Srila Prabhupada

LETTERS FROM

VOL III

Your ever well-wisher,

A. C. Bhaktivedanta Swami
Readers interested in the subject matter of this book and other publications of The Vaisnava Institute are invited to correspond with its secretary.

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LETTERS FROM ŚRĪĻA PRABHUPĀDA

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VOLUME V
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My Dear Makanlal,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 21st May, 1970, and noted the contents.

Regarding your special worshipment of Lord Nityananda: Sri! a Narottam Das Thakur has sung, “Gouranga balite ha­be...etc.” when that time will come when torrents of tears shall pour from my eyes simply by uttering the Name of Gouranga. It is not that one should worship one and neglect the others. So the symptoms of Lord Nityananda’s mercy are exhibited according to the description of Srila Narottam Das Thakur by the detachment from material sense enjoyment, because without being freed from the attachment for material sense enjoyment, nobody can enter into the transcendental pastime of Radha and Kṛṣṇa.

Radha and Kṛṣṇa lila or pastime is perfectly understood by following the instructions of the six Goswamis. So all these favors and mercy of the Acarya’s and Incarnations go together. It is not that if I receive favor of one section I shall be reluctant to receive favor of other sections. It is very good symptom to have received Lord Nityananda’s favor, but if we are actually favored by Lord Nityananda our business will be to please Lord Caitanya. And if Lord Caitanya is pleased, then we easily understand the truth of Radha Kṛṣṇa through the mercy of the Goswamis.

So the above verse means that as soon as one will chant the name of Lord Caitanya he will feel a transcendental ecstasy. All of us should wait for this stage of life. The transcendental ecstatic symptoms certainly become manifested in a devotee’s body, but they should not be exhibited amongst common men. When Lord Caitanya met Ramananda Roy, both of them felt this ecstasy by embracing one another. But as soon as Lord Caitanya saw that Ramananda Roy was in the company of some outsider brahmins, He checked Himself. This is already described in our Teachings of Lord Caitanya.

The transcendental symptoms of ecstasy certainly are auspicious, but they are not for advertising to others. One should not advertise directly or indirectly that one is feeling like this. They should be checked. Otherwise one will gradually become sahajia or one who takes spiritual advancement as something materially manifest. Actual spiritual advancement means detachment for everything material. So our activities are nothing material. Detachment from material activities, means attachment for spiritual activities, devotional service. After all, our energy has to be utilized, so when it is materially detached it means with greater enthusiasm our spiritual activities, increase.

So Lord Caitanya is combined form of
Radha Kṛṣṇa. If Caitanya is pleased, Radha and Kṛṣṇa automatically become pleased. Now our mission, Kṛṣṇa consciousness mission, is to execute the will of Lord Caitanya. In this old age whatever I am trying to do it is just to give a little service according to my capacity to Lord Caitanya’s mission. I have not come here for some personal credit in this old age. I have also come here under the order of my Spiritual Master who is non-different from Lord Nityananda.

You are all helping me in the execution of my mission so please do not try to do anything beyond the jurisdiction of my instructions. My will I have already disclosed to you all that each and every one of you should chant the Mahamantra regularly in sixteen rounds, follow the four regulative principles, chant Hare Kṛṣṇa mantra on the streets, try to distribute our books and literature, and specifically in San Francisco you should observe the annual Ratha Yatra festival very gorgeously. I can assure you that if you follow my instruction as above mentioned there is no doubt about it that through me my spiritual Master Srila Bhaktisiddhanta Sarasvati Thakur will be pleased, and through His mercy Lord Nityananda will be pleased. In this way Lord Caitanya and ultimately Radha Kṛṣṇa will be pleased, and thus your life will be successful.

You are all intelligent boys. Please try to understand me and do the needful.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-6-5
Columbus, Ohio

My Dear Srimati Connie,

Please accept my blessings. I thank you very much for your nice letter dated nil.
and especially you are advanced and approved students. Sometimes somebody sends some irrelevant inquiries which students should not have asked from the Spiritual Master, and for them the restrictive circular was issued. So you are at liberty to send your letters directly, and I will reply them duly.

So far painting the pictures, you are already doing it nicely as I have seen so many pictures in KRSNA, and I am also answering specific inquiries, so there is no difficulty. The best thing is you use your discrimination. I was advised that Narada Muni was to be painted on Easy Journey, but the picture which is given on it was suggested by me. The best thing will be that you paint pictures to your best discretion, and in controversial points you can write to me and I will send instructions.

All of you are expert painters, so your mutual decision for painting a picture is more valuable than my suggestion. The descriptions are already there given in the book, so there is no difficulty to take out the points and prepare a sketch.

Yes, I am very glad that temple arrangement in Boston is nicely being carried out and new devotees are joining—this is the success of preaching work. Preaching work means increasing the number of our family members. Krsna is our head man in the family; Kartamarshi means head man. According to Vedic system, Kartamarshi is asked in the morning by his wife what kind of food stuffs he will like to take on that day. And the kartamarshi or the head man of the family will dictate some preparation, and that will be the accepted as the foodstuff for everyone on that day. Similarly, our principle should be to act in the way as Krsna will feel satisfaction.

Krsna wants everyone of the living entities to go back to home, back to Godhead, so if we can induce even one person to understand that this material world is not meant for our living, our real home is in the spiritual world, and if we can convince this philosophy to even a single person, that is the success of our missionary activities.

Jambuvan the name does not suggest a bear, because his daughter was one of the queens of Dvaraka married by Krsna. Just like sometimes our name is Krsna, that does not mean that I am real Krsna, but I am Krsna Das or servant of Krsna. From the description of Srimad Bhagavatam we understand that this Jambuvan was very sturdy and strong fighter. Sometimes we get such picture of bodily construction of a black man in your country. So in this way you can guess what should be the features of his body. But certainly he was not a bear.

Hope this will meet you all in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My Dear Satsvarupa,

Please accept my blessings. The tape recorder which you have taken for Dinesh—whether he has taken delivery? He wanted it very urgently, so if he has not taken it yet, you can inform him by telephone.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

N.B. With further reference to question five, in both the Bible and the Koran it is always recommended to be engaged always in kirtana or glorifying the Supreme Lord. Kirtana means to glorify the Lord by your vibration. In the churches there is always singing of praise and glories of the Lord and there is preaching naturally also. Mohammedans actually have singing kirtan publicly. This I have seen in India that they were holding kirtan with drum accompaniament.

ACBS:db
70-6-7
Los Angeles
4th June, 1970

Columbus, Ohio

My Dear Srimati Joanne and Connie,

Please accept my blessings. In continuation of my last letter, upon opening further the box sent by you along with your letters to me I have found the necklaces and handkerchief made by you for Sri Sri Radha and Krsna, and they are so wonderful. I have immediately got them on the Deities, and They are looking very gorgeous with Their new ornaments. So I beg to thank you very much for these nice gifts of your artistic talents.

In the meantime, I have received one letter from Sriman Jananibas requesting your initiations from me. So on his good recommendation you may send me your beads for chanting and I will be very happy to initiate you both. Please always chant Hare Krsna mantra and be happy.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-8
Los Angeles
4th June, 1970

London

My Dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your two letters both dated 26th May, 1970.

So I was sure that you could not allow anyone to sit on the Vyasaasa, and therefore when I read your statement I was little surprised. Anyway, that is alright.

I hope your arrangements for Rathayatra festival are going on and Yamunadevi is taking nice care of the Deities. I can understand from the record album that your devotional feelings have improved. So keep this standard intact. In India the ‘Kalyan’ magazine has published a nice description of our movement, and they have very much appreciated about my regulative principles. So keep this standard rigidly intact so the Indians may not be able to criticize in the matter of managing our temples. I am sure if you simply follow the instructions I have already given there will be no difficulty.

Sometimes back I wrote you if the government can give us land in the Regent Park for constructing a big temple on the Indian style. I have not received any information about it. If possible try and get the information.

I have not heard from Mukunda for a long time. Please keep me informed at least once in a fortnight about the good progress of your temple. KRSNA book will be ready by Rathayatra festival. When you take the procession on the street, always keep our books and magazines ready for distribution.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-9
Los Angeles
4th June, 1970

London

My Dear Yamunadevi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 23rd April, 1970, with enclosed pictures of Lord Caitanya’s Birthday procession as well as the Calcutta magazine section. I have immediately asked our magazine editors to publish the London pictures. This letter was mailed by ordinary surface mail, so it reached here just after one month. So in future send by aerogram or air mail.

It is very, very encouraging to learn that London temple is receiving so many
inquires form the different European countries. So open branches there. When there is inquiry, the people are receptive. It is now already experimented that wherever we may open a center, Hare Kṛṣṇa mantra will be chanted with great delight. Our Japanese center is doing very well. They have got very many television engagements. Brahmānanda has gone there, and he says that in those parts of the world there is very good chance of spreading Kṛṣṇa consciousness. Most probably Brahmānanda will open a branch in Hong Kong. One Indian gentleman has taken very active interest, and he is paying $50 per month. So if there is possibility of opening centers in the places from where you have got inquiries, do it as far as possible.

I am so glad to read the line wherein you write to say that there is no room for nonsense. That we want. We don’t want to give any chance for Maya to enter in our business. That should be our motto, and we should be very much vigilant.

In the meantime, while writing this letter, I have received your letter dated 1st June, 1970, and I am glad to know that the program for Rathayatra is well under way.

Regarding your first question, the bathing ceremony of Lord Jagannatha is observed by His Lordship standing in a bathing tank while each of the devotees in turn offers prayers and obeisances, then pours water to bathe the Lord, then offers obeisances and the next devotee follows the same procedure. All the other devotees are holding kirtan throughout the bathing ceremony which takes place on June 19th.

Regarding your second question, after being bathed, Lord Jagannath catches fever and at that time you may carry Him along with Balaramaji and Subhadra to my room for recovering. During this time, up to Rathayatra, any repairs may be made. In Jagannath Puri during this recuperation period the Deities are completely repainted. But that is especially in Jagannath Puri that this is done so. Then Lord Jagannatha reappears on the day of Rathayatra festival. During His convalescence Bhoga is offered as usual, but no visitors are allowed to see the Lord.

I am so pleased with the continuing expansion of London center’s opulence for Deity worship, and that is the mercy of Lord Kṛṣṇa for attracting so many visitors who will become devotees.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db

70-6-10 Los Angeles
4th June, 1970

Hamburg

My Dear Kṛṣṇadas,

Please accept my blessings. Since a long time I have not heard from you, so I will be glad to hear from you about your temple and Samkirtan activities.

I was informed that Hansadutta was going to Berlin. Whether he has gone there?

So please drop me a line or two about your center activities, Hope this will meet you in good health. Please offer my blessings to Hansadutta, Himavati, Jaya Govinda, Sadanandini, Shivananda, Vasudeva, Natabara, Haripriya, Vrndadevi, Suchandra, Heidrun, Mandalı Bhadra, and all the other boys and girls there.

What is being done about French and German magazines?

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db
70-6-11
Detroit

My Dear Bhagavandas,

Please accept my blessings. I beg to thank you for your letter dated 2nd June, 1970. Gargamuni has said that he has received a check for $100. If you think that the marriage ceremony of Rudra Das should take place, I have nothing to say on this decision.

So far opening of a branch in Chicago, this is a very encouraging proposal, but I think before opening a center we must be confident that things will go on nicely. Chicago is a very important place, and we need a strong man to manage affairs there. So I think if you personally can stay there for some time to arrange things it will be very nice. Best thing will be to consult Rupanuga, and whatever you do by mutual agreement that is accepted by me.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

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My Dear Jadurani,

Please accept my blessings. I beg to thank you for your letter dated 2nd June, 1970. Gargamuni has said that he has received a check for $100. If you think that the marriage ceremony of Rudra Das should take place, I have nothing to say on this decision.

So far opening of a branch in Chicago, this is a very encouraging proposal, but I think before opening a center we must be confident that things will go on nicely. Chicago is a very important place, and we need a strong man to manage affairs there. So I think if you personally can stay there for some time to arrange things it will be very nice. Best thing will be to consult Rupanuga, and whatever you do by mutual agreement that is accepted by me.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

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70-6-12
Boston

My Dear Satsvarupa,

Please accept my blessings. I have received your informative letter dated 2nd June, 1970. Thank you very much. Try to deliver the tape recorder to Dinesh who is now in Washington again. So try to make some arrangement for this. Hope this will meet you in good health. Please offer my blessings to all the boys and girls there.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

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My Dear Vrndavan Candra,

Please accept my blessings. I beg to acknowledge receipt of your encouraging letter dated 24th May, 1970. I am so happy to learn that both you and your good wife are now engaged in opening our new center in Baltimore. This opening of new centers gives me the greatest transcendental pleasure, and I beg to thank you very much. It is very good news that you have received such nice cooperation from the City authorities so you can carry out our Samkirtan program with unrestricted distribution of literatures. This is excellent opportunity, so please take full advantage and push on our movement with your greatest enthusiasm.

The house which you have described sounds very good for our purpose. So continue to develop this building for our Baltimore temple. Please also continue to
cooperatively join with Philadelphia temple and the other temples for spreading Kṛṣṇa consciousness by Mahasamkirtans, festivals like Janmastami festival to be celebrated at New Vṛndavan. I want that all my students will cooperate fully for expanding our movement, and in this way every center will be benefitted.

Regarding your visit to the Indian social club, we do not expect very much from such Indians, but you have done best by distributing our literatures to them.

I have already advised that you may get some help from the Eastern temples and Bhagavandas has, I am told, already agreed to send some men to help you in Baltimore.

I beg to thank you for your enthusiastic service attitude, utilize it with determination in the matter of preaching this Kṛṣṇa consciousness and you will quickly achieve the highest perfectional status of life namely Kṛṣṇa consciousness.

Please offer my blessings to your good wife, Vidarba Kanya, and to the other boys and girls who may be there.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:db

70-6-14 Los Angeles 6 June, 1970
Sri Radha Madhava Sharan Vrindavan

Dear Sri Sharanji,

Please accept my greetings. I beg to thank you for your kind letter dated 28th May, 1970. I am so glad to receive a letter from a 70 years old young man. Sometimes they say about me "74 years young holy man", and sometimes they say "jet-age paribrajakacarya." They also very kindly have written that I have done magic to the foreigners. So I thank you all for your good wishes, although I am not eligible for these honors. Whatever is being done, it is Lord Krishna's mercy. He is unlimited and His mercy is also unlimited, so by His mercy even a crow can dance like a peacock.

Things are going here nice. The younger generation is taking very serious interest, and whatever advancement is made it is due to their cooperation. They are taking seriously to the sadacarya process—good behaviour. The thing is that this country is not poverty stricken. So after material opulence the natural tendency is for something which is better. That better is spiritual enlightenment.

The leaders of these countries could not deliver that better thing to the hankering souls, and as such some of them have become frustrated and confused. Now, having received this transcendental message of Bhagavad Gita As It Is, they are feeling relieved. So there is very good possibility of advancing this movement, and I am so glad that you are ready to offer your cooperation in this connection.

I have advised my secretary to send you immediately a copy of 'Back to Godhead,' and I am getting also many demands for the KRŚNA book. I think in future you will be able to get this book from Atma Ram & Sons, P.O. Box 1429, Kashmere Gate, Delhi-6.

Regarding your cooperation, I have got many things to ask from you, but because you are a 70 year retired man I do not wish to overburden you. For the time being if you kindly help us by sending some goods from Vrindavan just like some chanting beads, some brass Murties, Gopi-candan tilok and similar other things. I understand that you have got business in Allahabad, so if your sons and grandsons there can supply us Banarasi dhoti and saris from Benares as well as some brass utensils from there, this is one thing.
Besides that, next year I am contemplating to send a World Samkirtan Party, therefore I wish to have a nice place in India either in Vrindavan or at Prayag Sangam. So I shall be glad to know if you can help us in this connection.

Thanking you once more for your kindly letter.

Yours very sincerely,
A. C. Bhaktivedanta Swami

ACBS:db

70-6-15 Los Angeles
7th June, 1970

Dr. R.N. Vyas
Indore

Dear Sriman Vyasji,

Please accept my greetings and blessings of Lord Krishna, I beg to thank you for your kind letter dated 26th May, 1970.

In the Srimad Bhagavatam there is a question asked by Pariksit Maharaj to Sukdeva Goswami on the sinful activities of the human society. As a learned professor you will understand it very easily why a man is addicted to sinful activities. A person knows in two ways the after effects of sinful activities. Just like a criminal has heard from lawyers that a thief is punished for his criminal activities and he has seen also that a thief is arrested by the police and put into jail. Generally our experience is gathered by hearing and by seeing personally.

The question was why a sinful man commits sinful activities although he has full knowledge of the after result by knowing it from authority and by seeing it personally. A thief commits theft repeatedly and is imprisoned repeatedly, and he has full knowledge of it—then what is the cause of his putting himself into miserable condition of prison life?

The cause is diagnosed by Vedic Acharyas as the papa bija or the seed of sinful activities. This papa bija remains dormant within our heart in three stages—dormant, seedling and fructified. This chain of different stages of our papa bija is the cause of repeated birth and death transmigration in different species of life.

Actually this is the cause of suffering of the living entities. There are many processes for delivering the living entity from this life of entanglement. Generally it is summarized in the process of meditation, performances of great sacrifices and worshiping the Lord in the temple. But in this Age of Kali Yuga nobody can meditate perfectly, neither they have sufficient resources for performing great sacrifices, neither they have tendency to attend spiritual services in the temple, churches, or mosques or any such sanctuaries. Therefore, in the Brhad Naradiya Puranam it is stated that none of these three principles of spiritual upliftment is possible to perform in this Age of Kali. Therefore, the only possible means of spiritual realization is chanting the Holy Name of God or Krishna or Rama. Lord Caitanya propagated this formula of spiritual realization 500 years ago; and by His grace now it is introduced in the Western world, and practically we are experiencing that it is effective.

The Krishna Consciousness movement is being popularized here by three principles: by temple worship, by sending Samkirtan Party for chanting in the streets and by distribution of small booklets. Although we have got many voluminous books like Srimad Bhagavatam, Teachings of Lord Caitanya, Nectar of Devotion, Krsna, etc., they are selling less from our different centers, So immediately we cannot think of publishing your Srimad Bhagavatam for two reasons: 1) that we are dealing with the general mass of people, and 2) we talk with high level scholars only occasionally. Recently we had a correspondence with Dr. J. F. Staal,
Professor of Philosophy and of South Asian Languages, University of California, Berkeley, and the small pamphlet is sent to you per separate Air Mail in this connection.

So if you send me some of the specimens of important portions of your writings for publication in our magazine 'Back to Godhead', that is possible for the present.

Thanking you once more for your kind letter.

Yours very sincerely,
A. C. Bhaktivedanta Swami

ACBS:db

70-6-16
Los Angeles
9th June, 1970

My Dear Uddhava,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 4th June, 1970, along with the enclosed photostat of the new masthead for 'Back to Godhead.' Thank you very much for this. It is very nice.

One of our friends, Sri Sarafji, Chief Editor of the 'Godarshan' magazine, has requested some photographs for an article which is to be published in the 'Godarshan.' Please send therefore some negatives of pictures of Samkirtan, Deities, and some other pictures of our devotees and temples to the following address:

Sri Tarachand Saraf
Chief Editor: 'Godarshan'
11-7 Kalakar Street
Calcutta-7, India

Please send these negatives by Air Other mail as soon as possible.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-6-17
Los Angeles
10th June, 1970

St. Louis

My Dear Vamandev,

Please accept my blessings. I beg to acknowledge receipt of your very interesting letter dated 5th June, 1970, and noted the contents.

It is by the grace of Lord Kṛṣṇa on account of your sincere service unto Him that you have got a very nice place for our propaganda center. I understand that the house is purchased by you, but you have mentioned nothing about it. So I am not very much anxious whether it is purchased or not, but from your description I understand it is a nice place.

You are personally a good carpenter, and certainly you can make good additions and alterations for our purpose.

In the meantime, if you could make some time to come here you could see personally how the Los Angeles temple is constructed by the devotees here. Everyone who comes to see this temple is very much pleased to see the arrangement.

I was expecting your newsletter which is very interesting since its beginning, and I wish that you may continue the practice.

Offer my blessings to your wife and other brahmacaries; and I hope this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-6-18
Los Angeles
13th June, 1970

Honolulu

My Dear Govindadasi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 3rd June, 1970.

I have received the Tulasi seeds and
the instructions. Immediately I have handed it over to Karanda, and he is taking care of it nicely, but the seeds are not yet sprouted—today is the sixth day. So the factual result will be informed to you in due course.

Brahmananda took with him the tape recorder for you. I hope you have received it. Devananda several weeks ago sent you one tape for transcribing, so what happened to this proposal? You wanted some tapes for transcribing work, but I have not heard anything from you.

Regarding my going to Hawaii, you are repeatedly requesting me, and formerly also I promised, but at the present moment I am terribly very busy. Brahmananda is in Japan for printing several books, therefore I am regularly making tapes for sending to Boston. Of course you can say that I can make the tapes from Hawaii, but there is difficulty that my whole library of reference books is here and it is not possible to carry them all. Therefore I have curtailed my moving. I shall go to the Rathayatra festival for one to two days only.

From other centers also they want me to go there. I have received letter from Australia to go there. So by the grace of Krsna now we have got 32 branches. From London also Shyamsundar desired that I shall go there during Rathayatra festival. So I have curtailed all these programs, and I am concentrating here. So even if I go there to Hawaii, I do not think that I shall be able to stay there more than a week, and for which you have to spend two men's double fare. I therefore request you and Goursundar to come to San Francisco during Rathayatra festival with sufficient mangos, and you will see the Rathayatra, and I have got some serious talks with Goursundar and yourself for organizing New Nabadwip.

So you come to San Francisco, both husband and wife, and meet me there because I want to see you both since a long time. And after coming there, if you still insist, then I may go to Hawaii for a week only. I think this is not advisable. The best thing would be that you come to San Francisco and I give you instruction for developing New Nabadwip, so that next march when there will be Lord Caitanya's Birthday I must go there. It is my desire that three places at the present moment namely San Francisco (New Puri), New Vrndavan and New Nabadwip should be especially organized for three great festivals; namely Janmastami, Rathayatra and Phalguni Purnima or Lord Caitanya's Birthday. On these occasions not only myself but all the devotees should assemble in these places and we shall meet together for the mutual advancement of our centers. So by all means you, husband and wife, come to San Francisco during Rathayatra festival.

Please convey my blessings to all the boys and girls, and hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db  
70-6-19 Los Angeles  
Hamburg  
13th June, 1970

My Dear Himavati,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th June, 1970. I have already inquired from Krsnadas why I did not receive any letter from you. In one letter Hansadutta wrote me that you both, husband and wife, were going to Berlin. So after that I did not receive any letter from you. I thought both of you were gone to Berlin and thus I was expecting your letter. Now I see that you sent me one letter which is missing, otherwise it is my habit to reply
all letters that I receive.

Anyway, letter or no letter, you are one of the advanced students, so you should know it perfectly well that wherever we may stay or whatever condition we may be put into, Krsna is our life and soul. We cannot stop your activities in Krsna consciousness. This motto should be followed very rigidly by chanting sixteen rounds and observing the regulative principles.

I have received your pictures and the Deity's pictures look very nice, but I think you should decorate the Deities with more flowers. Krsna belongs to the village atmosphere of Vrndavan and He is very fond of flowers. I think in Germany the flowers are very expensive, so as far as possible try to increase the quantity of flowers.

'Regarding Lord Jagannatha, it is alright to install Him as you propose with fire ceremony. Bath Him with water and milk mixed and scented, accompanied by chanting Hare Krsna Mantra. Regarding the picture of Radha Krsna in Vrndavan, if it is a nice picture, then it can be hung elsewhere on the wall, and the backdrop to the Deities' Throne may be painted simply Vrndavan woods—that will be nice.

I hope Vasudeva is painting very nicely. So he should be encouraged to paint the Pancatattwa pictures and Acarya pictures; they will be required in our different centers. In Australia they have requested such pictures, so ask Vasudeva to paint and send them there—this is his first assignment. It does not matter if they are a little crude, but he will improve with practice.

No, it is not proper that the morning Aratrik is performed with the Deities lying down. The Deities should be awakened with belling, then stand Them, then perform Aratrik. After Aratrik you bathe and change Their clothes. You should wake Them privately and also bathe Them privately. And if you want to go to Rathayatra in London, why not go. You have already instructed Sivananda, so it is alright.

So far your present program of Deity worship, for the time being whatever is going on that is nice.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My Dear Hansadutta,

Please accept my blessings. Regarding the Rathayatra procession in London, the procession should be made like this:

[DIAGRAM HERE]

The arrangement is for seven kirtan parties, or if you do not have enough men, four parties. Each party must consist of seven men as follows: two mridanga, four kartal, and one dancer. One of the kartal players is lead singer, and the dancer dances freely up and down between the two lines of players three on each side as in the drawing. If there are only four parties, the arrangement should be that one party is on each side, and in back and front of the Ratha:

[DIAGRAM HERE]

So the dancer should dance very freely, you may distribute Prasadam and especially distribute our literatures from a table on wheels for the purpose.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db
70-6-20

Los Angeles

13th June, 1970

Santa Barbara

My Dear Rebatinandan,

Please accept my blessings. I am in due receipt of your letter dated 6th June, 1970, along with a cheque for $100, and thank you very much.

Regarding your question whether you may go to Ratha Yatra festival, yes, you may go because in your present temple the Deities are not regularly installed. So you can close the temple for a few days keeping in front of the Deities some dried fruits and a tumbler of water. When the Deity is installed it is called nityama seva. That means the routine seva prescribed after installation you cannot stop. But Lord Caitanya Mahaprabhu is very kind to the fallen souls of the Kali Yuga and He is satisfied with chanting of Hare Krsna mantra. And for chanting the Hare Krsna mantra there is no hard and fast rules and regulations, so if you are absent for chanting Hare Krsna mantra somewhere else, it is as good as to chant the Hare Krsna mantra in the temple. Your chanting may not be stopped; it does not matter where you chant.

The next question, about the living entities falling down in this material world are not from the impersonal brahma. Existence in the impersonal brahma is also within the category of non-Krsna consciousness. Those who are in the brahma effulgence they are also in the fallen condition, so there is no question of falling down from a fallen condition. When fall takes place, it means falling down from the non-fallen condition.

The non-fallen condition is Krsna consciousness. So long one can maintain pure Krsna consciousness he is not fallen down. As soon as he becomes out of Krsna consciousness immediately he is fallen down. It does not matter where a living entity stays. In the material world also there are different stages of living conditions, and to remain in the brahma effulgence is also another phase of that fallen condition. Just like in the Bhagavad Gita it is stated that conditioned souls by their pious activities are elevated to the higher planetary system, but as soon as the stock of pious activities is finished he again comes down on the earthly planet. Similarly those who are elevated beyond the planetary system to the brahma effulgence, they are also prone to fall down as much as a living entity from the higher planetary system.

As such those who are thinking that they are liberated by being situated in brahma effulgence are described in the Srimad Bhagavatam as impurely intelligent. In other words, they are actually not liberated, and because they are not actually liberated they again come down to the material world as much as a living entity elevated to the higher planetary system comes down to this earthly planet. So we do not accept anyone elevated to the brahma effulgence as actually liberated.

I hope this will clarify the matter for you.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:db

70-6-21

Los Angeles

14th June, 1970

My Dear Achyutananda,

Please accept my blessings. I beg to acknowledge receipt of your letter undated, in which you have acknowledged to have received my letter of the 2nd June, 1970. Previous to this, also I received one letter from you probably from Krishnanagar.
I am glad to learn that the land negotiation is complete and the registration might have already taken place by this time. I am so much thankful to Colonel R. K. Dutta that he has taken care for drafting the deed of conveyance. I am also glad to learn that your preaching work under the guidance of Mr. Ghosh also is going nicely. By these activities you are rendering the best service to my Spiritual Master and certainly He will be very much pleased to bestow upon you all blessings.

Perhaps you know the vedic verse:

\[ \text{yasya deve para bhakti yatha deve tatha gurou}
\]
\[ \text{tasta ete katthita hi artha prakasante mahatmanah} \]

"Anyone who has got full faith in the Supreme Personality of Godhead and similar faith in the Spiritual Master, to him the secret of Vedic knowledge becomes revealed." The Supreme Spiritual Master is Kṛṣṇa Himself, and the chain of disciplic succession is the dearmost confidential servant of Kṛṣṇa. So whatever you are doing under my direction, it is going to my Spiritual Master and thus up to the Gosvamis and then to the Supreme Personality of Godhead, Lord Caitanya or Kṛṣṇa. I have marked very minutely that you have a tendency to push rightly the words of Lord Caitanya and that will make your life successful.

The songs which you are singing in the meetings are all approved. I am also recording these songs on tapes. If you want such tapes, then I will send you. Perhaps you have seen the article in the ‘Kalyan’ about my activities in the Western countries, and this will greatly help you in your propaganda work.

Just on receipt of this letter under reply I have advised Garagamuni to send a telegram to Jaya Pataka which reads as follows: “Immediately start for India, Achyutananda’s letter favorable. Please reply telegram.—Gargamuni” So far Nanda Kumar is concerned, he has now decided to get himself married, so I think you are not in favor of Grihasthas because you are a rigid Brahmachary. So let Jaya Pataka immediately go to India. In the meantime I am arranging for another ten Brahmacaries for going to India which may take a little time for the formalities of taking visa, etc. But rest assured as many Brahmacaries you want will go to India provided you make nice arrangement for their staying.

By this time you have experienced of our Indian standard of life and your standard of life in America, so you will have to take little trouble to adjust their habits. And as you will be the head Brahmacary you should learn to tolerate. Lord Caitanya has advised us therefore trinadapi sunicena tarorapi sāhiṣṭuna. So whatever condition we may be we must push on the mission of Lord Caitanya Mahaprabhu.

You will be glad to know that your Godbrothers here in America and Europe are doing very nicely. Recently we have opened a branch in Copenhagen, Denmark, and just after Ratha Yatra festival there will be another two or three branches in England like Birmingham, Liverpool, etc. In America also recently we have opened a branch on the West coast in San Diego. The boy in charge of the center, Sriman Tulsidas Brahmacary, is very, very nice boy, and he has been given three assistants, and by the grace of Kṛṣṇa within a month he is already stabilized. I am just sending you a copy of his letter received yesterday. How this boy has very shortly understood the whole philosophy and has taken the risk of opening a branch.

Similarly I am initiating just now one student from Armenia. Most probably I shall send him either to the Soviet countries or to Egypt. Our preaching in Japan is going on nicely. Similarly in Sydney it is going on nicely. So by the Divine Grace
Srila Prabhupada Bhaktisiddhanta Sarasvati Thakur we are expanding all over the world and we are getting good response. Now for India I am counting upon you. So far you have done it is very satisfactory to me, but we should always be careful about our responsibilities. It is said in the scriptures that spiritual life is just like handling a sharpened razor. If we handle it nicely we become cleanly shaved, but a little inattention causes bloodstain. So you will always remember these maxims and depend on Krsna and the Acaryas, and make your life progressive.

Regarding your inquiry about returning the stipend to Dalmia, I do not think there is necessity. The Brahmacaries and Sannyasis can take help from the society at large, and the Grihasthas are meant for treating the Brahmacaries and Sannyasis as their children.

Regarding the other side land, I think you can negotiate and as soon as the negotiation is complete you can advance some money. Then examine the deeds as usual, and then you can purchase—I have no objection. I think because the article in 'Kalyan' has given us some publicity you can collect the purchasing money locally with the help of Jaya Pataka. If not, we will arrange for the money from here. Your idea for making our Mayapur adventure as Vaishnava University

[PAGE MISSING]

70-6-22 Los Angeles
14th June, 1970

Paris

My Dear Harivilas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 3rd June, 1970, along with recommendation of Sriman Suridas Adhikary. So immediately I have accepted you as my disciple. Your spiritual name is Harivilas Das Brahmacary. Your beads are sent back to you by separate air post. Here is enclosed the list of regulative principles and offences. Further assistance you should take from Tamal Krsna Das Adhikary, Suridas Das Adhikary and Woomapat Das Adhikary. Follow their example, and whenever there is difficulty, try to understand from your God-brothers.

From the description of your letter it appears that you are a very fortunate boy. Because Krsna has given you the intelligence to take advantage of this Krsna Conscious life. Now because you have come to me it will be my prime duty to guide you and utilize your talents for Krsna’s service. I am very glad to learn that you have got an opportunity to stay as a scholarship student in the Soviet Republic of Armenia. I think you should take this advantage and try to introduce the philosophy of Krsna Consciousness in the communist countries.

When I was in India, I knew that the Russian people have translated many Vaishnava literatures into the Russian language. There is a book known as Ram Caritmanas written by one great devotee poet Tulsidas. So the communists are generally known as non-believers in God, but I don’t think they are against any cultural literature like our Bhagavad Gita AS IT IS, Teachings of Lord Caitanya, Srimad Bhagavatam, Krsna, etc. In future if you can introduce these literatures in Russian language either by publishing them in book shape or in influential magazine, that will be a great help to our missionary activities.

So for the time being you just remain in Paris with the devotees there and grasp the ideas more explicitly and then try to open a center in one of the Middle Eastern countries. Sometimes before I met one gentleman in New York from Iran. His name and address is given below:

Mr. Majid Movagarh / Mehr Monthly Review
224, Shareza Avenue / Tehran, Iran
He informed me that people in Tehran are interested in such yoga societies like ours. They are also hankering after something like this for spiritual advancement.

So I have no definite idea, but I give you this hint that in the Middle Eastern countries like Egypt, Turkey, Iran, Armenia, there is need of spreading this Kṛṣṇa Consciousness Movement. I hope you will understand the philosophy fully and try to spread it in these countries as far as possible; and Kṛṣṇa will give you all strength and resources to fulfill your mission.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-23
Los Angeles
14th June, 1970

Chicago

My Dear Jaya Pataka,

Please accept my blessings. I was expecting Achyutananda’s favorable letter at any moment, therefore I was detaining you here. Now the letter is received. You can start immediately for India, and I hope by this time you have received the telegram reading as follows: “Immediately start for India, Achyutananda’s letter favorable. Please reply telegram. Gargamuni”

So after going there, work cooperatively with toleration and forbearance. Our philosophy is submissiveness, so I hope in India both you and Achyutananda will work very diligently. There is very good chance for our success in India. We should follow the same principle as I have prescribed here; namely chanting the beads regularly, following the regulative principles, leading the Samkirtan Party on the street, try to sell our literature and books, and work very seriously and sincerely. If you work on this principle the people of India will be charmed by your behaviour and they will gratefully acknowledge your transcendental activities.

Are you taking with you a tape recorder? If so let me know and I will send you some tapes or you may already have got it.

Achyutananda has already taken a nice apartment, so you will have no difficulty. And as soon as I receive good report from you after your arrival, I shall send other ten Brahmacharies.

I am also enclosing herewith a xerox copy of an nice letter received from San Diego. This will help you how to manage affairs in India. You are already experienced and advanced devotee, similarly is Achyutananda, so I count upon you both for great success in India.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-24
Los Angeles
15th June, 1970

Albuquerque

My Dear Rupanuga,

Please accept my blessings. Since you met with the motor accident, although I am getting your news time to time, still I was very much anxious to write you directly, but I did not know your address. This morning I have got this address.

So it was Kṛṣṇa’s grace that He saved you from a dangerous position. This dangerous position is dangerous if it does not go away after its appearance for a while. But if it goes away, then it is friend. A devotee’s angle of vision being that everything is emanating from the Supreme, danger is not danger—that is the conclusion of Srimad Bhagavatam. A devotee
takes danger as also mercy of Kṛṣṇa because in everything there is a purpose of Kṛṣṇa and without His sanction nothing can take place.

Anyway, do not be worried, Kṛṣṇa has saved you, and very soon you will regain strength. Your son, Śrīman Ekendra, is living with us comfortably. He has now by this time overcome the shock and now he is pleasantly chanting and dancing. I hope your wife is also improving by this time. According to Bhagavad Gītā we have simply to tolerate all these temporary appearances and disappearance, our main function being to make steady progress in Kṛṣṇa consciousness.

Please keep me informed about your progress, and oblige.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

70-6-25
Los Angeles
17th June, 1970

New Vṛndavan

My Dear Paramananda,

Please accept my blessings. I beg to thank you for your kind letter dated 7th June, 1970, and as I did not receive your letter since a long time it is a great pleasure to have it now.

You have rightly observed that I am simply trying to execute the order of my Spiritual Master. Whatever is being done it is not on account of my intelligence or endeavor because I am simply an instrument in the hands of my Spiritual Master. I do not know how far I have got the capacity to carry His order, but I may say that I have a sincere desire to do it. This is Parampara system. If a student tries to satisfy his immediate Acarya or the Spiritual Master, that is the only qualification for advancing in Kṛṣṇa consciousness.

This is explained in the “Guruvastakam”—

yaśya prasadah bhagavat prasado.

So I am very much pleased that you are doing your job very nicely. Everyone should try his best to do his part depending on Kṛṣṇa and Spiritual Master, then all success is there. I have heard about you how nicely you are working in New Vṛndavan. Your good wife, Satyabhama, is also doing nice in teaching work. Similarly all our students are doing their jobs very diligently, and that is my satisfaction.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S.

[TEXT UNCLEAR]

ACBS:db

70-6-26
Los Angeles
17th June, 1970

New Vṛndavan

My Dear Yamunacarya,

Please accept my blessings. I beg to thank you for your letter dated nil.

You write to say how you were saved from a commitment of suicide. So you have seen the mantra in Isopanisad:

ye ke cātma-hano ānanda

So not only you, but almost all the conditioned souls within this material world, practically 99% of the whole population is committing suicide. As it is natural for a gentleman to try to stop a person committing suicide when it so happens just in one’s presence, similarly when we see that so many men and women are simply committing suicide as described in the Isopanisad ye ke cātma-hano ānanda, let us try to save them through this Kṛṣṇa Consciousness Movement.

I am very glad that you are going with Kirtanananda Maharaj to colleges. So try to understand the philosophy nicely and spread it to your best capacity so that these
suiciding men can be saved as far as possible. It is not, however, possible to check the suiciding policy of the modern society, but my Guru Maharaj used to say that if he could save one person then He would consider His mission successful. Similarly, if we individually could save at least one person, many of the suiciding men can be saved.

So do your best and Kṛṣṇa will give you necessary intelligence and help, and try to push on this Movement as far as possible.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-27 Los Angeles 18th June, 1970
Boston

My Dear Advaita,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th June, 1970, along with two copies of Nectar of Devotion.

Yes, it is made very excellent. At least I can safely say that there is 80% perfection. This means we can hope very soon books printed from your press will be cent per cent successful as we are expecting to get from Dia Nippon. In some of the pages, the ink impression is not sufficient, otherwise it appears everything very nice. The paper is first class, the sewing is also nice, and I hope the cover binding will be nice when it is done professionally. The pictures have also come out very excellent. So everything is very hopeful. You are trying your best, and Kṛṣṇa will give you proper intelligence to execute these press responsibilitie.

All of you in the press are doing so hard work. I can simply pray to Kṛṣṇa for your perfect advancement in Kṛṣṇa consciousness. One thing I must inform you in this connection that so far our activities in Kṛṣṇa Consciousness are concerned, everyone of us should read this book very attentively because all conclusive statements in the Kingdom of Bhakti are contained in this transcendental valuable book. It is the essence of all Vedic scriptures enlightening about Kṛṣṇa Consciousness. If anyone will read this Nectar of Devotion very carefully, he will have all guidance in Bhakti cult. So in the temple class some portions of this book must be regularly discussed.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-28 Los Angeles 18th June, 1970
Boston

My Dear Uddhava,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 15th June, 1970, along with a copy of Śrīmad Bhagavatam, 2nd Canto.

I think this style is very nice following the tradition of my other Bhagavatam publications. So please continue this process, chapter after chapter, and it will give me complete satisfaction. Thank you very much.

I am also in due receipt of one letter from Pradyumna regarding Sanskrit editing. I will study this letter scrutinizingly and then I shall reply. But on the whole, the Sanskrit editing has been done very nicely and the style is completely satisfactory. Answers to the questions will follow in the next mail.
The specimen copy of the book catalogue and the price list is very appropriate. Please print them as early as possible and send some here.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-6-29 Los Angeles
19th June, 1970

Tokyo

My Dear Brahmamanda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 14th June, 1970, as well as the blueprints by Dia Nippon and pictures.

The pictures are very nicely printed. However, can the color printing be improved on the two pictures titled 1) “Returning home, Kṛṣṇa and Balarama were received by Their affectionate mothers” and 2) “The joyous vibration at Kṛṣṇa’s birth ceremony could be heard in all the pasturing grounds and houses.” If not, that is alright. There is an error in the second caption, i.e. “pastruing” should be “pasturing.” There is also a correction in the Dedication, line 3, “In my boyhood ages He instsructed me”: this “he” should be small ‘h’. And at the end you may add these words: (my spiritual master), the eternal father.

Regarding Bhagavatam printing, I have received the blueprint copy of 1st chapter, 2nd Canto, and it is very nicely done. The style is to the standard of my previous books. So when our own press has now begun to print Srimad Bhagavatam consecutively chapter after chapter then why should we go to Dia Nippon for their printing? Besides that, if some copies of hard bound books are required, that can be slowly done here. I think that simply for hard bound books we may not get them printed in Japan.

The first and foremost thing is regular printing of our magazines. If Kṛṣṇa book, 2nd volume, is composed and the pictures are ready, then our next printing will be Kṛṣṇa, second volume, minimum 5,000 copies, but if we get good response on the first volume, then it may be increased to 10,000 copies.

Regarding pagination of each new volume, you can begin each volume of our books with page #1, as you have decided. The first volume of Srimad Bhagavatam can be printed if it is composed. From second Canto they are printing chapter-wise. That is alright. So otherwise whatever is already composed Kṛṣṇa, volume 2; Bhagavad Gita AS IT IS, revised and enlarged edition; Srimad Bhagavatam, first Canto; etc., any one of them may be printed.

In the picture of Kṛṣṇa and Balaram at Their spiritual master, Sandipani Muni, it is alright that They appear with sikhas. Why Kṛṣṇa should deviate from the brahmacary principles?

I have received the printed copy of Nectar of Devotion. It is very nicely done. The style and the printing are 80% successful. So gradually our policy should be to make our press perfect so that we may not go outside at least for printing our books.

Now my desire is that I completely devote my time in the matter of writing and translating books, and arrangement should now be done that our Society be managed automatically. I think we should have a central governing body for dealing with important matters. I have already talked with Gargamuni about this. So if you come back by the Rathayatra festival, we can have a preliminary meeting at San Francisco in this connection.
Also, I have still not received those news clippings from Brazil.
Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-6-30
Los Angeles
19th June, 1970
Columbus, Ohio

My Dear Daughter Sandini Dasi,

Please accept my blessings. I beg to thank you for your nice letter dated 10th June, 1970, along with your beads and request for initiation.

So I am very happy to accept you as my initiated disciple, and your spiritual name is Sandini Dasi. Please keep this nice attitude of service which you have expressed in your letter, this is very necessary. Always chant the sixteen rounds of Hare Kṛṣṇa Mantra on your beads, follow the four restrictive principles very rigidly, live peacefully according to the rules and regulations and your life will be perfect and sublime. Serve Kṛṣṇa to the best of your capacity and when you are 24 hours engaged in the transcendental loving service of the Lord that is the highest stage of transcendental bliss or Kṛṣṇa Consciousness.

Please study our literatures and work to spread the movement of Lord Caitanya namely the Samkirtan Movement and be happy. That is my desire.

I am enclosing herewith along with your beads duly chanted one sheet of qualifications and regulations for devotees.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-6-31
Los Angeles
19th June, 1970
London

My Dear Shyamsundar,

Please accept my blessings. I have not heard from you since a long time, and I think you are now very busy on account of Ratha Yatra festival. I hope you are all well with your good wife, Malati, and daughter, Sarasvati. Your good daughter's photograph catching my hand is published in our Handbook of Kṛṣṇa Consciousness which is to be printed very shortly containing the calendar and important information of our activities.

Brahmananda has gone to Japan to complete the KṚṢṆA book. Everything is going alright. A few copies will be ready by the Ratha Yatra, and I have advised him to send you 25 copies to begin the sales from Ratha Yatra auspicious date. The balance books will be ready for dispatch by the 20th of July, 1970. I have decided to send you 2,500 copies for sale. And also I wish to send some free copies to George Harrison for distribution amongst his intimate friends as he likes. So please let me know by return post how many copies will satisfy him. I know that he has many friends, but I will be ready to supply him free copies not exceeding one hundred. So please reply this point immediately.

Recently I have made some songs recorded of course in Bengali. If you so desire, I can send them for George.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db
70-6-32
Los Angeles
19th June, 1970
Tokyo

My Dear Sudama,
Please accept my blessings. I beg to acknowledge receipt of your encouraging letter dated 14th June, 1970.

Your proposals for extending Samkirtan Party activities and distribution of literatures and organizing Tokyo center as the headquarters for our Far Eastern branches of ISKCON are very encouraging, so try to substantiate these ideas.

Regarding printing of Japanese BTG with Tosho or Dia Nippon, that is nice. But why 10,000? Why not 100,000? The more you increase the number of BTGs that is very encouraging. Sometimes back you mentioned one Japanese lady attached to Ramakrishna Mission who was translating our literatures—so what has happened to her?

It is very good news that you are getting your branch of ISKCON incorporated in Japan. That is nice. So you write to say that things are taking shape very nicely. It is all Kṛṣṇa’s grace. You have gone with great hope and enthusiasm, so Kṛṣṇa is giving you all opportunities. So try to serve Kṛṣṇa with greater enthusiasm, then you will get greater facilities.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-33
Los Angeles
21st June, 1970
Boston

My Dear Pradyumna,
Please accept my blessings. and offer the same to your good wife, Arundhuti, and your firstborn son, whom you may give the name Aniruddha. This is very good news. Now you must take the responsible post of both husband and father to guide both these good souls, your wife and son, to the perfection of human life in Kṛṣṇa consciousness. You and your wife are both intelligent and advanced in devotional science, so work conjointly to raise your son in the best atmosphere of ideal family blest by Kṛṣṇa in Kṛṣṇa consciousness.

I am in due receipt of your letter dated 14th June, 1970, and have read it carefully. So your efforts in the matter of our Sanskrit editing are effectively improving our books more and more with scholarly standards. All your work and programs are approved by me as you have listed them. So please continue to develop your capabilities by careful work as you are doing. Your corrections of the discrepancies found in the Gita Press editions of Srimad Bhagavatam are alright. On page 39, verse 24, the word vyajyate is correct. The style of Srimad Bhagavatam just as I had printed earlier in the First Canto editions is very nice. Go on with this style for all our Bhagavatam editions.

Regarding the missing verse #13 from the manuscript of second chapter, Second Canto, I give you the following:

Second Canto, second chapter, 13th verse: Synonyms: ekaika-one to one, or one after another—angani-limbs—dhiya-by attention—anubhavayeti-meditate upon—padadi-legs, etc.—yavat-untildasitan-smiling—gadabh/rtah—the Personality of Godhead—jitanjitan-controlling the mind gradually—sthana-place—apahya-leaving—dharayet-meditate upon—paramparam—higher and higher—suddhyati-purify—dhir-intelligence—yathayatha-as and as.

Translation
The process of meditation should be beginning from the lotus feet of the Lord
up to the smiling face. The meditation should be placed upon the lotus feet, then to the calves, then to the thighs, in this way up and up, one after another, as and as the mind becomes fixed up on the different parts of the limbs, and thus the intelligence becomes purified.

Purport

The process of meditation recommended in the Srimad Bhagavatam is not to fix up one's attention on something impersonal or void. The meditation should be concentrated on the Personality of Godhead, either take Him as Virata Rupa or gigantic universal form, or take Him as His Sacidananda Vigraha as described in the scriptures. There are authorized descriptions of Visnu forms and there are authorized presentations of Deities in the temples. So one can practice meditating upon the Deity, concentrating his mind on the lotus feet of the Lord gradually rising up and up to the smiling face.

According to Bhagavat school the Lord's Rasa Dancing is the smiling face of the Lord. As it is recommended here in this verse that one should gradually rise beginning from the lotus feet up to the smiling face, so we shall not at once jump to understand the Lord's pastime in Rasa Dance. Better we should practice to concentrate our attention by offering flowers and tulasi on the lotus feet of the Lord. In this way as we become purified by arcan process gradually we dress Him, bathe Him, and all these transcendental activities help us in purifying our existence. So when we are on the higher standard of purification, at that time if we see the smiling face of the Lord or relish the Rasa Dance pastimes of the Lord, then we can relish His activities. In the Srimad Bhagavatam, therefore, Rasa Dance pastime is delineated in the 10th canto.

The more we concentrate on the transcendental form of the Lord, either on the lotus feet or on the calf or on the thighs or on the chest, the more we become purified. In this verse it is clearly stated "as and as the intelligence becomes purified," which means as and as we become detached from sense gratification. Our intelligence at the present moment in the conditioned state of life is impure on account of being engaged in sense gratification. So the result of all meditation on the transcendental form of the Lord shall be manifested by our detachment from sense gratification. Therefore the ultimate purpose of meditation is purification of our intelligence.

Those who are too much engrossed in sense gratification cannot be allowed in the matter of arcan to touch the transcendental form of Radha Krsna or Visnu Deities. For them it is better to meditate upon the gigantic Virata Rupa form of the Lord as it is recommended in the next verse. The impersonalist and the voidest are therefore recommended to meditate upon the universal form of the Lord, whereas the devotees are recommended to meditate on the Deity worship in the temple. So because the impersonalist and voidest are not sufficiently purified in their spiritual activities arcan is not meant for them.

So if there are any other missing parts, please let me know immediately so that the work can go on unhindered.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-34 Los Angeles
21st June, 1970
Paris

My Dear Tamal,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
18th June, 1970, sent by Special Delivery Air Mail.

Krṣṇa philosophy is understood as it is stated in the Vedas:

Yasya deve para bhakti yathadeve tathā
gurou
tasya ete kathithā hi arthā prakāsante mahātmanah

"One who has got unflinching faith in the Supreme Lord and similar faith in his Spiritual Master to him only the imports of Vedic knowledge become revealed."

A Spiritual Master is always liberated. In any condition of His life He should not be mistaken as ordinary human being. This position of a Spiritual Master is achieved by three processes. One is called sādhan siddha. That means one who is liberated by executing the regulative principle of devotional service. Another is kripta siddha, one who is liberated by the mercy of Krṣṇa or His devotee. And another is nitya siddha who is never forgetful of Krṣṇa throughout his whole life. These are the three features of the perfection of life.

So far Nārada Muni is concerned, in His previous life He was a maidservant's son, but by the mercy of the devotees He later on became siddha and next life He appeared as Nārada with complete freedom to move anywhere by the grace of the Lord. So even though He was in His previous life a maidservant's son there was no impediment in the achievement of His perfect spiritual life. Similarly any living entity who is conditioned can achieve the perfectional stage of life by the above mentioned processes and the vivid example is Nārada Muni.

So I do not know why you have asked about my previous life. Whether I was subjected to the laws of material nature? So, even though accepting that I was subjected to the laws of material nature, does it hamper in my becoming Spiritual Master? What is your opinion? From the life of Nārada Muni it is distinct that although He was a conditioned soul in His previous life, there was no impediment of His becoming the Spiritual Master. This law is applicable not only to the Spiritual Master, but to every living entity.

There are thousands of examples explained in our books that the conditioned soul is never affected with the material body. It is said in the Vedas asaṁga ayam puruṣa which means the living entity is always unaffected with matter. Another example is given that the reflection of the moon on water appears to be moving, but actually the moon is not moving, it is fixed up. So any living entity is like that. His reflection on the material body appers to be changing, but the spirit soul is fixed up, therefore this movement is called illusion.

Liberation means liberation from this changing condition.

So far I am concerned, I cannot say what I was in my previous life, but one great astrologer calculated that I was previously a physician and my life was sinless. Besides that, to corroborate the statement of Bhagavad Gītā "sucinām srimatām gehe yogabhṛasta samayāyate" which means an unfinished yogi takes birth in rich family or born of a sucī or pious father. By the grace of Krṣṇa I got these two opportunities in the present life to be born of a pious father and brought up in one of the richest, aristocratic families of Calcutta (Kaśinath Mullick). The Radha Krṣṇa Deity in this family called me to meet Him, and therefore last time when I was in Calcutta, I stayed in that temple along with my American disciples. Although I had immense opportunities to indulge in the four principles of sinful life because I was connected with a very aristocratic family, Krṣṇa always saved me, and throughout my whole life I do not know what is illicit sex, intoxication, meat-eating or gambling. So far my present life is concerned, I do not remem-
ber any part of my life when I was forget-
ful of Kṛṣṇa.

So it is very good news that your cen-
ters are doing well. And the program for
opening several more new centers is most
encouraging to me. In the meantime, I am
eagerly awaiting to see the French and
German editions of our BTG printed, so
please send me copies as soon as they are
printed. Hansadutta has also just written
to me in this connection of acquiring our
own European printing press. But I think
that for the present there is not enough
capital to advance for this purpose. Also,
unless we have very good press equipment
it is not very practical to print our litera-
tures ourselves. But in future if the oppor-
tunity is there, then we shall consider
further.

Regarding the invitation from Africa, I
have not heard anything about this from
Gurudas until now, but I have just asked
him for the information.

Regarding your question how to carry
your Deities to different places with you,
you should of course always carry them
personally if at all possible in a small box
or cabinet for the purpose. Then when
you come to another temple you may
place Them on the altar with the other De-
ities. That is nice.

Regarding your second question: what
determines whether a devotee goes to a Va-
kuntha planet or to Goloka Vṛndavan?—
Those devotees who are following biddhi
marg are meant for going to Vaikuntha
planets and those who are following raga
marg are meant for going to Kṛṣṇaloka. It
is generally that the followers of Lord Cait-
tanya are going to Goloka Vṛndavan.
There is no difference between the Vaikuntha planets and Kṛṣṇaloka, it is a
matter of personal taste only.

I have heard that the Ratha is almost
completed in London and it is expected
that the Rathayatra Festival will be very,
very magnificent. So as you have sug-
gested, this will also be the best opportu-
nity for the several programs to be estab-
lished by mutual consultation amongst
yourself, Gurudas, Shyamsundar, Hansadutta, Mukunda, etc. So please manage everything very nicely and
Kṛṣṇa will provide all opportunities for
expanding His movement throughout the
European countries. So see that every-
thing is done cooperatively. Then it will
be very nice.

Hope this will meet you in good
health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db

70-6-35

Los Angeles

22nd June, 1970

London

My Dear Gurudas,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated
12th June, 1970. The boy to be initiated
(Thomas Hegerty) has not yet sent the
beads, so I am expecting his beads as well
as viksai. (Some donation)

Yes, if the Regent Park land is avail-
able, then we can try to raise funds to con-
struct a nice temple.

I am so glad to hear that many new
boys are coming to London temple and
they are of good calibration intelligence
and seriousness. Yes, this is a nice sign. If
some intelligent persons join us, then our
movement may advance swiftly. This is
encouraging. But intelligence or no intel-
ligence, if some way or other somebody
comes and sticks to the principles auto-
matically he becomes intelligent.

I have received one letter from Tamal
that there is invitation from Africa. I will
be glad to know about this. I shall send 25
copies of *KRȘNA* on or before the Ratha-yatra. I wish that the selling of this important book be begun on this auspicious day. I have not heard for a long time either from Shyamsundar or Mukunda, neither from their wives. But I am pleased that everything is going on nicely. That is alright.

I have informed Hansadutta that the five students in Hamburg who are now ready to receive Gayatri may do so when they visit your London temple during Rathayatra celebration. So I think you know all the procedures by now and you may give them the Gayatri as I have already prescribed by using the tape record of the mantras and performing the fire sacrifice.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:db

70-6-36
Los Angeles
22nd June, 1970

My Dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 14th and 17th June, 1970, respectively.

Regarding instruments, if the instruments are available in Hamburg it is good that you can purchase locally. If not, let me know what kind of instruments you want, and I shall advise you where to purchase in India.

Yes, Kulashkekar is a first class press operator. It is nice. We also started in Boston because Advaita is a first class press operator. But the point is if we do not have a nice press, what is the question of press operator? We have invested in Boston about $20,000, but still it is not well equipped and the major portion of our printing work is being done in Japan. Until we can open a very nice press and print our literature up to date it will not be a good investment. If you want at all the BTG in French and German languages published locally, better you try to get it from a local first class press. I understand that in Germany and Holland there are many well equipped presses.

Regarding the daily work on translation done by Woomapati, Ilavati, Mandal Bhadra, and Hari Priya, Yes, that is our main business to translate all our literatures into German and French languages. When the matter is prepared, then we can get it printed anywhere to our satisfaction. Therefore, the most important thing is to get the composing and layout done.

I am so glad to know that Haimavati is taking such nice care of the Deities. I have seen the pictures. It is far improved than before. The more you keep the Deity room and paraphernalia clean, the more you heart becomes cleansed from dirty things.

Pictures for our books are being done now in Boston, so Vasudeva may make as many pictures as possible of Pance Tattwa and Acaryas, especially your Spiritual Master and my Spiritual Master. Upendra in Australia is already asking for these pictures, so increase the number of these pictures as many as possible.

Regarding the devotees who are ready for receiving sacred thread, they may do so you have asked permission for Kulashekar, Vrndadevi, Ilavati, Sucandra, and Vasudeva). You are going to London, so I shall send the sacred threads duly sanctified and the mantras may be heard in London. The arrangement is there and Gurudas has already done it, so you can get them initiated as brahmins get them initiated as brahmins during Rathayatra days from 5th to 13th of July.

Your proposal to open several new centers is very good news for me. However, for opening new centers Tamal and yourself must be present. There is no need of
installing Deities immediately. New temples may be opened by placing Panca Tattva and Acarya pictures. Unless we have got sufficient experienced devotees we shall not install Radha Krsna or Jagannath Deities. Lord Caitanya Mahaprabhu is very kind and lenient. Simply chanting of Hare Krsna will please Him. But when we have Deities like Radha Krsna or Jagannath we must strictly follow the regulative principles of Arcan. These things are elaborately described in the Nectar of Devotion which is already published. Order some from Boston and later on translate it into French and German. It is very important book for our guidance.

Regarding your consideration of management, No, we should take all risks for Krsna. This mentality to chant in a solitary place without any responsibility of preaching work is not approved by Bhaktisiddhanta Sarasvati Mahahraj. One of our God-brothers was doing like that and my Spiritual Master was not very satisfied with him.

We are not separated actually. There are two—vani or vapu. So vapu is physical presence and vani is presence by the vibration, but they are all the same. So Krsna when He was physically present before Arjuna is the same when He is present before us by His vani of Bhagavad Gita. So far I am concerned, I do not factually feel any separation from my Spiritual Master because I am trying to serve Him according to His desire. That should be the motto. If you kindly try to fulfil my mission for which you have been sent there, that will be our constant association.

Your sentiments are very nice, so do not be worried, we will meet very soon. If World Samkirtan Party is organized our meeting will be in a very short time. In this connection I shall ask you to contact Ksirdakaysyee. He is very eager in this respect. He will surely attend Ratha Yatra, so you can see him at that time.

The news article which you sent along with a translation was not very sympathetic. Anyway, it is published. We are now printing a Krsna Consciousness Handbook, so in future any reporter comming may be given a copy to read, otherwise they will simply push their own view.

Regarding composing our literatures, diacritic marks will carry weight amongst the scholars, so for the present moment you can do this: wherever a word is required with diacritic mark, or when a verse is needed, since you are translating from our literatures already printed in English language, simply cut the word or verse from the english edition and past it on the layout in the correct place in the text. They are already using this system in Boston for printing the Devnagari script, and the result is very good.

Regarding purchasing the composing machine immediately in order to avoid a little rental money is no use. There is a proverb in Bengali—"It is no use to purchase a golden earring, 

My Dear Jadurani,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th June, 1970, and noted the contents. I am very glad that you are progressively working on paintings for our all literatures. Thank you very much.

Regarding the cover for "The Lord in the Heart," yes, Lord Visnu should be distinguished by Srivatsa on His chest. The Kausava jewel should be painted to look just like a very precious jewel. Lord Visnu should be surrounded by effulgence from His person. The first concentration
Letters from Śrīla Prabhupāda

should be on the lotus feet of the Lord. That should be very distinct and very nicely decorated with jewels, sandal pulp and Tulasi.

I am very glad also to know that Sat­svarupa is becoming more and more re­sponsible for the Boston temple. That is nice. That I want. I have received his letter of 19th June 1970.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-6-38 Los Angeles
22nd June, 1970

Hamburg

My Dear Kṛṣṇadas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th June, 1970, and noted the contents which are very encouraging. I am very pleased to receive it because I was very much anxious to hear from you.

I am so glad to know that since Haimavati and Hansadutta have gone to Hamburg the center has grown and im­proved in so many ways. This is very encouraging news that Hamburg center is becoming more and more important. Hansadutta is very anxious to open many branches in Europe and Germany. Please help and cooperate with him.

You have written to say that your Samkirtan Party is truly an ocean of trans­cendental knowledge and bliss. So every­where they say Samkirtan is nice. I have received letter from London, and we are experiencing here also. So this is our life and soul. It is nice that you are visiting two university towns regularly for Samkirtan and lectures. Such news engladdens me.

Regarding your proposed marriage,

Yes, I think the girl whom you have spoken about is suitable match for you. So with permission of her parents you can marry her.

I have received one newspaper cutting also which is favorable report.

I am very glad to know that His Grace Sadananda Swami has written that he plans to visit the temple this Fall. When he visits kindly give him good reception and obeisances. He is my old friend and God­brother. Caitanya Mahaprabhu was very much respectful to the God-brother of His Spiritual Master.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-6-39 Los Angeles
22nd June, 1970

My Dear Uddhava,

Please accept my blessings. I am so glad to receive your letter along with the blueprint of the Almanac for Caitanya Era 484.

I have looked over this work very care­fully and it is very intelligently done. This contains all relevant informations con­cerning our bona fide movement, so I think it will be of utmost use in the matter of approaching foundations and influen­tial parties to understand and support this movement. Therefore, you should print up a large number of copies because we will distribute this booklet very widely for propaganda purposes.

I am so happy that our ISKCON press is now producing such several literatures consecutively like Srimad Bhagavatam chapter by chapter. So now I am enlivened
to write more and more. Thank you very much.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My Dear Vanandev,

Please accept my blessings and offer the same to your good wife, Indira Dasi. I am in due receipt of your very encouraging letter dated 17th June, 1970, along with some pictures and plans of the new St. Louis temple.

I am very glad to know that you are both, husband and wife, working very hard and sincerely for the mission of spreading Kṛṣṇa consciousness, and therefore Kṛṣṇa has provided these nice facilities for His service. From the appearance of the house it is very strongly built of stone brick and in good condition. The plans which you have drawn up indicate that the building is well suited to our purpose. So now develop your center with the help of the new boys and girls.

You are an intelligent and educated boy and highly skilled carpenter as well as devotee and your wife is well qualified similarly. I want that you should continue our program as you are already doing and in this way you will advance in Kṛṣṇa consciousness more and more. So you set the ideal standard of householder life for the benefit of others and they will gradually be influenced to follow your example of sincere service on Kṛṣṇa’s behalf.

Regarding the arrangement of the Deities on the altar, the arrangement here in L.A. temple is
So on the principle that God is Supreme, God is Great, I do not think there is any difference of opinion between us and the Christians. But the Vedic literatures being older and disseminated by many, many superior acaryas we can find out how God is great, how the creation took place one after another. These details are not found in any other scriptures in the world.

So on the whole if anyone accepts that God is greater than everyone and nobody is equal to Him, then we welcome such statement. And if he is sober and intelligent then he will try to learn from Vedic literature how God is greater than everyone and nobody is equal to Him. This knowledge is very clearly defined beginning from the Bhagavad Gita. So if you meet such persons who are staunch christains you can humbly put this argument before them for consideration. But if somebody is dogmatic and blind follower, then avoid to discuss with him. Better spend that time for enlightening a person who is innocent. Do not try to enter into the details of New Testament, but simply say that we agree on the principle that God is great.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-42
Los Angeles
24th June, 1970

My Dear Nirmal Babu,

Please accept my greetings. Since a very long time we are now separated, and I think I met you last at your home sometimes in 1964 before starting for America. Perhaps you have information about my activities in the Western countries and the cult of Lord Caitanya Mahaprabhu being nicely transplanted in the Western countries.

Sometimes some of our friends donate a pair of Radha Krsna Deities for our different temples, but the Reserve Bank of India takes too much time to sanction the free gift. In this way I am put into great trouble. So I am seeking you help if something can be done that if somebody gives us free gifts of Deities the Government shall not object to it.

Krsna Consciousness Movement is India’s original culture. Why the Government should not help in spreading this culture while they are eager to receive it? I hope you will kindly think over this matter and help me.

Hope you are well.
Awaiting your early reply.
Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS:db

70-6-43
Los Angeles
24th June, 1970

Sydney

My Dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated June, 1970.

We must stick your Krsna consciousness business at all circumstances. This determination will make us successful. Although according to Vedic system there is restriction that boys and girls should not freely mix, the brahmacaries are strictly prohibited to talk with young women, but in the Western countries this rule is not valid. As such, we have to accept both boys and girls in the same standard. But if each of us follow the regulative principles and chanting of the mantras hardly there will be any chance for sex indulgence. So we have to be little careful about it and Krsna will help us.
I do not know why you wife has not yet got her visa.

The devotees who are trying to join our movement may be called by some Vedic name, but ultimately change of name will take place after first initiation. In the meantime there is no harm in calling them by some suitable good names.

Speaking or anything all depends on practice and study. I remember when I was first called for speaking by one of my senior God-brothers. I felt very much hesitating because I was not practiced to speak. Later on by speaking and hearing or reading I got experience and now we can speak 45 minutes, 50 minutes or one hour at a stretch. So you have to read our books very nicely and gather thoughts, then you can speak for hours without any difficulty. It requires practice. So read your books carefully, especially Nectar of Devotion now published, and practice speaking. It will be alright.

The complete edition of the Bhagavad Gita As It Is is not yet published. It will be published soon. If you cannot procure mustard seed oil, you may use olive or sesame oil.

The translating work cannot be transferred everywhere. It is not possible because for my regular work I require reference of the books which means I shall have to carry with me so many books and other things. So I have no objection to do this, but by such action the work will suffer. But I can go to Australia when you are fully equipped for some time and again come back. I have never seen Australia, so naturally I am inquisitive. But in that case you will have to provide for at least two men's double journey. I wish that you center may be strengthened more and more, and if by next January as you have stated you like me to go there, certainly I shall go for some time.

The actress girl, Janne, has arrived here. She has presented me one ball pointed pen, and she has also transferred travellers checks to the amount of $500 to the Society. She appears to be very nice intelligent girl, and we are trying to engage her for some dramatical performance on the basis of Lord Caitanya's pastimes.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-44 Los Angeles
24th June, 1970
Baltimore

My Dear Vrndavan Candra,

Please accept my blessings. I am in due receipt of your letter dated 18th June, 1970. You are doing very nicely. Krśna is giving you intelligence. So remain dependant on Krśna and work sincerely and everything will come out very easily.

The program of work given by you is very satisfactory. And it is good that you have got an opportunity to teach a course in the John Hopkins Free University. I have seen the photograph and the cutting from the university catalogue. They are very encouraging. I am glad that Subal also came to assist you.

So accepting always Krśna as the Supreme advisor and always begging for his mercy, go on with your progressive march—and I am very satisfied with your activities. I am so glad to learn that your good wife is also helping you. That is the duty of a faithful companion of life. If the wife is helpful in the spiritual progress of life, she is the best friend and philosopher. So in Krśna Consciousness the wife is never a burden, but she is completely a counterpart.

So set example to your countrymen
how younger generation can live peacefully, husband and wife, being engaged in Krsna’s service. There are many examples of this type of husband and wife working in our different centers for propagating this sublime message.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-45 Los Angeles
24th June, 1970

My Dear Yamuna,

Please accept my blessings. I am in due receipt of your letter dated 15th June, 1970, and noted the contents. So it is very good news that the atmosphere of London ISKCON is swelling in preparation of Rathayatra festival.

Regarding your first question, while Lord Jagannath is on His Ratha, and for the duration of the festivities for eight days following, bhuni kicrie may be offered along with other preparations. So Rathayatra day feast should consist of bhuni kicrie which you make by first frying the dahl and rice in ghee. Also fry the vegetable with little ghee and massala. Then after the kicrie is cooked add some sugar, not enough to make it sweet, but just a little sweet taste, and some nutmeg, cinnamon, and other sweet spices. In this way it is like push pana. Other preparations may be a fruitsalad, sweet rice, purries, a chutney, and a vegetable which is neither wet nor dry.

There is no need of a curtain for covering the Lord as He is being carried to His throne. For the eight days following July 5th the best thing is that Their Lordships remain in some new place very gorgeously decorated for Them and the program should be as much offering of feasts and Kirtan as possible. If it is not possible that They shall be able to remain in some new temple place, then they may return to London temple. I had suggested to Shyamsundar that this could be very nicely done at the chapel house at George’s, but I have not heard from him in this connection.

It is very nice that you have decorated Their Lordships with complete new outfits just befitting Their excursion. I am enclosing also a description of the samkirtan parties and how they should be arranged for surrounding the London Ratha. I have received the tape recording of London devotees chanting and thank them all very much.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-6-46 Los Angeles
25th June, 1970

My Dear Brahmananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 18th June, 1970, and noted the contents. Regarding the printing of Srimad Bhagavatam, I have already advised you in my last letter dated 19th June, 1970, not to make contract. We shall continue to print Srimad Bhagavatam chapterwise on ISKCON Press and when all the chapters are there we shall bind them together. The next book we shall print in Japan will be KRSNA volume II and maybe Bhagavad Git AS IT IS—Revised and Enlarged Edition if composition is finished. KRSNA volume II is almost ready now.

I am so glad to know everything is going well in our Tokyo center, and Krsna
will give you all intelligence how to surpass all difficulties of language, etc.; simply continue to work for Him sincerely.

Regarding the letter which you wish to send to inquiring persons, yes, if you have the return address to Boston and if Svarup das can write replies nicely that will be better. But if there is some intricate question he must consult with Satsvarupa. Svarupa can reply in consultation with Satsvarupa, and some of the copies may be sent here so I will see how he is replying.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-6-47
Los Angeles
25th June, 1970

Boston

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 19th June, 1970.

Regarding the picture of King Paundrak, Yes, he may be colored blue. Because he was imitating Vasudeva, he had two artificial extra hands attached also. So he might have painted himself blue also.

Your question from chapter 89 KRSNA is answered in the beginning of the 90th chapter.

I am very glad to learn about Giriraj's tricks for the imitation God. Just like expert business men make profit both ways, namely when the merchandise goes down by price or goes up by price. An experienced merchant makes profit both ways—when the price goes down, he purchases, and when the price goes up, he sells. So our Krsna conscious men should be transcendental business men, and Krsna gives the right intelligence how to deal with all classes of men.

The title for the Second Chapter of Second Canto, "The Lord in the Heart", is alright. In the cover picture, the footmark on the chest of the Lord should not be painted.

Regarding the Deities, although we were formerly advised that they were to be dispatched, we have just received news that they have been delayed in India pending some Government sanction. So you will be informed of Their arrival in due course.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-6-48
Los Angeles
25th June, 1970

Radha Raman
Vrndavan

Dear Sriman Radharaman Sharanji,

Please accept my greetings and blessings of Lord Krsna. I am so glad to receive your letter dated 17th June, 1970.

The most important subject immediately is that I intend the World Samkirtan Party to visit Vrndavan sometimes in January or February of 1971. So we want accommodations for at least forty men and women which will constitute the Samkirtan Party. So we want a nice place for their stay in Vrndavan for some time. If a big house is available on rent that will be very nice, or if a suitable house is available for purchase that also we could consider. There are many dilapidated big temples of our late native princes and if one of them suitable for our purpose is available either on rent or for purchase we can accept it.

As you know the standard of living of Americans and Europeans is different
from our standard, it is better if we can accommodate them little comfortably. In that sense commodate will be convenient for them. Otherwise, my students are so nicely trained that they can even lie down on the street. But it is my duty to see to their comforts as far as possible. So please let me know if such house is available. It does not matter where it is situated.

The next point is whether the principal temples in Vrndavan, say for example Radharamanji's Temple where you are staying, will have any objection to admit these Europeans and Americans for darshan and kirtan. From sastric point of view there cannot be any objection because they are now pure Vaisnavas following rigidly the rules and regulations. As you already have seen in the 'Kalyan' magazine, April 1970, they are taking twice daily bath, having kundis, chanting Hare Krsna on the beads, decorating the body with twelve tilak marks and following the four regulative principles 1) no eating of meat, fish or eggs, 2) no illicit sex, 3) to taking of any kind of intoxicants, including coffee, tea, and cigarettes, and 4) no gambling, strictly. It is confirmed in the Bhagavad Gita and Srimad Bhagavatam that anyone, even in the impious source of birth, if one takes to the Krsna conscious principles he is admitted in Vaikuntha Goloka Vrndavan. In the Srimad Bhagavatam, Sukdev Goswami says that such things are possible by the grace of Almighty Viṣṇu. Similarly Narada Muni has explained to Maharaj Yudisthir that one has to be judged by the symptoms of his life and not by his birth. And this is also accepted by the great Bhagavat commentator, Sridhar Svami.

So all of my disciples are trained up Vaisnavas, there is no doubt about it. But still if the Vrndavan temple owners object to their admission, then what is the remedy? I am seeking you help in this connection because suppose they go to Vrndavan and if the temple owners object for their admission, then I shall be put into great difficulty. So I am expecting your reply on this point after due investigation.

Regarding exporting Vrndavan articles, you may kindly let me know what will be the charges for sending 100 pieces of japa mala, ordinary, by surface mail parcel. So far I have calculated the price of 100 pieces of japa mala will not be more than Rs.50, and for dispatching by surface post parcel maybe almost the same amount. So kindly let me know if this is correct. I have got my account with Punjab National Bank of Vrndavan, and as such, whenever you supply some goods you will be able to take payment from the bank without any difficulty. Similarly, if your friend supplies Benarasi dhoti and sari that will be very nice arrangement.

I wish that if our Vrndavan center is opened you may take charge of this center and thus help advancing this Krsna Consciousness Movement all over the world. There is a great necessity for this movement from all angles of vision. I am experiencing practically that through this movement the entire human society will be happy. And as you write to say that, "the Lord has very, very kindly given me human form in the sacred soil of India—simply to serve the humanity and through that Him alone," so this is the opportunity offered to you by the Lord—take advantage of it and set exemplary activities so that our countrymen may know what is the duty of a bona fide Indian.

So I will be glad to hear from you at your earliest convenience. I can read your handwriting very nicely.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db
My Dear Dinesh,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th June, 1970, and noted the contents. I have also received the copy of the letter which you have submitted to the Embassy of India.

Regarding this permission from the Indian Consulate, it must be taken somehow or other. It is very important.

I am very glad to know that you are maintaining a nice program of Samkirtan in the Washington area. Yes, this Samkirtan is our prime means for attracting sincere souls back to Krsna consciousness, so continue to improve your Samkirtan as far as possible. It is very encouraging that you have received written permission from the police to chant and take collections. This permission is very important. Please send a copy of the letter to me for reference.

So it is very good that your sales of literature are very good and improving more. But Gargamuni informs me that the payments for BTGs and book sales are not being sent. So the best thing will be to keep daily count of your stock and how many magazines and books sold, then regularly on Sunday the sales may be tallied for issuing a check to the amount owed to the book fund and to BTG account. Then on each Monday the check may be sent to Los Angeles. So you do this regularly.

Regarding your schedule of temple activities, it is approved by me. So please continue this program of classes Samkirtan, Deity worship, offering and distribution of Prasadam, and working in Krsna’s service. This simple full twenty four hour schedule will make your life perfect.

So your plan to visit the heads of each of the embassies in Washington to give them some Prasadam and explain our philosophy of Krsna Consciousness Movement is very nice. So do it with great seriousness and Krsna will give you all further intelligence. Regarding the proposal of a new center in Trinidad, that is a nice idea. I know that there is a large Indian community there. For the time being just try to train up this nice older woman who is staying with you. Give her all facilities and instruction for understanding our Krsna consciousness way of life.

[PAGE MISSING]

My Dear Bhagavandas,

Please accept my blessings. I hope you are doing well. I was expecting your arrival here every moment.

Anyway, if you come during the Rathayatra festival in San Francisco it will be a great pleasure for me. Brahmananda is also coming. So we shall have to chalk out the future program of our activities. So your presence will be very much appreciated.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

My Dear Gurudas,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about
Kṛṣṇa Consciousness Movement, so distribution of our books and literatures is our major propaganda program.

But Gargamuni informs me that the payments for BTGs and book sales are not being sent. So the best thing will be to keep daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My Dear Hansaduta

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Kṛṣṇa Consciousness Movement, so distribution of our books and literatures is our major propaganda program.

But Gargamuni informs me that the payments for BTGs and book sales are not being sent. So the best thing will be to keep daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My Dear Harer Nama,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Kṛṣṇa Consciousness Movement, so distribution of our books and literatures is our major propaganda program.

But Gargamuni informs me that the payments for BTGs and book sales are not being sent. So the best thing will be to keep daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are
chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:db

70-6-54

Los Angeles

29th June, 1970

London

My Dear Kśirodaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th May, 1970. I hope everything is going well with your family and the temple, and perhaps you are already in touch with the Rathayatra festival arrangement.

Regarding disposing of your business in order to join our business fully, I am simply thinking of your wife and children. Do you think that without conducting your business there will be sufficient provision for upkeep of your family? We require personalities like you to join this movement wholeheartedly, but because you have got wife and children I am hesitating to ask you to close your business. As a responsible head of a family you should consider this point seriously.

I have already asked Gurudas and Mukunda to inquire if some land is available in the vicinity of Regent Park. I have heard that the Government allots free gift land for religious temples. If such land is available, then we can immediately take up the project of constructing a very gorgeous style Indian temple.

Regarding our prospective Indian tour in February of 1971, we must now settle up the things during the Rathayatra festival because all important European devotees will collect together in London. The program is to go to India with forty heads, male and female. One local Indian chemist, Dr. Ravidra Pratap Rao, is here and most probably he is going to be our disciple. He is ready to receive our party at Gorakhpur and arrange for our visiting different important places. So the best thing will be to purchase our ticket up to Lucknow if it is possible and then from Lucknow they will receive us by train to Gorakhpur. This is the idea here. Now you should consider what is to be done. So on hearing from you definitely I shall ask Dr. Rao for our proper reception in India. The itinerary is not yet fixed up, but on hearing from you definitely I shall send you.

Since "Kalyan" magazine has published one article about us which perhaps you have seen also we have received many sympathetic letters, and there is possibility of opening at least one dozen centers in India at different places. I am forwarding a copy of this letter to Gurudas, so during Ratha Yatra festival you must meet together and make a decision of this World Samkirtan Party.

So far we have received sympathetic letters from the following places: Calcutta Bombay, Madras, Lucknow, Gorakhpur Nainital, Almora, Ambala, Ajmere, Ahmedabad, Jodhpur, Vrindavan, etc.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:db

L.A. July 17, 1970

P.S. This letter was written to you but by mistake it was not posted. A copy of this letter was sent to Gurudas and probably you had some discussion with him for our Indian tour next year. I shall be glad to hear from you. Hope you are well.

I am enclosing herewith two pictures of Rathayatra at S.F. this year.

A.C. Bhaktivedanta Swami
St. 6-55

Los Angeles
29th June, 1970

My Dear Madhusudan,

Please accept my blessings. I beg to thank you very much for your letter dated 24th June, 1970, with your check for $200, for which I think you and your good wife, Kanchanbala. This kind of letter is very encouraging to me because there is enclosure of a nice check. So we have to pay immediately some bills of ISKCON Press as well as Dia Nippon, so it will be very much helpful.

I am very much glad to learn that you have appreciated the subject matter of Nectar of Devotion and Kṛṣṇa while working on it in the press, and actually these two books will keep us constantly in Kṛṣṇa consciousness. The secret of Kṛṣṇa consciousness is open in these two books. Our method is very simple. All different methods of self-realization are little or more troublesome. This is explained in the Bhagavad Gita 12th chapter that persons who have no fixed idea what is God will have unnecessarily more trouble to reach to the goal. Kṛṣṇa is the ultimate objective. Unless one therefore reaches to this point he remains imperfect nevertheless what he is either a karmi, or a jnani, or a yogi. For a devotee the objective is directly approached. So persons will be interested simply in reading our books wherein there is only Kṛṣṇa consciousness described in transcendental varieties. Thus by reading of these books, especially Nectar of Devotion, by the devotees everyone will go back to home, back to Godhead, Kṛṣṇa.

So I wish that all of you, especially those that are married couples, may combinedly advance in Kṛṣṇa consciousness being constantly engaged in His loving service and that will make me very happy.

Please offer my blessings to all the boys and girls. There is some discrepancy in the layout of the Kṛṣṇa Consciousness Handbook and this will be pointed out by Devananda.

Hope this, will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-6-56

Los Angeles
29th June, 1970

My Dear Rupanuga,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Kṛṣṇa Consciousness Movement, so distribution of our books and literature is our major propaganda program.

But Gargamuni informs me that the payments for BTGs and book sales are not being sent. So the best thing will be to keep daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db
70-6-57 Los Angeles 29th June, 1970

My Dear Sridama,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Krsna Consciousness Movement, so distribution of our books and literatures is our major propaganda program.

But Gargamni informs me that the payments for BTGs and book sales are not being sent. So the best thing will be to keep daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db

70-6-58 Los Angeles 30th June, 1970

My Dear Brahmananda,

Please accept my blessings. With reference to your sales contract with Dia Nippon Printing Co., Ltd., dated 6th June, 1970, Reference No. ODC-OMIS-Q/70-308, I have today opened a letter of credit for $17,000 and their expenditure of $33.75 under receipt No. 228760, of date, Pico-La Cienega Branch (308), Bank of America, Los Angeles, California.

The arrangement is payment will be made in Tokyo by their branch. You can ask Messrs. Dia Nippon Printing Company to take note of this and do the needful.

We have lost $105 by opening this letter of credit. We are loser of $72 for one month's interest on $17,000 plus their $33, altogether $105 and odds. So next time make the arrangement that I pay on delivery of the documents. Another point is that if they don't ship by the 20th of July there will be another loss of 35$ to reopen the letter of credit. So they must ship the books on or before 20th July and take payment from Bank of America, Tokyo.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db

P.S. Can you send some negatives of some very nice color and black and white photographs of our Tokyo center--Sarnkirtan on the plaza, etc. for propaganda purposes?

70-6-59 Los Angeles 30th June, 1970

Manager
Security Pacific Bank
Culver City Branch
Los Angeles

Dear Sir:

Re: My account No 836-237 with you Please transfer $2517.00 (Two thousand five hundred and seventeen dollars and no cents) to the First National Bank of Boston, Brighton Avenue Branch, in favor of account No. 516-5642, ISKCON Press, and charge the same to my account as above mentioned.

Yours sincerely,

A.C. Bhaktivedanta Swami

ACBS:db
My Dear Chitsukhananda,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Kṛṣṇa Consciousness Movement, so distributions of our books and literatures is our major propaganda program.

But Gargamuni informs me that the payments from BTGs and book sales are not being sent. So the best thing will be to keep a daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well wisher,
A. C. Bhaktivedanta Swami

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My Dear Jagadish,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Kṛṣṇa Consciousness Movement, so distributions of our books and literatures is our major propaganda program.

But Gargamuni informs me that the payments from BTGs and book sales are not being sent. So the best thing will be to keep a daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well wisher,
A. C. Bhaktivedanta Swami
70-7-3
Los Angeles
1st July, 1970

Y. Jagannatham
Bombay

ALL GLORY TO
SRI GURU AND GOURANGA!!

My Dear Jagannatham Prabhu,

Please accept my humble obeisances. I beg to acknowledge receipt of your kind letter dated 24th June, 1970, and I am very glad to learn that your last responsibilities in family affairs are now discharged, your two daughters are now married. Now in this ripe old age you can devote yourself for spreading Kṛṣṇa Consciousness Movement all over the world.

Your son is here, so I think with your daughter-in-law you can also come in this country. So far I understand there is some difficulty in getting visa for your daughter-in-law, but as far as I know the immigration laws, if your son is an immigrant he can bring in his wife immediately and without any difficulty. Anyway, whenever your son will meet me I will be so much pleased to take care of him.

Hope this will meet you in good health.

Yours affectionately,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-4
Los Angeles
1st July, 1970

My Dear Tulsi dasa,

Please accept my blessings. I hope everything is going on well in your center.

I am very glad to know that your sales of our literature and books are very good and improving more. It is natural that such distribution of literatures should increase as the people hear more about Kṛṣṇa Consciousness Movement, so distributions of our books and literatures is our major propaganda program.

But Gargamuni informs me that the payments from BTGs and book sales are not being sent. So the best thing will be to keep a daily count of your stock and how many magazines and books sold. Then, regularly, on Sunday of each week the sales proceeds may be totalled for issuing a check to the amount owed to my book fund and to the BTG accounts. Then on each Monday the check may be sent to Los Angeles. So you do this regularly and it will be very nice.

Please see that the prescribed routine of temple activities is followed according to schedule and all the members are chanting rounds daily sixteen. Please offer my blessings to all the Prabhus there.

Hope this will meet you in good health.

Your ever well wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-5
San Francisco
4th July, 1970

Calcutta

My Dear Achyutananda,

Please accept my blessings. I am in due receipt of your letter dated 21st June, 1970, as well as the telegram conveying the news of Jaya Pataka’s arrival. I am also enclosing a letter for him in reply to his letter from Brussels.

I hope by this time you have occupied the apartment and now conjointly you can work nicer. Jaya Pataka is a very sincere devotee and intelligent also. Both of you combined together can do some real service to the cause of Lord Kṛṣṇa and Lord Caitanya.
Regarding the land, Many hindrances are coming one after another but still I say that you purchase the land of Jabe Ali. We shall take the risk because the proprietorship of Jabe Ali is clear, so there is not risk of purchasing the land. The nexts risk is that they will not allow us to construct building. The land in that part of the country is agricultural certainly and Sridhar Maharaj or Yayabar Maharaj have got land in that vicinity however. Sridhar Maharaj’s land is not very big plot. So I will be glad to know what is the measurement of the land and what is the price. If Sridhar Maharaj and others‘ lands are on the agricultural plot and they are permitted to construct building why we shall be refused for doing so? I think you shall purchase the land of Jabe Ali Sekh and at the same time apply for permisson. That will be nice. Please immediately let me know if you have removed to the Ballygunge apartment as informed to me previously—this is essential.

You are preaching in Calcutta in educated circles, that is alright, but there is no use of your going to the interior villages. My principle is that where my other God-brothers cannot preach I shall go there. On my behalf you should follow this principle, also. Srila Prabhupada Bhaktisiddhanta Sarasvati Goswami Maharaj did not very much like preaching amongst women, so you should also avoid such meetings. Now Jaya Pataka and yourself combined together shall preach in English this Krishna consciousness philosophy amongst the educated circle and perform Kirtan.

So first of all let me know if you have changed your address, then I shall let you know the program of work and if required I shall send some more American and English boys. As soon as we get our own place many Indian boys from other camps will join us. So immediately let me know if you have removed to your new address.

Awaiting your early reply. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. What about my place at Radha Dāmodar Temple. My money is already advanced to them. Please let me know where is the key? Sometimes you may go there and live for a few days. On hearing from you, I shall send you the copy of the advanced money receipt both by the

Reply this letter to L.A. address 3764 Watseka Avenue L.A.
ACBS:db

70-7-6
Los Angeles
4th July, 1970
San Francisco

My Dear Haimavati,

Please accept my blessings. I am in due receipt of your letter dated nil and I am very sorry to learn that you are injured in a motor accident. I have come to San Francisco on account of Ratha Yatra festival and shall be returning by next Tuesday.

Do not be worried by lying down. Chant Hare Kṛṣṇa mantra and Kṛṣṇa will help you to be free from this confinement very soon. In my previous letter I informed you that you better stick to the arca-bidhi of the temple, and I confirm the same again that in future you will always remain in the temple. So we should always consider that this material world is a dangerous place and therefore we shall chant Lord Narasingha’s Holy Name in order to be protected by Him in all dangers.

namaste narasinghyā prahlādahlādadāyine
hiranyakasiporbaksāḥ silatamka-nakhālaye
ito nṛsinghah parato nṛsingho
yato yato yami tato nṛsinghah
My Dear Yamuna,

Please accept my blessings. I thank you very much for sending me the Jagannatha Prasadam pera. This is a very nice sweetmeat, so you learn the art how to prepare it. I think it is purchased from some Indian shop. But you should try to prepare it yourself.

I hope your Ratha Yatra preparation was completed and the procession very grand and gorgeous. Previously Shyamsundar wrote me to participate in the Ratha Yatra festival, but since then I have not heard anything from him. Where is he now? At George’s place or in a different apartment? I have received a letter from Mukunda recently, but I have not received any letter from Shyamsundar.

I am very glad to learn that you are vibrating the mantras from ISOPANISAD and BHAGAVAD GITA independently. Here they are chanting these mantras on the streets during Samkirtan Party and the people are responding very nicely.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db

The more you advance in Kṛṣṇa Consciousness, the more you will feel such ecstasy. This is Kṛṣṇa’s grace. So remain fixed up in the service, at the same time try to train others because we shall have to open so many centers. Unless we have got very trained up pujaries it will be difficult for us to install Deities. There is a good advertisement of us in India, and if some Indians come to our temple and see that the arcan worship is not being done properly, then there will be great criticism.

A.C.B.S.

Note to Gurudas:
My dear Gurudas: Please accept blessings. I have duly received your recent letter. Reply will follow. In the meantime I have written one letter to Ksirodaksayee about visiting India next year. Please let me know what arrangement is being made for this.

A.C.B.
not be discouraged that some of the young students are too much involved with some other business to listen, but go on with the work undaunted. Actually the younger generation, especially the hippies are our best clients, so they are feeling very keenly the frustration of material life and it is our duty as Vaisnavas to be very sympathetic with them and give this Krishna consciousness to them some way or other.

I am very glad also to know that you are managing the schedule of your center very capably. Of course Samkirtan is our most important engagement, but all the temple activities must go on regularly without any pause. This following of the daily duties will carry us to the spiritual platform very rapidly. I have looked over the sample of testpaper from Srimati Joanna and it is very nice. This question and answer practice should be encouraged amongst the devotees. Then they will become trained to reply questions from outsiders.

Yes, you are right to say that as our devotees become more devotional, the non-devotees also come to hear. To become advanced in spiritual life of devotional service to Krishna means to acquire spiritual strength, and this spiritual strength is for impressing devotional service into the hearts of the fallen souls. Also you must all become expert preachers and show the exemplary life of a devotee you must keep yourself spiritually fit by observing the regulative principles strictly.

Regarding the initiations of the two girls, I have chanted their beads duly and returned the same to them by mail parcel. I hope they have been received by this time. I beg to thank you very much for your contribution of $40 on behalf of these new initiates which as been duly entered in the book fund account.

Please convey my blessings to all the devotee boys and girls there in Columbus center. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-9
Los Angeles
8th July, 1970
Manager
Security Pacific Bank
Culver City Branch No. 94
Los Angeles

Dear Sir:
Re: My account No. 836-237 with you
Please transfer $546.00 (Five hundred and forty-six dollars and no cents) to the First National Bank of Boston, Brighton Avenue Branch, in favor of account No. 516-5642, ISKCON Press, and charge the same to my account as above mentioned.

Yours sincerely,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-10
Los Angeles
8th July, 1970
Manager
Security Pacific Bank
Culver City Branch No. 94
Los Angeles

Dear Sir:
Re: My account No. 836-237 with you
Please issue a cashier’s check for $1,400.00 (One thousand and four hundred dollars and no cents) in favor of Dia Nippon Printing Company Limited, and charge the same to my account as above mentioned.

Yours sincerely,
A.C. Bhaktivedanta Swami
ACBS:db
Dear Sir:

Re: My account No. 836-237 with you

Please transfer $1,500.00 (One thousand and five hundred dollars and no cents) to the First National Bank of Boston, Brighton Avenue Branch, in favor of account No. 516-5642. ISKCON Press, and charge the same to my account as above mentioned.

Yours sincerely,

A.C. Bhaktivedanta Swami

ACBS:db

70-7-11 Los Angeles 8th July, 1970

Manager
Security Pacific Bank
Culver City Branch No. 94
Los Angeles

Dear Sir,

My Dear Sri Dama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 10th June, 1970, and have noted the contents with great interest.

I am so happy to learn that you have been so well received in Provincetown by the young boys and girls. It is a fact that the hippies are our best clients. I had very good response in San Francisco during Ratha Yatra festival. I saw that they were taking up the chanting of Hare Kṛṣṇa mahamantra very feelingly even without the presence of any devotee to lead them. They appreciated my lecture and I appreciated their attitude. They joined in Ratha Yatra very enthusiastically. So try your best to convince them by very nice preaching and in particular very nice Samkirtan party and distribution of our literatures.

It is very good news also that you have received permission in Providence for chanting and distributing literature and incense as well as collecting. Now you should concentrate to develop your spiritual power to attract the fallen souls to Kṛṣṇa consciousness. The daily regulative duties must be performed by everyone very strictly, the beads chanted sixteen rounds, and our literatures read and discussed. In this way everything should be done very nicely. Samkirtan should be done by you in the streets and at gatherings and in this manner display what is this Kṛṣṇa consciousness movement and how it is for everyone's eternal welfare and happiness.

So you do all these with great enthusiasm and very carefully. Our all activities must be open so that no one may criticize our mission, so all dealing must be to the standard of Vaiṣṇavism. We cannot misrepresent ourselves for the purpose of taking monies from the public, but as everything is undertaken forthrightly in Kṛṣṇa consciousness way, then Lord Kṛṣṇa will be pleased to provide all facilities for aiding our such sincere service.

Regarding your closing the temple in Providence during the very cold winter months and going to Florida at that time, yes, you may do it, but in that case you may not install any Deities in the temple. Worship of Deities means special care must be there for regular uninterrupted service and the Deities cannot be moved from place to place. So you must have picture of Panca Tattva for worshiping and making offerings. This picture along with Acarya pictures may be carried from one place to another. Lord Caitanya is very kind and He accepts the simplest worship or simply sincere chanting of the Holy Names of Kṛṣṇa.

Please offer my blessings to your good wife and to Sriman Nanda Kiśore and his wife. Hope this will meet all of you in good health.
I am very glad to know that you are selling our Bhagavad Gita AS IT IS; so keep the accounts for book and BTG sales daily, and issue a check for payment weekly according to the amount of literatures sold.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:db

70-7-13 Los Angeles
9th July, 1970
Member of Parliament
New Delhi

Dear Nirmal Babu,

Please accept my greetings and blessings of Lord Kṛṣṇa. I am very much glad to know that you have recovered from an attack of cerebral thrombosis but the grace of Lord Kṛṣṇa. I shall always pray for your good health and prolonged life because at the present moment you are the only hope to us in the matter of spreading India's original culture, Kṛṣṇa consciousness.

When you meet the Prime Minister and other Ministers of Government, kindly try to impress upon them that Kṛṣṇa Consciousness movement is not a type of religion. Lord Caitanya Mahaprabhu says that everyone is constitutionally servant of Kṛṣṇa or God. In the Bhagavad Gita the same thing is confirmed that the living entities are parts and parcels of God. This philosophy is very nicely explained in the Bhagavad Gita. Unfortunately Bhagavad Gita was not properly presented as it is. Therefore I have published my edition of Bhagavad Gita in English, Bhagavad Gita AS IT IS. It is published by Messrs. Macmillan and Company and people are very much appreciating this presentation, so much so that every year since 1968 they are printing consecutively. It was first published in 1968. The second printing was in 1969 and yesterday I saw that they have printed for the third time in 1970.

So I am very glad to repeat that our Kṛṣṇa Consciousness movement has met with considerable success here in America and Europe. We have got up till now 33 temples in America, Europe, Japan and Australia. In America specifically we are increasing one center practically every month. Very recently we have opened our center in Chicago. I am sending per separate air mail parcel one copy of your magazine, "Back to Godhead." Perhaps you remember that this was being published from Delhi when I was there and sometimes you were very kind to give some contribution to this paper. I hope you will be very much pleased to see the present status of the paper. We are publishing this paper in English 120,000 copies per month and lesser quantities in German, French, and Japanese.

We have got branches not only in London, but also in Paris and Tokyo and everywhere this Kṛṣṇa Consciousness Movement Movement by the simple process of chanting the Mahamantra—Hare Kṛṣṇa, Hare Kṛṣṇa, Kṛṣṇa Kṛṣṇa, Hare Hare; Hare Rama Hare Rama, Rama Rama, Hare Hare, and speaking some philosophical topics from the Bhagavad Gita AS IT IS is getting very good response.

Perhaps you might have seen in the 'Kalyan' of Gorakhpur an article about us, International Society for Krishna Consciousness, in the April 1970 issue. They have very nicely presented news about our activities. As a result we are getting many inquiries from India.

The former Ambassador of U.S.A., Sri B. K. Nehru, who may be at present moment Governor in Assam, knows me very well and about my movement and Sri Apa B. Pant, the High Commissioner of
India in England, knows me very well and about my movement also. Within the magazine I am sending you one photograph of my meeting with Sri Apa Pant.

So this Krsna Consciousness cultural movement is not actually Hindu movement, but originally it is India cultural movement. Krsna does not claim Himself either as Hindu or anyone else, but He claims to be the father of all living entities. The people of the world now require this cultural movement for actual peace and prosperity. In the Caitanya Caritamrta it is said that Krsna consciousness is not a foreign thing which is imposed by force, but is dormant within everyone's heart, simply it has to be awakened by the authorized process. The authorized process is chanting of the Holy Name as it is recommended in all the Vedic literatures, and it is being effective amongst the people whose background is neither Hinduism nor Indianism. Because it is the natural propensity of all living entities it is being accepted by all classes of men without any distinction of caste, creed, or color.

Such a great cultural movement originated from India and Mahatma Gandhī, the father of the Indian nation, was always carrying with him the Bhagavad Gita. Then why the Indian Government will not give its full support for this great movement? The Gandhi Memorial Fund has got immense amount of money, the Cultural Department of the Education Ministry of the Indian Government is spending so much money and why not for the real Indian cultural movement, Krsna Consciousness?

So kindly try to convince the Prime Minister and take up this matter very seriously because by the spread of this cultural movement India's prestige will be glorified. Bhagavad although accepted as Hindu gospel is not limited with the Hindu community. All over the world this book is studied. There are hundreds of foreign editions of this book and actually I am seeing how they are anxious to receive this culture. If you want more information I shall be very glad to supply you, and you please try to help this movement for the remaining days of your life. Both of us are now old enough. I shall complete my 74th year by the next month and you are of the same age, so let us do something combinedly for the remaining days of our life so that our mother India may be glorified all over the world.

I wish to go to India early next year with some of my students, twenty-five to forty, to demonstrate their spiritual advancement and behavior to our men in India. I will be glad to know if you will cooperate on this attempt. On hearing from you I shall be glad to supply you more information about this.

Hope this will meet you in good health and thanking you in anticipation.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS:db

70-7-14 Los Angeles
9th July, 1970
Toronto

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th June, 1970, and noted the contents.

I am very glad that you are all devotees working hard to improve the temple in both appearance and program. I understand that you are doing very nicely on Samkirtan Party and now you have been able to purchase a Samkirtan van for travelling. So you do this work of pushing on Krsna consciousness movement very enthusiastically and Krsna will help you to
overcome all impediments in the matter of discharging your sincere devotional service to the Lord.

I am especially happy whenever I learn that my books and literature are being widely distributed, so it is very good news to learn that you are also selling so many of our literatures. In this connection, however, you should see that the daily sales are recorded duly and at the end of the week the amount owed for these sold literatures should be sent by check to L.A. I have already advised these things to you in my letter sent last week. Anyway, the idea is that now we are increasing in size of our organization and also our expenditures for literatures are increasing so we must do everything very carefully so that there will not be any difficulty.

You have written that your temple is like an oasis in a desert. Yes, it is a fact that our temples are providing shelter from the burning forest fires of material existence. It does not matter poor quarter or richer quarter, our temples are nothing to do with any material situation. They are situated in the Spiritual sky and as such they are the only alternative offering relief from the miseries of all kinds of material conditions of life. So encourage people to come and spend time with us in the temple and become purified from all contaminations and anxieties. Everyone is suffering from thirst for spiritual life or Kṛṣṇa consciousness and it is the temple which can offer them Kṛṣṇa Consciousness to satisfy their thirsting.

Regarding your temple schedule of study, it is alright so continue your classes regularly and try to understand the philosophy as it is—that is required.

I have been informed by Devananda that your wife has borne you one nice son. So this is very good news. You may give him the name Nirmala Candra. Nirmala means without any flaws or without contamination and Candra means moon. So the name Nirmala Candra refers specifically to Lord Caitanya who is known as the Spotless Moon of Gauda. Now you husband and wife must work together combinedly with great responsibility for raising your new child in ideal Kṛṣṇa consciousnesses. Children learn by imitation of their parents, so if you both set Kṛṣṇa conscious example the child will very naturally and easily become advanced in Kṛṣṇa consciousness by following. Please offer my blessings to your good wife, Laxmimoni, and your son.

Regarding your several questions: Where are the spirit souls coming from that are taking microbe bodies? It is not a matter of any particular body. These spiritusouls and all spirit souls are coming from Vaikuntha, but in these material worlds they are taking various grades of bodies according to their material activities. There is no "new" soul. "New" and "old" are due to this material body, but the soul is never born and never dies, so if there is no birth how there can be new soul?

Your second question: Is there any particular reason why some spirit souls become directed toward Kṛṣṇa Consciousness in the first place? How does one get on the progressive path of elevation to Kṛṣṇa Consciousness? The answer is that it is by the mercy of the Lord that one comes in contact with a Spiritual Master Who can revive the dormant Kṛṣṇa consciousness of the conditioned soul. Kṛṣṇa is alway merciful and He comes Himself, He leaves behind Him instruction like the Bhagavad Gita, etc. and He sends His representative, the Spiritual Master. In this way the merciful propaganda is going on.

Every individual soul has got the discriminating power, so those who are pious they take advantage of this opportunity of the mercy of the Lord. But both pious and impious souls are being convinced by this
Krṣṇa consciousness movement. The human being is supposed to be intelligent more than the animals, so the intelligent persons or pious persons are coming in contact with Krṣṇa consciousness.

Regarding your questions with reference to B.G. III,5, and the Vedic hymn quoted in the purport to B.G. V,14,15 and the statement “…when the living entity is bewildered in his desires, the Lord allows him to fulfill those desires…” You have quoted, “The Lord engages the living entity in pious activities so he may be elevated. The Lord engages him in impious activities so he may go to hell…” So that is also originally the individual soul’s desire and as Supersoul the Lord is giving everyone the opportunity to go to heaven or to hell or to Vaikuntha if he so desires. For those who are hankering after material opportunities the Lord as Supersoul is giving them the opportunities to enjoy the material nature and the facility is being supplied by the material nature.

Similarly, a living entity who is desiring for spiritual upliftment, the Lord is giving him the opportunity of the Vedic literatures and the Spiritual Master. But His advice to all living entities is to give up all nonsense and everything else and surrender unto Him. The living entity by accepting one kind of opportunity is going to hell and by accepting the other kinds of opportunities he is going back to home, back to Godhead. So both opportunities are offered by the Lord. Therefore indirectly you can say that one is being sent to hell and one is being sent to the spiritual world by the Lord—but He is simply supplying the opportunities to everyone as he desires. The intelligent person therefore does not desire anything—he simply surrenders unto the Lord or he desires to serve the Lord and that is his greatest opportunity.

“Man proposes and God disposes.” That is the sum and substance. But as a pure devotee of the Lord you should not propose—simply accept His proposal and surrender unto Him. So far the conditioned soul is concerned the same opportunities are there, but if he does not take advantage of the opportunity to elevate himself to Krṣṇa Consciousness and chooses to misuse his independence for taking the opportunity to enjoy some material happiness, then he will remain conditioned as the Lord will allow him to fulfill those desires. The opportunity is always there, just as we are offering so many ways to become Krṣṇa Conscious, but if you don’t take the opportunity what can I do. That is purposeful negligence of duty. The example may be given of a man who is sleeping. If he is actually sleeping, he may be waken by various means, but there is no doubt that he must wake up. However, if a man is pretending to be asleep there is no way at all to rouse him up.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:db

70-7-15 Los Angeles

Atlanta 9th July, 1970

My Dear Janmanjaya and Taradevi,

Please accept my blessings. I beg to thank you for your encouraging letter dated nil. You opening a new center of ISKCON in Atlanta, Georgia, has given me great transcendental pleasure because it is Lord Caitanya Mahaprabhu’s desire that in every city and town and village of the earth there shall be the chanting of the Holy Names of Krṣṇa.

It is very good news that you have so
quickly found a suitable house for our purpose that is very well situated. Now that you have earned the respect of the city authorities you must push this Samkirtan movement very vigorously and to the best of your capacity and Krsna will give you more and more intelligence how to do it nicely. Yes, everyone will be impressed with the sincerity of our students because they are actually advancing in spiritual life. Our program is not a bogus thing, it is the eternal reality of transcendental life of full bliss and knowledge in the service of the Lord. So it is not very wonderful that your sincerity is noted by the authorities, any sane man will have to admit that our program is the sublime.

So as you are given full facilities for the execution of Samkirtan activities you must do it wholeheartedly and especially try to encourage the hippies to accept this Krsna consciousness movement. They are our best clients. They are feeling very keenly the frustration of material life and it is our duty as good Vaisnavas to be very sympathetic with them and bring them to take up this Krsna consciousness, then their lives will become perfect and our mission successful.

I have read the article sent by you cut from the newspaper and it is very nice. They have presented some of our philosophy very nicely and favorably. I beg to thank you also for the check which you have sent as contribution to my book fund, I think it was for $50.

Regarding your questions: Hindu means the culture of the Indians. India happens to be situated on the other side of the Indus River which is now in Pakistan which is spelled Indus—in Sanskrit it is called Sindhu. The sindhu was misspelled by the Europeans as Indus, and from Indus the word ‘Indian’ has come. Similarly the Arabsians used to pronounce sindus as Hindus. This Hindus is spoken as Hindus. It is neither a Sanskrit word not is it found in the Vedic literatures. But the culture of the Indians or the Hindus is Vedic and beginning with the four varnas and four ashramas. So these four varnas and four ashramas are meant for really civilized human race. Therefore the conclusion is actually when a human being is civilized in the true sense of the term he follows the system of varna and ashrama and then he can be called a “Hindu.” Our Krsna Consciousness Movement is preaching these four varnas and four ashramas, so naturally it has got some relationship with the Hindus. So Hindus can be understood from the cultural point of view, not religious point of view. Culture is never religion. Religion is a faith, and culture is educational or advancement of knowledge.

Regarding your second question how to convince the young persons who are thinking that Meher Baba is an avatar: it is very difficult to deal with these misguided people. If you meet sincere people you may inform them that we are concerned with Krsna Who is historically 5,000 years old. So any other party who comes from India or any part of the world cannot claim such long history as far back as 5,000 years. There are sometimes manufactured avatars in the history of the Vedic literature, but we don’t accept them. We take the oldest one which is genuine—that is Krsna consciousness. We are not interested in anything newly manufactured. If Meher Baba or for the sake of that, any other Baba claims to be Krsna, so why any intelligent man will go to the substitute leaving aside the original?

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db
Letters from Śrīla Prabhupāda

70-7-16

Los Angeles
10th July, 1970
Calcutta

My Dear Jaya Pataka,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 29th June and 2nd July, 1970, and noted the contents with great pleasure. In the meantime I have written two letters addressed to both you and Achyutananda in which I wanted to know if you have changed your place. In your letter dated 29th June you write to say, “We shall move into our apartment the next day after or tomorrow, Achyutananda Says,” but in your letter dated 2nd July it appears that you have not gone there, so I am surprised why the delay. It is not possible to stay at the Gaudiya Math because we want to organize our preaching work in our own way which we are following here. So in the Gaudiya Math we will not get any facility except for staying, neither will they be able to accommodate more men who are intending to go to India.

About the land in Mayapur, I have already advised Achyutananda to purchase the land at all risks. He will kindly send me report of your activities at least twice weekly.

I am very glad to learn from your letter dated 2nd July that both yourself and Achyutananda went to Babu Ghat for chanting Hare Kṛṣṇa. I am very glad to learn it. The same process I adopted in your country when I started my Samkirtan in Tompkin Square, New York. Kṛṣṇa was so kind to send to me all these boys and girls who are helping me now. Babu Ghat is a very nice place. Similarly, in front of Babu Ghat there is the Eden Garden that is also a very nice place. After all it is not the question of the place, but it is the person who chants which is important. A sincere soul like you, so much devoted to Spiritual Master and Kṛṣṇa is sure to be successful anywhere. So you adopt the same principle as we are doing here.

So far collection is concerned, if somebody offers money there is no reason to refuse it. Certainly there are many pseudo-Vaisnavas collecting money for sense gratification, but that does not mean that a pure Vaisnava will not collect.

Yes, get naga Samkirtan organzized, it is very nice program. It is all encouraging. Nityananda Prabhu was doing this although He was attacked by Jagai and Madhai. In spite of His being injured by them, Lord Nityananda delivered these two brothers. That is the way of preaching. Certainly there will be thousands to follow a large Samkirtan Party, so you do like that. Regarding the Math, naturally because they are getting great name and fame by your service they will not like you to leave, but if more men go where they will live. I do not know why there is hesitation still. We must have our own place. I hope you have replied this point in my previous letter. As soon as you settleup in your own place, we shall send many magazines and books for distribution.

So your first example of service has very much satisfied me. I have all my blessings upon you. Kindly continue this program and please keep me informed at least two times in a week.

Regarding your feelings of burning impatience, these things are very explicitly explained in the Nectar of Devotion in the chapter on ecstasy. These are symptoms of ecstasy, that is not bad.

Hope this will meet you in good health.

Your ever-well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-17

Los Angeles
11th July, 1970
Hamburg

My Dear Hansadsutta,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated 1st July, 1970, and noted the contents carefully.

Regarding printing of French and German editions of BTG, Brahmananda has already made arrangement with Japan so for the time being you get the French and German editions printed in Japan.

Yes, I have received one letter from Srimati Haimavati and I have replied also. So accident is accident; do not be worried, be careful in future. There is a common proverb in Sanskrit that when travelling one should avoid accompaniment of women—*pathē nārī vibarjajayet.* So far her stay in the hospital is concerned, she has already written to me about this. It is good that you are carrying Prasadam to the hospital.

If you and Tamal both are present at the opening of a new center that will be nice. Or you may follow your other plan, but however you do it, do it jointly by combined consultation. If you do it jointly in this way you will get strength to decide the right thing. Another thing is that before opening a branch we must have able men also to conduct, otherwise how we can open branches?

I have not heard from Tamal since a long time; Where he is now?*

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

*Neither I have heard anything how you have performed Rathayatra in London.

ACBS:db

70-7-18 Los Angeles
11th July, 1970
Boston

My Dear Jadurani,

Please accept my blessings. I am in due receipt of your letter dated 3rd July, 1970, and noted the contents. I am very satisfied to see how nicely you are rendering the transcendental subject matters of Srimad Bhagavatam in the matter of painting pictures for our literatures. So I am very much pleased with your picture for the cover of *The First Step in God Realization* and if you continue to improve from this standard that will be very nice.

Yes, I would like each and every one of our books to have pictures as many as possible. That is my desire. Our *KRSNA* book with pictures has been very much attractive. Brahmananda took delivery of only 25 copies from Japan and immediately within two days all copies were sold. It is simply to the pictures. People become attracted with these unusual transcendental pictures at first, and even without reading the book they become inclined to purchase it. This is one point. Another point is that picture gives the explanation of the passage very quickly. So try to insert as many pictures as possible in all our books and other publications.

Regarding the picture for the cover of *Bhagavad Gita AS IT IS, revised and enlarged edition,* yes, if the painting for the cover is similar to the picture which you sent from the *Bhagavad Gita in Pictures* that will be alright. Regading further pictures for the Bhagavad Gita, if you want suggestions from me then I can give you hints with reference to important verses in the Gita; but whether you will be able to draw pictures simply by taking hints from me?

For example you may take some hints like this: Dhritarashtra sitting in the palace room and his secretary, Sanjaya, relaying the activities in the battlefield with a television-like picture within his heart. The idea is that he is looking within the reflection of the battlefield and explaining to Dhritarashtra. So if somebody tries for it, then I shall send similar hints with reference to some important verses.
You have inquired whether to illustrate Balaramji's Rasa Dancing with expansions of Balaramji just like Krṣṇa expanded Himself for Rasa Dancing. No, we do not find such description in the Śrīmad Bhagavatam. But He had His dancing pastime with the Gopis in a different place known as Ramghat on the bank of the Yamuna.

Yes, you all must read Nectar of devotion in your spare time. I am very glad to learn that your Boston movement is very successful. If you are getting enough money now, you can send some extra money to me. I have given a loan to the BTG Department for $3000, so inform this matter to Satsvarupa and if he has got extra money he may return it. All books in soft cover which we have printed should be bound each one copy and sent to me for my library.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Uddhava,

Please accept my blessings. I beg to thank you for your letter dated 6th July, 1970, along with the blueprint copy of the Lord in the Heart. Thank you very much.

It is alright to go ahead with the printing of this second chapter. I have approved all the questionable points noted by Pradyumna, so it is alright.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Pradyumna,

Please accept my blessings. I beg to acknowledge receipt of your two letters, one dated 6th July, 1970, and the other listing Sanskrit points from Tape #43, Chapter 90 of KRṢNA. So I have noted the corrections in each case and I am returning the sheets to you herewith.

I am very happy to know that your family is doing well in Krṣṇa consciousness. Please offer my blessings to your good wife, Arundhati, and your son, Aniruddha.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-7-20
Los Angeles
12th July, 1970
Boston

My Dear Candanacarya,

Please accept my blessings and offer the same to your good wife, Srimati Masturika Dasi. I am in due receipt of your nice letter dated 2nd July, and I am very glad to learn that you are now happily married. I beg to thank you also for the check of your contribution for my book fund, it is very welcome at this time and for the nice photographs of your wedding ceremony.

So I think you tried to get yourself married some times before and now Krṣṇa has given you one very good wife. You are intelligent boy, hard worker and devotee of Krṣṇa and your wife is very fine girl and sincere devotee also, so you both, husband and wife, combined together work for your mutual advancement in Krṣṇa consciousness. That is my desire.

I am very pleased also to note how you are appreciating the grace of the Spiritual Master and Krṣṇa for guiding one in the progressive path of spiritual realization. Now both you and your wife simply carry
out our instructions for keeping always engaged in Kṛṣṇa activities according to strict following of the rules and regulations and chant Hare Kṛṣṇa and be happy. It is so much encouraging to learn that Masturika Dasi is already helping you in your Kṛṣṇa conscious work. May Kṛṣṇa bless you both with advanced Kṛṣṇa consciousness.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-7-21 Los Angeles
12th July, 1970
Boston

My Dear Jayadvaita,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 6th July, 1970, and noted the contents.

Regarding the missing translation, it is as follows:

First Canto, Chapter 3, verse 6, Translation

“So in the beginning of the creation, first of all there were the four unmarried sons of Brahma (Kumaras) and they underwent severe austerities being situated in avowed celibacy for realization of the Absolute Truth.”

Regarding your second point, all incarnations should be proper nouns and therefore capitalized. It does not matter whether they are Viṣṇu-tattva or jiva-tattva, saktavesh-avatar or plenary expansion. The incarnations listed however may be classified as follows: Viṣṇu-tattva: Kapila, Nara Narayana, Rama, Balarama, Kṛṣṇa, the Purusas, the Boar, Yājna, Rishava, Matsya, Kurma, Dhanantari, Mohini and Kalki. Jiva-tattva (empowered): Narada, Vyasa, Buddha, Kumaras, Duttatreya, Prthu and Bhṛgpāti.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-7-22 Los Angeles
12th July, 1970
Baltimore

My Dear Vṛndavān Candra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 30th June, 1970, and noted the contents.

I am so pleased to learn that your center is attracting so many persons some of whom are sincere. If you are sincere in your service of preaching our Kṛṣṇa conscious philosophy, other sincere souls will come. Our process is for manufacturing sincere souls. How is it possible? Simply by your kindly following the rules and regulative principles and chanting the Holy Names offencelessly. This program is given by Lord Caitanya specifically to change the hearts of the fallen souls of this Kali Yuga for picking up their spiritual life.

I have received the set of japa beads sent by you. I have chanted them duly and they are sent back to you enclosed here-with.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-7-23 Los Angeles
14th July, 1970
Detroit

My Dear Avhirama,

Please accept my blessings. I beg to acknowledge receipt of your letter sent through Bhagavandas dated 30th June,
1970, and the contents are very encouraging. I am so glad to know that you are an intelligent boy, happily married and now engaged in advancement of Kṛṣṇa consciousness under the careful guidance of Śrīman Bhagavandas. Please continue to study very thoroughly our Kṛṣṇa consciousness way of spiritual life and with the help of Bhagavandas become more and more fixed up in the service of Lord Kṛṣṇa.

I am very happy to accept you as my disciple as you have requested and your spiritual name is Avhirama Das Adhikary. Avhirama means one who is inclined to worship Lord Rama. I have chanted your beads duly and they are returned to you enclosed herewith. Please follow the rules and regulations for progressive spiritual advancement and be sure to chant regularly sixteen rounds of Hare Kṛṣṇa mantra daily. I am enclosing one sheet listing standard practices for devotees and ten offences to avoid in the matter of chanting the Holy Names.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:db

70-7-25
Los Angeles
14th July, 1970

Province Town, MA

My Dear Sridama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th July, 1970, and I thank you very much for your check for $2,000. It is a great help to me because in this month I have paid about $20,000 for printing my books and your contribution is welcome.

I have also read the newspaper cuttings in which I understand that people accept our Society as genuine and religious. So it is Kṛṣṇa’s grace that they are giving you permission to chant on the streets. I am sure if we work very sincerely all facilities will come from Kṛṣṇa. It is stated in Bhagavad Gita that Kṛṣṇa personally carries the necessities of His devotee and gives protection to his status quo.

So let us all believe in the words of Kṛṣṇa and serve Him to our best capacity and thus we will come out victorious in every field of action. By the grace of Kṛṣṇa you are a beautiful young man with nice intelligence, devotion and spirit, so employ all of them in the service of the Lord along with your good wife and be successful in Kṛṣṇa consciousness.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db
My Dear Uddhava,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th July, 1970, along with the blueprint for the third chapter of Srimad Bhagavatam Second Canto, entitled “Pure Devotional Service: the Change in Heart.”

I have looked over the blueprint and noted a few points to be corrected, so I am sending back the blueprint to you for seeing the necessary changes as they are in the text.

I have also corrected the points sent by Pradyumna and the sheet is also sent back herewith.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS: db

My Dear Bali Mardan,

Please accept my blessings. I am so glad to receive your letter dated 8th July, and I was expecting to receive it every moment.

So Tirthapada has gone there and that is a good news, so all of you are experienced devotees. I have already written two letters separately, one to Upendra and one to Tirthapada. Now combinedly go on with your preaching work.

I am very glad to know that you are keeping your accounts up to date with BTG and the book fund. This is good and proper management. So you continue to keep these accounts weekly.

I am also very glad to know that you think Melbourne a good place for establishing a temple and you are eager to accept this establishment of temples in the Australia area as your life and soul. Yes, as I have taken this work as my life and soul on the order of my Spiritual Master, similarly if you take my desires as life and soul, then the whole thing is immediately connected with Kṛṣṇa. That is the meaning of Parampara system. None of the activities are personal affairs. It comes only through the proper channel, otherwise each and every activity is directly connected with Kṛṣṇa. It is received through the Spiritual Master, but the business is for Kṛṣṇa as much as an office superintendent is the via media for pleasing the ultimate master.

Kindly execute the Deity worship very properly. Upendra has got good experience. Tirthapada has also got good experience. Follow the program as we are doing in Los Angeles and London. I think all of you are twice initiated, so there will be no difficulty in executing the Deity worship. Our Nectar of Devotion and KRŚNA are already published and these two books alone can keep any one in Kṛṣṇa consciousness perpetually.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS: db

My Dear Gopal Kṛṣṇa,

Please accept my blessings. I beg to thank you very much for your letter dated 5th July, 1970, along with the new blueprint of French BTG. It is very, very nicely done.

The back cover pictures “1510-1970” has impressed me very much. I do now know who is making these layouts, but the
things are being done nicely. Except for the face of the type everything else is done perfectly. So until a nicer edition from Paris is published your practical service to Kṛṣṇa Consciousness Movement is very much appreciated by me.

I have met your wife in San Francisco. She looks very bright after marriage. Actually she is the choicest girl for you, as you desired. Be happy with your wife and enhance your knowledge in Kṛṣṇa Consciousness. I am sure she will be a great help in all respects. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-7-29 Los Angeles
15th July, 1970
Sydney

My Dear Tirthapada,

Please accept my blessings. I am so glad to receive your letter undated and to know that you have gone to Sydney to execute Kṛṣṇa consciousness there.

Now you three combined together are strong trio, so just push on Kṛṣṇa consciousness movement in Australia. You have seen in London all kinds of fluctuation in establishing our temple there. You have got sufficient experience in this connection. Now you can utilize your talent and experience in establishing a very nice temple in Sydney.

Upendra has requested me to go there by January next year, so if you can make all arrangement complete by that time, certainly I shall go and install the Deity as I did in London.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-7-30 Los Angeles
15th July, 1970
Sydney

My Dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your letters (2) dated 8th July, 1970, and noted the contents. Janne is still staying here and she is enjoying the company of the devotees. I know that Tirthapada is a very nice and good boy. He is ready for all kinds of service. Now you are three strong male devotees and many girls are also helping you, and I hope you have now full strength for preaching work. In future if it is so required you may have one or two more from London, but the best thing will be to recruit devotees locally—that is the success of preaching work.

Regarding harassment of our devotees, Yes, this is not a new thing in the history of the world that preachers are sometimes persecuted. But at the present status of civilization I do not think anybody will be crucified like Lord Jesus Christ. Hiranyakasipu persecuted his own son and only five years old. So the demons and atheists are always prepared to give trouble to the devotees. Sometimes the demons like Kamsa are prepared to kill God even. During Lord Caitanya's time Thakur Haridas was also persecuted and put into jail. Not only that, he was whipped in twenty-two market places, but still the demons could not come out successful in the snubbing down of the Hare Krsna Movement. So do not be worried about this. Go on about your business. Krsna will give you all help, rest assured. Simply stick to your work seriously and
sincerely.

Rathayatra festival was successfully performed in San Francisco, London and Tokyo also and you may write to Durlabha about the films.

Regarding your question—What does it mean: “We are all originally Kṛṣṇa conscious entities.”—We are always with Kṛṣṇa. Where is not Kṛṣṇa present? So how you can say that we were before? You are always with Kṛṣṇa and when we forget this fact we are far, far away from Him. In the Isopanisad it is clearly stated that tad dāre tad vantike “He is very away, but He is very near as well.” (Iso. mantra 5). So this forgetfulness is our falldown. It can take place at any moment, and we can counteract this forgetfulness immediately rising to the platform of Kṛṣṇa consciousness.

Yes, your have correctly answered your second question by the purport that Arjuna’s mind was already absorbed in knowing Kṛṣṇa as his friend so he should not give up that status but he should only change his vision for the time in order to see the Universal Form of the Lord.

Regarding the three beads missing from your set of japa beads, just string three beads in place. That is all that is necessary.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-31                Los Angeles
Industry House
16th July, 1970
Bombay

Dear Nevatiaji,

Please accept my greetings. I thank you very much for your letter dated 10th July, 1970, and noted the contents. I am surprised that the mail parcel containing the following articles has not reached you. Maybe it is delayed, but still if it is not yet arrived I shall send you a second batch on hearing from you. There was a copy of a letter addressed to Hanuman Prasad Poddar which covers all your questionaires, so I am sending herewith another copy which will cover all your questions. Furthermore I am also giving you answers in sort of your questionaires.

1. Before 1959 I was householder. Calcutta is my birthplace. Our house was at 151 Harrison Road, now Mahatma Gandhi road. This house was originally purchased by late Siva Prasad Jhunjhun Mullick and I think at present the Govinda Bhavan is situated there. This was done long, long ago.

At that present moment I am seventy-four years old complete. I was by profession chemist and druggist, and in the beginning I was manager in a very big chemical firm of Calcutta. I was educated in Scottish Churches College, appeared for my B.A. in 1920 and then joined Gandhi’s movement and gave up education. I met my Guru Maharaj in 1922. I was born in a Vaiṣṇava family—perhaps you may know KaśinathaMullick Thakurvari—so by the grace of Kṛṣṇa from the very beginning of my life I was Kṛṣṇa conscious by family tradition and my father’s caretaking.

2. My Spiritual Master, Srila Bhaktisiddhanta Sarasvati Thakur, advised me to preach the Kṛṣṇa consciousness movement in the Western world on my first meeting with him and I was preparing to come here in the Western world since a long time. I met late Pandit Jawaharlal Nehru, Dr. Radhakrishnan and the late Lal Bahadar Shastri for this purpose. I was convinced by my Guru Maharaj that in the present status of civilization there is
not scarcity of anything except Krṣṇa consciousness. So distribution of Krṣṇa consciousness in the best service to the human society, so I tried first of all to start this movement in India, but friends were not very much sympathetic. Therefore, with great difficulty I came here in 1965. In 1966 I registered the Society with the help of some friends and disciples, and the movement was started regularly in 1966, July, from New York.

Gradually it developed and at the present moment we have got 32 branches all over the world. We have got very huge expenditure for maintaining these establishments for example in Los Angeles, we are spending near about $3000 per month, which is in Indian exchange Rs. 24,000 per month. Similarly we have got expenditure in London, New York, Hamburg, Sydney, Tokyo, etc. The source of income is generous contribution by the public and a little profit out of selling our magazines and books. We do not get any lump out of sum contribution from any of various foundations, but our boys and girls work very hard and we maintain our establishment. The main source of income is Hare Krṣṇa.

I think very confidently that this Krṣṇa Consciousness Movement will solve all the problems of the world—political, social, economic, etc. I am writing books and articles on this subject strictly on the line of Acarya Parampara and I have already published some books, a list of which is enclosed herewith.

3. The Society is registered in each and every country as a religious and cultural institution under specific statutes. I am trying to get this institution registered in India also. So far, up to date, actually I am the only superior controller, but as the boys are getting experienced I shall very soon transfer the administration to them, simply keeping myself as an overseer guide. Because I am old man, so I am trying to maintain this standard of management uniformly with the assistance of my grown up students. But actually what we need is to render sincere service to the Lord because ultimately Krṣṇa is the supreme manager. ekaobahunam vidhadati kaman, “The Supreme One supplies all the necessities of all the living entities.” Actually this is our constitution.

All the devotees strictly follow our regulative principle of 1) no eating of meat, fish or eggs, 2) no illicit sex-life, 3) no taking of intoxicants including coffee, tea, tobacco and alcohol, and 4) no gambling. In each center we have a president, secretary and treasurer who manage the local affairs.

4. I am sending the list of temples on separate sheet.

5. Specific information about our schedule of general and specific activities you will find in the letter addressed to Sri Hanuman Prasad Poddar.

6. The boys and girls here naturally they are born of rich nation and materially cultured families, but there is no spiritual guide. According to Vedanta Sutra this human form is meant specifically for spiritual understanding. So a person or a community or a nation when in the top position of material enjoyment and still does not find any peace, he searches after something better. That is the position of the Western countries. But they have no information what is that better. Therefore, the younger generation especially they are turning to be confused and frustrated and they are generally known as “hippies.” Here in this Krṣṇa consciousness movement, because the actual solace and remedy is there, they are finding it very nice and gradually they are being attracted. Some of them actually experience that
before coming to this movement they did not know what is spiritual life. So there is a great potency of spreading this movement all over the world. The India Government has a Department for Cultural Affairs; if they would have taken this cultural movement as the background of Vedic civilization, then the whole world would have been happy, and India’s glories would have been magnified many thousands of times than by simply imitating the Western technology which is on the verge of failure.

7. Regarding Swamis and “Swaminies,” you have been misinformed. Among my disciples there is only one Swami or Sannyasi, but there is no ‘Swaminie.’ Woman is never offered Sannyasa in the Vedic culture. Up to Varān-prastha stage the woman may remain with her husband as assistant or friend without any sex relation, and when a man takes Sannyasa the woman has no connection with him. I am very sorry to inform you that there are some Indian ‘Swamis’ in this country who are living with so-called “Swaminies;” but so far we are concerned we follow strictly the Vedic principles. All our students are following the regulative principles as mentioned in Section 3, paragraph 2.

8. As referred to above we have got only one Swami, but no Swaminies. Rather I encourage the boys and girls to get married and live regularly on the Vedic principles. They are following this instruction and they are happy and advancing in Krishna consciousness.

9. The Americans are very intelligent and qualified boys and girls so they understand the principles as genuine and thus they accept them. They understand that Krishna Consciousness Movement is neither Indian nor Hindu, but it is a cultural movement for the whole human society although of course because it is coming from India it has Indian and Hindu touch.

10. Kindly refer to section 2, paragraph 3.

11. We are expanding every month. Recently I received one letter from my disciple in England and the report is very favorable. In the villages of England they are very much receptive to this movement and even children in grammar school are chanting Hare Krsna.

We have got many records and record albums out of which some produced by one renowned musician of London, George Harrison, has become very popular and many people from all parts of Europe are coming to see our temple in London. Recently we have opened two branches, one in Amsterdam and one in Copenhagen and another in Edinburgh.

12. New Vṛndavana, a transcendental community project, modeled on the Vṛndavana site of Lord Kṛṣṇa’s pastimes, is developing nicely in the mountains of West Virginia. The primary message of Lord Kṛṣṇa to surrender all one’s activities unto Him, that is to carry out one’s duty for the sake of Kṛṣṇa, as it is delivered in the Bhagavad Gita is practically undertaken in New Vṛndavana. All work in Vṛndavana is specifically executed in full knowledge of its being transcendental loving service to Kṛṣṇa the supreme proprietor of everything and all souls. This natural environment for living in pure Kṛṣṇa consciousness or plain living and high thinking develops the spiritual character of the inhabitants and especially the Society’s children who are conceived, born, raised and educated in Kṛṣṇa science or natural spiritual consciousness. New Vṛndavan school system provides education for children which is both practical and spiritual.
This site situated in the midst of the beautiful West Virginia mountains provides an ideal setting for demonstrating the simplicity of naturalistic living based on brahminical culture and cow protection in Krṣṇa consciousness. Cow protection practically solves the problems of sustenance and the greater portion of time of the devotees, being not engaged in the frantic scramble of materialistic competition for food and shelter, is kept engaged in the pursuit of spiritual perfection.

The activities are centered on the temple schedule of Aratrikas (six daily, very regularly), kirtanas and classes in the Vedic scriptures. Work is in the fields of agriculture, horticulture, dairy and construction as well as devotional studies. I am sending the description as it will appear in our Krṣṇa Consciousness Handbook which is just now being printed. The complete and finished Handbook will be sent later on. Along with the section on New Vṛndavana there is also a two page feature on our ISKCON Press.

13. Our press owned and operated by the Society is housed in our Boston temple buildings. Presently we are printing books regularly and our monthly magazine BTG is being printed in English, French, German and Japanese editions with Spanish, Hindi, Bengali, Dutch and Danish forthcoming. The English edition is understocked at 125,000 copies per month and the other editions are printed at the rate of 10,000 per month. The public demand for our literatures is international and so much greatly increasing that although printing department (editing, transcribing, composing, layout, photography, printing and binding as well as sales) is full time engaged and the press is kept running almost 24 hours daily we are unable to meet the demands for literatures and so we must also go to outside printers like Japan.

See pages on ISKCON Press in the Krṣṇa Consciousness Handbook.

14. Ratha Yatra festival was celebrated in three major cities—San Francisco, London and Tokyo—with great pomp and grand success. The transcendental festivities organized for large public participation have drawn admirable comments from the city authorities regarding their unprecedented joyous nature shared by otherwise unmanageable numbers of people. The San Francisco Ratha Yatra was given all facility by the full cooperation of the City and public advertisement was extended by the City via the newspapers, radio and television and posters in all the public transportation vehicles as well as large banners lining the main streets. Over 20,000 persons attended for a full day of chanting and dancing as they eagerly drew the Ratha cars five miles to the sea. At the end of the procession Prasadam was sumptuously distributed to everyone and the distribution of Prasadam was extended through the next several days. Also at the end of the procession route a capacity attendance filled a standing auditorium to attentively hear the spiritual master speak. His reception was well mannered and very enthusiastic including participation in dancing samkirtan.

In the accompanying packet are enclosed some prints from this year’s various Ratha Yatra festivals and also issue No. 20 ‘Back to Godhead’ which was a special issue on last years festivities.

Other major celebrations are Janmashtami and Lord Caitanya’s Abhirbhava on Phalguni Purnima. These are especially celebrated gorgeously at New Vṛndavana and New Navadvipa respectively. For its lavish Ratha Yatras yearly for the last four years San Francisco is now commonly known as New Jagannath Puri. We are gradually increasing the size of major
festivals and eventually there will be twenty-four or two each month. The public response is always very encouraging.

I will enclose in the accompanying air packet the several photographs you have desired as well as several other items which you may find helpful in preparing your article. If there is any further questionnaire which you may need, please drop my a line and I will be very glad to supply the required informations.

Yours very sincerely,
A. C. Bhaktivedanta Swami
ACBS:db

70-7-32
Los Angeles
16th July, 1970
Boston

My Dear Uddhava,

Please accept my blessings. Sometimes I am asked for my glossy photo by some friends, but I have none here. Therefore I shall be glad if you kindly send the following glossy by return mail. (These photos will also be used for printing in various Indian papers and magazines as they are requesting. So they must be of good propaganda quality.)

Prabhupada (alone preferred.)
Exterior view of L.A. Temple
Dieties and altars (very opulent)
Scenes of Rathayatra and other festivals
Cow protection in New Vrindavana
(pictures in Handbook of milking, and calf)
Some important members (alone or together)
Thank you very much. Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-33
Los Angeles
17th July, 1970

[To Dennis Kehr]

I think you are very sincere body, so please follow the regulative principles strictly and chant your rounds of Hare Krsna faithfully. Attend the arati ceremony and take prasada and work hard in the service of Krsna and you will surely experience the bliss of the perfection of life in Krsna consciousness.

70-7-34
Los Angeles
17th July, 1970

Toronto

My Dear Daughter Srilekha,

Please accept my blessings. I beg to acknowledge your nice letter dated 8th July, 1970, and I am very glad to learn that you have been living at our Sri Sri Radha Krsna Temple for the last four months.

I understand that you are a very sincere girl and you are also following the regulative rules and regulations as well as chanting sixteen rounds of Hare Krsna Mahamantra daily. So I am very glad to accept you as my initiated disciple as you have requested and you are recommended by Sriman Jagadisa. I have chanted one set of beads for you and they are returned to you herewith. Your spiritual name is Srilekha which means “everything very beautiful.” I please request you to continue to execute the regulative principles of Krsna consciousness as you are already doing and your life will be fully successful and sublime.

Please always keep the association of your good God-brothers and sister and work very cooperatively with them for pushing on this movement. If you are always engaged seriously in Krsna’s service, Krsna will give you all opportunity for advancing in Krsna consciousness or
blissful spiritual life. Study our literatures carefully and try to understand the philosophy nicely and if you have any questions you can ask them of Jagadisa and other elder devotees who know the science.

So always chant Hare Kṛṣṇa Mantra and you will be happy. I am enclosing one sheet of standard practices for devotees and list of ten offences to be avoided in chanting the Holy Name.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:db

70-7-35 Los Angeles
18th July, 1970
Toronto

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge your letter dated 8th July, 1970, in which you have recommended the initiation of Srmati Stephanie O’Henly. I have received her letter and beads also and I have initiated her duly. I have returned the beads in another packet and her initiated name is Srilekhadevi Dasi. I beg to thank you also for the check for $50 donation to my book fund. Thank you very much.

Regarding your request for Gayatri mantra to be given to Dharmaraj, since both you and Rupanuga recommend him for second initiation it is alright. I am sending you therefore one copy of Gayatri mantra on a small tape along with specific directions for performing the ceremony. Also enclosed you will find one sacred thread duly sanctified by me and it is for Dharmaraj. The sacred thread will be given by you at the end of the fire sacrifice as it is given in the instructions. Please return this tape directly to me as soon as the initiation is done.

I learn that you have got now fifteen members at your center and this is very encouraging news for me. Please offer my blessings to all the boys and girls there.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

N.B. Instead of returning the taped mantra directly to me, send it on to Bhagavan Das As soon as the ceremony for Sriman Dharmaraj is performed. I have advised Bhagavandas of this, so please do it as soon as possible.

ACBS:db

70-7-36 Los Angeles
18th July, 1970

The Macmillan Company
New York

Gentlemen:

Regarding my book, THE BHA-GAVAD GITA AS IT IS, I beg to inform you that when I had originally submitted the manuscript to Mr James Wade he informed me that it had to be considerably shortened due to production requirements.

Since the publication of the book in 1968, which I understand is now in its third printing, I desire to publish the GITA according to the original manuscript. In this expanded version, each verse is authoritatively presented with the Devanagari script, roman transliteration, English synonyms, translation and elaborate purport, and would be a 800-900 page book.

Many verses in the present shortened volume, especially in the final chapters, lack any purport, and so I am not quite satisfied with the book. I have received many requests from interested readers asking for an expanded and more complete version, and so I am confident that the original manuscript will make a more successful book.
Please inform me whether Macmillian wants to publish this expanded version of the GITA. I look forward to receiving your early reply.

Yours sincerely,
A. C. Bhaktivedanta Swami

70-7-37
Los Angeles
18th July, 1970

Baltimore

My Dear Vrndavan Candra,

Please accept my blessings. I beg to acknowledge receipt of your letter informing me that you have lost your original set of beads and requesting me to chant upon the new set sent also enclosed by you. You are intelligent boy and now you are in very responsible position as president of our Baltimore branch, so you should be more careful. Anyway, I have chanted duly the beads and they are here-with returned to you.

I hope that you and your good wife are doing well in Baltimore. I have very favorable reports from our East coast centers. Please offer my blessings to all the boys and girls there.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:db

70-7-38
Los Angeles
19th July, 1970

London

My Dear Shyamsundar,

Please accept my blessings. I am so glad to receive your letter dated 10th July, 1970. Before that I received one post card form you in Amsterdam. I was expecting your letter since a long time, but I could understand that you were very busy with Ratha Yatra festival, and I am very glad to learn that this time you made Lord Jagannatha's car as strong as a warship. I can see from the picture it is very sturdy and tall also.

Your report for organizing village schools in England is very encouraging.* Similarly I have received report of Amsterdam also very nice. So it can be easily guessed that Europe is a very good field for spreading this movement. So in consultation with Tamal kindly take up the grammar school organization immediately. In childhood the impression taken continues life long, so try to train little English and Dutch boys to be accustomed to chant and dance.

I am so glad that your daughter, Saraswati, is growing nicely Kh̲r̲ṣ̲ṇ̲a conscious. I always remember about your daughter's movement when she was coming up stairs in Ascot and sitting by me. May Kh̲r̲ṣ̲ṇ̲a bless her to grow a Kh̲r̲ṣ̲ṇ̲a conscious child. You will be glad to know that her picture catching my hand is now published in our ISKCON Handbook.

Regarding KRSNA book, one copy was sent from Japan directly to George's address attention of your name. Perhaps George has got it. Please inquire and see to it. Brahmananda has arranged to send you 2500 copies of KRSNA in London. Please try to sell them quickly and send the money so I can print the second part which is already prepared. In the first volume the pictures are so attractive that in San Francisco during the car festival 22 copies were sold immediately. I hope you will have very good market for this book in European English speaking places.

Regarding George Harrison, I think you have sufficiently helped him. He has also rendered service to Kh̲r̲ṣ̲ṇ̲a, undoubtedly, so gradually, surely he will improve in Kh̲r̲ṣ̲ṇ̲a consciousness—there is no doubt about it. In my previous letter I enquired if George requires some copies of
KRSNA for free distribution to his friends. In that case you can give him 50-100 copies as he desires.

You are expecting to see me, but I also expected to see the London Ratha Yatra, but you made no arrangement so what can I do? So let us meet by Samkirtan. I also do not feel separation from my Guru Maharaj. When I am engaged in His service His pictures give me sufficient strength. To serve the Spiritual Master's word is more important than to serve him physically. Please try to open as many branches as possible in European countries.

Regarding your program for the grammar schools, Yogesvara wants to write some books for children. So let him write and introduce them in the schools. If nice pictures are inserted the books will become very popular. I have already said; again I repeat, go from village to village and get them interested in Kr̄ṣṇa.

You write to say that many nice devotees are coming, Oxford graduates, etc., and there is demand for temples by the people in many countries like Sweden and South Africa. These are all good news, so try to utilize these opportunities. When I hear all these things immediately I wish to go myself personally.

Please offer my blessings to Murari. I do not know if his wife, Lilavati, and daughter are already there.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*If you want I can dispatch four Sannyasis for this preaching work.

ACBS:db

70-7-39

Los Angeles

19th July, 1970

Paris

My Dear Tamal,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 10th July, 1970. I have also received news from Shyamsundar that the Ratha Yatra was nicely performed. This is very encouraging.

We should concentrate our energy in constructive work. The constructive work is preaching. So this Ratha Yatra festival is one of the items of our preaching work, and therefore it was introduced in both San Francisco and London and the initiative was taken by Shyamsundar. In 1967 I gave this idea to Shyamsundar when I was in San Francisco. So it was promptly executed. Similarly last year in London also he promptly executed. So his proposal for preaching from village to village in our own bus is very much appreciated by me.* I have already instructed him to do this immediately and you also encourage him.

World Samkirtan Party does not mean that we have to cover immediately the whole world. The program is that everywhere the Samkirtan Movement should be introduced.

Mayapur temple is not settled up still because the boy in charge, Achyutananda, has not yet purchased that land although I have advised him to do so at all risk. Another boy, Jaya Pataka, has gone there, but he is also silent. I do not know what is happening there.

If you have enough business now in Europe as Shyamsundar proposes, then first of all we should finish this program. I have got good report from Amsterdam also. So if you have got immediate engagements in England and neighboring European countries, then we shall take up the African program later on. The principle is that whatever is handy we shall first of all take into consideration.

So far Mayapur is concerned, if the land is there, there will be no difficulty in raising funds even from India. But we have no land as yet.
The first business is if the temples are
not properly maintained, then we should
simply concentrate on Samkirtan outside.
Temple opening is secondary, but we should
concentrate on the Samkirtan outside. As
in Paris we have no official temple but still
Samkirtan is giving us encouragement.

I have received a letter from Jai Hari
and replied it.

Holland is full of cows, so that would
be the best place for a European New Vrindavana scheme. But it is not immediately
possible. If we get some suitable land opportunity. But we have already got New Vrndavana that is yet to be developed. So
that scheme is not yet feasible. In future
we shall see to that.

Vidhi marg and Raga marg are already
explained in the TLC. Neophyte devotees
who are trained under rules and regulations is called vidhi marg. When by execution of the vidhi marg one comes to spontaneous service of the Lord that is
called raga marg.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
N. B. I learn from Brahmananda that you
are planning to come here and attend the
meeting during Janmastami days at New Vrndavana and I am very glad that you are coming.

*very soon four Sannyasins will go to England for this purpose.
ACBS:db

70-7-40

Los Angeles
19th July, 1970

Baltimore

My Dear Vrndavan Candra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
12th July, 1970, and noted the contents.

I am very glad that Haladhar has gone
to join you in Baltimore center. Now you are three men strong so carry on our pro-
gram nicely and gradually more sincere souls will come. Do not be disappointed
but be always engaged in pushing on
Samkirtan, distribution of our literatures,
Prasadam, and preaching and classes and sincere souls will come. It is only re-
quired that we work very sincerely and
Krsna will provide all facilities according
to our endeavor.

Regarding your first question: When a
person becomes a perfect yogi he can
transfer himself to any planet in the mate-
rial or spiritual sky at his will. That is the
perfection of the mystic yoga process.
Generally the yogis are impersonalists,
therefore they transfer to higher planets
within this material world. This is ex-
plained in the Second Canto of Bhagava-
tam. In Chapter VIII, verse XIII of the
Gita it is described that the yogi is think-
ing of the Lord while vibrating Om, so he
goes to the Lord’s Abode because he is
thinking of Krsna.

One who knows what is Om knows
that Om is the sound representation of
Krsna he immediately remembers Krsna
just like we chant Om Namo Bhagavate
Vasudevaya. This conception of Om and
impersonal conception is different. The
 impersonalist has no information of
Krsna, he thinks of something like the
Brahmajyoti effulgence.

Yes Krsna fulfills everyone’s desires
fully. He can full our desires either mate-
rially or spiritually. Material desires to be
the supreme enjoyer or god are not natural
desires, however. Such desire is maya.
Maya means what is not. Our constitu-
tional position is not that of the supreme
enjoyer so such desire is unnatural and
false. Krsna fulfills the ultimate spiritual
desire of everyone also. According to
one’s constitutional position he enjoys a
fully perfect relationship of love with
Krsna.
Just like a hand is not happy when it is trying to be independent and it becomes naturally happy when it acts in its constitutional capacity as subordinate part and parcel of the whole body. But if the hand desires to be the complete body that desire is not constitutional so such fulfilment of false desire cannot be real. However for those who are not advanced in their intelligence and desire to be one with the Supreme, Kṛṣṇa grants such persons the opportunity to merge their identity in his transcendental effulgent body. So that desire can be fulfilled by Kṛṣṇa also, but one who is in full knowledge of the Supreme Personality of Godhead and who knows his own constitutional position never desires in that way. Rather he always desires only to fulfil his constitutional position of eternal existence as servant of Kṛṣṇa and such service is complete and perfect and the supreme pleasure for the living entity. Who can enjoy more than one who is always enjoying Kṛṣṇa? So it may be said that his enjoyment is supreme.

Regarding your third question: This yoga process is authorized, but Arjuna says that it is too difficult. The so-called yougis are simply making farce. They do not reach to the perfectional point of yoga. Arjuna admitted this difficulty and it is explained in the Bhagavad Gita. Therefore Kṛṣna said that anyone who is thinking of Him within his heart is first class yogi.

In the Bhagavad Gita it is recommende about kirtana. This kirtana means kirtana or glorifying of the Holy name, fame, form, activities, qualities, etc. of the Lord. They are all kirtana. Not that everything has to be included in the Bhagavad Gita. Therefore the spiritual Master is required. Caitanya Mahaprabhu recommends kirtaniya sada hari one has to chant the glories of the Lord always.

Question fourth: What Lord Jesus Christ says, that is the destination of his devotees. What Lord Jesus Christ says I do not know. If there is no description of the Kingdom of God, then we give that—cintamoni prakara sadamansu . . . etc.

Question the fifth: If Mohammed as the servant of God and Lord Jesus Christ is the son of God, then where is the break of the disciplic succession. After all the disciplic succession is beginning from God, so how do you find that there is no disciplic succession? If the original tree has branches, twigs and leaves and they are in touch with the original tree, it is all right. The test is whether the line is in-touch with the Supreme—that is all.

Although Mohammed and Jesus Christ appeared in the Kali Yuga their instruction is as it is because the persons to whom they had to speak could not understand any more and they find it difficult to understand even that much.

Question the sixth: You are always with Kṛṣṇa. But you forget. That is maya.

Regarding Bhagavad Gita Chapter XIII, verses 5-6: All these are elements and their interactions are the bodily combination and its changes. Convictions are mental impressions derived through the body. Convictions are not fixed up. The aggregate refers to the aggregate of the elements or the body.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:db

70-7-41 Los Angeles
Paris

My Dear Woomapati,

Please accept my blessings. I thank you very much for your letter dated 12th July, 1970.

I understand that the new boy, Harivilas, is very experienced, so if he is going to be president that is nice. We want a
good administration—that is one side of our propaganda work.

I am very glad to hear about the apartment of the American boy, Lou, which you are utilizing as a base in Paris. That is nice. Anywhere we may live, our chanting process must go on.

Yes, the police and Government men will gradually understand us and naturally their harassment will diminish. The same thing is happening everywhere. So prepare excellent literatures, that will enhance our prestige.

I am very glad that you have made nice arrangements for carrying on our preaching work and maintaining everyone including the householders without necessity of an outside job. You are all very advanced and experienced, so do it nicely. That will give me pleasure.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

Los Angeles
19th July, 1970

My Dear Yogesvara,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 13th July, 1970, along with one poem which I have read and sent on to the editors of BTG. Some time back you sent another poetry which I have also sent to the editors; These poetics are nice, but now if you would write some articles for our BTG that will be even better. Now you have got some good understanding of our Kṛṣṇa consciousness so you write it for publication.

I am very glad to know that you have got the experience and talent as well as the desire to write Kṛṣṇa conscious children’s books. I have very encouraging report from Shyamsundar that the grammar school children in the villages of both England and Holland are very eager and ready for learning Kṛṣṇa consciousness and their instructors are also very enthusiastic to introduce our program. So you can write many books for children and insert pictures, then they will be a sure success.

The books should be written in simple language. First of all try to explain what is God, then what is the relationship of God with the world and the living entities. Then explain what is our duty in that relationship with God.* In this way write the subjects very clearly. What one learns as child is not lost throughout the life. So this is a very important business. Please execute it with great care and seriousness of purpose. May Kṛṣṇa bless your sincere endeavor in his service. The more yo work for Kṛṣṇa, the more He will bestow auspicious intelligence upon you for furthering your loving service unto Him.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

*God means all attractive Kṛṣṇa.

Los Angeles
21st July, 1970
our sastra they are Vaisnava sadacar. People of India as well as the priestly order should receive them properly. When they go to India, I wish to accommodate them in Lord Krsna’s birthsite at Mathura. I shall be glad to know if there is accommodation for such visitors.

In your letter under reply you write to say, “I am waiting for Sri Jaidayal Dalmia who is shortly to come here, we shall put our heads together and try to find some place for lodging them.” Therefore I shall be glad to receive your reply to this.

Regarding the translation of International Society for Krishna Consciousness have you made a proper substitute?

Regarding the books, please excuse me. I cannot charge price from you. Please keep them in your study room—that will engladden me.

Hope you are well.

Yours in the service of the Lord,
A. C. Bhaktivedanta Swami

My Dear Advaita,


It is very nice, although the color pictures are not very clear. But one blunder has been done on page 98 about the London Temple being printed backside so Lord Jagannatha, Lord Krsna, Srimati Radharani, everyone, has changed His position. I do not think there is any possibility of rectifying now, but in future please take special care for this.

There are some discrepancies on the front cover of BTG #34 which I have pointed out to Brahanananda Maharaj.

You have not mentioned anything about your other activities in the press.

By the by, please dispatch one copy of this Handbook to the following address by air parcel.

Sri P. C. Gandhi
c-120, Moti Nagar
New Delhi-15
India

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Uddhava,

Please accept my blessings. I beg to acknowledge your letter dated 20th July, 1970, along with the blueprint for chapter 4 Second Canto Srimad Bhagavatam. I have gone through the blueprint and I am also sending the necessary Sanskrit corrections to Pradyumna. So when these corrections are made then you can print immediately.

Yes, I am awaiting for the propaganda photographs which you are sending.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Ekayani Dasi,

Please accept my blessings. I am in due receipt of your encouraging letter dated 19th July, 1970, and noted the contents.

I am so glad that you are now happily
combined with Sriman Gopal Kṛṣṇa, and I think this match is just suitable for you both. You were wanting a very nice responsible devotee husband and now Kṛṣṇa has so blessed you, please utilize this opportunity nicely and advance mutually in Kṛṣṇa’s transcendental loving service and be happy.

Yes, it is very good work that you are doing by making children’s books on Kṛṣṇa conscious subject matter. We have got so many children now in New Vṛndavana and it is also learned that in England and Holland the young grammar school boys and girls are eagerly taking to this process of chanting Hare Kṛṣṇa. So what is learned in the early years of life will not depart for the whole life, therefore do this work very carefully to explain simply and directly Who is Kṛṣṇa, who we are, what is the material world, what is the relationship of Kṛṣṇa with the living entities, how we should act in that relationship, etc. And if you can illustrate these books with pictures they will certainly become very, very popular in the schools. Sriman Yogesvara is also doing this work in London. So in consultation with your husband make some nice Kṛṣṇa conscious children’s books and we shall then see to printing them. You are also a skilled painter so I think this venture will be successful.

Yes, I am so glad to know that the St. Louis temple is doing so well. I know that Sriman Vamandev and your sister, Indira are a very exemplary couple in Kṛṣṇa consciousness householder life, so you kindly follow their example.

Regarding your questions, the first answer is that it is correct that the body transcendental of Kṛṣṇa and Kṛṣṇa Himself are nondifferent. So what is the difficulty to understand that the soul of Aghasura merged into the body of Kṛṣṇa? In otherwords Kṛṣṇa benedicts the demons Whom He kills personally with the im-

personal liberation of merging with Him.

There is a difference between the activities of Kṛṣṇa which are exhibited to the perception of the conditioned souls in this world and His activities in Goloka Vṛndavana. Because Kṛṣṇa was playing as an ordinary human being, His activities here appear just like ordinary human activities, but in the Spiritual Sky there is no such requirement. There in the spiritual sky Kṛṣṇa has His activities also but they cannot be understood by the conditioned living entities how they are going on without any resemblance of the mechanical workings of things in this material world.

In the Spiritual sky and in the material sky also there is no question of separation from Kṛṣṇa. Kṛṣṇa is all pervading, so where can one be out of His presence? Whatever has to do with Kṛṣṇa is on the spiritual platform and on that spiritual platform there is no difference between being together and being apart from Kṛṣṇa. So even in the feeling of being separated from Kṛṣṇa, Kṛṣṇa is there.

So far the Avatars are concerned there are two types. One is called nitya and the other is called naimittic. Nitya means eternal and naimittic Avatars appear for some specific function in the material worlds. Nitya Avatars have their eternal abodes in the spiritual sky from which they may sometimes descend to the material worlds, but naimittic Avatars are expansions of Nitya Avatars for some timely purpose. So the non-human forms of Avatars do not have their planets in the spiritual sky.

Yes, Mahesha Dama is in the spiritual sky. That is described in the Srimad Bhagavatam and Brahma Samhita. At the time of dissolution of the material worlds, Lord Siva remains in His spiritual abode while the cosmic manifestation merges in to the body of Mahavisnu.

Regarding the activities of such great sages and devotees like Parvat Muni and
Parasara Muni begetting children, such activities of these elevated souls are not to be questioned by us. They have a higher purpose which we cannot determine; therefore it is said in the Srimad Bhagavatam that one should not try to imitate the actions of the Isvaras or those who are very powerful, but one should follow their instructions.

I am very glad to know that you are reading our literatures and you are very thoughtful about them. I am always happy to answer your questions, but you should practice to get the answers from your husband and try to find them out by reading further in our books. All questions will be clarified if you simply read our books very thoroughly and follow the simple process of devotional service as we have given it to chant regularly and rigidly observe the rules and regulations. This is our principle that the spiritual science becomes revealed to the devotee from within the heart according to the degree of his surrender to Kṛṣṇa. You are a very hopeful student and intelligent devotee, so you continue to pursue your devotional activities patiently and Kṛṣṇa will open your path of Kṛṣṇa consciousness so you will progress more and more.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:dm

70-7-47
Los Angeles
25th July, 1970
Berlin

My Dear Kṛṣṇadas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated July 17, 1970, along with one letter from your new wife. I am very much encouraged that you have seriously taken up the matter opening our center in Berlin city and it is a great opportunity for us, I have also received the beads and I have chanted them duly. I am sending them back by separate air post. and the letter addressed to your wife is enclosed herewith.

I am so glad that you are at last happily married. Now utilize this nice opportunity of working combinedly in the service of the Lord. You both have all my blessings for working on in spreading Kṛṣṇa consciousness movement to the German people and elsewhere in European countries. I think your wife will be of great assistance because she is a fluent linguist. I have given her the spiritual name of Indraneideve Dasi.

It is good news that you are so quickly successful in your Samkirtan and distribution of literatures in Berlin. I am sure that this so large city will prove a very important center for European ISKCON activities. Thank you for your keeping to our regulated program for chanting, study and Samkirtan, etc. If you simply stick to this program which I have given you in so many ways, you will come out successful in your mission, of this there is no doubt. So do it very seriously and enthusiastically and receive the blessings of Lord Kṛṣṇa for your sincere efforts to spread His Holy Name.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:dm

70-7-48
Los Angeles
26th July, 1970

My Dear Daughter Indrani,

Please accept my blessings. I am so glad to receive your letter dated Berlin, 13th July, 1970, and I am so glad also to learn that you have nicely appreciated our Samkirtan movement and now you are married to one of our devotees, Kṛṣṇadas.
You are very fortunate to have found contact with Kṛṣṇa through Kṛṣṇa consciousness movement and, yes, peace is only to be found where there is Kṛṣṇa consciousness. I have been very happy to accept you as my initiated disciple and your spiritual name is Indrani devi Dasi. Indrani is the wife of Indra the king of the heavenly planet. I have received your beads and have duly chanted upon them. Now they are returned to you by separate air post.

Please follow all the rules and regulations of Kṛṣṇa consciousness and chant at least sixteen rounds of beads daily, chant Hare Kṛṣṇa mantra always, go on Samkirtan as often as possible and be happy. I know that you are a very suitable match for Kṛṣṇadas. You are both young, intelligent and sincere devotees. So please work combinedly with great enthusiasm to establish our branch of ISKCON in Berlin. That is my desire.

Regarding your question why does the moon appear in pictures of Kṛṣṇa yet the abode of Kṛṣṇa is described as having no need of sunlight or moonlight, the answer is that these pictures show Kṛṣṇa as He appeared in Vṛndavan 5,000 years ago. It may be understood therefore that it is the moon of this world which is seen along with Kṛṣṇa in these pictures.

Please try to read our literatures very carefully and try to understand the philosophy with the help of your good husband.

I am enclosing one sheet listing standard practices and qualifications of a devotee and ten offences to avoid in chanting, for your reference.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:dm

My Dear Jaya Pataka,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 20th July, 1970, and noted the contents. But it is the old story. Anyway, I am hoping against hope that very soon we shall have a place either at Calcutta or at Mayapur.

Kindly keep me informed of your activities at least twice in a week, otherwise I become very much anxious and due to my blood pressure sometimes do not eat, do not sleep. I am just trying to organize a world wide movement not for any personal ambition but to execute superior orders, and by the grace of Kṛṣṇa we are getting good encouragement. So I request my students to cooperate fully.

As soon as I hear from you that we have got some place, immediately I shall go to India for a change, with two Sannyasis. Recently I have given Sannyas order of life to six Brahmācaries. They have been sent in different parts of the country for preaching work and two of them might to with me to join you. So immediately we require a place of our own.

I am very glad that Achyutananda’s doing nice preaching work. Offer my blessings to him and I wish to hear from him also along with your next letter.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:dm

My Dear Nabajogendra Brahmacari,

Please accept my blessings. I beg to
thank you for your letter dated 14th July, 1970, in Bengali, and you will excuse me for replying in English to save a little time. Nowadays I am not keeping very good health and very soon I may return for a change in India.

I have received no Panjika from your side, neither I have any information from New York. So it is too late now, you need not send any more copies. Regarding magazines, please inquire from Achyutananda.

Please offer my obeisances to all Vaisnavas. Thank you very much once more for your kind letter.

Herewith please find a copy of our booklist.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:dm

N.B. Please offer my obeisances to Sri-mad Narayan Maharaj. I have not heard from him in a long time. Please request him to find out a large piece of land perhaps with a house, between Mathura and Vrindavana, for purchasing.

A.C.B.S.

70-7-51
Los Angeles
26th July, 1970
London

My Dear Yamuna,

Please accept my blessings. I am in due receipt of your letter dated 12 July, 1970, and noted the contents. I have also received the pera and it is very nice. I know that you prepare everything very carefully for the Deities. You can offer the Deities as many varieties of sweetmeats as possible.

I am very glad to learn that your training program is going on and the result is that now men are trained for opening and maintaining new branches. This is very much encouraging to me. So there are many things to be trained up and I am sure both yourself and Gurudas are competent to execute them. So your program of study is very nice and regulated. Try to chant the mantras. It will not be difficult because the transliterations are there. In Los Angeles temple they are doing it very nicely every morning.

Yes, I am glad to learn that the brahmakarinies are engaged in assisting work and cleaning. These are the most important duties for the brahmakarinies—namely cleansing. Caitanya Mahaprabhu personally used to inspect temple cleaning and if He would see a little particle of dust He would remark, “O, you have not done very nice.” So try to follow His footsteps in the matter of cleansing. By nicely cleansing one can get promotion in the spiritual kingdom in some of the Vaikuntha planets—it is so nice.

So your program for training your God-sisters is very nice, so do it nicely as you have got experience in arcan. There is no matter if there is a little change here and there—the real duty is love and devotion. But you say that the women with children make their schedules around their children. That is the difficulty for family men, their first worshippable object becomes the children. What can be done? You are fortunate that you have got Krsna as your son.

The slides which you have sent of recent temple innovations is very, very excellent. One Bengali gentleman from London has sent me a letter praising your decoration of the Deities. The exact words he has used are that one cannot turn his face once turning towards the Deities. I have also seen the slides and my opinion is also the same. Please, therefore, go on getting credit for your service to the Lord. I am very much happy to learn it. Does your husband sometimes help you in this connection or not? I think he should be also trained up so that one day in a week
he may also take charge of the Deities although he has got many other duties.

Yes, I have received the article from the Swedish newspaper. I could not read it, but it appears to be very nice. I have also received the two articles on the Ratha Yatra festival. Thank you very much.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-7-52 Los Angeles
27th July, 1970
Boston

My Dear Satsvarupa and Uddhava,

Please accept my blessings. I thank you for your express letters and have noted the contents carefully.

You are all my children and I love my American boys and girls who are sent to me by my spiritual master and I have accepted them as my disciples. Before coming to your country I took sannyas in 1959. I was publishing B.T.G. since 1944. After taking sannyas I was more engaged in writing my books without any attempt to construct temples or to make disciples like my other God-brothers in India.

I was not very much interested in these matters because my Guru Maharaj liked very much publication of books than constructing big, big temples and creating some neophyte disciples. As soon as he saw that His neophyte disciples were increasing in number, He immediately decided to leave this world. To accept disciples means to take up the responsibility of absorbing the sinful reaction of life of the disciple.

At the present moment in our ISKCON campus politics and diplomacy has entered. Some of my beloved students on whom I counted very, very much have been involved in this matter influenced by Maya. As such there has been some activity which I consider as disrespectful. So I have decided to retire and divert attention to book writing and nothing more.

The ISKCON Press was specifically established exclusively for printing my books. Please therefore give me an idea how you can help me in getting all my manuscripts printed as soon as possible. Whenever Advaita is submitting an estimate for printing my books, I am supplying the money immediately. So far the finance is concerned, Krsna is supplying. Therefore if you simply print my books in the Press incessantly, that will give me great delight.

Please therefore let me know how far you can all help me in this connection and what are the manuscripts ready for printing. I think I shall now stop all other activities except publishing of my books. Kindly enlighten me per return mail.

Hope you are all well and offer my blessings to all boys and girls in your temple.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. I think the wrongly printed pictures may be cancelled and fresh printing should be done. If not, it will create a very bad impression of our Press management.

ACBS:dm

70-7-53 Los Angeles
29th July, 1970

Manager
Punjab National Bank
Calcutta

Dear Sir:

Re: My Savings Fund Account No. 2595 with you

I beg to inform you that this day, 29th July, 1970, I have remitted 16039.18 U.S. Dollars through Security Pacific National
Bank, Culver City Branch, under receipt No. 729949 for credit of my account SS/F No. 2595 with you.

This amount is for the purpose of constructing a Radha Kṛṣṇa Temple at Mayapur, as it is contributed by my American disciples.

Please acknowledge receipt, and on hearing from you I shall begin construction work.

Yours sincerely,
A.C. Bhaktivedanta Swami
ACBS:dm

70-7-54
Los Angeles
29th July, 1970

I, the undersigned, A.C. Bhaktivedanta Swami, presently author of the following books: *Kṛṣṇa; Nectar of Devotion; Easy Journey to Other Planets; Isoupansad; Bhagavad-gita As It Is; Srīmad Bhagavatam; Teachings of Lord Caitanya; Kṛṣṇa Consciousness: The Topmost Yoga System*, do hereby appoint Rupanuga das Adhikary, Bhagavandas Adhikary, and Karandha das Adhikary for the purpose of the publishing of manuscripts and literatures made by me, distribution and collection and all other necessary parahermalia in this connection. This trust is called the Bhaktivedanta Book Trust. Out of the three trustees, the majority decision will be carried.

At the present moment, the *Kṛṣṇa* books are coming from Japan and they should be taken care of immediately. The present procedure is that Sriman Karandha das Adhikary is looking after the business and collecting the fund. The same procedure should be followed and whenever there is a collection, it should be deposited in my bank account entitled ISKCON, INC. BHAKTIVEDANTA BOOK TRUST, number _____ with the Security Pacific National Bank. And whenever there will be a new printing, on submission of the estimate I shall immediately advise the bank to remit as I am now doing. In the future, things will be done as it is necessary. All withdrawals are to be signed by me exclusively.

The Bhaktivedanta Book Trust account will be used to publish my books and literature and to establish Temples throughout the world, specifically three Temples are to be established, one each in Mayapur, Vrndavana, and Jagannath Puri.

A. C. Bhaktivedanta Swami
Founder-Acharya
ACB/rda

70-7-55
Los Angeles
30th July, 1970

Hamburg

My Dear Haimavati,

Please accept my blessings. I have not heard from you recently how you are and I have been anxious to know that you are recovering well from your car accident injury.

I beg to acknowledge receipt of a package yesterday which contained one set of Deity clothes. I have immediately got them on my Deities and They are wearing them and looking so beautiful. You have made the colors and clothes so nicely. I am very much pleased.

You are lying in the hospital bed and still you are not wasting a moment of your time. This attitude is very good. This is Kṛṣṇa Consciousness—not to waste even a single moment without serving the Lord in some way or other. So you have made these very, very nice dresses for Kṛṣṇa and Radharani although you are so much inconvenienced by your injury. I am very, very glad that you have got this feeling to not waste even a single
moment in the service of the body and mind but to utilize very carefully every moment of life in the loving service of the Lord.

I beg to thank you once more for the beautiful clothes for Radha Krishna.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS:ds

70-7-56
Los Angeles
30th July, 1970
Tokyo

My Dear Sudama,

Please accept my blessings. I beg to inform you that I am leaving Los Angeles on the 7th July. I am taking three Sannyasis on world tour. We shall reach to Hawaii first and I shall let you know then definitely what our plans are for coming to Tokyo so you will know when to expect our arrival.

I hope everything is going on well with you. Your reports from Japan are very encouraging, so I am looking forward to seeing you there.

Please offer my blessings to all Prabhus there.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS:dm

P.S. If you have already arranged for my apartment then you can send me telegram immediately & I shall cancel Hawaii program.

ACB

70-7-57
Los Angeles
31st July, 1970

My Dear Brahmananda Maharaj and Gargamuni Maharaj,

Please accept my blessings. I am in due receipt of your two nice letters along with xerox copy of press meeting. Sat­svarupa has sent me the original signed copy and I have replied him separately.

In order to set example to my other Sannyasi students I am personally going to Japan with a party of three other Sannyasi students. Although it is beyond my physical condition, still I am going out so that you may learn the responsibility of Sannyasa.

Yesterday Karandha presented me a cheque signed by you for $4,000 in my favor, but I have countersigned in favor of ISKCON L.A. as they have already purchased our worldwide tickets. I am starting next week sometimes. I have asked Tamala to come here and Hayagriva to come here. Rupanuga, Bhagavandas and Kirtanananda Maharaj are already here, so I am fervently appealing to you all not to create fracture in the solid body of the Society. Please work conjointly, without any personal ambition. That will help the cause.

It is the injunction of the Vedas that the Spiritual Master should not be treated as ordinary man even sometimes the Spiritual Master behaves like ordinary man. It is the duty of the disciple to accept Him as Superhuman Man. In the beginning of your letter your comparison of the soldier and commander is very appropriate. We are on the battlefield of Kurukshetra—one side Maya, the other side Kṛṣṇa. So the regulative principles of a battlefield, namely to abide by the order of the commander, must be followed. Otherwise it is impossible to direct the fighting capacity of the soldiers and thus defeat the opposing elements. Kindly therefore take courage. You are capable in so many ways. Let things be rightly done so that our mission may be correctly pushed forward to come out victorious.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS:ds
70-7-58

Los Angeles
31st July, 1970

My Dear Jadurani,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 28th July, 1970.

Kṛṣṇa can expand Himself in various ways with His different wives. You are not only advanced student in painting, but also in Kṛṣṇa consciousness, so always pray to Kṛṣṇa how you shall draw the painting and I think it will come out nice. My another request to you is that because I am going to the Eastern hemisphere countries I wish to establish as many branches as possible on that side. As you know me very well from the very beginning, I shall require many pictures of Panca Tattwa either Samkirtan or standing Five together, also the pictures of Acaryas.

Wherever a Samkirtan temple will be established, I shall require at least three pictures, namely your Spiritual Master, my Spiritual Master and the Panca Tattva as they are being worshipped in the first apartment of the Temple here in L.A. These pictures may be painted on a canvas oil painting and when it is dried up they may be rolled all together and dispatched by Post Air Mail. The frame work may be done locally. Parafin paper may be placed between paintings so they will not stick.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-7-59

Los Angeles
31st July, 1970

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 27th July, 1970 regarding the manuscript.

I understand that all the pictures of Kṛṣṇa, Vol. II, are not prepared, so I shall request you to complete these pictures as soon as possible. There is no hurry because now I am going with a small Samkirtan Party to the Eastern countries. I wish to remain in Japan at least for two months. Therefore if you send me the complete manuscript and pictures, then I can personally get the book, Second Volume, printed in my presence.

I have duly received the press meeting report of July 25th, signed by you, Udbhava, Adwaita, Brahmananda Swami, and Gargamuni Swami. It has given me much pleasure, so I shall be more pleased when they are done according to the writings.

Regarding Bhagavad Gita, enlarged edition, the picture approved by me to Jadurani is all right. I am glad to learn that it is being serialized. Regarding Srimad Bhagavatam, First Canto, I am glad that manuscript is also being composed. Srimad Bhagavatam, Second Canto, improper title pages being rectified is good news. Please keep me informed about the progress of those manuscripts.

Our life is very short. The Kṛṣṇa consciousness movement is not meant for fulfilling one's personal ambition, but it is a serious movement for the whole world. I am therefore going to the Eastern hemisphere, beginning from Japan. We are going four in a party and all of us are Sannyasis. In this old age I am going with this party just to set an example to my disciples who have taken recently the Sannyas order. I think Brahmananda Swami, Gargamuni Swami, Visnijana Swami, Kirtanananda Swami and Subal Swami, all of them, two in a party assisted by other Brahmacaries should form separate Samkirtan Parties and travel all over Europe, America and Canada.

Now we want very many Swamis to
take up this job. The Grihasthas are to
take care of the Temples as well as
the general management. I have already
formed the Governing Body Commission
and your good name is also in the Board.
There is no time for creating a crack in our
solid formation of Kṛṣṇa Consciousness
Society. Take it now with great responsi-
bility and everyone of you may serve
jointly for Kṛṣṇa’s satisfaction. That is my
request to you all.

I think you may reply this letter to me
care of ISKCON, Tokyo, Japan.

Whatever mistakes that have been
done in the past may be rectified. That is
my request.

Hope this will meet you in good
health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-7-60
Los Angeles
31st July, 1970
Hamburg

My Dear Vasudeva,

Please accept my blessings. I have not
heard from you since a long time. I hope
everything is going well with you in Kṛṣṇa
consciousness.

I know that you have been practicing
your painting in a regular schedule and
you are very much enthusiastic to be en-
gaged in this. You are not only advanced
student in painting, but also in Kṛṣṇa con-
sciousness, so always pray to Kṛṣṇa how
you shall draw the painting and I think it
will come out nice. My another request to
you is that because I am going to the East-
ern hemisphere countries I wish to estab-
lish as many branches as possible on that
side. As you know me very well, I shall
require many pictures of Panca Tattva, ei-
ther Samkirtan or Five standing together,
also the pictures of Acaryas.

Wherever a Samkirtan Temple will be
established, I shall require at least three
pictures, namely your Spiritual Master,
my Spiritual Master and Panca Tattva as
they are being worshipped in the first
apartment of the Temple here in L.A. I
shall have some color pictures of this first
apartment of the L.A. Temple sent to you
for reference. These pictures may be
painted on a canvas with oil painting and
when it is dried up they may be rolled all
together and dispatched by Post Air Mail.
The framework may be done locally.
Parafin paper may be placed between the
paintings so they will not stick.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds
Los Angeles
1st August, 1970

My Dear Dinesh,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 27th July, 1970, and noted the contents. Yes, I have received the Tandberg Speakers and they are very nice sounding. We are playing the tapes which I have recorded on this machine in stereo and they are very nice.

Nowadays, I am not making tapes because of a little blood-pressure trouble. As soon as I am a little peaceful I shall make tapes and send to you as desired by you.

The prospect of your opening a new branch is very good. If you can, do it. This opening of centers is required. However, Kṛṣṇa Consciousness does not depend on the place, on the contrary, it depends on the person who is free from duality. So why another part of the world for opening a new branch. There are many places in this country where it is important to have our branches.

I am very glad to note your eagerness for expanding your service. This attitude is very nice and it is required of the devotee at every stage. So do it very enthusiastically with great faith and patience strictly following the regulative principles. Your good wife and yourself should set the example as model Kṛṣṇa consciousness householders by your careful observance of all our Kṛṣṇa conscious principles and thus make your lives successful.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

Los Angeles
1st August, 1970

My Dear Kṛṣṇakanti,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th July, 1970, and was very glad to note the contents. I beg also to thank you for the check which you enclosed for $100 to my book fund and I receive it very gladly as we have expended recently so much for printing our literatures and we have many more manuscripts ready for publication. I am so happy to learn that both yourself and Sriman Gagendra are now married to two of my beloved daughters. I am proposing that our Temples now be managed by the householder couples so this is very nice for you now. Please take this opportunity offered you all by Kṛṣṇa very seriously and do not misuse your life for sense-gratification. You are a very intelligent boy I know and a very sincere devotee of Lord Kṛṣṇa. Now you have got a good wife who is also intelligent girl and devotee, so live peacefully working together for pushing on this Kṛṣṇa consciousness movement for the ultimate benefit of all concerned. So you both husband and wife please take my blessings and blessings of Lord Kṛṣṇa and be happy.
in Kṛṣṇa’s transcendental loving service.

Please offer my blessings to Gagendra and his good wife, Herapancami.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

70-8-3

Los Angeles

1st August, 1970

Philadelphia

My Dear Nayana Bhiram,

Please accept my blessings. I am in due receipt of your letter dated 30th July, 1970, and noted the contents.

I have duly initiated the new student Elaine Marberger and her spiritual name is Daivisakti devi Dasi. I have sent her beads back by separate air post and her letter is enclosed herewith. I beg to thank you also for the check of $50 contribution to my book fund, it is very welcome.

Regarding your proposed marriage with Srimati Daivisakti, she appears to be a very nice intelligent devotee, so if she is agreeable to your proposal I have all blessings for your marriage. Now please work combinedly in Kṛṣṇa’s service with your new wife when you are married and make your lives perfect in Kṛṣṇa consciousness. That is my desire. You should be very careful to always set the highest example of householder life in Kṛṣṇa consciousness and that will automatically benefit all persons with whom you come in contact. So you live and work together in Kṛṣṇa consciousness and be happy chanting Hare Kṛṣṇa mantra.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

70-8-4

Los Angeles

2nd August, 1970

Calcutta

My Dear Achyutananda and Jaya Pataka,

Please accept my blessings. I beg to acknowledge receipt of your telegram reading as follows:

“Krishnas provided six months free house nine rooms occupy August fourth”

I hope by the time this letter reaches you, you might have already occupied the house, so reply me this letter to London address 7 Bury Place, London, W.C.1. I am going there for a month to rest completely. So on receipt of your further reply that you have occupied the place I shall send you at least 10 brahmacaries immediately as you desired formerly.

I have not heard, however, from you anything about the Mayapur land—this is also essential.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

70-8-5

Los Angeles

4th August, 1970

My Dear Upendra,

Please accept my blessings. Thank you for your letter dated July 30, 1970. I am glad to hear that our Sydney Temple is going nicely.

Regarding your questions, the Sannyasins are now devoted fully to travelling and preaching work, management is left to the local Temple Presidents and the members of the Governing Body Commission.

As we make advancement, offenses should be gradually diminished; advanced devotees, in fact all devotees should study how to do this very carefully in the Nectar of Devotion. We can understand the Abo-
lute Truth by hearing, that is how we can become perfect. Simply by hearing and chanting the Glories of the Supreme Lord from the Srimad Bhagavatam one can become perfect, this example is shown by Sukadeva Goswami and Maharaj Pariksit.

The Gayatri is chanted morning, afternoon, and evening. The pujari chants Gayatri at each offering. Regarding the 'Sayothana' ceremony. In that part of the year it is very hot so they pour water mixed with milk over the Dieties. Lord Jesus Christ is a Saktavesh Avatar, an empowered living entity or jiva. In order to attain such a position one must be pure, so in this sense Lord Jesus Christ was a pure devotee. Of course, humanitarianism is not a sign of the pure devotee, but unless he did like that no one would hear him. So Lord Jesus Christ was acting a part suitable for the particular circumstances.

It is a nice story about the police sergeant bowing down following the example of the devotees. That tendency is there in everyone eternally, simply they must be exposed to our Samkirtan Movement. It does not matter what we are, Grihastas or Sannyasins, the point is to be paramhamsa, completely surrendered to Lord Sri Krsna. Some of Lord Caitanya's followers were Sannyasins but not all of them.

Thank you once again and please convey my blessings to all the Prabhus there. I hope this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACB:rd

70-8-6 Los Angeles
5th August, 1970

The Macmillian Company
New York

Gentlemen:

Regarding my book, THE BHA-GAVAD GITA AS IT IS, I have written you on the 18th July, 1970, regarding whether Macmillian wants to publish an expanded version of the GITA. However, I have not yet received any reply.

I should very much appreciate knowing what your intentions are regarding this matter. If Macmillian does not desire to publish this expanded version, then I will have it published elsewhere immediately.

I hope to hear from you at the earliest date possible.

Yours sincerely,
A. C. Bhaktivedanta Swami

ACBS:tkd

70-8-7 Los Angeles
5th August, 1970

My Dear Subhadra dasi,

Please accept my blessings. Thank you very much for your nice letter dated July 22, 1970 Thursday night. I did not reply right away because I am getting ready to lead a Samkirtan Party to chant Hare Krsna in Japan and then to India, where Lord Sri Krsna had all His Pastimes with the cowherd boys and girls. Yes, you are certainly right when you say Radharani cooks prasad for Lord Krsna. Whenever He returns in the evening from herding cows with His cowherd boy friends, Radharani has a nice preparation waiting for Lord Krsna. You have also mentioned about Krsna playing on His flute. In the Nectar of Devotion, it is said that Lord Krsna attracts living entities from all over the universes by simply playing on His flute.

Now please listen faithfully to your mother and father and they will teach you all about Lord Krsna. It is said that everyone has a mother and father but only a few are fortunate enough to have a Spiritual Master. So you are doubly fortunate, you
1444 Letters from Śrīla Prabhupāda

have a Spiritual Master and also you have a nice Kṛṣṇa consciousness father and mother, simply live by their example.

I am hoping this reply finds you in happy mood, and I remain

Your Ever Well-Wisher,
A.C. Bhaktivedanta Swami

70-8-8

My Dear Upendra,

Please accept my blessings. I am in receipt of your letter dated August 4, 1970 and have examined the contents. A reply to your last letter was previously sent.

Now all my disciples must work combinedly and with cooperation to spread this Samkīrtan Movement. If you cannot work together then my work is stopped up. Our Society is like one big family and our relationships should be based on love and trust. We must give up the fighting spirit and use our intelligence to push ahead. You should accept help from your God-brothers.

Now I have set up the Governing Body Commission to handle management, questions of philosophy, and personal problems. These things are too much botheration for me, I simply want time to write books to satisfy my Guru Maharaj. If Balimardan Prabhu has gone to open still another Temple that is certainly good news. Kindly remain there and teach Upanandadas by nice example and work together with the devotees there. If we work hard for Kṛṣṇa without personal consideration or ambition, then we are assured of success.

Tommorrow I am leaving for Hawaii on the way to Japan. After some time our Samkīrtan Party, including five of my disciples, will go on to preach in India. Meanwhile, kindly push on our Samkīrtan program and distribute as much literature and prasad as possible.

I hope this reply finds you in good mood.

Your Ever Well-Wisher,
A.C. Bhaktivedanta Swami

70-8-9

My Dear Śrīman Vyas,

Please accept my blessings. I am in receipt of your letter dated July 14, 1970 and its contents have been carefully noted. Yes, you are correct when you say that for a true devotee of the Supreme Personality of Godhead Lord Śrī Kṛṣṇa theoretical speculations are avoided. Not only is devotional service the simplest way of God realization, as you have agreed, it is clearly pointed out by Lord Kṛṣṇa in the Bhagavad-gītā in every chapter that He can be achieved only by finally engaging directly in devotional service, or bhakti-yoga, the highest stage in yoga practice. In the First Canto, second chapter, verse seven of the Śrimad Bhagavata, it is clearly stated that by the process of applying devotional service unto the Personality of Godhead Vasudeva (Kṛṣṇa), the immediate result is that causeless knowledge and detachment follow. Therefore the burden of useless theories can be avoided, simply by following the Sastras.

Anyone can understand that behind the beauty of nature, behind the succulent fruits and vegetables, and behind the wonderful heat and light of the sun, there is a Friend. So we should contact that Dearmost Friend, Kṛṣṇa. Any reasonable man will accept this argument. That is rational thinking. In the second chapter of the Bhagavad-gītā, Lord Kṛṣṇa says that “One who restrains his senses and fixes his consciousness upon Me is known as a
man of steady intelligence." Otherwise there can be no conviction. How can a man be convinced who will not accept? Krsna says hear from me, "tatsmuru".

We are going to popularize our Samkirtan Movement by following strictly the footsteps of Lord Krsna Caitanya Mahaprabhu and distribute Krsna consciousness literature throughout India as well as the rest of the world. All of our resources are used for this purpose. Our Society is intended for the intelligent class of men, so you are invited to join this Samkirtan Movement.

Your Ever Well-Wisher,
A.C. Bhaktivedanta Swami
ACBS:rs

70-8-10 Tokyo
14th August, 1970

My Dear Bhagavan Das,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone's activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-12 Tokyo
14th August, 1970

My Dear Hansaduta,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone's activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-11 Tokyo
14th August, 1970

My Dear Karandhar,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone's activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-13 Tokyo
14th August, 1970

My Dear Krishnadasa,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone's activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds
70-8-14 Tokyo
14th August, 1970

My Dear Satsvarupa,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone’s activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-15 Tokyo
14th August, 1970

My Dear Syamsundar,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone’s activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-16 Tokyo
14th August, 1970

My Dear Tamal Krishna,

Please accept my blessings. Now that I have formed this Governing Board Commission, the twelve members should each act as my zonal secretaries. So kindly keep me informed of your zone’s activities at least once a week or once fortnightly. In this way I will be encouraged and can give you direction and inspiration.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds
My Dear Vasudeva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 5th August, 1970. I am very glad to know that you are very fully engaged in the duties of chanting regularly 16 rounds, going out on Samkirtan, performing arcan for the Deities and painting.

It is very encouraging for me to learn that you are so enthusiastic in the execution of your devotional services. So please be engaged 24 hours daily in sincere transcendental loving service of the Lord and your life in Krsna consciousness is sure to be successful. Many of our Temples are now requiring pictures of Panca Tattva and Acaryas, principally your Spiritual Master and my Spiritual Master, for their Guru Gouranga worship. So I am confident that you can help them in this connection by painting many of these very important pictures of our Temples. No we have got so many new branches of our Society, so your assignment is already given to provide them in this way with paintings.

I hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

70-8-19

Tokyo

16th August, 1970

Minister of Education & Culture
Embassy of India
2107 Mass. Av. Washington, D.C.

Dear Sriman P. Gangulee,

Please accept my greetings. I beg to thank you for your kind letter, reference number F.562/01/M, dated 10 August, 1970.

In this connection I may inform you that although there is no law by which the Temples can bar anyone’s entry in India, still sometimes practically I have felt the difficulty in respect of my American and European disciples. Last time when I was in India one of my students, Harivilas Brahmacary, felt the same difficulty when he was in the Temple of Jagannath Puri. Similarly one disciple was refused entry in the Ranganath Temple in Vrndavana.

So if you kindly issue a general letter, suggestively reading as follows:

“Certified disciple of Swami A. C. Bhaktivedanta, the missionary preacher of Vaiṣṇava cult in the Western world, is strictly following the Vaiṣṇava regulations. They are regularly initiated in Vaisnava culture. They have changed their names in the form of Kṛṣṇa das or servant of God, and are following the regulative principles very strictly, worshipping the Lord in the Temple, and thus they are converted Vaiṣṇavas in the strict sense of the term. No Temple authority of India should therefore restrict them in the matter of offering their respects to the Deities or chanting the Hare Kṛṣṇa Mahamantra within the vicinity of the Temple.”

Of course each and everyone of my students will carry an authorized certificate of initiation and if it is accompanied by a copy of letter as above mentioned, I think that will be a great satisfaction for me.

I hope you will kindly send me this letter and in the meantime I am advising Sriman Dinesh Chandra Dasa Adhikary to see the Consular Division of your Embassy in the matter of getting the necessary visa.

With my best wishes, I am

Your ever well-wisher,

c.c. Sriman Dinesh Chandra
My Dear Hansaduta,

Please accept my blessings. I am in due receipt of your letter dated 5th August, 1970. Now I am staying in our Japan center looking after the publication of books, dealing with Dia Nippon Printing Co., and I have already placed order with them for different books and magazines to the extent of $52,000. Most of these books will be carried to India for making propaganda there on or before the World Samkirtan Party reaches there.

Your first letter was duly received, but during the last few months I was very much mentally depressed. I do not wish to discuss those points, but simply request all the members of the Governing Body Commission to organize this institution very uprightly. I am glad that you are going to New Vrindavana and with the help of your other God-brothers make a nice program for our future activities. It is my ideology that this Kṛṣṇa consciousness movement can solve all the problems of conditioned life. We can make all the people of the world united in this simple method of chanting Mahamantra. That is already proved because everywhere we introduce this Movement it is accepted gladly.

Regarding my God-brother, Sadananda Swami, I have heard many things about him as you have also informed me, but I think as he is old man we should not give him the trouble of teaching you Bengali or Sanskrit. So far my Western disciples are concerned, they have not got much necessity of learning these languages. Therefore I think it is not necessary. Please offer my obeisances to Sadananda Swami. He is my old friend and God-brother, and so you should offer him all due respects whenever he comes, but do not try to engage him in some work in his old age.

When I was in L.A. I duly received your $100 contribution. I have replied Vasudeva's letter separately encouraging him in painting and you supervise that he is doing nicely. Immediately a set of paintings may be sent to Australia.

I am very glad that Haimabati is always engaged in the service of the Lord.

Regarding Shivananda's going to Munich for starting a new center with his wife, the plan is very nice. If you open branches as many as possible that is very encouraging to me. Shivananda has got experience and he has now a new wife who is very nice so let them go to Munich for spreading this Movement. That is very good program.

Most probably the Sannyasis will go to India via Europe. Everything will be discussed in your next meeting in New Vrindavana when you meet there.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Uddhava,

Please accept my blessings. I beg to acknowledge receipt of your telegram dated 14th August, 1970 and reading as follows:—will send hindi BTG by 14 special delivery should reach you on 16 or 17 your eternal servant uddhava boston. However until today there has been no arrival of the Hindi BTG, so I am still waiting for it.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds
My Dear Balai Dasi,

Please accept my blessings. I beg to thank you very much for your very nice letter along with some pictures of your daughter Nandini Dasi. I am so glad to see that you are raising your daughter in Krsna consciousness and that is your duty as conscientious mother to give the child proper education in spiritual living.

It is very encouraging to me to know that both yourself and your good husband are combined so nicely for setting the example of Krishna conscious family life. And now you have such a good daughter who is naturally devotee of Krsna, so if you kindly continue to advance on these lines as I have already chalked out for you your perfection of life in Krsna's service is guaranteed.

Please offer my blessings also to your good husband, Sriman Advaita and your daughter, Nanadini Dasi.* I hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

*Why not ask your daughter to contribute to my book fund whatever she collects. ACBS

My Dear Jaya Pataka,

Please accept my blessings. Your letter dated 10th August, 1970, addressed to our L.A. Temple redirected here has been duly received by me. I have sent several letters and a telegram from this place to your new address, but I have received no reply of them till now. On the 15th August, 1970, Tamal has sent you the following telegram: "Srila Prabhupada desires to come Calcutta/ Immediately telegram 6-16, 2-chome Ohashi, Meguro-ku, Tokyo, Japan or telephone Tokyo 466-2935 to Tamal, Sudama, Kirtanananda or Madhudvisa and confirm reception accommodations—Tamal."

We were all expecting either your telegram or phone call at every moment, but I have received none. In the meantime I
have received your letter under reply. I have again sent you another telegram reading as follows: "I have sent telegram/why no reply? I am ready to com-e/confirm immediately by telegram to ISKCON 6-16, 2-chome, Ohhashi, Meguro-ku, Tokyo—A.C. Bhaktivedanta Swami/"

In Japan we are now staying at the Temple, five Sannyasis including myself and one householder, Tamala, ready to start for India. I have ordered 70,000 different kinds of books and literature costing nearly $32,000 and most probably I shall order further for 20,000 more. So they are all meant for distribution in India for propaganda work. Besides that, I am getting Hindi Back to Godhead also printed here for distribution in India. So everything is ready, simply I am awaiting telegram from your side.

Regarding Deities, we have three pairs of Deities lying with Scindia Steam Navigation. I am sending herewith the copy of the letter addressed to Mr. Trivedi today. With this copy of the letter both you and Achyutananda can see Mr. Trivedi and on the strength of this letter you take delivery of the three pairs of Murties. We shall install one in Mayapur, one in Calcutta and one in Gorakhpur.

I have got many inquiries and friendly invitations from many different parts of India, simply we want our place at Mayapur immediately, then everything will be in order. We will require a huge amount of money for constructing a Temple in Mayapur especially. I am glad that you are getting good collections also and there is good prospect of getting more. So if we work sincerely keeping faith in Krsna and Spiritual Master there will be no difficulty at all in our preaching work.

So either on receipt of this letter or prior, as soon as I get your telegram for receiving us, then we shall start for Calcutta.

We have ordered one consignment of Khole, pakwaz, and kartal. They are lying with Dwarkin and Son due to the Calcutta dock strike. If they have not yet been dispatched, please take delivery of them for our use in India.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

70-8-25 Tokyo
17th August, 1970
Scindia Co.
Calcutta

Dear Sri Trivediji,

Please accept my greetings. Since I received your letter dated July 18th, 1970, I have not heard anything from you regarding the Murties which are kept under your care.

The matter appears to be very complicated because I do now know why Sri Chaitanya Research Institute has falsely declared to the Chief Controller of Import and Export that the Murties were donated by them while that is not a fact. There were five pairs of Murties, one pair being donated by Dalmia-Jain Trust and the other four pairs being donated by the Birla Trust.

Anyway, it is practically near about one year the matter is being dragged. You will kindly therefore let me know by return mail what is the actual position and whether there is possibility of carrying the Murties as previously arranged. If not, please let me know and I shall depute some of my representatives to take delivery of the Murties and do the needful.

At the present moment I am in Japan at the above address, so kindly reply by sending to me here.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS:ds
70-8-26
Tokyo
17th August, 1970
Debananda Gaudiya Math
Nabadwip

My Dear Srimad Vaman Maharaj and Trivikram Maharaj,

Please accept my respectful obeisances. I am now staying in Japan at the above address in connection with printing work of some of my important books and magazines.

I beg to thank you very much for sending me a copy of your Sri Chaitanya Panjika. I have received it just yesterday redirected from Los Angeles.

In future if you kindly send such Panjkas, please send it my air mail otherwise it takes four to five months to reach and sometimes it gets lost.

Please offer my dandabats to all the Vaisnavas.

Hope this will meet you in good health.

Yours affectionately,
A. C. Bhaktivedanta Swami

ACBS:ds

70-8-27
Tokyo
18th August, 1970
Boston

My Dear Satvarupa,

Please accept my blessings. Herewith please find four pages of poems written by Tirthapadadasa Brahmacary who is working at Sydney very diligently. If our Vyasa Puja pamphlet is not yet finished, you may add them there or conveniently they may be published in BTG. He is a good worker in Sydney; he should be encouraged.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

70-8-28
Tokyo
18th August, 1970
Sydney

My Dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th August, 1970.

Yes, for the present I am in Tokyo and arranging to reprint some of our books and magazines to the extent of 70,000 copies and I am also awaiting the manuscript of KRSNA, Volume II, as well as Hindi magazine. So altogether there will be about 100,000 copies of different books and literatures which will all be carried to India for distribution.

The idea of going to India is to organize our Mayapur center tributed by a number of subordinate branches in a number of cities in India. We have already got invitation from various places like Mt. Abu, Nainital Hill Station, Gorakhpur and many other important cities. With my party at the present moment we are five Sannyasis and one householder. In India there are two Brahmacaries. So if we actually work together we can factually do something substantial there in India. So arrangement is being made for this purpose.

Yes, I shall not be able to attend New Vrndavana meeting and the picture kindly sent by you will certainly be properly utilized and placed somewhere for worshipping.

Yes, I received one letter from Bali Mardan which I have replied to Sydney address, but today I have received one letter from him from L.A. He is on the way to New Vrndavana. I understand on his way he was on Fiji Island and there is a very good prospect to open a branch at Fiji.

Please always remain busy in Krsna Conscious activities and there will be no disturbance created by Maya. That is the
standard of real peace. Without Krsna’s association there is no possibility of peaceful condition of life. We can associate with Krsna in so many ways by chanting His Holy Name, by hearing His Qualities and Pastimes, by seeing His Beautiful Form in Arca Deity, by eating His Prasad, by contacting His Devotees, by travelling to His Temple and Holy Pilgrimages and after all by thinking of Him within our heart always. All these different items are identified with Krsna because He is the Absolute Truth.

It is a known fact that Maya is very strong, but one who associates with Krsna in the above mentioned ways, Maya can show no strength or Maya converts herself from MahaMaya to Yoga Maya.

Kindly observe the regulative principles, chanting 16 rounds regularly and see that all your other assistants are doing the same. If someone is lacking, try to induce him peacefully. The schedule of your activities appears to be very encouraging.

You have stated, “I have with contrite heart decided to bow my rotten head to all authority and to serve You with my heart and soul.” Your assurance is very encouraging and I thank you very much.

Tirthapada is your very sincere devotee and combined with him the activities there will be very much exemplary. I have sent the poetry written by Tirthapada to Satsvarupa for publication in BTG.

You are good for everything but your attitude to remain good for nothing is very nice. A Vaisnava is always humble and meek and he is never puffed even he has got the highest qualities of demi-gods. You are always welcome to write me directly.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:dsb

70-8-29 Tokyo
20th August, 1970
Detroit

My Dear Bhagavan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated August 14th, 1970, and noted the contents carefully. The reports of your meeting are very encouraging, so try to purge out the contamination, which has entered our Society, uprootedly.

It has been arranged that we are going to Calcutta on 29th August and our Calcutta address is as follows: ISKCON; 37/1 Hindustan Road; Ballyganj; Calcutta-29.

I hope you have received the circular letter which was sent to each member of the GBC for reporting me the work going on in his jurisdiction. I do not know in whose direction is our New York Temple. I have received no report from New York since a long time. So if it is in your jurisdiction you may kindly inform me what is going on there. Other reports are very encouraging. Keep your schedule nicely, then there will be very little chance of Maya to creep inside.

Maya is on the back side of Krsna and if we keep ourselves always in front side of Krsna, engaged in His service, then the external energy on the back side of Krsna will not be able to attack us. These things are very nicely explained in First Volume, 27th Chapter, Srimad Bhagavatam.

As far as the marriages are concerned, I have got all blessings, but the girls must be younger than the boys.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds
My Dear Jaya Pataka and Achyutananda,

Please accept my blessings. On receipt of your telegram dated 18th August, 1970, I have decided to start from here for Calcutta on the 29th August, reaching there in the evening of the same day. I hope you have received my telegram reading as follows by this time.

"We six arriving Calcutta Saturday 29 August 7:40 evening KLM flight number 864 Letter follows"

The purpose of my going to India at the present moment is to give some idea to the communist tendency of the people so that everyone may take Kṛṣṇa Consciousness for a solution of all problems of life. When I came to your country, U.S.A., I began my preaching work by chanting Hare Kṛṣṇa Mantra and by talking some philosophy from Bhagavat Gita and Srimad Bhagavatam and thus the younger generation of your country gathered around me and now they are gratefully acknowledging that they have got something substantial, when they were feeling confused and frustrated. Many young boys and girls are now happy by getting this Kṛṣṇa Consciousness and similarly I hope the communist young boys and girls in India will also feel similarly if they accept this Kṛṣṇa Consciousness Movement.

Kṛṣṇa Consciousness Movement is not a sectarian religion, but it is a solution for all the problems of life. In other words, Kṛṣṇa is good for everyone. The idea is Kṛṣṇa is substance and Maya is illusion. Illusion is accepted as void and impersonal, but Kṛṣṇa is the Summum Bonum Person. Kṛṣṇa is one and Maya is zero. Zero by the side of One is ten, but thousands of zeros clogged together do not make one. So there are many ideas within this world put forth by many philoso-
from many centers, but I have not received any letter from New York nor a letter from Brahmananda Swami nor Gargamuni Swami. I have already sent a circular letter requesting the Zonal Secretary Governing Body Commissioners to send me at least twice in a month the reports of the activities in the respective zones. So I shall be glad to know how the new building in New York is being worked out.

When I was in L.A. I heard that a good many visitors were coming there (N.Y.) It was very much encouraging. I think Bhavananda is president of the New York center so I shall be glad to hear from him.

The KRSNA manuscript Vol II has already been received by Dia Nippon, but the Hindi BTG is not received. Most probably it will reach them today and then I shall talk to Dia Nippon.

Regarding shipment of books, you need not send Sri Isopanisad because I have already ordered from Dia Nippon 10,000 copies. I think you have already received a list of books which are to be dispatched from Boston. So you can send the balance that is without Sri Isopanisad.

Go on painting the pictures for II Canto as many as possible. Regarding other pictures, Tamal Krsna is arranging for them being painted in Germany and France. But if Jadurani has spare times she can also go on painting the same pictures of Spiritual Masters and Panca Tattva. I think the cover of First Step in God Realization is not to the point. There is a picture in Gita Press Bhagavata where Sukadeva Gosvami has been offered a nice raised throne and the king Pariksit along with the sages sitting on the floor on the bank of the Ganges and it is very nice. The king Pariksit has no beard. His face should be very nice looking, young king between 30-40 years age.

I have already approved of the schedule which you have sent me. If you follow this new schedule very strictly there will be no chance of Maya penetrating our camp. And try to introduce the same schedule in New York and other centers.

According to your report of the July 25th, 1970 Press meeting you are going to issue a booklet for Vyas Puja, but as yet no such booklet has been received by us.

Hope this will meet you in good health. Your ever well-wisher,
A. C. Bhaktivedanta Swami

70-8-32 Tokyo
21st August, 1970

Sri N.C. Chatterji
Member of Parliament
New Delhi

Dear Sri Nirmal Babu,

Please accept my greetings. In reply to your letter dated July 2nd from Calcutta, I had to send a reply to you dated July 9th, 1970, and the copy of the letter is again enclosed herewith. I hope in the meantime you had some meeting with the Prime Minister of India and I am very anxiously awaiting your reply to this.

I know you are very busy in your professional work, but still I am giving you trouble because I know you love this cause. I am confident of this great Kṛṣṇa Consciousness Movement for world wide peace and prosperity. I am therefore coming to India as of the 29th August, 1970, to meet all respectable Indians to help me in this great Movement.

The Murties which are donated for being established in my different centers are still held up under different pleas, so to undo this deadlock we have to take some immediate measure. I was very much encouraged when you promised to see the Prime Minister of India and other Ministers in this connection. Kindly therefore get this matter sanctioned without delay.
I shall be staying in Calcutta at the following address:

37/1 Hindustan Road  
Ballyganj  
Calcutta-29  

and will expect your reply early as possible.

Hope you are well.

Yours sincerely,

A. C. Bhaktivedanta Swami

ACBS:ds

70-8-33  
Tokyo  
22nd August, 1970  

Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated August 15th, 1970. Regarding shipping of the books, I hope you have already received message from Tamal Kṛṣṇa. *Teachings of Lord Caitanya* and KRSNA books should immediately be shipped by S.S. Viswa Kirti and the shipping documents may be sent to me directly at my Calcutta address as follows:

37/1 Hindustan Road Ballyganj  
Calcutta-29

Perhaps you know that we are starting for Calcutta on the 29th August reaching there on the same evening. One Japanese student also is going with me and he is helping our cause by translating from English to Japanese. He will continue his work as translator and it will be easier for him to understand intricate subjects in my presence.

Regarding *Isopanisad*, I have already ordered Dia Nippon to reprint 10,000 with sewn binding (perfect binding). I thank you very much that you have sent $1,900 to Dia Nippon and they have acknowledged receipt. I heard from Tamal that you have sent further $1,500, but they have not received as yet. I hope by this time you have already sent this check.

I have invited some of the directors of Dia Nippon to take lunch with me today and I may inquire if they have received further money. The bill is already for $32,000 for the books which I have ordered to be printed and over and above this if the amount for KRSNA II and Hindi BTG is added the amount will come to somewhere about $53,000. So kindly go on sending weekly whatever collection you make for the Book Fund.

I am so glad to learn that the management of the Temple is going nicely and the devotees are feeling transcendental pleasure. I understand from Tamal that the number of weekly guests has almost doubled. This is very good news. Who is taking care of my apartments? It should be cleansed at least twice a week and on the Altar of the Deity at least one incense may be offered daily.

I thank you very much and all the devotees for offering me a garland daily as you were doing when I was physically present. If a disciple is constantly engaged in carrying out the instructions of the Spiritual Master he is supposed to be constantly in company with his Spiritual Master. This is called *Vaniseva*. So there are two kinds of service to the Spiritual Master One is called *vaniseva* and the other is called *vapuseva*. *Vaniseva* means as above mentioned, executing the instructions, and *vapuseva* means physically or personally rendering service. So in the absence of physical presentation of the Spiritual Master the vaniseva is more important.

My Spiritual Master, Sarasvati Gosvami Thakur, may appear to be physically not present, but still because I try to serve His instruction I never feel separated from Him. I expect that all of you should follow these instructions.

Hope this will meet you in good health. Please keep me informed of your
good activities always and offer my blessings to all the boys and girls and the little children.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

P.S. As this letter was being written, I have received your next letter dated August 19th, 1970, and thank you very much for sending the check for $2600 to Dia Nippon to be placed in the “Bhaktivedanta Book Fund Trust.”

ACBS:ds

70-8-34 Tokyo
23rd August, 1970
Hamburg

My Dear Haimavati,

Please accept my blessings. I have already acknowledged your letter dated August 13th, 1970, along with my last reply. I am very glad to learn that you will be walking very soon, but walking or no walking you are always engaged in Kṛṣṇa’s service. That is my confidence.

I am very glad that Hansadutta has gone to New Vṛndavana and I have requested everyone of the Governing Board Commission members to formulate a solid program for advancing Kṛṣṇa Consciousness Movement all over the world.

I am feeling well here, better than Los Angeles and on the 29th August we are starting for Calcutta. The address is as follows:

37/1 Hindustan Road
Ballyganj
Calcutta-29

Certainly I shall call you for the World Samkirtan Party as soon as you are quite fit to walk. I hope that Tamal Kṛṣṇa will correspond with you and your husband in this connection.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

P.S. I have heard the tape This is full of transcendental feelings. Thanks. ACBS

ACBS:ds

70-8-35 Tokyo
23rd August, 1970
Hamburg

My Dear Woomapati,

Please accept my blessings. I beg to acknowledge receipt of your letter dated Hamburg August 19th, 1970, and I am pleased to learn that you are all engaged in the publication work. I shall be so much pleased to see the French and German BTG’s published as soon as possible.

What you have heard about me that I have left the U.S. for the time being is more or less correct. I left L.A. on the 7th August. I lived for one day in Honolulu on my way to Japan and then I have come to Tokyo on Saturday the 8th August, 1970. I am starting for Calcutta on the 29th August to see if the World Samkirtan Party could be organized and to see if our Mayapur Temple could be constructed.

The Mayapur matter is lingering since a long time, so we are going to Calcutta, seven including one Japanese Brahmacary, to complete the transaction.

I am so pleased to note your Vaisnava attitude in your letter under reply. In this connection the incidence which occurred during Lord Caitanya’s time may be remembered. One very intimate devotee of Lord Caitanya, most probably Vasudeva Dutta, requested Lord Caitanya to deliver all the conditioned souls in his presence. He said, “Let me suffer for their sinful actions, but my dear Lord You take them with You back to home, back to Godhead.” So this attitude of offering facilities
AUGUST, 1970

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to others for going back to home, back to Godhead, and personally accepting their suffering thereof is perfect Vaisnava Attitude. Perhaps you know I have already formed a Governing Body Commission, so in my absence they will manage the affairs of the Society. I shall begin my 75th year from the Vyas Puja Day and if you all combined together manage the affairs of the Society nicely, that will give me a great pleasure.

I shall try to do some work in India regarding the Krsna Consciousness Movement although my physical strength is diminishing. But still now if all you cooperate with me with your full young energy I am still competent to work with you with greater energy.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-36
Los Angeles

My Dear Jaya Gopal,

Please accept my blessings. I am in due receipt of your letter dated August 18th, 1970, and I thank you very much for the nice sentiments expressed therein.

Regarding your marriage, I have no objection, but if you accept a girl for marriage she should be younger than you. At least she should not exceed your age. I know you are a very sincere devotee and I wish everyone of my devotees may purify himself from all material contamination and thus be eligible for entering into the association of the Supreme Personality of Godhead. Material life means indulging in sense gratification which diverts our attention from spiritual importance and thus we remain captive under the bewilderment of Maya. This is the most dangerous of our condition of life. Intelligent persons therefore try to avoid it under the protection of Krsna and the Spiritual Master.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-37
Tokyo

New Vrndavana

My Dear Bali Mardan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated nil and your reference to Srila Vyasadeva on this Vyas Puja Day is very significant. Srila Vyasadeva is the original Spiritual Master for anyone who is following the Vedic way of spiritual realization.

Spiritual Master is the representative of Vyasadeva because he carries the message of Vyasadeva throughout the world. As you know it very well that Vyasadeva compiled all Vedic literatures wonderfully. Sometimes so-called 'realist' philosophers do not believe that there was any person of the name Vyasadeva. Their opinion is that any person distributing the Vedic knowledge is called a Vyasadeva. This class of philosophers generally being impersonalists cannot appreciate how one man could write so many books. Actually it is astonishing.

Before Vyasadeva, all the Vedic Scriptures were taught and received verbally by the disciplic succession. Both the students and the Spiritual Master of those ages were so sharp in their memory that once they heard the transcendental message from the Spiritual Master the message was immediately imprinted in their brain as vivid as a written language. For example, Sukadeva Gosvami was narrating Srimad Bhagavatam extemporaneously. The whole Srimad Bhagavatam, eighteen
thousand verses, very difficult to pronounce even and what to speak of memorizing, were narrated very easily just like reading some printed book. He narrated the whole subject matter of Srimad Bhagavatam continuously for seven days and Maharaj Pariksit also understood the subject matter very clearly. Both of them were so meritorious that they attained the highest goal of life, namely the Lotus Feet of Lord Sri Kṛṣṇa simply by reciting and hearing respectively.

Of course that time was just the moment when Kali, the predominating Deity of the present age, was peeping to infiltrate in the worldly affairs and later on it was complete through the exigency of an upstart brahmana boy. So Vyasadeva was a real person accepted by all authorities and any one can judge how wonderful he was to compile the Vedic literatures. He is therefore known as Mahamuni. Muni means thoughtful or great thinker or great poet and Maha means still greater. So there is no comparison with Vyasdeva with any writer or thinker or philosopher. Nobody can estimate the scholarly importance of Srila Vyasadeva. He composed many millions of Sanskrit verses and we are just trying to receive a fragmental knowledge out of them by our tiny efforts only. Srila Vyasadeva therefore summarized the whole Vedic knowledge in the shape of Srimad Bhagavatam which is known as the ripened fruit of the desire tree known as Vedic knowledge. The ripened fruit is received hand to hand through disciplic succession and anyone who does this work in disciplic succession from Srila Vyasdeva is considered as representative of Vyasdeva and as such the bonafide Spiritual Master's Appearance Day is worshiped as Vyas Puja. Not only that, the exalted seat on which the Spiritual Master sits is also called Vyasasana.

In the Mayavadi Sampradaya they observe the Guru Purnima day to offer respect to the Spiritual Master. This system of offering respect to the Spiritual Master is current in all sections of Vedic followers, but so far we are the Gaudiya Sampradaya is concerned, we offer on the Appearance Day of the Spiritual Master our humble homage annually and this particular auspicious moment is called Vyas Puja.

I have received the painting of my Guru Maharaj. It is very nicely done. Please convey my thanks to the girl. I have immediately placed this painting on my Deity altar.

Yes, this attitude of surrendering to the Spiritual Master is the best qualification of spreading this movement of Lord Caitanya. That is the Vedic way. One should have unflinching faith in Kṛṣna and similarly in the Spiritual Master. That is the way of understanding the secret of Kṛṣṇa Consciousness. Unfortunately, attempt has been made lately in our Society to shake this formula. This mischievous attempt has done a great harm, but if you the members of the Governing Body Commission can rectify this mischievous attempt, then still there is hope of making our progress uninterruptedly. I hope Kṛṣṇa will help us.

There are two verses in the Canuka Sloka how a family or an institution can be glorified or burned into ashes by one person. The Canuka Pandit says that if there is one tree in the forest producing nice aromatic flower, that one tree can glorify the whole forest by the flavor of its flower. Similarly if there is one tree in whose cavity there is a little fire, that one tree can burn into ashes the whole forest. So this simile is applicable anywhere. In a family if there is one good boy, he can glorify the whole family and similarly if there is bad boy he can burn the whole family into ashes. Similarly in this institution if there is a bad disciple he can burn the whole institution into ashes. The Governing Body
Commission’s duty is therefore to see that every member is following the rules and regulations and chanting sixteen round regularly on the beads. I hope the GBC in cooperation with the SAnyasis in their touring program will be able to keep vigilance systematically in order to keep the Society as pure as possible.

I hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. I have received no letter from you to Tokyo-address.

70-8-39
Tokyo
27th August, 1970

Santa Barbara

My Dear Rebatinandan,

Please accept my blessings. I beg to acknowledge receipt of your encouraging letter dated August 15th 1970.

I am very glad that you are all following the regular chanting of sixteen rounds daily very strictly. This schedule which you have made is very satisfactory, so follow the rules and regulations according to schedule and execute your duties in Kṛṣṇa’s service and everything will be alright. These regulative functions of chanting the rounds sixteen daily, rising early in the morning to attend Mongal Aratrika, holding classes for studying our scripture and gong on Samkirtan, these items must not be neglected. They will quickly advance us in Kṛṣṇa Consciousness and clear up all doubtful activities which have been causing mischief in our Society.

It is very good news that people are gradually taking more interest in your activities there by attending love feasts, classes, Aratrika and Samkirtan performances. In Japan they are doing nicely and similarly I have not good report from Los Angeles that they are doing nicely also, and in Boston also they are doing nicely.

Please offer my blessings to Bansidhari, Devarshi, Petraka Diviyasuri and
Sriman Jim as well as all the other boys and girls.
I hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-8-40
Tokyo
28th August, 1970
Philadelphia

My Dear Nayana Bhiram,
Please accept my blessings. I have just

received one unaccompanied cheque for $100 return addressed to your Philadelphia center. So I beg to thank you very much for this contribution which I think must be a gift for Vyas Puja Day presentation and I have deposited it with Dia Nippon for publication of our literatures.

Please offer my blessings to all the other devotees there. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds
70-9-1 Calcutta 1st September, 1970
Punjab National Bank
Calcutta

Dear Sir:
Re: My Savings Fund Account No. 2595 with you.
I am sending herewith my Pass Book per bearer, Sri Tamal Kṛṣṇa Adhikary.
Please make it up to date and return.
Kindly note my change of address as above.
Yours faithfully,
A. C. Bhaktivedanta Swami
ACBS:ds

70-9-2 Calcutta 2nd September, 1970
Hamburg

My Dear Hansadutta,

Please accept my blessings. I am in due receipt of your letter dated 23rd August as well as the German ‘Zuruck zur Gottheit’. This masthead was submitted to me by Jaya Govinda and I approved of it, but I advised him to put the words ‘Back to Godhead’, as it is. The idea is that the original name, ‘Back to Godhead’, even it goes to foreign country it should continue to be the same. As you can see from other important magazines like “Life” and “Time” they are distributed in foreign countries in the same name without being translated into the local language. If you think that such change will be more convenient, I have no objection—such change means, instead of “Back to Godhead”, “Zuruck zur Gottheit.”

Regarding the poisonous effect in our Society, it is a fact and I know where from this poison tree has sprung up and how it affected practically the whole Society in a very dangerous form. But it does not matter. Prahlad Maharaj was administered poison, but it did not act. Similarly Lord Kṛṣṇa and the Pandavas were administered poison and it did not act. I think in the same parampara system that the poison administered to our Society will not act if some of our students are as good as Prahlad Maharaj. I have therefore given the administrative power to the Governing Body Commission.

I have tried to give you all Kṛṣṇa Consciousness, now it is your duty to develop it. If you remain strong on the spiritual platform then your progress will not be checked or blocked. I do not know what was resolved in New Vṛndavana although Srīman Rupanuga Prabhu has informed others that he has sent a tape in this connection. I am still in darkness about the proceedings in New Vṛndavana, but I have heard that Brahmananda is preaching about me that I am Kṛṣṇa, that I am Supersoul, that I have withdrawn my mercy from the disciples, that I have left the Society and so on. I do not know how far they are correct, but I have written him a letter that he may not do something which may harm the interest of the Society. You are also one of the members of the GBC, so you can think over very deeply how to save the situation. It is a fact however that the great sinister movement is within our Society. I have not heard anything from Kṛṣṇadas or Shyamsundar, so
all of you may try to save the Society from this dangerous position.

So far my coming here, it appears that it was Kṛṣṇa's desire. There was very good reception in the Airport and the public opinion is that it was the unique reception so far given to any VIP man. Here in India, especially in Bengal, the political conditions are not very good. Everyone is feeling some sort of anxiety due to the political condition, so I have given them a sort of hope that if they take to Kṛṣṇa Consciousness their problems will be solved.

It is not my mental concoction, but I believe in the words of Narottam Das Thakur that the shelter of the Lotus Feet of Lord Nityananda is as cooling effectively as the combined moonshine of millions of moons. So I am sure anyone taking shelter of Kṛṣṇa Consciousness Movement will be happy. Please try to push this Movement on this process.

Offer my blessings to Haimavati. Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

70-9-3 Calcutta
8th September, 1970

Dear Sir:

Re: My Savings Fund Account No. 2925 with you

Kindly receive the following draft of the State Bank of India in your favor and credit the same to my account above mentioned.

Draft Number 1 377160 dated 4/9/70 for Rs.5,000
Draft Number 1 377161 dated 4/9/70 for Rs.3,500
Total: Rs.8,500

Please acknowledge receipt in enclosed duplicate form and oblige.

Yours faithfully,
A. C. Bhaktivedanta Swami

ACBS:ds

________________________

70-9-4 Calcutta
9th September, 1970

My Dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your very encouraging letter dated August 27th, 1970, redirected from Japan. I was anxiously awaiting for this letter because since you have opened the new Temple I received one telegram at Los Angeles inviting me there at New York for which I was very much obliged, but I decided to come to India. I am receiving also many other letters which are not very encouraging in the matter of the activities of the four Sannyasis, so in Calcutta we have come and last Saturday, the 29th August, there was very nice reception at the airport. So at the present moment I am in mixed up condition both encouraging and discouraging.

New York is very much attractive for me because New York is the starting place of my activities in your country and when I had no place of preaching, one Armenian gentleman offered me a two storied building in Brooklyn with a nice hall downstairs for only $125 per month, but at the time I was paying only $70 for my apartment and I could not bear at that time to pay 125 dollars. That situation continued for at least one year and then I was bold enough to accept an apartment for $200. In this way the Society extended with so many branches and now you are paying $1,450 per month, so it is very encouraging. I thank you very much that you have already allotted a nice apartment for me, an entire first floor, so if I had the
wings of a dove I could fly immediately to Brooklyn and enter my apartment. Anyway, in future I wish to go there. For the time being keep it nicely. By the grace of Krsna, wherever I go you all my disciples give me a very nice place for residing and in Calcutta also Srîman Achyutananda and Srîman Jayapataka, who are going to be Sannyâsis tomorrow, they have given me a very nice apartment. So I am now 75 years old. I never thought how far I shall be able to travel such a long distance. But as people say I am still younger, then maybe sooner or later I shall come back to New York again.

I have seen your many pictures sent by you and they are all very encouraging. Kindly send me more pictures whenever possible. In Calcutta we are trying to open a permanent center.

Regarding the proposed wife for Jitendriya, if she is living in the Temple and if she is younger than the boy and if you think that the marriage will be very nice, the girl may be married with Jitendriya. She may follow the footsteps of her husband in all respects and later on conveniently she may be initiated.

Hope this will meet you in good health. Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-9-5

Calcutta
13th September, 1970

Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated August 31st, 1970, and noted the contents. I am very glad to know that you are travelling to Portland, Oregon, with some other devotees for the purpose of establishing a new center there with the help of Shyamsundar. That is very encouraging news.

I am so glad to learn that you are having nice success in placing my books in the libraries and in schools and colleges. That is very much to my satisfaction, so please continue your program for placing these Krśna Consciousness literatures in all the libraries and schools and colleges. I am sure that this will revolutionize the thinking of the thoughtful men of your country as well as the students and professors and the ultimate end will be to save the world from the clutches of material illusory activities which is now causing havoc everywhere.

It is a great encouragement to me also that the GBC is carefully revising the program of our temples in view of the recent attacks upon our Society. I am very much counting upon you all to keep the standard of Krśna Consciousness as I have already instructed you both orally and in my literatures.

I have received one letter of statement from Dia Nippon Printing Company that the ‘Bhaktivedanta Book Fund Deposit’ has been credited with $10,000 up to the 29th of August, leaving a balance due of $22,100. I have advised them of your last check No. 225 dated August 29th for $1,500. So please continue to send them checks as you are doing so that they may receive another full $10,000 before shipment is made. This will leave still another $12,100 balance due from the original total of $32,100 which may be payed up after the shipment is made.

Regarding the packages sent to me in Los Angeles, if there is any sweets etc. they may be distributed among the devotees and so far clothes are concerned they may be kept in my wardrobe there for me. If there are any clothes for my Deities, however, they can be sent here by Air Post.

Regarding the four Sannyâsis, I have already written to them in care of the Detroit temple requesting them to not preach
anything which may hamper the growth of our Society. But I have not received any reply from them. Please try to help these boys and advise them on my behalf not to waste time in such fruitless endeavor. I hope in the meantime I shall receive their reply by the grace of Kṛṣṇa.

Yes, I am so glad that your center is doing so well and all the devotees are now appreciating the presence of their Spiritual Master by following His instructions although He is no longer physically present—this is the right spirit.

Please keep me informed of your activities regularly.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-9-6 Calcutta
13th September, 1970

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated August 30th and September 4th 1970 and it appears that the arrangement for distributing books in the libraries of schools, colleges and universities as well as public libraries is very satisfactory. Do everything conscientiously and Kṛṣṇa will give you all necessary intelligence.

In India our preaching work is going on. Practically everyday we have got an outside nice meeting. There is regular newspaper coverage, but the difficulty is that the whole country is now communist infected. People are in very much perturbed condition. All of them are expecting me to do something for ameliorating the situation, but I am simply advising them to chant Hare Kṛṣṇa because this transcendental sound is the only panacea for all material diseases.

I am receiving many astounding letters regarding the new propaganda work by our four Sannyasis. I do not know why these boys are doing such nonsense and wasting their time. I received their letter from Detroit about a week ago and I have replied them duly intimating therein that instead of wasting time in that way let them work constructively. Please advise them on my behalf not to waste time in such fruitless endeavor. I hope I shall receive their reply by the grace of Kṛṣṇa in the meantime.

Now I have invested the GBC for maintaining the standard of our Kṛṣṇa Consciousness Society, so keep the GBC very vigilant. I have already given you full directions in my books. Please counteract this contamination which has been spread throughout our Society.

Regarding the printing of the serialized chapter by chapter books of the Second Canto, why stop it. Let it go on as it is, do not stop it. We may suspend the Japanese printing for now. You have written to say that it seems in general that ISKCON Press is being taken over by Dia Nippon as far as satisfaction of our needs, but there is no such question at all. ISKCON Press must continue and expand also. So far the 5,000 copies of Nectar of Devotion are concerned, there is no sufficient money just now, so this may be stopped for the time being.

I am very glad to know that you are not affected by the propaganda of the Sannyasis that I am displeased with all the members of the society—I am never displeased with any member.

I hope this will meet you in good health and please offer my blessings to Srimati Jadurani whom I am so glad to hear is well and working on the paintings for Bhagavatam.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
70-9-7 Calcutta
14th September, 1970

My Dear Hayagriva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated August 31st, 1970, and noted the contents.

I am very glad to know that the GBC is actively working to rectify the subversive situation which has been weakening the very foundation of our Society. All you members of the GBC please always remain very vigilant in this connection so that our society's growth may go on unimpeded by such poisonous elements. Your preaching in New Vrndavana as well as intensified study of our literatures with seriousness is very much encouraging. Please continue this program with vigour and reestablish the solidity of our movement.

From the very beginning I was strongly against the impersonalists and all my books are stressed on this point. So my oral instruction as well as my books are all at-tour service. Now you GBC consult them and get clear and strong idea, then there will be no disturbance. Disturbance is caused by ignorance; where there is no ignorance, there is no disturbance. The four Sannyasis may bark, but still the caravan will pass. There is every evidence that they are influenced by some of my fourth-class God-brothers.

Regarding India, first of all I am trying to fix up a center in Calcutta and then I shall call you as your presence is needed. In the meantime go on constructing New Vrndavana.

If there is opportunity, try to convince these rascal Sannyasis who are misled by fourth-class men that if they at all want to have a change of leadership why do they not select a better leader than at present moment. What is the use of finding out a fourth-class leader who has no asset as their background. I am simply sorry that such intelligent boys are misusing their brain-substance in this way. Try to rectify them as far as possible. Ishan Das has inquired from Tamal regarding Tirtha Maharaj. I do not know what is the sequence of this inquiry, but it is clear that there is a great clique and the so-called Sannyasis are the via media of spreading contamination in our Society. It is a very sorry plight.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

70-9-8 Calcutta
16th September, 1970

My Dear Yamuna,

Please accept my blessings. I am so much pleased to receive your letter dated Hrṣikesa 22, 484 Caitanya Era and I am so glad to learn that our London Temple is very, very well managed under your supervision. Kindly continue this standard of Temple management—that will make me very happy.

Here in India I am trying to establish a branch. We have come here eight strong Vaisnavs and Tamal Kṛṣṇa is also with me. We are getting encouragement and there is similar situation in New York and other U.S. cities. Yesterday morning Tamal along with other two devotees went to the downtown quarters and they immediately gathered about five hundred men and collected 25 rupees also without any magazine or literature. Books and magazines worth about $60,000 are coming from Tokyo very shortly, then we will have vigorous preaching work in Calcutta. We are already in a very nice house, five stories, and we are getting another still better house in North Calcutta.

The program executed by you on Janmastami and Nandotsva Days appears to
be very nice and I am so glad that you remember my childhood name “Nandu” given by one of my uncles.

Regarding your program of duties for the brahmacaries and brahmacarinies and grihastha men and women, this is a very nice arrangement. The girls should manage internally and the boys should manage externally. So all of you have my hearty blessings for your kind service to Lord Kṛṣṇa. Be always engaged in this way and become happy.

I understand that Shyamsundar and Gurudas are appointed to oversee the European centers in the absence of Tamal Kṛṣṇa, so ask them to send reports once in a fortnight. I am very anxious to see our “Back to Godhead” printed in French and German languages just like our English language edition.

I have received the news clippings sent by you. These articles are very nice. I have seen and I am showing everyone who comes to me. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-9-10
Calcutta
17th September, 1970

Tokyo

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated September 6th, 1970, and have noted the contents. I am so glad to learn that your center is doing very nicely—distribution of “Back to Godhead” and other literatures is very encouraging and you are now 17 devotees strong there.

If you have got sufficient devotees to take care of the Deities as you have seen how in the Los Angeles Temple, take instruction from Yamuna and Silavati how they are worshipping and the installation procedure is given on a separate sheet.

Regarding your invitation to take instruction from the University scholars, we are not concerned with a scholar who knows theoretically Caitanya Vaisnava Movement but we are interested with persons who are actually devotees who actually chant Hare Kṛṣṇa Mahamantra and follows the regulative principles; Theoretical knowledge will not help us.

Yes, regarding Mr. Murthy, it is better for me if he comes to India and lives with me for some time.

Please offer my blessings to all the devotees and your good wife, Laximimoni Dasi. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-9-10
Calcutta
17th September, 1970

My Dear Sudama,

Please accept my blessings. I beg to thank you for your nice letter dated September 14th, 1970, and I have noted the contents. I was very much hopeful about the house, but you have not got it. Don’t be worried, Kṛṣṇa will provide you with a better house very soon.

Regarding the quotation, it appears to be cheaper, but there is no mention of the quantity. So in your next quotation clearly state the quantity.

In India, from the very moment we stepped down from the airplane, there is good propaganda work going on. We are following the same principles as in the U.S.A. by sending Samkirtan Party and it appears to be very successful. We have had many meetings and still we have got many engagements and the functions are
going very nicely. The boy Bruce is improving and becoming more interested. He has now sacrificed his hairs for Kṛṣṇa—that is a good sign.

I hope the methodical way you are conducting our Tokyo Temple will improve more and more and there may not be any more poisonous effects as it happened in the past. Kindly let me know at least once in a fortnight about your nice actions.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:dsb

70-9-11 Calcutta
19th September, 1970

My Dear Bhagavandas,

Please accept my blessings. I am in receipt of your letter dated 8/30/70, and I have noted the contents carefully. Yes, you are correct that anything outside of Krishna Consciousness is insanity, and I am glad that you are realizing it more and more. Similarly I have been getting letters from Karandhar, Rupanuga, and Hayariva telling how they are feeling new assurance in Krishna Consciousness. So if our GBC members remain strong, strictly following the regulative principles, everything will be all right. Please continue to travel among the centers and preach as much as possible.

I am pleased to know that you have fully distributed your money to my Book Fund and BTG, and as you are experiencing, Krishna will send you more. We should know it will that Krishna is no poor man, and He can give us any amount at any time. Simply He is waiting to see that we will use it according to His desire. So the more we spend in His service, the more He will provide, rest assured.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ks

70-9-12 Calcutta
19th September, 1970

My Dear Hayagriva,

Please accept my blessings. I am in receipt of your letter dated Sept. 5, 1970, and the essay “THE SPIRITUAL MASTER: EMISSARY OF THE SUPREME PERSON” enclosed therein. I have read it, and am glad that you have understood the matter so thoroughly, and have now substantiated your conclusions with so much scriptural proof. Actually, that is our method of preaching, simply to repeat the message as it is coming down from higher authority.// Here in Calcutta everything is going nicely. Hundreds of people join in our Samkirtan Party daily in downtown Calcutta, and I am confident that this mission of Lord Chaitanya's will be successful if only we continue to push on this great movement, without any personal motivation. Hope this finds you and your good wife and child in good health.

Your ever well-wisher,
AC Bhaktivedanta Swami

70-9-13 Calcutta
19th September, 1970

My dear Jadurani,

Please accept my blessings. I am in due receipt of your recent (undated) letter. Regarding the painting of the Universal Form, yes you may do it as in the Brigbasi print.

You will be pleased to know that everything is going very nicely here, and we are having many meetings, almost every
night, in various places with good notice. Daily our Samkirtan party goes down town where they are followed by hundreds of Indians. If we are only sincere, Krishna will give us all facility. 

Hope this finds you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ks

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70-9-14                  Calcutta
19th September, 1970

My dear Karandhar,

Please accept my blessings. I am in receipt of your letter dated Sept. 13, 1970, and I congratulate you on the good news of opening the Portland center so successfully, and I am very pleased that things are going on nicely. I received your telegram, and also receipts for three deposits to the BBT at Dai Nippon; and I received your other letters, but on account of Devananda’s disposition, I have not been able to reply them. Today I am taking the help of Kirtanananda. Please go on sending the reports.

On the whole I am very pleased with your management. The Ekadasi program is very nice. Krishna is giving you good sense and intelligence. Take care of your god-brothers and god-sisters very carefully.

Regarding Diety worship, Sheela Vati and Yamuna Devi may be considered expert, so if some new hands come and take their help, that is a good proposition. Once established, however, Dieties should not be removed. We should treat the Dieties as the Personality of Godhead, and to invite Him to come to your home you must worship regularly. You cannot remove. If there is scarcity of pujaris, then Dieties should not be installed, only pictures of Guru and Gouranga should be worshipped. Irregularity in worshipping Guru and Gouranga can be tolerated, as they are always kind and forgiving, but irregularity in worshipping Lord Jagannath and Sri Sri RadhaKrishna is not good.

It is very good news that library distribution is going on nicely, and I am very much pleased that Dayananda is helping you. I know he is a very sincere devotee.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ks

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70-9-15                  Calcutta
21st September, 1970

Lachine, Quebec

My Dear Ishan and Bibhavati,

Please accept my blessings.

Lately there has been some misunderstanding amongst our devotees about our Krishna Consciousness philosophy. Particularly there has been some confusion about the relationship between the Spiritual Master and Krishna. The Vedas say that there is a Master Krishna. This Servant Krishna is the Spiritual Master and this is the conclusion. The Spiritual Master is the Mercy Representative of the Supreme Lord and as such He is given honor as good as Krishna, but He is never identical with Krishna. Perhaps you know the picture of Madhavacarya, one of the great Acharyas in our line, who is holding two fingers up to indicate Krishna and jiva. The impersonalists hold up one finger because their idea is that everything is one. So if we make the Spiritual Master identical with Krishna, then we will also become impersonalists. If we say that our Spiritual Master is Krishna, then the conclusion is that if we become Spiritual Master some day, then we will also become Krishna. Please try to understand
how dangerous this kind of reasoning is.

In my books I have tried to explain clearly this simultaneously one and different philosophy *acinta beda beda tattva* propounded by Lord Chaitanya Mahaprabhu. But sometimes it happens that this philosophy is given a self-interested interpretation. As soon as personal motivation comes in it is not possible for one to understand our Krishna Consciousness philosophy.

You have both been very nice devotees and I would like you both to continue to make nice advancement. So please patch up any crack that may have come between yourself and ISKCON. As husband and wife you must always remain together and raise your daughter in Krishna Consciousness. I would like you to go back to New Vrindavana and fix up a nice living place for yourselves and help to develop the New Vrindavana scheme. Our ISKCON should be taken as being a family based upon love and trust, so as the father becomes unhappy when one of his children wishes to break family connections I also become unhappy when there is difficulties within our ISKCON family. So please do not consider leaving as you are spiritual children of mine.

While writing this letter dated September 12th, 1970, I do not think at this time you should come to India. Your both service is required in New Vrndavana.

Please chant your rounds sincerely and read carefully all the books and dedicate your life equally to Krishna and your Spiritual Master. This will make you happy.

Hope you are both well and your daughter Brajadevi also.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

70-9-16

21st September, 1970

London

My Dear Ksirodaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 30th August.

Regarding arranging your tour, you should make your plans as you think best. This I will leave up to you. There are now ten devotees with me here and I expect 20 more men and women from the U.S. and Europe to come within a month. So I cannot say now definitely what will be our program. You make a nice program and when you arrive we can then make further arrangements as necessary.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

70-9-17

22nd September, 1970

Calcutta

My Dear Bhagavandas,

Please accept my blessings. I am in due receipt of your letter dated 8/1170, and I have noted its contents with great hope and enthusiasm. Under the expert leadership of such sincere students as yourself and Rupanuga and Karandhar in the U.S. the GBC is taking on the responsibility that I desired. Similarly in Europe Shyamsundar is working hard. So by Krishna’s Grace everything is taking shape. Here in India also the work is pushing foward, and daily we are getting reports of support among the influential members of the community. Half of our devotees have just opened up another center on the other side of Calcutta, and last night there were more than 200 persons singing and dancing at our place.
So I can see that there is very good potency at the present moment for spreading this movement as was desired by my Guru Maharaj, and I am simply trying my best to carry out His desire. And if some of my students adopt this attitude, without any other motivation, surely Krishna will fulfill our desire. So push on with book publication and distribution, and I am very glad that you are now distributing to schools and libraries. Yes, Sri Brahma Samhita may also be printed.

It is very encouraging that Krishna has given you a nice new building. That is the way—the more we do for Krishna the more facility He gives us. Please send me some slide pictures of this and any other activities you have got as everywhere we go we show a nice slide show, and it is always greatly appreciated, together with kirtan.

Hope this finds you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ks

70-9-18 Calcutta
22nd September, 1970

My Dear Govinda Maharaj,

Please accept my prostrated obsequies. Your letter dated 22nd August, 1970, addressed to me at Los Angeles is now redirected here in Calcutta. Perhaps you have heard that I have come back to Calcutta for distributing some of our books and literature and I am staying at the above address temporarily.

Regarding propagating the Name of Sri Mayapur as Birthplace of Lord Caitanya, it is going on regularly in our different literatures and books. If you kindly take the trouble of coming here conveniently, I can show you how we are giving publicity to the Birthsite of Lord Caitanya. Perhaps you know that I begged from His Holiness Sripraad Tirtha Maharaj a little piece of land at Mayapur for constructing a home for my Western disciples, but he refused the proposal. Srila Bhaktivinode Thakur wanted that the American and European devotees would come to Mayapur and the prophecy is now fulfilled. Unfortunately they are loitering in the streets of Calcutta without having a suitable place at Mayapur. Do you think it is alright?

I am very sorry to learn that your health is deteriorating due to passing of sugar. The best medicine is to starve. I had one very influential doctor friend, the Chief Medical Officer of Vienna. When I was taking lunch with him sometimes in the year of 1955 he was suffering from diabetes and he told me that it is a disease for voracious eating and T.B. is a disease for undereating. If you kindly find some time and see me at your convenience that will be a great pleasure.

You have reminded me of the Janmastami Day and it was pompously observed at our New Vrndavana. We were expecting some guests from India; unfortunately no body came.

Hope this will meet you in good health. Thanking you once more for your kind letter.

Yours affectionately,
A. C. Bhaktivedanta Swami

70-9-19 Calcutta
22nd September, 1970

My dear Shyamsundar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated Sept. 13, 1970, and I have noted the contents carefully and with pleasure. I am especially pleased to note your fresh enthusiasm after your recent visit to the States, and also your statement that there
is renewed determination and fresh enthusiasm in all of the temples you have visited. That is very encouraging to me, and if the GBC continues to work in this way there will be no difficulty in the future.

Your proposals for increasing our popularity and familiarity among influential circles in the U.S. is very good. You may know that when I was in L.A. I especially wanted to use the new temple to attract some influential persons to our movement, but nothing much was done in that regard. Now if you can do something, that is more important than coming to India immediately. Lord Krishna says in B.G. that what great men do the common man will follow. So if we want actually to be successful we must convince the influential men of your country, then everything will follow automatically. So I request you to take this matter very seriously, as I think you have some special talent for it.

Regarding the motion picture, it is a great opportunity, and if they actually want to do something wonderful I can come there personally and see to its direction. If it is an important film I think my personal direction is necessary. If not, then I think you can send me a synopsis of the script so that there may be nothing objectionable from the start. If this film is properly done it will be very profitable, even from the commercial point of view; and if they are interested, we can give them hundreds of stories from Bhagavat which will make wonderful films, and simultaneously the people will be educated to the proper religious and moral standard. So please try very seriously for this and I think Krishna will give you all intelligence and facility.

Please convey my blessings to your good wife and child.

Hope this meets you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ks

70-9-20

Calcutta
25th September, 1970

My Dear Dinesh,

Please accept my blessings. I beg to acknowledge receipt of your letter dated September 17th, 1970. Regarding the letter from Mr. Gangulee, it is very nice that he has agreed to write it and the copies should be attached to each and every visa of the devotees as you have mentioned—that is very good proposal. But regarding taking the visas, they are already coming, Hansadutta and Haimavati are already here and I have received telegram that the others are leaving London and expect to be here on the 3rd of October. Anyway, you are managing the affair nicely so far, so please see whatever remains to be done is finished up properly. This is an important matter and up to now it is going on well. So whatever you do in this connection, I am sure of its being alright.

I am very glad to learn that both you and your good wife, Krsnadevi, and your daughter, Visnu Arati, are together in Boston. Your all engagements sound to be very suitable, so please execute your duties in Krsna Consciousness and be happy. I am especially pleased that you are taking charge in the Boston area of placing my books and literatures in the local school-college libraries and you have already had success with placing all our literatures in the two most important libraries of Harvard University and the Divinity School. When I spoke there sometimes back our Kṛṣṇa Consciousness philosophy was very much appreciated, so I think this is an important place for our literatures to be available to the students and faculty. Please go on with this engagement enthusiastically and Kṛṣṇa will give you all success in the venture. You are intelligent and hard working devotee of Kṛṣṇa and Kṛṣṇa will bless you for this
very fine service which you are rendering unto Him.

Devananda Maharaj has sent you a separate letter which will be self explanatory. We are having some troubles with the electrical machinery here.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-9-22 Calcutta
25th September, 1970
Buffalo

My Dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter dated September 16th, 1970. Yes, the mail is a little slow: your letter was posted on the 17th of September and was received by me on the 23rd September. Anyway, please continue to write regularly. I am very anxious to know that things are progressing nicely under the new management of the Governing Body Commissioners. So please write at least once in a fortnight. The mail is coming through and better late than never.

I have just received one letter from Brahmananda Maharaj and one from Gargamuni Maharaj sent from Florida. I have replied them in care of you and you can forward their letters to their respective addresses. Books and magazines which they may require may not be restricted. I hope you understand the spirit of my letters addressed to them and try to bring them back to the service of Kṛṣṇa.

I am very pleased that you all GBC members are remaining vigilant so that the disturbance in our Society may not continue. In Ishan and his wife's letters there is reference to Tirtha Maharaj's name, as if they were advised by Brahmananda Maharaj and company to come to India and join Tirtha Maharaj. It appears like that. I shall be glad if you kindly inquire on this point. It is now clear that my God-brothers take objection of my being called as Prabhupada and on this point they wanted to poison the whole Society—that is now clear. But how it was manipulated—that is a mystery.

Regarding Indian consulate permission for visas, etc., I have already received telegram that they are coming here on the 3rd October, so I do not think there
is any need of further effort. I have instructed Dinesh to finish up the necessary details and I am sure he will do so as he has nicely done it so far.

I have received Karandhar’s letter and Satvvara’s letter and I am so glad to receive their encouraging reports. So the Portland temple is now established and you try together to open as many other branches in suitable places as possible. Please try to improve our Vrndavana scheme at New Vrndavana with the cooperation of all parties.

I beg to acknowledge receipt of your $2,500 check to the “Bhaktivedanta Book Fund Deposit.” If you can arrange the tour of New England in that way I am sure you will get very good response. So please do it carefully. And if you get some monetary return, that will be nice.

Yes, please see that there is very strong program for placing our books and literatures in all the libraries and school-clooges of your country. That will be a great boon to the thoughtful men of your society.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-9-23 Calcutta
26th September, 1970

My dear Hayagriva,

Please accept my blessings. I have received your letter of Sept. 11, 1970, and have noted the contents. It is nice that you are personally managing New Vrindaban now, and I am sure that everything is progressing nicely just to the standard. So for the present just continue in this way. Krishna will give you all intelligence how to do it.// Regarding Mr. Ginsberg’s article, yes, it may appear if it is followed by an adequate refutation. But kindly make the refutation very strong; then that will be nice. I am adding some points that you may elaborate on.// 1) As you state, Krishna is identical with His name. That means that His name has the same qualities as Himself, i.e. sat, chit, ananda. No mundane vibration is eternal, otherwise why does it grow tiresome and have to be changed every other week. Nor do mundane songs produce real knowledge or bliss unending. Also, this transcendental vibration purifies one. Anyone can see practically how our students are becoming purified, but the chanters of material songs are not.// 2) Ginsberg says these words are physical in a frankly physical universe. But this is not true, for actually everything is spiritual. It is only under certain conditions, viz. forgetfulness of Krishna that this internal or spiritual energy of Krishna becomes material. Therefore when we hear the name Krishna, which is identical with Krishna, we must remember, and in that way everything is purified.// 3) Tennyson may have felt something when he chanted Tennyson, but does anyone else? Does Mr. Ginsberg want to chant Tennyson, Tennyson? But everyone enjoys chanting Krishna. That means there is something different about His name. He is the center of everyone and everything.// 4) Krishna explains in the 7th Chapter of B.G. that there are four classes of men who approach Him. There are millions of men in distress, or searching for money, or curious, or searching for knowledge, but only a few come to Krishna, and all of them are mahatma—simply because they have come to the right place, Krishna. That is not by chance, but due to their past pious deeds. No one can approach Krishna without being purified, so this is the process. But no matter what the original motive, if one actually comes to Krishna he is mahatma. S.B. confirms it that if someone follows all the rules and regulations very nicely
but doesn’t come to Krishna it is useless, and similiarly if someone comes to Krishna, even if he doesn’t follow very nicely, he is perfect. Also, B.G. 7/19 says that the wise man after many births comes to know that Krishna is everything. So Krishna is central. So we may begin our chanting with some motive, but that is not the final stage. Love of Krishna is final, and how can we develop that unless we are chanting and thinking of Krishna?// 5) Some analyst or priest or lover may widen the consciousness from this to that, but only Krishna is without limit and therefore can widen the consciousness infinitely. That is the difference. The material world has varieties of this and that, this thing more than that thing, but only Krishna is without limit, and if we desire ananda, bliss unending, we must go to Krishna.// 6) Hare Krishna cannot be compared to any sexual cry because the sexual cry is a call for some partner to come satisfy the caller’s desire. That means it is sense gratification. When we chant H.K. we are calling to Krishna to please let us serve You. So on the spiritual platform it is the service that is desired, but on the material it is sense gratification that is sought.// The rest of the points I think you can cover nicely. Hope this meets you in good health.//

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-9-24 Calcutta
26th September, 1970

My Dear Nayana Bhiram,

Please accept my blessings. I am in due receipt of your letter dated Sept. 10th, 1970 and noted the contents. I have not yet received the bead bag sewn by your good wife, but I beg to thank you for the check of $100 forwarded to my bookfund. I am so glad that you are now together, husband and wife, engaged in serving Krsna as an ideal Krsna Conscious householder couple.

Do not be discouraged that you are only four devotees at present moment in Philadelphia. Simply you very strictly follow the routine schedule of devotional service and chanting Hare Krsna and do your best to spread this Movement amongst the local people. Krsna will send you many more sincere souls very soon to help you. So go on with your work with new efforts of increased enthusiasm and Krsna will bless you more and more in Krsna consciousness. Please increase your program of distribution to the public as well as trying to place our books and magazines in the libraries. This is very successful in libraries in other centers.

I am very glad to know that Mr. Gajjar is continuing his interest in our Movement, so please encourage him in this way. It is very good that is brother, Mr. Navin Gajjar, from Taiwan, is also interested in a center there. Please contact Bali Mardan immediately in this connection. He has got great eagerness to open branches in that part of the world and he has got already invitation from Hong Kong and Fiji. So this will be added impetus to his work if you kindly give him further information regarding our friend in Taiwan.

I am very happy to know that Mrs. Max, the proprietor of Paragon Bookstore has remembered me and I have written her one note which I have sent in care of you for forwarding to the proper address in New York.

Please offer my blessings to all the devotees there and your good wife.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
RESOLVED

A meeting of the President, Secretary, Treasurer and Founder-Acharya of the International Society for Krishna Consciousness, Calcutta Branch, at 37/1 Hindusthan Road was held, and it is passed by resolution that a local account be opened with the Central Bank of India, Ballygunje Branch.

In the meeting the following gentlemen were present:

His Divine Grace A. C. Bhaktivedanta Swami Prabhupad Founder-Acharya
Tamal Krishna Das Adhikary-President
Achyutananda Swami-Secretary
Jaya Pataka Swami-Treasurer

Out of the four, checks will be signed by any two.

A. C. Bhaktivedanta Swami
Founder-Acharya
ACBS:tkda

My Dear Jagadisha,

Please accept my blessings. I am so very much encouraged to see your fine letter dated Sept. 21st, 1970, and your movement is being recognized by the sensible persons. Naturally there will be increase of new members everywhere.

Since we have come to Calcutta many boys are coming to us even they were very much subversive to the social orders. People are very much appreciating our Movement. Wherever we go for preaching work hundreds of men gather and they contribute liberally according to their capacity. We have already two centers in Calcutta and trying to have our own center in the most important neighborhood of this city.

So the idea is—you work sincerely on behalf of Kṛṣṇa according to instructions of Lord Kṛṣṇa in His great magnanimous form as Lord Caitanya. I know you are very intelligent and sincere servant of Kṛṣṇa, so try to serve His Lordship to your best capacity and He shall give you proper intelligence. You know that Kṛṣṇa is Spiritual Master from within and Spiritual Master is manifestation of Kṛṣṇa without. That is the position; both ways a sincere student is instructed, which is called Guru-Kṛṣna kripa. Simply you have to receive it properly and execute it orderly.

Take care of the new devotees so that they may read our literatures carefully and come to the real standard of understanding. Our strength is not material strength, but spiritual strength. So if spiritual strength is not strong now, try to make Sri-pati and the others stronger by spiritual means by following the regulative principles and chanting sixteen rounds. Formerly Jaya Pataka was president of Montreal center; now he is working here in India very intelligently although it is a foreign city.

Regarding your cooperative program with Karandhar for realizing the great potential for Kṛṣṇa Consciousnes in Montreal, Toronto and Vancouver, that is very good news—do it carefully.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

My Dear Upendra,

I beg to acknowledge receipt of your very encouraging letter dated Sept. 21st,
1970, along with some nice photos of your Sydney activities and some favorable reports from the local newspapers. All this publicity is very nice for our Movement and people are beginning to seriously appreciate our work. I have had good reports also from Jagadisa in Toronto and he says that in Canada the people are very receptive to our Kṛṣṇa Consciousness philosophy.

I am very glad to know that you are following a strict schedule of devotional service and that will keep you all strong in Kṛṣṇa Consciousness. Please maintain this standard and improve further. It appears that Kṛṣṇa is giving you nice facilities and nice devotees also for fulfilling His Mission in Australia. Please train the new devotees nicely and have them carefully read our literatures so they get a fine understanding of our Kṛṣṇa Consciousness.

Regarding your invitations to speak at different gatherings of “yogis” etc., wherever you go speak pure Kṛṣṇa Consciousness. God is One. He is All-Attractive. Therefore His technical Name is Kṛṣṇa. In other words, Kṛṣṇa is God and God means Kṛṣṇa. So you can preach this philosophy anywhere, never mind whether it is to yogis or bhogis.

Please offer my blessings to all the boys and girls.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

_________________
Sri Professor S.C. Chakravarti,
D. Litt.
Bolpur,
India

Dear Sriman Sudhindra Babu,

Please accept my blessings. I am so pleased to receive your post card dated 18th Sept., 1970. Unfortunately, I could not reply to it very promptly on account of various engagements here almost twice, thrice daily besides my routine work. You will please excuse me.

I am so glad to learn that you are interested in the matter of Vaiśnava philosophy. Vaiśnava philosophy is very simple: that God is great and every one is His servant. Nobody can be equal to or greater than God. They are simultaneously one and different. In quality they are one, but in magnitude they are different. This is the whole philosophy of the four Vaiśnava sampradayas.

As we are now preaching Vaiśnava philosophy throughout the world as a whole, your valuable service is most welcome. Most probably I am going out of station by the 5th instant and shall come back by the 20th or by the end of this month. If you kindly see me by that time it shall be very much appreciated and we can talk about this cooperation in detail.

Regarding our institution, please read the enclosed pamphlet and you will know the synopsis of our propaganda work and as well you will find herewith enclosed a booklist of our publications.

Thanking you once more for your kind letter.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

70-10-2
Calcutta
4th October, 1970

Philadelphia

My Dear Daiviṣaktidevi and Nayana Bhiram,

Please accept my blessings. I beg to thank you both so very much for your card dated September 15, 1970, and I am so happy that you are finding your combination for working forward in the transcendental loving service of the Lord to be very fortunate by the grace of the Lord. I beg to thank you for your gift to me of a hand sewn bead bag which is very skillfully done. I shall be utilizing it very soon for my beads.

I hope everything is going on well with you at your center in Philadelphia. Please set the example of our ideal householder life in Kṛṣṇa Consciousness. This will be very highly appreciated by all persons who will come in your contact and you will also be benefitted. So please see that you all stick to the regulative lines of our devotional practices and keep up the standard of purity as it has thus far been established in our progressive functions in Kṛṣṇa Consciousness.

Hope this will meet you both in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds
70-10-3  

Hamburg

My Dear Yogesvara,

Please accept my blessings. I beg to thank you so much for your letter dated September 21st, 1970, along with your copy of *Who Is God?—A Children's Introduction to Krishna Consciousness* which I see you have done with great care.

I have gone through the book, and I think it is very nice. Devananda and others have also seen it and have also approved your efforts. But I think this book is meant for somewhat older children, about ten to fifteen years. We are also immediately requiring some books for much younger children, say five to ten years age. Another thing you just see that every and each item and example for discussion is made very clear in continuous context so that it will be easy for their understanding. As you have done this first book it is very good beginning, so you go on writing and improving and make a series of such books and we shall see to their printing.

Also have the pictures done very nicely and in color if possible as it is done by our Art Department in Boston and if you have any questions in this regard you may correspond with them directly. That will be very nice. In the meantime, have all your works read by the other devotees as they may find it convenient to do so and they can give you further suggestions. So go on writing more books; we need many such books for distributing to the public schools as well as for our own schools and send me the draft copies as you make them up. I will be very glad to see to them.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami  
ACBS:ds

70-10-4  

Bharat Sadhu Samaj  
Bombay

Dear Sri Bajoriaji,

Please accept my greetings. In continuation of my telegram dated October 2nd, 1970, and letter dated October 3rd, 1970, I beg to inform you that although my party from London has reached there in Bombay, I am unable to join you there in Bombay because there was no arrangement for my passage. Therefore, if my disciples there can do the work, then I do not require to go to Bombay leaving aside my important engagements here.

Yours sincerely,

A. C. Bhaktivedanta Swami  
ACBS:ds

c.c. Sriman Gurudas Adhikary, leader of ISKCON Samkirtan Party from London.

70-10-5  

Bombay

My Dear Gurudas,

Please accept my blessings you all. You are welcome in India. Now my going to Bombay is postponed and my enclosed letter to Sri Bajoriaji will speak for itself.

Now if your preaching work in Bombay is going nicely, then you can stay there for some time and do preaching work as they are doing here in Calcutta. Otherwise, you can immediately come here and work jointly. We are expecting to have our own place by the end of this month. When you come, you should send a telegram with the details of your arrival.

If you interested to open a branch in
Bombay, you can see the following gentleman and he will help you.

Dr. Ram Chandra Pal
62, Keluskar Road
Shivaji Park Dadar
Bombay-28

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-10-6

Calcutta
6th October, 1970

Hamburg

My Dear Kṛṣṇadas,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated August 31st, 1970, and September 28th, 1970. I am very encouraged to hear of your Samkirtan Party activities and your program of visiting different cities weekly is very nice. Kṛṣṇa is giving you very good intelligence. In the future you may maintain a permanent Samkirtan Party that will regularly visit in the cities all over Germany and in this way you will be able to distribute our literatures without any difficulty.

Here in Calcutta we are daily travelling to different engagements and the response is very favorable.

The pictures painted by Vasudeva are very nice and will be installed at our new place under construction on October 31st, 1970.

You write to say that “the communist goal is to achieve a paradise on earth,” but in the Bhagavad Gita Kṛṣṇa has definitely stated that “from the topmost planet down to the lowest, all are places of misery where repeated birth and death take place”—so what kind of paradise can they achieve? Any society without religion is animal society. The difference between animal and human being is that an animal has no intelligence and therefore is not expected to follow any regulative principles, but human life is a life of responsibility and the human beings are meant for satisfying the material necessities of life under regulative principles or laws. In other words, religion is laws of God.

Human life is especially meant for reviving our lost relationship with God by following the instructions of God contained in religious books like the Bhagavad Gita, Srimad Bhagavatam, etc. Without God centered society, the whole thing is dog centered society. A dog also eats, a dog also sleeps, a dog also defends and they have ample opportunity for sex-life. So the goal of life is Kṛṣṇa—to become free from the cat and dog propensities of eating, sleeping, defending and mating and achieve the spiritual platform of Eternity, Knowledge and Blissful Life in pure devotional service to the Lord—Bhakti yoga, that is religion. Simply loving Kṛṣṇa. Society without religion, it is all animal society.

The next point is that religion without philosophy is sentimentalism or fanaticism. Simply performing empty ritual without understanding is condemned by Śrīla Rupa Goswami in his Bhaktirasamrta-sindhu—pure devotional service which ignores the injunctions of the scriptures is simply a disturbance to the society. In Bhagavad Gita it is stated “One should approach a spiritual master and inquire from him submissively, render him all kinds of service. The self-realized soul can impart knowledge unto you because he has seen the Truth.” One has to hear the message of Godhead from the lips of the pure devotee of the Lord or Acarya. The religion is originally spoken by Kṛṣṇa Himself and that message or science is coming down directly through the chain of disciplic succession and one who is in that chain is called acarya or one who teaches by his life. Religions is practically presented by the bonafide spiritual master or acarya.
The next point is philosophy without religion is mental speculation. No one can manufacture a system of religion. Religion is the Law of God and no one but God or empowered representatives of God can put forward religious formulas. Therefore, because every living entity is the eternal fragmental part and parcel of God, it is practical that by simply accepting the authorized statements of bonafide scripture without mental speculation or fashionable interpretation one fulfills the mission of human life very easily and goes back to home, back to Godhead. “There is another eternal nature which is transcendental to this manifest and non-manifest matter. It is supreme and is never annihilated. When all in this world is annihilated, that part remains as it is.” (B.G. 8.20) “It is the highest destination, going, noone ever returns from that, My Supreme Abode.” (B.G. 8.21) So although the Russians may be very much advanced by throwing sputniks into the outer space, they are missing the real point—Krsna Consciousness, the science of God. Although there are so many departments of knowledge, medicine, mathematics, astronomy, etc., the science of God is still to be introduced. When the scientist philosopher medical man will get the opportunity to study systematically what is God, what are His energies, what is my relationship, how to approach Him, then only there will be paradise. But paradise in the present condition of life in ignorance of God is parasite in temporary paradise.

I have already spoken to Hansadutta about your enthusiasm to open some branches for ISKCON propaganda in Russia and in that connection you can immediately send him the address of the Indology Department along with the prominent professors.

Always follow very strictly the regulative principles, chanting sixteen rounds, Deity worship and everything will come automatically.

Please offer my blessings to all the nice devotees there.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-10-7
7th October, 1970

Calcutta

My Dear Adwaita,

Please accept my blessings. I understand you have left and it is a thunderbolt for me. How is that?

What are your demands? Or have you also been contaminated? Please tell me frankly. Where is your wife and child? If there is any disagreement with your God-brothers, you may live separately. That doesn’t matter. If there is any severe misunderstanding, I request you to come to India and live with me and start a press here.

I shall await your reply with great anxiety. Please let me know everything in detail by return mail.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-10-8
21st October, 1970

Calcutta

My Dear Hansadutta and Haimavati,

Please accept my blessings. I stayed in Bombay more than ten days, but I did not receive any letter from you. Hope you are all doing well. In Bombay the preaching work was very nice and now we are come
to Amritsar, invited by the Vedant Nike-tan. This morning I have reached here and the reception was very nice.

I am very much anxious to hear what you are doing there and if you have made any life members by this time.

I have instructed Mr. Siddheswar Sen for registration of our Society in India and he was to do that after the Puja ceremonies. But in the meantime I have left Calcutta, so you have to see him immediately and do the needful. He will make the necessary papers and you have to pay only Rs. 50 for the fee of registration. The London Memorandum of Association is already in his possession and he will make the necessary corrections to fit the Indian situation. The copy is with him. Simply see that the new registration under Society Acts Number-1860 is made and let me know the result.

Regarding our Indian centers, it is already decided that in Bombay we must have a center first and negotiation is going on seriously. If we cannot open many centers in India, at least one center must be opened in Bombay before we go back to the States.

Now I have received one telegram by Jayapataka, intimating Ramananda's arrival as well as asking my advice regarding the construction of our Calcutta centre at Jaju's place. I have already written one letter to Jaju, the copy of which is sent herewith. Both you and Kirtananda Maharaj or Achyutananda Maharaj must see him immediately to inquire if he agrees to my proposal mentioned in the letter. The plan is already made complete and if he agrees, then immediately the construction may be begun.

How many life members have been made since my departure? How many you have made and how many Achyutananda Maharaja has made? Until the Society is registered, you should go on depositing the money in my book fund account with the Central Bank of India, Ballyganj Branch. My pass book is with Jayapataka. He was advised to send it to Bombay. Please let me now if he has done it, if not keep this pass book with my next letter.

So kindly send me immediately a general report of Calcutta situation. I am sending herewith a note for Ramananda; please hand it over to him.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Sagar Maharaj,

Please accept my blessings. I hope you are doing well along with Hansadutta and shall be glad to hear from you the reports of your activities. I shall be glad to know also if you want to stick in Calcutta only or if required you may come to Bombay. We are very much serious to open a branch in Bombay very soon.

Hope this will meet you in good health. Awaiting your early reply.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-10-9
Amritsar
23rd October, 1970
Los Angeles

My Dear Karandhar,

Please accept my blessings. Since a very long time I have not received any word from you. I hope everything is going on well with you in our Los Angeles World Headquarters.

Please send me a report of your general activities in Los Angeles Temple and also your Governing Body Commission activities.
Please offer my blessings to all the members of our Temples. How is the Deity worship being carried on?

Awaiting your reply.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. Also let me know if you are sending book collection fund to Dai Nippon regularly

ACBS:ds

70-10-11 Amritsar
25th October, 1970

Bombay

My Dear Tamal Krishna and Shyamasundar,

Please accept my blessings. I hope you and your good wives as well as Srimat Sarasvati are all well. I have safely arrived in Amritsar and we are being very well cared for at the Vedant Niketan. The people and also the Sannyasis here are very much liking our Samkirtan Movement, so things are going on nicely.

I am very anxious to know your situation; whether you have removed to the Rama Temple or where you are stationed now?

What was the result of my application to the Buildings Society Cooperative? Please let me know.

Unless there is good reception for us arranged at Delhi and Vrndavana, we shall come back directly to Bombay as scheduled.

There was one manual typewriter left at Seksaria's house which was used for typing up the letters for inviting the press to the conference—please see that this machine is with you or ask Mr. Seksaria for it. Gurudas has left the Movie projector with you at Mr. Lalan's house and also, there were several silver bowls and one set of clothes for the Deities as well as their jewellery which was not packed up by Malati when I left Lalan's with Gurudas. Please be sure that all these things are with you.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb

70-10-10 Amritsar
23rd October, 1970

Bombay

My Dear Tamal Krishna and Shyamasundar,

Please accept my blessings. I'm in due receipt of your separate letters and have noted the contents carefully. The letter addressed to Ksiodaksayee has been approved by me and sent by airmail to London. I think the procedure followed by you for Bombay activities is quite nice. I was thinking of going to Delhi and Vrndavana but, as you say, that my presence in Bombay will be more beneficial. Therefore we have all reserved our seats in the Delux Train on 30th October, Friday. We shall start from here at 6:35 a.m. reaching Bombay central station next day 31st October, Saturday by 4:40 pm. I think I shall send you another telegram but you can take it as certain that we are starting on the 30th. On this basis you can make arrangements for meeting the respectful gentlemen and ladies mentioned by you. So far I've not received the copies of the magazines sent by Dia Nippon from Japan. I'm very glad that you are organizing the temple worship at Chengbur. It will be a great opportunity to show your capacity how to worship the deity in the temple. I hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb
OCTOBER, 1970

70-10-12 Amritsar
26th October, 1970

Philadelphia

My Dear Nayana Bhiram,

Please accept my blessings. I beg to acknowledge receipt of your letter dated October 11th, 1970, and noted the contents with satisfaction. It is most important if you arrange lectures and kirtans at the schools and colleges because the more intelligent young boys and girls of your country are very much eager to understand this Krishna Consciousness Movement. They are frustrated in so many ways and they are looking for something new kind of happiness which they will find in this Krsna Consciousness Movement.

Please also try to introduce our books in the colleges and schools as well as local libraries. I have received word from other centers that our literatures are very well received and often they are being used as course textbooks in the schools and colleges. You are already preaching on the university campuses, so you add this book distribution to your program and make it complete with preaching, chanting of Hare Krsna Mahamantra, distribution of Prasadam and literatures. I know how well this program is received by the students because they are very intelligent. You are also very intelligent boy and devotee of Krsna and Krsna will give you even more intelligence in proportion to your endeavor to serve Him faithfully.

Please offer my blessings to your good wife, whose picture in the news clipping is showing nice Krsna Consciousness, and all the other devotees there in our Philadelphia Temple.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-10-13 Amritsar
26th October, 1970

Suva, Fiji

My Dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your letter from Fiji Islands dated October 4th, 1970, and noted the contents. I am very glad that you are preaching steadily our Krishna Conscious philosophy and this should be done in defiance of all the atheistic propgandas which are so much current.

Regarding the impersonalist swamis, don’t try to mix with any Swami who has no knowledge of Krsna Consciousness. So their speaking is simply maya, therefore they are called Mayavadis. Lord Caitanya has warned us that anyone who listens to or tries to understand the impersonalistic philosophy is doomed, his devotion will become dried up.

Regarding worship of demigods, the whole Hindu society is absorbed in this business, so unless our preaching work is very vigorous it is very difficult to stop them.

As soon as I return to Bombay I shall send you the tape as you desire. I shall be returning to Bombay by the 31st October. So far the literatures in Hindi, Gugrati and Tamil are concerned, it shall take some time because we have no ready made such literatures. But we are getting Hindi “Back to Godhead” very soon as Tamil has informed me.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-10-14 Bombay
27th October, 1970

Buffalo

My Dear Gargamuni Maharaj,

Please accept my blessings. I beg to
Letters from Śrīla Prabhupāda

acknowledge receipt of your letter dated October 1st, 1970 and have noted the contents carefully. In regards to why you have been branded as Mayavadi sanyasi by society members, that is because you are identifying the Spiritual Master as God. We always represent ourselves as servant of God and you are preaching contrary. The Spiritual Master should be given respect of God but that doesn't mean he is God. That is Mayavadi. You should always remember that the Spiritual Master is the representative of God and should be given the respect of God but that doesn't mean that he is God Himself! You can speak of the Spiritual Master as “servant God” whereas Krishna is “master God”. I think this is sufficient to clear the idea.

Regarding Swami Tirtha, this is just a rumor because in the past there where such symptoms. Now you should forget about the past, and go forward straight for preaching this Krishna Consciousness Movement. Before preaching of your Spiritual Master as God, you never consulted me whether it was right. This means you were inspired by some external influence. Subal said that it was a mystic influence. What that was wasn't cleared up until now. That mystic influence was widely spread which I clearly saw in Honolulu, Tokyo or in other words, wherever Brahmananda went. Now we have to forget the past incidences and shall have to go forward with clear consciousness.

Regarding punishment, there is no punishment upon you. Rather, there is reward. You have been awarded Sanyas so you have the best opportunity to serve Krishna by preaching His glories. Why punishment? Before taking Sanyas, I told you that you may remain a brahmacary because management in L.A. was with you. Now you have voluntarily taken sanyas. You may take advantage of this opportunity and preach this Krishna cult and expand missionary activities. Do it sincerely. For my disciples there is no punishment. There is no need for that. One who preaches Krishna Consciousness is supposed to be glorious. Directly write me and I will give you instructions how you can go on preaching. I hope this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-10-15 Bombay
Calcutta

28th October, 1970

My Dear Hansadutta and Kirtananda and Achyutananda Maharajas,

Please accept my blessings. I am very much sorry that since I have come to Bombay leaving Calcutta I did not receive any letter from you. I hope everything is going nicely there. I do not know also how many life members have been created since my departure for Bombay.

I was informed by Tamal from Bombay that the Hamilton House at Dalhousie Square is available for purchase. If it is so, immediately all of you see the house how far it is suitable for our purposes.

So far the terms of purchase is concerned, we shall accept any reasonable price provide the place is better suitable than Mr. Jaju’s place.

Enclosed herewith please find the copy of the letter addressed to Mr. Jaju and immediately see him and do the needful. I am very much anxious to have a center in Calcutta, so both those places are very suitable for our purpose. Now you have to decide which one we shall take and work for it immediately.

I am returning to Bombay from Amritsar on the 30th October 1970, and the re-
ply may be sent to the same address c/o Kailash Seksaria.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-10-16 Bombay
28th October, 1970

My dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated October 6th, 1970, and noted the contents. I am very glad to note your feelings of dependence on the mercy of Krsna and Spiritual Master. Yes, that is the way of surpassing the influence of Maya. It is stated in the Bhagavad Gita that the Maya is very strong, unsurmountable, but one who surrenders to Krsna—Maya does not touch him. So, all our books are as good as Krsna because we deal in the books about Krsna only. Therefore, taking shelter of these books means taking shelter of Krsna—there is no doubt about it and if you stick to this principle there will be no attack from Maya.

Please conduct the Samkirtan program regularly and that will give me great pleasure. Regarding our new Temple in Brooklyn, Krsna has given you very good chance to serve Him. From the very beginning I was insisting Brahmananda to have a nice place in New York. Now we have got it and Krsna is giving us all other opportunities. Please try to utilize all of these opportunities in His service.

It is very encouraging that you have got license from the Board of Education to continue our children’s school. Kindly organize it nicely and it shall be a great achievement. We have to concentrate to give them some idea about God—that should be our first business. In art class they should be encouraged to draw pictures of Krsna, Kurukshetra, etc. There are so many subjects for drawing as it is stated in our book Krsna. If they are trained, they will come out nice devotees. It will depend on the process of training. Regarding some misbehaviour, that we have to check by training peacefully. Your attitude of tolerance and kindness very nice, so train them in this way. It is Lord Caitanya’s order that we have got to discharge welfare activities on behalf of Lord Caitanya.

Please offer my blessings to all the boys and girls and children. I hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-10-17 Bombay
28th October, 1970

My dear Rupanuga,

Please accept my blessings. I have received your letter dated October 6th and have noted the contents carefully. Formerly I issued one circular letter requesting all GBC members who are zonal secretaries also, to give me a fortnightly report of the activities in his jurisdiction, but I am not receiving. I’ve received no letter since a very long time from Karandhar, and I’m very interested to know how things are going in L.A. We have a great responsibility to pay $2,000. monthly to the church trustees. In regards to my activities here, I’m trying to open many centers here in India.

I’ve sent the sannyasis letters requesting them to preach from different centers. I’m glad that Subaldas Swami has gone to Amsterdam. Similarly the other three may go to other places. Why they are
Sannyas means they should travel extensively, create new centers and new devotees—that is sannyas business. Also they can create life members.

We are making life members here in India and getting good response. The membership plan is as follows:

a) LIFE MEMBER receives all our books thus far published as well as all future publications, as well as a lifetime subscription to BTG. He is also free to visit any of our temples, take prasadam there and stay there if he likes. Price is 1111 rupees (7 1/2 rupees per dollar).

b) DONOR MEMBER receives all our literature thus far published as well as a life-time subscription to BTG. Price is 555 rupees.

c) SUBSCRIPTION MEMBER receives a lifetime subscription to BTG. Price is 222 rupees.

d) COMMON MEMBER receives a one-year subscription to BTG. Price is 33 rupees.

So this same system may be introduced in other parts.

In regards to how Swami Tirtha’s name came up, and so many other things, forget all these past incidences. Let us now work with new life and new vigor. That your confidence in Subal Swami has been restored is nice. Actually they are all nice boys but maya has made them something else. In the course of time, they’ll all become nice again.

I’ve seen Ekendra’s artwork. See that he is taken care of nicely and he will become Krishna Conscious. I hope this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds
70-11-1
Bombay
1st November, 1970

Delhi

My Dear Gurudas,

Please accept my blessings. I have safely reached Bombay and there was a nice reception. I am now staying at Chembur at the above address. I hope everything is progressing well with you in Delhi. Please let me know how things are going on there.

I am enclosing herewith one letter from Atma Ram and Sons, Booksellers; please take it with you to see them and show them our books and literatures and make some arrangement for their taking some of them for distribution.

When you inform me what is your estimation of Delhi and how people are reacting to our Movement, I shall instruct you how to proceed.

Hope this will meet you in good health. Please offer my blessings to Sri mate Yamuna Devi and all the other devotees. Enclosed also please find one letter for Sriman Bruce.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-11-2
Bombay
1st November, 1970

New Vrndavana

My Dear Satyabhama,

Please accept my blessings. I am continuously travelling for the last three or four months and just yesterday evening I have come back from Amritsar to Bombay. I have noted your letter and your analytical study of Krsna consciousness is very nice.

Regarding Brahmamanda, he is actually surrendered soul, but Maya is so strong that on account of association he has even fallen down. So these two things are always side by side—Maya and Krsna—Krsna is service and Maya is sense gratification, so every moment we are prone to be subjugated by either of them. Our duty is therefore to be very, very careful. The poison is personal ambition. So everyone has the chance, therefore one should not be complacent. Doubts may come about, but one should be firmly fixed up that there cannot be any doubt on the Spiritual Master or Krsna.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-11-3
Bombay
3rd November, 1970

Reader of Philosophy
Bolepur, India

Dear Dr. Chakravarti:

Please accept my greetings. I left Calcutta on Sept. 29 and came to Bombay to attend the Bharat Sadhu Samaj conference and then again from Bombay to Amritsar I went to attend the Vedanta Samelan conference. Now I have come back to Bombay again and the return address should be c/o Kailash Seksaria; 74 Marine Drive;
Bombay-20. I've received your kind contribution of some valuable books and I've gone through them with great interest. Although I've had no chance to study these books thoroughly, still I can understand the spirit of the writings.

Your tendency to give Srila Jiva Goswami the proper position a philosopher is very much appreciated. Some years back I attended a meeting in Calcutta wherein Pramathanath Trakvhusna, the learned Sanskrit scholar, was present. He said about Jiva Goswami very highly that there was no comparison with Jiva Goswami and any other philosophers of the world. Gaudia Vaishnavism is very much proud of having such a great acarya as Jiva Goswami. Your tendency to present Bengal Gaudia Vaishnavism in its proper perspective is very much welcome. We are trying to present Krishna Consciousness all over the world in a very scientific and philosophical way, and as such your help in this connection will be of great value. I do not know whether it will be possible for you to join us wholeheartedly, but if you can so do, it will be of great value and we can immediately start a Bengali edition of BACK TO GODHEAD magazine under your good editorship.

Hoping this finds you in good health.

A.C. Bhaktivedanta Swami
ACBS:adb

70-11-4
Bombay
3rd November, 1970
Calcutta

My dear Sagar Maharaj,

Please accept my obeisances. I beg to thank you very much for your Bengali letter dated 16th, October, 1970. In Calcutta, the following inquiry should be made immediately: Madhuvisa Maharaj wrote me a letter which is missing, that somebody is willing to pay to my book fund 11,000 rupees on my return to Calcutta. So please inquire from Madhuvisa Maharaj if my immediate return to Calcutta will be helpful in this connection. If so, he can send me immediately a telegram and I shall go to Calcutta by plane.

So far your acceptance by my other disciples is concerned, in the beginning there may be some inconveniences but if your decision is to work with us without any reservation, then there will be no difficulty. When I come to Calcutta this will be adjusted. Another thing is that since I've come to India, I've received many Hindi and Bengali letters. So if you work as my Indian secretary, it will be of great help to me. I shall be glad to know your decision in this matter. You have inquired from me about your future activities with our mission. Therefore this is the first offer to you.

I hope this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:adb

70-11-5 Bombay
4th November, 1970

My dear Bali Mardan,

Please accept my blessings. I am in due receipt of your airletter from Japan dated 18 October, 1970, and I have noted the contents with great encouragement.

It is for your daring and active nature that I have chosen you to represent me as GBC man for the southeast Asia zone, and I can see from your latest words that my choice has not been wrong. I think that Singapore and Hong Kong are English-speaking places so that you will not find much difficulty there. So just open two nice centers immediately and that will link-up our chain of centers around the world.

The basic principle of our actions
should be that they are all meant for pleasing Kṛṣṇa. If we act always in this consciousness automatically everyone will be attracted to devotional service, and this is the secret of our preaching work. If you simply practice the regulative principles which I have introduced you will remain pure. Factually this is our only strength. I have seen better orators, better scholars and better organizers but no one is becoming pure by following regulative principles. Simply because we rise early, take bath, chant sixteen rounds and strive with every activity to please Kṛṣṇa—this is what impresses others.

Please report to me fortnightly, and correspond with your other GBC men as well. I request that you always display and distribute my books wherever possible.

Hope this finds you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS: sda

70-11-6 Bombay
4th November, 1970
Coconut Grove, Florida

My Dear Gargamuni Maharaj,


You have rightly appreciated my real mission, that whatever I have learned from Guru Maharaj I want to present to the English speaking public. Therefore I've tried to present these Vedic literatures in such a way that the common man will be able to appreciate and understand them. Both you and your brother have always helped me in this mission. Now continue to help me in that way.

Why are you asking for more men to help you in Florida? As I created, so you must create others; that is Parampara. You are already three; why do you need any more? And you are big three. You just try sincerely in your work and Kṛṣṇa will bless you. You have written to say that a Krishna Consciousness temple can be established in any place without any material qualification and that is a fact! Whenever Hare Krishna Mantra is chanted, some words are spoken from one of our books, and prasadam is distributed, that is considered a temple. We have no need of any large buildings or palaces. We are simple. Our great acharyas in the past like the six Goswamis of Vrndavana accepted dwellings under the trees. So we do not require any large buildings to do our preaching work. But if Krishna supplies them, we may also accept any nice facility which He provides, but we will strive to go on preaching under all circumstances.

If it is not possible for you to collect large money for me, then don't strain your brain; just go on preaching as you are doing. Yes, you are right, the supply of money will come by your preaching efforts. You can approach rich men and preach to them about our movement and its aims. You have got much money in your country so there should be no difficulty in doing this. I think you and Vishnujana Swami should remain and open as many temples as you can, especially in Florida. I have asked Brahmānanda Swami to join me because I think he is feeling in too much despair, so as soon as he is able, He can join me. In writing this letter to you, I think I have answered Vishnujana Swami's points that he has written in his letter.

I hope you all three are feeling very well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS: adb
My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 11 October, 1970, with enclosed newsclippings, and I have noted them with great satisfaction.

Though I am now in India with a few of my men, and we are having some success here, still, my Guru Maharaj has instructed me to spread this Kṛṣṇa Consciousness Movement in the western world, so this is our first business. Therefore I am much pleased to hear that there is progress in this respect in your zone of Canada.

The newscloppings which you enclose are encouraging to me. This publicity is very important in the advancement of our preaching work. Only the standard should be that our philosophy be presented factually. I can see that you have developed first-class relations with the press and this is a sign of your sincerity. Please continue and expand this propaganda work to all parts of Canada. Even religious leaders of Christian faith like Rev. J. G. McDonald, Toronto, are appreciating our sincere presentation, and I think that you may invite him to our Toronto temple for kirtan and prasadam.

I wish to know how many of my books are being distributed in Canada. Especially we should inject this philosophy into the universities and highschools with our books, so please try for this and send me the report. It is my plan that in my old age I am handing over all matters of temple management to you and you may simply carry on and expand the programs which I have introduced, and in this way I will be free to translate.

Hope this will meet you in good health. Offer my blessings to your good wife, Laxmimoni, and to all the other boys and girls at Toronto temple.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

N.B. I have not received the monthly $15 maintenance from any Canadian centers. Please see that this is sent in readily negotiable American Express checks, as personal checks take one to two months to clear.

ACBS: sda

My dear Karandhar,

Please accept my blessings. I have received your special delivery letter of 15 October, 1970, and have noted the contents with great pleasure. You are one of my most determined students and for this reason I think that Kṛṣṇa is giving you all facilities for serving Him. It is most encouraging to me to see that you are spreading this movement so nicely and I thank you for this. Lord Caitanya Mahaprabhu has forecast that this Hare Kṛṣṇa Mantra will be heard in every nook and cranny of the globe. He is God, so it will happen, that is a fact. So if we take advantage then we may take the credit, but if we do not someone else will.

You are right to just depend on Kṛṣṇa. When He sees that you are sincere He will reveal everything to you. And this preaching work is your key to success in Kṛṣṇa Consciousness; just see Bhagavad Gita As It Is, XVIII, 68-69.

I think that you may distribute copies to all centers of the letter from the Mayor of Salt Lake City, Utah, endorsing our S.K.P. program and giving us official permission.

I am interested to know how much you have recently deposited in the Bhaktivedanta Book Fund Deposit Account.
Please continue to earn thousands of dollars for printing of my books and this will be a great honor for you.

No one has sent my $15 monthly maintenance checks. So I am asking you to please expedite this matter among your centers. They should send readily negotiable American Express checks rather than personal checks which take up to two months to clear.

Hope this meets you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:sd

70-11-9 Bombay
4th November, 1970

My dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter of October 15, 1970, and the contents have given me great encouragement.

When I first came to your country I had no idea how much the American people would cooperate with my Krṣṇa Consciousness mission. But now good boys like yourself and all my other spiritual sons and daughters all around the world have been giving me great hope that I may be able to successfully fulfill my Guru Maharaj's plan. I have formed this GBC for that purpose, to keep the devotional standards at the highest level and at the same time to manage a world-wide organization.

I have just now received a letter from Brahmavananda Maharaj, one from Gargamuni Maharaj, and one from Visnupada Maharaj. From his letter I think that Brahmavananda is feeling discouraged and not very enthusiastic. So I am asking him to come to India and live with me. In the meantime Gargamuni and Visnupada can work together for establishing a nice temple in Coconut Grove, near Miami, Florida, and that will please me very much. Please go on opening thousands of centers all over the world.

I have received reports from my European centers that there has been some disturbance. I think that London is the most important center in Europe and the leadership must be very strong there, so I am asking Gurudas and his wife Yamuna to return there. They are now in Delhi with some brahmacharies and, since they have come so far, they may remain in India for some time, but in time they will return to the London Temple. I have received one letter from Bali Mardan Das Brahmacharya and he has expressed enthusiasm for his GBC post, so he shall continue in that capacity.

It is my desire that every American boy and girl receive a Krṣṇa Conscious education, so your program in the Buffalo area schools is very encouraging to me. Young people especially are eager to receive our philosophy and this must be presented very palatably, just as you have induced your young son, Ekendra, to become first-class devotee. Now you must make hundreds of devotees like him.

Regarding marriage, generally the man should be older than the woman. We have not had good experience with marriages when the woman is older. But everything must be done with reference to time, place and circumstance and in your country such a marriage is not uncommon. So if you think the match is good then you may marry them.

[PAGE MISSING]

70-11-10 Bombay
4th November, 1970

Boston

My dear Satswarupa,

Please accept my blessings. I have received your letter of 23 September, 1970,
along with the note from your good wife, and have read them with attention. The sentiments which you have expressed are very much encouraging to me, that I have got such disciples as yourself who are more anxious to serve me than my own children. You are one of my oldest and best-qualified students, so now you may, along with the other men of GBC, take over from me management of ISKCON affairs and work combinedly to open as many centers as possible all over the world. If you simply carry out the instructions which I have given you Kṛṣṇa will reward you with all success.

Caitanya Mahaprabhu has said that this chanting of the Hare Kṛṣṇa Mantra will be heard in every nook and cranny of this globe. He is God, so there is no doubt about it. So if we are intelligent we will take advantage of this opportunity and get the credit. If we do not, someone else will.

So far your management of Southern USA centers as Zonal secretary, I have instructed Brahmananda Maharaj, Gargamuni Maharaj and Visnujana Maharaj to open one center in Coconut Grove, near Miami, Florida. Now you must open correspondence with them in this regard and encourage them.

Your plan to increase our propaganda activities in the colleges and highschools is very nice, and it is my desire that every American boy and girl will receive a Kṛṣṇa Conscious education through our books. You have a very great responsibility to print and distribute these books. So far printing is concerned, if you are able to print books why not do it? I am prepared to give up dealing with Dai Nippon if ISKCON Press can print my books. What is being done with the manuscript of the unabridged Bhagavad Gītā As It Is? It should be printed as soon as possible.

My European disciples have written that there are no books available in Europe. I want that each and every one of my centers should be fully stocked with all of my books, nevermind if they can pay or not. The principle is that every center must pay for whatever books they order, but if for some financial difficulty a center is not able to pay for books still we should supply them whatever they need.

You will be pleased to know that I am resuming my translating work here in the peaceful surroundings of a Sita-Ram Temple in the suburbs of Bombay.

Hope this finds you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS: sda

70-11-11
Tokyo

My dear Jadurani,

Please accept my blessings. I am pleased to hear that the paintings for Vol. I Canto II have been finished and that more paintings for Vol. II have begun. At least from 50 to 100 paintings should appear in each volume, and that will be the perfection of your service for Lord Kṛṣṇa. In reply to your specific question, there is no ocean of milk, rather they are standing on a normal ocean. I am always showing your paintings in Kṛṣṇa Book to respectable Indian gentlemen and ladies and they are very much impressed that my American disciples have taken to this process with so much love and determination. Hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 22nd October, 1970 and I have noted the contents carefully. I'm glad that you and
Bali Mardan Prabhu have had a chance to be together and have planned jointly one center in Hong Kong. That is what I wish to see from the GBC members; that they work combinedly to open as many centers as possible all over the world. I am very hopeful for this GBC that you will work in such a way that I may be completely relieved from all management of this society. Now I want to simply begin translating. Here I am situated in a temple of Sita-Ram in a nearby suburb of Bombay. The atmosphere is very relaxing, such as I have not found anywhere else in India thus far. So in every way it is very conducive to my translating work and beginning today I will spend all my time translating. Tamal Krsna and Shyamasundar are here with me as my liaison officers and the rest of the GBC members are spread all over the world. So please work closely together and do everything in cooperation.

Please send immediately ten copies of Japanese BTG as soon as they are printed by Dia Nippon. You can send them to the Marine Drive address. Thank you very much for your check for 45 dollars for my maintenance fund. Please offer my blessings to your good wife Chintamani and to all the other good Tokyo Prabhus. I hope you are well and jolly.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS: adb

My Dear Govindadasi,

Please accept my blessings and offer the same to Goursundar. I am in due receipt of your letter dated October 5th, 1970. Now I am in India, extensively touring all over the land. From Calcutta I have come to Bombay, then form Bombay to Amritsar, then again down form Amrit-
received any letter from you since I left Calcutta—neither from Kirtanananda Swami nor Achutyananda Swami. I do not know how things are going on there. I shall be glad to hear of your activities and enrollment of life members. In the meantime, I've received one invitation from Madan-mohan Mintri (enclosed) which speaks for itself. The copy of the reply is also enclosed herein. If you receive any letter from him, you can consider the case for going there with him with full party.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS: adb

70-11-14 Bombay
7th November, 1970

Delhi

My Dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated November 2nd, 1970. Perhaps you have received my letter sent to you earlier.

Please see AtmaRam & Sons book distributors on Kashmere Gate, New Delhi (Isha Kumar-proprietor). Isha Kumar as always been very respectful towards me. You can show him all our books and if he is interested, he may become the soul-sellling agent in India for my books and he will get a 40% discount, but he must order at least 200 copies of each book.

Instead of engaging in SanKirtan if you, husband and wife try to see so many government members and ministers and other important men, that will be nice. You may try and see Indira Ghandi. And perhaps you can meet with this president Giri shown in the enclosed news clipping. I think because your pictures are shown together with his, he will meet you.

There is an old friend of mine named D.R. Gupta on 4 University Rd. You should make arrangements to see him by telephoning him. If he is favorably impressed, he will certainly become a life member. That is what I want you to do while you are there—to try to make as many life members as you can.

You should certainly see J. Dalmia for Scindia House, New Delhi. He will become a life member and he can suggest others who may also become life members. He is a relative and very close to Ramn Das Dandaria. Also you can see his big brother RamKrishna Dalmia and make him a life member. His daughter came to London, Ascot to see me. If there is any difficulty in staying where you are, you can ask J. Dalmia to provide accommodation in Birla’s dharmshala. That dharmshala is a very good place with lecture hall. You can speak in the lecture hall in English and you can advertise for members and they will appreciate it very much.

I’ve received a letter from Bali Mardan and he is very eager to carry on with his GBC activities. So he will not be resigning from his post and will continue in his position.

Also I’ve received some other letters and things in London are not as they should be. It seems that Murari has now become president of London temple. This is allright for a while but you will have to go back to the London temple. London temple is one of the most important centers in our society and it should not suffer for lack of good management. Under you and your wife’s good care, things have gone very nicely there. So I want you and Yamuna to both be prepared to go back to London in the near future. You have come all the way to India, so for the time being you should remain here and see what can be done in Delhi.

I just received one letter from Radha Madhava Sharan and he has informed me that a big temple and compound belonging to the Maharaj of Bharatpur on the
bank of the Yamuna at Keshighat is for sale. Therefore I would like you to go immediately to see Radha Madhava Sharan in Vrindaban (Address: 2/157, Radha Raman; Vrindaban; U.P.). You can go and see the sight and find out exactly from him the terms of negotiation of purchasing the temple and property. When you have understood the terms, you can go to Bharatpur along with Radha Madhava Sharan, taking him at our expense, and find out the exact person with whom the negotiations should be finalized. If everything is in order and the property can be purchased, then remain in Bharatpur. If the transaction is to be done there, you stay in Bharatpur and telegram me immediately. I will come myself and complete the purchase. We would like to get this temple and land at all costs, as it is very nicely situated on the Yamuna River. I know of this temple. I used to live next to it before living in the Radha-Damodar temple. It is a very palatial building. The remainder of your party, including your wife, may remain in Delhi under the leadership of Giriraj Das Brahmachary and see the men whom I’ve mentioned above.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS: adb

P.S. My dear Yamuna, please accept my blessings. Practically you are the leader of the party. Please let me know how things are going. Hope you are all well. ACB

70-11-15

Birla House

Bomoy

Dear Sri Birla,

Please accept my greetings. I beg to apologize for not keeping our scheduled appointment on the morning of November 3rd. I became ill due to exhaustion from too much travelling and was not able to leave my room.

I have been told by my disciple that you have kindly agreed to donate 500 rupees to our society. There are many beautiful books which our society has published within the last few years and which many of the gentlemen of Bombay are now receiving as life member of our society, and take advantage of these wonderful Krishna Consciousness books. The membership fee is 111 rupees.

I should very much like to see you, as this is one of the reasons I have returned here to Bombay. So when you are feeling fully rested, I hope you will arrange an appointment at your convenience. I hope you are feeling better.

Yours sincerely,

A. C. Bhaktivedanta Swami

ACBS/nkda

70-11-16

Bombay

8th November, 1970

New Vrindaban

My Dear Hayagriva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 27, Sept. I’m very pleased that you’re opening a nice center in the important city of Pittsburg. Please develop the Pittsburg and New Vrindaban plan conjointly. If Pittsburg center can help contribute financially to our New Vrindaban, that will help relieve many financial problems. I am often thinking of New Vrindaban and I’m so much glad that you have taken the initiative to establish that program. Before I came to your country, I was thinking to establish an ideal Vedic community. So please work very hard to make New Vrindaban grow.

I will agree with you that we must not strain by having more devotees there than
we can fit comfortably. Things must be done in such a way that no one feels inconvenient. That is one of the problems of our modern metropolis. Everyone is packed together so tightly that the condition is always unbearable. Develop things in New Vrindaban in the natural way, so that gradually, as you have more facilities, more men can come. So far as purchasing the property and schoolhouse owned by Mr. Caufield—that is very nice proposal. So I propose that if you can collect $15,000. Then I will loan you the remaining $5,000 from my bookfund.

Your essay “The Spiritual Master: Emissary of the Supreme Person” is so nice, so why not have ISKCON PRESS publish it and then all our students can study it.

Here I am working in Bombay to establish one Krishna Consciousness Headquarters for India. There are many big influential industrialists in Bombay and the climate is very nice. So it Krishna desires, we will have a temple here. If I get such a nice temple, I may call all the men who are in India to come here, and at that time you may come also. Presently Hansadutta, Achutyananda Swami, Jayapat-taka Swami, Madhuvisa Swami, and some others are in Calcutta. Kirtanananda Swami is with Ramananda in Gorakhpur and and Gurudas and Yamuna with some other devotees are in Delhi. So everyone here is trying to establish a temple and we will see where Krishna wants us to have it.

Please offer my blessings to your good wife Shama Dasi and your growing boy Samba, and I can hardly wait until he grows big enough to defeat all the mayavadi. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb

San Diego

70-11-17

Bombay

9th November, 1970

My Dear Tulsidas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 28th Sept, 1970 and I have noted the contents.

I am glad to see that you are taking seriously to spreading this Krishna Consciousness Movement to all your fellow Americans. Try and increase SanKirtan Party more and more to new areas and ever-larger circulation of our literatures. I am glad to read in your letter you are going to the universities to preach. The universities are very important places because there there are men who can appreciate our philosophy. So when you speak in the classroom, just quote from any of my books and then try and explain the meaning in your own words and the students will appreciate it very much.

Please see that the schedule of offerings is done regularly without any break. To worship the Diety or to worship Pancha Tattwa means that there can be no upsetting of the schedule of offerings. You have seen our L.A. temple and how nicely the pujaries are doing everything. So, in the same way, try and make your worship equally nice. In that way you will have the full blessings of Srimati Radharani.

I humbly thank all of the boys and girls who are living in the temple for helping me to spread this Krishna Consciousness Movement throughout the world.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb
My Dear Vrindaban Chandra,

Please accept my blessings. I beg to acknowledge receipt of your kind letter dated 30th Sept., 1970 and I am glad to see how nicely you are reading my books. Please continue to do this. We need so many preachers who are soundly versed in the scriptures to convince the world to take to Krishna Consciousness. I am glad that you and the others are each writing one hour daily - essays. That is parampara. All of our previous acharyas on our line have written substantially on the science of God-consciousness, so I would also like all my students to do this and I am very encouraged by this nice program you have initiated.

The important thing is to see that everyone is following a regulated schedule of chanting 16 rounds, reading, SanKirtan, and temple worship. Any breakage in the performance of one's duties will surely be a hindrance in one's advancement. So, as President, you should see that everyone stays engaged 24 hours a day in Krishna's service.

Please offer my blessings to your good wife Vidabha Kanya, as well as to all the other devotees there. Hoping you are well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 30th & 31st October, and 7th November, 1970. Yesterday evening Sagar Maharaj arrived well.

From your letters, you seem to be a little unhappy so I would like you and Himavati to come here and live with me in Bombay as soon as possible. All the things which are being left behind should be taken and put under Jayapataka Maharaj's care, including my books, table, etc. The three sets of Dieties should be taken to and kept safely by Jayapataka Maharaj at his new residence. In the meantime I am seeing to their clearance through customs by a clearing and forwarding house in Bombay that has a branch office in Calcutta, and I shall inform Jayapataka Maharaj when this has been arranged. Then they will be sent to the U.S.A. as we originally planned. So let Jayapataka Maharaj take good care of them in the meantime. Please see that the unpacked Dieties are packed and boxed very securely, as are the others. Please give Jayapataka Maharaj the shipping documents for the Boston and L.A. shipments and tell him to momentarily not try to clear the books on his own as we are arranging for this clearing and forwarding agent to also handle the book shipments. So for the time being he should just keep the Bill of Lading documents safely in hand and eventually he will hand over the documents to the clearing and forwarding agent in Calcutta, whose address I shall inform him of later.

Please immediately send me Jayapataka's new address and telephone number if there is one.

Sagar Maharaj has told me that you and Himavati are not feeling well, so I hope your health has improved and you can come here as soon as possible.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb
My Dear Jayapataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 6th November along with enclosed plans for the Hamilton House.

Regarding the Hamilton House, it is a first class building for our preaching work with its central location. My Guru Maharaj wanted us to open our centers in the most congested parts of major cities. We do not want a place in a quiet and solitary place, so offer them 6 to 7 lacs Rs. immediately. Start with 6 lacs and eventually you can offer them 7 lacs, but that is the highest you can go, and we shall arrange Rs. one lac in advance. If they agree, we will come immediately and finish the business.

You should get the society immediately registered through Mr. Sen under the Societies act, not under the Companies Act. Please do this as quickly as possible, as men are expecting us to be a bona fide institution. I have asked Hansadutta and Himavati to come and live with me here in Bombay. Now, I think the remaining members in Calcutta, except for yourself, can go to Gorakhpur, as Ramananda has asked for six more men. Since you are the president in Calcutta and there are so many businesses still pending, you should remain in Calcutta. I have instructed Hansadutta to hand over to you for your sole care all the things that are remaining in 37/1 Hindustan Rd. flat, including my books, table, etc. In addition three sets of Dieties there should be taken by you and kept carefully. See that the unwrapped set is securely wrapped and boxed as the others are. Also you can take from Hansadutta the document Bill of Lading for the shipment of books from L.A. and Boston. I am arranging through a forwarding and clearing house in Bombay, which has a branch in Calcutta, to clear these books, so once I know the address of the Calcutta branch office, I will inform you and you may bring them the documents.

I hope you have already sent by registered post my bank account passbook as asked you by telegram. So far as the 11,000 Rs. to be given by Sita-Ram Poddar, he can give the check in the society’s name. We have also established an account in Bombay under the International Society for Krishna Consciousness.

Immediately we have no South Indian program. Our first business is to go to Gorakhpur.

So far, all of our success is due to our following the regulative rules of devotional service. So our good standing will be diminished if we join with groups who permit the use of intoxicants, etc. We should not compromise on this point, if we wish to remain pure and strong. Please write to Tamal Kṛṣṇa at least once a week what are your activities.

Please send me immediately your new address and telephone number if you have one.

Hope this will find you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/ds

70-11-21

Bombay

11th November, 1970

Central Bank of India

Amritsar

Dear Sir:

On October 28th, 1970 I had to advise you to transfer by mail Rs. 1,728 to your Gwalia Tank Branch in Bombay and the copy of the advice is sent herewith.

The money was immediately deposited with your cashier and I possess the receipt slip, but here in Bombay your Gwalia
Tank Branch says that they have not received the money.

Kindly immediately inform me what is the fate of the money.

An early reply will much oblige me.

Yours sincerely,

A.C. Bhaktivedanta Swami
c.c. forwarded to Manager
Gwalia Tank Branch
Central Bank of India
Bombay-26

ACBS:ds

70-11-22 Bombay
12th November, 1970

My Dear Shivananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 13th Sept. and letter dated Oct. 18. Due to travelling and so much work, I was not able to answer you sooner.

I'm very happy to hear that you are once again in Berlin. When you first went to Germany by yourself, I was praying that Krishna would help you in every way to establish a center there in Berlin. Now you have done it by the grace of Krishna. Berlin is one of the most important cities in Europe and is one of the gateways to the communist world, and since your temple has a central location with good room space, everything is set for our preaching program. It is a good sign that the Berlin people are receiving our SanKirtan so well that with only one other devotee you have distributed 100 magazines in an afternoon. Yes, on SanKirtan we want everyone we meet to go away with a magazine and having heard and chanted Hare Krishna Mantra. That will be the sign of success. Please have Mandali Bhadra's mother help you in every way possible. I think she is well acquainted with Berlin and she can render good service. So give a start to our Krishna Consciousness Movement there and that will be your success.

Now you have a nice German devotee wife, and together you should give all the people of Germany the example of how husband and wife can be engaged for the service of Krishna, not in the service of their senses. The two of you, along with Suchandra and Gunnai, should lead a nice regulated daily schedule of chanting 16 rounds, reading all our books, going on SanKirtan Party, and taking nice Prasadam. Then this will keep you pure and potent in your preaching work.

I have received your Vyas Puja offering and it is very nice. Please offer my blessings to the others.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

70-11-23 Bombay
12th November, 1970

My Dear Vamandev,

Please accept my blessings and offer the same to your excellent wife Srimati Indira Dasi. I am so glad to hear from you after some time. I have been recently travelling all over the land of India and just recently I have come back to Bombay where I have received your letter redirected from Calcutta. I am so much pleased that you are carrying on our Krsna Consciousness program with such nice enthusiasm and devotion in St. Louis. I think St. Louis is an important city in your country, so you must do the large work of making the whole place Krsna conscious.

Similarly we are trying in India to establish some centers and the response of the people here has been very favorable towards our movement which they have found to be a great stimulus to the revival of Krsna consciousness which they have been forsaking for the imitation of your Western material prosperity. You all my
students must simply maintain your standard of pure conduct in Pure Krsna Consciousness and everyone will be satisfied that this is the best way to bring in the needed peace and prosperity to the world.

I am very pleased to learn that you have several new devotees with you and the Temple has been completely renovated. It is a very nice house, so simply make it a palace for Lord Krsna and Srimati Radharani and that will be the perfection of its utilization and you will become perfect and happy by this work. Please continue your work in the “‘Bhakti-Yoga Society’” at the University, the students cannot be over-estimated as our best prospects. The new growth of Tulasi is testimony to your sincere devotion because she will only grow and flourish in an atmosphere of Krsna Consciousness. Please see that the regular rules and practices are strictly followed by all the inmates and keep improving the quality of your Deity worship—this will keep you firmly fixed in the Absolute Truth. Always try to increase the distribution of literatures and more sincere persons will be attracted by this. Please work in coordination with Sriman Bhagavandas and the other GBC members and make progress in your center.

I beg to thank you for your kind invitation and certainly I shall be very happy to stay for a while in St. Louis when returning to the U.S. conveniently.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-11-24 Bombay
13th November, 1970
Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 20th and 29th September, 1970. I have also just received the three sets of color photos of our L.A. Temple and they are very beautiful. Thank you very much for them.

The Deity worship should be done just in the way it was carried out in my presence. You should see that such a high standard is maintained and that there are no irregularities. Irregularity means breaking the schedule. As you have mentioned those thrones that are coming, I was just thinking of them. When they are fixed up, please send me photos of them. Please continue to send as much as possible to my bookfund deposit. I have received a copy of the monthly payments from the temple sent by you, but as of yet I have not received a copy showing payment for the months of Sept. and Oct. Please send me such a copy each month.

The new procedures you are instituting on San Kirtan Party are very encouraging to me. The opportunities for expanding the San Kirtan Movement are unlimited. We should tax our brains as to what is the best way to present Krishna Consciousness to particular people at a particular time and place. I have always thought that in L.A. there should be at least ten San Kirtan Parties going out simultaneously and as you have indicated, such places as Long Beach and other areas can each have their own Krishna Consciousness center. I am so much grateful to you for being such a strong soldier in pushing on this movement. Please continue in this way and give example to your God-brothers and sisters. Please offer my blessings to all the L.A. Prabhus.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb
Los Angeles

13th November, 1970

My Dear Karandhar,

Please accept my blessings. I have received today your letter dated October 25th, 1970, and in the meantime I have just replied your two previous letters from September so I hope you have also received that letter. I have seen the article from Salt Lake City and also one letter has come from Mohanananda in Dallas. So things are very favorable in both these places, just you see that they go on very nicely to our set standard. I am glad that you are taking your duties of overseeing the centers in your jurisdiction very seriously, that is very much needed.

Regarding Seattle center, I know that Krsnakanti is a very nice devotee and highly intelligent and enthusiastic, so he is certainly a good man for the presidency there. I am so pleased that Srimati Jambhuvatidevi is caring for the Deities there so well. When the Deities will be radiant, it means that the service is going on nicely. So regarding the Los Angeles Deity worship, you were carrying it out very well in my presence, so you continue in that way. Two baths daily for Their Lordships is not required, but twice dressing is nice. Your program for training everyone in the proper form of Deity worship and other temple activities is very, very good. We want that all our men shall be able to do everything in Krsna Consciousness—a devotee is expert in all things.

Please continue to send all available funds to the “Bhaktivedanta Book Fund Deposit” as you are doing. Why have the centers not sent my maintenance checks regularly as before? So far the distribution of funds, temple management, etc. which you have mentioned, if one is sincere, the dictation how to do it rightly will come from within. It is stated that those who are engaged in the service of the Lord in pure love and devotion, to them dictation is given from within their hearts. But still you should check with me. If one is very cautious, then Krsna will give him protection. One should not become callous; he should be cautious.

Regarding initiation as mentioned in your letter addressed to Devananda Maharaj, we shall be very careful now in the selection of candidates for initiation and everything must be followed by them very strictly as we have instructed, then we shall see about initiation.

Regarding affairs of Temple management, financial distribution, etc., it is not necessary that you keep me informed of all the details. Regarding marriages, the correct way is that you should first get the marriage sanctioned by me and then perform the ceremony with my blessings.

I shall be expecting the posters and pictures soon; they will be very useful for our propaganda work.

How is it that you owe $20,000 to Dai Nippon? Are the Temples remitting the $0.15 cost per copy of BTG to ISKCON Press for each copy they receive?

Please keep me regularly informed.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:ds

70-11-26

Sydney

13th November, 1970

My Dear Thirthapada,

Please accept my blessings and offer the same to all the devotees of our Sydney Temple. I am so glad to receive your letter dated 14th October and have noted the contents.

The test of preaching ability is whether
one is making some disciples or not. So it appears that your preaching is going on nicely. The standard of purity which I have introduced in the Krsna Consciousness movement will give you the real spiritual strength needed to preach. If you will simply stick to your principles, you will gain the respect of the whole world and our preaching work will be successful.

Please maintain the program of Temple worship, distribution of Prasadam, Samkirtan Party, distribution of literatures, study and Krsna work all in order and make everything as nice as possible. The school college and university students are very receptive to this Movement, so we must present them with an excellent example. They are very intelligent and bad experience has taught them to be cautious, so if you keep all your programs to the standard as I have already instructed in so many ways, then they will easily become satisfied that this is the real way of life for any intelligent person—Krsna Consciousness.

I have heard from Upendra and he seems enthusiastic about opening the Fiji center. Our Krsna Consciousness Movement is flourishing all over the world by the grace of Caitanya Mahaprabhu and I am receiving favorable reports and full invitations from all over the world for our Movement. Now it is up to you to keep on working vigorously in the service of the Lord and because He is seated within your heart, He will reveal from within all necessary intelligence for you to further extend your loving devotional service to Him.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. I have seen the news-cutting and I am very glad that Upananda and Anne are now married happily in Krsna Consciousness Please offer them my full blessings to work together in mutual cooperation for advancing Krsna consciousness. However, in future, if you kindly take sanction for such marriages beforehand, that will be in proper way.

ACBS:ds

70-11-27 Bombay
13th November, 1970

Buffalo

My Dear Rupanuga,

Please accept my blessings. I beg to thank you for your letter dated October 27th, 1970, addressed to Calcutta and now re-directed to me here in Bombay. We are just now receiving great publicity and it is reported that Bombay has now got its atmosphere filled with Krsna Consciousness. It is a fact, and the important members of the Bombay community are appreciating our Movement. I am very glad to receive all the enclosures and see that you are forging ahead nicely for spreading Krsna Consciousness on a scale from family to the greater society.

For the present I am more prominent than all swamis. People are appreciating—What are these swamis? They cannot go outside. There is a Bengali saying that a jackie is king in a small forest. The story is that a jackie became king in the forest by fooling the other animals for some time, but he remained always a jackie and his ruse was at last exposed.

I am very glad that you are receiving good promise of help from Mr. Gajjar. Please give him all encouragement in Krsna Consciousness. Regarding Bali Mardan, he has not resigned and until he or some other member does so there shall not be any change in the members of the GBC. If there is such resignation the candidates will be Goursundar, Mukunda and Gurudas for replacement by vote of the remaining members of the GBC. But why
have you taken information on this important matter from Gurudas? You should not “understand” from Gurudas; you should understand from me.

Regarding the Sannyasis, they should be independent. Why they should take help from you? They are strong men, so they should manage on their own strength. That is the test of their effective preaching work. I am very glad to learn that the program for distributing our books in the libraries and classrooms is having such outstanding success. I have already assured this and I have personally placed my books formerly in the library of Bombay which they were very glad to accept. So press this matter until every library and school has fully stocked our literatures and that will be a very real success.

You have made it a proposal and plan that each center shall contribute $20 monthly for the improvement of our New Vrndavana Community Project. I have no objection to this, but it has been already the program that every center shall send me maintenance funds of $15 per month and since leaving Japan I have hardly received any. I do not know if they have sent or not sent, but I have not received. So if they cannot even send my maintenance charges, you cannot depend on their sending monthly $20 for the maintenance of New Vrndavana.

I have read over the GBC Memo and you make the following adjustment regarding membership charges. The comparison of India to that of U.S.A. is not the exchange value of rupees and dollars in the bank, but is according to purchasing power or manifest value, so practically one rupee is equal to one dollar by this calculation. Therefore, simply change the sign from Rs. to $ and set the figure for Life Membership at $1,111, Donor Membership at $555. and Subscriber membership at $222. An Ordinary Member should pay only $5.00, which covers a one year subscription to our magazine. Another thing is that we welcome life members to participate fully in our Temple programs anywhere they may travel and they may stay in the Temple where they are visiting.

Your plan of the Buffalo Temple is very nice. Please develop it more and more for serving the Lord. It is a very good house. The picture in which your wife and child are engaged in preaching work—it is simply wonderful. You are ideal householder and you are teaching the world who to live with wife and children as a householder. My Guru Maharaj generally used to make a Sannyasi from Householder, but I have created householders for preaching work and your example is proving my attempt successful.

Hope this will meet you all in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-11-28
Bombay
14th November, 1970

My Dear Achyutananda Maharaja,

Please accept my blessings. I beg to acknowledge receipt of your letter dated October 29th, 1970, and noted the contents. Regarding taking introduction from some persons to their friends for making life members, don’t depend on others’ introduction—do your own work.

Regarding your feeling of disruption to your preaching program since others have come in, when I was in Los Angeles you repeatedly asked me to send at least ten men. Now the men have come and you say something else—you want to have kirtan alone. So which point shall I accept?

Regarding the validity of the brahminical status as we accept it, because in the
present age there is no observance of the Garvodan ceremony, even a person born in brahmana family is not considered a brahmana, he is called dvijabandhu or unqualified son of a brahmana. Under the circumstances, the conclusion is that the whole population is now sudra, as it is stated kalau sudra sambhava. So for sudras there is no initiation according to the Vedic system, but according to the Pancaratrika system initiation is offered to a person who is inclined to take Krsna consciousness.

During my Guru Maharaj’s time, even a person was coming from a brahmana family, he was initiated according to the pancaratrika system taking him to be a sudra. So the birthright brahmanism is not applicable at the present moment. The sacred thread inaugurated by my Guru Maharaj according to pancaratrika system and Hari-bhakti-vilas by Srila Sanatana Goswami must continue. It does not matter whether the priestly class accepts it or not. When my Guru Maharaj Bhaktisiddhanta Sarasvati Goswami Prabhupada introduced this system, it was protested even by His inner circle of God-brothers or friends. Of course He had actually no God-brothers, but there were many disciples of Bhaktivinode Thakur who were considered as God-brothers who protested against this action of my Guru Maharaj, but He didn’t care for it.

Actually one who takes to chanting Hare Krsna Mantra offenclessly immediately becomes situated transcendentally and therefore he has no need of being initiated with sacred thread, but Guru Maharaj introduced this sacred thread because a Vaisnava was being mistaken as belonging to the material caste. To accept a Vaisnava in material caste system is hellish consideration (nāraki buddhi). Therefore, to save the general populace from being offender to a Vaisnava, He persistently introduced this sacred thread ceremony and we must follow His footsteps.

Regarding Dr. Sen’s grandson’s theory of species, if they are species—the species horse is a kind of specie; it draws a cart. The ass is another kind of species; he carries load. So ass is never engaged for drawing a cart. If brahmans are a species and vaisa and sudra are other species, why do we see that sometimes a “brahmana” does a sudra’s work? We have got many negro disciples and they are worshipping the Deity; so why they should not worship the Deity? Krsna says He accepts the service even from the papayoni, those who have taken impious births.

Actually Krsna does not say that caste is determined according to specie, but according to the quality of work the divisions of society are made. Nārada says one must be judged according to his qualification, even if he is in a different class or species, still he should be accepted according to the qualities which he exhibits i.e., brahmana, etc. Sridhar Swami says birth is not so much important as quality. (You have very wrongly remembered something about Sridhar Swami’s view) In Srimad Bhagavatam it is said that if one is Vaisnava, immediately he becomes qualified for executing Vedic rites. About this verse, Srila Jiva Goswami remarks that the brahmana awaits the sacred thread ceremony, but a Vaisnava is qualified to execute the Vedic rites without waiting for the sacred ceremony.

The real fact is that because of nonobservance of the Garvodhan sanskara in this age, there are no real brahmans by birth at all and even they cannot be called as dvijabandhus properly because there has been no such observance for long time. Kalau sudra sambhava. The claim of brahmanism by birthright is a false display of material situation only. It is our duty therefore to train all kinds of men up to the standard of qualified brahmans, initiating them as such by qualification in
accordance with the above authorities, so that they may go on progressively unhindered in their march back to home, back to Godhead. This system introduced by my Guru Maharaj is a chance for all the members of the society, scientifically based and applied, apart from the exploitative sentiment of birthright "caste" system, to become actually situated on the transcendental platform.

The literal meaning of the term "brahmana" is one who is "brahmabhuta" or on the theoretical stage of brahmajnān. Since it is that one progresses from the stage of brahmajnān to the stage of knowledge of Paramātmā and then to knowledge of Bhagavān, one who has come to the first stage, brahmajnān, is automatically a brahmana fully qualified as such. So for a Vaisnava, who has come to the highest stage of knowing Bhagavan, naturally he has already established his qualification as a brāhmaṇa.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-11-29 Bombay
15th November, 1970
Calcutta

My Dear Jaya Pataka Maharaja,

Please accept my blessings. I beg to acknowledge receipt of your letter dated October 29, 1970, and have noted the contents carefully. I beg to thank you for your complete report of the situation in Calcutta and I am replying the points one by one.

Here in Bombay we are getting good response to our membership program and I am sure in Calcutta you can also get good response. Now the holiday is done, so you can begin work on this immediately. This membership program cannot be neglected. Do not rely on anyone else for such matters, but go out and do your own work.

I can judge from your letter that Mr. Jaju is not very much interested and the others have brought in many different points of contention, so stop all controversial points. Try first of all for the Hamilton house. Jhajharia is going to help in this connection. Hamilton house can be transacted with the help of Jhajharia and when there is solid proposal, we shall immediately finish the transaction. Regarding Jhajharia, whenever he talks such nonsense as you have noted, don't accept it. When he speaks such foolish words, just ask him to refer to Prabhupada and you set it aside. Work cooperatively with him on transacting the Hamilton house, that's all.

Regarding Dhandharia's fear of his or someone else's incurring great expense from the devotees stay at their place, because he is afraid there is no question of joining his Samkirtan Party because they are unable to maintain our men. So in this connection of our large expense, I have asked them to live independently without depending on any -rias.

So far the place in Mathura is concerned, yes, without its being permanent we are not going to accept. I am very much obliged to your feeling as my humble servant and that will help your advancement in Kṛṣṇa Consciousness. If Dhandharia is speaking as you describe, better to be silent and stop these dealings rather than create some further enmity.

I have already applied to the Magh mela Committee and have received a letter of acceptance from them and have written to Dr. N.R. Sen Gupta to help us. Dhandharia has invited you to Grakhpur and I have already asked you to go to Gorakhpur because we want to organize a center there. If you go with Dhandharia and he meets the expense, that is nice, and
meet Kirtanananda Maharaj and Ramananda there and then I shall also go there.

Regarding your collecting is concerned, persons who donate should not receive membership for such donation, membership is different. Fifty per cent should go each to the Temple Fund and to my Book Fund. For the 50% put into my Book Fund, yes, they may receive credit for our book program; why not?

So far typist is concerned, he is a family man, he should not be asked to relinquish family life immediately. Let him come and go and learn our philosophy.

I have already replied the matter of brahmanical initiation thouroughly to Achyutananda Maharaj, so you may refer to his letter on the subject. I have sent that letter to him at the Braja Dulal Street address, so I do not know if it has reached him. Anyway, I am enclosing a duplicate copy herewith, which please give to Achyutananda Maharaj.

About the matter of being accepted into the Vaikunthanath Temple or other Temples, if you follow the restrictive regulations and always remain neat and clean, very soon everything obscur will become clear.

It is no use to learn Hindi or other languages, just try to learn to speak our Krsna Consciousness language very nicely.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-11-30
Bombay
15th November, 1970

My Dear Krsnadas,

Please accept my blessings. I beg to thank you for your letter dated October 27th, 1970, and noted the contents with interest. I am v-e-ry glad that by Krsna's grace you have secured a very nice place in Berlin for our Temple there and with Shivananda in charge I am sure things will go on well there. I am so glad to hear that in Hamburg your program is going on smoothly. Always work cooperatively, in Krsna Consciousness, without any self-motivation, and your progress towards the perfectional stage of Krsna Conscious life is ascertained.

I have already sent one Gayatri Tape to London and it is being kept safely there along with a full set of instructions for performing the ceremony. The mantra is to be heard only by the new initiate (through earphones) and once only. So if you find Natabara, Yogesvara, Indrani and Haripriya properly qualified you may perform the ceremony duly. So far Mandali Bhadra’s marriage with Srimati Haripriya, I think it is alright, so they may be married with my full blessings upon them in their work together in Krsna’s service.

Regarding Russia, I am very anxious to establish a center there in Moscow and if I am invited, I can go there. In the meantime, I think you should be the only one to hold correspondence with the Indology Professors, no one else. This correspondence should be conducted very cautiously with Russia. You can ask them some questions, like: What is the ultimate goal of life? What is your ideal ultimate goal of life? What is the difference between animal and human life? Why is religion accepted by all kinds of civilized societies? What is your conception of the original creation? In this way questions may be put to find out what is their standing. We do not grudge an atheist provided he has got some philosophical standing. In this way try to elicit some answers from the Professors. If you can finally establish one Moscow center, it will be a great credit to you. So far studying Russian language, it is not necessary, but if you do so it is alright. I want very much a center in
Russia, so for the time being I shall desire that Moscow Center.

Please offer my blessings to your good wife and all the other devotees there. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-11-31 Bombay
16th November, 1970

My Dear Bansidhari,

Please accept my blessings. I beg to thank you for your nice report from Santa Barbara dated October 22nd, 1970. I am always so glad to know that you are keeping to the standard practices as I have instructed you to do and all the devotees are feeling the sublime result of their work in Krishna's loving service. Your program for extending Samkirtan Party activities to the nearby towns and cities and universities is very welcome. I have received similar good report of such extended Samkirtan Party tours or trips from many other centers in Europe as well as America. Lord Caitanya's desire was that this chanting of the Holy Names be spread to every town and village on the face of the globe, and now His desire is being fulfilled. That is to your credit as sincere servants of the Lord.

It is always the difficulty with the karmis that they "have no time" for attending spiritual functions or gatherings. Svaki-deva Goswami analyzes the situation for the karmis in the narration of Bhagavatam as sleeping and indulging in sex-life in the night and in the daytime working hard "Where is money? Where is money?" and when they have got money, how to accumulate household paraphernalia, etc. Anyway, by the mercy of Lord Caitanya even such materially absorbed persons can be extricated from their entanglement in the maya by contact with offenceless chanting of the Lord's Holy Names Hare Krishna Mantra. If you vibrate these transcendental sounds everywhere continually, it will pierce their ears and enter their hearts, and then their natural attraction for Krishna will be revived. So do not care for the temporary excuses of the unwilling and unfortunate persons, you simply carry our program forward distributing Samkirtan, Prasadam and literatures and the effect will take place.

I am very glad that your distribution to the libraries is well received. Please get our books at least one full set in every city and college library in you neighboring areas. And if you read these literatures carefully you will realize the topmost science of Krishna Consciousness and be more inspired to spread the same to all persons as their real welfare benefit.

Please keep me informed about your activities. Hope you are well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-11-32 Bombay
16th November, 1970

London

My Dear Kula Shekara,

Please accept my blessings. I beg to acknowledge receipt of your letter dated from Amsterdam on October 26th, 1970. I am very glad that you have found traveling with Subal Swami inspiration to your Krishna Consciousness. That is very nice appreciation. It is also good news that you have found the improved atmosphere in our Temples after visiting and things are going on nicely everywhere. That is wanted.

I am requesting you to go to Boston, U.S.A., to work on our ISKCON Press because I know you are an experienced and expert press operator. Your services
for carrying on the program of our ISKCON Press smoothly are very necessary. So you should plan for going there as soon as possible.

Regarding the recent upheavals in our Society, that business is finished, now we must all concentrate very carefully on the simple execution of our duty following the principles of regulation very strictly in our daily life. If you remain pure by following the instructions of your Spiritual Master there is no chance for maya to enter into the program. So I do not think you will find any more these politics at our Boston center or elsewhere. So please go there and help print our Society’s literature, this is a great opportunity for rendering service to Krsna and the humanity at large.

You have asked what is a brahmacary’s work? A brahmacary’s work is brahme carati or remaining always Krsna Conscious. You have mentioned singing and dancing, nothing else. Does it mean he will not eat? No.

Please keep me informed of your movements. Hope this will meet you in good health. If there are no other qualified brahmacaries to assist Subal Maharaj, then he must creat some qualified men. That is the business of a Sannyasi.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS:ds

70-11-33 Bombay
16th November, 1970

My Dera Daughter Jadurani,

Please accept my blessings. I am in due receipt of your two letters dated October 31st and November 11th, 1970.

I am very glad that you and all the others are finding that your Krishna Consciousness is increased by following our new schedule of regular activities in the Temple. I am getting such happy reports from all our centers and actually that is the way of advancing in spiritual life. Without being jolly, one cannot make any tangible progress in Krsna Consciousness and without strictly following the regulative principles and chanting the prescribed number of rounds on the beads, nobody can become free from the unhappiness of this material world. So it is imperative that all our students be exemplary in their execution of devotional service and naturally Krsna will bless you all more and more.

I was thinking that the paintings should be produced at the rate of one per day. That was my thought. But if it is not practical, there is no cause for lamenting. Simply go on with your painting as far as possible. Please do not neglect to engage yourself in the prescribed duties for maintaining your spiritual strength. Without keeping spiritual strength there is no question of any accomplishment like painting or anything else. So Krsna Consciousness is first in all circumstances. Everything should be regulated in devotional service. Just like eating. Eating is necessary to remain fit, but too much eating means disease and too little eating means starving. One must adjust things properly, that is the program of Krsna Consciousness.

I think that is you feel too much inconvenience just now by remaining in Boston with Satsvarupa, then you may go to some other center for some time with the art department and carry on your work there. Sometimes such separation for a time is beneficial for husband and wife both, but there is never any question of divorce.

Hope this will meet you in good health.
Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS:ds

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Letters from Śrīla Prabhupāda
San Jose

My Dear Madhukantha,

Please accept my blessings. I am very much thankful to you for your kindly report from San Jose far away from me now. I am always anxious to know about the activities of my Temples so far established. I always pray to Krsna that you, all my students, may go ahead in this Krsna Consciousness Movement.

The routine work, as it is going on in your center, appears to be very satisfactory. Please keep this standard continually and Krsna will give you all facilities.

I am very glad to learn that the different libraries are accepting our books and surely they will find them absolutely beneficial. This line of thought, namely Krsna Consciousness or God-consciousness, is completely new in the Western world or throughout the whole world. People in general have got somewhat a vague idea of God consciousness. When I first went to your country in New York, I found everyone imbued with the idea that God is dead. Now gradually people are understanding that God is not only not dead, but He is factually present with us at every moment. If we have the necessary qualification, to see God eye-to-eye is quite possible.

So it is a nice Movement. We have now sufficient literatures. Now go on preaching this cult for the complete welfare activities in the human societies.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
chanting at least the required sixteen rounds daily. Everyone should think that he has been assigned this particular task to do by Krsna and he should be satisfied with that and do his best to accomplish the work as nicely as possible for the pleasure of Krsna only. By this cultivation of service attitude one swiftly advances in devotional service.

Please offer my blessings to all the devotees there. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-11-36 Bombay
17th November, 1970

My Dear Bhakta jan,

Please accept my blessings. I am so glad to hear from you after a very long time. It is my pleasure that you have come to stay with us in our New York Temple. I do not think you are any more able to leave Krsna because He does not let anyone go away who has once come forward in this service.

Regarding the ointment which you are finding so useful, the formula is as follows:

Hard Parafine (candle wax)  
1/2 ounce

Soft Parafine (Vaseline)  
3 ounces

Resin (or rosin)  
1 ounce

Oil of Eucalyptus  
1/2 ounce

Chlorophyll

Melt the two paraffines and the crushed resin in a small pot, stir constantly. Then all melted and mixed up, add the oil of eucalyptus and stir it in. Let the mixture cool somewhat, but keep stirring or the resin will separate and harden on the bottom. Just before the mixture begins to solidify, add enough dry chlorophyll to make the ointment slightly dark green—not very much required. Stir the mixture thoroughly until it is completely cooled into an ointment—this keeps the ingredients together properly—the mixture should not be reheated after adding the chlorophyll.

Regarding the internal sulphur preparation, I do not think that is necessary for you. It is very difficult to prepare and if made incorrectly can become harmful rather than beneficial.

I hope you are chanting your rounds regularly and always engaging in devotional service in our regular Temple program. Please ready all our literatures very carefully and chant Hare Krsna always and be happy.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-11-37 Bombay
17th November, 1970

My Dear Jagadisha,

Please accept my blessings. I beg to thank you for your letter dated October 25th, 1970, and noted the contents.

Yes, you are right to say that self-realization is a serious work. The devotees know this and there one of their qualities is that they are grave and not inclined to frivolity. A Krsna Conscious person is only interested in serving the Lord faithfully and he has got no other extraneous thought. His intelligence is always engaged in finding out the best way to execute loving transcendental service to Krsna and therefore he has no time for idleness. An idle mind is the devil’s workshop—is a true remark. We should always remember that Maya and Krsna
are side by side, just like light and darkness stand side by side. If one is not in the sunshine or light, then he is ipso facto in darkness. Therefore we must not be careless, but we should push on with great seriousness and sincerity, then we shall be certain of achieving the desired result.

I am always glad to learn that our Samkirtan is going on so much joyfully now in our every branch. We shall not misrepresent ourselves by making simply a show of devotional service and simply fill our bellies. It is our only intention to spread this sublime philosophy to all the persons of the world for the complete welfare benefit, both spiritual and material of everyone of them. The new program of preaching on Samkirtan using one basic verse from the Bhagavad Gita As It Is is an excellent idea. We should always be eager to find out such nice ways to spread this Movement. This will automatically bring joy to the devotees as well as to the non-devotees.

Please see that the highest standards are maintained in all the Temples in your jurisdiction as well as your own. We are now attracting the attention of the public in general and very influential persons as well. So our program if it is kept pure according to my many instructions, will give you the deserved reputation of being the topmost members of the society. That is very much wanted so that we may hope to change the society as a whole.

Keep the Montreal and Vancouver Centers carefully in cooperation and in general see that things are going well with the help of your God Brothers and other Governing Body Commissioners.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-11-38
Bombay
17th November, 1970

New Vrndavana

My Dear Sriman Kenneth,

Please accept my blessings. I beg to thank you for your letter Dated 23rd August, 1970, expressing your humble realizations concerning Krsna Consciousness process.

Yes, it is the only way that one can approach the Supreme Personality of Godhead. According to Lord Krsna’s instructions to Arjun in the Bhagavat Gita, this science is passed down perfectly only via the bonafide line of disciplic succession. So one has got to find out some representative of the Lord who is in the bonafide disciplic succession and then follow the Lord’s instructions that after finding out such a Spiritual Master one should try to learn the truth from him by inquiring submissively and rendering service unto him. This method of approaching Krsna must be accepted because it is offered by the Lord Himself.

So the first step is that one should consider carefully whether here is a bonafide Spiritual Master to whom I can surrender myself without any hesitation.

I am very glad that you have decided to rejoin our spiritual community of Krsna Consciousness at New Vrndavana. We have established New Vrndavana to be developed as a model of Krsna Consciousness or pure, unadulterated spiritual community practical for all persons. Actually the atmosphere there is very transcendental and I am very pleased that you have got the good sense to take advantage of this shelter from the distress and frustration of the material world.

Please try your best to learn our Krsna philosophy very nicely, when you have some difficult point you can ask advice from Sriman Hayagriva or your elder God-brothers. Chant Hare Krsna always,
do your regular tasks in Krsna Consciousness, cooperate with the other devotees, follow strictly the four regulative principles and be happy in the service of the Lord.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

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70-11-39 Bombay
17th November, 1970

My Dear Sriman Stan,

Please accept my blessings. I beg to thank you very much for your nice letter dated nil. I am very pleased that you are in New Vrndavana for some time now and you are feeling the benefits of the transcendental atmosphere there. Actually it is my dream to have such a perfect community established fully in Krsna Consciousness so that the people of your country may have a right example what is the natural way of life or pure spiritual living.

Your attitude of determination to progress in your transcendental knowledge of the Supreme Personality of Godhead Krsna and perfect your devotional service to Him, is very praiseworthy. Ramananda Roy has explained that there is nothing so glorious or worth of fame in this world for a person who knows the true value of life other than to be famed as a devotee of Krsna.

We are all originally situated on the platform of Krsna consciousness in our eternal personal relationship of love of Krsna. But due to forgetfulness we become familiar with the material world or Maya. As soon as one chants the Hare Krsna Mantra with sincerity and without offence (you know there are ten kinds of offences to the Holy Name which we are to avoid very, very carefully) his original Krsna consciousness is immediately revived. Krsna consciousness means to be always remembering Krsna in some way or other, just like we are immediately thinking of Krsna when we chant His Name, Krsna, and we are always thinking how we can do something nice to please Krsna with some service or other, or we are reading literature about Krsna or speaking about Krsna. In this way we are always remembering Krsna and that is our natural conscious state. So naturally everything about Krsna is originally known to us all and as soon as we begin to associate with the devotees of the Lord and chant His Holy Name, this memory gradually becomes stronger as we remember our constitutional position of always serving Krsna in different ways.

The first step, so you have noted is that the dirty things which are clouding our spiritual senses must be cleansed by the Samkirtan process. So Krsna Consciousness is a purifying process. If you follow the regulations of our Society very strictly you will quickly become completely purified and thus achieve the highest perfection of life, Krsna consciousness or Love of God.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

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70-11-40 Bombay
18th November, 1970

My Dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated from Vrndavan as well as two previous letters dated November 10th, 1970 and two letters carried here by Mr. H. S. Gupta. I have met Mr. Gupta last evening and his idea was to advertise so that people may know that if they go travelling in
foreign countries they may stay in Temples there. But we cannot advertise like that. When someone becomes a life member, we can inform him that he may stay at our foreign Temples as privilege of a life member, but we are not inviting anyone and everyone to stay as if we are in the hotel business.

I am glad that you are enthusiastic about prospects in Delhi, and if you like to work there, do it. We have initiated a system for making life members, that daily three members must be made in Bombay, daily two in Calcutta, and daily one in Delhi. In this way of six Life members daily, we shall very quickly expand our Society in India. This Life Membership is the support of our Movement here, so you must stress this program especially. That will be our success.

Your report from Vrndavan is good. I think you should negotiate for the first palace near Keshighat, called Laxshmi-kunj, from the Maharaj of Bharatpur. That place is just suitable for us. It should be easier to come to terms for this place also because it is vacant. If you can establish one nice palatial Temple for our Society in Vrndavana, that will be a great credit for you. I am awaiting your telegram or telephone call in this connection.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

P.S. Regarding Atma Ram and Sons, you can inform them that we are expecting our shipment to arrive soon. In the meantime, the old dust jackets may be distributed for our advertising purposes to Calcutta, Delhi and Bombay. At least half the quantity should be sent immediately to me here in Bombay.

ACBS:ds

My Dear Jamunadevi,

Please accept my blessings. I beg to thank you for your nice letter of report from Delhi dated November, 1970, and have noted the contents.

I have already written to Gurudas to try for one very nice Temple in Vrndavana which is in good repair. If we can establish one center there it will be very, very nice. Our foreign devotees must have one very nice place in Vrndavan where they may stay while visiting there and I think this palace of the Maharaj of Bharatpur is just right for us. So you both together work very strenuously in Delhi for making Life Members. That will provide the means for establishing our branches.

Regarding Mr. Gupta, he is an old friend of mine. But I think if you can get him to become our Life Member, you should not expect more than that. That much will be satisfactory.

Regarding the Gaudiya Math, our position has nothing to do with them. They cannot do anything and if somebody does something, they will be envious. That is the nature of third class men. My Guru Maharaj once told this story; one friend informed another that one man has become the High Court Judge. “Oh no,” he replied, “No. That cannot be right.” “Yes, he is now a Judge,” said the first friend. “I have seen him sitting on the bench.” The second man replied, “Maybe. But I don’t think he is getting any salary.” Such envious men will find out some fault anywhere. There is no fault, actually, but they will manufacture some fault. That is their business. So many persons were envious of my Guru Maharaj, but He was preaching and did not care for them.

Please offer my blessings to all the
other devotees with you in Delhi. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-11-42 Bombay
20th November, 1970

My Dear Gour Hari,

Please accept my blessings. I beg to thank you for your nice letter dated 26 Da-
modara 484 Caitanya Era. It is my great pleasure that so many fine young boys have joined this Krsna Consciousness Movement and they are finding that their lives have been saved by this simple pro-
cess. I have many times expressed my sympathy with the frustrated and unhappy younger generation of your country and it is our duty to teach them this formula for peace and happiness by chanting the Ma-
hamantra. This is the business of a devo-
tee, he himself finds the secret that by simply loving Krsna one automatically aquires love for all other beings and he takes it as the prime duty of life to spread this sublime knowledge to everyone he meets.

I am very glad that you have decided to become a Grihastha member of our Society. That is the way of civilized and upright human life. After practising brahmacarya and training under the guid-
ance of a Spiritual Master the Vedic sys-
tem is prescribing the ashrama of Grihastha for those who are still desiring to enter into married family life. The so called institution of free love marriage is ruining the human society and it is our duty therefore to reestablish the correct procedure of human life in the matter of encouraging our disciples who wish to marry to enter into a contract of spiritual wedlock. Such contract is made on the ba-
sis of compatible service of the Lord be-
cause such mutual cooperation in serving the advancement of Krsna Consciousness minimises the illusion of material com-
patibility and incompatibility. We are see-
ing practically that our householder couples are setting an example for all per-
sons that the perfection of happy family life is not based on sense-gratification, but on sincere service to the Lord.

I have already replied to Sriman Loc-
candas the circumstance concerning the girl, Lisa, whom you mentioned. Any-
way, if you make either this arrangement or some other, I shall be pleased to offer my blessings upon you both in your mar-
rriage. Simply be anxious to keep your life, married or otherwise, always on the plat-
form of pure devotional service to Krsna and be happy chanting Hare Krsna.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-11-43 Bombay
21st November, 1970

My Dear Upendra,

I have received your frequent reports as you have been travelling and your account of the situation is of great interest to me, especially I am pleased to note your en-
thusiasm in the matter of spreading Krsna Consciousness

all the people of the world. I am so much pleased with your sincere en-
deavor. You are doing service for the Lord and He is sure to reward you with advanced Krsna Consciousness in no time.

I am very glad that you have found some interested and friendly persons to give you at least some temporary as-
sistance in Fiji. Do not be worried about the future. If you will simply work on very strenuously in humble state of mind as the
sincere servant of the servant of the Lord, then Krsna will give you all facilities. I know you are already acquainted with the Lord’s mercy in this respect because you have already had several times experience in the matter of establishing our ISKCON Temples in different places.

I have seen your leaflet and it is very nice. Regarding Hindi BTG, several hundred copies will be sent to you as soon as they are received by us. Yes. As you have noted the youth are our most potential source of converts to Krsna Consciousness. I do not think it is necessary for you to spend time unnecessarily at this time of your life to learn some foreign languages, but the program as we have followed with good success is to find out some local boy who is well acquainted with the English language and train him to preach to the general less educated public. This is the best system and do not be hopeless because you are sure to find such a helper very soon.

The article in the Hindi paper appears to be nice. It is very good that you have renovated one flat for a Temple. Now you can begin your program properly and invite some boys to stay and learn Krsna Consciousness under your instruction. The young boy of 14 years is a very prospective candidate if you train him properly. So do it nicely.

As usual, always be very careful that the regulative principles are being followed by yourself and others very strictly. If you keep to the standard in that way and make a nice Temple for serving the Lord that will be the right path for going home, back to Godhead.

Regarding “Devi Chandan”, we have no use for it. It has got no place in our Vaishnava worship. So far the demigods are concerned, we Vaisnavas have nothing against them, so they may be offered all respects as part and parcel servitors of the Supreme Lord Krsna. The foolish persons may worship the Demi-gods as Supreme, but we see only that they are agents of the Lord and as such we may offer them our humble respects.

Hope this will meet you in good health. Another thing, although we respect the demigods, we may not take their prasadam if invited. We observe the system followed in Jagannath Puri. First the foodstuff is offered to Lord Jagannath and then His Prasad is offered to the different demigods; then we may take such remainders as prasadam. This is the correct procedure.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. I am sending you the Hindi tape record as you have desired by separate book post. You should receive it soon.

ACBS:ds

70-11-44 Bombay
24th November, 1970

My Dear Bali Mardan,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated November 9th and 11th, 1970.

You had mentioned going next to Singapore from Hong Kong. Singapore is also a nice place for organizing a center. There are many Indians and they will support the Movement there. Yes. The several cities you mention are all important cities in the Far East portion. Originally they all had Indian culture. But I do not think you should spend your time at this stage of life in trying to learn so many different local languages. That is not practical for us. Our most successful program is to begin preaching with the help of an interpreter from the local people and later train up some intelligent men who speak
English. When they are conversant with our philosophy, they can preach to the general public. The Hare Krsna Mantra is international mantra. Simply try to induce people to chant and they will understand everything. Externally, English language is understood everywhere.

Your enthusiasm for starting centers for educating the people of the world in this sublime Krsna Consciousness process is very good. You are actually authorized agent of my Guru Maharaj and through Him, Lord Caitanya. He predicted that in every town and village of the world His Name will be well known and you are trying for fulfilling His mission, certainly He will give you all strength and blessings. We simply have to work sincerely and automatically all other things will come. Recently one very responsible Indian gentleman was in our Temple in Sydney and he has given very good certificate for our activities there.

Regarding staying in the various Temples of demigods that is quite alright, but you should not take prasadam from the demigods if you are offered. Our method is to follow the system as it is done in Jagannath Puri. There, the bhoga is first offered to Lord Jagannatha and then His Prasadam is distributed and offered to various demigods who reside in some nearby Temples. Then the remnants of such Prasadam may be taken by us. So far a Temple place is concerned, even there is no place, we can sit down underneath a tree and chant as I did in New York. Krsna will give a nice place. You have been anxious to stick to fulfilling the desires of Krsna and Spiritual Master without deviation. Our technique is that we work sincerely and the dictation will come from within; Krsna is seated there.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
work cooperatively in this way and I will be very much grateful to you for your sincere efforts. Thanking you once again for your kind letter.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb

P.S. I am in receipt of your last letter also.

70-11-46 Bombay 24th November, 1970

New Vrindaban

My Dear Hayagriva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th November, 1970 and I’ve noted the contents carefully. I have instructed the GBC members with me here in India that they should write you once a week and report on activities here. It is very encouraging to hear that Pittsburg temple is doing so nicely and that New Vrindaban is also being developed gradually. As far as the roadside property is concerned it is in long standing for purchase. So try to purchase as soon as possible, as you are hoping to get finances from spiritual sky incidence which you are manufacturing under Ranandhir’s expert guidance in Pittsburg.

Regarding KRSNA book, Vol II, 4,000 copies may be sent to the U.S.A. and 1,000 may be sent to London; the remaining 5,000 can be sent to Bombay, India.

Regarding Printing of Bhagavad Gita complete and unabridged edition, it may be printed with our ISKCON PRESS and 5,000 copies may be sent, printed and folded to Bombay because I notice in your ISKCON PRESS newsletter that Advaita has expressed his opinion that if sent by ship without folding first, it would not be possible for the books to be properly folded and printed here in India. Regarding the missing verses, I will see if it required and will send you at a later date.

Kirtanananda Maharaj is feeling double separation. If he likes, he can go back to New Vrindaban. Let him feel only one separation. As far as myself, most probably I shall go back to U.S.A. by next spring, so I also am feeling separation.

In your letter you refer to Gurudas as GBC member, but I think there is some misunderstanding because he has not yet been appointed by me as GBC member, because there is no vacancy.

Please offer my blessings to your good wife Shama Dasi and son Samba. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
P.S. I have advised K. Maharaj to return to New Vrindaban. ACB
ACBS/adb

70-11-47 Bombay 25th November, 1970

London

My Dear Mukunda,

Please accept my blessings. After a long time I have receive your letter dated November 19th, 1970, as well as your telegram dated the 24th November, 1970. I thank you very much that you have sent the memorandums etc.

Hansadutta, Shyamsundar and Tamal Krsna are detained here because we are trying to establish a center in Bombay. In the meantime, if you and your wife, Janaki, may take the place of Yamuna and Gurdas and see that things are going on nicely there. London Temple is very important and things may not be neglected there.

Please see that KRSNA books are sold
and the sales proceeds directly sent to Dai Nippon for credit of “Bhaktivedanta Book Fund”. I have to pay still $10,000 to Dai Nippon for the order I have placed with them. The total amount was $35,000, out of which by collection from U.S.A. and something from my bank, we have paid $26,000, so another $10,000 is required. Please see that the book funds are immediately sent to Dai Nippon.

Please go on sending reports regularly and offer my blessings to your wife. I shall be glad to hear from her.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds

70-11-48 Bombay
25th November, 1970

My dear Satsvarupa,

Please accept my blessings. I am in due receipt of several letters from you and I am answering the points from letters dated October 7th, fortnightly report dated October 24th, and letters dated November 2nd and 13th.

I am very glad that you are trying with all the other GBC members to maintain all the various functions of our very large organization up to the standard as I have set for you. This is most important. So please always work cooperatively for this end. I know that there has been a great disturbance amongst the devotees caused recently, but now things are being rectified. You are right to say that the example and kindly guidance of our elder members in the Society is the most profound force for motivating our students both new and old towards advanced Krsna Consciousness. Neglect of following the regulative activities and so-called advancement on the basis of self-motivation are both offensive. One should sincerely try to bring himself to the stage of devotional service motivated by pure love of Krsna, and our personal example must set a guide for them.

You have written, and several others have written to me intimations that you are establishing a membership program in the U.S. That is very good idea. However, I have already advised Rupanuga how the Membership fees are to be fixed. Please see that this business is done consistently by all our centers, other wise there will be a confusion. Regarding means for increasing the income of the temples, I have asked Tamal Krsna to give you some hints how to do it. I am waiting further reports on the endeavors of our Sannyasis in establishing new centers in Houston, New Orleans and Coconut Gove. I have written Brahmamanda how they are to manage their own establishment program. Every Temple must work independently so far as maintenance is concerned.

I was so much anxious about Advaita and I am very much concerned lest he become further victim of maya. I am anxiously waiting for a letter from him. In the meantime, I have asked that as far as possible, all unpublished manuscripts be printed by him on ISKCON Press. I have also requested Kulashekar to go to Boston to assist Advaita and I am confident that the tense situation will be relieved.

Yes. You have the right attitude towards disturbing comments of fellow devotees... Lord Caitanya has advised us to always remain more humble than the grasses and more tolerant than the tree, devoid of all sense of false prestige and ready to offer respects to all persons. It is not our policy to reject someone on any personal grounds. Rather it is our duty to encourage him on the common platform of devotional service to Krsna.

I have received very nice reports from all our centers how they are very much appreciating my books and they are understanding association with the Spiritual
Master is the same as association with His vani or teachings. This is a transcendental fact.

I am very glad that Krsna has saved you from "financial crises". In any case we shall not evade our natural dependency upon the Lord. Neither it can be done in any way. The materialists foolishly play that they are independent, but such false independence is vanquished at every instance by the superiority of the material nature. Devotees are never subject to such kinds of illusory thinking and its subsequent frustration because they keep themselves always engaged in their natural dependent position as sincere servants of the Lord.

Regarding book binding, if you can produce only ten hard bound books per day that will suffice for our own purposes. For large quantities of hard bind books we shall have to depend either on Dai Nippon or some outside binder. But the soft cover books are very good. Simply they must be sewn. I know these paper bound books are very popular with the college set in your country, so we should encourage them to take our books in that way also. I do not know why there should be such a lack of money for ISKCON Press. Every Temple reports very good books sales, but where is the money going? Anyway, your rectification program by the GBC in the matter of right payment of bills for literatures is good. So now please bring things under the right order. I fully approve of your idea to prepare every available manuscript up to the stage of printing, even if they remain in the layout stage for a while. I may tell you that I am not so much encouraged to work on translations unless I see that the literature is being printed or at least being prepared for printing. I have done some translating recently, but it is not yet decided whether to send you the tapes or to transcribe them here and send you a copy of the manuscript. Very soon you will know about this. I will be encouraged if you keep on with the work of readying my manuscripts and printing them.

I have not heard in a long time from New York. I am confident that things are going on there alright, but still I would like to hear from you or Bhavananda report of our Temple in New York. Next time I return, I shall go first to New York. I am glad that many new centers are being opened in different places. I have had several encouraging letters from Mohananda in Dallas and in all our centers things seem to be improving and the public reception is also improving.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-11-49
Bombay
25th November, 1970

My Dear Gurudas,

Please accept my blessings. I have not heard from you in a long time. Please let me know how many life members you are making, if any and what is the situation concerning the negotiation for the Vrindaban house. If it is favorable, then you can remain in Delhi for some time and send back to Bombay the three Brahmachary boys who are staying with you. If there is no possibility of getting that house, then all of you can immediately return to Bombay. Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
70-11-50
Bombay
26th November, 1970

My Dear Gurudas,

Please accept my blessings. I am in due receipt of your letter dated Nov. 24th, with enclosures and checks and have gone over them carefully. In the meantime, if there is no very important business in Delhi, you may accept the invitation from Indore and go there. Most probably I shall also go there.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

N. B. It appears that the collection is about Rs 6000.00. But you have not sent all the money. ACB

70-11-51
Bombay
26th November, 1970

Toronto

My Dear Jagadisha

Please accept my blessings. I beg to acknowledge receipt of your letter dated 10th November, 1970 and I’ve noted the contents carefully. I’ve received a GBC report of the Pittsburgh meeting and it is very nice. Please go on working cooperatively in this way and always keep in touch with the other GBC members. Such communication will give you spiritual strength to make the right decisions for pushing this San Kirtan movement.

So far as Canadian expansion is concerned, your suggestion to open centers in Ottawa, Hamilton, Quebec and Winnipeg is very nice, so do it practically and Krishna will be pleased by your sincere efforts. Performing Kirtan and conducting classes at universities along with distribution in the libraries and the colleges of our literature is a very important program, so do it enthusiastically. There are innumerable departments of knowledge being presented in the universities, but there is no department of knowledge for understanding the science of God, Krishna and therefore we want to introduce such a department of knowledge.

Yes, Krishna Consciousness is simple. Chant, dance, take prasadam and always try to think of Krishna. In the Bhagavad Gita it is stated by Krishna that whatever you do, eat, give away in charity or sacrifice should be done as an offering to Him, and by this principle of work, surely you will come to Him. So everyone has to eat and work. Simply we should do so on Krishna’s account and that will make our life perfect.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

70-11-52
Bombay
27th November, 1970

Calcutta

My Dear Jaya Pataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your kind letter dated November 22nd, 1970. I am so glad to learn that you are collecting funds for building.

I quite approve your proposal that if the money is used for establishing Bombay center, the donors will not be encouraged. In that case you can open an account with the Central Bank of India in the name of ISKCON. The Society is going to be registered here and the arrangement is done. We have already an account here with the Central Bank H. Q. and the number is 3/953. The way we open our account is that we have passed resolution and submitted it to the bank. The enclosed copy
can be adjusted by you for Calcutta. Our account here in Bombay is with the Head Office and the Calcutta branch can inquire from them.

So the account should be opened and checks should be drawn out by two signatures. One of the signatures must be mine and the other names should also be registered: Jaya Pataka Swami, Achyutananda Swami and Madhudvisa Swami (Founder and Acharya, President, Secretary and Treasurer respectively.) These four names should be registered.

Please send a list of the Members you have already made and how the collection is dispersed. Are the funds divided into 50% for the Temple Construction and 50% for the Book Fund? and a separate contribution for the Hamilton House.

If you want to take four men to raise the funds for purchasing the Hamilton House, I have no objection. We agree with Mr. Poddar that four men raising Rs.25,000 each will be very nice. Side by side, you can try for the Alipore house just in front of the Judge's Court. Either the Alipore or the Hamilton house may be taken for our Calcutta branch.

If you are unable to open an account in Calcutta, then the collection money may be transferred to our bank here and I will keep separate account for it.

Regarding Jhajaria’s proposal for uniting the Bhu Lok Diksha Mandir with our ISKCON, there is no question of such amalgamation. So we do not go on with such ideas. But don’t make him enemy; just try to avoid any intimate connection.

So far the Magh Mela is concerned, I have received word that our application has been received, but I do not know about any land being set aside for us. If you have got such information, please send me the copy.

Your title is actually Tridandi Swami or Tridandi Bhikshu, which is the first stage of Sannyas life. Tridandi Goswami is for one in the fourth stage of Sannyas life which is paramhamsa stage.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

70-11-53 Bombay
28th November, 1970

My Dear Gargamuni Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th November, 1970 along with very nice newspaper clippings.

Wherever we may be, if we are engaged in Krishna's service, that is our success. Bhaktivinode Thakur sung, praying to the Lord, that he would prefer to take His birth as an ant in the house of a devotee than to take birth as powerful as Brahma without any devotional service. The conclusion is that in any condition of life we can become happy if we are engaged in devotional service. Srila Rupa Goswami has said that a person whose desire is to always serve the Lord is always liberated, in any circumstance of life. So I am very glad that you are trying to organize a center in Florida which was our long-standing ambition and I understand also that you are gradually getting good response because they are gathering to an extent of 100 persons every weekend. So the future appears to be very hopeful.

Maya is very strong and she can victimize anyone of us at any moment. We shall therefore always keep ourselves vigilant and this is only possible by rigid engagement in Krishna's service. Certainly maya attacked you a few months ago and now again you are determined to serve Krishna; that will keep you secure. I shall always pray to Krishna for your protection. Side by side you also remain always engaged in Krishna's service and
thus there will be no chance of falldown. I think your program is going on nicely. You also follow the regulative principles, chant 16 rounds, and keep yourself engaged in the service of the Lord. Also keep me informed occasionally about your activities.

Here in Bombay we are getting good response. Our expenditure is very heavy because Bombay is like a European or American city. But Krishna is providing us with all facilities. It requires a little intelligence how to keep pace with Krishna and the world simultaneously.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb

70-11-54 Bombay
28th November, 1970

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th November, 1970 and I am so much enthused to understand how nicely you are distributing our books. Actually these two books, KRSNA book and Nectar Of Devotion, are revolutionary to your country. Not only your country, but all over the world. Nobody has any clear idea of God. In hopelessness they declare that God is dead. So these books will supply clear idea of God, not only that but anyone who will read this KRSNA book in two parts, Nectar of Devotion, and if possible Teachings of Lord Chaitanya, I'm sure he cannot go away from becoming a devotee of Krishna. So try to push our books, especially Bhagavad Gita As It Is, TLC, KRSNA, NOD, backed by a regular supply of our magazines and regular performance of San Kirtan. Then I'm sure Krishna Consciousness Movement will go forward without any hinderance. You have a strong governing body, all determined to push forward this movement and I'm sure of success in the future.

As you are a member of the governing body, I wish to draw your attention to the fact that 10,000 KRSNA books and 5,000 NODs were recently published. So the price of these books alone come to the point of about $100,000. If 50% even were collected, then it would have been $50,000. The present arrangement is that all book collection goes to Dia Nippon firm in Japan but so far money transferred there is only $21,000. That is 1/4 of the gross value. I think $50,000 at least should have been deposited there by this time. If I'm not wrong in my calculation, you can talk this matter amongst yourselves, especially Karandhar, and do the needful. I'm sure KRSNA will be accepted all over the world. In India also we are getting good response. Practically men are becoming life members just by seeing this book. We have no other asset at the present moment.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb

70-11-55 Boston
28th November, 1970

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th November, 1970 and I have noted the contents carefully.

You write to say that you have asked Karandhar to send some money received for the book fund to pay for paper. That is alright provided that Karandhar can also
continue making payments to Dia Nippon. The problem is that book money isn't being properly collected. Big books like KRSNA and NOD: NOD, 5,000 books printed @ $4.00 = $20,000.; KRSNA -10,000 printed at $8.00 = $80,000. for a total of $100,000. $70,000. or $80,000. should have been collected, but Karandhar has only collected $24,000. So where is the rest of the money? This means that the money is not being collected properly. What can be done? Also there were so many small booklets printed. Where is the collection for them also? If collections are not being made properly, then there will be a shortage of money. So how to adjust things?

Arrangements should be made so that book collection can be made properly. Also how the books are collected, how accounts are kept, how books are distributed. Then there will be no scarcity of money. Even if you take $5,000. to $10,000., that's all right so long as Karandhar can send to Dia Nippon at least $50,000. So what will be the cost of printing and folding 5,000 NODs? If Karandhar can't pay, I will see how to get it from here. (You can print and fold there and send here for collating and binding.)

So far as minimizing the use of Sanskrit words in BTG, that is very nice. There is no need for so much Sanskrit. Therefore I object to the Brahma-Samhita edition. I use Sanskrit, but the purport I give immediately.

I just want to see that these books be printed, whether it be on our own press or by Dia Nippon; that is my ambition. I have become slackened in my dictaphone work because the manuscripts already there are not being pushed ahead. So far as books like KRSNA, NOD, TLC, I am sure that they'll be accepted everywhere—all over the world, so we should keep sufficient stock of them, and Bhagavad Gita also. So you should arrange for reprinting and folding of 5,000 NODs and send them here as soon as possible. Also please arrange for reprinting of TLC.

Pradyumna has to create another assistant locally. It is not possible at the present time to send a man from here, at least for the present moment. So he has to work a little hard. He should have created by now another assistant. I think his wife can become the best assistant.

Please offer my blessings to all the other devotees there. Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

70-11-56 Bombay
29th November, 1970

My Dear Bali Mardan,

Please accept my blessings. I am in due receipt of your letter dated November 23, 1970, and I am very glad that you have gone on to Singapore for expanding our number of Far Eastern and Pacific branches of ISKCON. It is my ultimate desire that all the cities of the world have such centers for Krsna Consciousness and I am sure this will come about because it is the desire of Lord Caitanya.

I have also received encouraging reports from Sydney and Fiji. So long our students remain fixed up to the regulative principles without deviation they will be enthusiastic for spreading this sublime movement. Please keep close contact with the centers in your zone and see that everything is going on nicely. If you can travel from center to center conveniently, that is very good.

Regarding the two students in Sydney, I shall arrange to initiate them as soon as possible. I am very glad that Janne will soon be joining Bhurijana and they will open our branch in Honkong. This is the
greatest service that you are all rendering in the matter of spreading Krsna Consciousness and Krsna and Caitanya Mahaprabhu will certainly bless you all my sincere students more and more in Krsna Consciousness.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

70-11-57
Bombay
29th November, 1970

My Dear Kṛṣṇakanti,

Please accept my blessings. I am in due receipt of your informative letter dated November 15th, 1970, and noted the contents. I know you are a very qualified and sincere devotee and now Kṛṣṇa is offering you a nice opportunity to perform responsible devotional service as the president of our Seattle Temple. Please conduct the affairs there very nicely and with great care and Kṛṣṇa will provide you all facilities for making the center even more attractive and successful.

Please see that the standard of devotional practice is kept very high by strictly observing the regulative principles and executing devotional activities with determination and enthusiasm. If the standard practices are followed then the atmosphere will naturally be joyfull and enthusiastic for working cooperatively for the satisfaction of Kṛṣṇa.

I have seen the pictures of your new altar and temple renovation and everything is looking gorgeous. Always be sure that the Lord is pleased and your success as His genuine servant is assured. I am glad that you have decided to give your time now fully to serving Kṛṣṇa directly, but do not misunderstand the position of "outside" jobs. Any work which is performed by a devotee in Kṛṣṇa Consciousness is never work on the material platform although it may appear to be so. Such a Kṛṣṇa Conscious person is never associating with the materials of mundane work or with the mundane workers, he is always associating with Kṛṣṇa by devotional service whatever his position may be. Kṛṣṇa is maintaining everything at all times, but those who are less intelligent do not see that everything is working by direction of the Lord and they think things are running on automatically somehow or other. That is the view of atheists and fools. Persons in Kṛṣṇa Consciousness always are fixed in knowledge that the Lord is the Supreme Controller of all that be.

I am happy to hear that your campus engagements are very well received especially on the Catholic campus. That is a good sign that the students are still intelligent to find what is the best information about God and how to approach him. It is unfortunate that they are without proper guidance, but that is the condition of all persons in the world without exception. Kṛṣṇa Consciousness is

[TXT MISSING]

I hope you are trying to place our books in the libraries and school/colleges. The program is everywhere very successful, so you please do this very thoroughly in your area and it will be a great service.

Please offer my blessings to all the Prabhuses and your good wife. Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

70-11-58
Bombay
30th November, 1970

Los Angeles

My Dear Karandhar,

Please accept my blessings. I am in
due receipt of your letters dated 28th Octo-
ber, 19th, 13th, and 10th of November re-
spectively and have noted the contents
carefully. Your sentiments for me are very
nice and I thank you very much for your
sincere attitude which is so encouraging
for me.

If we have to repair our house and Mr.
Raj Anand is willing to give us the loan
and you think there will be no problem in
repaying him, then it is all right and you
may do it.

I am glad to hear new devotees are
coming and do not be worried about some
of our members leaving; they will come
back. Krishna never forgets the service
rendered to him by the devotee and once
tasting the nectar of devotional service to
the Lotus Feet of the Supreme Personality
of Godhead, it is not possible to forget
him.

I have received the report of Pittsburg
GBC meeting. I am happy to see you all
so active and serious about carrying on
the work which I have started. Now I
want that all administration may be done
by all of you 12 GBC members all over
the world. Always keep in touch and con-
sult matters all together for practical
execution.

Yes, continue to send money to my
book fund so that we shall be able to go on
producing literatures of Krishna Con-
sciousness. Thank you for the check of
$227.00 for my maintenance fund. You
may collect all the payments and send
once monthly from L.A. the total amount.
That will be better. I have also received
the receipts of temple payment for Sept.
and Oct. Also the pictures of the sanctu-
ary appear very nice.

My Guru Maharaj used to say “don’t
worry about money, Do something nice
for Krishna and money will come.” So we
should always be thinking how to distrib-
ute the message of Krishna and surely He
will give us facility. Even an ordinary man
if he wants publicity then he gives so
much money for the propaganda work.
Similarly Krishna is not poor. He can
supply any amount for the devotees who
are engaged in broadcasting His glories.
I see that you are moving in the schools
and universities for preaching. That is
very good. Krishna says that this knowl-
edge is the king of education. So it will
be appreciated.

Your program to visit nearby cities and
towns with a travelling party is nice.
Krishna Das has also started this program
in Germany and the success has been
good.

Regarding worship of tulsi, it is not
very much important. Simply all the devo-
tees may offer a little water every morning
and in the evening offer obeisances and
ghee lamp(one wick) and circumambulat-
ing three times repeating the mantras that
I have given you. The plant may remain in
the garden.

Hope this letter will find you in good
health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb

70-11-59 Bombay
30th November, 1970
Detroit

My Dear Bhagavandas,

Please accept my blessings. I am in
due receipt of your letter dated 18th No-
overmber, 1970 and I have noted the con-
tents carefully. Yes, I have received a copy
of the GBC meeting held in Pittsburg and
I hope that all of you GBC members will
continue your present course of action.
Always be acting for Krishna. Krishna
Consciousness means to be alive, not that
if we get some time, we lay down and
sleep. So your activities and reports are all encouraging to me, so please continue in this way. Also continue placing my books in libraries, colleges, bookstores, etc. and gradually the public will learn to appreciate this stock of transcendental literature. People are accustomed to read all kinds of rubbish literatures. The principle is there—reading. We simply have to direct their attention to Krishna.

Regarding Pradunnya, he can train some local man for assistance, but I don’t think it is possible to send anyone from here at this time.

Narottamananda and Susan may be married accordingly and I will be pleased to give my blessings.

I hope this will find you in good health and cheerful mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/adb
My Dear Nayana Bhiram

Please accept my blessings. I am in due receipt of your letter dated 21st November, 1970 and have noted the contents carefully.

Yes, I am so glad to learn that you are distributing our books in colleges and schools so nicely. Actually this Krishna Consciousness Movement is a novel proposition to the world. The world is suffering on account of atheistic conviction of life, so our theistic proposition presenting Krishna, the Supreme Lord, is certainly a great relief to the agnostics, atheists, impersonalists and voidists. In all our books we have very scientifically covered all such demons and if these books are introduced in the schools and colleges, so many beautiful souls will be saved. Your are doing a great service to humanity to introduce our books to the people in general. So far as preaching through television the mantras of Isopanishad is concerned, that will be a great success to do so.

So far as moving the temple to a new location, that is very good news. When I return to your country, I must visit your temple, either from New York or from New Vrindaban. Formerly, when I first came to the U.S. I saw this Philadelphia city. It is a nice small city almost representing New York. In the Philadelphia University there is one professor of Sanskrit. His first name is Norman, and the last name is, I believe, Brown. Dr. Norman Brown. He invited me to speak in his class, so we are acquainted. If possible, try to introduce our books there. This university is in the Walnut district.

If you can keep cows, it is very good. You’ll get fresh milk. That’s a great benefit. To take care of the cow is a religious function for the Hindus but actually if care is taken for cows, it delivers us the miracle food—cows milk, which is so valuable. And because we drink cows milk, we should accept the cow as our mother. That is etiquette.

Someday when the opportunity comes for film-making you can do so. If you can make bonafide films it is welcome. Then I can help you by directing. So far as exporting films that is not possible.

Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/adb

My Dear Rupanuga,

Please accept my blessings. I am in due receipt of your letter dated 12th November, 1970 and have noted the contents carefully.

That the sanyasis have gone is all right. Also Gargamuni Maharaj is trying for Florida. That is good. I’ve written to him one letter encouraging him. I think things are going nicely. So please cooperate with the sanyasis. Work with them so that they may go on with their missionary activities.
I've advised all the GBC members here to keep regular correspondence with you. So what is the cause for mistrust? I do not know.

These engagements at schools and colleges is a most important task. If schools become interested with our philosophy and we can introduce these books, then it is our success. A little effort in this direction is sure to be successful because these are completely new thoughts for the Western world, this science of God. And because the West is scientific minded, they will take it up. We should try for this vigorously. Once they take up Krishna Consciousness in the colleges, it will be the greatest success. We've got books and we've got the Dr. Staal correspondence. Let the school authorities inquire about it. These are the propaganda items. This task should especially be entrusted to Hayagriva Prabhu because he is in one university. Not just Hayagriva, but all of you who are college graduates. You know better than me how to introduce these books into the schools. Also recently I have received one report from Jagadisha and he is distributing our books nicely.

Yes, all blessings for this marriage between Nityananda das and Carol. Please also offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb

very much envious, as I can understand from their behavior.

In your letter dated November 10, 1970, you have written to say that I should inaugurate the installation ceremony. So I am very much obliged to you for your kind invitation, and my program will be as follows:

Tomorrow I am going to Indore; from Indore I shall come to Surat. From there I shall go to Gorakpur. From Gorakpur I shall go to Allahabad, and most probably from Allahabad I may go to Vrindavan.

So far as Mayapur is concerned, I do not think I shall be able to attend the Gour Jayanti celebrations at there. The reason is that I have no place of my own, and certainly there will be too much crowd during the occasion. Therefore, I want to avoid this occasion. Sometimes after we may visit.

I shall go to your place from Vrindavan or from Allahabad, and we have to arrange in that way. We are thirty men and women all together. Whether you want us all to visit? Perhaps if we go from Vrindaban we shall have to take advantages of the Grand Trunk Express. Of course there is sufficient time now, and I shall be in regular correspondance with you on my tour, but I accept to visit all the places mentioned by you when I go by that side.

My dear Puri Maharaja,

Please accept my humble obeisances. I am in due receipt of your letter dated on November 24, 1970. Perhaps you are my only Godbrother who has appreciated my humble service to the cause of Guru Gauranga. All my other Godbrothers are

70-12-4
Indore
5th December, 1970

Delhi

My Dear Gurudas,

Please accept my blessings, I have come to Indore on the 3rd December and we are five here altogether. I am expecting your wife and others to arrive this evening. I have received your telegram from Vrindavan and am awaiting your letter with details to be forwarded. I am plan-
ning to reach Surat on the 12th instant and my address at that time will be as follows:  
c/o Bhagubhai Jariwala  
Jekisondas Nathubhai Jariwala  
Motorcycle Building  
Begumpura, Surat  
We shall remain in Surat up until about the 20th December.  

In the meantime one gentleman has come to me here in Indore and he has offered us one small Krsna Temple in Vrndavana with room for about 20-25 men. He has written to the man there to receive you when you go. So you may go immediately as soon as possible ther for the purpose of seeing the Temple whether it is suitable for us. The name is as follows:  
Chhatrabihariji’s Temple; Gopinath Bazar; Vrindavan It is in care of our friend Sri N. C. Zamindar, of Indore. So please go there and see it and do the needful. Let me know how things are going on.  
Hope this will meet you in good health.  
Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
P.S. You might have received by this time a letter from Tamal. So you must go immediately to see the Chief Controller of Imports and Exports and make the necessary arrangements for getting the clearance permission for our shipment of books. ACB  
ACBS:ds

My Dear Mukunda,  
Please accept my blessings. I am in due receipt of your detailed letters (2) dated November 28th, 1970, with regard to the Regent Park land.  
We sent you a telegram to send the certified copy of our constitution and you also confirmed by telegram, but it is not received yet.  

So far the Regent Park land scheme is concerned, I have read over all your points and further talks on these may be discussed on receipt of the above mentioned documents. It is not practical proposal to request Sri Rirlaji to write to the High Commissioner. Another thing, you do not rely on Proful Patel—you find out your own place. When I was in London, this Proful Patel promised to see me many times, but he did not come.  

Regarding telephone at Seksaria House or anywhere else, don’t try to use telephone unnecessarily.  

Please offer my blessings to your good wife, Srimati Janakidevi. I hope you are both in good health.  
Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
P. S. Please arrange to send all my book-sales proceeds directly to Dai Nippon Printing Co. Tokyo and let me know.  
ACBS:ds

70-12-5 Bombay  
7th December, 1970  
London  

My Dear Tamal Krsna and Shyamsundara,  
Please accept my blessings. I beg to acknowledge receipt of your two letters dated 4th and 5th December, 1970, respectively, as well as one telegram dated 7th, December regarding the Surat program.  
Gorakhpur has already sent us money for going there, therefore we should give first preference to going to Gorakhpur and them from Gorakhpur we shall make further program. So for the time being the
Surat program may be postponed. I am arranging to go to Gorakhpur by the 17th December and if you have no important program in Bombay, then all of you may come to Gorakhpur. From Gorakhpur we shall go to Allahabad or maybe to Vrindavana. That will be settled there. So let me know if you are all starting for Gorakhpur by the 17th instant.

The best way for you to go is to purchase reserved tickets from Bombay through Gorakhpur according to the following schedule. Leave Bombay on the 17th December by the 5 (down C.R.) Punjab Mail AC departing at 15.20. You will arrive at Bhopal Jn. by 6.20 next morning. Most probably we shall join you at Bhopal with tickets reserved on the same train. The 5 Punjab Mail will then reach Jhansi at 11.40. At Jhansi the train divides and one part goes on to Lucknow called the 43 (down C.R.) Jhansi-Lucknow Mail departing Jhansi at 13.20 and arriving Lucknow at 20.05. From Lucknow the Lucknow Express (E.R. down #16) departs at 21.15 and arrives in Gorakhpur at 3.05.

In Indore we shall continue our program up until the 16th and therefore we shall start on the 17th to Bhopal Jn. where we should meet your train and join parties. In the event that we do not join you at Bhopal Jn., you continue on to Gorakhpur as above schedule.

Regarding the proposed meeting with Sri Birlaji, your letter arrived too late for any action to be taken from here.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

I have advised Gurudas to print the numbers of the receipts which were lost in Delhi in the public papers with a note that any monies collected with these receipts are not received by ISKCON, neither ISKCON is responsible for such false representation. Please send the numbers of the missing receipts immediately to Gurudas so he can do the needful. Giriraj says that you now have the only copy of the missing numbers. So please send them without delay. ACB

ACBS:ds

70-12-7 Indore
10th December, 1970
Los Angeles

KARANDA DAS ADHIKARY
WE REQUIRE 70,000 DOLLARS FOR PURCHASING VERY NICE CALCUTTA HOUSE KEEPS SAIS CONTRIBUTION 28,000 IN TACT LETTER FOLLOWS

A C BHAKTIVEDANTA SWAMI

70-12-8 Indore
13th December, 1970
Calcutta

My Dear Jaya Pataka Maharaja,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th December, 1970.

You write to say, "We notice that even the communist protestors can't help smiling and answering back 'Hari Bol!'" So there is sufficient hope to reform them by Caitanya Mahaprabhu's grace of chanting the Hare Krsna Mantra. Kali Yuga is the fallen age undoubtedly, and there are different varieties of fallen souls. In Calcutta the so-called disturbance-makers are also some of them. I went to America and some of the souls were accepted by Lord
Caitanya and today the Bengal being Lord Caitanya's place they are in such pitiable condition, so I wish that some of you among my American disciples may try to reclaim these fallen souls to the order of Lord Caitanya's Vaisnave platform.

When I was in Calcutta, many Naxalite and Communist youths used to see me. They were arguing with me, but I defeated them smilingly. They left after offering me their respects. I think they can also be reformed provided we diagnose and administer the proper medicine for them. I am not very much hopeless about Calcutta situation or even if there is some risk we should try to reform them and if we are successful, the people of India will hail us to great estimation and adoration and that will give us good impetus for pushing on our Movement, Krsna Consciousness.

Although there are many places in Calcutta we can have at cheap price, my advice is that you try to raise this one lakh of rupees for advancing to the Hamilton people and keep it ready. I have already sent you a telegram reading like the following: “If they accept 6.2 lakhs, I will immediately go there to complete transaction.” So, if the Hamilton people accept the offer of Rs 6,20,000/., I shall immediately go and finish the transaction. I hope you have received the telegram and I am expecting your reply at any moment. The location of the Hamilton House is very nice and absolutely suitable for our purposes. In the meantime, I am also addressing one letter to the Hamilton Co. and the copy of which is enclosed herewith. Please do the needful. Keep yourself brave and fit to face the situation with faith in Krsna and Spiritual Master. Let us do something tangible in Calcutta.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

70-12-9

Indore

13th December, 1970

Bombay

My Dear Tamal Krsna, and Shyamsundar,

Pleased accept my blessings. I am in due receipt of your letter dated December 6th, 1970. Regarding the land in Bombay, we shall prefer to have that vacant land at 5 lakhs. That is a better place than Mr. Shedh's building. From your letter everything is encouraging, still you should post me daily one letter. I am anxiously awaiting your full report from Bombay in letters.

Regarding Surat, how can we go? We have not received any money. So it should be postponed. We have received two telegrams, but no money.

In the meantime I have received two letters from Jaya Pataka Swami in Calcutta.

I have received one telegram from Gurudas in Delhi reading as follows:

CCP granted Also official letter clearing books waiving Demarage sent to all ports Trying indira 18th—Gurudas

So I am very anxious to know what you have been able to do in the matter of receiving the books.

Because of the proposed meeting with Indira Ghandi on the 18th instant, our gorakhpur program is not fixed up. If you have already purchased tickets in the meantime, you may go there as planned, but our arrival from this end is not yet ascertained.

Please keep me informed by daily letters as you promised before my leaving for Indore.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds
Wanted qualified Brahmins to preach Bhagavat Gita all over the world. Educated candidates accepted without any discrimination of Caste and Creed.

Apply ISKCON

Life Member can send any member of his family for being trained up as qualified Brahmin who can preach Bhagavat Gita as it is all over the world.

My Dear Jayapataka Maharaj,

Please accept my blessings and offer the same to Madhuvrisha Maharaj, Sagar Maharaj and Achyutananda Maharaj as well as all the other Prabhus there. I am in due receipt of your several letters and telegram dated November 28th, December 4th, 5th, and 9th, 13th, 1970, and have gone over the contents. I have just arrived in Surat from Indore and I have received all of your letters here brought from Bombay. We arrived on the morning of the 16th instant, and our reception here is most promising and cordial.

You have written that there is some critical remarks about us from some parties, do not care for it. We do not mind for the dogs barking. Let us go on with our business.

If the Hamilton Co. agrees to our terms, send us a telegram and we shall arrange for going there. Any suitable place will do for our staying in Calcutta while completing the transaction. You can not only offer them one lac but we can give them two lacs immediately put down on the Hamilton House if they give us immediate possession of the place. They may continue to realize the rental from the present tenants and we shall occupy the first floor. So we shall offer them one third of the total six lacs to take possession and the balance two thirds or four lacs we shall hand over when the tenants vacate the other two stories. It is good that we secure the place now. Arrangement should be made like that.

You go ahead and arrange the meeting with Birlas and Bangurs and there will certainly be no difficulty for raising the required funds for our Calcutta project. If we have got our place and the support of these big men, I am sure that I can cut down this Naxalite movement. I know how to do it. We have diagnosed the disease and the medicine is Hari Samkirtan and the diet is Krsna Prasadam. With our own place we can dispense these to the young boys and they will be easily cured. They have already shown their willingness to cooperate when I was in Calcutta last and I am sure of this plan to curb their misguided and frustrated activities.

Regarding the account with American Express, you should keep the present deposit with them and if you like them better than the Central Bank there is no need at present for opening a new account with the latter. If required in the future I shall return the papers to you with my signature as per. If there is no difficulty in withdrawing from the American Bank that should be the criteria for keeping the accounts with them. Wherever the money is kept, it must be ready for being withdrawn without any difficulty, in either the Central Bank or the American Express Bank.

Regarding the business of getting outside business contacts for some industrialists, etc. it appears to be a nice proposal, but you cannot deal with them now. When I come there, I shall see the situation and determine what is to be done in this connection.

You have asked some questions of unnecessary sort. Don’t bother about
these things. It is not our business to give them advice about sterilization and contraception.

We are planning to remain here for about ten days and our further program is to go to Gorakhpur via Ratlam. I will keep you informed of my movements so that you can reply me to the right address.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds
70-12-12
Bombay
18th December, 1970
Detroit

My Dear Bhagavandas,

Please accept my blessings. I beg to acknowledge receipt of your letters November 30th and December 3d, and have noted the contents. I have not received the two sets of slides mentioned in your letter.

Yes, I have heard of your plan to open a branch in Trinidad. That will be very nice and the selected members are approved by me. The more we open branches, the more I feel encouraged. These branches are like the oasis in a vast desert. In the desert there is no water, but occasionally if one is fortunate he may come in contact with an oasis and he is saved. Similarly in this material world we are drying up due to lack of spiritual knowledge. Our ISKCON centers are meant to give relief to the dried up conditioned souls who are searching after the nectar of joyful life. So I request you and all other members of ISKCON to flood the world with Krishna Conscious centers and realize the prediction of Chaitanya Mahaprabhu “as many towns and villages there are, my name will be known.”

Yes, there is possibility of help from influential men to open a big branch in London.

Our literatures are unique in the world and we want to introduce our philosophy in learned circles, so your report of library distribution is good news for me. Keep trying to place my books in auspicious places such as libraries, universities, clubs, etc. and someday the world will realize and appreciate these transcendental literatures.

Everyone is asking me to stay at their temple when I return. So I think I shall have to expand. What do you think?

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb
70-12-13
18th December, 1970
Surat

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your two telegrams and letter dated December 6th, 7th and 6th, 1970, respectively. I have just come to Surat from Indore as we are travelling often now and I have just received your letters addressed to Bombay from where my mail is regularly forwarded.

I have already telegraphed you in return regarding the money contributed by Sai and his followers. The money is to be kept for the purpose of purchasing one very nice house in Calcutta for which we have already begun serious negotiations. You have utilized $500 for the Berkeley Center’s immediate need, but this must be repaid by them so the entire contributed sum must remain intact as I have instructed by telegram. It is a very good news that the disciples of Sai and Sai himself are now coming to join with our ISKCON. Because they were chanting Hare Krsna,
they developed some love for Krsna and therefore they have decided upon this right course of action. So they are all very welcome and you can give these good souls all encouragement so that they may not feel any inconveniences. They must live with us according to our standard practices and they shall surely advance in Krsna’s service.

So far the current estimate for printing the revised and complete edition of Bhagavad Gita, you may immediately go ahead with this project and it is very much encouraging to me that you are eager to do so. However the proposal for using the money contributed by Sai for this purpose is not feasible. That money is already reserved. The London Temple has taken Krsna books worth $20,000, so they should send the requisite $17,000 for the publishing of our Bhagavad Gita As It Is in new enlarged edition immediately. I understand that the KRSNA book is selling there very well, so they can easily do it. I hope your international attempts for placing our books in libraries and selling our KRSNA books in particular is going on. I am always anxious to know that our programs are going on nicely.

I am very much happy that you are now attempting for opening up some centers in South America. It has long time been my desire to have some of our branches there. So you train up some qualified men and send them and if they can do something there it will be a great achievement. Simply they must chant Hare Krsna, observe the regulative principles and read our literatures sincerely and their success is guaranteed.

So far the overseeing of the temples in your Zone, I am very glad that you are travelling there and preaching and thus feeling enlivened. Just see that the standard of purity is strictly maintained and the standard of enthusiasm for spreading Lord Caitanaya’s Movement is increased.

Please offer my blessing to all the nice devotees of Los Angeles Temple.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. I think with Sai’s money in 10,000/$ denominations four bills you have to come to India. Shyamsundar will write to you

ACBS:ds

70-12-14 Bombay

18th December, 1970

Hamburg

My Dear Krsnadas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 1st December, 1970 and I thank you very much for your kind sentiments for me. Actually I cannot claim any credit for myself, but I say if any credit is due, it is due to the fact that I have not deviated from the original instructions. Whatever I have learned from my spiritual master I have presented before you and similarly whatever success you are having only it is due to the purity of the message which you are carrying. So continue to see to the management of ISKCON and keep up the standards of devotional service and this Krishna Consciousness movement will be accepted all over the world.

I am very encouraged to see your enthusiasm for preaching this message to the Russian people, and your idea to send letters with the help of Dr. Bernhart is very good. He is a big scholar and he also appreciates our movement. So if you arrange a tour of Russia for me, I am prepared to accept. Let us see what Krishna desires. Why not Dr. Bernhart join this great movement.

Amsterdam sounds like a good place
December, 1970

for our movement. The hippies are not bad souls, because soul is part and parcel of Krishna. So in fact everyone is good, because everyone is spirit soul. But by demoniac association they have been mislead. Try to save these boys and girls. That is our duty. If you can arrange for a Dutch BTG it will be very nice.

Yes, as GBC member your task is very responsible. You must always keep yourself pure and in this way your preaching work will take effect. Others are also speaking Bhagavad Gita but their speech has no effect because they are not following the regulative principles of devotional service. Also, always maintain SanKirtan Party, prasadam, chant 16 rounds and read all our literature. These things keep you always in touch with Krishna, and Krishna will give you intelligence more and more how to spread this movement. "I dwelling in their hearts destroy with the shining lamp of knowledge the darkness born of ignorance. (B.G. 10/11).

I am glad to hear Mandali Bhadra and HariPriya are working so hard to translate my books. They are both sincere souls and combinedly I am confident that they will do their duty. Husband and wife engaged in the service of the Lord is real marriage, and man and woman combined without service to Krishna is animal life. So their example is very encouraging and instructive.

Haimavati is also eager to go to Russia and she also speaks the language. If we can go to Russia with our World Sankirtan Party, I am certain that it will be very much appreciated and people will see the real peace movement is chanting process—chanting the Holy Names Hare Krishna, Hare Krishna, Krishna Krishna, Hare Hare/ Hare Rama, Hare Rama, Rama Rama, Hare Hare. So try for it.

I hope you and your good wife Indrani are well. Please convey my blessings to all the other devotees and tell Vasudeva to write me about how he is progressing with his painting work.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

70-12-15 Bombay

My Dear Advaita,

Please accept my blessings and offer the same to your good wife, Balai Dasi, and your daughter, Nandinidevi. I am in due receipt of your letter dated December 4th, 1970, although I did not receive any letter from you addressed to Calcutta. I am travelling extensively now throughout the country of India, so sometimes my mail does not reach me promptly or there is some chance of its being missed.

Anyway, I am so much relieved to hear from you, and I was sure that you could not actually be entrapped by Maya. I have always been confident of your steadiness in Krsna Consciousness because of your great determination in serving the mission of the Lord in such great measure these last few years by your working long hours and more with our ISKCON Press. So I think that the recent disturbances are easily to be set aright and you should go on again fully engaged in our printing work there. We have got a great lot of work to do and you should immediately pick up the press work again so that time may not be wasted with the press idle.

I know that Satsvarupa has got too much other engagement to be able to devote the requisite time for managing the press department. I had never considered either closing down our ISCON Press or removing your responsibility for managing the press affairs. You may immediately resume your former activities and work the press according to your best
ability because I am very eager to see our own press printing the majority of our publications. The first thing now should be the printing of the new, enlarged edition of Bhagavad Gita As It Is. That will be a great boon to our Movement. I have already decided that the necessary funds for printing the book should come from the England sales of our KRSNA book. London has got $20,000 worth of KRSNA Books so they should sell them and send immediately $17,000 to ISKCON Press for printing according to your estimate. The plan to print 10,000 copies, 5,000 for India and 5,000 for U.S.A., etc. is approved by me. Please do it. I have been very much encouraged and pleased to receive the two latest chapters of Srimad Bhagavatam, Second Canto. So this printing must go on. ISKCON Press remains our big mridanga and the backbone of our Movement.

So far your need for constant engagement in press work is concerned, I do not see that there should be any difficulty if you attend the classes daily when our literatures are read and discussed. It is alright if you do not attend the Aratrika, but you must remain fixed up by attending the classes. Two hours daily in the classes will not be too much time away from press work. I give you my permission to work in this way. Now adjust things as you find it convenient and please begin work again immediately. I know that you are in need of constantly working the press and the press is constantly in need of being worked. If you are individually the manager of ISKCON Press, I have no objection, but you must work nicely and the GBC will be satisfied.

Please thank Balai for her nice note to me. She is a very good and faithful devotee wife. You are both most fortunate couple in Krsna’s service. So please remain all together with your family in Krsna consciousness and be happy. I am writing to Satsvarupa to help you as I have suggested. Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-12-16 Bombay
19th December, 1970
New Vrindaban

My Dear Nara Narayan and Dinadayadri,

Please accept my blessings, I am in due receipt of your letters dated 1st November and 26th October respectively and have noted the contents carefully.

That you are working hard to build cottages there in New Vrindaban is very encouraging to me. I want very much to see this project grow, so you please continue to work in this respect. So far as what materials to be used to finish the cottages, I think whatever is easiest and least expensive is best.

So far as your casting of Murtis there during the winter months, that sounds very nice. If you could produce plaster Murtis of Lord Chaitanya the same size in height as Kartamashai Murtis you produced earlier, that would be very nice. And then your good wife Dinadayadri, acting as poojari there, can take nice care of that Murti. Husband and wife working conjointly in Krishna Consciousness is the perfection of household life. So both of you go on working in this way to strengthen and improve our wonderful New Vrindaban community project and Krishna will be very pleased.

Hoping you are both in good health and happy in the service of Lord Krishna. Kindly offer my blessings to the others there.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb
My Dear Mr. D.D.D.

Please accept my blessings. I beg to acknowledge receipt of your letter undated as well as the enclosed booklet, and I thank you very much for these.

I have read your version of the Bhagavad Gita, first chapter and it is very interesting to read how the armies were present on the battlefield of Kurukshetra and how Lord Krishna became the charioteer of His friend and devotee, Arjuna. Also I have read your excerpt from Teachings of Lord Chaitanya and it was very relishable to read. So take instruction from Bhagavad Gita you can then instruct others and Krishna will bless you.

Please take nice care of the cows there for me and make sure that everyone is chanting their 16 rounds. Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

70-12-17 Bombay
19th December, 1970

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letters dated November 30th, December 3rd and 8th, 1970, along with a correspondence with one E. Michael Kelly. I have read your reply to Mr. Kelly and I find it very nice. Such important persons should be carefully instructed so they may aid us in spreading Krsna consciousness.

I have seen the layout proposal for the first pages of our new edition of Bhagavad Gita As It Is and it is fully approved by me. I shall immediately write one preface to the enlarged edition as you have requested and send it as soon as possible. I have written to Karandhar that the money for printing according to Advaita's estimate of $17,000 should be realized from London. London book sales have nothing to do with my bookfund. They have got 2,500 copies of KRSNA or in other words $20,000 worth of books, so they can send $17,000 for printing of Bhagavad Gita, immediately. It is a good proposal to print 10,000 copies; 5,000 for India and 5,000 for U.S.A.

I am very much pleased with the two latest chapters from Srimad Bhagavatam—The Process of Creation and The Cause of all Causes. They are so much satisfactory and I am very eager that they should be produced by ISKCON Press at a regular pace.

I have written one letter to Advaita requesting him to take up his duty again unflinchingly and print our books especially the enlarged edition of Bhagavad Gita at this moment. I have great hopes that our ISKCON Press will continue and expand by the grace of Krsna. I have advised him that he must attend daily classes regularly, but there is no need of his attending other functions like Aratriskas etc. I have given him this special permission in this case, so you also please let him do anything, but let him be always engaged in printing our books and other required literatures. It is my opinion that he should remain as individual manager of ISKCON Press because of his experience and ability in the matter practically. I do not think that you are able to be the manager because you have got too many other very important duties. So the management may be returned to Advaita and the GBC may cooperate in this way for the continued uninterrupted function of our press department.

The pictures on the Srimad Bhagavatam Chapters are very nice. My sincere
blessings are to Jadurani and the art department. If our books are printed in this standard, that will be very, very good. I do not aspire to any more efficiency in printing, but simply the printing must go on regularly. Offer my blessings to all the workers of ISKCON Press because that is my life. Next time when I go there, I shall first go to Boston. In future, if we get some nice place, some of the workers may come and start our own press here also.

You may inform Jadurani that the picture she has sent is alright with necessary adjustments. Krsna is of course to be pictured in the same dress in all the scenes of the Kurkshetra delivery of Bhagavad Gita because the episode took place all within about one half hour. Some ideas are: 1) Duryadhona and Dronacary conferring in a tent just before the battle. 2) A ratha with four horses drawn before the ranks of soldiers and akshouini carrying Krsna and Arjuna. 3) Arjuna morose; leaving weapons aside he is almost crying. 4) A man pictured dead and also living. Krsna says to Arjuna, “the wise mourne not for the dead or the living. 5) pictures of an individual from babyhood to youthhood, in manhood and in old age and death. The figure of the soul in each different body remains the same indicating that the body changes, not the soul. 6) Krsna instructing the Sun-god; Vivasvan instructing Manu (his son). I will send you more ideas latter if required by you.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

70-12-19
Miami

My Dear Sri Dama,
Please accept my blessings. I beg to acknowledge receipt of your letter dated 6th December, 1970 and I have noted the contents carefully.

Now you and your good wife Mon Mohini are in Miami after having left Providence and that is very nice. Miami is a very good place to establish a firm center and if you can organize this center nicely, it will be a great credit to you. Just continue with your sincere efforts and Krishna will give you all assistance.

Yes, when I return to U.S.A. I must go to Florida, and I’m anxious to see you also because I’ve not seen you in a long time. I always remember your valuable personal service given to me. So go on and Krishna will bless you. Stick to the regulative principles, chant Hare Krishna and be happy.

I hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

70-12-20
Bombay
20th December, 1970

My Dear Jaya Pataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated the 16th instant addressed to me and Tapol Krsna as along with a Bengali letter from Sadgar Maharaja. This morning I have received also your telegram and I have replied as follows; “Reduce the period as they like. Payment’ in full on vacant possession. Letter follows. A.C. Bhaktivedanta Swami”. The idea is that we can arrange to pay them immediately 6.2 lakhs if we get full vacant possession. But I think it is not possible because the tenant cannot vacate within less than six months. We are not interested in realizing
the rent from the house; we need the place for our own accommodation. Therefore vacant possession is essential. The best thing will be that let them give us possession of the ground floor and we are prepared to pay them proportionately immediately up to two lakhs of rupees or more. The balance will be paid as early as possible when we get the other two stories vacant—it is up to them. Some arrangements should be made like that.

You have suggested in your letter dated December 16th that a gentle lawyer has prepared to give us free service in the above transaction—it is welcome. As you have suggested you can immediately form a committee with five or six men comprising Mr. Mohta, Mrs. Birla, Mr. Poddar and Mr. Buwalka and any two of you, preferably yourself and Madhuvisha Maharaja. You can immediately form this fund raising committee and do the needful.

So far Sagar Maharaj is concerned, I have already written him a letter care of Mr. Pradhan as he gave the address. So if his presence is necessary, he can remain, otherwise, he may come back with the typewriter and my books.

Just now I have received telephonic message fromTamal the book affair is settled up and he is returning on Tuesday. Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

70-12-21
Bombay

Boston

My dear Jadurani,

Please accept my blessings. I am pleased to hear that the paintings for Vol. I Canto II have been finished and that more paintings for Vol. II have begun. At least from 50 to 100 paintings should appear in each volume, and that will be the perfection of our service for Lord Krsna. In reply to your specific question, there is no ocean of milk, rather they are standing on a normal ocean. I am always showing your paintings in Krsna Book to respectable Indian gentlemen and ladies and they are very much impressed that my American disciples have taken to this process with so much love and determination.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

70-12-22
Surat
28th December, 1970

Calcutta

My Dear Jaya Pataka Maharaja,

Please accept my blessings. I hope everything is going on with good prospect in Calcutta. I have decided to come there for the meeting with Mrs. Birla at the Birla Academy on the 6th January, 1971.

Our program here in Surat is very successful and we are terminating it for the time being when we depart for Bombay on the 2nd January. From Bombay we are catching the 1 down (via Nagpur) Howrah Mail Train leaving on the 3rd at 6.45 PM and reaching Calcutta on the 5th at 8.25 AM. So I will be glad to see you there if you can arrange a nice reception. We shall be coming either two men or four.

In the meantime the rest of our party is going to Allahabad for establishing our Magh Mela Camp.

Hope this will meet you in good health

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds
My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter dated December 23rd, 1970, Along with a press letter. I am very glad that Advaita has come back to his position, but I am very much concerned that there is a Mayavadi Sannyasi among yourselves. According to Caitamya Mahaprabhu, anything spoken by the Mayavadis is very, very dangerous. If the Sannyasi who has come to our shelter becomes clean shaved and keeps a sikha with beads on his neck and chants Hare Krishna Mantra 16 rounds at least and changes his dress, then he can be allowed to stay with us. Until six months pass he cannot lecture in the meetings. On these conditions, he can render us service in the matter of Sanskrit composition, otherwise there is no need of him. Please take immediate steps in this connection and let me know what you have done in this matter.

The $28,000 plus $800 contributed by Sai may not be touched for any other purpose until you hear from me. Dai Nippon’s debt regarding BTG should be liquidated by the Department of BTG. Why the debt should be cleared with a contribution which Krsna has sent for another purpose? I can understand that from London the payment is not regularly coming from the very beginning, so in order to counteract this anomaly I shall be sending someone out of the four important members to check out the condition of London. Most probably Hansadutta will very soon go there.

At present I am at Surat, which is very nice city in India. People are very responsive and we are getting practically every day a Life Member. There is an important meeting in Calcutta on the sixth of January, so I may be going there on the 5th of January, 1971. I am writing you this letter in great haste on account of being concerned about a Mayavadi Sannyasi being present among you. Therefore, if he completely surrenders to our principles and lives as other new-comers live, then he can be allowed. Otherwise there is no need of his staying with us.

My next letter will follow very soon. You can offer my thanks to Advaita. The dummy Bhagavad Gita sent by him is approved by me. If it is possible it may be improved further.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

70-12-24
Surat
28th December, 1970
San Diego

My Dear Tulsi Das,

Please accept my blessings. I am in due receipt of your letter dated 26th November, 1970 and have noted the contents carefully. I was not able to reply sooner, but have been travelling and so much of my mail has been neglected.

Presently I am touring many cities in India and the response to our SanKirtan Movement has been tremendous with thousands upon thousands actively participating. In India, actually, everyone is a devotee. They have simply been misled by the politicians and so many things. By Lord Chaitanya’s mercy we are again reviving their dormant Krishna Consciousness, just as we are doing in our centers all over the world.

I am very pleased to hear how nicely the activities are going on there in our San Diego center under your expert guidance. Also your program for “Maha Sankirtan” in conjunction with Laguna Beach temple is very nice. Such engagements should be
held whenever possible as it is very enlivening to all those involved.

Simply by keeping a nicely regulated temple schedule with many integrated devotional activities and our preaching program is sure to be a success. Following the regulative principles strictly is our strength in spiritual life. If they are neglected, then all our efforts simply become spoiled. So go on in the way you have described and Krishna will surely bless you.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

70-12-25
Bombay
28th December, 1970
St. Louis

My Dear Vamandev,

Please accept my blessings. I thank you very much for your kind letter dated December 11th, 1970, and have noted the contents with great satisfaction. I am very much willing to see your center at St. Louis, but for the time being the installation ceremony of Radha Krsna may be postponed until my further advice.

I am so glad to learn that you have increased the distribution of BTG to the extent of 3,000 per month. The collections from BTG Department may be immediately sent because they are in debt.

Please offer my blessings to your good wife. Thanking you once more for your informative letter.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-12-26
Bombay
29th December, 1970
Chicago

My Dear Hladinidevi,

Please accept my blessings. I am in due receipt of your very nice letter dated 28th November. I am glad to learn that the Dieties are being cared for there in Chicago so nicely by your good self. I personally gave instruction to Shelavati how to care for the Dieties properly when I was in Los Angeles and you were trained up by her. So I am confident that everything is going on nicely.

Proper Deity worship, with all attention to cleanliness, is of the utmost importance. If you can please the Diety by your sincere service, then your temple will flourish. To be able to personally serve the Diety is a great privilege and such a person is very fortunate indeed. So you continue in this way and Krishna will surely bless you.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

70-12-27
Bombay
29th December, 1970
Toronto

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated November 26th, 1970. In the meantime I have received one other letter from you and I have replied the same just the other day.

I am very glad to learn that you have begun worship of Tulasi in your Toronto Temple. The presence of Tulasi is proof of true devotional atmosphere there. Please offer Her all respects and carefully
tend and Srimati Tulasi will be pleased upon you in gaining the auspicious favor of the Lord.

I am so pleased to know that your efforts at placing our books in the local libraries is successful and it is especially heartening to learn that they already have got our books on their shelves. That is factual proof that these purely transcendental literatures are very attractive to the reading class of the public. It is also good news that your recent marriage celebration in Krsna Consciousness was filmed for display by a large television station. People will very soon come to appreciate the Krsna Conscious way of life as distinct from the dull repetition of materialistic activities. I have noted the news article sent by you and it appears very nice. I beg to thank your good wife for the gorgeous handkerchief which she has so thoughtfully offered to my Radha Krsna Deities. I am also glad that you are regularly sending the maintenance checks for your Temple to Karandhar. Thank you very much for this.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-12-28 Surat
30th December, 1970

My Dear Shyamsundar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th December, 1970.

You write to say that on last Monday morning you were to see Mr. G. R. Jolly, but you talked with Hansadutta by trunk call this morning and you did not mention anything about your meeting with Mr. Jolly. If Jolly accepts our terms of Rs. 50,000 down immediately and the balance to be paid by Rs. 2,000 every month as I have advised you previously, then why not settle up the thing that way? If these terms are settled up, then I can pay him immediately Rs. 50,000 down payment on my arrival in Bombay.

I am very glad that you are working in Bombay with great enthusiasm. As you say that Bombay is like a dream for Krsna Consciousness, you may take the Bombay Center very seriously and do it nicely. The program of work of two parties working canvassing Life Members is very nice. The only thing is we require immediately a nice place to keep your assistants. If the Jolly business is not settled up, then you immediately try to have some place on rental basis.

We are all leaving Surat on Sunday the 4th January, 1971, by the Flying Ranee, reaching Bombay Central at 10.30 AM the same morning. I hope by the time I reach Bombay the registration of the Society and other things might have been finalized. Please keep the Tandberg tape* recorder ready.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
*as well as my Bank Pass book made up to date.

P.S. Enclosed herewith, please find one letter to be signed by you and sent to the editor of the Times replying the several letters which you have sent me cut from the recent editions of the Times.

This letter is very important and you may personally hand over the same to the Editor so that it may be published immediately. We invite all kinds of men to discuss on this high philosophy of life. ACB.
My Dear Sudama,

Please accept my blessings, and offer the same to your good wife Chintamoni-devi Dasi. I beg to acknowledge receipt of your letter dated 15th December, 1970—as well as the telegram sent on the 16th December. So far as the 10 copies of Japanese BTG sent by you is concerned, they were received by me some time ago and acknowledged in my letter to you dated 5th December, 1970. This letter was sent to your old address, so perhaps you have received it by now.

I am very glad to learn that Krishna has given you such a nice new temple with so many nice facilities. If you can get one cow that is very auspicious. Then you can have fresh milk and butter. Also the garden mentioned by you should be cultivated. In India the system is that no matter how poor a man is, still, if he has a little land, he can grow some flowers or vegetables and offer to the Deity. In this way take advantage of all that Krishna has so kindly provided. In addition if you can begin production of of spiritual sky incense there, that will be helpful. Your temple can be named as New Gaya.* Gaya is the province where Lord Buddha flourished. Japan is Buddhist country and we accept Lord Buddha as incarnation of God.

So far as Bruce Prabhu is concerned, he may return to Tokyo at any time if you feel that his service is required there. Presently he is in Bombay, so you can write him at our Bombay camp address given above.

I am pleased to learn that you and Bali Mardan are cooperating fully to make our Asian program a success. The two of you are a superexcellent team. I am also appreciating your wonderful enthusiasm for pushing on this movement. Simply be patient and continue in this way with confidence and Krishna will give you all facility.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*At Gaya Lord Chaitanya was initiated by His Spiritual Master, Sri Isvara Puri Maharaj.

N.B. on the 4th January 1971 we are all going to Bombay. From there my party men about 25 will go to Allahabad where the great spiritual fair Ardhakumbela will take place. I am reaching Calcutta on the 5th by air plane. There I shall attend an important meeting & then I shall come back to Allahabad & then to Gurakhpur etc. ACB

ACBS/adb

My Dear Tamal Krsna,

Please accept my blessings. I hope everything is going on with you all well in Calcutta, I was expecting your letter at any moment, but I have not received any word from you since you went there. This morning I have sent you one telegram requesting you to send me a complete report immediately.

In the meantime, our plans have been changed so that I will come to Calcutta from Bombay by plane and not by train. Our whole party is leaving Surat on the 4th January and we shall reach Bombay on the morning of the 4th. From Bombay I shall fly to Calcutta by Indian Airlines flight number IC-175 leaving on the 5th
January at 6.15 PM, reaching Calcutta the same evening at 8.20 PM.

Two of us will be arriving there, so please meet us at the airport.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

70-12-31  Surat
30th December, 1970

TAMAL KRISHNA,
NO LETTER FROM YOU VERY MUCH ANXIOUS FOR BOOKS WIRE ACTUAL SITUATION BHAKTIVEDANTA SWAMI

70-12-32  Bombay
31st December, 1970

London

My Dear Mukunda,

Please accept my blessings. I am in due receipt of the photos of Regents Park area as well as your telegram dated 19th December, 1970. The idea of having our temple in Regents Park was with the understanding that the government would give us a suitable plot to build on. We cannot purchase land in Regents Park, that is not possible. So unless the government agrees to give us the needed land, it is better to pass the idea for the time being.

I have already written to Murari that you will take charge of our London Branch as President and that he may take the office of vice-president and assist you. I want that you and your good wife Janaki will develop the London temple, as it is practically one of our most important centers. London is the most important city in the world and as you originally opened this branch, it is my desire to see it come to full blossom under your expert management. So with the assistance of your good wife Janaki, if the two of you take charge I will be satisfied that things are all right there.

Please also let me know how many books have been received from Dia Nippon and ISKCON Press; how many are sold and where the respective funds from sales are being kept; and what are the outstanding debts, especially KRSNA book. These books and money from sales are very important matters. So let me know all the above details.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

70-12-33  Bombay
31st December, 1970

London

My Dear Murari,

Please accept my blessings. I am in due receipt of your three letters undated and received by me on the 9th, 11th, and 29th of December, 1970, respectively, as well as the two bank transfer copies enclosed in the latest letter.

I am very glad to hear that you are working cooperatively with Mukunda in managing London temple affairs. Mukunda is a very intelligent boy and I am pleased to learn that he has again taken an active part in such affairs. It is my desire that Mukunda now act as president of London center and that your good self act as vice president. In this way go on working together and make our London center a grand success. It is a very important center and I am concerned to see that it develops nicely. You can send me reports periodically on the progress being made there.

Also I have received one letter from
Janaki, and she should be engaged fully in assisting her husband. In this way husband and wife can work together cooperatively and make rapid advancement in Krishna Consciousness, just as in the case of Gurudas and Yamuna who have rendered such nice service together.

So far as your plan for opening centers is concerned, that program sounds very encouraging. But one thing you should know is that we cannot have another situation like Edinburgh. Once a temple has been opened it must never be closed. So if you are confident in this regard, then continue as planned.

The bank transfer copies sent by you show payment to our L.A. account and therefore payment of BTG. But what payment has been made to DiaNippon for KRSNA book? Please immediately send me a detailed report of such payment.

Kindly offer my blessings to all the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

_________________________
1971
My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 18th, 1970, redirected to me here in Surat we have had a very successful preaching program during the last two weeks. Also in hand I have your letter dated 26th November, 1970, which is also acknowledged.

The most important thing is that the money donated by Sai should be kept as I have directed you for some concrete project, specifically the construction of a large center here in India. So you please keep it intact and wait further instructions what to do with the $28,000. Otherwise, it is a bad policy to send good money after bad money as in the matter of paying some past debts. That is not good business proposal. I am sure those debts will be liquidated in due course by other means as I have suggested to you before and you have also indicated that in some time hence the BTG debt will be cleared.

I am very glad that you find the situation in Hawaii so congenial and I know that Goursundar is doing his best there. The newly acquired property I have named as Advaita Bhavan and it sounds very inviting place for me to do my translating work. I am glad that Sai is also improving. He and his former followers are all good souls, so all of you should try to help them become fixed up in the bonafide line of devotional service to Krsna.

I am also glad that you are continuing to send money into the ‘Bhaktivedanta Book Fund Deposit’ with Dai Nippon. I am very eager to begin printing of new books and the first thing is clearing our bills to date. So the matter of proceeds from distribution of Books should be carefully done so that the returns may be immediately sent off to Dai Nippon. I have also written to Satvarupa and Advaita that the plan for printing our Bhagavad Gita As It Is in enlarged edition should go on as soon as possible.

Regarding your proposal that recommendations for initiations should be approved by the GBC members, that is not a good idea. Such recommendation is for the local President to make from first hand observation.

I am glad that you have found all our West Coast Temples to be going on nicely to the standard and I am also very enthusiastic for you to continue opening more branches as far as possible. But the first thing is that the already established Temples must be maintained and the second is that once a center is opened it may not be closed down. That is very bad. So all considerations must be done very thoughtfully and carefully.

[TEXT MISSING]

and thus feeling enlivened. Just see that the standard of purity is strictly maintained and the standard of enthusiasm for spreading Lord Caitanya’s Movement is increased.

Please offer my blessing to all the nice devotees of Los Angeles Temple.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds
P.S. I think with Sai’s money in 10,000/$
denominations four bills you have to come to India. Syamasundar will write to you.

My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 22nd, 1970, and I am sorry to learn that although you are so sober you have been disturbed by your married life.

Married life does not mean that there will be no disagreement between husband and wife—that is a custom from time immemorial. According to Vedic system, disagreement or quarrel between husband and wife should never be taken very seriously. The Vedic system therefore gives a concession for the wife to separate from her husband for some time and go to her father's house. So Cintamoni may come to me for some time, but you cannot evade from your responsibility in Japan. If so desired, Kartikeya Maharaj and Bruce can go immediately to help you, so arrange for their passage and I shall send them back. I think Bruce has got his return ticket.

Do not be diminished in your enthusiasm. You should always think of yourself that you are sold to Krsna as slave and that is the only way to get relief of the slavery of Maya. I hope you will understand me rightly and do the needful. May Krsna help you always.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/ds
P.S. At present I am in Surat on the 4th Jan 71. I am going to Bombay, from there I shall go to Calcutta on the 5th evening by plane, on the 7th there is an important meeting in Calcutta our present Calcutta address is 11b Jatindra Mohan Avenue c/o Goendha, Calcutta. Please immediately let me know by wire to Calcutta address whether KRSNA Vol: II has been shipped already or not. I am very anxious about it.

ACB

If you so desire the whole Samkirtan party in India may go to Japan as you say there is good prospect.

My Dear Ramdas Agrawalji,

Please accept my greetings. Since I've come to Surat I've not heard from you. I hope everything is going well with you.

Out of the many life members, Maharaj Bharatsingh gave one check numbered 0011644 from the State Bank of Indore and this is now returned with remark "refer to Drawer". This is the first time that we've got such experience. I am therefore handing over the check which is enclosed. Kindly see the Maharaj Bharatsingh and if he'll kindly pay us cash it will be very much appreciated. In realization of the cash, kindly deposited it in the Central Bank of India, Indore Cloth Market Branch, for mail transfer to the head office in favor of the International Society for Krishna Consciousness. Please let me know what action you have taken in this connection. You can write our Bombay address as given above. I am going to Bombay tomorrow.

Yours sincerely,
A.C. Bhaktivedanta Swami

ACBS/adb
Dear Sir:

Re: My Savings Bank Account Number 4966 with you.

With reference to your letter No. FGN:15/1581, dated December 15th, 1970, I beg to reply your enquiries as follows:

1. I departed from India on December 13th, 1967.
2. My Reserve Bank Approval Number and date is No. 4599/2-67 dated November 18th, 1967.
3. The purpose and duration of my stay abroad are preaching work on the philosophy of Chaitanya cult and the duration was two (2) years and nine (9) months.
4. I was being maintained by the International Society for Krishna Consciousness of which I am the Founder and Acharya.
5. The date of my return to India is August 24th, 1970.
6. I do not hold any foreign shares or securities.
7. My Passport Number is I-276896, issued by the Regional Passport Office, Delhi, on June 10th, 1965.

I am enclosing herewith the Exchange Control Form A.7(C) duly signed by me in duplicate; please find.

Thanking you,
Sincerely,
A.C. Bhaktivedanta Swami

ACBS:ds

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th, December, 1970, and noted the contents.

In the meantime, our program in Surat is going on very well. I have just finalized the arrangements for my coming to Calcutta and you may revise the information sent in my previous letter dated December 30th, as follows:

We shall fly by IA flight Number IC-175, departing Bombay on the Fifth January at 5:30 PM (17.30) reaching Calcutta by 7:45 PM (19.45). Please arrange for our reception.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

P.S. Regarding Hamilton house, if we are certain that the tenant will vacate just after one & half year, then we can purchase the house. If there is no such certainty then it will be risky job.

ACB

My Dear Stephen,

Please accept my blessings. I beg to thank you for your letter dated November 30th, 1970, and noted the contents. I am very glad that you have joined with His Holiness Vishnujana Swami for increasing our great movement through the Southwestern states of your country.

Your quotations from our Vaishnava shastras are very nice and I request you thoroughly to study all of our literatures very thoughtfully and try to understand
the sublime import of this Krishna consciousness philosophy. The basic principle of advancement in our Krishna consciousness is stressed by Caitanya Mahaprabhu that if one simply chants the Hare Krsna Mahamantra without offense and has firm faith in Krsna and Spiritual Master then he will advance and he only can understand the deep import of Krsna consciousness.

So please do not ever become discouraged. That is one of the defects of conditioned life. Simply execute your duties in Krsna’s service, chant sincerely, and follow the regulative principles faithfully. If you carry out this simple order of life, all your uncertainties will come to nothing by the grace of the Lord and the whole matter will become clear. The Lord is very kind and He awards right understanding of His transcendental Supreme Personality to His faithful devotee. And there is no such thing as material pangs for such a pure devotee of the Lord, because the Lord protects His devotees from the demoniac material allurements provided the devotee sincerely keeps himself pure by the above mentioned process of regulated life in Krishna consciousness. Therefore there should be no fear for you. Just know the danger lurking at every step in the material world and continue to execute your devotional service with great enthusiasm and determination.

May Krsna bless you in His service.
Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS:ds

71-1-7 Bombay
4th January, 1971
Suva, Fiji

My Dear Upendra,
Please accept my blessings. I beg to acknowledge receipt of your letter dated November 29th, 1970, along with enclosures of flyer and newscutting. I am so much glad to know that you are working on both you and your wife with great enthusiasm to preach the message of Lord Caitanya to the fallen souls of this age. My Guru Maharaj has declared that the real life of a man is preaching. If one has at all got any life in him then he will preach. So I am very, very pleased by your constant efforts to enliven the people in general even in far off lands by the simple methods of direct devotional service to the Lord by chanting His Holy Names.

We have recently been preaching and holding Samkirtans in some small villages and the result is very good. The simple villagers are very much attracted by this Samkirtan process and they join with us very nicely and listen attentively. So I am glad that you are also preaching in the outlands. That is very nice. Lord Caitanya wanted that His Movement should be spread everywhere, to every village and city and now by your kind cooperation His Holy Desire is being fulfilled.

Regarding your tendency to become angry in public, that is alright provided there is positive reaction. Otherwise we do not wish to create any unnecessary enemies and you should curb your anger by your advanced intelligence in Krishna Consciousness. We have to better correct the faulty habits of the conditioned souls by persuasive authoritative preaching and personal example without stop. The mantra to Ganapati is not bonafide. That is another nonsense. Your worship of Guru-Gouranga and Nrsrngadeva is very nice. Please make it as attractive and gorgeous as possible though simple. The leaves and flowers of Tulasi may be offered to the devotees of the Lord for offering to the Lotus Feet of the Lord Krsna, not even Sri-mati Radharani. It appears that Fiji is very nice place for Krsna consciousness from
the appearance of such nice flowers and Tulasi for the worship of Krsna there.

Please offer my blessings to your good wife. Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. Sometime back I dispatched one tape to you by registered book post air. I do not know if you have received it or not. Please let me know.

ACBS
ACBS:ds

71-1-8 Allahabad
8th January, 1971

My Dear Sriman Sai,

Please accept my blessings. I beg to thank you for your letter dated 29th December and the nice sentiments expressed therein. I am very glad to inform you that I have seen your photograph and from your features it appears that you have improved very much spiritually.

The problem that your followers want to accept you as guide in spiritual matters is not objectionable if they are sincere. If they have sincere faith in you, it may not be disturbed, rather it can be fully utilized. My main purpose is to propagate the teachings of Lord Caitanya or Krishna Consciousness. I am not after recruiting some disciples; but for preaching work we want some assistants and if somebody offers voluntarily his service it is welcome. So the best thing will be that you become a regular disciple of me and you can teach your followers in the same principles.

There is immense field of our activities. In your country there are so many confused young men and girls known as the hippies and if you work very steadfastly I am sure a tremendous advancement can be done in our missionary activities. I have studied the behavior of the hippies—they are searching after something good, but they have no proper guidance. In the material world the highest principle of happiness is supposed to be sex indulgence, but real happiness is not attainable by eschewing the senses; it is above the senses which means on the spiritual platform. Unless one is able to deal with the Supreme Personality of Godhead on the spiritual platform, there cannot be any permanent bliss. People don’t know it. It is our duty only to explain the situation to the ignorant persons. Many leaders have to be trained up for this purpose so that they can go from town to town, village to village and enlighten the people to be trained up in this Krsna Consciousness.

Yes, for the present there is no need of spending money by coming to India. That decision is very nice. I think by the end of March I shall be returning to the USA.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:ds

71-1-9 Allahabad
8th January, 1971

My Dear Visnupada Maharaj,

Please accept my blessings. I beg to thank you for your encouraging letter dated 23rd December, 1970. I am very glad to know that things are progressing nicely in Houston. I have seen the flyer and it is nice. Please establish this center firmly just according to our highest principles of devotional service to Krsna.

It is good news that you have now got a house and are remodeling it for the Temple. You may immediately arrange an altar for worship of Guru-Gauranga and
that will be very suitable for the present. Later you can increase the Deity worship, but for the first while worship of Guru-Gouranga will be within your present situation very nice.

Regarding the college programs you propose to start this month, please carefully do it so that the young men and girls may take advantage of this transcendental movement for their ultimate welfare and highest education. Our program in the schools and colleges has everywhere been successful and I am confident that you can also carry on such a program with very good results.

I am glad to note that from your recent letter under reply you are feeling better than you previously expressed. So when you may feel morose, chant Hare Krsna Mantra loudly and hear it. That will reestablish you on the platform of transcendental bliss. Sometimes it appears that the devotee is put into some difficulty unreasonably, but the devotee does not take even this adverse circumstance as other that a manifestation of the Lord’s Supreme Mercy. Anyway, such feelings come and go like seasonal changes and we should not deviate for that reason from our prescribed duty.

I have just recently replied several letters sent by you some time ago, I hope you have received the reply by now. I am simply counting upon you to faithfully execute your duties in Krsna’s service and follow the regulative principles strictly. Then you shall be able to help spread this mission to the suffering persons of your country and that will be the greatest service. I am so glad that one young couple has already joined with you. Please offer my blessings to them, John and Barbara.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

71-1-10 Allahabad 8th January, 1971
Philadelphia

My Dear Vrindaban Chandra,

Please accept my blessings and offer the same to your good wife Vidarbha Kanya Dasi. I beg to acknowledge receipt of your very kind letter dated 16th December, 1970 and have noted the contents.

I am so glad to hear that our Philadelphia temple is running so smoothly, “filled with love and truthfullness” Such an atmosphere is so congenial for advancement in Krishna Consciousness and if the Prabhus there continue their devotional activities in such a spirit, so many people will be attracted. Also I am glad to note that you and your wife are cooperating so nicely in Krishna’s service. So you should set an ideal example of household life in Krishna Consciousness for all to follow. In this way continue your program there in Philadelphia and Krishna will surely bless you.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/adb

71-1-11 Bombay 9th January, 1971
Philadelphia

My Dear Nayana Bhiram,

Please accept my blessings. I am in due receipt of your letter dated 27th December, 1970 and have noted the contents carefully.

I am glad to hear that Philadelphia is such a good place for pushing on our Sankirtan movement and it is also very encouraging to hear that BTG distribution is increasing. Also, now that you’ve moved
into your new temple, you should also enthusiastically resume the placing of our literatures in the schools and libraries. Then so many people will be given the opportunity of being exposed to our Krishna Consciousness philosophy, and I am very eager for this. So far as meeting with the college professors mentioned by you, I shall be very glad to do so when I visit your temple.

That your ‘TV sermonette’ was so successful is also very good news. This also goes to show how much people will be attracted to our books such as KRSNA book if they are properly displayed, and so propaganda should be made in this way. The mass media can become such an important instrument in spreading our Krishna Consciousness movement and I am glad to see that you are endeavoring to explore how this can be done.

Yes, I have received your contribution of $15.00 (by money order) for my maintenance fund and I thank you very much for this. Please offer my blessings to the others there.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-1-12
Allahabad
10th January, 1971

My Dear Chitsukananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 10th, December, 1970, and noted the contents. I beg to thank you for your nice appreciations our this transcendental movement which I have been trying to present to you on request of my Guru Maharaj. Now I am counting on your good self and all my other good disciples to kindly take this message very seriously and make your lives sublime and the lives of all you contact similarly sublime. That is our business—to please the transcendental Lord by disseminating His message of Krsna consciousness or Love of God by the simple method of Samkirtan.

I am so glad to know that our San Francisco Temple is improving at the new location. Regarding the arrangement for an altar, you may follow the arrangements made in L.A.—that is just suitable—and when the Radha Krsna Murties arrive from India everything will be complete.

Please continue your program in the universities. They are the best places for propagation of our philosophy and the students are very eager for this crucial information. They are not unaware of the futility of material education which gives a paper degree only, because it is common observation that the graduates are unable to find good employment and the students are becoming hippies, etc. So they are wanting something good and that best thing is Krsna consciousness.

I am glad that you are finding the work of the GBC to be very nice. That is required. Everything should be done in a spirit of cooperation and Krsna’s work will go on unhampered. That is our only desire. It is very good that you have begun to spread Krsna consciousness literatures in Spanish language and that was your proposal since a long time, so do it. We are requiring all our energies to be channelled in the service of Krsna and then only will our mission be complete and our life perfected.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds
My Dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 14th December, 1970. In the meantime we have come from Surat to Bombay and from Bombay to Calcutta and tomorrow morning we are going to Allahabad to attend the Adha Kumbh Mela festival. We shall be going all 40 strong devotees and there are an expected 7,000,000 going there also for the month of Magh. I expect that by this time you are touring Europe and especially overseeing London Temple, so I am expecting another letter from you soon reporting the situation there. Anyway, I shall address this to your Buffalo Temple.

I was glad to know from you that in your tour of the East coast temples everything is going on nicely. Please encourage our devotees to continue in their good efforts to spread this sublime Movement. The standard of purity must be kept intact along with firm faith in Spiritual Master and Krsna, then everything will go on smoothly. I have just received a letter from Bhavananda from New York and it appears that there are many persons regularly attending our classes and following the regulative principles as well as chanting Hare Krsna Mantra. That is the success of our preaching work when there is this result of more persons joining, so I am confident that things are going on.

Please increase the book distribution program as far as you can. The proposal to open a center in Trinidad with the help of Mr. Gajjar and others is very encouraging.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

P.S. I have received your London letter at Allahabad.

ACBS:ds
have instituted regular classes for writing articles and still you say they do not contribute sufficiently to Back to Godhead. How is that? I want all our students to write articles for our transcendental magazine. That is practical. Karandhar has also written that my long desired scheme of a Krsna Conscious daily newspaper is being implemented. Please do this work very nicely. It will be a very great step in the history of ISKCON movement.

Regarding your proposal to approach important persons to help us in this work, I am sorry to note a consideration of some false “Trust Fund”. Such false things have no value either for us or anyone else.

I am awaiting your next letters of progress and newsletters also. Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

P.S. What action you have taken on the Mayavadi Sannyasi?

71-1-15

Allahabad

12th January, 1971

My Dear Vaikunthanath,

Please accept my blessings and offer the same to your good wife, Saradia Dasi. I am very glad to hear from you after some time and I am glad that you are feeling very happy in our Society. That is the sign of advancement in spiritual life that one is detached from material sense gratification and finds pleasure in serving Krsna only.

I think as you say that Trinidad is the "stepping stone" to South America and it is very good proposal that you and your wife shall go there with the encouragement and support of some natives. When people are so eager for Krsna consciousness, it is our duty to go and enlighten them. Lord Caitanya wanted this mission spread up all over the globe. Now you are kindly helping to fulfil His transcendental desire. I am very anxious to see this movement having centers in all the important cities of all the seven continents. That will serve the purpose to bring in unification of the entire world under the banner of Krsna Consciousness Movement within a very short time.

The secret of preaching work is that one must keep himself fit in spiritual strength by maintaining always the highest standard of purity in Krsna consciousness. Our process is simple and practically experimented everywhere. Simply by vibrating the Hare Krsna Mahamantra sixteen rounds daily one advances to the stage of sadacar or good habits and when he is pure in consciousness by devotional service, he advances to the stage of ecstatic love of Krsna. We should always pray to Lord Caitanya simply to be engaged in His confidential service by chanting Hare Krsna mantra always. That will purify us and give the strength needed to infuse others with Krsna consciousness.

I will be very glad to receive the package of Deity clothes made by Saradia, but they have not arrived yet. I have been travelling about between many provinces of India and my mail is not always received timely. Anyway, I am expecting them at any moment.

Hope this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS:ds

71-1-16

Bombay

16th January, 1971

My Dear Jagadisha,

Please accept my blessings. I am in due receipt of your letters dated 10th, 20th, 25th and 29th December, 1970, and
have noted the contents carefully. Also I have received the conshell necklace made by Laxmimoni. It is very nice. Please thank her.

It is always so much encouraging to me to hear how nicely you are distributing our books, especially to the schools and universities. Please continue in this way and let your fine example be incentive for all the other centers to follow.

I have received the pictures enclosed by you of the very nice altar in your old temple at Beverly St. It attracts; that is its qualification. So make your new altar at Gerrard St. just as attractive.

So far as the devotees at our Montreal center working at regular jobs during the winter months, that is not very good, but if there is no other way what can be done? If they can pull on without work, then they can chant Hare Krishna day and night inside. For a vaishnava to work for a karmi is not very good. The report from both Hamilton and Vancouver centers is very encouraging. Now that Hamilton has established their temple, they should begin distributing our books and try to match the quota set by Vancouver. So encourage them in this way.

Brahminical initiations can be given when you feel that the devotees are qualified. First you can inform me and then proceed by the method of tape recording. So far as taking disciples, their beads can be sent here and I will duly initiate them. From the picture you sent, they are looking very much qualified.

That there is a scarcity of money certainly means mismanagement. I have seen it myself that sometimes they sell books and do not send back the money. Why is that? This situation must be rectified. An accurate account of all dealings must be kept by those involved. How else things will be managed?

So far as initiations are concerned, you can send their beads here and I shall duly initiate those who have been recommended by you. If you want that we should send tulasi beads from here then you can send $5.00 per set to cover cost and shipping and I shall send after having chanted on them.

Please offer my blessings to the others there.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

71-1-17 Bombay
16th January, 1971
Toronto

My Dear John H. Morgan,

Please accept my blessings. I am in due receipt of your letter dated 28th December, 1970 and have noted the contents carefully. You write to say that you have become frustrated with so many dualities of the material world and that sometimes you are engaged in sense gratification and sometimes renouncing. This is called bhoga-tyaga, or alternating between sense gratification and renunciation. This is called bhoga-tyaga, or alternating between sense gratification and renunciation. A living entity cannot remain steady in one or the other because changes are going on. That is the nature of the material world. Just like the businessman who works so hard the whole week long and then on the week end takes rest and tries to forget his business. But bhakti, or devotional service, does not change. It does not even finish with the end of the body, but it continues eternally. And it is joyfully performed. At first, though, there may be some inconveniences, but we must tolerate them and we shall realize the goal. Krishna says in Bhagavad Gita that such rules and regulations in the beginning may be just like poison but at the end are like nectar and they awaken one to self-realization. (B.G. 18/37). So strictly
follow all the regulative principles, chant Hare Krishna Mantra regularly, 16 rounds daily, and your rapid advancement in Krishna Consciousness will be certain.

I have received Sriman Jagadisha’s recommendation for your initiation and I am glad to accept you as my disciple. You can send your beads here or if you would like tulasi wood beads then send $5.00 to cover cost and shipping charges and I shall send the beads to you after having duly chanted on them.

Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/adb

Los Angeles

My Dear Nandarani,

Please accept my blessings. I beg to acknowledge receipt of your very kind letter dated 10th December, 1970. I am so glad to hear from you. I am always thinking of you and your husband Dayananda and have not heard from either of you in such a long time. You can ask Dayananda Prabhu to write me also.

You write to say that it is your constant prayer that even in household life to always be engaged in Krishna’s service. That will be the success of my mission when you do that. I went to your country to create exemplary families. So I am confident that you and your husband shall be one of them. With this end I train you all in Krishna Consciousness. Train your daughters in the same light.

You also write to say please take this body as a tool and utilize it to spread this holy mission. Your body is already sold to Krishna. Therefore you should be engaged to pick up some service and render it to Krishna. We are all sold to Krishna and we have no other business but His service. That should be our determination.

I am so much obliged to you for your nice sentiments. Krishna will bless you. Both husband and wife and Karandhar husband and wife, improve temple management more and more. Most probably very soon I shall return to the U.S.A. Offer my blessings to all. Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/adb

Los Angeles

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your three letters dated 12.21.70, 1.1.71 and 1.7.71, along with four sets of beads and one letter from the Indian boy who is now in Boston. I have replied his letter separately. I have gladly initiated all the four new boys and girls as recommended by you and I am sending them each a letter and their beads together by separate post.

Please go ahead and print Bhagavad Gita as soon as possible. I am very pleased that you are regularly sending Dai Nippon for my “Bhaktivedanta Book Fund Deposit.” Thank you very much for this good work. According to our account based upon Dai Nippon Credit Notes the total deposit up to and including the latest (No. 26) is $35,995. This is $500 more than your figure. The same discrepancy was noted to you some time back perhaps by Devananda. I have asked Dai Nippon for a complete statement of account to
clear the matter. The money from Sai’s group and the maintenance fund collection should be deposited for some solid work. We have to maintain ourselves from other sources. You can deposit the amount in my Bank of America Checking Account No. 3082-80075. In the meantime I have ordered the third printing of KRSNA Volume I, so I am confident of our distribution program’s success if you all work on diligently. I am so pleased with your humble and sincere efforts in all these matters.

You are praying for Krṣṇa’s guidance and yes, Krṣṇa will always guide you. You are always so sincerely working. He is inside you and He will guide you. Simply we have to keep ourselves always pure.

You say that Krṣṇa book is selling singularly well. That is solid sale because the book is new, when it is popular the distributors will take it. Your propose to print Krṣṇa book in the 10,000,000/millions. That is nice proposal, but I think it is still insufficient. I am glad you have launched your membership program. That is nice. We are doing that very nicely in India. Your Sunday Prasadam feast program is now successful. At the feast you can canvass everyone to become our member. Everyone is Krṣṇa’s son, so if one is mislead it is our duty to reclaim him for Krṣṇa and one who is engaged in such work is soon recognized by Krṣṇa.

I expect to return very soon via New York, Boston, etc.. Yes, you may perform the ceremony for second initiation for Tulsidas, Krṣnakanti, Locandas, Nitai-das, Jayatirtha, Karunasindhu, Sarola-devi, and Maithilidevi. The ceremony should be held as usual. Before the ceremony the chief Brahmana chants Gayatri silently. The tape should be played through a set of earphones so that only the initiate hears the mantra. They should hear once only repeating the mantras word by word with the tape record.

Devananda says the instructions are there on xerox in a file labeled Prayers, Ceremonies, etc.

The file is in the top drawer of the file cabinet in his small office, so you can get it out and follow the instructions given there.

Hope this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS:ds
Please send the RED nickel-cadmium battery charging cable for the UHER and an earphone also. They must be purchased and sent as soon as possible.

71-1-20 Bombay
18th January, 1971

My Dear Gargamuni Maharaj,

Please accept my blessings. I hope everything is going on well with your preaching activities in Florida state. I have not heard from you in a few weeks, but through Brahmamanda Maharaj I learn that you are moving to different cities and preaching our Krṣṇa consciousness in each place.

I have just written one letter to Brahmamanda Maharaj informing him of our very good reception here in India and how our devotees and Samkirtan are being appreciated by all communities here because of the high standard of their pure devotional service. Many persons are simply surprised that this Samkirtan Movement of Lord Caitanya has been so nicely accepted all over the world with such good results. It is actually revolutionary. I am very eager to see that Caitanya Mahaprabhu’s desire is fulfilled as far as possible to make this Movement international even to the towns and villages. People sometimes inquire if we have gone to Pakistan. And I am thinking—why not?
Both India and Pakistan are in great distress because of this false partition and I am sure the whole matter can be put to rights by proper application of our principles of Krsna Consciousness.

I know there is already good acceptance of our Krsna consciousness philosophy because there is one preacher already in East Pakistan for some years and the Muslims are giving him all help. But we want to present the pure thing as we are taught by Caitanya Mahaprabhu and that will bring in a real change. If this program in Pakistan is successful, the whole world will have to see the transcendental potency of pure Samkirtan Movement and it will be to your credit. I have made Sannyasis for this purpose to spread up Krsna consciousness all over the world and I am confident of your ability to do it. You have now learned the life of a Sannyasi by practical touring and preaching, now it is my desire that you apply for some concrete results in this new field. If you do it, it will be a very great service to the Movement and humanity at large and I will be very pleased with this work. You can immediately make arrangements to go there to East Pakistan and Brahananda Maharaj to West Pakistan, each assisted by one brahmacary. It will be easier for you to go direct from U.S.A. because your country is on friendly terms with Pakistan. I think you will have no difficulty in introducing Krsna consciousness as a cultural movement. Further hints I can give later on. Now you will have to ply your good intelligence for serving Krsna very diligently and soberly in foreign land.

Please let me know how you are arranging things in this connection. If you cannot raise funds for travelling there, I shall personally do the needful.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-1-21

Bombay

Dr. Wilfred G. Bigelow
(cardio-vascular surgery unit)
Toronto General Hospital
Toronto, Ontario;
Canada

My Dear Dr. Bigelow:

Please accept my greetings. Recently I have read one article in the Gazette by Rae Corelli entitled “Heart surgeon wants to know what a soul is” and it was very interesting. Your comments show great insight and so I thought to write you on this matter. Perhaps you may know that I am the founder-acharya of the International Society for Krishna Consciousness. I’ve got several temples in Canada; Montreal, Toronto, Vancouver, and Hamilton. This Krishna Consciousness Movement is specifically meant to give every soul his original spiritual position.

Undoubtedly the soul is present in the heart of the living entity, and it is the source of all the energies for maintaining the body. The energy of the soul is spread all over the body and this is known as consciousness. On account of this consciousness spreading of energy of the soul all over the body, you can feel pains and pleasures in any part of the body. The soul is individual and he is transmigrating from one body to another, just as a person transmigrates from babyhood to childhood, from childhood to boyhood, from boyhood to youthhood and then to advanced old age. Then the change called death takes place when we change to a new body just as we change our old dress to a new dress. This is called transmigration of the soul.

When a soul wants to enjoy this material world, forgetting his real home in the spiritual world, he takes this life hard of struggle for existence. This unnatural life of repeated birth, death, disease and old
age can be stopped when his consciousness is dovetailed with the Supreme consciousness of God. That is the basic principle of our Krishna Consciousness Movement.

So far as heart transplant is concerned, there is no question of success unless the soul is there in the heart. So it has to be accepted. Just like in sexual intercourse, if there is no soul there is no conception, no pregnancy. Contraception means to make the womb deteriorated so that it no longer is a good place for the soul. That is against the order of God. By the order of God a soul is sent to a particular womb and by this contraceptive, he is denied that womb and has to be placed in another. That is disobedience of the Supreme. Just as a man who is supposed to live in a particular apartment. If the situation there is so disturbed that he cannot enter the apartment then he is put at a great disadvantage. That is illegal interference and is punishable.

The undertaking of “soul research” would certainly mark the advancement of science. But advancement of science will not be able to find out the soul. It can simply be accepted on circumstantial understanding. You will find in the Vedic literature that the dimension of the soul is one ten-thousandth times smaller than the point. The material scientist cannot measure the length and breadth of a point. Therefore it is not possible for the material scientist to capture the soul. You can simply accept the soul’s existence by taking it from authority. What the greatest scientists are finding we’ve explained long ago. As soon as one understands the existence of the soul, he can immediately understand the existence of God. The difference between God and the soul is that God is a very great soul and the living entity is a very small soul, but qualitatively they are equal. Therefore God is all-pervading and the living entity is localized. The nature and quality is the same.

The central question you say is “where is the soul and where does it come from?” That is not difficult to understand. We’ve already discussed how the soul is residing in the heart of the living entity and that it takes shelter after death in another body. Originally the soul comes from God. Just like a spark comes from fire, and when the spark falls down it appears to be extinguished. The spark soul originally comes from the spiritual world to the material world. In the material world he falls down into three different conditions which are called the modes of nature. Just like the spark of fire when it falls on dry grass and the fire quality continues. When the spark falls on the ground it cannot display its fiery manifestation unless the ground is favorably situated. Similarly when the spark falls on water it becomes extinguished. As such we find three kinds of living conditions. One is completely forgetful of his spiritual nature. One is almost forgetful but still there is an instinct of spiritual nature, and one is completely in search of spiritual perfection. There is a bona fide method for the achieving spiritual perfection by the spiritual spark soul and if he is properly guided then he is very easily sent back to home, back to Godhead where from originally he fell down.

It will be a great contribution to human society if this authorized information from the Vedic literature is presented to the modern world on the basis of modern scientific understanding. The fact is already there. It simply has to be presented for modern understanding. If you desire, I shall give you more information in this connection and you can present it in scientific words. If you so desire, you can publish this letter in the paper also.

Hoping to hear from you soon.

Yours sincerely,

A. C. Bhaktivedanta Swami
ACBS/adb
Manager
Central Bank of India
Ballygunge Branch
Calcutta

Dear Sir:

Bombay
20th January, 1971

Re: My Savings Account No. 11407
with you.

I am sending one cheque enclosed herewith, please find. Please credit my above savings account with the amount of Rs. 3948.90 and send me the voucher care of the above Bombay address.

Thanking you, I am,

Yours faithfully,

A. C. Bhaktivedanta Swami

ACBS:ds

71-1-23

Bombay
21st January, 1971

Boston

My Dear Advaita,

Please accept my blessings. I beg to acknowledge receipt of your letter dated January 4th, 1971, and noted the contents carefully. I have immediately sent you one telegram in reply reading as follows:

"YOUR LETTER JANUARY EIGHTH APPROVED—A C BHAKTIVEDANTA SWAMI" I hope you have received it by this time and done the needful.

I am so glad the press workers have become enlivened in their work. This is required if we at all wish to be a truly world wide organisation. World wide means world wide distribution of literatures. That is the business of ISKCON Press. Now you are again in charge, so please see that everything gets done with the cooperation of GBC. Everything must be done cooperatively. Your present schedule of printing is very encouraging. The chapters of Srimad Bhagavatam are very successful. They are selling good, that's nice. One dollar the students can easily pay and if they read, immediately they will get some sense.

If moving the press to New York is convenient, I have no objection. You must have all facility of work—that I want. It is good news that all the temples are expanding. So the press must be located in another place. The Brooklyn loft is nice and the rent is not much. Let us occupy at once. I have got all approval of this move.

I have already ordered a third printing of KRSNA I from Dai Nippon, but the Second Canto Srimad Bhagavatam should be done by you. You have already printed up most of the chapters, so it should be printed there, not by Dai Nippon, so you donot have to send them the layout, etc. The new printing of ISOpinisad should be not sent here. They should be distributed in the U.S.A.

I beg to thank your goodself and all the other members of the Press Department for your sincere efforts to please your Spiritual Master and Krsna by propagation of Lord Caitanya's philosophy.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:ds
That you are receiving so much coverage on television is very encouraging, especially that in Cleveland your response was so good that they set up another interview. When there is repetition like that, it shows great appreciation. So far as using television coverage to present our life membership program to the public, that is first class idea. Instead of approaching the people directly, they can then approach us. So continue in this way and Krishna will give you all facility. Also I am glad to hear how the parents of one of our devotees is taking to Krishna Consciousness. Why not ask them to become our life member?

I am glad to see how you are so much enthusiastic for making our plan of a daily world newspaper a success. It is a very large task. To publish a daily newspaper requires a huge establishment and the editor must be very well versed so that he can comment on all fields. So far as advertising is concerned, you should not approach people for ads, rather they should approach you. Do not spend for advertising. Let them spend to advertise us. For example the Times of India is giving us very spacious opportunity to publish our letters. One copy written by Giriraj Das Brahmachary is enclosed. In these letters our books are also mentioned. So in this way you can make advertising.

I will be glad to initiate the two brahmacharies mentioned by you, but it is best if they chant strongly and wait for two months. I shall be returning to the U.S. by the end of March and shall initiate them personally. I have received no slides from you as yet.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb

71-1-25

New York

My Dear Bhavananda,

Please accept my blessings and offer the same to your good wife Palika Dasi. I am in due receipt of your very kind letter dated 4th January, 1971 as well as the maintenance check for $105.00 and I thank you very much. Also I have received the nine letters asking for initiation. In this regards, let them chant strongly for two months and by the end of March I shall go there and initiate them personally. That will be better. But if they are so much anxious then their beads can be sent or else $5.00 per set of tulasi beads can be sent and that will cover the cost of shipping also. But it is better if they wait. Please thank all nine devotees for their very sincere letters.

So far as touching the Deity is concerned, that can be done only by the priest. Only on very special occasions are others allowed to touch the Deity. Touch means to place tulasi mixed with sandal-wood at Krishna’s Lotus Feet.

Your winter schedule is very nice. I am so glad to hear that temple worship is going on nicely and that you have made program for discussing all our books. Such group discussion of transcendental topics is so much potent and all should participate. So far as Bhaktijana getting himself married, I have written him separately about this. The child Chibiabos Ananda can keep this name until he is old enough to be initiated.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/adb
Montreal

My Dear Gopal Krishna,

Please accept my blessings. I am in due receipt of your letter dated 31st December, 1970. Also I very much appreciate the new edition of French Back To Godhead enclosed, printed by our ISKCON Press. Over all the magazine was very nicely produced and I am pleased.

Some improvements in the format of the magazine can be made though. For our English edition I have instructed Sat­svarupa that there should only be one article by myself no more than four pages in length and that the remainder of the magazine should be made up of articles by our students. Also, so far as the order of presentation, first my Guru Maharaj or se­nior acharyas, then myself, then our sanyasis, and then other students. In this way you can present our French BTG and that will be very nice.

I am very glad to learn that you are trying to distribute our books. Please continue with this program as it is so very important. Especially try to place our books in the schools and libraries. Our literatures are for the intelligent class also.

I have also received from you one very interesting article interviewing one Dr. Wilfred G. Bigelow, a heart surgeon at Toronto General Hospital. I have commented on his points in one letter, a copy of which is enclosed herewith. Perhaps you could encourage the doctor by present­ing our literatures to him and inviting him to our temple there.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. When I was at Bombay Airport, your mother, father and sister came to see me. They talked with me for a long time. Your mother is anxious to see you with your wife.

ACBS/adb

71-1-27

Bombay

21st January, 1971

My Dear Satsvarupa,

Please accept my blessings and offer the same to your good wife Jadurani. I am in due receipt of your letter dated 7th January, 1971 along with the enclosed articles, as well as the ISCON Press newsletter dated 5th January, 1971.

I beg to thank you very much for the magazine interview. You have so rightly said, “It’s a hellish life without Krsna.” These words of yours have pleased me so much. Actually it is a fact and one who has become so disgusted with material life is actually advanced in Krsna Conscious­ness. This is first class propaganda and it will be a hammer-blow to the proponents of materialism and atheism. I am so glad that you are feeling and speaking like this and I thank you very much. The article appears to be in a nice magazine, so if you can get further articles and interviews published in the magazines, that will be a great boon to our Movement.

It is nice to hear that the sanyasi staying there is sacrificing his Mayavadi philosophy and willing to accept the reg­ulative principles of devotional service. I have received his letter and will reply it separately.

So far as ISKCON Press moving to N.Y. is concerned, if Advaita feels it will benefit the press, then why not? From your description it appears that Advaita has found a better place and if he is taking on the responsibility of expanding the Press, then he should definitely go there. For technical matters, let Advaita go on
working independently. He is certainly competent. So far as decision making regarding contents of publications, etc., that can be done conjointly.

It appears from the press report that progress is going on with Gita and 2nd Canto, but slowly. It will be nice if you please accelerate it.

In answer to the artists questions:
1) Simply paint the Vishnu Murti in the heart. You can make the individual soul a very small spark, or spark-like.

2) Vishnu has more than thousands of arms but for this picture of the tortoise avatar where Vishnu is sitting on top of the hill, he should be shown with four hands only. We should only paint four-handed Vishnus and not consult Kalayana-Kalpataru, which is not always authorized.

3) Yes, if you would like to send the painting of my Guru Maharaj here to India, why not.

4) Yes, Krishna can be shown seated next to Arjuna on the chariot when universal form is displayed.

71-1-28 Bombay 21st January, 1971
Detroit

My Dear Sri Govinda,

Please accept my blessings and offer the same to your good wife Sri Lekha Devi Dasi. I am in due receipt of your letter dated 31st December, 1970 and have noted the contents carefully. I am so glad to hear how you are strictly following the regulative principles of devotional service and chanting regularly 16 rounds daily, mostly before Lord Jagannatha. That is our strength in spiritual life and will make for your rapid advancement in Krishna Consciousness. There are three stages of chanting: offensively; free of offense, or in the liberated stage; and in full love of Godhead. Simply continue chanting and any offenses you may be committing, because they are not intentional, will soon vanish by the grace of Lord Jagannath.

I am glad to see that incense distribution is increasing and your method of distribution, that is with our literature prasadam, etc. is very nice. So continue it. I am especially pleased at how you are distributing our books, particularly to the schools and universities. This program is so important and should be increased more and more. We want to flood the world over with our books. So go on in this way and Krishna will surely bless you.

I have studied your method for care of funds, etc. So far as filling out forms is concerned, that is too much botheration. No one should require money but simply you should see to it that the goods required are supplied. In materialistic calculation they think all these things are necessary, but in spiritual life it is not required. Things should be done as simply as possible. Presently Karandhar is seeing to keeping our books so that they meet with government standards. You can correspond with him in that regard.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-1-29 Bombay 22nd January, 1971
Tokyo, Japan

My Dear Sudama,

Please accept my blessings. I am in due receipt of your letter dated 7th January, 1971 and have noted the contents carefully.

It is very good news that your wife has
taken to learn the Japanese language. So you should train your wife like that instead of fighting and creating misunderstandings. You must tolerate such misunderstandings. Train her for useful purpose and it will be a great help to both you and the society. Offer my blessings to her.

Bruce has not yet taken his initiation. He wants to remain with us independently. I have no objection for such conclusion but unless he is properly initiated, he cannot help you either in the kitchen or with Deity worship, but he can help you in translating and other activities. Our whole process is on the basis of surrender. I think he is lacking in that spirit. So I have given my permission for him to return to Japan. Try to train him to the right path.

So far as recruiting men is concerned, we have to create men. Preaching means to recruit more and more men. This process is called gosthananda which means pleasure by seeing increase of followers. So far I know, not a single Japanese has been initiated. What is the cause of it?

In my letter to your good self dated 5th December I gave my permission for VishnuJana Swami to go there, but now it has been arranged that Kartikeya Swami will be going there instead. He is enthusiastic for going and will accompany Bruce Prabhu.

Yes, both the boy mentioned by you as well as Bruce may be engaged in translation work and you may start with Bhagavad Gita as planned. Our beginning is Bhagavad Gita, next Srimad Bhagavatam, next KRSNA book, and then Teachings of Lord Chaitanya. And anyone who reads these books will surely become Krishna Conscious.

Please keep me informed of your progress there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb
P.S. I have just received your letter dated 15th January, 1971. You may send passage for Kartikeya Maharaj and as soon as he receives the ticket, he shall go there immediately. He will be going to Calcutta, so you can send the ticket there. The address is as follows: 11B. Jatindra Mohan Ave; Calcutta-6, India. Simply instruct him at what airlines office he can pick up his ticket. Bruce Prabhu already has passage money, so you needn’t send a ticket for him.

Bruce has had a change of heart and the day after tomorrow, January 25th, he will take initiation. So first of all let the two go there and then after we finish our Indian business, we shall think of going to Tokyo. For the present, though, both Kartikeya Maharaj and Bruce Prabhu should be a great help to you there.

ACBS

71-1-30 Bombay
23rd January, 1971
London

My Dear Ksirodakasyee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th January, 1971, and I am very glad to hear from you after some time.

In the meantime our program for touring India has been going with all success in every place we are invited. Now we have come to the Ardha Kumbha Mela at Prayag and we have got undisputed prominence amongst all groups here in the large gathering. So things have gone on considerably and so it is a little late at this time to continue our older plan for a charter flight from London with party to India because our program is almost complete. So no flight should be booked at this time.

Regarding the Regent’s Park land, I am very hopeful of your efforts to secure permission from the Queen and we are
duly contacting Sri Karan Singh, who is already known to us, very shortly as you have suggested. So for the time being you should try to improve our London Yatra as far as possible and increase the distribution program of our books. These are more important business than India. And the land in Regents Park is also important.

I am expecting to return to U.S.A. very soon, so I shall most probably see you in London and then I shall give further instructions.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Paramananda,

Please accept my blessings and I thank you very much for your kind letter dated 28th December, 1970. I am so glad to hear that your son Premananda is already walking and already chanting Hare Krishna. That is very good. So Krishna has blessed you with a nice Krishna Conscious wife and a devotee son and good atmosphere for raising a family in Krishna Consciousness. You are one of the main members of our New Vrindaban scheme. So be very serious to develop it nicely so that we can show the world how the ideal God-conscious community is working.

So far as your questions are concerned: 1) How the five great elements are a gross representation of the subtle false ego. Where is the problem? By false ego, which is part of the subtle body, we are thinking that we are this gross material body made up of the five great elements. That is all.; (2) There are 16 factors—10 senses, 5 sense objects and the mind. When the three modes of nature react, then from these 16 factors the gross and subtle elements come out. The soul is the 17th factor.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Satyabhama Devi Dasi,

Please accept my blessings and offer the same to your fine Vaishnava son Premananda. I am in due receipt of your very kind letter dated 28th December.

Yes, you may write some of the stories in simplified version for the children. That is very nice. The story of characters
cannot be changed or anything made up, but simply the language may be changed. Also it is good to note that you are writing these children's books to comply with the academic standards of the public schools. In this way you should seriously work to compile these books along with the help of Krishna Bhamini. Then they can be printed by our press and dispatched to N.Y. centers as well as all our other centers. Krishna Consciousness is for everyone and so we can present your books to the public also in that light. You can send me copies of some of the stories you have written in which there are "personified animals" and I will tell you if they are all right. So go on compiling these books. Do it nicely and Krishna will bless you.

Thanking you once more for your kind letter. Hoping this will meet you in good health.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb

71-1-33 Bombay
27th January, 1971
Tuscon

My Dear Sukadeva,

Please accept my blessings. I am in due receipt of your letter undated and have noted the contents carefully. I am so glad to hear that you have now opened a center in Tuscon, Arizona. It has been my desire to open 108 branches of our society all over the world and due to the sincere efforts of devotees such as your good self, it is actually happening. If you simply follow the regulative principles strictly, always chant Hare Krishna and just depend on Krishna, then all facility will be given to you to make Tuscon temple a grand success by the grace of Chaitanya Mahaprabhu.

So far as Deity worship is concerned, for the present you can have a Guru-Gouranga altar and later on when there are more devotees there and you have facility, Lord Jagannath or Radha Krishna Deity may be installed. Only initiated devotees may tend the Deity or cook for Him, so for the present you can set up a very attractive Guru-Gouranga altar and that will be very nice.

It is encouraging to hear that already you are distributing BTG so nicely, so continue in this way. Also you should widely distribute our books, especially to the schools and libraries. We have also initiated a life membership program for distributing our books and you can inquire about this program from Karan-dhar. I have noted how you already have been invited into peoples homes for San Kirtan program. Such engagements are ideal for making life members and distributing our literature. That has been our program in India and it has been very successful. So continue this program.

Yes, you have my blessings always. You are very sincere boy. Without being sincere nobody can make advancement. Please offer my blessings also to Sriman Elliot Prabhu and Sriman Pat (Ballaram) Prabhu. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-1-34 Bombay
27th January, 1971
Suva, Fiji

My Dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 16th and 17th Narayana, 484, along with enclosures of pictures and
newscclippings. I am so pleased to see you and your good wife in every picture in different poses of preaching work. That is real Krsna consciousness service to preach the message of the Holy Name to all persons. And they appear to be all responding very enthusiastically to your preaching; that is very good sign. If you remain pure and enthusiastic, you will have the spiritual strength to enthuse others with the chanting of Hare Krsna Mahamantra and devotional service to the Lord.

I am a little concerned, however, that you are being somewhat harassed in your activities by these so-called swamis. But do not be discouraged by their foolish talkings, we have got more important business. We do not judge the man by his dress, so we are not concerned with the color of our clothes as much as we are concerned to keep our conduct on the plane of pure spiritual life. Our Krsna consciousness is practically being accepted by all kinds of persons all over the world and there is no discrimination of types of dress. Generally Grihastas wear white for the men and colorful saris for the women. While performing sacrifices, etc., they may wear yellow cloth which is considered auspicious. But you are always engaged in such religious activity in direct service of the transcendental Lord, so yellow garments are not inappropriate. In India our householder devotee men are all wearing white cloths and they all look very, very nice. You can do also if you like.

I am so glad to hear that the people are eager to have more opportunity for Krsna Consciousness. I would also very much like to travel there. But I do not know what arrangements you can make to bring us there.

Please keep me informed of your progressive activities and may Krsna bless you more and more with increased intelligence for spreading His movement.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS:ds

71-1-35
Bombay
30th January, 1971

My Dear Jagadisha,

Please accept my blessings. I am in due receipt of your letter dated 13th January, 1971 and also the telegram sent by you indicating that Drew Pederson should not be initiated. None of the devotees recommended by you have been initiated as yet. I am still waiting for either their own beads to be sent or preferably $5.00 to cover the cost of tulsi beads gotten from here, as well as shipping costs. In either case some presentation should also accompany the same. As soon as a disciple takes initiation, he immediately is supposed to beg alms and make a presentation to the Spiritual Master. In that light, all devotees who are taking initiation must make a presentation to the Spiritual Master. That is the system.

I am so glad to hear how nicely the Canadian temples under your expert guidance as GBC member are expanding so nicely. From Montreal I've received French BTG no. 9 from Gopal Krishna. The quality of the magazine has greatly improved. From Hamilton I've received one letter from Dharmaraj. The progress he is making there is most encouraging with four new devotees already. Also his good wife Gunamai has sent some very expertly done portraits of My Guru Maharaj and Myself. She is very talented girl and should continue her painting work very seriously. That Vancouver has last reported 13 new devotees there is most encouraging. Mahatmadas is very sincere
boy; how else Krishna has sent him 13
new devotees there?

So far as Toronto is concerned, the en-
gagement described by you sounds very
nice and if you can arrange it, I shall cer-
tainly come. I shall be returning to the
U.S.A. by the end of March. So you let
me know if it is possible.

If any of the temples are in need of
khartals or khol mridunga, you can con-
tact Jayapataka Swami at the followin
g address: 11 B Jatindra Mohan Ave;
Calcutta-6, India.

Please offer my blessings to the others.
Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-1-36
Bombay
31st January, 1971
Sri Mulchand Deomal
Dad Bathena Bldg;
Palia St., Nanpura;
Surat

My Dear Mulchand Deomalji,

Please accept my greetings. I am in
due receipt of your two letters dated 22nd
and 23rd January, 1971, respectively and I
beg to acknowledge with thanks your con-
tribution of Rs. 100.

You are so kind upon me that you are
taking very serious interest in my Krishna
Consciousness Movement. Certainly Krish-
na will benedict you with progressive devo-
tional service for Him and I shall always
pray for your higher spiritual life. I wish
to request you to come and live with me
but that you have already said will not be
possible for you. So your help to my book
fund is very much welcome. You have so
kindly desired to contribute Rs. 500 in
this connection. So you can conveniently
directly send this money by Mail Trans-
fer, to my book fund account, no. HSS
14538 in the Central Bank of India, Go-
walia Tank branch, Bombay. The proce-
dure is that you go to the local Central
Bank in Surat and ask them to transfer
your money by mail which is technically
called M.T. So there will be no difficulty.
You can simply intimate me that you have
transferred such and such amount through
the Central Bank at Surat. Then I’ll take
care of it.

We have now taken a very nice floor in
Bombay; the address is given above as our
CAMP address. By the end of March we
will have Diety installation ceremony for
one week. At that time, if possible please
come and join us. I hope you are reading
my books with interest and any questions
that arise out of such studies may be in-
quired from me directly. Very soon you’ll
receive all the other books, as they have
arrived in Bombay.

Thanking you once more for your
kindly help. Hoping this will meet you in
good health.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb
4th February, 1971

My Dear Murari,

Please accept my blessings. I am in due receipt of your letters dated 1st and 6th January, 1971, and I thank you for the copies of Krsna Book payments made to Dai Nippon. I have been doing extensive touring recently and my mailing is not always received or dispatched timely, so this late reply. I think by now your good wife is with you in London once more. I am confident that if you simply take our principles very seriously and follow them rigidly, everything will come out successfully. Our Movement is being carried by spiritual strength from chanting of the Hare Krsna Mahamantra from the lips of pure devotees. Our disciples are pure and therefore the effect is that this movement is gaining in scope all over the world. Now people are highly appreciating our endeavors and they are asking us to open centers in their respective cities and towns. So this is practically the fulfillment of Lord Caitanya's desire and it will come about for certain if you kindly keep the standard set by me and see that others are similarly enthused to follow.

I am very glad that Mukunda will continue to work with you and he will be President of our London Yatra. Both he and Janaki and you and your good wife are our elder students and you try to cooperate with one another for keeping our London center as prominent. If you can expand that will be very nice. I am glad that the center in Birmingham is going on nicely.

Please offer my blessings to your good wife, Lilavati. Try to increase the sales of our literatures and particularly KRSNA book and that will be a great service.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

My Dear Mukunda,

Please accept my blessings AND OFFER THE SAME TO YOUR good wife Janaki. I am in due receipt of your letter dated 25th December, 1970, along with pictures of Regent's Park land and Finchley Road, but I have not yet received the registered packet containing certified memorandum and articles of Association. Anyway, we have now obtained registration of our Society in India (Bombay) and tax exemption also. Now we have got our place in Bombay and we are getting another in Calcutta very soon.

In regard of Regent's Park land we are taking steps to contact Sri Karan Singh, who is already known to Gurudas and that way of obtaining royal favor is very good. I think Sri Singh will like to help us in this matter, so let us see what Krsna desires. In the meantime continue to work from you end as far as possible. I am so glad that you have decided to return as President of our London Temple. I consider London as our prime center for spreading Krsna Consciousness Movement, so it is very important center and I therefore wanted that you take charge of the affairs and see that things are always improving. Simply offer all your talents and energies in this service of the Lord and know that Krsna
promises that for one who surrenders fully unto Him, He fully protects such devotee from all kinds of material distresses and sinful reactions. I hope that Janaki will join you in this work, and you set the example of ideal householders in Krsna Consciousness. I have also received one letter from Janaki and I am replying her separately.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-2-2
Bombay
4th February, 1971

Philadelphia

My Dear Nayana Bhiram,

Please accept my blessings. I am in due receipt of your letter dated 14th January, 1971. Also I have received the two American express money orders one for $65.00 and one for $1.00 enclosed therein as well as a $15.00 maintenance fund check sent by your good self some weeks before and received by me on 29th December, 1970.

I am pleased to note that Karen Anderson has been endorsed by you for initiation and certainly I will accept her as my disciple. Presently I am inquiring into purchasing a quantity of tulasi beads here. When I secure them, then I shall duly chant on one set for Karen and dispatch them forthwith. The $50.00 initiation donation was duly received and you can thank Karen very much for her contribution to my book fund. Actually that is the parampara system. The newly initiated disciple is immediately supposed to beg alms and make a presentation to the spiritual master. If such presentation is not made, if they do not follow the system, how the effect will be there? So far as Bhaktijan getting himself married, I have already written him about this.

Also I have received the newspaper clippings enclosed by you. The program there in Philadelphia is always so much encouraging. Continue in this way and distribute our books nicely and Krishna will be pleased upon you to give you more and more facility for service.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-2-3
Calcutta
7th February, 1971

Central Bank of India,
Calcutta

Dear Sir;

Re: My SB A/c. No. 11407 with you.

Kindly transfer all the balance of my above account to your Camac Street Branch as I have changed my address to—
3 Albert Road
Calcutta-16

I am returning my passbook and cheque-book to you herewith.

Thanking you in anticipation, I am,
Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS:ds
c.c. forwarded to
Central Bank of India
Camac Street Branch
Calcutta-16

71-2-4
Bombay
8th February, 1971

Los Angeles

My Dear Dayananda,

Please accept my blessings. I am very much pleased to receive your letter dated 27th January, 1971. I have been thinking
of you and not having heard anything from you in such a long time, so I'm very much pleased with your letter. Recently Nandarani wrote me a letter and I have replied that.

I understand that both Nandarani and yourself are advancing in Krishna Consciousness and that is a great solace for me. We require many boys and girls like you to spread this movement. Please do it carefully and help others to become Krishna Conscious. I'm sure that Karan­dhar and your good self, assisted by the others are doing well in that center. I shall soon be returning and shall be glad to see how things have improved much during my absence.

Also I am very pleased to know that the Diety thrones are now in hand. I have already dispatched big Dieties like the ones in London, given by Mr. Birla. I hope by this time you might have received shipping documents and on receipt of this you do the needful. As soon as the Dieties are received, you should prepare very nice georgous sets of clothes for the Diety.

Now the most important point is to re­crute life members as many as possible. Please let me know how many you have made. The money received of the life membership fees should be divided into two: 50% for building fund and 50% for my book fund. By distributing of our books and literatures through this pro­gram of life membership, our institution can become greater and greater all over the world.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Satsvarupa,

Please accept my blessings. I hope that everything is going on well there with the production of Bhagavad Gita. In this re­gards please make the following addition to the text:

Chapter IX, The Most Confidential Knowledge, in the purport of the 34th verse you will read "Krishna is not an ordinary human being; He is the Absolute Truth, His Body, Mind and He Himself are One and Absolute". Immediately therefore you can add the following: In the Kurma Purana, as it is quoted by Bhaktisiddhanta Saraswati Goswami in his Anubhasya comments of Chaitanya Charitamrita, 5th chapter Adi lila, verses 41-48, "deha dehi bibheda'yang nesvare vidyate kvacit" which means that there is no difference in Krishna, the Supreme Lord, between Himself and His body.

This evidence is given here to show that there is no distinction between Krishna’s body and Himself since such commentators as Dr. Radhakrishna make such distinction.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Advaita,

Please accept my blessings. I have not heard from you in a while, but my mail has been undelivered for some time due to travel. Please offer my blessings also to your good wife and child.
Please inform me immediately how you stand in the matter of the $17,000 needed to print Bhagavad Gita As It Is. I want that it should be printed by the time I return to the States at the end of March. So if there is any lack of the money, I shall immediately take steps to arrange it for you so the printing can begin at once. We are expecting to remain in Gorakhpur for about one month, so you can reply me immediately to the above address.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:ds

71-2-7
Gorakhpur
10th February, 1971
Central Bank of India
Bombay

Dear Sir:

Re: My Home Savings Account No. 14538 with you.

Please find enclosed cheque No. A-T458304 for Rs.3305.50 (Rupees three thousand three hundred and five and fifty paise only).

Please credit my above account with Rs. 3305.50 and return the counterfoil receipt to me.

Thanking you in anticipation, I am, yours sincerely,

A. C. Bhaktivedanta Swami

ACBS:ds

71-2-8
Gorakhpur
11th February, 1971
Los Angeles

My Dear Sriman Danavir,

Please accept my blessings. I am very glad to have in hand your letter dated nil from Los Angeles Temple. You are a very fortunate boy that you have got a very good friend in Sriman Madhu Kanta Das because he has actually saved you from the clutches of Maya. I am so glad to see that you are understanding the distinction between Krsna Consciousness and materialistic frustrated consciousness by association with this Movement. Thank you for your nice appreciation of the Spiritual Master. Unless one has got utmost confidence in both Spiritual Master and Krsna he cannot advance on the path of bhakti-yoga of Krsna Consciousness. Please keep up this nice attitude and render service sincerely and your life will come to perfection, love of Krsna.

I am very glad to accept you as my initiated disciple and I have duly chanted your beads which are returned to you herewith. Your spiritual name is Danavir Das Brahmacary. Danavir means “Hero of charities.” Now be very firm in your determination to carry out your devotional duties the first of which is to chant sixteen rounds of the Hare Krsna Mahamantra daily, without committing the ten kinds of offences to the Holy name and strictly regulating your life to the four principles of no meats, fish or eggs eating; no gambling; no illicit sex-life and no taking of intoxicants. Try to study our philosophy and penetration and understand the sublime nature of this philosophy and its practical necessity for the whole mankind. You are an intelligent and thoughtful boy, so kindly utilize all your good talents faithfully in the service of Krsna and you will be fully happy and swiftly advancing.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:ds
My Dear Srman Tradhis and my dear daughter Nagapatni Devi Dasi,

Please both accept my blessings. I am in due receipt of your letter dated nil from our Los Angeles New Dwarka Temple, and I am very glad that you have come to join our family of Krsna which is the original eternal, blissful family of all living souls as parts and parcels of the Supreme Personality of Godhead Krsna. It is so much pleasing to me that you and many, many young boys and girls are finding that Krsna or Govinda is the only source of satisfaction and joyfulness for all living entities. Everyone is anxious after longevity and sensehappiness, but they are all bewildered and frustrated until by the Grace of Lord Caitanya Mahaprabhu they come into this Samkirtan Movement which is the only right way for easily reviving our desired life of eternal bliss.

I am very glad to accept you both, husband and wife, as my initiated disciples. I have chanted your beads duly and they are returned to you herewith. Your spiritual names are Tadhis Das Adhikary and Srmati Nagapatni Devi Dasi. Your daughter may remain called as Janmastamidevi and when she is initiated she shall receive a new name. I am just requesting you to become ideal example of Krsna consciousness in householder life and thus you will encourage so many others who come in your contact to adjust their lives to this sublime process. That in itself will be the greatest service. So please stay strong and stronger in devotional service to Krsna by chanting daily sixteen rounds of beads, following the regulative principles strictly and avoiding the ten offences in the matter of chanting the Holy Names of the Lord. If you follow this simple process faithfully under the direction of your Spiritual Master and try to understand our philosophy by regular study, you will continue to progress your lives in Krsna Consciousness and Krsna will simultaneously protect you from the attacks of Maya and provide you with all necessary facilities for rendering service unto Him. Please take encouragement and guidance from your elder God-brothers and sisters and happy in Krsna Consciousness.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

My Dear Gunagrahi Das Brahmacary,

Please accept my blessings. I beg to acknowledge receipt of your nice letter dated 27th December, 1970, and I am so glad to know that you have been staying at our Buffalo Temple and you are now the Samkirtan leader there. This is very good news. The spreading of this Samkirtan Movement is the best service to the greater humanity and all living entities in general because it revives the divine nature of the soul in Krsna Consciousness. So your activities are now supposed to be on the pure spiritual platform and by continuation of this simple process faithfully you will increase your spiritual blissful strength and influence those who come in your contact to take part in this joyous revival of love of Krsna, the desired life of eternally liberated souls.

I am very glad to accept you as my initiated disciple and your spiritual name is Gunagrahi Das Brahmacary. Gunagrahi means one who picks up or acquires all good qualifications or qualities. You can easily understand how Krsna is the repository of all auspicious qualities beyond enumeration; so you are to be known as
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the servant of the All-Good Supreme Personality of Godhead Kṛṣṇa. I have duly chanted your beads and they are returned to you herewith. Please fulfill your all requirements of advancement in Kṛṣṇa consciousness by rigidly following the rules and regulations, chanting the sixteen rounds of beads daily, studying our literatures carefully and thoughtfully in the company of other devotees and try always to keep yourself engaged progressively in some kind of service of the Lord. I am sure that you are already well familiar with the requirements of devotional service and in any case they are fully elaborated in our various literatures like Nectar of Devotion. So you kindly become conversant with these transcendental scientific principles try to teach them to others while practising them yourself. When you chant, avoid very carefully the ten offences to the Holy Name. If you have any doubts or questions be sure to clear them by inquiry from either Rupanuga Prabhū, your other God-brothers or if need be by writing to me. Be blessed and happy chanting Hare Kṛṣṇa.

Hope this will meet you in good health. 
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

71-2-11 Gorakhpur
15th February, 1971

Miami

My Dear Daughter Devi Dasi,

Please accept my blessings. I have received one letter from Śrīman Sridama Das Adhikari in which he recommends you for initiation into our Kṛṣṇa consciousness Movement. I have also received your beads, but I have not received any letter from you. Thank you very much for the contribution check for fifty dollars to my bookfund. This kind of offering of some gift to the Spiritual Master at the time of initiation is the proper duty of the disciple. This makes the function complete and is required.

I am very glad that a sincere soul like you has become attracted with this Movement of Caitanya Mahāprabhu. That is your very good fortune. Now please take care of your advancement in Kṛṣṇa consciousness by following strictly the prescribed methods for reviving your dormant love of Kṛṣṇa. I am very glad to accept you as my initiated disciple and your spiritual name is Srimati Devi Dasi. I am returning your beads duly chanted herewith to you. Please continue to faithfully serve the Lord by chanting His Holy Names sixteen rounds daily on the beads, going on Samkirtan, following the regulative principles and avoiding the ten offences, working in cooperation to spread this Samkirtan Movement, studying our philosophy carefully and keeping always happy in Kṛṣṇa Consciousness. You can take good advantage of the association of devotees and be guided progressively by your elder God-brothers and sisters in the matter of executing your Kṛṣṇa consciousness without difficulty.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

71-2-12 Bombay
15th February, 1971

Toronto

My Dear Jagadisa,

Please accept my blessings. I was very glad to receive your letter dated 31st January, 1971. As you have recommended, I have duly initiated the four new devotees and their names are as follows: John—Yugalkiśore, Carol—Kritimati Devi Dasi,
Suzzane—Sujan Devi Dasi and Marlene—Mayavati. I have replied their letters separately and they are sent along with their beads. You should receive them soon.

It is very encouraging that we are being so favorably presented everywhere by the media. Just today two editors of Indian newspapers have informed me of their intention to print special issues devoted to our Movement as well as give daily one article on our philosophy. The article from the Toronto newspaper was very good report and our Sriman Rasananadna has presented the facts very well. Please give him my thanks for this appropriate presentation. He is a very good boy. All our students, boys and girls be come first class good by this nice process.

Please keep me informed regularly how things are progressing with your center and your zone. I am always very glad to hear from you how you are doing in Krsna's service.

Please offer my blessings to all the boys and girls there. Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

71-2-13
Gorakhpur
15th February, 1971
Los Angeles

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your letter dated 24th January, 9171, and noted the contents.

I was very glad to initiate Sandy and her spiritual name is now Srimati Kanta Devi Dasi. I have sent reply to her letter and her beads duly chanted by separate post. They should be arriving soon. I have also sent many other sets of beads and letters in the same package and I think you can more easily distribute them to their respective temples than we are able to do from here in India where things are costly to send by airmail. I am expecting to return to the States sometime by the end of March, so I think you may inform all the Temple Presidents that prospective initiations may wait until that time. In the meantime, however, if you see fit, you may offer the second initiation to Sriman Yasodanandana Das Bahmacary and encourage him to open a nice center in Quebec. That will be great service and I know he is very enthusiastic devotee. So if you have got the copy of the Gayatri tape, you may conduct the ceremony according to the instructions. If you do not have the full set of instructions, let me know and I will have Devananda write them up for you.

I have received one letter from Dai Nippon in which they confirm our calculation of money deposited with our "Bhaktivedanta Book Fund Deposit." So your calculation as I have pointed out is short by $500. I do not know how this error has crept in. Anyway, things are in our favor.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. Have you deposited Sai's contribution in my checking a/c or not.
ACBS:ds

71-2-14
Gorakhpur
15th February, 1971
Bombay

My Dear Shyamsundar,

Please accept my blessings. I am in due receipt of your tow letters dated 8th February, 1971 and nil, respectively.

From the beginning it was my program not to sell books but to make life members. The idea is that in India when we speak of price Rs. 64/ for KRSNA book
or say Rs. 30/ for Bhagavad-Gita As It Is, practically their hearts begins to fade because in India most of them are not accustomed to pay so much price but when we speak of membership they agree to contribute very easily because Indian mentality is still charitable toward the cause of spiritual activities. So either reduce the price or not, if we endeavor to create life members it will be easier task. For example you are delivering a set of books; KRSNA, TLC, NOD, Handbook, one copy of BTG land you are taking favor for Rs. 101/ by reduction of price. If you take the real price of these books, it comes to somewhere near Rs. 220/ but if we make a member with the same delivery of books, we get the full membership fee. Therefore we should contribute more energy for making life members than selling. When there will be no possibility of making members, at that time we can sell books at reduced price. Actually if it is possible to sell 100 sets of books per month, then you can do that We will discuss the point further upon my arrival in Bombay. Most probably I’ll be able to reach Bombay by March 1st. In my next letter I shall let you know.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. Please send at least 25 membership information pamphlets here immediately.

ACBS/adb

71-2-15

Gorakhpur

15th February, 1971

Central Bank of India

Bombay-26

Dear Sir:

Re: My H.S.B. Account No. 14538 with You.

I beg to inform you that I am travelling all over the country and whenever there is some collection I transfer the money by mail transfer. I had no difficulty anywhere, but here in Gorakhpur it is the first time that a branch has charged for the transfer. Previous to this they did not charge. Neither in Surat, Amritsar, Allahabad, Indore, etc. did they charge for my mail transfer.

So kindly issue a letter in my favor that your branches should not charge for my mail transfer.

Also, kindly let me know what is the balance in my favor in the above account. I have just transferred Rs. 1611.

Thanking you in anticipation.

Yours sincerely,

A. C. Bhaktivedanta Swami

ACBS:ds

71-2-16

Bombay

15th February, 1971

Miami

My Dear Sridama,

Please accept my blessings and offer the same to your good wife and all the other Prabhus there. I beg to acknowledge receipt of your letter dated 13th January, 1971, along with one set of beads for chanting and recommendation for the initiation of Debbie. I have duly chanted her beads and given her the spiritual name Devi Dasi. I have sent her a letter along with her beads separately. I think you will receive them soon. I beg to thank you for the initiation gift of a fifty dollar check for my bookfund. It is very welcome. Some kind of gift to the Spiritual Master from the new disciple on the occasion of initiation is required that the function be complete.

I am expecting to return to the States by the end of March, so I will be very happy to see you all at that time. I think that from
now on initiations may be held until I return to the States. That will be nice. Then there will be better opportunity to execute this business.

Regarding your disease, if you have been given medicine by the Doctor, you may take it. The best news is that the college students are so much receptive to our message of Krsna consciousness. Try your best to present the matter to them in such a nice way as we have already established and they are sure to recover their rightful position as devotees of the Lord.

Hope this will meet you in better health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-2-17 Gorakhpur 15th February, 1971

Toronto

My Dear Sri-man Yugalkișore Das Brahmacary,

Please accept my blessings. I beg to acknowledge receipt of your repentent letter dated 28th January, 1971, and I am so much glad that you have again come to our camp after some time being mislead by Maya. You should take severe warning from this incidence and not treat the matter as very light. Maya is always peeping for a chance to allure the neophyte devotees from the path of Krsna Consciousness and this potential danger is always there everywhere in the material world. The only solution to the danger of material entanglement and consequent unhappiness is to surrender unconditionally at the Lotus feet of Krsna because only He can give assurance of protection from all sinful reactions. So you are very much fortunate that Krsna has again taken you back into the company of devotees.

I am glad to accept you as my initiated disciple and your spiritual name is Yugalkișore Das Brahmacary. The transcendental young couple of Radha and Krsna are known as Yugal Kișore. Please strictly follow the regulative principles of no eating of meat, fish or eggs, no illicit sex, no gambling and no intoxication. Chant Hare Krsna Mahamantra daily at least sixteen rounds and be happy in devotional service to the Lord. If you have any difficulties of doubt or question, you may put them to your elder God-brothers or if need be to me. I shall be glad to help you advance in Krsna's service as far as possible. Try to learn the philosophy thoughtfully and teach others how to understand this transcendental science for the benefit of all.

Hope this will meet you in good health.
Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-2-18 Bombay 16th February, 1971

Detroit

My Dear Bhagavadanad,

Please accept my blessings. I am in due receipt of your letter dated 21st January, 1971 and have noted the contents carefully. I am so glad to hear that you are making a determined effort to increase the life membership program. The program has become so successful here in India and I am sure that it will become even more successful in U.S.A. So do it enthusiastically and with perserverence and Krishna will help you.

Also your college program sounds very nice. Preaching in schools, colleges and universities, along with distribution of our books and prasadam will flourish the propaganda of our mission.

It is good that you GBC members are meeting and conjointly discussing such
things as life membership, book distribution, etc. The future hope of solid standing of our mission is on the proper management of our governing body. Now we are increasing in volume. The area of our activity is expanding. Under the circumstances, if our management goes on nicely to maintain our prestige and good name, that will be our success. Such status quo can be maintained only on our being freed from any kind of sense gratifying attitude, because pure devotional service means: anya avhila sita sunya or without any other desire than to satisfy Krishna.

You have written one note to Hansadutta that you have received a very nice offset press and you are contemplating printing a daily newspaper. About this I've already written to you in my last letter, that to start a daily newspaper involves a proficient staff to manage this affair as well as a good source of regular news. So the governing body may consider these points and do the needful. But if it is done, it will be a great achievement.

So far as the three packages of slides sent here by you, so far we have not received them. Maybe they are lying somewhere because we are travelling from one place to another. So if you want to send duplicate copy, send to the Bombay address given above, because I am reaching there by the 1st of March, 1971.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-2-19
Bombay
16th February, 1971
Boston

My Dear Dinesh Candra,
Please accept my blessings. I am in due receipt of your letter dated 23d January, 1971 and enclosed with one letter from your good wife Krsna Devi. It is so much encouraging that you are distributing our books so nicely in the Boston area and especially that several bookstore chains have taken so many copies of KRSNA book and T.L.C. So see to it that this program continues there in Boston with increasing volume. That will be a great success for our missionary activities.

Yes, you can see to making more records, certainly. The more our movement is increased, the more the demand for these records will be there. People here in India are also wanting these records. So you can send one copy of every record as samples here immediately to the above given Bombay address. Records are exempt from our life membership program. Also the new recording described by you meets my approval, so do it nicely. You can send the booklet here as soon as it is ready.

So far as your establishing one center in Israel, I have already written Krsna Devi about this. I have all blessings for you both in this regards, so you may go there immediately.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-2-20
Gorakhpur
16th February, 1971
Gainesville, Florida

My Dear Gargamuni Maharaj,
Please accept my blessings. I am so glad to receive your letter dated 2nd February, 1971, although it was redirected from one place to another. At the present moment, I am staying in a big bungalow of
Gita Press of Gorakhpur. Temporarily we have installed nice big Deities and people are coming here to the fullest extent of the hall. Our preaching on the basis of Personal God is almost revolutionary in India also. Last night somebody said that Aurobindo is greater than Krsna. So this is the world situation. Somebody is Krsna Himself, somebody is greater than Krsna, somebody says Krsna has no form, somebody says that Krsna is dead and so on. Our program is to offer vehement protest against all these nonsensical declarations. I am so glad to know that you are preaching alone assisted by a Brahmacary at Gainesville and it is very encouraging that you are introducing our philosophy in schools, colleges, etc. This should be our present program of work. If you can introduce our books in the schools and colleges and libraries and preach there about our philosophy, that will be a great success.

My suggestion to you for going to Pakistan was on the follow ing point: if any mission goes to Pakistan from India, they will not allow. But Pakistan is on good friendly terms with the U.S.A. as far as we know from the political situation. Therefore my idea was that an ISKCON mission may go to Pakistan directly from America. I am sure that if a mission from America goes there they will not deny to admit them. It is not very difficult task, but it is difficult also, simultaneously. It is not a difficult task in this way: as we are going in so many countries, you can also go there with the Krsna Consciousness mission. But as they are not very advanced in culture, there is possibility of misunderstanding also. So both yourself and Bra hananda Maharaj may thoroughly consider this point also, before going there. On the whole, I am not insisting you to go there, but if it is possible for you to go there four to five men and preach this Krsna cult there, that will be a great achievement.

Our point is that Krsna is neither Hindu, nor Mohammedan nor Christian—He is the Supreme Personality of Godhead, Proprietor of everything, the Supreme Enjoyer and the most well-wishing friend of everyone. We want to impress these three points everywhere and by such understanding surely there will be peace and prosperity all over the world. So there is no hurry. Think twice before going there. But if you think the circumstances are not favorable, then forget this idea.

I am very glad to see the photographs and news articles sent by you. I am receiving similar photographs from Subal Maharaj in Europe and it is very encouraging. I have not heard from Brahmananda Maharaj and Visnjana Maharaja* since a long time. I hope I shall hear from them very soon. Hope you are in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*Today I have received one encouraging letter from Visnunjan Maharaj. He has presented a nice bulletin. ACB

ACBS:ds

71-2-21 Bombay

16th February, 1971

Chicago

My Dear Hladinidevi Dasi,

Please accept my blessings. I thank you for your kind letter dated 21st January, 1971 and have noted the contents carefully.

Yes, the mind is subject to so many impressions from past activities as well as so many past life times, so when disturbing thoughts enter your mind you should simply ignore them. Actually the process is to always remember the Lotus Feet of the
Lord, but this is not an automatic thing. It takes so much practice due to our conditioned state. The process is to follow the regulative principles and regularly chant 16 rounds. That is our strength in spiritual life and gradually all such problems will be resolved. And because you are sincerely desiring to serve the Diety, you can be sure that Krishna will help you in all respects. So simply be persevering and go on chanting attentively and all these temporary manifestations will come to pass.

Presently our Indian preaching program is going on so nicely and wherever we go, we bring our Dieties. And the people are so attracted by the purity of the aratik ceremony. By March 1st I shall be going to Bombay where we will be having a one week Diety installation ceremony at our new Bombay temple, the address of which is given above. I shall be returning to U.S.A. by the first week in April.

Please offer my blessings to your good husband Mahananda as well as all the other Prabhus there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-2-22
Bombay
16th February, 1971

My dear Krsna Devi,

Please accept my blessings. I am so glad to have received your letter dated 23d January, 1971 and have noted the contents carefully. So far as opening a center in Israel, I have all approval. Immediately you can open correspondence with one boy from Israel who has written me twice to come there and open a center. He is very eager to help. His name and address are as follows: Yacov Shames; c/o Dr. Ritchie; 79 Rehov Bait Vegan; Bait Vegan; Jerusalem, Israel. So make arrangements with the government and go there immediately. I have all blessings for this enterprise. Try and preach Krishna Consciousness in this part of the world. So you go there husband and wife with child and start a center. If you are successful in your effort, then I may stay with you a few days there before going to London.

I’m so glad to learn that your daughter is growing into such a nice Krishna Conscious child and very soon she will be a great help to your activities. I’ve seen many pictures of our Krishna Conscious children. They are nicely chanting and clapping. It is very good sign. Here in India our preaching is very nicely going on, and especially to our membership program there is a good response. So work very enthusiastically and Krishna will bestow all His blessings upon you.

Your husbands letter along with yours is very encouraging and I have answered it separately. I’m so glad to know that both of you are enhancing your Krishna Consciousness by mutual cooperation. May God bless you. You are all helping me by abiding the orders of my Spiritual Master, His Divine Grace Bhaktisiddhanta Saraswati Goswami Maharaj and He’ll be pleased upon you who are His grand spiritual children. So this program to open a branch in Israel has got all my approval.

Yes, you can set up a Guru-Gouranga altar and if you can offer full artik ceremony, that is nice. Pancha Tatwa are most merciful.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
My Dear Ranadhir,

Please accept my blessings. I am in due receipt of your telegram received by me on 11th February, 1971. Yes, I have all blessings for the happy marriage of Halodhar Prabhu and Joan Prabhu, so you may immediately do the needful in this regards.

How are things going on there in Pittsburgh? I have reports that the temple there is doing very nicely and that our Spiritual Sky incense business is expanding in volume very rapidly. So please keep me informed.

Our preaching work here in India is going on very nicely. Especially we are getting such good response to our life membership program. Have you initiated that program in Pittsburgh? It is a very nice way to distribute our literatures and gain support for our movement, especially from the higher circles. Also book distribution to the schools, libraries, and various institutions is most important. So try and increase on these programs more and more.

Please offer my blessings to the others there. Hurping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Upendra,

Please accept my blessings. I am in due receipt of your letter dated 24th January, 1971 and have noted the contents carefully.

You have asked that somebody go there to Fiji to assist you so if you can arrange for passage, then one very intelligent boy, Amritananda, who knows English, Hindi and Bengali, can go and help you. You can send the money to the Calcutta Address as follows: 11B Jatindra Mohan Ave., Calcutta-6, INDIA. Upon receipt of your money or ticket, he will immediately proceed. We could have arranged for the ticket from here but the government will not allow it. Best thing is if you send a ticket, as Bali Mardan also sent two tickets for two brahmacharies here.

I am so glad to hear that you are beginning door to door Sankirtan. This door to door San Kirtan is the mission of Lord Chaitanya. Even there is language barrier, this door to door Sankirtan will fulfill your mission and you can introduce our literatures to the higher circles as you have done by presenting Krishna Book to the Prime Minister. I have news from Bali Mardan that KRSNA book is in great demand in that part of the world. I do not know if in Fiji it is the same.

Yes, progress of devotional service becomes choked up when there is gross offense to the Spiritual Master. So far I am concerned, you have no offense. You are carrying my order so faithfully in a far distant place. So you always have my blessings and Lord Chaitanya's blessings. Do not think otherwise. Even if you think you have committed offenses, it is like kicking of the small child, which is taken pleasingly by the parents. So don't worry about it. Krishna will give you all protection. I'm so pleased upon you that on my order you have gone to distant places and faithfully served the cause. I thank you for this attempt.

The newspaper clipping sent by you was written in a different language. I could not follow it. What is the language? But I see there one name, Mr. Sree Dhar Maharaj. I'm sending back the clipping,
keeping your photograph because I do not know the language, but I shall be very much pleased if you send me an English translation of the statement.

I was thinking of sending further Hindi tape recordings. If such speeches as the one already sent is understood by the people, I can send you more tapes like that.

So far other swamis and pandits are concerned, actually nobody would be equal to us because they do not come in the parampara system. As such their line of thought is null and void according to our understanding. Our movement is revolutionary to so called religious principles, gurus and swamis. This fact is being appreciated even in India. Gradually it will be more and more enlightening to the public. So please stick to our principles and preach Lord Chaitanya’s message anywhere in the world. Also I am so glad that your wife is preaching so nicely. Please offer her my blessings. Be happy together and preach Krishna’s message.

your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-2-25 Bombay
19th February, 1971

Buffalo

My Dear Rupanuga,

Please accept my blessings. I beg to thank you for your kind letters dated from London and Buffalo respectively. I am so pleased to learn of favorable reports of your touring and you’ll be also pleased to know that preaching work in India is going on nicely. At present we are staying at Gorakhpur, one of the important cities in Northern India and we are for the present quests of Gita Press authorities. Temporarily we have installed very nice Diety and people come here to attend lecture and artik to the fullest extent. I’m negoti-
influenced her to take to Krishna Consciousness. I expect every one of my students to come to your standard and remain steadfast in pushing on this movement of Krishna Consciousness. Mandal Bhadra has changed his wife because he was also being deviated by his former wife and I hope he will stand on this point steadily.

I am very glad to learn that the situation in London is improving and I’m sure that as soon as Mukunda joins whole heartedly, it will be all right. As soon as the new record album is imprinted, please send a copy to the above given Bombay address.

I’m so glad to learn that a scientific book keeping system is being introduced in our different centers. If possible, some instruction may be sent here in Bombay for this scientific book keeping system. Here in India, although they are trying their best, still it is not satisfactory. Perfect accounts means every information regarding financial and stock situation must be ready for immediate reference and not a single farthing should be wasted.

There are many candidates for being initiated who are waiting and I think when I return to U.S.A. by month of April, all their initiations can be performed. Yes, Tejios can be initiated for the second time by that tape record with earphoning method.

It is very encouraging to note that a new branch is being opened in Wilmington, Delaware by Lalit Kumar and his wife. Encourage them and offer my full blessings for their endeavor.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

FEBRUARY, 1971

71-2-26
Gorakhpur
21st February, 1971

My Dear Citsukhananda,

Please accept my blessings and offer the same to your good wife, Srimati Candrabali Dasi, and your son. I was glad to receive your encouraging letter dated 6th January, 1971. It is very good news that your Temple has attracted so many sincere, intelligent and enthusiastic devotees. Please see them all trained nicely in devotional service and let them continue to follow the regulative principles and work on patiently. Patience is required for the successful discharges of Krsna conscious duties. Krsna is pleased to award benediction upon the aspiring devotee engaged in His service with patience determination and regularity.

I am also pleased to know that the program for distribution of our literature and “Back to Godhead” is expanding. Just keep yourselves to the standard by regular and attentive chanting, study, preaching, working, Samkirtan, and distribution of literatures and Prasadam. Then everything will be alright. It is very good that Candrabali is in charge of informing the public of our activities. This is very important work. It is our main consideration in the development of our centers that the people should be attracted to this Krsna consciousness Movement one way or another. So we inform them of Lord Caitanya’s sublime message which easily enables any man to overcome the difficulties of materialistic existences and graduate to the pure transcendental platform where he finds shelter from the ravages of birth, death, disease and old-age. By Krsna’s grace you are getting ample facility for spreading the transcendental message and as you work sincerely Krsna will certainly give all things needed for
the continuous dissemination of the Hare Krsna Mahamantra.

Hope this will meet you in good health,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. I have duly initiated Terry as you have requested. His beads and a reply to his letter are sent to him separately. His spiritual name you may inform is Sriman Traidas Brahmacary. Trai means the Vedas.

71-2-27 Bombay 22nd February, 1971

My dear Niranjan,

Please accept my blessings. I am glad to receive your letter dated 15th Feb. 71. I am so glad that you are performing devotional service seriously by chanting 16 rounds daily. Do not be agitated with the criticism of your friends because Chaitanya Mahaprabhu said that one should be humbler than a blade of grass and should be more tolerant than a tree for chanting Hare Krishna Mantra. So stick to the principle of chanting 16 rounds daily and reading our books regularly, and one day you will be a great preacher of this cult.

Hoping this will meet you in good health.

Your ever well wisher,
A. C. Bhaktivedanta Swami

P.S. By 10th of March I will be visiting Shri Mayapur dham. The birth site of Lord Chaitanya Nabadwip. If possible join us.

We are getting a piece of land in Gorakhpur

ACBS/adb

71-2-28 Bombay 22nd February, 1971

Chief Controller of Foreign Exchange Reserve Bank of India New Delhi

Dear Sir:

I beg to inform you that on account of the Krishna Consciousness Movement started by me in the Western countries I have got many thousands of disciples. These disciples want to pay me something as a matter of etiquette and I want to utilize this money for printing different kinds of books on this Krishna Consciousness Movement.

So instead of taking money from them, I want to convert the money into books on this Krishna Consciousness Movement and get them into India without any payment. Kindly give me necessary permission for this noble activity.

Thanking you in anticipation for an early reply.

Yours sincerely,
A. C. Bhaktivedanta Swami

ACBS:ds

71-2-29 Bombay 22nd February, 1971

Dear Dr. Baltwant Singh,

Please accept my greetings. I beg to acknowledge receipt of your kind letter No. 2/2/3 dated 22nd January, 1971. I thank you very much for your kind invitation to our organization for visiting your place. Since a very long time I was thinking of going to your place but there was no opportunity to do so. Now as our movement is spreading all over the world and I am working at present in India, two of my disciples, husband and wife, have already gone to Trinidad. They are somewhere in Frederick Street in Trinidad. The couple’s names are Vaikunthanath Das Adhikary
and Saradia Devi Dasi and they are now at present in the Port-of Spain. I'm enclosing herein one picture of the couple. If possible you can open correspondence with them. If you find difficulty then you can refer this matter to Hayagriva Das Adhikary; c/o New Vrindaban; R.D. 3; Moundsville, W. Virginia; U.S.A. He will help you with their address. You can arrange to call this couple, Vaikunthanath and Saradia, and after their arrival it may be possible if so requested, to send more men by suitable arrangement. I am interested to open many centers all over the world and if you help us in this matter for opening a center in Guyana, it will be a great service to the society.

I remember Mr. Petamber Dindayal. He met our men in our London temple, but the negotiation was not mature for financial difficulty. You can reply this letter to the above mentioned Bombay address.

Hoping this will meet you in good health.

Yours sincerely,
A. C. Bhaktivedanta Swami

71-2-30 Bombay
22nd February, 1971
Houston

My Dear Vishnu Jana Maharaj,

Please accept my blessings. I am in due receipt of your encouraging letter dated 1st February, 1971 and have noted the contents carefully. The pamphlet enclosed by you is very nice and I am translating it into Hindi. You have very diligently collected all the purports in Sri-mad Bhagwatam and have presented very nicely our missionary activities, especially in reference to religion, politics, and sociology. Actually we want to establish a transcendental human society in which everything will be perfectly done so that man will be happy in this life as well as the next. All pamphlets and leaflets are well selected and if you simply preach the message contained in that literature, that will be sufficient stock to deliver to the people in general.

I am so glad that you are developing the center in Houston Texas and now have gone to Austin TExas to open yet another center. If you think so, I can send Dieties for installing in the Houston temple. Any boy recommended by you will be initiated. I am also contemplating to return to the U.S.A. by the month of April.

Your program there sounds very nice and Krishna is helping you by sending more devotees. The more you render service, Krishna will help you more and more. My only desire is that all my san-yasi disciples may increase this institution in a wide area. So write me and let me know how things are developing. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-2-30 Calcutta
23rd February, 1971
Gorakhpur

My Dear Jayapataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th February, 1971 and have noted the contents. You have asked for some men so immediately another batch of two men, Rebatinandan and Durlabh Das Adhikary are going today carrying this letter. Durlabh Das has got camera films and machine and so he will be very good for your work there, and Rebatinandan is very well known San Kirtan leader. Next on the 28th February, 1971 all of us are going to Calcutta, reaching on the 1st March by the 82 Down Express reaching Howrah at about 4:30 P.M. My desire is
that all of you should visit Mayapur at least for one or two days during Lord Chaitanya Mahaprabhu's birthday. If the Hamilton House is available, then I shall also go and finish the business of paying them in full as they want. When I shall go, I shall go with full, money for paying them, but incase the transaction does not mature, then I shall not go to Calcutta but go to Bombay and you all my disciples may visit Mayapur and chant Kirtan as many times as possible and return to Calcutta. Most probably Hansadutta and his party will go to Calcutta by the 10th March.

So far as cooperating with my God-brothers is concerned, that is not very urgent business. So far until now my God-brothers have regularly not cooperated with me and by the grace of my Spiritual Master, things are still going ahead. So cooperation or non-cooperation, it is the desire of Bhaktivinode Thakur to preach the Chaitanya cult all over the world and in 1875 he predicted that someone would come very soon who would individually preach this cult all over the world. So if his benediction is there and my Guru Maharaj's blessings are there, we can go ahead without any impediment but all of us must be very sincere and serious. We have been a little inflected by public sciticism that we God-brothers do not work together. My Guru Maharaj wanted also us to work together but some how or other it hasn't happened up until now. So your program of cooperating with Madha Maharaj is not so important. Best thing is that all we God-brothers work together. Then the criticism will stop, otherwise even we join together, criticism will go on. So this has been going on for the last 24 years, but everyone of us is doing his best keeping Lord Chaitanya in the center. We should be satisfied so much.

Regarding Hamilton House, they will take up the decision on the 26th February, 1971 as I understand from your letter. So immediately you will send me the decision by express telegram because on this decision it will depend my going to Calcutta or to Bombay. So kindly take this as very urgent and do the needful. I am very glad you have nice commodious quarters and you have got it free of charge. Thank Krishna.

I've sent my bank passbook to Balaji. Please get it up to date, so if I go to Calcutta, I shall see to it and if I go to Bombay you will send it registered post. In the meantime make the passbook up to date. If there is sufficient space for accommodation of 40 to 50 men, then all the devotees from Bombay will also go to Calcutta for visiting Mayapur, and if you have space then you can inform the Bombay devotees directly.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Bombay
24th February, 1971
Gainesville, Florida

My Dear Gargamuni Maharaj,

Please accept my blessings. In continuation of my letter dated 16.2.71, I beg to inform you that there is a good chance for going to East Pakistan. Sudama has written from Tokyo that he has contacted a nice muslim friend from Dacca. His address is as follows:

Mr. M.A. Mannar Chowdhury
Divisional Engineer
Divisional Engineer's Bangalow
R.T.T.S. Compound, Tejgaon
Dacca-8, East Pakistan
Phone: 246-767

If you at all seriously intend to go to East Pakistan, please contact this gentleman.
and open correspondence with him and if you think it is favorable you may go there with the blessings of Krsna.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. When you go and decide your departure after correspondence with the above gentleman, I will give you further instructions on this. ACB
ACBS:ds
71-2-33 Bombay

24th February, 1971 Hamilton, Ontario; Canada

My Dear Meenakatan,

Please accept my blessings. I thank you very much for your kind letter dated 1st February, 1971 and have noted the contents. I am so glad to hear that you are now at our Hamilton center and how much our movement is being appreciated there. So work enthusiastically along with Dharmaraj and the others to push on this movement and to make Hamilton temple a grand success. Krishna is there in your heart and the more you surrender to Him, the more He takes charge, and seeing your sincerity, He will give you all facility for increasing your service more and more.

You write to say that you are too much absorbed in temporal thoughts of sex life. If that is the case, then perhaps you should get yourself married. In Krishna Consciousness we do not artificially repress any desires, but that everything can be used in Krishna’s service is our philosophy. My Guru Maharaj made sanyasis to go out and preach this movement and I am making householder couples and they are doing so nicely to spread Lord Caitanya Mahaprabhu’s message. So if you are so inclined and you can find a suitable girl, then you have my permission to get yourself married.

Your name is Meenakatan. Meenakatan was a great devotee of Lord Nityananda. Please offer my blessings to the others there. Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-2-34 Bombay

24th February, 1971 San Diego

My Dear Tulsi Das,

Please accept my blessings. I am in due receipt of your letter dated nil and I thank you very much for it. I am so glad to hear how your SanKirtan programs are expanding, so continue in this way. So far as book distribution is concerned, this program should also be given much energy. Also for distributing our books we have initiated the life membership program. This program has been very successful here in India. If you can develop it nicely there in San Diego, it will be a great asset to your preaching work. So cooperate with Karandhar Prabhu and develop it nicely.

Presently we are in Gorakhpur, one of the important cities in Northern India, and we are guests of the Gita Press authorities. Here we are negotiating for a plot of land on the University of Gorakhpur campus for establishing a center. If we are successful in our attempt, it will be unique in all the world and soon more and more college campuses will follow. We want to influence these misguided college students so that they might take to this Krishna Consciousness Movement very seriously. And if we can establish a seat of Krishna Consciousness these students may take their doctorate degree in Krishna Consciousness and go out and preach all over the world. From here I
shall be going to Mayapur and then to Bombay, and should be returning to U.S.A. by the first week of April. Please offer my blessings to Sandy, Pat, Bill and Jeff Prabhus, and all the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-2-35 Bombay
26th February, 1971

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th January, 1971 and have noted the contents carefully. I am so glad to hear that you have just returned from a successful touring of the temples in Southern U.S.A. and had an occasion to meet and speak with our sanyasis also. The sanyasis are trying their best. So let them go on as they have been doing and let them do in their own way. There is no trouble.

So far as my translating of the rest of Srimad Bhagawatam is concerned, that is my next program. After returning from India I shall be seriously engaged in translating work. I shall continue as before and shall record two tapes daily. Time is short and I am aging but I want to publish all of Srimad Bhagawatam and as you are doing now. Publishing Srimad Bhagawatam chapter wise is very nice and it should be continued and as soon as all the chapters of a canto are finished, we make it into a book, either in Japan or U.S.A. as is suitable. But my only request to you all is that the two tapes, regularly sent every day must be finished being transcribed, edited, composed, layed out and printed all in one week. In this way two tapes daily must be ready for printing. Then it will be nice. So far I am concerned, although I am getting old, I guarantee I shall give you two tapes daily provided you guarantee to finish printing two tapes daily. That will encourage me more and more.

So far as securing $50.00 for each initiation into Hare Krishna Mantra, that is not compulsory. The system is that after initiations, each devotee should collect some alms to the best of his capacity either cash or something else and make a presentation to the Spiritual Master. This is called daksina. Without daksina the initiation ceremony is not perfect. The collection of alms is not necessarily to be $50. It may be $500.00 or $5.00; it doesn’t matter. It depends on the capacity of the initiated person. But he should try and collect to the best of his capacity and try to collect and give to the Spiritual Master.

I have given further instruction to Gargamuni Maharaj concerning the Pakistan affair today. A copy of that letter is enclosed herein. So far as your being replaced as President of Boston temple, I have no objection. For better management of the whole institution, the governing body commission is responsible. So I shall be simply pleased to see that things are going on very nicely.

[PAGE MISSING]
My Dear Babrubahun,

Please accept my blessings. I thank you very much for your very kind letter dated 25th January, 1971. Yes, you may get yourself married, provided that you can meet the responsibility of grihasta life. If you marry you will have to work to provide for your wife and family and try to spend at least 50% for Krishna Consciousness.

A Krishna Conscious marriage is not based on sense gratification but rather mutual cooperation between husband and wife for making advancement is spiritual life and also for raising Krishna Conscious children. It is said in the vedas that one should not take on the responsibility of Parenthood unless he can deliver the child from the repeated cycle of birth, death, disease and old age. So in this way mold your life in service to the Lord and be happy.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Hamburg
My Dear Yogesvara,

Please accept my blessings. I am in due receipt of your letter undated and have noted the contents carefully. Yes, I have already received a copy of your book "Krshna, the Cowherd Boy" and also given suggestions for the same. So you can present it to Satsvarupa and the editors and if they approve, then I approve and the book may be printed by our Press.

So far as French translation work, I am very glad to note how nicely you are working, along with your wife Jyotir Mayee and also Guy Prabhu. Continue in this way and Krishna will be pleased upon you and bless you with the intelligence to increase your service more and more. When you have printed the three new French BTGs, as well as Easy Journey and Sri Isopanisad, French editions, you may send copies of them here to me for propaganda purposes.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Columbus, Ohio
My Dear Avhirama Das,

Please accept my blessings. I am in due receipt of your letter undated and have noted the contents carefully. I am very anxious that Lord Caitanya Mahaprabhu's message be carried to South America also. Now we have got one center in Trinidad, started by Vaikunthanath and his wife
Saradia. That is a beginning. So your idea of having a large boat travelling from city to city is very encouraging. So if you have got the means, then go ahead and do it. Krishna Conscious men aboard ship and chanting Hare Krishna is very nice program and the coastal people may take advantage of this transcendental vibration and be benefitted. So do it cooperatively with Hayagriva Prabhu and let me know of your progress.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-3-4
Bombay
5th March, 1971

Columbus, Ohio

My Dear Jananivasa,

Please accept my blessings. I thank you for your kind letter dated 13th January, 1971 and have noted the contents carefully. I am so glad to hear how everything has been improving there in our Columbus center, and how preaching is going on so nicely. Simply if you work with enthusiasm and patience and depend on Krishna, then He will give you all facility to make our Columbus enter a grand success.

Our book distribution program is most important work. Anyone reading our KRSNA book, TLC, NOD, and Bhagavad As It Is, is sure to become a Krishna Conscious person. Therefore somehow or other we must push on this literature distribution program, either through schools, colleges, libraries, life membership program or ordinary sales. You are approaching so many groups, etc. inviting them to our feasts. Also you should try to arrange outside engagements with these groups. This will facilitate good opportunity for introducing our literatures especially through the life membership program. That has been our endeavor here in India and it has been most successful. Likewise, you can do the same there. So make your program in that way and let me know how you are doing and what progress you have made.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-3-5
Calcutta
5th March, 1971

Bombay

My Dear Shyamsundar,

Please accept my blessings. I thank you very much for your letter dated 2nd March, 1971. It is very encouraging. I’ve received one telegram from Hansadutta. It is understood he has personally gone to Jaipur to take the Dieties, and he will personally take them to Bombay, so there is no anxiety for the Dieties. You can go on preparing the throne and dress very gorgeously. Regarding going to Madras, it may be postponed for the time being. We are thinking of going to Mayapur, then of course we shall follow your instruction. As scheduled, I shall reach Bombay by the 15th March and I shall let you know the exact time in due course. For the time being, all my mails may be sent (redirected) to this Calcutta address.

Hoping you are all well.
A. C. Bhaktivedanta Swami

P.S. Why have you not sent the Articles of Association of the society? It is very urgent. Please send immediately. Also please send 25 copies of the membership information pamphlets. ACB
71-3-6  Bombay  
5th March, 1971

St. Louis

My Dear Vamandev,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 10th January, 1971 and have noted the contents. Also I've received the very nice article enclosed and it has been appreciated by our Indian friends here also. And thank you very much for sending regular maintenance fund checks, via L.A.

I am so glad to note that your Sankirtan program is improving and that you are preaching directly from Bhagavad-Gita As It Is. Sravanam Kirtanam. this is the process. It is beneficial for the recitor as well as the hearer. Also, book distribution is a very important program and you should give much attention to developing it. If anyone simply reads our KRSNA book, TLC, NOD, Bhagavad Gita As It Is, he is sure to become a Krishna Conscious person. So somehow or other, either through the schools or colleges, libraries, life membership program or ordinary sales, we must push on this literature distribution program. It is so important and a most valuable service to Krishna.

So far as leaving your karmi job, I have no objection provided there is no scarcity of money for running the temple. Then you can devote yourself full time to pushing on this movement and developing St. Louis center. So you have my permission provided there is no financial difficulty.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-3-7  Calcutta  
10th March, 1971

Tirthaji,


I understand that the Birla Guest House along with other guest houses has been already booked and occupied (?) by pilgrims and guests. I informed you to go there more than one week before they were supposed to be occupied and still it was physically impossible to arrange any accommodation for my party although they have come from Europe and America, some thousands of miles away.

Anyway, I shall be pleased to know when they shall be vacant. I wish to go there with my party and stay there for a few days. Kindly let me know when I can occupy the Birla Guest House.

A. C. Bhaktivedanta Swami

71-3-8  Calcutta  
10th March, 1971

Sri K. K. Birla
17, Gurusaday Road
Calcutta-19

Dear Sri Birlaji,

Please accept my greetings. From your previous letters it is understood that you know the activities of my Society in Europe and America. Sometimes when you were in New York you saw our Samkirtan Party on the Fifth Avenue.

We have come from America and Europe with forty disciples, mostly American, and we wanted to stay in the Birla Guest House at Mayapur during the Birthday Anniversary of Caitanya Mahaprabhu. Unfortunately, Sri Bhakti Vilas Tirtha did not allow us to stay at the Birla Guest House and the copy of the letter from him is enclosed herewith.
As a matter of fact, I wish to stay there (at Mayapur) for a few days with my disciples who have come from Europe and America and you may kindly ask Sri Bhakti Vilas Tirtha to do the needful in this connection.

Thanking you in anticipation for an early reply.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS:ds

71-3-9 Calcutta
10th March, 1971

Sri R.D. Birla
Industry House
159, Churchage Reclamation
Bombay

Dear Sri Birlaji,

Kindly accept my greetings. I beg to inform you that I am coming to Bombay by the 15th of March, 1971, and I wish to see you on some important matter. I shall stay at the following address:

ISKCON
89, Bhulabhai Desai Road
Akash Ganga Building, 7th Floor
Bombay-26

I will be pleased if you will kindly give me some time to meet you through your secretary.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS:ds

71-3-10 Bombay
13th March, 1971

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 21st and 23rd February, 1971, respectively. I have also received the newspaper clipping showing Hryadayananda’s wedding and it is very nice. So far as him taking over the management of Boston temple, that is all right. All department heads should train an assistant so that in their absence, work may not suffer but go on continuously. However, why do you want to divorce yourself entirely from management of Boston temple? Do you think that is necessary?

Our new publication “The Modern Mission of the International Society for Krishna Consciousness” sounds very nice and you may send me some copies as soon as they are printed up. So far as your suggestion for a booklet of operational principles, you may go ahead as planned. For this book so many points have been explained in the Nectar of Devotion. So why don’t you refer to it? Last year’s handbook was not bad. There was sufficient stock of information there but if you can improve upon it still further, that will be very nice. Also very soon I shall send you one complete set of instructions on worshipping the Deity and you can print in English and distribute. This book shall be named “Method of Worship”

So far as life membership is concerned, what is this time and circumstance of U.S.A.? To become a life member means a person has become sympathetic. They should simply be convinced of the importance of our movement, and that according to your activity. In some newspaper clippings I have read about our devotees. “These are good men and we want more men like this in our community.” That is certainly good impression. They are sympathetic and so for them to become our life member is not difficult. There are four divisions of members; life member, donor member, subscriber member, and common member. So any membership will make the people sympathetic to our movement and it will be a stride toward our progressive march.

Yes, it is my desire that Isan and his
wife and child stay there in Boston temple and Isan may continue as cook there. He should always be kept engaged. He is a bit crazy but he is a very good soul. Please give him my blessings and let me know how he is doing there.

So far as helping youth cases, they should live with us. We cannot devote separate time for them. That is not possible. If anyone desires to be treated, he must live with us. Before admitting him, we must see that he is not a mad man and will not create a disturbance. If he lives with us and sees how

[PAGE MISSING]

71-3-11  
Calcutta  
14th March, 1971

TO WHOM IT MAY CONCERN

Resolved in a meeting of the International Society For Krishna Consciousness held in Calcutta at 3, Albert Road, Calcutta 16 in the presence of the Acharya Srila A.C. Bhakativedanta Swami Prabhupada, G.B.C. Secretary Tamal Krishna Das Adhekari and initiated members as Ksirodaksayee Das Adhekari (Kedar Nath Gupta) and Rabatinanda Das Brahchary (Robert Stephen Cusimano) that a checking account of the society be opened in Central Bank of India, Delhi and Ksirodaksayee Das Adhekari (Kedar Nath Gupta) and Rabatinanda Das Brahchary (Robert Stephen Cusimano) will jointly sign the cheques. Their specimen signatures are as under.

Tamal Krishna Das Adhikary  
Secretary G.B.C.  

Acharya  
A.C. Bhakativedanta Swami  

Ksirodaksayee Das Adhikari  
(Kedar Nath Gupta)  

Rebatinandan Das Brahchary  
(Robert Stephen Cusimano)  

71-3-12  
Bombay  
16th March, 1971

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 1st March, 1971 and have noted the contents carefully. I understand that you have become a debtor to Dia Nippon for $52,000. This is not good. We must keep our credit. They have given us all facilities, and if you don’t keep our credit with them, that is not good. So consider it a heavy debt. I have just sent them a check for $20,000. The forwarding copy of the letter is enclosed herein, which will speak for itself.

Now to make a solution to the problem the following formula should be followed: Print 200,000 BTG without fail. The cost of this printing will be $14,000. Each center must collect at least 25c for each copy as donation, if not more. Any man will be able to pay 25c; it is not difficult. So by collecting 25c per copy is $50,000, expenditure is $14,000., and so there is a clear profit of $36,000. Out of that $5,000. per month may be paid towards the old debt. So still there is $31,000, so if this is divided proportionately for each temple, where is the question of poverty? This means that the management has not been done properly. Henceforward this policy should be followed. Collect $50,000., pay $14,000, leaving $36,000, profit. Pay the old debt of $5,000. and divide the remaining $31,000. amongst the temples.

Now as I am forwarding $20,000., the first four months at the rate of $5,000. may be paid to me. After this is paid, regularly $5,000. may be paid to Dia Nippon for their old debts. Manage like this and everything will be all right. So far Indian money, I paid for Isopanisad, NOD, KRSNA book, and some of the chapterwise Srimad Bhagawatam. So there was
Letters from Śrīla Prabhupāda

about 10,000 NOD, worth about $40,000, Isopanisad—$5,000, TLC—$3,000, and KRSNA book at $80,000. The total price for all these I have paid. These books were in the stock worth $155,000. You have not paid Dia Nippon even $50,000, so where is the money? The whole thing is that management is not being done properly.

So far as moving the accounting department to N.Y., that is all right, but first of all let the certified accountant there do and then when the GBC sees that he is doing nicely, then you can hand over the account. Yes, you may give the donors an honorable mention page in Bhagavat Gita.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-3-14 Bombay
17th March, 1971

My Dear Mr. Ogata:

Please accept my greetings. I beg to acknowledge receipt of your letter dated 20th February, 1971 and have also received the enclosed pictures and newspaper cuttings. All of them were so interesting to me. Thank you very much. You are doing so much for my Guru Maharaj. It is still more encouraging that the number of devotees in N.Y. temple is increasing. I wish that the number of devotees in every temple be more and more increased. I know that there are many young men in your country who are very frustrated but they have got one good quality. That is, renunciation of this worldly attachment. From this platform they can very easily take to Krishna Consciousness. So our Krishna Consciousness Movement should be especially directed towards these frustrated persons. Make all our temples full with many devotees and after being trained up they should be sent to every town and village in your country so that they will be benefitted as well as all others.

So far as making speaking engagements is concerned, by all means you may do so but first of all I shall let you know definitely when I am going to N.Y. Then you can make many engagements in respectable circles. That will enhance the prestige of our society.

Yes, let the devotees wait for initiation until I go there and under your care let them become more and more strong in Krishna Consciousness. I am looking forward to visiting N.Y. City. N.Y. is favored by me because I started this movement from there, and I wish to see that all the residents of N.Y. Krishna Consciously advanced.

Please offer my blessings to the others
there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-3-15 Bombay
17th March, 1971

My Dear Jayadvaita,

Please accept my blessings. I am in due receipt of your letter dated 21st February, 1971 and noted the contents carefully. I do not know what may have happened to the letter dated 9th January, 1971, but I have not received it.

Regarding your questions:

12:12: The ultimate point is to come to the stage of loving Krsna and all other indirect processes are subsidiary. We are concerned here with approaching Krsna by the direct process of devotional service. Independent of Krsna consciousness, the cultivation of knowledge, work, meditation and renunciation are of no value or the proud achievements of the atheist or less intelligent class of men. In this connection, the term ‘knowledge’ is mental speculative theorizing up to the stage of brahmajnana or impersonal conception of the Absolute Truth. Especially such knowledge as it is concerned with various views of the causal and effective material phenomena is of no importance in the matter of spiritual realization or God-consciousness which is transcendental to the realm of sensual, mental and intellectual activities. So the order of supercession of these various indirect processes for approaching the Absolute Truth is not as much important as fixed understanding of the exalted position of devotional service rendered directly to Krsna.

14:27: Impersonal brahman is the constitutional position of ultimate happiness because without coming to the brahma-bhuta platform and remaining engaged in the activities of brahman nobody can be joyful. To realize that aham brahmasmi is the first step of transcendental life. After one is in full knowledge that he is not this body, but is spiritual soul, he can effectually engage himself in the transcendental service of the Lord. It is not that one develops any other identity, but the soul in its liberated existence is brahman or pure spirit always. You know that each of the successive realizations of the Supreme Personality of Godhead includes the earlier realizations in the order of brahman, paramatman and bhagavan. If you want to go into the sun planet, you have first to go into the sun-shine; then you remain in the sunlight. It is not that when you reach the sun planet you will no longer be in the sunlight.

I have dictated the missing purports from Chapter IX and they are set enclosed herewith. So far changing the working of verse or purport of 12:12 discussed before, it may remain as it is.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-3-16 Bombay
17th March, 1971

London

My Dear Mukunda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 22nd February, 1971 and have noted the contents. Presently I am in Bombay and will be here until 4th April. I am very sorry to inform you that the London management is not going on nicely. I have received so many unfavorable reports and the most astonishing report is that our small van which you had purchased in my
presence has been taken away by the proprietor on account of payments not being made properly. So we have lost all the money that we have already paid. But never mind; that is past. Now, better late than never, try to establish the position of the London temple as it was before. I have confidence that you can do it nicely so go on and let me know what progress you are making.

Also I have received the five letters requesting initiation. Richard Prime and Jim Counsilman have already been initiated and they should have received their beads duly chanted on by now. Also please thank Milan, Phillip, and Anna for their kind letters. From Bombay I shall most probably be stopping in London on my way back to U.S.A. and at that time can initiate them personally.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-3-17 Bombay
18th March, 1971

Boston

My Dear Advaita,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 12th and 25th February as well as enclosed ISKCON Press Newsletter dated 22nd January, 1971. Also I have received all our new publications and I am very much pleased with them. I an see from 'Purusa-sukta Confirmed' that our printing has very much improved, especially the color cover, and if it continues to improve in this way it will be a great credit for our Press. The membership receipt book is also quite satisfactory.

So far as reprinting of N.O.D., for the time being this printing may not be taken up if it hasn't already begun because until now we have had nobody fixed up for the responsibility of binding. Until now we could not fix up our own place, neither there is any responsible men who can be entrusted with this work. But very recently we have sent some men to Delhi and as soon as the Delhi branch is fixed up, I shall write to you in this connection.

So far as T.L.C., in India we have got sufficient stock of this book, but if there is a demand in U.S.A. or if the stock of TLC is already finished, then you can print one book, not five small books. Another suggestion is if this can be reduced to small pages like penguin books and printed at very cheap price. What will be the cost for such a book? If you reduce the size of the page, then it has to be photographed. So there would be no need of recomposing.

The new BTG logo is very nice. It is accepted. The original idea is improved in this logo. I am very glad. So far as the new BTGs sent by you, all of them are very nice.

Regarding Bhagavad Gita As It Is, this book is very urgently required. You had previously quoted a price of $17,000. So why print in Dia Nippon for $20,000. and loose $3,000.? If it is possible to print on our press, that is better, but if not then Dia Nippon may do the printing. It is understood that BTG department has become debtor to Dia Nippon by $52,000. and they wanted to stop printing on BTG. I have therefore immediately paid them $20,000. out of my book fund so that BTG may not be stopped. I think that there is a lack of management in realizing the return on BTG. The idea is like this: If you print 200,000 BTG and collect at least 25c per copy, the collection is $50,000. Out of that, $14,000. is paid to Dia Nippon. So why there should be scarcity of money? It is simply mismanagement.
Hoping this will meet you in good health.

Yours sincerely,
A. C. Bhaktivedanta Swami

ACBS/adb

71-3-18 Bombay
18th March, 1971

Los Angeles

My Dear Karandhar,

Please accept my blessings, I am in due receipt of your letter dated February 2nd, 1971, and noted the contents. I am very glad that you are carrying on your programs for spreading Krsna consciousness to the people with great enthusiasm and good response. The good reports are coming and it is a fact that we are being highly appreciated for our efforts to introduce this pure spiritual life to the society at large, but we must not lose our own status of advancement in Krsna consciousness. Everything must be done very intelligently.

I have the seven sacred threads (including one for Sriman Yasodanandana) and they are returned by separate post with my blessings. I have received the Bank of America deposit slips for $1,080.00. Thank you very much.

I am encouraged by your new membership drive. This membership program is so important that we get money, sympathizers and push on our mission of distributing books, all simultaneously. Anyone reading our Krsna book, Nectar of Devotion, Teachings of Lord Chaitanya and Bhagavad Gita will certainly become a Krsna conscious person. Someway or other we have to push these literatures, whether through schools, colleges, libraries, membership or ordinary sales. In your country practically there is no illiteracy. Everyone can read and write. So when they will read Krsna book, certainly they will enjoy this as a story or as philosophy, morality, religion, etc. and gradually they will become perfect in Krsna consciousness.

It is very nice that Dayananda has taken most of the management of L.A. Temple. He will be more active now and his intelligent wife should also assist him, at least in secretarial work.

Bookkeeping is the most important item. As you are growing in stature, our accounting system should become very perfect. We have to publish now a short statement of accounts. As we increase our life membership number, we must submit our audited accounts and that will convince the public of our stability.

I have received some letters just now from Kesava in San Francisco, and I am sending him some instructions for celebrating Rathayatra. I hope by this time the new throne has been completed. I am very eager to see it installed. In the meantime we are sending big Deities, like in London.

Please offer my blessings to your good wife, Srimati Sachi Devi, and all the other Prabhus. Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. I have seen the GBC financial report for January, 1971, but I could not follow what is this “Break Down” (i.e. BTG a/c $3,717.70; BP a/c $2,798.00; // total = $6,515.70).

ACBS:ds

71-3-19 Bombay
20th March, 1971

Central Bank of India
Bombay

Dear Sir:

With reference to your letter number 20/84, dated 2nd March, 1971, addressed
to Gorakhpur, I beg to inform you that I have come back to Bombay and I am travelling all over the country. I shall therefore require to transfer money from anywhere, especially Calcutta, Bombay, Delhi, Gorakhpur, etc.

Please also open an H.S.S. Account “A. C. Bhaktivedanta Swami” and credit Rs. 229.00.

Thanking you for your usual cooperation. I am,

Yours faithfully,
A. C. Bhaktivedanta Swami
ACBS:ds

71-3-20 Bombay
20th March, 1971
Sriman Madhusudana Das Bhakti Vilas
(Ms Chaterjee)
Vandana, 3rd Floor
Flat No. 16
9th Road, T.P.S. IV
Bandoa, Bombay

My Dear Madusudana, Chaterjee

Please accept my humble obeisances. I am so glad to receive your letter dated 15th March, 1971. I am so glad to learn that you are in Bombay and are eager to see me. I have therefore fixed up time on Tuesday at 9:00 A.M. It will be very pleasant to see you from 9:00 A.M. to 10 A.M. on the 23rd March.

Thanking you once again for your kind letter.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

71-3-22 Bombay
21st March, 1971
Suva, Fiji

My Dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 13th March, 1971, along with the invitation letters from the World Conference of Spiritual Enlightenment.

It is not a very important meeting, so you can send one Samkirtan Party there. You and Dayananda can speak something also. But by that time I may be in Los Angeles. Yes, the big Deities are already shipped to Los Angeles. We must have in L.A. immediately the installation of these big Deities. As soon as I arrive, I shall install Them.

Devananda has received the package with a charging cable and earphones for the Uher. Thank you very much for these. I am sorry to know that my old Uher was stolen from your office. You must always be very careful about such things. Anyway, another Uher was purchased and brought to me by Räkumara Das. When I was in L.A. last time, I gave some instructions for the simple observation of the different kinds of holidays found in our Vaisnava calendar. Srimati Silavati had a copy at that time. So you may ask her to make a copy and send it to Srimate Maithili Dasi who has inquired how we are to observe these auspicious days in Krsna consciousness. We are now making the list of holidays for the new year of 485 Caitanya Era and when I return I can give some further hints how to observe them.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds
10th February and 3d March, 1971 respectively and have noted the contents carefully. I am so glad to learn that you are having success in preaching to the younger people there in Fiji, save for the language barrier, and that by Amritananda going there, he will "break the ice" with the Hindi speaking youth. So as soon as you acquire funds, you can send his ticket to Calcutta. 3 Albert Road; Calcutta 16, INDIA. The ticket can be made out in the name of Amitava Chakravarty. So you can immediately write him in Calcutta for securing passport and whatever other papers he needs.

I am also glad to hear that the tape recording in Hindi is being appreciated. If you want, I can send you more. Regarding Hindu songs, none have been recorded by me here. About the "guru" living next door, as well as other so-called sadhus in Fiji, why be disturbed by them? Simply go on with your preaching work with determination. Sincere people will be attracted by the purity of your message. And if that man insists on chanting Hare Rama first, what harm is there?

I have received the nice photos, sent by your wife in a separate letter. Please thank her and offer her my blessings. Regarding Krishna pooja, the murti may be cared for the same as other Deities, including offering of foodstuffs. All Vishnu Murtis are worshipped the same. You have already got the mantra to sing: namaste nrsinghaya.

Presently I am in Bombay. If I return to U.S.A. from here then I won't be able to come to Fiji for some time, but if I return to U.S.A. from Calcutta, surely I shall stop in Fiji first.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-3-23
Bombay
23rd March, 1971
Boston

My Dear Chandanacharya,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 30th November, 1970. Please forgive this late reply but due to my travelling, much of my mail has been delayed. I have received the enclosed copies of BTG, numbers 36-38 and they are very nice. The layout made by you and the others are completely satisfactory. Thank you very much. I have again begun speaking on the tapes and very soon you will get transcribed copies of my dictaphoning for being edited and layed out for printing, chapter-wise, the fourth canto. Let the second and third cantos be finished quickly so that the fourth canto can be started. Henceforward I shall be supplying material for all cantos and you must do the rest; editing, layout, printing, etc.

Such chapter-wise printing of Srimad Bhagawatam is very suitable and convenient, so you may continue it. Also, you say that you are now distributing BTG no. 35, but I have never received an English copy, so you can send me one.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-3-24
Bombay
24th March, 1971

My Dear Bhagavandas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th March along with the enclosure of the letter received from Detroit City Municipality. It is very encouraging. Regarding the drug addicted young boys and girls...
in your country, we can give them the best service as it is already evident from our practical movement. Most of my students were drug addicted formerly and now having taken to Krsna Consciousness, they have given up everything and rapidly progressed toward spiritual realization. There is a Vedic injunction that one has to realize Krishna nicely and then he becomes perfectly wise. Here is a good opportunity to get cooperation from the government in the matter of our Hare Krishna Movement. Our process of helping the misguided youth should remain the same. Namely, they should join the different services in the temple; chanting, dancing in ecstasy with Hare Krishna Mantra. They must be cleanly shaved, with telok, have safron robes, take prasadam, attend classes, chant 16 rounds of beads daily, etc. We are sure anyone who joins us will be free of all material disease including craziness and madness. Actually everyone in this material world is a crazy fellow; he doesn’t know the aim of life. Even the erudite scholar doesn’t know what is God or how the material world was created; so many things they do not know. So if the government officials want to take our help they must arrange for giving a nice place so we can accommodate the students concerned, according to our method. Such centers should be well equipped with temple, lecture room, sleeping quarters, kitchen, etc. as we have got everywhere. So try to convince the authorities that everyone will come to Krishna Consciousness, following our method, which is pure. Then craziness and madness will automatically disappear. This is practical welfare. So our movement should be very vigorously pushed on. But those who push must be pure; then it will be effective.

I am very glad you are getting many private home kirtan engagements. That is very encouraging. If each home adopts our method, they will be happy. There is no sectarian consideration. Everyone should be interested in what is God. The more one understands about God, the more he becomes wise and ultimately he achieves the goal of his life. Here in Bombay we have arranged a weeks meeting as San Kirtan Festival and the expenditure will be nearly Rs. 100,000, but the boys who are present here are doing nicely. Probably this festival will be very successful for drawing Indians about the importance of the San Kirtan Movement.

Regarding the automobile factory, that is very important news. In each and every factory if you can open a center with cooperation of the workers and the proprietor then certainly we shall make circumstances favorable for them that there will be no strike or disention. So if you can introduce this program in factories, it will be a great achievement for our movement.

Regarding BTG, I have given a loan of $20,000. by check to Dia Nipon. I have given the information to Kraandhar how to liquidate the Dia Nipon debt of $52,000. So follow this principle so that we shall not give chance for damaging our credit with them. I hope that the GBC members will see to this. I am thinking of returning to U.S.A. as soon as possible. Now everything depends on Krishna.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-3-25

Bombay

24th March, 1971

Brooklyn

My Dear Bhavananda,

Please accept my blessings. The enclosed letter may be handed over to Mr. J. Mukherjee which speaks for itself. In any case we are not able to help him with
passage money for returning to India. Please offer my blessings to the others. Hoping this will meet you in good health. Your ever well-wisher, A. C. Bhaktivedanta Swami

ACBS/adb

71-3-26 Bombay 24th March, 1971
Calcutta

My Dear Jayapataka Maharaja,

Please accept my blessings. Since I have come back from Calcutta to Bombay, I have not received any letter from you, so I am very much anxious to hear from you. Here the program begins from the 25th instant and goes on until the 4th of April. After that I do not know whether I shall have to go back to Calcutta. Whether there has been any negotiation with Jabeed Ali and some other man for purchasing the Mayapur land or whether you have selected any other land nearby? Mr. Mohta wanted to send me a letter regarding negotiations for purchasing his brother's house. So these things are pending. Another thing, I wrote a letter to Mr. K. K. Birla, the copy of which is enclosed herewith. If you have received any reply from him? I am awaiting your reply to the above points immediately by return of post with a report of your activities there.

Achyutananda Maharaja wanted to come to Bombay during the ceremony and I think you also thought like that. I have no objection if you come here to join this ceremony, only thing is whether in your absence Calcutta work will suffer? If you come here, you can bring our dandas and umbrella which are left there with the books in storage.

Another thing is that I requested Mr. Singh Roy's son to give us the whole first floor on long lease and at reduced rent. If they do so, then we shall give up the idea of purchasing a house in Calcutta. Two big apartments will be sufficient for our preaching work. We can occupy both the flats if they agree to accept Rs. 1,500 per month.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

71-3-27 Bombay 24th March, 1971
Tallahassee, Florida

My Dear John Milner,

Please accept my blessings. I am in due receipt of your letter undated and have noted the contents. I am so glad to hear how both yourself and Harold Kanter have been working so nicely under the guidance of Gargamuni Maharaj, to push on Lord Chaitanya Mahaprabhu's San Kirtan Movement there in Tallahassee, Florida. Now I have word that both Gargamuni Maharaj as well as Brahmamandar Maharaj, have gone to Pakistan, as to my request. So who is now in charge of Tallahassee center? If there are any questions which may arise, you may correspond with Satsvarupa, the governing body representative for Southern U.S.A. and he will be able to help you. Your preaching program there sounds very encouraging and I am glad to note how you are approaching university officials, etc. with our philosophy. Go on in this way and Krishna will surely help you. The more you preach in schools and universities and distribute our books, that will be the success of our missionary propaganda.

So far as your taking initiation from Brahmamanda Maharaj, I have no objection, but it is the etiquette that in the presence of one's Spiritual Master, one does
not accept disciples. In this connection, Swami Brahmananda may write me and I will instruct him.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-3-28 Bombay
24th March, 1971

Boston

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th February, 1971 and have noted the contents carefully. It is very encouraging news to hear that we have one new center in Amherst, Mass. amidst so many prominent colleges. So the devotees there should be very actively engaged in preaching at these schools and especially introducing our literatures, as well as teaching any classes, if that is possible. We have got so many centers. Now we should concentrate on developing the existing centers nicely rather than randomly opening new ones. If a temple has to close down it is a great discredit. So we should work in such a way that all our centers may prosper.

According to your letter, you should have received the new Dieties by now. These big Dieties should be installed in a big throne and then the small Dieties may be transferred to a smaller temple if you wish. I shall be going to and if you want I shall go to Boston, also. Why not? In the meantime you can have several sets of very nice dresses prepared, ornaments, etc. and keep them ready.

So far as Chitsukananda going to replace Brahmananda Maharaj (whose last report was from London, where he is raising funds for going to Karachi), I have just received one letter from him dated 3d March, 1971 saying that he is in L.A. making final arrangements for opening Mexico City branch. So who shall go to Tallahassee?

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-3-29 Bombay
25th March, 1971

Los Angeles

My Dear Chitsukhananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 3d March, 1971 and have noted the contents. I am so glad to hear that you are now in L.A. discussing final plans for opening one center in Mexico City. That is very encouraging news. I am anxious that we establish centers in major cities all over the globe and Mexico City is certainly an important landmark. Both you and your good wife Chandrabali can speak Spanish language nicely, so you are certainly qualified for such a mission.

I am also glad to note that you have begun working on BTG Spanish edition. Actually we want that BTG be printed in every major language and distributed all over the world so that there is no language barrier in taking to our movement. So go there, husband and wife, and make our Mexico City branch a grand success, and Krishna will certainly bestow upon you all blessings.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
Officer
Department of Visa and
Foreign Registration (Immigration)
Suva, Fiji

25th March, 1971

Dear Sir:

I hereby certify that my initiated disciple, Sriman Upendra Das Adhikary
(Wayne Phillip Gunderson), having successfully completed his course of divinity
studies in the International Society for
Krishna Consciousness has been awarded
the degree of Bhaktishastri (Minister).

Sincerely,

A. C. Bhaktivedanta Swami
ACBS:ds

Laguna Beach
25th March, 1971

My Dear Rśavdeva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
9th February, 1971 and have noted the contents. I am so glad to note how nicely
your San Kirtan activities are going on there in Laguna Beach center. You write to
say that you are considering the possibility of celebrating feast days with festivals
on the street. That is very good program, so do it nicely. Artik ceremony
may be done also, if possible. Otherwise, it is not necessary. So long as there is
Guru-Gouranga worship, Yamuna Prabhu may act as poojari. Otherwise, one must
be initiated to tend the Diety.

It is also encouraging to note how you are arranging formal parties at professional people’s homes and presenting our life membership program. That has been our program in India and it has been met with great success. So continue this pro-
gram with enthusiasm and determination.

We want to distribute our books as far as possible to all classes of men, because anyone who reads them is sure to become Krishna Conscious, they are so nice. Also you should distribute the books to schools, colleges, libraries, bookstores, and wherever else you can imagine that they will be received. Also continue your program of door to door San Kirtan. That is certainly Lord Chaitanya Mahaprabhu’s movement and he will bestow upon you all blessings.

Please offer my blessings to Yamuna,* Kapiladeva, Madhumangala, Austin, and Robbie Prabhus as well as all the other boys and girls there in Laguna Beach.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*When & how she was given this name?

Send my maintenance cheques regularly.

ACB
ACBS/adb

Tuscon
25th March, 1971

My Dear Sukadeva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
27th February, 1971 and have noted the contents. It is very encouraging to note
that you have been distributing 150 BTG daily there in our newly established Tus-
con center. Actually we want that every American have a copy of BTG in his hand.

You should collect at least 25c per copy of BTG. We have to do in that way.
Otherwise we will become debtor to Dia Nipon. Other instructions in this matter
may be gotten from Karandhar, whom I have recently written.

Also you should be very enthusiastic
for distributing our books to schools, colleges, libraries, bookstores, and wherever else you can imagine that they will be well received. These books are so nice that anyone who reads them is sure to become Krishna Conscious. You can show them Krsna books and ask them to read any part and if they like what they have read they should purchase, and if not you will walk away. Who could resist? Krsna book is so nice that everyone will like it, either as a story book or history or philosophy or whatever, they are sure to be attracted. Simply it depends on your presentation. So do it nicely and Krsna will help you.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Yes, if Karandhar has recommended it, both you and Narada Muni Das may get yourselves married. I have no objection. But you must be sure that you can meet all the responsibilities of household life; then it is all right.

Yes, when I go to L.A. I may visit your temple.

ACBS/adb

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Simply if they will add Krishna Consciousness to their curriculum all their endeavors will know perfection. So it is so important that we distribute our books, especially in the schools and colleges, because anyone who reads them is sure to become Krishna Conscious. So make your program in that way and Krishna will surely help you.

You have got so many Tulasi plants there. Very nice. So you can grow more. Is the climate suitable for growing? Hawaii is undoubtedly suitable but St. Louis also? Anyways, it is growing, and that is mother Tulasi’s great favor.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

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71-3-34 Bombay
26th March, 1971
Bank of Baroda
Bombay

Dear Sir:

Re: My Savings Bank A/c no. 4966 with you,

With reference to your letter No. FGN:16/451, dated 23rd March, 1971, I beg to inform you that whichever letter I have received from you I have immediately replied. The last letter replied to you was dated 2nd January, 1971, in reply to your letter No. FGN:15/1581, dated 15th December, 1970. Since then I have received no letter from you.

So far my returning back in India, it is a fact and I am staying at the above address, so you can note down the change in address. Immediately I have no program for going out of India. In case I go out of India in future, I shall let you know of my departure as advised by you.
Now please get my Savings Bank Account No. 1452, in your Delhi Branch, transferred here for credit of my account with you. I am enclosing herewith the passbook.

Also I am enclosing my local passbook to be made up to date. Please do it and return it back per Devananda Swami.

Thank you in anticipation, I am,

Your faithfully,

A. C. Bhaktivedanta Swami

ACBS:ds

71-3-35

Bank of Baroda

Delhi

Dear Sir:

Re: My S.B. Account No. 1452 with you.

I shall thank you to close my above Savings Bank Account with you and transfer the entire balance with interest to your Reclamation Branch for the credit of my Savings Bank Account No. 4966 with them. The relative passbook is enclosed herewith.

Sincerely,

A. C. Bhaktivedanta Swami

ACBS:ds

71-3-36

28th March, 1971

My Dear Madhusudan Da,

Please accept my humble obeisances. I beg to acknowledge receipt of your Bengali letter dated 24th March, 1971 and have noted the contents carefully. I have also received your telegram and I have already informed you that if need be I am prepared to go there but when things are completely matured. I hope you will consult Bali Mardan in this connection. Upon receipt of your last letter, I have sent one telegram to Kamala Devi, in care of Hanuman, reading as follows: HANUMAN DAS INFORMS ABOUT YOUR DONATION OF LAND AND TEMPLE. I THANK YOU VERY MUCH WITH BLESSINGS OF LORD KRISHNA. SHALL BE GLAD TO HEAR FROM YOU FURTHER IN THIS CONNECTION—BHAKTIVEDANTA SWAMI, FOUNDER—ISKCON.

Your reports of Sankirtan activities are all very much encouraging. It seems that there is great potential there for spreading our Krishna Consciousness Movement in Malaysia. So work with determination and sincerity and Krishna will give you all facility.

Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-3-37

Sri M. Chatherjee

‘Vandana’ Flat 16, 3d floor

9th Road T.P.S. IV

Bandoa Bombay-50

My Dear Hanuman, Amogha, Gopal,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 19th and 23d March, 1971 and have noted the contents carefully. I have also received your telegram and I have already informed you that if need be I am prepared to go there but when things are completely matured. I hope you will consult Bali Mardan in this connection. Upon receipt of your last letter, I have sent one telegram to Kamala Devi, in care of Hanuman, reading as follows: HANUMAN DAS INFORMS ABOUT YOUR DONATION OF LAND AND TEMPLE. I THANK YOU VERY MUCH WITH BLESSINGS OF LORD KRISHNA. SHALL BE GLAD TO HEAR FROM YOU FURTHER IN THIS CONNECTION—BHAKTIVEDANTA SWAMI, FOUNDER—ISKCON.

Your reports of Sankirtan activities are all very much encouraging. It seems that there is great potential there for spreading our Krishna Consciousness Movement in Malaysia. So work with determination and sincerity and Krishna will give you all facility.

Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-3-37

Bank of Baroda

Delhi

Dear Sir:

Re: My S.B. Account No. 1452 with you.

I shall thank you to close my above Savings Bank Account with you and transfer the entire balance with interest to your Reclamation Branch for the credit of my Savings Bank Account No. 4966 with them. The relative passbook is enclosed herewith.

Sincerely,

A. C. Bhaktivedanta Swami

ACBS:ds

27th March, 1971

28th March, 1971

28th March, 1971

28th March, 1971
by Vishnupad and what you mean by Prabhupad.

I shall be here until the 5th April, 1971 and our program in Cross Maidan is going on very satisfactorily. Every day more than 15,000 to 20,000 people assemble and especially today it was very much crowded.

Yours affectionately,
A. C. Bhaktivedanta Swami

ACBS/adb

Philadelphia

30th March, 1971

My Dear Anandini Devi Dasi
(Karen Anderson),

Please accept my blessings. I beg to acknowledge receipt of your letter dated 14th January, 1971 as well as the $50.00 gift sent by you also. Thank you very much. I am so glad to accept you as my disciple. Your spiritual name is Anandini Devi Dasi; Anandini means 'pleasure'. Your beads are also duly enclosed and to keep them strong they should be soaked in oil; mustard oil will do. Also they should be re-strung properly.

I am so glad to hear how nicely you are engaged in devotional service there in our Philadelphia temple, under the expert guidance of Nayana Bhiram. I have received so many favorable reports about the activities there in Philadelphia and am so glad that you are there also and helping out. As the temple is growing more and more, so can your service expand also. So stay strong in Krishna's service by strictly following the regulative principles, chanting 16 rounds daily, without fail, reading all our literatures, and engaging wholeheartedly in devotional service, 24 hours.

Then you will be happy and Krishna will be pleased.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-3-38
Bombay
30th March, 1971

Berkeley

My Dear Gurukripa, (Gregg Gottfried)

Please accept my blessings. I beg to acknowledge receipt of your letter dated 22nd December, 1970 requesting initiation, as well as the $50.00 gift for my book fund sent to Karandhar in L.A. Thank you very much. I am so glad to accept you as my initiated disciple. Your spiritual name is Gurukripa, or one who has the mercy of the spiritual master.

Actually the mercy of the bonafide spiritual master is there equally for everyone. Just like the sun is shining equally everywhere, yet there are those who refuse to come out completely into the light. Simply if you will rigidly follow the regulative principles and chant 16 rounds of beads daily without fail and engage wholeheartedly in devotional service, your rapid advancement in Krishna Consciousness will be certain.

Your beads, duly chanted on, are enclosed and should be soaked in oil (mustard oil will do) and they should be re-strung properly also.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-3-39
Bombay

30th March, 1971
My Dear Jayapataka Maharaj,

Please accept my blessings. I have not received reply to my letter sent to you on the 24th instant. Why are you silent? Also, has Dinnanath arrived there from Gorakhpur with the Dieties? I instructed Dr. Rao (Ramananda) that if a land agreement hadn't been settled up on the University of Gorakhpur by the 22nd instant that Dinnanath should go to Calcutta immediately with the Dieties, but as of yet I have received no reply from Gorakhpur.

Enclosed please find one set of japa mala, as a sample. I want to purchase similar style beads, as good, if not better, quality and in large numbers. These beads are available in Calcutta and especially in Nabadwip they have got the best quality beads. So please send cost quotation, at lowest price, for 100 sets first quality beads and I will let you know how many I want ordered. Please take care of this matter as soon as possible since I will be leaving Bombay after 5th April.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. Beads coming separate post.

ACBS/adb

71-3-41

Bombay

30th March, 1971

My Dear Satadhanya Das (Stan Federoff)

Please accept my blessings. I beg to acknowledge receipt of your nice letter date 15th January, 1971. I am very glad to know that you are feeling happy in Krsna's service and you are chanting His holy Names regularly according to the Vaisnava prescription. I am very glad that you have requested initiation and I have duly chanted your beads and they are enclosed herewith. So, I have accepted you as my initiated disciple and your spiritual name is Satadhanya das Brahmachary. Please follow the regulative principles very strictly, chant Hare Krsna Mahamantra sixteen times daily round the beads and be happy.

I think the atmosphere at Pittsburgh Temple is very congenial to you, so you go on studying our literatures very carefully in the association of your Godbrothers and sisters and work cooperatively to help spread this sublime Movement to as many persons as possible, there. If you ever have any points of uncertainty, you may inquire from your elder Godbrothers or Hayagriva Prabhu and Kirtanananda Maharaj or if need be from me.

Please keep always engaged in the service of the Lord and you will never be unhappy and your life will become to the highest perfectional standard.

Hope this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. The enclosed beads may be re-strung with knots between the beads. They should also be soaked in oil, which will make them strong.

ACBS:ds

71-3-42

Bombay

31st March, 1971

My Dear Rameswar Dayalji Birla

Sri Rameswar Dayalji Birla
Birla House
Mt. Pleasant Road
Bombay-6

My Dear Rameswar Dayalji Birla,

Please accept my greetings. With reference to my interview with you yesterday
evening, I beg to inform you that my attempt to exhibit the Krishna Consciousness Movement to the Bombay public is still going on at the Cross Maidan, and it has become very successful. Similar attempts will be made in Calcutta and Delhi also, in order to establish at least four centers in India; Bombay, Calcutta, Delhi and Nabadwip. I am therefore opening a scheme herewith for raising funds for the above purpose. I have already discussed with you in this matter and I hope you will kindly generously contribute to this fund so that your example may be followed by other rich men in India. Your check may be collected from your secretary, Mr. Druva, upon hearing from you.

Yours in the service of Lord Krishna,
A. C. Bhaktivedanta Swami

ACBS/adb
71-4-1 Bombay
1st April, 1971

Sri Rameswar Dayalji Birla
Birla House
Mt. Pleasant Road
Bombay-6

My Dear Rameswar Dayalji Birla,

Please accept my greetings. I beg to inform you that the two pairs of Radha Krishna Dieties have arrived in Bombay from Jaipur. So out of the four Dieties, two of Krishna and two of Radharani, one Diety of Radharani is broken by the hand. So kindly do the needful for replacing this Diety and oblige.

Hoping this will meet you in good health.

Yours in the service of Lord Krishna,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-2 Bombay
1st April, 1971

My Dear Daughter Jadurani,

Please accept my blessings, and offer the same to all the hard working crew in our Boston Art Department. I have received both your letter and a letter from Sriman Baradraj some while back and just the other day I have received one telegram from the Art Department. I have also seen the article in our new issue of Back to Godhead and I am very much encouraged to see how you are all working so carefully in the service of Krsna in the matter of painting transcendental pictures of the Lord, His pastimes, His devotees, and illustrating His philosophy.

The philosophy should be illustrated, but everything must be done with clear intelligence according to the Parampara revelation of the Absolute Truth and Krsna will give you good understanding for the purpose. The picture of the upside down tree drawn by Baradraj as a sample is good. The roots of the trees are like pillars growing large and making the tree strong. Regarding the descriptions in Bhagavad Gita Ch XV in verse 1 the leaves are described as the Vedic hymns and in the 2nd verse, the sense objects or vishaya are compared with the twigs. The jeeva in the heart of the living entity appears as a sparkling star along with Supersoul depicted as four-handed Visnu as He appears on the cover of "Isopanisad" or similar.

Another picture shows the many pictures on the spool of movie film. Although there are actually many, many different pictures, when projected in continuous sequence on the screen the image appears as one. Ordinarily we see a man as localized, but every moment the picture is changing without the notice of the viewer. The soul within the heart does not change however, it remains the same. Again, you may illustrate the verse how the soul takes on new bodies as new dress and when the dress is worn out as at the time of death, he takes on new body. I know you are all intelligent devotees of the Lord and I feel confidence in you that you can all illustrate the philosophical instructions of the Lord and this will be a great boon to the people at large.

Please go on with this painting work
with all enthusiasm. Our Kṛṣṇa consciousness is so nice. By painting, your love of Kṛṣṇa will become mature.

Hope this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:ds

71-4-3 Bombay 1st April, 1971

New Orleans

My Dear Kanya Kumari
(Carol Bouchier),

Please accept my blessings. I beg to acknowledge receipt of your kind letter dated 2nd February, 1971 as well as your beads. They have been duly chanted on and enclosed herewith. I am glad to accept you as my disciple and have given you the spiritual name Kanya Kumari Devi Dasi. Kanya Kumari means ‘virgin girl’ She is Krishna’s energy.

Your husband, Nityananda Das, is now president of our newly formed New Orleans center and as his wife, it is your duty to help him in every way possible. So work cooperatively, husband and wife, and make our New Orleans branch a grand success. And remain unflinching in Krishna’s service by strictly following the regulative principles, chanting 16 rounds of beads daily, without fail, and reading all our books. Then Krishna will surely help you.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

Hamburg

My Dear Kṛṣṇadasi,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 9th and 26th March, 1971 respectively and they are most encouraging. You have taken the matter very intelligently and now we have got invitation from one Professor G.G. Kotovsky in Moscow. So I agree to go to Germany as soon as I hear from you in reply to this letter. Please let me know the following points.

1) How many of us will go to Russia?
2) Whether we shall go in a party or simply we shall go 2 or 3 persons on the meeting days and come back again to Germany, as you write to say that it takes only two hours. So there will be no difficulty to go to Moskow or any other city and come back again. But if we get some place to stay there for a week or a fortnight, that will be nice.
3) What about visas?
4) If we go some day and come back as I did when I was in London; We all went to Amsterdam and came back the same evening.

So we are now in Bombay and you can reply these points immediately and if you so desire, we can start immediately or as you direct. Amongst us, Shyamsundar knows German language. So if you think that his presence will facilitate, then he can also go. So on the whole, you make all arrangements for going there as it is convenient. Arrange for visas and on hearing from you I shall start.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
New Orleans

My Dear Nityananda Das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 2nd February, 1971 and have noted the contents, I am so glad to hear that you and your wife Kanya Kumari (Carol) have gone with one brahmachary, Pavanadeva (Peter), for opening a center in New Orleans. Thank you very much. I am so much appreciative to you American boys and girls for helping me fulfill the order of my Guru Maharaj. Simply you are going, husband and wife, chanting Hare Krishna, and preaching pure Krishna Consciousness. May Lord Chaitanya Mahaprabhu bestow upon you His full blessings.

Now you are beginning to preach at the universities. That is a very good program, so increase it more and more. It is also a good opportunity for distributing our books. You should give much effort for book distribution, it is such a valuable service. Simply if one will read our KRSNA book, TLC, NOD, and Bhagavad-Gita As It Is, he will surely become a Krishna Conscious person. So somehow or other distribute these books, either in schools and colleges, libraries, through life membership, bookstores, or wherever else you think they might be accepted. Do so with enthusiasm and determination and Krishna will surely help you.

Enclosed please find beads for Kanya Kumari and Pavanadeva duly chanted on by me, as well as letters addressed to them also.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Montreal

My Dear Gopal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th February, 1971 and have noted the contents. So far as your working engagement is concerned, certainly you are not a karmi. Any person whose constant occupation is Krishna Consciousness, he is not a karmi; he is a devotee in all circumstances. So you should accept the best source of monetary income and use it for Krishna. And that is better than sanyas. So stick to your job and use it for Krishna Consciousness. You are not a karmi.

Here we are having a very large festival at Cross Maidan in Bombay where 20,000 to 30,000 people are attending daily for chanting, lecturing, artik and prasad distribution. You will be glad to know that both your mother and father came to visit me there. Your mother is always asking that you come with your wife and get a job in India. But I told her that you cannot get a better job here. But she is mother, and so naturally wants to see you. So I have told her that after your examinations you might conveniently come to India to visit her at her home.

So far as your plan for producing one French BTG for both Paris and Montreal, that is a very good idea. You might be interested to know that Dr. Bigelow has already acknowledged my letter and he has already admitted that our knowledge of the spirit soul is far greater than in the Western world. That he has admitted. So far as going to U.S.A., I am glad that you are going there for better occupation. And if your mentality for devotional service is good and you continue in that spirit, then surely you are a pure devotee.
Offer my blessings to your wife Eka-yani. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-4-7

Bombay

4th April, 1971

Philadelphia

My Dear Nayana Bhiram,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 28th February and 17th March, 1971 respectively and have noted the contents carefully. Also I have received the two articles enclosed and I am so glad that they were well received by respectable persons. They are fine publicity for our society.

So far as posting articles in the state prison and corresponding with the inmates, that is nice program. If you can make good propaganda then everyone will become attracted to Krishna Consciousness. That is our mission. Yes, if the prisoners can give up their sinful activities, we can allow them to live with us. Otherwise, how it is possible? Our policy is to have shaven head, wear robes, chant 16 rounds of beads, follow the regulative principles, take prasadam only, etc. If they can follow all these principles then only it is all right. If a doctor prescribes a medicine and a diet and if the patient follows both, he will get well. If he just follows in part, then he may not. So all these principles must be followed in order to derive spiritual benefit. That is our method.

For the time being you can go to the jail and lecture about Krishna Consciousness and the values of life. You can give this lecture simply by repeating different chapters from our books. And the same can be done in the mental hospital as well.

Distribute prasadam also. Preaching at these and other big institutions is solid work, so try to increase this activity.

The suggested ceremontal gifts for the Spiritual Master are as follows: grains; fruits; spices; ghee; flowers; clothing and garments; bedding, shoes, umbrella; asana; sacred thread; utensiles; lamp; bead bag; kunti (neck) beads; incense; ornaments; money. No, the third floor is not too high for my quarters. When I was in Montreal I was on the fourth floor.

So far as arranging for one engagement in the art gallery, I shall be glad to accept this invitation when I return. Let him be in contact with our temple and when I go there I shall accept this invitation.

It is interesting to hear how you received last month's rent money. Just see how Krishna is helping you. Just work sincerely and follow the regulative principles and Krishna will help us always. And now there are so many devotees there in Philadelphia. Please take care of them. Teach them how to remain neat and clean. They should be engaged always in cleansing the temple. Cleansing is urgently required. As far as possible, non-initiated devotees may not enter the kitchen or Diety area. They can help from outside. Just take care of them so that they may become pure devotees. That is your duty.

We are respected everywhere on our purity platform. This should be maintained. That the graduate student and family has also joined our movement is very good news. Take care of him also. Let him read and study all our books.

The color slides have been given to Shyamsundar. Also I have received your maintenance checks for the months of February and March, 1971. Thank you very much. So far as ‘Krishna catering service', unless you have got sufficient time to accept such engagements don't take it because everything must be done nicely. Try also and make the parents of
our devotees into life members. That will help our movement; so will going on radio and TV shows. So continue such engagements as much as possible.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-8
Bombay

4th April, 1971
Georgetown, Guyana

My Dear Vaikunthanath and Saradia,

Please accept my blessings. I beg to acknowledge receipt of your very encouraging letter dated 21st March, 1971 and have noted the contents carefully. I am so glad and proud of you that you two young boy and girl have gone to Trinidad to preach the mission of Lord Chaitanya and have impressed the public so nicely by your preaching work. May Lord Chaitanya bless you and bestow his benediction upon you always.

The news of your newly established temple in Trinidad, San Fernando, is so much encouraging and now Kanupriya and his wife are running that center in your absence. Long ago I was invited by the people of Trinidad but at that time I could not go, although I had great desire to go there. Now you are fulfilling my desire.

Now you have gone to Guyana. Dr. Balwant Singh has written me how well you are being received there also. So take advantage and immediately open a center. It is a good field for selling our literature (5000 BTG per month to start is very encouraging) and the inhabitants are cooperative, so it is the ideal opportunity to open a center. So Trinidad or Guyana, one center should be established very nicely. Just like we have got our L.A. center and so many smaller centers. Similarly, in that quarter of the world there must be one very nice center. So concentrate your efforts in that way and when things are ready I shall send you Dieties. And when the situation is favourable, I shall go there also.

Even though you have had no gayatri mantra, still you are more than brahmin. I am enclosing herewith your sacred thread, duly chanted on by me. Gayatri mantra is as follows:

[TAKEN OUT]

Ask your wife to chant this mantra and you hear it and if possible hold a fire ceremony as you have seen during your marriage and get this sacred thread on your body. Saradia, or any twice-initiated devotee, may perform the ceremony.

I remember the days when Saradia expressed to marry you and I immediately reserved you for marriage to Saradia. Later on in Boston you were married and since then you are working so nicely. I am very pleased upon you. Simply use this marital life for spreading the glories of Lord Krishna and in this very lifetime you will be promoted to associate with Krishna in Goloka Vrindaban. So please stay on the purity platform; chant 16 rounds daily and without fail, follow all the regulative principles, and read all our books and your life is sure to be successful. Unless one is sufficiently empowered, one cannot preach Krishna Consciousness. So the fact that you are preaching so nicely is proof that you are already benedicted by Krishna. So preach Krishna Consciousness and be happy.

Here in India we are having one massive San Kirtan Festival called “Bhagavata Dharma Discourses, a Hare Krishna Festival” where 20,000 to 30,000 people are attending daily for chanting, lecture kirtan and prasadam distribution. So here in Bombay preaching work is also very
successful. Many important men are becoming interested. Most probably we will have our permanent center here soon.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Please hand over the enclosed letter to Dr. Singh

ACBS/adb

71-4-9
Bombay
4th April, 1971

Dr. Balwant Singh
General Secretary,
Mahatma Gandhi Organization
P.O. Box 784
Georgetown
GUYANA

My Dear Dr. Singh,

Please accept my greetings. I am in due receipt of your letter dated 23d March, 1971 and have noted the contents. I am so pleased that you have taken my two young disciples, Vaikuntanath and Saradia, from Trinidad for preaching work. It is so kind of you that you are appreciating their work in this connection. Kindly continue to help them so that there may not be any impediment in their preaching work.

I thank you very much for inviting me to go there. If it is Krishna's desire that a temple be built in Trinidad or Guyana, then I shall go there. I have received one letter from dindayal of Guyana in this connection and if the two of you can work with Vaikuntanath and Saradia for establishing one center, that will be very nice. So thank you once more for your kind invitation and when the temple is established, I shall go there as soon as possible.

Hoping this will meet you in good health.

Yours sincerely,
A. C. Bhaktivedanta Swami

ACBS/db

71-4-10
Bombay
4th April, 1971

Austin, Texas

My Dear Son, Vishnujana Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 25th March, 1971 and have noted the contents. Because I have been very busy with the movement which is going on here, I haven't had time to reply your letter until now. As soon as I remember that you are trying to fulfill my desire of trying to open ten centers, it gives me renewed vigor and life. Please do it nicely. I have got confidence in you because Krishna has given you special talent for chanting Hare Krishna Mantra. When you were chanting in L.A. temple in the evenings, or in the mornings, I enjoyed your chanting so nicely that I thought myself immediately carried to Vaikuntha. So I am always thankful to you for your activities in announcing the interest of our mission. Thank you very much. Most probably when I return to L.A. I may call you back just to hear your chanting of Hare Krishna Mantra. I am very anxious to meet you also. I am thinking of returning very soon, but I am also contemplating going to Russia. So on my way back I may go there to Russia for a few days and then to U.S.A. Although I am Indian materially, still I have adopted U.S.A. as my father-land
and you are all my fathers. In India I had one father who raised me a Krishna Conscious child but in America I have got many fathers who are reminding me always of Krishna. Therefore I will always wish to live under your care.

It is so much encouraging that you have got a very nice temple and that already there are six students living there and following the regulative principles. Anyone who you recommend, I shall immediately initiate him. So take advantage and enchant those who are coming by your chanting of Hare Krishna Mantra. You will be victorious. And try to introduce our books there and it will be a great missionary success. One Krishna book sold means we go forward one step in our Krishna Consciousness. We should always remember this.

Now the second part of KRSNA book is available, so take them from Karandhar.

So far as waiting for sending Dieties, that is all right. Although there is no Diety, still this Hare Krishna Mantra is considered to be the sound vibration incarnation of Krishna. Actually we should give more stress in worshipping the incarnation of sound vibration but whenever there is possibility of installing Dieties and strictly following the regulations of worship, we shall do this, but the essential part of our activities is to worship the sound incarnation.

You will be glad to know that Subal Maharaj is now in Bombay and he is going to Delhi for preaching work. Her in Bombay we are having a huge San Kiran Yajna, called “Bhagavata Dharma Discourses, a Hare Krishna Festival” where 20,000 to 30,000 people are attending daily for chanting, lecture, artik and prasadam distribution. So here in Bombay preaching work is very successful. Many important men are becoming interested. Most probably we will have our permanent center here soon.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

P.S. While posting this letter, Sriman Gargamuni Maharaj has just arrived in Calcutta from Pakistan East.

71-4-11 Bombay
5th April, 1971

Manager, Indian Visa Department,
Immigration Service,
Suva, Fiji Island

Dear Sir;

Since the founding of our Society in 1966, we have now got established over fifty centers and Radha Krsna Mandirs and they are registered in the major cities of the Western World.

Presently I am on tour with some of my foreign disciples in India and we have got a very large program here for preaching this Krsna Consciousness Movement or Bhagavata Dharma. Our program requires the assistance of both Sriman Wayne Gunderson and his wife Srimati Chitralekha Devi Dasi, who are my initiated disciples. My request is that these two, husband and wife, be granted visa for coming to India. Our tour is lasting for another six months and their presence and assistance is immediately required. Please help them and expedite this matter as far as possible.

Thanking you in anticipation, I am,

Yours sincerely,

A. C. Bhaktivedanta Swami

ACBS:ds
Central Bank of India
Bombay

Dear Sirs:

Please Transfer from Central Bank of India, Gowalia Tank Branch Account of A.C. Bhaktivedanta Swami Book Fund Account, (HSS Account #14538) the sum of Rs. 2756176 to Central Bank of India, Head Office, in favor of International Society for Krishna Consciousness Building Fund (Current Account #9/381.)

Thanking you,
A. C. Bhaktivedanta Swami

ACB/rdb

Calcutta

Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 23d February, 1971 and 12th March 1971 respectively as well as the memo to all Canadian and USA centers dated 25th March, 1971. Your very sincere attitude for serving your Spiritual Master, as indicated in your letters, is the only way for making advancement is spiritual life. To offer the highest respects to the Supreme Person and as much respect to the Spiritual Master, makes one bonafide to receive spiritual knowledge by revelation; that is the injunction of the Vedas. I see that your attitude is quite appropriate and so I pray to Krishna to bestow upon you all his blessings.

Yes, the $500.00 deficit with Dia Nippon has been adjusted. Also, I have received some time ago, the charger cable and earphones sent by you. It is all right how Sai’s donation has been deposited. I have received the deposit slips, but one I am missing. But that doesn’t matter because the money is already in the account. From Sai’s money I have paid Dia Nippon on account of BTG debt, $20,000. This must be replaced by four monthly installments of $5,000.00 each as I have previously explained to you. Certain moneys should be held for emergency, but not that it should be taken and never given back.
That is not good. So this $20,000 should be returned in four months, as I have already described in my previous letter.

So far as statements of accounts, I am getting many statements from temples that are deficient in their economic situation. So far you are concerned, you have done so much for L.A. temple. So you do not change your position. If sometimes you go out, leaving all management to Dayananda, that is all right, but your permanent center should be L.A.

For the third edition of Krishna book, 10,000 will be sent to L.A. under your care and you will distribute them and collect the funds and send to my bookfund. This system I want to introduce, or in other words all books printed for American and European distribution will be under your control. That is my idea. Kindly let me know your opinion in this connection. You can write to the new Bombay mailing address, given above.

Yes, the new thrones are actually super-excellent. So the 24" high Dieties might have reached L.A. by this time, so when I return I shall hold like installation ceremony. I wanted that thrones be constructed like this, so you have introduced it. Personally I have already instructed and you are following. So make L.A. the ideal temple for all our temples to follow, in every respect. For this purpose, I purchased that house. I hope the installations on the house account are being paid regularly. I have not received the latest receipt since a long time, but I hope you are doing the right thing. This is a great responsibility. I think out of the $11,500.00 which I advanced during the purchase of the house has been fully paid except $1,700.00. Please check to see if I have it right. Besides that, from during Brahm-ananda's time, I am due to realize from BTG department about $8,000.00. $2900.00 was advanced to Iskcon Press in your presence and $5,000.00 Brahm-ananda was to pay but it was withheld on account of imminent expenditure. Please see to this.

So these improvements in my apartment are attracting me more and more to go there immediately. So sooner or later I am going there to engage fully in translation work and thus enjoy all your good company. Sriman Gargamuni Maharaja went to Pakistan but due to serious civil war trouble there, he has come to Bombay and he is staying with me for the present.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedant Swami
ACBS/adb

71-4-15
Bombay

My Dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 22nd March, 1971 and have noted the contents carefully. You say that Bhagawatam printing is going on, but what about Bhagavad Gita As It Is? Some San Francisco Indian friends promised to pay $20,000, for this. So somehow get this money and manage to print Bhagavad Gita as quickly as possible, without stopping. Best thing is to get Bhagavad Gita printed on our own press, some soft bound and some hard bound, regularly sewn. Now in N.Y. we have got large space. If required we can increase by another press, but try to get all our books printed on our own press.

You write to say that you are relocating in N.Y. but I have received a letter from Satsvarupa saying that he cannot leave because of some financial difficulties. This complaint is practically coming from every temple. Why there is financial difficulty?
What GBC man from India has written that GBC member should be "disentangled from local management"? I have no information who it is. I never advised GBC men to write like that. Why should the presidents give up their posts? GBC work should go on but the temples must be looked after simultaneously. Of course for better management you can go to N.Y.; yours is special case. But this was not my advice. This instruction should be given to all that I never advised that they give up the post of presidency. I asked Tamal if he had written any such direction, but he denied. I do not know which GBC member has advised like that. Jagadisha was also divorcing himself from temple management but found the devotees enthusiasm slackened and so he has returned to the temple schedule. The temples must be maintained. So far as "youth work" is concerned, it can be taken up, but our process must be followed strictly. Anyone may come but our process must remain the same. The men are expected to shave their heads and wear robes; they must attend classes, read our books, chant 16 rounds, attend artik, go for street San Kirtan, take prasadam only, etc. To have any separate institution apart from the temple, that we cannot do. Everything must be within the scope of our activities, then this "youth problem" can be solved. Our process is proven as the only effective means. If the government or any other organization gives up a place, then we can train up such youth in our own way and surely they will come out sane. That place given will be a temple. So the process remains the same, except on a larger scale. Not that there is a separate division of ISKCON to handle youth problem, but that we have a bigger temple to accommodate them is all, and then the people will see practically how we are doing the highest welfare work.

[PAGE MISSING]
installments that would decrease amount of payment.

Yes, the gayatri mantra initiations may be performed by you. Hold a fire ceremony and give the sacred thread on my behalf. I am enclosing herewith one thread, duly chanted on me, along with a copy of gayatri mantra for Sri Govinda Das and mantra for his wife Srilekha Devi also. To each you should recite the mantra individually and they will repeat and then the thread should be offered to Sri Govinda Das. The tape recording is not required.

I am glad to hear how you are getting such good television coverage. However we get the opportunity, we should publicize as much as possible. So far the slides mentioned by you have not arrived. In the future you can send them and all other mail to our new mailing address; P. O. Box no. 387; Fort, Bombay-1; INDIA.

Please offer my blessings to the others there. Hoping this will meet you in good health.

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 12th February, 5th and 25th March, 1971, respectively and have noted the contents carefully. So far as the "rehabilitation center" is concerned, such work can be taken up, but to have any separate institution apart from the temple is not possible. I have written Rupanuga in this regard as follows:

"Youth work can be taken up, but our process must be followed strictly. Anyone may come but our process must remain the same. The men are expected to shave their heads and wear robes; they must attend classes, read our books, chant 16 rounds, attend artik, go for street San Kirtan, take prasadam only, etc. To have any institution apart from the temple, that we cannot do. Everything must be in the scope of our activities, then this "youth Problem" can be solved. Our process is proven as the only effective means. If the government or any other organization gives us a place, then we can train up such youth in our own way and surely they will come out sane. That place given will be a temple. So the process remains the same, except on a larger scale. Not that there is a separate division of ISKCON to handle youth problem, but that we have a bigger temple to accomodate them, is all. And then the people will see practically how we are doing the highest welfare work."

Your report of temple activities in your zone is very much encouraging. In all those centers you should especially emphasize the book distribution program in schools, colleges, libraries, etc. That is most important program, so tax your brain how to increase it more and more and Krishna will surely help you. You write to say that the life membership program is going slowly there but that you are making many common members. That is all right. If no other members are available, then increase the number of common members. Any kind of member, as many as possible.

You write to say how enthusiasm dropped because you were divorcing yourself from temple activities for GBC work. I never said like that. The presidents should not give up their posts, but GBC work must go on and temple activities be maintained simultaneously. So now you have experienced practically that your responsibility for temple up-keep must not be set aside for GBC business. The devotees enthusiasm must be maintained. As I reply everyone's letter and
encourage them, so you should encourage the devotees more and more also. Maintain that spirit and give them direction so that this standard may not be deteriorated.

I am glad to hear that you are corresponding with Peetabarana Das Adhikary. I never met him but I understand that he is a good painter. So encourage him. My full blessings are there for the marriage of Yugalkishore and Kirtimati Devi (John Morgan and Carol Stibbard), as well as for Meenakatan and Devi Dasi from Miami. Yes, Mayavati Devi may receive gayatri initiation. I am enclosing herewith Gayatri mantra sheet. You recite it and let her hear, and hold a fire ceremony as well.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-18 Bombay
11th April, 1971

Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. Please give the enclosed document to Tamal Krishna. What this is for I do not know, so he should see to it and do the needful.

Regarding the new calendar, have you typed it yet and sent one copy to Boston? If not, it should be done immediately. And one copy should be sent here to me. The part dictated to Devananda Swami is already completed and I shall dictate the final part of the calendar in the very near future.

Also, what has happened to my passport? If it is prepared, you can send it here immediately. So far as the beads are concerned, I have sent someone to Vrindaban to inquire there also and so I will let you know about them later on.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. I am in due receipt of your long letter of 31/3/71. Tamal has gone there & thus I hope everything will be in order. I am anxious to purchase the lands in Mayapur. I wish to stay there for some time at the Birla Dharmasala. Shall be glad to know if you can arrange for this through Sr. K.K. Birla or other who has donated the Birla guest House. ACB

ACBS/adb

71-4-19 Bombay
11th April, 1971

My Dear Kṛṣṇakanti,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 7th and 21st February, 1971 respectively and have noted the contents carefully. You ask that you become strong enough to fearlessly preach Krishna Consciousness. Yes, I know that you have got Krishna’s blessings. Therefore you are strong enough to go on preaching and as you do so your strength will increase more and more. I am very pleased with your service from the very beginning. Please go on in this way and push on the cause of our mission.

Yes, Krishna is providing everything. Krishna is so kind. As you require something for His service, he provides it. And Tulasi Devi is growing so nicely there. Tend Tulasi very nicely and your devotion towards Krishna will increase. In the evening a lamp should be offered to the Tulasi plant and in the morning each devotee should offer a little water and offer obeisances.

Push on your program at schools and
colleges, vigorously, as you have been doing, and try to teach classes there also. That affords the ideal opportunity for introducing our books. Try and get KRSNA book and Bhagavad Gita AS IT IS recommended by the professors. Door to door San Kirtan is very nice program also, and a very nice means for distributing the books, so increase it more and more. And incense business is also picking up. These are all different opportunities to render service to the Lord. From now on all BTG and book fund collections should be remitted to Karandhar in L.A.

Yes, when I return to L.A., I shall be glad to visit Seattle. Radha Krishna Dieties may be installed at that time also, provided there are at least four doubly initiated devotees present who can take proper care of them.

Jambavati should try to avoid any more marriage. Once she has been forlorn by her husband and who knows that a second husband might do the same? Let her forget her marriage and be fixed up in the service of the Lord. Simply she should concentrate her mind on the Lotus Feet of Krishna and she will be happy.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-4-20

My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 11th February and 26th March, 1971, respectively and have noted the contents carefully. That there have been no newly initiated devotees from Japan is all right. It doesn’t matter whether they are initiated or not. If they are coming in large number, that is the success of our mission. We are not after making initiated members very many but our concern is that people understand this philosophy in wider circles. Initiated members are for managing the temples and preaching work, but our program is to invite people to our feasts, let them hear our philosophy and dance and chant. That is the basic principle of our philosophy in preaching work.

So far as raising money for going there, I have already given Banu $280.00. He had this for passage fee deposited in my book account and now I have returned it.

Do not worry about the immigration difficulties. It will all be done by Krishna’s grace. Don’t worry. Take to the right process and it will be done. I am writing one letter to the Tokyo Immigration office, as to your request and a copy of that letter is enclosed herewith. It is very encouraging to me that you are so determined not to leave Japan, and this will help you for supplying advancement in Krishna Consciousness. And as soon as this situation is settled up, you can call back Chintamoni and Satyabrata also.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-4-21

San Diego
when that will be I can’t say. My program is not yet fixed. Presently arrangements are being made for me to go to Australia, Malaysia and Russia also. So my return to U.S.A. may be somewhat delayed.

I don’t know what kind of photos you used, but they are looking especially nice. All of you are such fine looking Vaishnavas. So be blessed and go forward in Krishna Consciousness. You are looking so nice. And your altar is looking very nice also. Thank you very much.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-22 Bombay
13th April, 1971
Boston

My Dear Dinesh Chandra and Kṛṣṇa Devi,

Please accept my blessings. Last time I heard from you, you wanted to go to Jerusalem to start one center there and I agreed. Almost everything was settled up. What happened next? I thought that you had already gone. Presently I am making plans for going to Australia, Malaysia, and Russia also and I was planning to go to Jerusalem as well on my way to Russia. So let me know immediately in this connection what your plans are.

Just today I received another letter from Yacov Shames in Jerusalem (c/o Dr. Ritchie: 79 Rehov Bait Vegan; Bait Vegan; Jerusalem, Isreal) and he is very much anxious to have me visit there, so I have consented that on my way to Russia I will go there for some time. I asked that you correspond with this boy in my previous letter but he makes no mention of it.

What happened? Please let me know as soon as possible.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-23 Bombay
13th April, 1971
Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 30th March, 1971 and have noted the contents carefully. Now I understand ‘breakdown’. I Thought it meant that the system had broken down. Therefore I was a little perturbed. Now I understand it is different breakdown. So as I am not very expert in understanding, you will kindly explain to me when there is technical words.

I have been invited by Australia and I am seriously considering visiting Moscow on my way to Europe, so my reaching at L.A. may take some more time, but I am always remembering about L.A. because I was very peacefully doing my translating work there. Since I left L.A. my translating work is stopped somehow or other.

Regarding $20,000. advanced to BTG account, you have asked seeking my instruction where to forward $5000. monthly check. You may deposit in my checking account, no. 03081-61625, Pico-La Cienega branch of Bank of America.

So far as gayatri initiations are concerned, the tape is not required. You have the threads, chanted on by me and now I am enclosing herewith copies of gayatri mantra, one for each of the seven disciples to be initiated. Hold a fire ceremony. Chant gayatri mantra to them individually
and let them hear and repeat. Then offer the threads on my behalf. The fire sacrifice should be performed as usual.

Please offer my blessings to your good wife Sachi Devi as well as the other boys and girls there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-24
Bombay
13th April, 1971
London

My Dear Mukunda,

Please accept my blessings. I am in due receipt of your letters, one undated and one dated 24th March, 1971, respectively, and have noted the contents. It is very much encouraging to hear that the incense business is beginning to flourish and by that program you are paying off your debts. So continue it vigorously and recooperate your financial position.

Why Murari has left? What is the reason? Is it a fact that he has taken some money? I have received one letter from Lilavati dated 22nd February, 1971 and she seems to be doing very nicely. Offer her my blessings. I have heard her singing on the new record album also. It is very nice. So let her go on tending the Dieties and trying for improvements in temple conditions and Krishna will surely bless her.

Still I would like to go to London, but when that will be is very uncertain. Presently plans are being made for me to go to Australia, Malaysia, Russia as well, and perhaps Jerusalem. So it may be some time before I can come. In the meantime go on improving London center more and more. London is the most important city in the world and I want that our center there be a grand success. What news about Regents Park?

Since it is uncertain when I shall arrive, the devotees recommended by you for initiation in a previous letter may now be initiated. Presently I am securing wooden beads from here and as soon as I receive them, I shall send them to the respective devotees, duly chanted on. Anna Prabhu may be initiated also and she has my blessings for being married to Puranda at the earliest convenience.

Please offer my blessings to Jeffrey, Tribhuvannatha, Mary, Ally, Milan, Nicholas, Josh, Richard (Rancor), Jim (Pratejas) Geof, Philip, Terry, Adeti Devi, Martha, Adeline and Mandakini Devi Prabhus. I have received their very kind letters of appreciation and I am very much grateful. Take care of them and see to it that they all become pure devotees. That is your duty. They should follow the regulative principles strictly, regularly chant 16 rounds daily without fail, read all our literatures and attend classes, etc. and be happy in Krishna Consciousness.

Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-25
Bombay
13th April, 1971
Calcutta

My Dear Tamal Krishna,

Please accept my blessings. With reference to your telephone conversation yesterday morning, I am sending one check, no. CHT/A-T492826 for Rs 8300/- in favor of American Express Banking Corporation, Calcutta, account number 090031. (I hope immediately upon presentation of this check you will get the money from American Express.)
There is no question of pilferage because it it account paid. Conveyance deed should be in the name of A. C. Bhaktivedanta Swami Prabhupada, Founder-Acharya of the International Society for Krishna Consciousness at #3, Albert Road; Calcutta-16. You should consult your friend Mr. Kashore Mukherjee or his friend Mr. Shah and make the deed nicely and send me a copy for my approval. The deed may be drawn in either English or Bengali, as it is required but be careful in every other detail in consultation with pleader Kishore Mukherjee.

You may inform Jayapataka Maharaj that he should purchase at least 25 beads and send them here immediately. Send them to the above-given address.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Philadelphia

71-4-26 Bombay
13th April, 1971

My Dear Vrindaban Chandra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 18th February, 1971 and have noted the contents. You write to say that this Hare Krishna Movement is perfect in all respects. Thank you very much. And it is a fact that “San Kirtan will keep you happy and the books will keep you convinced”, so make your program in that way and become fixed up in Krishna Consciousness.

So you have got some talent for writing and producing dramas and now Krishna has given you the opportunity for dovetailing your talents in His service. Very good. When I go there I shall be very glad to see these dramas enacted. Yes, I acted the part of Advaita Prabhu in one such drama. I organized that theater performance in my youth hood. My friends were trained up and we performed and it was very much appreciated by the highest class of men in Calcutta. We were invited to many places to perform the drama. Lord Chaitanya inaugurated these Vaishnava dramas, it is true, but where to obtain such copies of these plays I do not know.* While performing such dramas, always the actors must be Vaishnavas. Outsiders may help but devotees should have all the major roles. So you may perform such plays conveniently. It is a very nice program, but do not sacrifice other programs on account of it.

No, there is no need for worshipping Ganapati, and the facility for such worship is not available in your country. Worshipping Krishna is sufficient.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

I shall try to find out in Calcutta when I go there.

Surat

My Dear Sri Mulchand Deomal,

Please accept my greetings. I am in due receipt of your letter dated 1st April, 1971, addressed to Madhudvisa Swami, and I have noted the contents. I have been in extensive touring and then I came back to Bombay on the 16th March, 1971 and then on 24th March we held a very successful Hare Krishna Festival at Cross Maidan here in Bombay, and it lasted for eleven days. I was expecting you to join...
Sri Jariwalaji who was so kind to come here for a few days during the festival. So far as the Rs 5000- was concerned, it was transferred by mail to my account. It was received and credited in my bank account. I thank you very much.

The back issues of Back to Godhead magazine are not available here but I shall try to get them from USA and shall send you them in due course.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. You will be glad to know that I have been invited by some Russian University to deliver lecture. Most probably I shall be going there very soon. ACB

ACBS/adb

71-4-28
Bombay
14th April, 1971

Dr. G.G. Godson
Prem Versha
46 Passey Road
Pattala (Punjab)
Patiala

My Dear Dr. Godson,

Please accept my blessings. Yes, you are certainly welcome to come and live with us and try to understand our philosophy. If a personality like you will join this institution, it will be a great asset. So for the present I am here in Bombay at the following address: Akash-Ganga Bldg. 7th floor; 89 Warden Road; Bombay-26. If you will kindly see me any day between 9-10 a.m. or 4-5 p.m. and we shall discuss on this matter further.

Presently arrangements are being made for me to go to Moscow, Russia. We have one invitation to speak in the university there. If I see that you are understanding our philosophy, then I shall be glad to take you with me to Russia for preaching work.

Hoping to see you soon.
Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-29
Bombay
14th April, 1971
Varanasi

My Dear Niranjan,

Please accept my blessings. I beg to acknowledge receipt of your letter undated and have noted the contents. Yes, if I go to Delhi, then on your request I shall go to visit your father without fail. For the time being there are plans for me to go to Russia. When I go there, it may be via Delhi. If so, then I will step down and see your father also.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-30
Bombay
14th April, 1971

Boston

My Dear Satsvarupa,

Please accept my blessings. One of our life members here in India, and our good patron as well, has requested some back issues of BTG. So please send him as many back issues as are available, and if there are none there, then you may instruct Karandhar to do the same. Otherwise just you send some; not that both send. His name and address is as follows:
Sri Mulchand Deomal
Dedi Bathena Bldg,
Palia Street, Nanpura
Surat, INDIA
My program here is not yet fixed up so it is uncertain when I shall be returning to U.S.A. Presently arrangements are being made for me to go to Australia, Malaysia and Moscow, Russia as well. I have received one invitation to speak at the university there. So we shall see what Krishna desires.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-31 Bombay
16th April, 1971
Manager, Central Bank of India
Bombay-26

Dear Sir:

Regarding my book fund account no. 14538, kindly transfer the amount of Rs. 34,628/17 to my account no. 14876.

Thank you.

Sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-32 Bombay
17th April, 1971
Brooklyn

My Dear Advaita,

Please accept my blessings. I hope everything is going on well with you, your good wife and child and ISKCON PRESS. I have not heard from you in some time, but I am sure that you are steadily advancing in Krsna's transcendental service.

I have written as you know to Dia Nippon regarding the printing of Bhagavad Gita As It Is, but I do not know what is the actual position of the manuscript. Neither I know whether you want to print this book with Dia Nippon or on ISKCON PRESS. In San Francisco the Indians wanted to pay $20,000 for the printing cost, so what is the position now? Are the pictures ready? the index, sanskrit and english editing, the missing purports, layout, composition, etc.??

Please let me know the right informations by return post. You know how much I am anxious to see this enlarged edition of Bhagavad Gita As It Is printed and also we are being requested for this book from all parts of the world, so everybody is also anxious.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

71-4-33 Bombay
17th April, 1971
Delhi

My Dear Ksirodakasayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 13.4.71, along with letters from Subal Maharaj and Suryakumarji, whom please thank. I have also seen the copy of letter to the Controller, Imports and Exports.

Regarding the Deities, I am enclosing a copy of the letter from Sri Hitsharan Sharma in this connection. Four pairs of Deities were said to be donated by the Birla Trust and another two pairs by the Dalmia-Jain Trust. So far, four sets have been dispatched, but where are the other two pairs? You should arrange for them to be sent to New York from where they will be distributed to the appropriate centers. In New Vrndavana we will require seven pairs of Deities for the proposed seven temples.

I know that Sri N. C. Chatterjee and his son-in-law Mr. Mukerjee, who are both known to me, will be helpful to you. Sri
Hans Raj Gupta is a very nice gentleman. He gave me sometimes some contribution for my printing work and because he belongs to the Arya Samaj, he will be pleased that we are bringing so many foreigners to Krsna culture. He is already known to you also. Please let me know whether the dharmshalla has been given for our center in Delhi. Regarding Birla Temple Trust land, yes, take some plot immediately which is very nice and we shall immediately begin one Hare Krsna Sankirtan Festival as we held in Bombay. At least four acres are required; then we shall construct one very nice Temple and preaching work will start. Panditji is also known to me.

I have advised to send you 50 sets of books immediately, so all the proceedings from their distribution should be divided 50% to the Building Fund Account and 50% to the Book Fund Account and the respective banks are as follows:

Central Bank of India, Head Office, Bombay

"International Society for Krishna Consciousness Building Fund," Current Account No. ______.

Central Bank of India, Gwalia Tank Road Branch, Bombay

"A. C. Bhaktivedanta Swami Book Fund"

"International Society for Krishna Consciousness Book Fund" H.S.S. Account No. ______

I am very anxious that Hindi Back to Godhead publication may go on as soon as possible, so work combinedly with Dr. Rao and others in this connection. In the meantime, you can get registered in Delhi and I shall let you know about Vrndavana at a later date. For now, Delhi will do.

I hope this will find all of you in the best of health and I am awaiting your reports as to concrete results in establishing our mission there.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Regarding the Deities, I am enclosing herewith one letter addressed to Sri Hitsharan Sharma, dated 26.3.70. Our Society was donated five pairs of Murties; four by the Birla Trust and two by Dalmia-Jain Trust. Out of these, we have taken delivery of three pairs, but what has happened to the remaining two pairs, I do not know. So please remind them and let me know what is the actual position of these two pairs of Deities. As soon as it is ascertained where they are, they should be dispatched immediately, directly to New York. They must be dispatched. That is imperative.

Also enclosed herewith, please find one note from Sri Mahant Deenabhandhudas addressed to Sri Raghubir Prasad Garga, Brahmacary Mandir, Gopesvar Road, Vrndavana. Sriman Garga is therein requested to show to you the lands and buildings with press which have been offered to us by the Mahant. Please let me know how they are suitable as soon as possible. If they are nice, then we can immediately register in Mathura and begin our printing as well as establish our center in Vrndavana. In this connection, you may introduce yourself to one Babaji, Kripa Sindhu Babaji of Bhagavat Ashram, Ramen Reti, who sometimes was very much enthusiastic to help me if I started one press in Vrndavana. Now we are starting a press, so let him help. He also promised that many other Babajis would help me in this matter. So that arrangement should be made. While in Vrndavana, you may also see my rooms at Radha-Damodara Temple and they should be repaired and made very nice. They are my rooms and I want that they should be made ready.

Thanking you to do the needful, I am,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:ds
71-4-34 Bombay 19th April, 1971

To:
Deputy Commissioner of Police
Special Branch II, C.I.D.
Annexe 2, Gymnasium Road
Bombay-1

Subject Matter:
Re: letters no. 7180 and 7181. Extension of stay in India of Mr. Kary Hans and Mrs. Kary Helena.

Dear Sir:

With reference to your two above-mentioned letters. I beg to inform you that Mr. Kary Hans and Mrs. Kary Helena, American nationals, are still with me for extension of their stay in India. They have already applied to Delhi authorities and for expediting the transaction, I am sending my representative to Delhi the day after tomorrow.

The thing is that this San Kirtan Movement which I am propagating all over the world was also exhibited in the Cross Maidan for eleven days which I think you must have seen. So in India I am especially present here to popularize this movement for awakening God Consciousness of people in general and they are appreciating it very much. In that connection I request the helping hand of these foreigners. As far as possible, I have guaranteed their staying in India in the matter of their maintenance and security and still you want them to go. I cannot understand what are the local intracacies in this connection. If you will kindly give me direction how they can stay, it will be very kind of you. I require their help very much in connection with the Hare Krishna Movement.

Thanking you in anticipation of an early reply.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-35 Bombay 19th April, 1971

Calcutta

My Dear Tamal Krishna,

Please accept my blessings. Your first letter has been duly replied and this evening I have received two telegrams from you acknowledging receipt of the first check as well as asking for power of attorney. The second check, no. CHT/A-T492827 for Rs. 9,700/- is also enclosed herewith. Please find, and acknowledge receipt by telegram. In the mean time I have received a letter and telephone message from Krsnadas in Germany. Most probably I shall have to go to Russia for a fortnight. So my passport is immediately necessary. I think Amritanananda and Rahul may be required to go with us because their names have been suggested. So Rahul may be in uncle's house.

The power of attorney will follow by express mail. Whether you have dispatched the money from Calcutta to the book fund and building fund and the membership statement also? That is urgent. Enclosed please find a photo copy of Birla's letter, as well as a letter from Karandhar addressed to you. We shall send the marble dieties as soon as they can be packed.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-36 Bombay 19th April, 1971

Calcutta

My Dear Tamal Krsna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 15.4.71, and noted the contents carefully.
It appears that Calcutta activities are going on very nicely and I am so glad to learn that you are all going to Mayapur on the 23rd instant, along with Mr. Virendra Das (the lawyer) and Achyutananda Maharaj. I have already written to Mr. Sarkar to see you in this connection and I hope everything is going orderly. I have already sent you one cheque for Rs. 8,300. and I hope you have received it by this time and done the needful. The next cheque will be sent as soon as I hear from you that the first cheque was received.

I have sent my passport by registered, insured mail. Kindly let me know whether you have picked up the new passport in exchange for this old one. The old passport may not be delivered to them, but it may be taken back with the word CANCELLED” Yes, after purchasing the land in Mayapur, we will purchase a house in Calcutta if there is sufficient funds. I am very glad that “Bhagavat Dharma Discourses” activities in Calcutta are going on nicely and it is very encouraging that in one day you have collected cheques, etc. for Rs. 8,000 from prospective sympathizers. The Remington House, as suggested by you is not good for our purpose, because it is in the midst of downtown office quarter. Office quarter neighborhood becomes vacant after office hours and besides that, I have seen that Remington House previously when I was in Calcutta and it is not good for our purpose. I think that Mohta house is the best for our purpose. Mr. Mohta’s son came to see me and I have asked him to draw the draft of sales agreement. Most probably, he will be coming tomorrow or the day after and when he comes, I shall talk with him. It is understood that he goes to Calcutta and comes back two or three times in a week, so there is no difficulty in this negotiation.

As requested by you, I have arranged to send Gurudas as soon as possible. It is understood that our devotees have got some difficulty in the matter of extensions of visas. Now you can consult our lawyer friends that I want my foreign disciples to remain here to assist me in my activities of Samkirtan Movement, so whether the Government can ask them to go away? Our Society is registered, our activities are bonafide, I am a preacher and if I maintain my disciples and assistants properly, how can the Government ask them to go? Please consult about this legal implication and if they are refused to stay in India, by visa, I wish to take legal action in this connection.

I am advising the bank to change the name of my Book Fund from “A. C. Bhaktivedanta Swami Book Fund” to “International Society for Krishna Consciousness Book Fund” Kindly, therefore, regularly transfer by mail all collection of membership fees 50% to the Building Fund and 50% to the Book Fund. Similarly advise Gorakhpur also to do the same.

Yes, if the Birla Dharmshalla at Mayapur can be had for some time, I can go there personally to stay and see our Mayapur activities, how they are going on nicely. I shall be glad to hear from you in this connection.

Thanking you once more, I am,
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:ds

71-4-37 Bombay
20th April, 1971

SUBJECT MATTER: Extension of stay in India for my disciples.

Dear

Let me introduce myself as the Founder-Acharya of the International Society for Krishna Consciousness. In India
I am especially present to popularize this Krishna Consciousness movement for awakening God Consciousness of the people in general. They are appreciating it very much. In that connection, I require the helping hand of these foreigners. As far as possible, I have guaranteed their staying in India in the matter of their maintenance and security and still they are being asked to leave the country. I cannot understand what are the legal intracacies in this connection. If you will kindly give me direction how they can stay, it will be very kind of you. I require their help very much in connection with the Hare Krishna Movement.

Thanking you for your cooperation.
Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-38 Bombay
21st April, 1971

My Dear Bhagavandas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th April, 1971 and have noted the contents carefully. I have received your latest letter that Dia Nippon debt is now about $80,000. Formerly it was known to be $50,000. I have loaned $20,000 from the book fund. I think two more issues must have been supplied by them. Then the total amount due to them should be at about $80,000. This amount is too much. How do you expect that they will give us so much credit? So you must make a serious attempt how to liquidate this debt. Otherwise they will stop printing.

Another thing is that I wanted some cost quotation from U.S.A. for first class paper like that used in TLC, KRSNA, NOD, and BTG. We have gotten an import license from the government. So if from U.S.A. papers are supplied, we can get our books and magazines printed in India, perhaps at a cheaper rate.

For cheap circulation we can print small penguin book size paper-backs of KRSNA which can be sold at 75c, each book about 250 pages, so that KRSNA book may come in three books for a combined price of $2.00. What is your opinion about this? Then we can print cheaply KRSNA book for large circulation. I shall be glad to know your opinion in this connection.

I have seen your newsletter and it is very nice. The same should be sent to our life members in India. A list is enclosed herewith and as soon as you print such newsletters they should be posted to all these life members by surface mail. A second list will also be sent by Tamal Krishna for Calcutta life members. Yourself and all the other centers should do the same. It will enhance the society's prestige as well as your own locally. You can reprint the list of members and circulate to all centers with instructions as I have just now given you. So far as distribution of our pictures is concerned, that is another branch of propaganda work but they must be printed at least as nicely as Brijbasi's; then people will purchase.

Our Krishna Consciousness Movement is so nice that we not only solve the problem of white and black tension, but all kinds of other tensions as well—social, political, religious, racial, and all other departmental activities of human society. The fact is there but we require the time and energy to put it into effect. And now more devotees are coming also. That is the sign of our progress. In each and every center we must get new devotees more and more and train them up. As soon as they are nicely trained up, they should open a branch—in every village and town all over the world.

Organization of book selling is more
April, 1971

1635

important than incense distribution. Incense sales is clearly business only. But when we sell books that means we push forward our movement. So unless it is absolutely necessary, we should not become ordinary businessmen. Try to understand this point.

Hoping this will meet you in good health.

Your ever well-wisher

A. C. Bhaktivedanta Swami

ACBS/adb

71-4-39

Bombay

21st April, 1971

Delhi

My Dear Ksirodaksaye,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 19th April, 1971 with enclosures. Your former letter dated 13th April has been duly replied and I hope you have received the same by this time. For visiting Vrindaban on press affairs, I have sent you already one letter of introduction so you can go and see the place. I think your program in Delhi is going on nicely and things are coming along by the grace of Krishna for our purpose. So just handle things very carefully and everything will be very successful. When going to Vrindaban, Subaldas Maharaj may also go. Today Gurudas and his wife Yamuna are going there. You wanted some married couple. They are the best pair and if required they can remain in Delhi to organize things nicely. I am so glad you have already got importing papers from Japan and America. That is a great success. Now find suitable place to print our magazine, both English and Hindi.

All book sale proceeds should be immediately transferred by mail. 50% should go to the book fund account and 50% to the building fund account. The building fund account number is 9-381, Central Bank, head office. The book fund account number is 14538, Central Bank, Gowalia Tank branch, Bombay.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-4-40

Bombay

21st April, 1971

Pittsburgh

My Dear Ranadhir,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 22nd January, 1971 and also Spiritual Sky incense and oil samples. For some reason I haven't received your package until just now, and I have not received your two previous letters either, otherwise I would have replied them immediately. I am travelling so much and too often my mail is misdirected. So don't feel sorry that I have not replied your letters. There is no cause of feeling so forelorn. As long as we are chanting Hare Krishna Mantra we are always under Krishna's protection. And you have committed no offenses. Even if there were some, they are all excused. Just like the mother who does not take the kicking of her child very seriously, so all these so called offenses are readily excused by me.

The incense and oil samples enclosed are very nice, and I am burning the incense in my room daily. These scents' are so nice. But one thing is that you needn't spend $10,000. for machinery to package the incense. That is not required. Do not depend on machines. We are not going to be large-scale businessmen. Incense distribution is proving to be very important asset for raising funds for temple upkeep, etc., but we are more interested still in distributing our books. Incense sales are clearly business only, but when we sell
our books that means we push forward our movement. Of course they can both be done together. That is nice program and has proven successful in many centers.

Presently I am in Bombay where preaching work is going on very successfully. Soon I shall be going to Russia also. We have got an invitation from one professor at the University of Moscow to speak there, so it is a good opportunity for spreading Krishna Consciousness. From there I may be going to Malaysia and Australia also, so my return to U.S.A. will be somewhat delayed.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-41 Bombay
21st April, 1971
Calcutta

My Dear Tamal Krishna,

Please accept my blessings. Sriman Bhagavandas is mailing out one newsletter of our activities to the Indian families in U.S.A. to gain their support, especially in Chicago. I have seen one copy and it is very nice, so I have asked that he send a copy to each and every one of our life members here in India as frequently as they are printed up. It will enhance their prestige locally as well as that of the society as a whole. In this regards you can immediately send Bhagavandas an up-to-date list of all life members in Calcutta. A complete list of all Bombay life members, etc. has already been sent.

I have asked Jayapataka to immediately dispatch 25 pairs japa mala @Rs 1/25 of the style I previously described. There has been no reply and there is need of these beads. I do not know if he has received my letter, but you can relate this message and he should act immediately. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

P.S. I have just received your letter of 13/4/71.

[TXT UNCLEAR]

ACB

71-4-42 Bombay
22nd April, 1971
Tallahassee

My Dear John Milner,

Please accept my blessings. I am in due receipt of your letter dated 4th April from Tallahassee, Florida and have noted the contents.

It is so much encouraging to hear how you are introducing this Krishna Consciousness Movement in the schools and colleges there. Especially this is an ideal opportunity for distributing our books also, so you should make all serious endeavor in this connection. These books are so potent that anyone who reads them is sure to become Krishna Conscious. So it is a very valuable service to distribute our books.

Yes, incense distribution has been very helpful in many centers for maintaining financially, but we are not businessmen. So producing candles for distribution is not at all necessary. We do not want to increase factories. We want to increase Krishna Consciousness and this can be done best by distributing our books and preaching. So in that way you can make your program.

So far as your going to pakistan to join up with Brahmananda Maharaj, I have not heard from Brahmananda in some time.
So whether or not he has arrived in Pakistan I cannot say. Neither does his good brother Gargamuni Maharaj knows for certain where he is. But if you can contact him and he agrees, then arrangements can be made.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-4-43 Bombay

Los Angeles

22nd April, 1971

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your letter dated 15.4.71, and noted the contents carefully. I am very glad that things are going on nicely in our World Headquarters. I have received from Calcutta the bank receipt for $35,000 and I thank you very much. I am expecting that you will continue your payments promptly to eradicate the debts to my bookfund account from loan to the purchase of the L.A. Temple, the $8,000 and the $20,000 loans to BTG account. It is good news that you have received the third edition of KRISNA I. All our books should be sent by Dai Nippon to L.A. and from L.A. you should distribute them all to Europe and America and collect the returns.

Another thing is that we are in correspondence with Dai Nippon; they are trying to mingle the BTG account with my "Bhaktivedanta Book Fund Deposit" (BBFD) account, making them one. So unless you hear from me, you do not send more that $3,986.56 to the BBFD with Dai Nippon, which is the balance due at this time. You can send the BTG payments to them as usual but not any money for my Book Fund. They thought that because I have given $20,000 on behalf of BTG, I should pay off the entire debt of BTG from my Book Fund. So dont send them money for Book Fund until I inform you otherwise. Also, the Gujrati Indian devotees in San Francisco wanted to pay $20,000 for the printing of Bhagavad Gita As It Is. I do not know what is their position now; please let me know about this.

Regarding the shipment of Deities to L.A. I am writing to Jayapataka Maharaj to find out the position. I am glad to see from the copy of Temple payment record that you are paying timely at the rate of $2,000 per month. We must always remember that we are debtor for this amount and debts should not be neglected. According to vedic instruction, fire, debt and disease should never be neglected. They must be extinguished by all means. Regarding proposal of $8,000 loan to BTG being repaid at the rate of $1,000 monthly, it was not being paid, so $1,000 per month is better than no payment. Yes you can send the building Fund monies spent to New Vrndavana for development of our community project there. This collection may be utilized in this way after consulting the G.B.C. whether New Vrindaban has been transferred to the Society?

So far taking sannyas is concerned, you are already more than Sannyasi because your life is dedicated to Krsna. Sannyas does not mean change of dress. That is stated in the fifth chapter of Bhagavad Gita: anyone who works for Krsna is a sannyasi and a yogi. Arjuna was an householder, but at the same time more than a sannyasi because he fought for Krsna. Our principle should be only to do something and everything for Krsna under the guidance of the Spiritual Master. Yes, for begetting children sex life is religion. That is stated by Krsna. But sex should not be for any other purpose. After all we are in the material existence which is a bad
bargain, so we have to make the best of a bad bargain. Perfection, in our philosophy, is to act with unflinching faith in Krsna and Spiritual Master and that will save us from all opposing situations.

Regarding payments of Book Fund monies to ISKCON Press, that is alright. Either the books are printed in Japan or ISKCON Press, it does not matter as long as they are printed. However, you can regularly inform me, say at the end of each month, how much you have paid from the Book Fund for printing with ISKCON Press. You have not mentioned for what books this money was allocated to them. That should also be informed.

I beg to thank you for your kindly improving our mission in Western world by the hard work of all my students there, and for keeping my apartments and gardens nicely. Just as you are all feeling separation grief for me, similarly I am feeling for you.

Please offer my blessings to all the devotees and I hope this will meet you in very good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. In regards to your letter dated 18th January, 1971, I remember that Tamal Krishna and I made some joint savings account some time ago. Tamal is in Calcutta and I am here in Bombay, but if you will let me know the number of the account, then we can jointly sign to transfer the money from that account. ACB

ACBS:ds

Bombay
22nd April, 1971

My dear Tamal,

Please accept my blessings. Replying your letter dated 13th. Just received late as yesterday evening. I beg to reply as follows:—I agree to purchase Mr. Mohta’s house. The condition mentioned by you appears to be little hazardous. I wish that we may get full vacant possession immediately and we pay the full amount all cash down. If they can not give us full vacant possession immediately then let them give us the full possession of the 1st & 2nd floor on monthly rental basis at Rs 1,500.00. Then we immediately vacate our present house and move at from May 1st, 1971. We live there as temporary tenant say up to 31st December 1971 and as soon as they are prepared to give us full possession of the house we pay the full price settled say Rs 65,000,00. This will be clear transaction for both of us. If not please do the needful.

Regarding Festival in Calcutta, I shall attend. Even though I go to Moscow by the 1st May 1971 for a fortnight only, still I shall be able to come back by the 14th of May 1971 and attend your festival in due course. In that case it will be good advertisement for me that I am turning back to Calcutta after preaching in Moscow. How do you like this idea? Then after finishing Calcutta business I shall go to Malaysia (Kuala Lampur) as we have got a land donated for constructing a temple there.

Regarding big marble Deities, if Mr. Podder has agreed to donate a silver throne for the big size Deities then they will be dispatched from here nicely packed.

Regarding Mayapur, I have sent you the Power of Attorney as desired by you as well as the second check for Rs. ____ Please finish the purchase transaction without delay & make the Calcutta Festival a grand success better than Berkeley. Gurudas & his wife have already gone to Delhi & from there they will go to Calcutta. Hope you are all well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
My life is dedicated to spreading this Krishna culture all over the world. I think if you give me a chance to speak about the great Krishna culture and philosophy in your country, you will very much appreciate the simple programme with great profit. This culture is so well planned that it would be acceptable by any thoughtful man throughout the whole world.

I am going out of India for far East Asia and Australia by the end of the month. My next engagement is in Calcutta from May 14th to May 24th, 1971. So if you desire I can go to your country for a fortnight only by the end of May, 1971 to explain about this Krishna culture and philosophy.

Yours sincerely,
A. C. Bhaktivedanta Swami

Dear Professor Kotovsky,

Please accept my greetings. I beg to inform you that a copy of your letter dated 16th March, 1971 was forwarded to me by Sriman Krśpadas Adhikary, Governing Body Commission member of the International Society for Krishna Consciousness; c/o Sri Sri Radha Krishna Temple; 2 Hamburg 6; Bartelstrasse 65; and it was understood that you and your university are interested in hearing about Krishna culture and philosophy. This ancient Krishna culture and philosophy is the oldest in the world or in the universe. At least from a historical point of view it is not less than 5,000 years old.

Perhaps you may know that I have started this cultural movement since 1966 and it is already spreading all over the world. Krishna culture is so popular in India that even the government attracts many foreigners by Air India time table to visit Vrindaban, the land of Krishna culture. Enclosed please find one page from the latest Air India time table (April, 1971) wherein the Krishna culture is depicted for general attraction.

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Yours sincerely,
A. C. Bhaktivedanta Swami
continue to execute your devotional practices in such state of mind then you are sure to achieve perfection of Krsna consciousness very quickly as it is stated by Caitanya Mahaprabhu in His third verse of Siksastakam, “In such humble state of mind one can chant the Holy Names of the Lord all day long.”

Please regularly chant the Hare Krsna Mahamantra sixteen rounds daily and follow the regulative principles faithfully. By observing the four restrictions and avoiding the ten offenses to the Holy Name (i.e.: blaspheming the Lord’s devotee, considering the Lord and the demigods as being on the same level, neglecting the orders of the Spiritual Master, minimizing the authority of the sastras, interpreting the Holy Name of God, committing sins on the strength of chanting, instructing the glories of the Lord to the unfaithful, equating the chanting of the Holy Names with material piety, inattention while chanting of the Holy Name and maintaining attachment to material things while engaged in chanting the Holy Names) you will become qualified to receive the mercy of the Lord and thus advance yourself in His transcendental loving service, which is the perfect stage of transcendental life of bhaktirasa life. When one is factually experiencing existence of pure spiritual service to Krsna, he enjoys fullness of eternal life full of bliss and knowledge. So one should always strive for this end and thus be released from the grips of material happiness and miseries which characterize the conditional, mundane life within the temporary cosmic manifestations.

Hope this will meet you in very good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-4-48 Bombay
24th April, 1971
Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. I am in due receipt of your letter dated 20th April, 1971 as well as the enclosed calendar. Thank you very much. I hope by now you have sent one copy to Boston for printing.

I am very glad that things are going on so nicely there. In the mean time I have received one letter from L.A. that they have not received any document for the brass Dieties dispatched there. Two pairs of Dieties were to be dispatched to L.A. and Boston out of the three sets given by Dalmia. One is there already and the other two were to go to Boston and L.A. I have received news from Boston that they have received one set but L.A. complains that they have not received. What happened? When some men go there to Calcutta from here, they will take one big pair of marble Dieties for installation there; the brass Dieties from Gorakhpur will be installed in Mayapur. So please let me know about the Dieties shipped to L.A.; to whom the documents were sent and why they have not received them as of yet.

I have already consented to attend Calcutta ceremony. I am not going to Russia immediately, but to Kuala Lampur by the 30th April instead and I shall be going to Calcutta from Sydney by the 14th May. In the San Kirtan festival pandel if a very big kitchen arrangement can be made, then we shall distribute prasadam daily. Try to make this arrangement. Puri, halevah, kirtrie—whatever can be arranged as much as possible. Tamal Krishna and Giriraj have all the ideas. Some professional men should be engaged 24 hours preparing prasadam. There are many volunteer organizations in Calcutta. They should come forward and help us distribute prasadam.
You are taking in so much money for this event. That is very good. Also you should save some money for the building account. I have already sent my passport and I understand that the new passport is ready for dispatching. So I hope you have dispatched it yesterday.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-4-49

Bombay
24th April, 1971

My Dear Rupanuga,

Please accept my blessings. I am in due receipt of your letter dated 17th April, 1971 and have noted the contents carefully. I have received one letter from Dai Nipon. They want immediately $30,000.00 more. Formerly the total amount to be paid for BTG was $52,000.00, and they were not willing to publish any more. Therefore from my book fund I paid them immediately $20,000. Now there is an additional $30,000.00 because another two issues of BTG were printed. So if you can send them another $10,000. immediately, they will be satisfied for the time being. I do not know exactly what the account is, but they are hesitating. They should be satisfied as much as possible. Their dealing and craftsmanship has always been very good so we must keep good relationship with them. Whatever BTG collection made should be quickly sent to Dia Nipon so that they will be passified.

Recently I have received one letter from Hayagriva in which he wanted to know in 24 hours whether I could pay $20,000., but I have already given $20,000. to BTG. Besides that, New Vrindaban has to be developed very nicely but whether Hayagriva has already transferred the property to the society's name? This is required now. We require seven temples in New Vrindaban and 50% of the membership collection (Building fund) may be invested for this purpose. But Hayagriva should transfer the property to the society's name.

Our incense trademark should be registered now. I understand that there is one man in Bombay who has plagiarized our Spiritual Sky label, so we are serving him the proper notice to stop this plagiarizing business. So income is increasing there. That is very good. But in the winter season the collections are not so good so you should make some compensation for those months. The point is that there must not be any financial difficulty. If there is not sufficient engagement in the temple, the devotees should work outside, although if we can manage without our men working outside that is best.

So far as the Indians in San Francisco, they should be tackled nicely. They have promised, so someone should collect that proposed $20,000. Yes, Tejiyas and Laura can be married. His name is Tejiyas, not Tejios. I was confused by the mispelling.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-4-50

Bombay
24th April, 1971

Sriman Shekhar Prasad Shrestha
1/111 Dharan Bazar
Koshi Anchal
NEPAL

My Dear Sri Shresthaji,

Please accept my blessings. I am in due receipt of your letter dated 24th
March, 1971 and have noted the contents carefully. It may interest you to know that all our centers are managed by local members. If you so desire, I can send one or two American members there and in their cooperation if you could raise funds locally and establish a center of the International Society for Krishna Consciousness (ISKCON), then gradually you could develop a press also. If something is published in Nepalese language, that will be used fully in Nepal. So whether it is possible to raise funds locally with some of our members jointly?

I am so glad that you are appreciating our Back To Godhead magazine. The article mentioned by you, “The Vedanta: Its Morphology and Ontology” is a very difficult article for a new man who is just trying to grasp this Krishna Consciousness philosophy. But continue studying our literatures and Krishna will give you intelligence to understand more and more. And you are chanting Hare Krishna Mantra regularly. Very good. Please chant 16 rounds of japa mala daily and try to observe the regulative principles of no meat-eating, no intoxication, no gambling and no illicit sex life. These four are the pillars of sinful life, especially in this age of Kali Yuga. Whenever you have any inquiries, please write to me.

I am so glad that you are wanting to become our life member. A pamphlet is enclosed herewith for your information in this regards. So far as your questions:

(1) Yes, akshar means that which does not fall down, and kshar means that which falls down. The living entity is kshar; that is, prone to fall down into material existence. But the Supreme Brahman is akshar, or does not fall down. The material energy is under the control of the akshar brahman. Another meaning of the akshar brahman is the inhabitants of the spiritual world. They are eternally existing and never fall down. In other words they are called Nitya-Mukti and the kshar brahman is called Nitya Bhadda, or eternally conditioned.

(ii), (iii): The Gopis position is always transcendental. They are above karmis, yogis and jnaris. They did not even try to understand Krishna whether He was God or not, but their love for Krishna was unparalleled. So one can love Krishna without any inquiry; that is the highest perfection. To know Krishna as God is not so exhausted a position as to love Krishna without knowing. That is the highest perfection. Knowledge means discrimination. The gopis loved Krishna without discrimination. They loved Him spontaneously as He was very beautiful in the view of the gopis. The objective being transcendental, all of the gopis activities were transcendental. There is no comparison of worshipping of Krishna as conceived by the gopis—that is only to love Krishna without any purpose.

Hoping this will meet you in good ehealth.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-4-51 Bombay 25th April, 1971
Toronto

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th April, 1971 and have noted the contents. I have seen the copy of the newsletter drawn up to send to influential people, etc. there in Canada and it is very nice. So you can send such newsletters to all our life members in India also. I have already instructed Bhagavandas in this connection and sent him a complete list of names and addresses. So you can take instructions from him and do the needful.
Yes, please offer my blessings to your good wife Laxminomi and son Nimala Candra. Please make them ideal Krishna Conscious family members. That will be a great example for our society.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-4-52 Bombay
25th April, 1971

My Dear Tamal Krishna,

Please accept my blessings. I am in due receipt of your two letters both dated 22nd April, 1971 and have noted the contents carefully. Also I have received your telegram acknowledging receipt of the second check for Rs. 9700/-. So far as the power of attorney requested by you, that I have already sent and you should have received it by now.

I have already informed you that if Mohta's house is available completely vacated, then immediately we can purchase, paying cash down. If it is not available, completely vacated, then let us occupy the first and second floors as tenants. If that also is not possible, then you can enter into agreement with the son of Lila Mohan Sing Roy for leasing the flat for one year from the month of May. So far Mohta's house is concerned, we shall try to purchase it when it is completely vacated. In the mean time if they want to sell, we can make agreement and make a reasonable advance.

My passport is required immediately. If the new one is not ready then immediately send the old one. I am leaving for Kuala Lampur this Friday, the 30th April, and so I must have it otherwise my journey will be cancelled. Shyamsundar has already advised about this by telephone call. The visa problem is also most urgent. If we cannot stay in India, what is the use of purchasing a house and taking so much risk?

I have already sent Central Bank a letter to change my book fund to "ISKCON Book Fund" but they have not replied, so you can send the money to the original book fund account, no. 14538; Central Bank of India, Gowalia Tank Road Branch; Warden Court, 79-81; Gowalia Tank Road; Bombay-26. So far as the Gorakhpur situation, I am writing to Durdaivanasana (D.L. Chopra) about this.

Yes, Rebatinandana and Madhudvisa Swami will go there just as soon as you send money for their passage, and they will take the marble Dieties with them also. And I shall be going there also by the 13th May via Kuala Lampur and Sydney. For the throne design you will have to write Gurudas in Delhi (c/o S.K. Joshi; 4-A Kamala Nagar) about it. There is no such photo here. You have got idea of the length and breadth of the throne already. It should be as you have done in Gorakhpur.

There is so little money in the building account. This means it has been spent for eating and sleeping. If there are no funds in the building account, how can you expect to purchase a building? I understand that there are so many members there. If there is no money in the building fund, where has the money gone? Whenever any money is there, transfer it to the building fund and henceforward all collections should be sent.

Hoping this will meet you in good health.

71-4-53 Bombay
26th April, 1971

Los Angeles

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your letter dated 19th April,
1971 and have noted the contents carefully. So far as recording record albums is concerned, I can go there by the end of May, at the present I am going to Kuala Lampur, Malaysia on the 30th April and then I shall be going to Calcutta via Sydney, Australia by the 14th May. They are having one Hare Krishna Festival similar to the one just held in Bombay up until the 24th May. So at that time if Mr. Duffy is still offering, then he should send me tickets for three men and I shall go there. In the mean time I shall try and send some tapes.

Your idea for selling advertisements for Rathayatra issue of BTG is very good. This idea we have implemented both in Bombay and Calcutta and it has proven very good for collecting money. In Calcutta they are collecting at a rate of Rs 5000/- per day.

The book distribution report is very encouraging. If you can find out two or three such distributors throughout the nation, then we can distribute 10,000 books very easily. Now 5,000 KRSNA, vol. II and 10,000 KRSNA vol. I clear stock you have got. Altogether 15,000 @ $8.00 per copy less 40%, or $4.80 x 15,000 = $72,000.00 clear cut which should be sent gradually to the Bhaktivedanta Book Fund and again reprint. So we shall over-flood the whole of Europe and America with KRSNA book.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. So far as sending money to my book fund for the Dia Nipon debt as advised in my previous letter, henceforward $3000.00 should be sent only. The next installment of paying my book fund should be paid to my Bank of America checking account #3081-61625 until further instruction to you. Your reply to Dia Nipon was very correct. I do not like their policy of inter-mingling Bhaktivedanta Book Fund deposit with BTG account. I am awaiting their further reply in this connection. Then I shall advise you to send directly to the book fund.

In reply to your letter dated 19th April, I shall be glad to initiate those whose names have been given. Just as soon as I secure the beads, they will be duly chanted on and dispatched. The check for $60.00 to cover the cost of 12 sets beads is in hand. ACB

ACBS/adb

71-4-54 Bombay 26th April, 1971
Manager Punjab National Bank
P.O. Vrindavan
Dt. Mathura

Dear Sir:
Re: My Savings Fund Account No. 2913 with you.

I am enclosing herewith my passbook for the above account and the relative unused cheques (two only), which please recieve and transfer all the balance including interest to your Calcutta Branch at Brabourne Road for credit of my Savings Fund Account No. 2595 with them.

Thanking you in anticipation, I am,
Yours faithfully,
A. C. Bhaktivedanta Swami

ACBS:ds

71-4-55 Bombay 27th April, 1971

My Dear Gurudas,

Please accept my blessings. I am in due receipt of your two letters dated nil and 24th April, 1971 respectively. Yes, so far as the visas are concerned, from Delhi
arrangements must be made that at least 400 of my foreign disciples must remain in India to propagate the Krishna Consciousness Movement. They are my good assistants and they are missionaries also. So many Christian missionaries are working in this country. Why not Krishna Conscious missionaries? They should be given special consideration. As a missionary I was given special consideration in your country, similarly you all should be given special consideration here.

I am so glad to hear that the Educational Department will take our books. They should take at least 50 copies of each book. They took our Bhagawatam, 50 sets. Similarly big men of Delhi and parliament members should be approached to take our books and become life members. I am also glad to note that Ksirodakasayee has made nice living accommodations. That is first consideration, otherwise it is difficult to do our work. So it appears that everything is very favorable in Delhi and if we can get the land, then we must make serious program in Delhi.

Ksirodakasayee hasn’t got to go to Russia. Let him concentrate his business in Delhi as leader. And if your presence in Delhi is no longer required, then you are required in Calcutta. So after finishing your important business in Delhi, you should go to Delhi for at least one month.

It is encouraging that you are enthusiastic for making engagements there, so do it nicely. And so far as foreigners coming to India for spiritual learning, we are the only institution which can receive foreigners and train them nicely in spiritual life. So Dr. Karan Singh and the government should help to get a nice place for such work to go on. Try to convince him in this way.

Yes, we are contemplating Indira Gandhi’s presence while laying down the foundation stone in Mayapur. So you arrange like that. My going to Delhi is not so important now since we have secured land in Mayapur. Be in correspondence with Tamal Krishna in this regard.

Please offer my blessings to your good wife Yamuna Devi. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-4-56 Bombay
27th April, 1971
Delhi

My Dear Ksirodakasayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 21st April, 1971 and have noted the contents carefully. I am so glad to hear how nicely things are developing there in Delhi. You are working so nicely. Krishna will surely help you. So do things nicely, as everything is becoming so favorable. We are getting land. And as soon as we get it, we shall make a huge function like Cross Maidan in Bombay. Such function is now being arranged in Calcutta and will be held from 14th to 24th, May.

So far as your going to Russia, you should not take interest in this Russian program. Your presence in Delhi is absolutely required. If the Russian invitation comes, then I shall go alone with an assistant. But your service is very much needed in Delhi. All the proper arrangements are being made for the Russian tour and we are expecting the invitation very soon.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
Los Angeles

My Dear Sons and Daughters,

Please accept my blessings. By Sriman Karandhar Prabhu’s recommendation, I am very pleased to accept you twelve as my duly initiated disciples. I have chanted on your beads, newly acquired from here, and they should be arriving soon by parcel post. Your initiated names are as follows.

1. (Robert Grant) = Ramesvara. Ramesvara is one of the important pilgrimages in India and is where Lord Ramachandra was present for going to the other side of the Indian Ocean.

2. (Bob Morrel) = Badrinarayan. Badrinarayan is another important pilgrimage where Lord Krishna was present as Badrinarayan.

3. (Bob Sandel) = Vaidyanath. Vaidyanath is another pilgrimage and is where Lord Shiva is worshipping Lord Krishna.

4. (Ty Hadman) = Trilochana. Trilochana, a name for Krishna, means one who can see past, present, and future.

5. (Pat Hogan) = Paratrikananda. Paratrikananda means one who is interested in, or takes pleasure in, spiritual life.

6. (Carl Voelkner) = Kulapradip. Kulapradip means the light of the family, or a Vaishnava. One who becomes a Vaishnava becomes the light of the family.

7. (Jim Rutland) = Jayanarayana. Jayanarayana means “all glories to Narayana” who is expansion of Krishna.

8. (Irene Kent) = Iksakurani. Iksakurani means the queen of Iksaku, who was the forefather of the family of Lord Ramachandra.

9. (Linda Forkash) = Leelashakti. Leelashakti is the energy which assists Lord Krishna in His pastimes.

10. (Stephani Swartz) = Santanandi. Santanandi is one who likes blissful life.

11. (Vickie Dagenhart) = Vikramini. Vikramini is the most powerful energy of Krishna.


Now it is your duty that you always must keep yourselves fit in Krishna’s service. The formula is very simple and if you will follow undeviatingly then your rapid advancement in Krishna Consciousness is certain. All of you must chant at least 16 rounds of beads daily and without fail. That is first and foremost. And follow all the rules and regulations of devotional life rigidly. Read all our books, attend classes and artiks, go on street San Kirtan, and always be thinking of Krishna. That is the point. Somehow or other always be thinking of Krishna. Then you will be happy and your going back to home, back to Godhead will be certain.

My Dear Karandhar,

Please accept my blessings. Enclosed please find one letter addressed to the twelve devotees recommended by you and now duly initiated by me. Their beads should arrive very soon by air parcel post.

One thing is that in some cases I wasn’t certain whether the names given were masculine or feminine. So from now on in all such cases the letter M or F, indicating Male or Female, must follow the name in brackets. Still there is some question, so if the gender is incorrect in the following names, you may make the necessary corrections:

I. (Pat Hogan) = Paratrikananda if male, or Paratrikanandini if female.

II. (Irene Kent) = Iksakuraj if male or
Iksakurani if female.

I think of the twelve, Irene, Linda, Stephanie and Vickie were the only girls. Then the enclosed letter is all correct. Otherwise you can let me know.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Bhagavandas,

Please accept my blessings. Below is the second part of the list of life and donor members from India. The first part was enclosed in my letter to you dated 21st April, 1971. This list may also be distributed to all the centers so that any newsletters may be dispatched.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Dear Sir:

From the passbook from your Ballyganj Branch, Calcutta, it appears that they have credited Rs. 14,249.04 to my account, but in my passbook for my account 14538 with you have credited the amount transferred as Rs. 14,239.31 only. There is a difference of Rs. 9.73. Please credit this amount to my account and explain why the amount credited was less. I am not prepared to pay for your inter-branch transfers. That is not the system as it is already agreed by you in your letter dated 2nd March, 1971, No. 20/84.

Thanking you to please do the needful and oblige, I am,

Yours faithfully,
A. C. Bhaktivedanta Swami
ACBS:ds

Re: My newly formed HSS a/c no. 14876, opened 20-3-71.

Dear Sir:

In reference to your letter no. 20/149 dated 21st April, 1971, I beg to inform you that generally I visit my branches in Bombay, Calcutta, Gorakhpur and Delhi and sometimes I go outside also. If you will kindly give me a general letter of introduction so that wherever I go I can show the local manager that letter and he will transfer my money without any charges. That will be convenient for both you and me.

I thank you very much for your giving this facility so that there will be no inconvenience for transferring my money by mail.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb
you have seen the place. Presently Mahantaji wants to transfer the property to us and wants to go there to Vrindaban on the 8th or the 15th May. So now you can decide when to go there so that he can transfer the property to us and at the same time have San Kirtan, preferably for two or three days. So decide amongst yourselves which of the two days is more convenient and write Mahantaji. His address is as follows: Mahanta Dhinabandhusadas; Char Samprada temple; Panchavati; Nasik.

When the date is fixed up, you can write both Hansadutta and Madhudvisa so that some men can come and join you there in Vrindaban. Perhaps you know that Hansadutta is now in Ahmedabad. His address is as follows: c/o Chimanlal M. Soni; Manekchawk Sankdhishere; Kehjapol Vithal Niwas; Ahmedabad-1, Gujrat.Probably I will not be able to join you since I am going to Kuala Lampur, Malaysia and then on to Sydney Australia, and will be starting Monday morning.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

cc: Mahanta Dhinabandhusadas

71-4-63

Los Angeles

My Dear Karandhar,

Please accept my blessings. Yesterday night I received one telephonic call from you. I talked for a few seconds and then you stopped, so I could not understand why you called me. Anyway I think things are going on nicely there.

I am still in Bombay and am supposed to go to Kuala Lampur, Malaysia next Monday. I was supposed to go today but did not because my new passport was mis-delivered by the post office. So I am trying to reserve my seat and probably will be going on Monday.

I think you have deposited the $5000 installment to my account as was previously informed. If so, please let me know. I shall issue a check to Advaita Prabhu, Iskcon Press. He wants $19,000. for printing Bhagavad Gita As It Is in large edition. So if you have not as yet deposited the money in the bank, then directly give it to Iskcon Press and instead of sending money to Dia Nipon, Bhaktivedanta Book Fund, for the time being go on sending all money to Iskcon Press for printing Bhagavad gita As It Is. When it is printed, say about 2000 copies should be sent to India and the balance should be distributed by you to USA and Europe. Henceforward the books and magazines should be distributed properly and money collected and spent for again reprinting the books. If Iskcon Press can print our books nicely, we have no business with going to Dia Nipon. I think because they have moved to a better place, the press work will go on nicely.

This day the whole day has been to me an anxious time because I have heard a very bad news from Pakistan. In a local paper it is published that four of our Hare Krishna Movement Missionaries were killed in Dacca by the Pakistani soldiers. I am very much anxious to know about Brahmananda. I had advised Brahmananda not to go to Pakistan after the civil war began there but I am afraid that he was very daring and might have gone against my instruction. So I am very very much anxious to know about Brahmananda. The whole day has been full of anxiety and still it is going on. So if possible, enquire and let me know by telegram.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
My Dear Nayana Bhiram,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 20th April, 1971 with enclosed clippings as well as your check for $15.00 for my maintenance fund. Thank you very much.

Cleansing oneself as well as teaching others to be clean; these two things must be there simultaneously. None of us have perfect desires but we are trying to be perfect and teach others to be perfect as far as possible. They cannot be separated but must go together as parallel lines. *Siksha* and *diksha*. *Siksha* means learning. *Diksha*, or initiation, means the beginning of spiritual realization. So every disciple must make his own spiritual progress positively and help others to do so.

You can correspond with the inmates of the prison, but why become involved with the prisoner’s rights council? That is not our business, so you should withdraw immediately. Prisoners are dependent on the government. So you should not interfere; it will only complicate things. Also, there is no need of studying *Manu*. Don’t divert your attention in that way. We have got so many books. Those you should study. You may write of our principles to the U.S. Attorney General. Of that I have no objection.

Your newspaper and magazine clippings are very nice. They arrived on a day when our life members were meeting and they were appreciated by all. Your ideas for new dramas sound nice, so you can put them into action. And Princeton sounds like an ideal place for our temple, so why not open it immediately?

So far as the Finnish film student arranging for engagements, etc. in Helsinki, you may inform her that by the end of June I may very well be in London, so she can contact me there. And all your parents are becoming members. That is very encouraging. That means that they are appreciating their sons’ career as spiritual students.

Please offer my blessings to the other boys and girls there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
My Dear Daughter Laxmimoni,

Please accept my blessings. I am in due receipt of your letter dated 21st April, 1971 as well as the photos of the altar and your fine looking Vaishnava son, sent by separate post. If he grows more teeth you will have to supply him more prasadam. That's nice. And he is such a fortunate child. From the very beginning he is having association with devotees, when he was 6 months old he chose Bhagavatam. So take care of him nicely and raise him a Krishna Conscious child and be blessed with your good husband and child and Lord Jagannath, and be full of transcendental bliss.

So far as taking care of the Dieties and your family simultaneously, you have to do both mutually, but the main importance is Diety worship. Just like a busy housewife always busy in household affairs, yet still she is engaged in dressing herself nicely, combing her hair, etc. So both things go together.

Yes, at least once daily the Diety’s clothes must be changed, in the morning. If the Dieties are small, as they appear to be from the photograph, then they can be layed down in a bed at night. And they can be given nightgowns to wear before taking rest. That is nice. If there is time and facility then these things can be implemented. So far as bathing is concerned, it requires two hands and one tongue. In your left hand be ringing a bell and simultaneously with your right hand pour water. Chant Hare Krishna, Chintamoni, Govinda Jai Jai, etc., like that.

So far as touching the Diety, this is possible only in a big temple with big Dieties, not in a small temple. In big temples like Jagannath Puri the devotees circumambulate and sometimes touch the Lotus Feet of the Lord, but in a small temple that is not possible. If you need help in caring for Tulsi devi, you can write Govinda Dasi in Hawaii for instruction.

Diety worship can be learned at not less than ten years by children. Before that they can assist. They can learn how to bow down, how to dance and chant, how to make garlands, clean artik utensiles, etc. In this way they can be engaged. These are also different parts of Diety worship.

Regarding Satyaloka, one is in the material world and one is in the spiritual world. The spiritual Satyaloka is eternal; the material Satyaloka is not, although it is so-called. Satyaloka is another name for Vaikuntha.

Hoping this will meet you in good health and jolly in Krishna’s service.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Today going to Malaysia & then to Sydney.

My dear Avhirama,

Please accept my blessings. I am in due receipt of your letter dated April 23 and have noted the contents. I am very
1652 Letters from Śrīla Prabhupāda

Glad to know that one new brahmacharini has donated $15,000 and a new car. My thanks to her and she will be initiated as soon as you recommend. So far as distributing the fifteen thousand dollars, I would advise you to send this money to ISKCON PRESS for printing Bhagavad Gita As It Is enlarged edition. They require about $20,000 out of which I have asked Karan-dhar Prabhu to send them $5,000 from the Book Fund. Similarly, if Lyndan Prabhu can contribute $15,000 then the present problem of printing this book is solved. So if you can kindly let me know your decision to Calcutta address, 3 Albert Road, Calcutta-17.

Regarding the new car, I think we require some new cars in India. So if it is possible, the car may be dispatched to India. We have already applied to the Import Department Gov't. of India and are expecting a reply soon. So if it is possible send the car to India.

So far as your wife is concerned you must be very careful. They are previously two miscarriages, so it is to be understood that she is diseased. A medical practitioner or gynecologist should be consulted in this connection.

I shall be very soon coming to USA. After finishing this Australian and Far East business I shall return to Calcutta and probably I shall have to go to Russia. If not I shall be going to London, and from London to U.S.A. This is our present program. I hope this will meet you in good health and thank you once more for your letter. One thing I don't see is your letter heading. Formerly there was a letter heading. You should always use stationary letter heading. That is required.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

Sydney
6th May, 1971

71-5-3

My dear Shymsundar,

Please accept my blessings. Please inform me about the purchase of our house in Bombay. Send a telegram to Sydney as follows:
ISKCON
118 Oxford Street
Paddington
Sydney, Australia

I hope this letter meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Penang, Malaysia
6th May, 1971

71-5-4

My dear Shymsundar,

Please accept my blessings. I'm very glad to inform you that we have reached Malaysia very shortly, that on my arrival there was nice meeting, and then we have come outside the city. Yesterday I was very busy all day.

I'm expecting some letter from Russia. So, if such letter comes, you can keep the original letter, but send me a copy. From here the program is I shall go to Sydney and then to Calcutta. So, I asked Tamal to let me know when they want me there. I hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Penang
6th May, 1971

71-5-5

My dear Tamal,

Please accept my blessings. You'll be glad to know that I have come to Malaysia. On Monday night there was a good
meeting upon my arrival, and then yester-
day I was all-day busy in attending three
or four meetings. All of them were very
big meetings, and this place appears to be
very prospective for our preaching work.
People are inclined to give us land and a
house. Two or three such offers are al-
ready in view. So, I’ll try to open a branch
immediately, either in Kuala Lumpur or
Ipoh or Teluk Anson. In Teluk Anson one
retired principal of college has offered a
house which can be used as temple, al-
ready started very big. It is understood
that the property is about fifty to sixty
thousand dollars. So, things are going on
nicely, and I shall be glad to hear from you
about how things are going on there.

Another point is that from here I shall
be going to Sydney, and then from there I
shall be going to Calcutta. So, when you
expect me there you can write me imme-
diately. I hope this will meet you in good
health. Offer my blessings to all others.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-5-6
Sydney
Calcutta
[To Tamal Krishna]

HERE DEITY INSTALLED BIG PUB-
PLICITY YOUR LETTER 7TH MAY
REACHING 13TH NITE 93C BOAC 719
WITH BALMARDAN—
BHAKTIVEDANTA.

71-5-7
15th May, 1971

My dear Jaiadwaita,

Please accept my blessings. I have also
received your letter along with Bali Mar-
dan’s and I am very much glad that Pra-
dyumna is now with me for teaching him
correctly this sanskrit editing work. After
he has become well-trained that will be a
great relief to me and it will benefit every-
one by increasing the flow of our books
and literatures. I am very much pleased
that Bali Mardan is doing something in
ISKCON Press as manager, and that you
all like Adwaita and Uddhava are co-
operating to print my books. One thing, I
do not regularly receive copies of books
and magazines which are new, so if you
will kindly send me whenever they come
out sample copies of all our literatures, I
shall be very thankful. As I have in-
formed, Pradyumna and Shyamsundar
will be sending you regularly completed
transcriptions of my translation work by
post, that will avoid the high cost of send-
ing tapes, which besides are very expen-
sive and may be lost easily in mail, and
because I am here if they have questions I
can answer and make the final proof-
reading, and this will expedite everything.
One thing, now you say the date for print-
ing by MacMillan Co. is set for August
1st, but last time you said June 1st, so I am
wondering how long this delaying busi-
ness shall go on? Our Bhagavad Gita As It
Is is so much important to the world for
uplifting it from darkest condition of ig-
norance, but still we cannot give them it,
that is our neglect. I shall appreciate if you
can help to expedite the printing of BGAII
as quickly as possible. Hope this meets
you in good health. Your ever well-wisher.

A. C. Bhaktivedanta Swami
ACBS/sda

71-5-8
Calcutta
16th May, 1971

Brooklyn

My Dear Bhavananda,

Please accept my blessings. I am in
due receipt of your letter dated 5th April,
1971 and just received by me yesterday. I am so glad to hear how rapidly our New York center is expanding and how enthusiastic the devotees have become. That is first class qualification for making advancement in Krishna Consciousness.

Yes, Mr. Faramarz Attar will certainly be a great asset to our society and I am glad to accept him as my initiated disciple. His spiritual name is Ṛṣī. Of the seven great Rishis, one of them is Ṛṣī. And Concetta Bologna has also been accepted. Her name is Bhadra Devi Dasi. Bhadra means gentle and is another name for Durga, like Subhadra. I have received their money orders for beads and they will be arriving by separate post.

It is so much encouraging to hear how eagerly the high school boys and girls are taking to your preaching, so continue this program. All glories to Lord Krishna! And the devotees there are also so much eager. Very good. I shall be returning very soon. And thank you very much for your good feelings. Krishna will surely bless you.

Yes, Swarup Prabhu has my permission to get himself married to Suzy O’Neil.

Please offer my blessings to all the boys and girls there in New York center. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. The Calcutta function is going very superbly.
ACBS/adb

71-5-10
Calcutta
17th May, 1971
Brooklyn

My Dear Atreyo Ṛṣi,

Please accept my blessings. I have just recently received one letter from Bhavananda Prabhu highly requesting that you be initiated and I am glad to accept you as my duly initiated disciple. Your name I have given as Atreyo Ṛṣi Das. Of the seven great sages, Atreyo Ṛṣi was one. Also I have received your money order for beads, and they have been duly chanted on by me and are enclosed herewith.
I am to understand that you have professional managerial experience and are presently engaging your talents to strengthen the managerial position of our N.Y. center. That is very valuable service and I thank you very much. We learn from Srimad Bhagawatam that a person may be situated in any occupational duty but the perfection of such activity is tested by the satisfaction of the Supreme Personality of Godhead, Sri Krishna. And because you are engaging your talents in His service, surely Krishna will be pleased upon you and give you all facility for advancement in Krishna Consciousness. Simply if you will regularly chant Hare Krishna Mantra, 16 rounds daily and without fail and rigidly follow the regulative principles of devotional life, read all our books and engage in Krishna's business 24 hours, your rapid advancement in Krishna Consciousness will be certain.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-5-11  Calcutta
17th May, 1971

Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 6th May, 1971 and have noted the contents carefully. Now Dia Nippon has agreed to keep my book fund deposit separate and they admit that they never intended to intermingle the two accounts, so you can resume sending to them.

The local GBC members and myself are considering a penguin size and style for KRSNA book, paper back edition in three parts completing the two whole volumes and selling at a cheap price of 75c per one part. Three parts will cost only $2.25. So what is your idea? According to their opinion, this cheap paper bound KRSNA book will have tremendous market in USA and Europe. Do you advise that such book shall be printed? On hearing from you I shall do the needful. But in my heart I want that KRSNA book in small or large form, should be distributed in every home who are English speaking people.

Yes, I advised Rupanuga to pay $10,000., but not from the book fund. Anyway, the book fund and BTG should be kept separate. Book fund collections should go to Dia Nippon now because I am thinking of printing small KRSNA books.

For Bhagavad Gita AS It Is, one girl in Baltimore has donated $15,000. and a car. I have advised that the $15,000. be sent to N.Y. for printing of Bhagavad Gita and that the car be dispatched to India. I am awaiting their confirmation. If they send $15,000. then another $5,000. will complete the printing.

The magazine should be published regularly, but if distribution is less, then the number of printing should decrease. Still if even distribution is smaller, we should follow the policy of 25c per copy. Artificially increasing distribution and having a big debt is not a very good policy.

No, maintenance expenditures cannot come from the book fund. I do not understand why the press has moved and a new location fixed up, all for the cost of $10,000. What is the benefit of it? The Bhagavad Gita As It Is, is being attempted to be printed in ISKCON Press, but it is taking time—years. Does it mean in this way that the book fund will have to pay $1,500. per month and await printing? ISKCON Press is simply meant for printing our books and there must be sufficient work for printing; otherwise what is the use for maintenance? First of all it was
suggested that the printing place would be situated in our N.Y. building. Now it has gone to another building. So I shall require the GBC members to inform me what is the actual benefit by such removal and keeping the press in a different building. The policy of maintaining a white elephant is not good.

That is the immediate important business—how to distribute these books all over the world. So far as the per cent of discount, that will depend on your discretion. But quickly distribute all the books as soon as they are received.

Yes, the record insert is very nice. Where was it printed? So far as the names of those accompanying me, for the tickets, that I shall let you know when I go back to Bombay, which will be sometime after the 24th instant.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. Our Calcutta Festival (14th to 23rd May) is going on successfully. Daily 20-30 thousands of people attending & prasad distribution.

ACBS/adb

71-5-12

Calcutta

17th May, 1971

Professor G.G. Kotovsky
Head, Department of Indian and South Asian Studies, Institute of Oriental Studies, USSR Academy of Sciences; Armyansky Perlk 2, Moscow, USSR

Dear Professor Kotovsky,

I beg to inform you that a letter received from you in my Bombay address was redirected here some four or five days ago, but I have not received it as of yet. It appears that the letter is missing. I therefore request you to issue a duplicate of your letter under reference and send it to me to the above address immediately so that I can take action on it. Thanking you once more.

Yours sincerely,

A. C. Bhaktivedanta Swami

ACBS/adb

71-5-13

Calcutta

18th May, 1971

Brooklyn

My Dear Dinesh Chandra,

Please accept my blessings. I am in due receipt of your letter dated 24th April, 1971 and have noted the contents carefully. Also I have received one letter from Yaakov Shames and he acknowledges that he has been corresponding with you in regards to opening one branch there in Jerusalem.

It is very much encouraging to note that you have made final arrangements for going to Jerusalem on 2nd June, 1971, accompanied by one brahmachary. You all have my full blessings and may Krishna help you all in this noble venture. Just as soon as you arrive there, you can let me know. Most probably I will be starting for U.S.A. via Bombay, by the beginning of June. First I shall go to London and then on to USA.

Presently in Calcutta we are holding a huge ‘Hare Krishna Festival’ in which 35,000 to 40,000 people are attending daily for hearing discourses on Srimad Bhagawatam and Bhagavad Gita. We are distributing prasadam also. It is so much enlivening to see how the people are being so receptive to this message. It is all Chaitanya Mahaprabhu’s mercy.

Please offer my blessings to your good wife Krsna Devi. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
My Dear Jadurani,

Please accept my blessings and offer the same to the other artists. I am in due receipt of your letter dated 8th May, 1971 and have noted the contents carefully. So far as your questions are concerned, they are as follows: The demigods mentioned by you appear just like man, but very beautiful and very nice features also. They are having fair complexion with golden hue. Golden means milk mixed with a tint of reddish color or yellowish color. Lord Shiva has two arms; Garuda is yellow in color; Kapiladev looks like a human being, as does Kalki. Kalki is bluish. Matsya is a full fish, bluish in color. Kurma is tortoise color.

When Arjuna left his family connections, he went to the Himalayas. The picture may be shown of Arjuna going step by step to the Himalayas; Yes, occasionally devotees may be pictured with full head of hair instead of sika. You should use your own discretion; the garb can be Vedic or 'American' There is no harm. Dress has nothing to do with the soul; Foods in the mode of passion are those that are very rich, such as kachorie, halavah, rasgoolah, etc. They are also foods too much spicy. All this is described there in Bhagavad Gita.

Vidura looks like a human being; 'self-same body' means looking like material body. Any devotee always is in a spiritual body although it may appear material; Smoke is smoke; When Krishna says unto me, he means unto 'me' So he should not be pictured with Radharani,* Why a snake? Being entangled in the qualities of material nature is very subtle, so why a snake?

I am so glad to hear that the devotees are appreciating that everything belongs to Krishna. That attitude is very nice and should be maintained. Actually it is a fact. By illusion only we think things belong to someone else. And if the painters are new, certainly they should be given instruction. They should be helped in every way.

Yes, do not take too much foodstuffs; take so that no remnants are left. Immediately after, the dishes should be washed, or paper dishes thrown away. But do not throw away prasadam. Better to take a little less than to have left over for saving. That is not good.

So from the very beginning you have had very good service—this painting. So do it continually and to your best discretion. That is your approved service.

*Vasudeva, Alone

[PAGE MISSING]

My Dear Kirtika (Judith Cornell),

Please accept my blessings. Rupanuga Prabhu has recommended you for initiation and I am so glad to accept you as my duly initiated disciple. I have given you the spiritual name Kirtika Devi Dasi. Kirtika is the name of one of the gopis. Also your beads have been duly chanted on by me and are enclosed herewith.

The gopis are so much engaged in the transcendental loving service of Radha and Krishna that they are condemning the creator, Lord Brahma for not knowing how to make perfect eyes. They were disturbed that when blinking their eyes, they could not see Krishna. So that is perfection in Krishna Consciousness; to be so much engaged in Krishna's loving service that you cannot bear separation from that service, not even for a moment. So somehow or other always be engaged. And if there is nothing else, you can always sit down and chant Hare Krishna Mantra. 16 rounds daily is the minimal requirement,
but you should chant Hare Krishna as much as possible. And follow all the regulatory principles strictly. Read all our books, attend classes and go for street San Kirtan. In this way be engaged in Krishna's business 24 hours and you will be happy and in the end you will go back home, back to Godhead. 

Hoping this will meet you in good health.

Your ever well-wisher,  
A. C. Bhaktivedanta Swami

ACBS/adb

71-5-17  Calcutta  
25th May, 1971

Chief Controller
Imports and Exports
Udyag Bhavan
New Delhi

Dear Sir;

Please accept our prayers for your well being. Our society wishes to thank you for your kind cooperation in the past, regarding CCP application and import of books.

As before, we wish to reiterate that the religious books received from either Japan or our New York Press, are gifts, and there is no intention to sell these books in India, nor is there any question of foreign trade in any of our activities.

Again we are applying for CCP application for shipment of books statement enclosed worth Rs 50,000/- and we will be most happy if you advise and cooperate with us as you have already done.

Yours faithfully,

A. C. Bhaktivedanta Swami

ACBS/adb

71-5-18  Calcutta  
25th May, 1971

Tokyo

My Dear Sudama,

Please accept my blessings. I am in due receipt of your letter dated 7th May, 1971 and have noted the contents carefully.

So far as the Dieties are concerned, they should be repaired nicely and replaced on the altar. While being repaired, where is the question of offering? The picture on the altar is all right for the present.

I am very glad to hear that Murari has returned and is working to pay off the money he had taken. And your scheme for making new members by plane chartering is proving to be successful, so continue it. You will be glad to know that very soon, within one week, Shyamsundar will be going to London, but my program is not yet fixed up.

Hoping this will meet you in good health.

Your ever well-wisher,  
A. C. Bhaktivedanta Swami

ACBS/adb
young Japanese people to becoming Krishna Conscious devotees.

I understand that you are needing one tape recording of Sri Isopanisad mantras, so I am recording them and they will be sent by separate post. You should be receiving it soon.

Hoping this will meet you in good health and eager for Krishna’s service.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-5-19 Calcutta
26th May, 1971

Detroit

My Dear Bhagavandas,

Please accept my blessings. I am in due receipt of your letter dated 4th May, 1971 and have noted the contents carefully. So far as the donated offset press is concerned, if it is being used locally, then there is no need of sending it to India. Go on with your work there.

Regarding distribution of Spiritual Sky Incense profits to alleviate financial difficulties, you GBC members decide amongst yourselves as to the proper course of action and whatever you decide amongst yourselves, I have no objection.

You will be glad to know that I have ordered 50,000 paper back KRSNA books. Rupanuga has expressed his opinion that we should get $1.95, but that is too much. I will make it $.95 instead of the $.75 originally proposed.

We have just now concluded our ‘Hare Krishna Festival’ here in Calcutta and it was very successful, even more so that in Bombay; daily 35,000 people were attending. Now we are wanting to make twelve such programs in the greater Calcutta area; one each month. In that way we will win over the city. From here I shall be going to London via Bombay or else to Russia. Then I shall return to U.S.A.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-5-20
26th May, 1971

Central Bank of India,
Calcutta

RESOLVED

At a meeting of the executive officers of the International Society for Krishna Consciousness, held yesterday the 25th May, 1971 at their office at 3A, Albert Road, Calcutta-17, the following was agreed:

An account would be opened under the name INTERNATIONAL SOCIETY FOR KRISHNA CONSCIOUSNESS BUILDING FUND and that it would be operated jointly by the Founder-Acharya A. C. Bhaktivedanta Swami and the Zonal Secretary for India Tamal Krishna Das Adhikary. Cheques will be signed by both jointly. The account would be a current account, with the Central Bank of India, Camac Street Branch. Those present at the meeting were:

A. C. Bhaktivedanta Swami—Founder-Acharya
Tamal Krishna Das Adhikary—Zonal Secretary for India
JayaPataka Swami
Hansadutta das Adhikary
Bali Mardan das Adhikary
Gurudas Adhikary
Yours faithfully,
A. C. Bhaktivedanta Swami,
Founder-Acharya
Calcutta
26th May, 1971

My Dear Sons and Daughters,

Please accept my blessings. I thank you very much for your kind letter dated 17th May, 1971 and I am appreciating it very much. So far as your joint application for my returning to U.S.A., you will be glad to know that by the middle of June I shall be returning and I am surely going to see you all then. Presently I am in Calcutta where we just held a very successful ‘Hare Krishna Festival’ and we were drawing 35,000 people daily for hearing discourses on Srimad Bhagawatam and Bhagavad Gita, for seeing Artik and taking prasadam also. I will be staying here until the 31st instant and then will go to London via Bombay. From there I shall return to U.S.A.

Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

Boston

My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letters dated 1st and 7th May, 1971, respectively and have noted the contents carefully. So far as ‘Back To Godhead’ is concerned, the answers to your questions are as follows: Recipes are all right if you think that there is such a public demand. But just recipes, no pictures; Yes, parts of my letters may be reprinted as a second article by me; no drawings should appear in the magazine; Yes, a question and answer article is very nice, and letters from interested persons may also be published. On other matters you can use your own discretion.

As of yet, I have not received the check for $50. for ten tulasi beads. Yes, if you feel that she is qualified, the girl Carol may receive gayatri initiation also so that she can take up poojari business full time.

So far as alleviating financial difficulty by dispersing spiritual sky incense profits, whatever the GBC members think is proper is all right by me. Your specific task is to regularly compile BTG and arrange editorials, etc. These are your business. On the whole, the report submitted by you for the Southern U.S.A. centers appears very favorable. Encourage them more and more. It is encouraging to note that the court case was won in New Orleans. Requirements for Jagannath worship is that four qualified Brahmins must be on hand to tend to Lord Jagannath’s needs. Unless there are sufficient men and Brahmins, how can such worship go on?

Regarding the proposed book “Method of Worship”, I have not had time to prepare it here. So when I return to U.S.A. and again begin to write my books, my first business will be this. Enclosed please find some poetry by some of the devotees here. If you think that they are suitable for publication, then you may do so.

Please offer my blessings to the others.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

Calcutta
26th May, 1971

Bombay

My Dear Shyamsundar,

Please accept my blessings. You will be glad to know that I am starting for
Bombay on the morning of the 31st May, 1971, at 9:00 P.M. on Indian Airlines, flight no. 130. So please attend the airport and pick me up. A telegram will follow.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-5-24
Calcutta
27th May, 1971

Detroit

My Dear Nandakishore and Jahnava,

Please accept my blessings. I thank you very much for your very thoughtful letters dated 21st April and 6th March, 1971 respectively. They were so much pleasing to me. I have just now received them, so there must have been some delay in the mail. Anyways, your kindly sentiments are very much appreciated. You are such a nice couple. I am always remembering how nicely you are preaching and helping me to fulfill the order of my Guru Maharaj. Thank you very much. May Krishna bless you both.

I have received your gifts also and they are so very nice. Especially the book marks are such wonderful craftsmanship. The Deities jewelry is also very nice, and I can always use new sacred thread.

Presently I am in Calcutta where we have just completed a huge ‘Hare Krishna Festival’ in which 35,000 people gathered daily to hear discourses on Srimad Bhagawatam and Bhagavad Gita to see artik ceremony and to take prasadam also. Such festivals are proving very successful, and so we are thinking of extending such programs. From here I shall be going to London via Bombay, or perhaps I may be going to Moscow if visas can be secured. From there certainly I shall be returning to U.S.A. and will be glad to see you both at that time.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-5-25
Calcutta
27th May, 1971

Varanasi

My Dear Niranjan,

Please accept my blessings. I am in due receipt of your letter dated 19th April, 1971 and have noted the contents. I have been so long in answering because just recently I went to Kuala Lumpur, Malaysia and Sydney Australia also, and have just recently returned to Calcutta. Here we held one ‘Hare Krishna Festival’ as we held in Bombay, and it was even more successful.

I am so glad to hear that you are doing so well in your German studies. If you become a German scholar, then I shall send you to Germany for preaching work.

So far as controlling ‘kam’ or lust, best thing is don’t eat any highly spiced food stuffs and always think of Krishna. Chant regularly and get yourself married as soon as possible, and live a peaceful householder’s life in Krishna Consciousness.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-5-26
Bombay
28th May, 1971

Honolulu

My Dear Govinda Dasi,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated 19th May, 1971 and have noted the contents carefully. Also I have received the enclosed checks for $500; ($200., $200., and $100.) and also a check for $15. I am so glad to receive your father's money because this process will help your father to be delivered from the clutches of maya. Your father is fortunate enough to have a worthy child like you who is trying to force him to become Krishna Conscious by different ways. So both of you are blessed. I wish that both you and your father be elevated to the highest standard of Krishna Consciousness.

I have received also one note enclosed from Goursundar in which it is stated that Sai's beads were sent to Bombay. I am going to Bombay on the morning of the 31st May, so as soon as I reach there I shall send Sai's beads duly chanted on. In the mean time I am dispatching beads and letters, enclosed herewith for the three devotees recommended by you for initiation.

So far you and your good husband's service is concerned, I am so much proud of you both. So far your health is concerned, your constitution is made like that but don't worry about it. Go on discharging your Krishna Conscious duties and Krishna will help you to live for a long time. Your service in the matter of implanting Tulasi seeds as introduced in the Western countries has proved it definitely that actually you are Govinda Dasi, maid-servant of Govinda. I always speak to many gentlemen how strenuously hard you work to have introduced Tulasi in the Western countries and I am hearing from everywhere that Tulasi is growing very luxuriantly. May Tulasi be kind upon you and introduce you to Krishna, to be one of the assistant maid servant gopis in Vrindaban.

I am sorry that Sadhana Dacca has not replied your letter. The next alternative is to write to the proprietor, Sree Baidyanath Ayurved Bhawan; P.O. Jhansi; U.P.; INDIA. He is the right gentleman who can give you the right instruction and you can write him immediately.

I am so glad to note that Sri Gour Nitai Dieties are already finished. The color is molton gold or bright yellow resembling golden color but don't apply gold paint. The eyes should be nicely painted. You have got the idea; you have seen many pictures and I am seeing from here that you are doing nicely.

From Bombay I may go to Russia (Moscow) and then to London and then N.Y. and then I will be coming to L.A. You will be glad to learn that we have purchased about five acres of land in Mayapur, the birthsite of Lord Chaitanya and we have proposed to hold a nice festival there from Janmastami day for two weeks. At that time the foundation stone will be set down. I wish that all our leading disciples come to India at that time. There are 50 branches, so at least one from each branch should attend the function and Sai also may come at that time. From L.A. while coming to India I must come to Hawaii as I did last year and then after the foundation stone function I will come again back to U.S.A. The contemplation of sitting at Hawaii for my translating work is still alive. Now it depends on Krishna what I have to do in the future.

Perhaps you know that we held a very big 'Hare Krishna Festival' in Bombay and a similar one in Calcutta also. Daily both in Bombay and Calcutta there was attendance of 30,000 to 40,000 people daily. Everyone appreciated this festival and are still hanerking after it. I think that similar festivals may be held in Hawaii. So consult with Goursundar and Sai because this attempt has become very successful.

The jewelry offered to Lord Chaitanya Mahaprabhu and Lord Nityananda should be very carefully set and kept in a secure place. There is no question of animal
bone. As I have already told you, Ivory Jewels, conschell and cow dung are all pure. Everything is pure when employed in the service of the Lord. Just like the Mridunga Kole is made of skin and still it is held as pure. If you want more kartals and mridungas, you can contact Jayapatana Swami here in Calcutta (3, Albert Road; Calcutta-17, INDIA). So coral and mother of pearl are all right. Many Deities are made of coral.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-5-27
Bombay
29th May, 1971

Victoria, B.C., Canada

My Dear Gour Hari,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 14th May, 1971 and have noted the contents carefully. Also I have seen the newspaper clippings enclosed and they are very nice. The devotees are looking so cheerful also. So I have named Paulin as Prafullamukhi Devi Dasi. Prafullamukhi means one who always has a cheerful face. Her beads and letter are enclosed herewith. I have received the check for $5.

It is so much encouraging to note how nicely things are going on there in our newly developed Victoria center. Simply if you will depend on Krishna, He will help you more and more. I am also glad to note how nicely book distribution is going on there. Continue it and try to increase more and more. This book distribution program is so very much important. Also you should try and increase your programs at the schools and colleges and try to have a regular credited course at the University also.

Your temple building seems to be very suitable. And the rent is very reasonable also. It is all Krishna’s mercy. So take proper advantage and develop it nicely. If you can support yourselves by selling certain of your crops grown there, why not? And you can cultivate Tulasi devi also. Write Govinda Dasi in Hawaii in this regards.

Your proposed ashram can be located anywhere, it doesn’t matter. Just wherever you can attract most people.

Person means not a dead stone. Person means all living entities. We cannot understand in our present material condition. An example is a stone in the spiritual world; if I ask it to move, it will move automatically. In the material world it will not. Universal form is a person also, and from that universal form so many things are appearing.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-5-28
Calcutta
29th May, 1971

Bombay

My Dear Shyamsundar,

Please accept my blessings. There has been a slight change of plans and I will not be arriving Bombay on 31st May, 1971. Rather my arrival there will be delayed for a few days. At the request of my Godbrother, Puri Maharaj, I have consented to go to Rajahmundry with party for a few days. I will be leaving Calcutta for Rajahmundry program on the evening of the 1st June, 1971 and will let you know by
telegram when I am due to arrive in Bombay. The address in Rajahmundry is as follows: c/o B.V. Puri Maharaj; Sri Krishna Chaitanya Ashram; Rajahmundry-1; E. Godavari (A.P.).

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-5-29
Bombay
30th May, 1971
Seattle

My Dear Kṛṣṇakanti,

Please accept my blessings. I am in due receipt of your letter dated 18th May, 1971 and have noted the contents carefully. You will be glad to know that the two boys, Paul and Patrick, recommended by you have been duly initiated by me and their beads and letters are enclosed herewith. Their names are Purusha and Bhumna respectively.

So far as your coming here to India, one thing to consider is that temple worship must go on nicely. That cannot suffer and if it is dependent on you, then you shouldn’t come. For India, anyone can come; a newly initiated neophyte is all right. Experienced men like yourself are not required. So instead of you, find a newcomer; he can come.

One thing though, is that I have noted with interest that you are proficient in the Russian language. If that is the case, then your service may be very much required, and so if I go to Russia at all in the near future, then I shall call for you and you shall accompany me to Moscow.

For the time being, develop our Seattle center more and more and make it a grand success. That will be to your credit and Krishna will be pleased. So do it nicely. Two new boys have come just recently and as Krishna sees that you are sincere to push on this movement, so he will send you many more devotees.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-5-30
Bombay
30th May, 1971
St. Louis

My Dear Vamandev,

Please accept my blessings. I am in due receipt of your letter dated 24th April, 1971 and have noted the contents. Also the newspaper article enclosed was very nice.

Thank you for your decision. Please go on preaching and improve your Krishna Consciousness. There is no necessity of attending a university. We have got enough of a university educational program in our Krishna Consciousness movement. There are so many books to study and they have to be introduced also by preaching. So engage yourself in this way. If we have to spend time learning something, then where is the time for service? So utilize what talents you have already in Krishna’s service and He will give you the intelligence to increase more and more.

Hoping this will meet you in good health,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
San Francisco

My Dear Danavir,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th May, 1971 and have noted the contents. I am glad to note how you are working for securing ads for the special Rathayatra magazine. We have made such ads for our programs here in India and it has been very successful. Of course in India when they are paying for an ad, they are actually giving a donation, but it is registered as an ad. But in U.S.A. unless they are seeing the circulation and how much they will be benefitted, they won't spend. They are simply after the advertisement. But go on with your program enthusiastically and Krishna will help you.

Presently I am in Bombay and from here I will be going to London and perhaps to Moscow for a short time. From there I will be going to N.Y. and then on to Los Angeles. I am very much wanting to attend the Rathayatra festival in San Francisco and if time permits and Krishna so desires, then I shall reach there by the time of the festival. And when I go there, I shall be very glad to appear on such television conference as described in your letter. So go ahead and try for it. And if you can approach such big companies for support, that will be very good also. Try your best and Krishna will help you.

So far as getting yourself married, I have no objection. If it is all right with Keshava Prabhu, then you have my blessings. And JagaDasi can become initiated also when I come there.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Bombay
7th June, 1971

Laguna Beach

My Dear Rśavdeva,

Please accept my blessings. I thank you very much for your letter post dated 13th May, 1971 and have noted the contents. So far as your getting yourself married, I have no objection and if after referring the matter to Karandhar Prabhu, he agrees, then my all blessings are there. And you may inform Jamuna that I am glad to accept her as my disciple and just as soon as I go there, she can be initiated.

Presently I am in Bombay and very soon I shall be going to London and perhaps to Moscow. From there I shall be going to N.Y. and on to Los Angeles, perhaps for Rathayatra on June 27th, 1971. At that time, if she is qualified, then she may take over poojari duties there in Laguna Beach. That will be very nice. And you can help her in Diet worship also.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. I have just received your letters dated 20th and 24th May, 1971 respectively along with a check for $10.00. I am so
glad to accept both Yamuna and Sanaka as my duly initiated disciples. Their beads and letters follow. You have my full blessings for marriage to Yamuna.

ACBS/adb

71-6-3 Bombay
Tucson

My Dear Sukadeva,

Please accept my blessings. I am in due receipt of your letter dated 12th May, 1971 and have noted the contents. So far as your relocating your temple from Tucson to Phoenix, that is a GBC matter and so it should be discussed with the GBC members and especially with Karandhar Prabhu. I cannot suggest anything very well from such a distant place.

Presently I am in Bombay and from here I shall be going to London and perhaps to Moscow for a few days also. Then I shall be going to N.Y. and on to Los Angeles. At that time Michael and Patrick may come to be initiated.

Yes, you always have my blessings. Just go on and work sincerely to push on this movement and you will have the blessings of Chaitanya Mahaprabhu as well. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-6-4 Bombay
8th June, 1971

My Dear Jadurani,

Please accept my blessings. I am in due receipt of your letters dated 30th May and 1st June and have noted the contents carefully. I have received all the photographs of the paintings for the enlarged edition of Bhagavad Gita As It Is, and they are so very beautiful. Everyone here is so much appreciative to you all artists. All of you have my full blessings and your god-brothers’ congratulations. Krishna will surely bless you all. Thank you very much.

So far your questions are concerned:

The two men sitting up on Lord Jagannath’s altar are pujaries. They are just sitting there and anyone coming to make offering to the Diety, they are accepting and returning tulsi and charanamrita. So they are very busy. And when there is bhog offering, no visitors are allowed in the temple. The floor is immediately washed and pots and trays of foodstuffs are placed in the room. And each time Jagannath is offered prasadam, there is enough for one thousand men. Similarly he is offered 56 times in a day. And they don’t purchase any ingredients from the market. They have got their own agricultural field and big management. Another temple in South India is called Tirupati where daily they collect Rs 100,000/- . The floor of Jagannath temple is made of stone and the room is dark behind Lord Jagannath. Generally in India the Diety room is very dark; no electricity and only two lamps.

You can show in sequence in a painting how Narada Muni is leaving the material body and accepting a spiritual body and entering into Lord Vishnu and again coming out through Brahma’s heart.

Arjuna was not present when Krishna spoke Bhagavad Gita to the sun god. He was present on a different occasion. So the picture is all right. The painting of the chariot of the body is nice.

Yes, it will be easier for me to answer your questions if I can see a sketch of the painting. So far as the sacrificial fire at Naimsharanya, it was a big pit, say four feet square surrounded by raised walls 8 inches high and within the pit was the fire. That is the system. Our sacrificial fire
arenas are temporary only. Yes, it was near Suta Goswami's vyasasana.

Regarding Satsvarupa's engagement, his main business is editorial and to improve the condition of the Boston temple also. There is a vast amount of editing work. It is not an easy job. We have to print so many books and if he becomes an expert editor it will be a great asset to our mission, and he has got the capacity. Very soon I am returning and I shall overburden him with dictaphone tapes. He will have more than enough engagement.

[PAGE MISSING]

71-6-5

Bombay

8th June, 1971

Los Angeles

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your letter dated 25th May, 1971 and have noted the contents carefully. So far the small paperback edition of KRSNA book is concerned, we will not be getting it for six months at least. So go on distributing hard bound and, although I have ordered them (perhaps by now you have received the statement from Dia Nippon) if you think it is best, I can put it off for some time. Besides that, in India we are distributing only a few hundred KRSNA books out of 15,000 because they are being distributed only via life membership program. So we are getting the money but we are distributing only to life members. So under the circumstances if you think they should be returned to U.S.A, then you can let me know, because here they are being distributed very slowly.

For printing of course the priority is Bhagavad Gita. But the $20,000 given by the book fund for BTG should be replaced first of all. That is priority. You can go on depositing in the checking a/c no. 3081-61625, Bank of America, Pico-LaCienega Branch. All BTG collections and any book fund collections should be deposited so that you are able to repay at the rate of $5,000 per month. Any book distribution collections over and above that may be used for printing of the books, and as you see fit.

So far I know, the press is not competent to take outside work, as I know it by their past dealings. 10% per printing costs for maintenance needs, that was the arrangement, but if the maintenance costs have to be taken up by the book fund, that will be a white elephant problem.

So far I have got two tickets to return to L.A. and if more men are to return with me, I shall let you know.

Just now I have received one telegram from Brahmananda. He is in Karachi and I have advised him to come here immediately. So all the important men have come here already to India. So for Dayananda and family coming here, that is all right, but the incense department may not suffer in his absence. Actually we have need of many men in India, at least another 50 or 60. But they need not be important men. Assistant men will do nicely. So if you can arrange to send 50 or 60 men here for propaganda work in Calcutta and Bombay, that will be very nice. We require at least 100 of our American boys to make propaganda all over India. So Dayananda may come as the leader of another 50 or 60 men.

The proposition in San Francisco sounds all right, if Jayananda is willing to take the responsibility to make payments on the remaining $80,000. due.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
Dear Sir:

Re: my savings fund account number 2595 and standing order for paying Srimati Radharani De

With reference to the above, I beg to advise you that from the month of July, 1971, Srimati Radharani De may be paid Rs 500/- per month and you can debit my above account. Please acknowledge receipt of this letter at the above given address.

Thanking you in anticipation.

Sincerely,

A. C. Bhaktivedanta Swami

ACBS/adb

My Dear Makanlal,

Please accept my blessings. I am in due receipt of your letter dated 22nd May, 1971 and have noted the contents carefully. I am so glad to hear how things are going so nicely there in preparation for Rathayatra festival and I have read the enclosed brochure for the festival written by you. It is very nice. So far as my going there by the 27th June, that may not be possible. Most probably I will have to attend London festival this year because three times I have attended Rathayatra festival in San Francisco and this time I have been very fervently requested to attend the London Rathayatra festival, where they are expecting 50,000 participants also. So it is not possible to attend both festivals. I will try my best to go to San Francisco also, but there is little chance. Still, I shall go to San Francisco when I return to U.S.A. So you should go on with the festival more enthusiastically, even in my absence.

Presently I am in Bombay and from here I am going to Moscow on the 20th June, for five days. From there I shall visit Paris and then London. After the festival I will be going to N.Y. and then on to Los Angeles and San Francisco.

Please offer my blessings to all the sincere boys and girls who are working so hard to make Lord Jagannath's festival a grand success. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

My Dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 31st May; and 2nd June respectively and have noted the contents. So far as Gorakhpur business is concerned, I think that you are in touch with Tamal about this matter. Anyway, Dr. Rao has agreed to give up his administrative position. So Adipurusha (Govinda Banka) or Durdaivananasana (Mr. Chopra) may be given charge of the administrative business to develop that center. Dr. Rao should be given wholly for translating work.

The Vrindaban press affair does not sound very encouraging so you should not try to open press in Vrindaban; it is a loosening concern. Better try to open a center in Delhi because the dharmshala is already open to us and can be permanently gotten if we open a center there. Sada Jiwat Lal saw me the other day and he said that on some nominal condition of say Rs 1/- per year, they will give the dharmshalla for a Radha Krishna temple. Hansaraj Gupta, the mayor of Delhi, is friendly and he can
help also, so take this dharmshalla and open a center there.

Also I heard that Dalmia is willing to give us his place in Vrindaban. Take it. Recently I have asked Karandhar to send another 50 to 60 men here, under the leadership of Dayananda. So we want to keep at least 100 men here in India for preaching. The people are appreciating our movement, so there is great potential.

Bombay life membership program is very encouraging. Just yesterday they made eight life members and are averaging three daily. So if we make all over India the example that the leading persons in Bombay are becoming our life members, then all the influential and important people will become our life members, all over the country. Millions of life members can be made. And they are liking our books. So it is a good program. Besides that, these festivals are also very good programs. So if we do so in every city and distribute our books also, this movement will be top in India. So consider the fact and do the needful.

Regarding Dr. Sharma’s point that the books are not for sale in India, the reply is that we brought thousands of books here and they have already been distributed to our members and it is still going on. So the excess can be sold to government institutions for helping our movement here in India. If necessary, you may take permission for this.

So far as Indira Gandhi attending the function, we shall accept a day according to her convenience and we shall hold the function on her arrival. That is my desire. I think your wife and Giriraj have already gone to Delhi to help you in this connection.

Please offer them my blessings.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-6-9

Bombay

12th June, 1971

London


My Dear Sons and Daughters,

Please accept my blessings. I beg to thank you very much for your very kind letters post dated 2nd June, 1971. You will be glad to know that very soon I am coming to London, and will be there for participating in the Rathayatra festival also. On the 20th June I will be going to Moscow for five days. From there I will go to Paris to see their new temple and from Paris I am going directly to London, by the end of this month.

You write to say that you are expecting 50,000 people to participate in the festival this year. That is very encouraging. So all of you work very fervently to make the festival a grand success and Krishna will surely bless each and every one of you. I am going there to London and Shyamsundar and Aravinda are going with me and probably Hansadutta and his wife will also come.

Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-6-10

Bombay

12th June, 1971

My Dear Satsvarupa,

Please accept my blessings. I beg to thank you very much for your letter dated
28th May, 1971 and have noted the contents. You should know that you are always with me. I am always thinking of you and your service. So there is no question of you being separated from me at any time. And you will be glad to know that very soon I am coming to Boston for installing the Dieties. Recently I am in Bombay and will be leaving for Moscow on the 20th instant. I shall remain there for five days and from there go Paris and London, where I will participate in the Ratha-yatra festival.

Yes, Dr. Bigelow has appreciated my article and admitted in his letter that “You people in India are so much further ahead in matters of this kind then those of us in the Western world.” (letter dated 16th February, 1971). There has been no further correspondence with him in this regards. So if you wish you may publish my letter and his short reply is given above.

So far as publishing songs in BTG, I have translated two or three songs of Narattom Das Thakur only but if you like, I can send you more songs and ideas. I have sent some poems by our disciples here along the line of Narattom Das Thakur’s songs. Do you like them enough to publish?

I have not received any check for beads for the ten devotees recommended by you for initiation, but they may be initiated when I go there personally.

Concerning Brahmanna, I have received one telegram from Karachi and he has asked my permission to come here and I have consented. So he should be coming to Bombay very soon.

Just recently I have received one letter from Jadurany and she is doing nicely. I have seen the pictures printed by her and her assistants and they are very nice. She is serious about you being fully engaged in Krishna Consciousness and I have given her advise in this connection.

I am enclosing one letter from a new boy in Japan. He was going to commit suicide but came to Krishna instead. This may make an interesting topic for BTG in the new type of article you described in your last letter.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-6-11

Bombay

12th June, 1971

Tokyo

My Dear Sudama,

Please accept my blessings. Just recently I have received one very interesting letter from Damari Toshio Inove and the reply to his letter is enclosed herewith. His letter I am sending to Satsvarupa and he may publish it in Back To Godhead. Here is a boy who was about to commit suicide, but he came to Krishna instead and now he is perfecting his life. That is most encouraging news.

So now this boy is working with you cooperatively; train him up nicely and give him all guidance. Any questions that you cannot answer may be referred to me. Krishna has sent you a sincere soul to help out there. So together work very hard to develop New Gaya and more devotees will come. Simply you must be patient and depend on Krishna, and He will give you all facility.

Presently I am in Bombay and on the 20th of this month I will go to Moscow for five days. From there I go to Paris and then London for Rathayatra festival. After the festival I will return to U.S.A.; N.Y. and then L.A.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
My Dear Yogesvara,

Please accept my blessings. I am in due receipt of your letter dated 27th June, 1971 and have noted the contents carefully. Very soon I shall be coming to Europe. On the 20th June I will be going to Moscow for five days and from there I will go to Paris and then London. At that time I may come and see your press also.

You write to describe me as a loving servant of the Lord. If you believe me so, then kindly help me in my service. That will help both of us. I want your cooperation fully. Lord Chaitanya, although Krishna Himself, appealed to His friends and helpers to help Him in His mission and what to speak of me; I am just an ordinary human being. So I need your help. I have just received a very favorable report from Mandali Bhadra. He is a very nice boy, so work cooperatively with him and let us all serve Krishna. Very soon I shall see you all and give you further instructions.

Yes, these children's books are very important because our next program is to start children's schools in all our centers. We want to train all children from the beginning of life in Krishna Consciousness. In Bombay there is very good prospect for such children's school. So many children come to artik, take prasadam and are liking to look at our books also. So it is a good opportunity for preaching our mission.

So we have to adjust things. Everything is important. Not that we have to do something at the expense of something else. I cannot say from here what is to be given preference. That depends on your management capacity.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-6-13

Bombay

15th June, 1971

Calcutta

My Dear Chitralekha,

Please accept my blessings. I beg to acknowledge receipt of your letter undated and have noted the contents. I am so glad to hear how nicely you are attending the Diety. Please continue this activity along with your other god-sisters. The more you beautify the Diety's, the more your heart will be beautiful and you will understand Krishna Consciousness very distinctly.

Yes, the bumble bee is very much favored by Krishna and Radharani. Sometimes the bumble bee is taken as a messenger by Radharani and she rebukes the bumble bee because the bumble-bee is blakish and Krishna is also blakish. Still, inspite of all rebuking, the bumble bee tried always to touch the Lotus Feet of Radharani. Therefore the bumble bee is to be offered our all reverence and respect. So please try to attract always the bumble bee by sufficiently decorating the Diety with flowers.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-6-14

Bombay

15th June, 1971

Brooklyn

My Dear Rupanuga, Bhagavandas, and Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 1st June, 1971 and have noted the contents carefully. The preface to the enlarged edition of Bhagavad Gita As It Is was sent to you long ago, from Australia. It was sent
on 12th May, 1971 and you should have received it by now. I do not know why it is missing. So I am enclosing a second copy herewith.

Regarding press matters, whatever you GBC men decide amongst yourselves I have no objection, but economically the press operation must be sound. Formerly it was contemplated that the press would charge 10% of the total costs for maintenance of the press. Maintenance cost is $1,500 per month. So that means $15,000 worth of books must be produced each month. And this $15,000 is our cost, not the face value of the books. So if you can produce books in this manner, then it is all right. But past experience has proved otherwise.

It appears that Dia Nippon quoted for Bhagavad Gita $23,000. and ISKCON Press quoted $20,000. So $3000. difference. But if the book fund has to maintain the press expenditure by $1,500 per month and the printing takes two years, then what becomes the total cost of Bhagavad Gita As It Is?

I think the book fund can maintain only 10% of the books produced. That will be economical. Otherwise, whatever GBC members decide, I have nothing to disagree with. But economically the existing proposal is not very sound. Books must be produced to the extent of $15,000 per month and then it is all right.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACS/adb

My Dear Swarupa,

Please accept my blessings. I thank you very much for your letter dated 8th June, 1971 and very generous contribution of $50. on the event of your marriage to Susan O'Neill. So now you are married in Krishna Consciousness; that is very nice. But sometimes married life is risky business because being attracted by the wife, one forgets Krishna. But if both the husband and wife remember Krishna, then their householder life becomes Vaikuntha.

Our acharya Bhaktivinode Thakur was the perfect householder and we should take his example. How nice a householder He was and how nice children he produced; one of them is my Guru Maharaj. That is the example. So follow it and become successful in Krishna Consciousness.

Please offer my blessings to your good wife Susan. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACS/adb

71-6-16
Bombay
16th June, 1971

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th June, 1971 addressed to Bombay as well as a copy of the letter addressed 3d June, 1971. Still I am here in Bombay and have not yet gone to London. My program is that on the 20th instant I will go to Moscow for five days and from there I will be going to Paris and London. I have inquired, but it doesn’t seem that there are any direct flights available from Moscow to Los Angeles, so it may not be possible for me to reach San Francisco in time for Rathayatra festival. Still, if it is at all possible, I shall try my best. Otherwise I shall participate in the festival in London.

You will be glad to know that I have
written one letter to Dia Nippon asking that they suspend printing of Penguin series KRSNA book for the time being. And so far as the $6,000. saved up for repaying the loan of $20,000. for BTG, it may be sent to the Press for printing of Bhagavad Gita.

So if the book distribution program is going so nicely, then we should produce books on our own press in great quantity. I have written Rupanuga one letter, the essence of which is that $15,000. worth of books, at our cost and not at face value, should be printed each month and distributed. Since it was formerly agreed that the press would charge 10% of the total costs for maintenance, so if $15,000. worth of books are printed then the $1,500. per month maintenance cost is taken care of. Other than that, our press operation is not economically sound proposal. But if books can be produced to the extent of $15,000. per month, then it is all right.

There is no need of sending more checks. Hold on to them. What you have sent to London, I will get when I arrive there. I have received no duplicate deposit slip receipt for $660. in my account at Bank of America. It was not enclosed. You needn't come to N.Y. since I will be going directly to Los Angeles from N.Y.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-6-17
San Diego

My Dear Ksirodakasayee,

Please accept my blessings. Since you have left for London because of your wife's illness, I have not heard anything from you. How is your wife doing? What has been your program also? Please let me know.

You will be glad to know that I will be in London to participate there in Rathayatra festival. On the 20th instant I am going to Moscow for five days and then on to Paris to visit their new temple. From there

Please offer my blessings to all the others. Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-6-18
London

My Dear Bhakta Das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 19th May, 1971 and have noted the contents with pleasure. It is so much encour-
I will go directly to London, by the end of the month. So while you are there, please see to it that Rathayatra festival is nicely performed and sure to be a grand success.

Please offer my blessings to your wife. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-6-19
Bombay
17th June, 1971

My Dear Prahladananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 14th May, 1971 and have noted the contents. I am so glad to note how ISKCON Houston is making steady progress for becoming a grand success. And San Kirtan is being well received, especially at the schools and university. That is very nice. Try especially to distribute our literatures there and lecture also. These books are so much potent that anyone who reads them is sure to become Krishna Conscious. They are so nice. So we want to make propaganda in that way. And if you are enthusiastic and sincere in your efforts, then Krishna will give you all facility.

So far as your questions: parching the body unnecessarily is not the desire of the Supreme Lord. So one who goes against the rules and regulations of scriptures is causing pain to the supersoul. Therefore, parching the body means parching the supersoul; generally it is the process to simply chant and hear, but if Krishna’s leela comes into remembrance, that is very good. It should come automatically. Not that you are remembering artificially.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
Calcutta

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 11th June, 1971 and have noted the contents carefully. I am so glad to note how you are so much enthusiastic for developing the Mayapur program. So do it nicely; Chaitanya Mahaprabhu will give you all facility. And surely I will go there for the function in August.

I have also received word from Karandhar about the book distribution program. It is very encouraging. So our books will have to be produced in great numbers. On our own press, they can do so, provided it is economically sound proposal. They have cited the cost for maintenance at $1,500. per month. That is all right. Whatever it may be, but that amount must be covered by the originally proposed 10% of the total costs. So they must be able to produce at least $15,000. worth of books per month, and that $15,000. is at our cost, and not at face value. If they can do so each month, then economically the press operation is a sound proposal.

So far as more men coming here, I have asked that Dayananda, who is desiring to come to India, lead a party of 50 to 60 men to come to India for increasing our propaganda work. So when I go there, I shall arrange for them to come. But what about their visas?

Rsi Kumar has sent the information requested by you on the 11th instant.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

Bombay

Delhi

[To Gurudas]

STOPPING TWO HOURS DELHI ENROUTE MOSW + MMSCOW ALL DEVOTEES MEET AIRPORT SUNDAY MORNING 20TH 730 AI 515 TRY BRING KARANSINGH OTHER VIPS TO MEET ME NOTIFY SUBALDAS—BHAKTIVEDANTA SWAMI

Moscow

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 13th June, 1971 and have noted the contents. Just yesterday I arrived in Moscow, and we are staying in a very nice hotel. On the whole, this is a very nice city (the best in Europe); it is very neat and clean. We are trying to arrange, through the embassy some talks on our philosophy, and I will let you know what happens. On the 25th instant I will go to Paris, stay for one day, and fly directly to San Francisco for Rathayatra. Then I will go to London for their Rathayatra on 4th July. Shortly thereafter, I will return to N. Y. C. All mail can go to L.A.

It is very nice if we can get other magazines than BTG to print articles about our society, so try for it. Also, for BTG, I am enclosing one poem by Dravida for publishing. And so far the annual G.B.C. meeting is concerned, it is my wish that this meeting be held in Mayapur on Vyas Pooja Day. So you arrange for this; we can go at least 100 visitors and arrange for the founding stone in Mayapur. We are trying to get Indira Gandhi, the Prime Minister of India, for laying the foundation stone.
Yes, my order still stands. Please organize BTG distribution and do it nicely. San Kirtan Party and distribution of our magazines and books is our real program. Other things are secondary. So during the summer time you should utilize this program of San Kirtan and book distribution vigorously. Attention diverted to incense business is not a very good sign. We should give all our energy for distributing B.T.G.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-6-24

24th June, 1971

My dear Professor Kotovsky,

Please accept my greetings. It was a great pleasure to talk with you on Tuesday and I hope you will kindly read the chapter of Srimad Bhagavatam which I left with you. From your book Soviet Studies of India I understand that academician Mr. A.P. Baranikov completed a great translation, working the matter of Tulsidas’s Ramayana into Russian. Srimad Bhagavatam is the ripe, mature fruit of the Vedic knowledge, and Tulsidas’s Ramayana (Ramacharitmanasa) is but a partial representative of Srimad Bhagavatam. The real Ramayana is Valmiki’s Ramayana. Tulsidas was a devotee of Lord Rama and he has given his thoughts in his book Ramayana. But the real original thoughts and ideas are in Srimad Bhagavatam. I have already given you a sample copy of my translation of Srimad Bhagavatam (one chapter only) and there are many hundreds of chapters like that. I think some of you should translate this great book of knowledge into Russian and it will be a great contribution. I am fully prepared to cooperate with you. India has very many authorized transcendental literatures for the benefit of the whole world. I am glad to note on page 72 of your book that “They (the Soviet scholars) regard the ancient literary heritage of India notes a petrified miracle of bygonetimes but as a living and growing tradition that exerts a fruitful influence on present-day literature and remains an inexhaustible source of literary and cultural development of contemporary India.

The Russian people as a growing nation and having a good feeling upon India’s culture may take advantage of this treasure-house of transcendental literatures, not only for the benefit of the Russian people but for the whole world. Whatever is done by a great nation or a great man is followed by ordinary persons, so it is my mission to distribute the treasure-house of India’s transcendental knowledge to the whole world, and your cooperation in this connection will be a great asset. You wanted to see the manuscripts of my lectures, therefore I am sending herewith an Introduction, the lectures and if you so desire I shall be glad to send essays on these subjects:

1. Vedic Conceptions of Socialism and Communism
2. Scientific Values of Classless Society
3. Knowledge by Authoritative Tradition

I shall be glad to hear from you at my London address, ISKCON London, 7, Bury Place

I hope this is meeting you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
Calcutta

71-6-25

Moscow
25th June, 1971

My Dear Tamal Krsna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th June, 1971 and have noted the contents. We have come to Moscow on the 20th instant evening and I'm staying at the above hotel. The place is centrally situated amongst important buildings of Moscow. Yesterday afternoon we had a tour for three hours to see respective important places. The city is well-planned. There are big big houses and roads and at day time the streets are busy with buses, cars, and underground trains which are far better than American or English. The underground streets are very neat and clean. The surface streets are also daily washed. But there is some difficulty in collecting vegetarian foodstuffs; still we are cooking our meals by the cooker, which has saved our lives. We talked with one big professor Mr. Kotovsky and Shyamsundar talked with many great writers and musicians. Two boys are working with us; one Indian and one Russian. So there is good prospect for opening a center, although the atmosphere is not very good. The Embassy was no help. So our visit to Moscow was not so successful, but for the future, it is hopeful. Tomorrow I go to Paris for one day, then to S.F. Rathayatra and then I shall come back to London. So you can reply me this letter in London address.

Re: Mayapur, the laying down of the corner stone must be done by the end of August. I've already informed GBC members that they should meet there on Vyas Pooja Day. That function must be there. You hold that function, and in the meantime I am going to America and Europe to find men to send there. So far as the fencing, I am sorry that it is not done yet. At first the estimate was Rs-5000, but now it is Rs 14,000/- so what is the use of such estimate? Please contact Sarkar. Don't spend too much on fencing because if we want to expand, we have to tear it down. Put up bamboo with hedge creeper to make the walls. The creeper will grow luxuriously in the rainy season. The temporary hut should be immediately finished. Three rooms is all right. If possible make another because when the boys come from USA, they'll have to be accommodated.

If Indira Gandhi is not coming, you can arrange with the Governor Mr. Dhanwan, the High Commissioner for London. He is known to us and can help by coming there. It will make a nice reception if Indira Gandhi is not coming. Otherwise, if she comes, all officials will come. So plan for the program.

After this we have to plan for Maidan Festivals in nice places. We know three nice places: 1) at Induria (Mahatma Gandhi Road); 2) Bhagbazar; 3) Chorebagan (Mullick's House). These three places I can arrange by writing letters. Similarly, at other places we can hold such meetings. The old man who comes to our Calcutta temple, Nagan, came to see Me in Bombay. He said we have saved Calcutta and the Naxalites are in favor of our Calcutta will change.

Re: Mayapur construction, the best thing is to get the help of a nice architect—either the man who drew the plans of Mr. Muckerjee who came to see us. His office is at 8/2 Hastings St., top floor. So let us supervise amongst ourselves. Purchase the goods and engage laborers to work nicely and Mr. Sarkar will help. First the cornerstone should be laid down and on an auspicious day, construction should begin. You can arrange for collecting funds and materials for construction very
easily in Calcutta, so do like that.

Hoping this will meet you in good health,

Your ever-well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-6-26 London
28th June, 1971

Mayapur

My Dear Achutyananda Maharaj,

Please accept my blessings. I am very much anxious to know of the progress of work at Mayapur. Before my leaving Calcutta it was estimated that Rs 5000/- would be required for fencing the whole ground with iron stand and barb wiring. I left this money with Talal Krishna for doing this work immediately, but from his latest letter I understand it has not been done and the estimate has increased to Rs 14,000. I do not know who submitted the former estimate. Anyway don’t spend so much money for fencing. Better to have bamboo fencing and hedge plants and during the rainy season they will grow sufficiently all around. Better in this connection to take advise from Sarkar or from the persons who sold us the land. I am very anxious to know of reports from Mayapur and if every week you will send me elaborate reports, I will be very much appreciative.

From Calcutta I went to Bombay and then to Moscow. We stayed there for five days. There are many younger Moscovites who are very much anxious to join our movement. Unfortunately the government is so strict that it is difficult to take their cooperation for starting a center there. Every thing is strictly under government control. Still we are trying to open a center with the help of local men. The city is very big and there are many nice buildings, roads, etc., but life is not very happy. One cannot live according to his own choice. Fruits and vegetables are very scantily supplied, but milk, butter and yogurt are amply available. Form Moscow I went to Paris. Paris is a very nice city, better than London. All historical buildings are here and they are very gorgeous and panoramic. So we have got a very nice center there. The address is as follows: 26 Rue Etienne d’Orves; Fonenay aux Roses; Paris 92. I stayed only one day on my way to L.A. but still they arranged some nice meetings and a press conference and the people are favorably impressed. They admitted in different papers that our movement is genuine, along with other information.

From Paris I went directly to L.A., about 6000 miles at one stretch and I was on the plane for 12 hours, thereby getting a one day concession. From L.A. I went to San Francisco yesterday and the Rathayatra festival was very very gorgeously performed. There were three Raths consecutively and Lord Jagannath’s Rath was bigger than the other two. People received us so nicely and one mayor was the chief guest in the meeting in which more than 10,000 people assembled and the mayor spoke very highly of our movement. She is very much impressed with the basic principle of our Back to Godhead movement. In this way we are getting support gradually in the U.S.A. Maybe our movement will be supported in the future in the United Nations. So we Krishna Consciousness people have accepted a very important and responsible task in the whole world, therefore our principle work also must be very responsible.

Yesterday evening there was a meeting of all the different presidents of all the different temples and I have impressed them with this fact and they are doing so nicely and sincerely. So you have got a very responsible task in Mayapur also—to develop that temple. So send me weekly
My Dear Tamal Krishna,

Please accept my blessings. I hope things are going well there and Mayapur development is going on and that the fencing is being done also, as I instructed you in my last letter. So far my travels, from Bombay you may have heard, I went to Moscow. We stayed there for five days. There are many younger Moscovites who are very anxious for joining our movement. Unfortunately the government is so strict that it is difficult to take their cooperation for starting a center there. Everything is strictly under government control. Still we are trying to open a center with the help of local men. The city is very big and there are many nice buildings, roads, etc., but life is not very happy. One cannot live according to his own choice. Fruits and vegetables are very scantily supplied, but milk, butter and yogurt are readily available.

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The ceremony for laying down the corner stone on Vyas pooja day or some days after must be performed. If Indira Ghandi can not attend, then the governor of Bengal, Mr. Bhawan, should attend the function. I think Shyamsundar has written Gurudas in this connection and so you should take serious concern of this fact.

Regarding the fencing, I have instructed Achutyananda not to spend too much for boundary fencing, but it must be done immediately so that during the ceremony we may fix up many different tents to accomodate guests who come during the ceremony. In yesterday’s meeting of the temple presidents in Berkeley, I have asked them to send at least one man from each center and they are accepting. So very soon 60 men will come to India with some good leaders. We have to do some
tangible work in India and so do every­thing cautiously and carefully.

Hoping this will meet you in good health.

Your ever well wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

Gainsville, Florida

My Dear Bill,

Please accept my blessings. I thank you very much for your letter dated 19th May, 1971 and have noted the contents. I am so glad to learn that Hridayananda Prabhu has joined you in Gainsville and that you have got a nice place also. Now my desire will be fulfilled. I have wanted a center in Florida for a very long time. Two years ago I tried to open a center there with the help of one local gentleman but it was not very successful. So you are intelligent boy; I have heard so from Gargamuni Swami, and now Hridayananda is there also. So do something wonderful there in Gainsville. Wonderful means simply you chant loudly and distribute prasadam. That is not very difficult. It is very easy. Simply if you do it enthusiastically and sincerely, then success will be there.

So far your questions are concerned: Number one engagement is that you must chant at least 16 rounds Hare Krishna Mantra daily; The four regulative principles are most important and must be observed rigidly in temple life; You should speak according to the shastras and be compassionate to all conditioned souls and try to convince them about the real truth. The more you increase your Krishna Consciousness, the more these things such as lust, anger and greed, will automatically decrease; You can surrender by doing your best to preach this Krishna Consciousness in Florida. That will make you perfect. My Guru Maharaj wanted me to preach this cult in the Western world, so I have tried my best.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

Boston

My Dear Satsvarupa,

Please accept my blessings. You will be pleased to know than I have again begun my translating work. Enclosed please find tape no. 1 from L.A. (Srimad Bhagawatam, 4th canto, 8th chapter). Please acknowledge receipt and date of receipt also.

Presently I am in L.A. where I just returned from the very successful festival, Rathayatra festival, in San Francisco. From here I will be going to London to participate in their Rathayatra festival on 4th July. Shortly thereafter I may be going to N.Y.

Formerly, in 1966, I was dictating two tapes daily, but after becoming ill, I reduced. But very soon I will be sending you so many tapes that you will be overburdened with work.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
71-7-1
Los Angeles
1st July, 1971
Brooklyn

My Dear Bhavananda,

Please accept my blessings. You will be glad to know that very soon I am planning to come to N.Y., as you have requested in your mailgram dated 29th June, 1971. So you can arrange for three world return tickets starting from L.A., to N.Y., to London, to Paris, to Bombay, to Calcutta, to Tokyo, to Honolulu, to L.A. once again. The three names are as follows: Shyamsundar (Samuel Speerstra), Aravinda (Arthur J. Friedman), and myself.

Last time Karandhar arranged for five tickets: Tamal Krishna, Madhudvisa Maharaj, Kirtanananda Maharaj, Kartikeya Maharaj and Devananda Maharaj, as well as myself. So this time you can arrange for three tickets only. So keep the date open and when the day has been fixed up, I will let you know.

Also, I am wanting many men to go to India. At a recent meeting of the temple presidents from the West coast, I asked that each of our nearly 60 centers send at least one man to India. So if you can make arrangements like that, it will be very nice. Many men are required there; they don't have to be very important members. We are arranging for a big temple in Mayapur, the birthsite of Lord Chaitanya. So we shall discuss further on this matter when I go there.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-7-2
Los Angeles
1st July, 1971

My Dear Chidananda,

Please accept my blessings. I am in due receipt of your two letters dated 24th June, 1971 and undated respectively, and have noted the contents.

I'm very sorry that you are separated from the temple for the time being. But don't worry. Krishna will save you, you can be sure. There is no doubt about it. So go on chanting Hare Krishna at all costs and never mind these tribulations of maya. Go on chanting Hare Krishna. Krishna is in your heart. Pray to Him for your protection and soon all things will be adjusted and you will again be in the association of devotees. Of that you can be sure.

Hoping this will meet you in rapidly recovering health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-7-3
Los Angeles
1st July, 1971
Boston

My Dear Satsvarupa,

Please accept my blessings. Enclosed please find tape no. 2 from L.A., 4th Canto, 8th chapter. Kindly acknowledge date of receipt.

I hope that by now you have got the throne, etc. all ready for installation ceremony. By the middle of July I shall be going to N.Y. and at that time you can send
us tickets for going to Boston, also. We are three; Shyamsundar (Samuel Speerstra); Aravinda (Arthur J Friedman), and myself. From Boston I shall go to New Vrindaban, come again to N.Y. and then go to London. So please arrange for Kirtanananda Swami to send tickets, round trip, to Pittsburgh.

Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/adb

71-7-4

Los Angeles

1st July, 1971

Calcutta

My Dear Tamal Krishna,

Please accept my blessings. Presently I am in L.A. and very soon will be making my way back to Calcutta, and Mayapur, via Europe. First I will go to N.Y. by the middle of this month and then go London. From there I will go to Bombay and Calcutta.

So I am very much anxious to know about the arrangements being made for laying the corner stone in Mayapur. My desire is that it be done on the 15th August, 1971 or round about that day. If Indira Gandhi cannot come on the 15th August, then some other day will be all right. But the ceremony must take place. So please let me know the latest development. I am anxious for your reply.

Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

P.S. Also the brass pair of RadhaKrishna Murtis meant for L.A. has no trace as yet. Whether JaiPataka has shipped them or not. Inform this matter by wire & oblige.

L.A. temple is going on very nice. ACB

Important

ACBS/adb

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71-7-5

Los Angeles

3rd July, 1971

Brooklyn

My Dear Advaita,

Please accept my blessings. I beg to thank you very much for your letter dated 30th June, 1971, along with second canto book, chapters VII & VIII. It was very nicely done and the cover is very attractive, but one thing is that my picture has come out very black. There are so many pictures, and if that one was so black, you should not have chosen it. But other than that it was very nice.

You will be very glad to know that very soon, within a fortnight, I will be coming to N.Y., and to visit the press also. Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/adb

71-7-6

Los Angeles

3rd July, 1971

My Dear Jadurani,

Please accept my blessings. I am in due receipt of your letter dated 30th June, 1971 and have noted the contents carefully. I have not gone to London, and so have not received your letter. But I have asked that London forward all my mail here. If I don't receive it, then we can discuss personally when I go there. I will be going to N.Y. very soon.

So far your questions: Narayan appeared as a four-handed full grown youth before Devaki and Vasudeva; during the prayers offered by Queen Kunti, Krishna’s chariot was waiting in the background, Parikshit Maharaj was baby
but Krishna appeared full grown but reduced to scale, yes, the paintings may be signed ‘ISKCON PRESS’; no drawings should be made. Simply you paint the important verses, and less important verses may be avoided. But drawings are not good;

Nobody is free from anxiety. The soul is suffering and that is expressed through the manifested body. Not that the body is suffering separately. Just like, face is the index of the mind. Nobody can see the mind, but by the face it is understood that the person is in good mental condition. So the body suffering is the reflection of the soul suffering. So the king in your painting is not really happy, but rather full of anxieties. That is to be shown. Another example is that when my garments are dirty, I, the living entity, am not taking care of my dress. So from my dress, it appears how I am taking care. Similarly the condition of the soul is expressed through the body. When water is hot, that you cannot show by painting. You cannot paint the heat; you must touch the water. So by seeing the expression of the bodily features, one can understand whether the soul is happy or not.

Lord Chaitanya was not holding Sudarshan chakra; simply he was calling; Narada came out of Brahma’s heart very little and then grew like a child; Narada entered the body of Narayana. That you have to show yourself. Now can I instruct you? He can enter through any part of the body. Just like so many universes are coming out from all parts of the body of Maha Vishnu, so where is the difficulty to understand that the entire creation can re-enter from any part of the body?; Narayan appeared and disappeared to Narada’s vision like lightening. So you can show Him almost invisible and speaking.

[PAGE MISSING]
71-7-8

Los Angeles

3rd July, 1971

Boston

My Dear Satsvarupa,

Please accept my blessings. Enclosed please find tape no. 3. Kindly acknowledge receipt, and date of receipt also. After finishing with these tapes, they should be sent directly to Pradyumna in N. Y. for sanskrit, along with a copy of the finished transcript. He can forward the tapes to me.

Also please find a poem presented to me in Bombay by one French boy, Darsha. If you like, you can publish it in Back to Godhead.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-7-9

Los Angeles

3rd July, 1971

Calcutta

My Dear Tamal Krishna,

Please accept my blessings. The books in India should not be sent to U.S.A. The contract for distributing our books was a pseudo contract, so it was cancelled. So the books must be distributed in India. There is no use in sending the books back here. So you must distribute these books, and so life membership distribution program must be vigorously done.

In L.A. they have not yet received the 24" brass Dieties. How is that? Jayapat-taka Swami told me that they were taken to the shipping godown, but what happened next? Please clear up this matter immediately.

As of yet, I have not heard from you concerning our Mayapur program. Is the fence being constructed? What news of Indira Gandhi? Please let me know. I am very anxious to hear from you in this connection.

One more thing is that you can immediately dispatch 100 more sets of the beads gotten in Mayapur, and send them to London immediately. Just now in L.A. I have initiated 40 new devotees and so the beads are going quickly.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-7-10

Los Angeles

3rd July, 1971

My Dear Phyllis Zakheim:

Please accept my greetings. I am in due receipt of your letter dated 16th June, 1971 and have noted the contents. Please know it that “Nara Narayan” is a spirit soul, and not the physical body. That physical body was given by you, so it is very good that you take care of the physical side. So far I am concerned, I am giving him spiritual enlightenment, and I am taking care of that. So if you will take care of the physical side, that will compromise the situation.

Thanking you for your concern, I beg to remain

Yours sincerely,

A. C. Bhaktivedanta Swami

ACBS/adb

71-7-11

Los Angeles

4th July, 1971

Cleveland


Please accept my blessings. I beg to thank you very much for your kind letter
dated nil. You will be glad to know that very soon I am coming to N.Y., perhaps by the middle of this month. So perhaps it will be possible for you to come and see me there. Or else, shortly thereafter I may visit Pittsburgh and New Vrindaban, so that may be more convenient for you; whatever is permitted by Krishna.

Thank you so much for your eagerness to see me. I am doing the work of my Guru Maharaj and similarly you also help me and we will be all benefitted in Krishna Consciousness.

Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-12 Los Angeles
4th July, 1971

My Dear Nayana Bhiram,

Please accept my blessings. I beg to thank you very much for your letter dated 1st July, 1971 and have noted the contents carefully. I am so glad to hear how nicely you performed Rathayatra festival. Next year you can perform the regular ceremony with a cart, as we are doing in San Francisco and London. That will be very nice. It doesn't matter if you construct a small cart, but you can hold such a festival.

So far your leaving Philadelphia center, that is not advisable at the present moment. Better to wait until Philadelphia temple is very firmly established and then if you wish you can go to Morocco to open a center. Whatever center you open, it must be well organized. There is no use to open a center if the management is not proper. So far as learning the film industry, that is out of the question. Krishna industry is good engagement for us.

Very soon, by the middle of this month, I will be going to N.Y., and if you like, then you can come and see me at that time and we can discuss further on these points.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-7-13 Los Angeles
4th July, 1971

London

My Dear Tribhuvanatha,

Please accept my blessings and offer the same to all the boys and girls there who have worked so hard to make Rathayatra festival in London, scheduled for today, a grand success. Please let me know how things have worked out, and how many people attended the function.

Presently I am still in L.A. and by the middle of this month I should be going to N.Y. From there, you will be glad to know, I will be going directly to London. Here in L.A. things are going on very nicely and just this week 40 new devotees were initiated. So the stock of japa beads I brought with me has been depleted. Malati Prabhu was supposed to have brought some beads with her from India, and so I would like that those beads be sent immediately to N.Y. center by air. I have instructed Tamal Krishna in Calcutta and he soon will be sending more beads to London, for distribution in Europe. So take care of this matter right away so that the beads will be there upon my arrival in N.Y.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
Gainesville

My Dear Anangamanjari Devi Dasi
(Elaine),

Please accept my blessings. I have just recently received one letter from your good husband Hriydayananda Prabhu and he has recommended you highly for initiation. So I have gladly consented to accept you as my duly initiated disciple and have given you the spiritual name Anangamanjari Devi Dasi. Anangamanjari was one of the gopis and younger sister of Srimati Radharani. Also I have chanted on your beads and they are enclosed herewith.

I am so glad to hear how you are strictly following the regulative principles, chanting at least 16 rounds of beads daily, and associating with devotees exclusively for the past year. That is our very strength in spiritual life, and if you continue to do so, then your rapid advancement in Krishna Consciousness is certain. Read our books, attend classes and go for street San Kirtan and in this way engage yourself in Krishna's business 24 hours. That is my request. Then you will be happy and your life will be a success. And you have got such an intelligent and enthusiastic husband. He is a good boy, I know. So give him all encouragement and assistance to execute Krishna Consciousness nicely there in Gainesville, Florida. That is your duty as wife, the better half of the husband. So do it nicely.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

Gainesville

My Dear Hridayananda,

Please accept my blessings. I beg to thank you very much for your letter dated 2nd July, 1971 and have noted the contents carefully. You will be glad to know that I have consented to initiate your good wife, Elaine, as well as Bill Schoenbart, and have given them spiritual names Anangamanjari Devi and Radhaballabh Das, respectively; their beads and letters are enclosed herewith. So far as Radhaballabh getting himself married, you must first discuss with him that this marriage business is not a farce, but it must be taken very seriously. There is no question of divorce, and if he will promise not to separate from his wife, then my sanction for the marriage is there; otherwise not. Recently too many couples have been drifting into maya's waters, and it is very discouraging. So if he will agree on these points, then you can perform the marriage with my blessings.

Regarding lecturing at the university of Florida, if they will pay plane fare for two men there and back in addition to the sum they have agreed to give, then it will be my pleasure to go there. I require one assistant with me, so fare for two men, round trip, must be there; then I can go. By the middle of this month I am going to N.Y. so you can make plans accordingly.

Yes, I am very pleased that you are inclined to read and study our books with such seriousness. Thank you very much. And your conclusion is very nice. So continue it whole-heartedly. We want good preachers also. Preaching shouldn't depend on me only. My disciples should become all good preachers, and that depends on studying the books nicely so that you can arrive at the right conclusion.
From your letter I can tell that you are doing very nicely in this regards and Krishna will help you in your endeavor more and more.

I have received also the $30.00 for beads and daksina. Thank you very much. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-16
Los Angeles
5th July, 1971

Gainesville

My Dear Radhaballabh Das (Bill Schoenbart),

Please accept my blessings. At the request of Sriman Hridayananda Prabhu, I have gladly consented to accept you as my duly initiated disciple. Your beads are chanted and they are enclosed herewith. I have given you the spiritual name Radhaballabh Das Brahmachary. Radhaballabh means Krishna, who pleases Radharani. Only Krishna can please Srimati Radharani, so He is known as Radhaballabh.

I am so glad to hear that you are working cooperatively with Hridayananda Prabhu in our Gainsville center to push on this Krishna Consciousness movement. It is surely Lord Chaitanya Mahaprabhu’s mercy that such sincere boys as you are helping me to fulfill the order of my Spiritual Master. I am doing the work of my Spiritual Master and similarly you also help me and we will all be benefitted in Krishna Consciousness. So stay strong in Krishna’s service by strictly following the regulative principles of devotional life, chant at least 16 rounds daily, read all our books, and if there are any questions you can refer them to Hridayananda Prabhu. He is very intelligent boy. So together you work cooperatively to make our Gainsville center a grand success and I will be very pleased.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-17
Los Angeles
5th July, 1971

Seattle

My Dear Tilak Devi Dasi (Evalyn),

Please accept my blessings. I beg to thank you very much for your kind letter dated 11th June, 1971 asking for initiation and you will be glad to know that I have accepted you as my duly initiated disciple. Your beads have been chanted on and are enclosed herewith. Your spiritual name is Tilak Devi Dasi. Tilak means victory personified.

So now you have taken to Krishna Consciousness wholeheartedly and I am so pleased to hear how enthusiastic you are for serving the Spiritual Master and for serving your husband also. That is your duty. You are your husband’s better half and as such it is your duty to assist him in every way possible so that he can nicely execute Krishna Consciousness. Especially Makanlal has taken charge of our Seattle temple and that is a big responsibility, so you must give him all assistance and all encouragement.

And at the same time you must keep yourself fit in Krishna Consciousness. The process is very simple: Chant at least 16 rounds of beads daily; follow all the regulative principles strictly; read our books; attend artiks and classes, as well as street San Kirtan. In this way engage yourself in Krishna’s business 24 hours and
you will become a pillar of spiritual strength for your husband.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Gainsville

My Dear Hridayananda,

Please accept my blessings. I am in due receipt of your letter dated 3d July, 1971 and have noted the contents. All these initiation beads should be kept very carefully and protected. It is not a question of changing beads, but this carelessness, of loosing beads, is not very good. You are very intelligent boy, so you should be careful and instruct others also. So keep your beads in a bag and keep the bag around your neck. Then you won’t loose.

It was not necessary to send me $10.00 for the beads but since you have so kindly sent, I shall gladly add this sum to my book fund. Thank you very much. Also, I hope you have received my previous letter by now, dated yesterday, in regards to that university lecture.

Yes, it is all right that you address me as Spiritual Father. As I have several times explained, when initiation is given, the Spiritual Master becomes the spiritual father and the gayatri mantra becomes the spiritual mother and thus second birth takes place.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Los Angeles
7th July, 1971

My Dear Bhagavandas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 6th July, 1971 along with ten pairs beads for chanting as well as daksina presentation by check, $305.00. Thank you very much. You will be glad to know that I have gladly consented to initiate all those boys and girls recommended by you and their beads are enclosed herewith, duly chanted on, as well as their letters. Also enclosed, please find five gayatri mantras and four sacred threads also duly chanted. So all these beads (six of the seven pair enclosed) as well as sacred threads, may be presented by fire yajna, and you should oversee the ceremony as priest.

The two marriages recommended by you may be performed at that time as well, but only after having sufficiently counselled the respective devotees. This marriage business should not be taken as a farce, but is a very serious matter. Recently so many couples have been cast adrift by the waves of maya’s influence. That is hard to check, but still the devotees must realize the responsibilities of household life. And there is no question of separation. Too much this has been happening and I am very much displeased. So if they are promising not to separate under any circumstances, but to work cooperatively in the service of the Lord, then my sanction is there for their marriage, and my blessings as well. Otherwise not.

I am glad to hear that you may be able to distribute our books to libraries through some large library distributor. That will be very nice, so try for it. Similarly to book stores. The book distribution policy should be like this: Cash only. All books are to be sold cash on deliver (C.O.D.) Books can be returned for exchange of
other books only for a period of up to one year. Householders can sell books and get 15% commission on the net income. The retail discount schedule will be as follows: 1-2 books, 33%; 3-24 books, 40%; 25-99 books, 42%; and 100 books and over, 50% (wholesale rate).

Yes, the government officials should come forward from the practical side, that we are creating young men, devotees of God, with character. They are getting married and leading nice family lives. They are very clean in their habits and take bath twice and thrice. And they are so hopeful of their future life—so much so that people call them bright faced. So apart from God consciousness, there are these practical results and others. They have given up intoxication, etc. So all these government officials and congressmen should be thoroughly convinced of these practical factors. They are devoid of illicit sex also. So many nice things we are training. So let them come forward. Let us have schools and buildings to train the children from the very beginning in Krishna Consciousness. Just see how they are bowing down before superiors, how they are dancing and chanting. So let them help us. We will change the present derogatory confused state amongst the younger section. Let us start centers from town to town and give our members facility to travel freely from center to center. Let them distribute our books in all government schools, libraries, etc. Then just see the result. We can send our men to all schools and colleges for lecturing. So let us cooperate. America, by the grace of God, is got everything sufficiently and if they are trained in this Krishna Consciousness, they will be first class country in the world with all riches, beauty, rich philosophy, so many things. So why the government is callous to our movement? There is no good reason. So let them come forward and cooperate with us.

The restaurant proposal is very nice. It should be very neat and clean and in the center column there should be Guru Gouranga altar. Everything prepared should be offered and kept on a table and the customer or guest should come and take prasadam on a plate to his full satisfaction. He can sit at table with chair. The items of prasadam you already know; Kachoori, Luglu, Samosa, sweet balls, simply wonderful, vegetables, chutneys, puspana, halavah, etc; The ingredients are easily available. As other things are available, you can increase your menu. And any party who pays more than $5.00 can be presented with a small book like Easy Journey, or Krishna, the Reservoir of Pleasure, and a copy of our magazine. And if possible, continually tapes should be played of kirtans and songs and record albums also.

Very soon I am going to N. Y. and there is good chance that on the way I may stay in Detroit for a few days. I shall let you know when my program is fixed up. The three beads for the Chicago devotees I am keeping and I will dispatch them just as soon as Bahulasva sends me their names, as I have just today requested him.

Please offer my blessings to the others.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-7-20
Los Angeles
8th July, 1971

Detroit

My Dear Batua Gopal, (Ed Englehart),

Please accept my blessings. I beg to acknowledge receipt of your letter dated 5th July, 1971 and have gladly accepted you as my duly initiated disciple. Please find your beads enclosed herewith and chanted on by me. I have given you the
Dear Gopal Krishna,

I am so glad to see that Krishna is giving you good intelligence in the matter of executing your duties, previously in Chicago as samkirtan leader, temple commander and treasurer, and now in Detroit as temple commander. Krishna says like that; that simply if you are endeavoring to serve Him sincerely, then He will give you all facility and intelligence for engaging in His service more and more. So continue with enthusiasm and Krishna will surely bless you and give you all facility for pushing on this movement.

I am so glad to note that you are planning a Hare Krishna festival in Detroit, on the order of the ones we held in India (Bombay and Calcutta). We had a very large tent, displayed our literatures, had kirtans and artik ceremony for Radha and Krishna, spoke some on Bhagavad Gita and Srimad Bhagawatam, and distributed prasadum sumptuously, and not less than 20,000 and as many as 40,000 came daily to participate; it was so successful. And our magic was simply this chanting and dancing; that's all. So you can do likewise in Detroit as far as possible and it will be a great event. Perhaps soon we can such big festivals in all the big cities in your country also.

So far your marriage is concerned, I have no objection, but you must agree that you will never separate but work cooperatively throughout your lives in Krishna Consciousness. This marriage ceremony is serious business and not to be taken lightly. You must remain strong in Krishna's service, then household life is very nice; otherwise to be cast adrift by maya's influence is a piteous thing. So stay strong in Krishna's service by chanting your 16 rounds of beads without fail, reading our literatures, going for street sankirtan, etc. In this way be engaged fully in Krishna's service and you will be happy in life and in the end go back home, back to Godhead.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-21 Los Angeles 8th July, 1971
Brooklyn

My Dear Gopal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 3d July, 1971 and have noted the contents carefully. I have not heard from you since a very long time. When I was in India, I met your father several times and your mother also. They used to come by the temple in Bombay. Your father is pleased that you are working here. Your mother is anxious to see you. I have assured her that her son would come when needed. They are happy.

I have received your check for $60.00 as well as the very nice ball point pen. Thank you very much.

I am also glad to hear that you are improving your position. So do your duty nicely, taking it as Krishna's mercy, and try to serve Krishna as far as possible. Live peacefully with your wife also. She is very nice girl. Please offer her my blessings. And if you like, and you think it is possible, then surely you can open a center in Connecticut State. So do it together, husband and wife, and organize it nicely.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
My Dear Jagadisha,

Please accept my blessings. I beg to thank you very much for your letter dated 3d July, 1971 and have noted the contents. I am so glad to hear that things are going on nicely in Toronto and that there are so many devotees there and that many of them are qualified for initiation. When I go to N.Y. which should be by the middle of this month, I shall try to visit Toronto also. I shall let you know of this later on when my program becomes fixed up. In the mean time try and take care of all those devotees. You are one of the important members in our society and you have got a good talent to serve Krishna also. So utilize your talents and try and increase the number of devotees as far as possible.

If you find some time, you can come and see me in L.A. and we shall talk of our future programs. I will be here positively up until the 15th July.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

My Dear Laxmi Narayan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 6th July, 1971 and have noted the contents. I am so pleased to know that you have been recommended by SRiman Bhagavandas Prabhu for gayatri mantra initiation. Actually that is what I am trying to do in your country is to establish a brahminical society. So when I see that these young American boys are becoming eligible by qualification to take second initiation and become qualified Brahmins, I become very much pleased and my Guru Maharaj becomes pleased also.

So you must live up to the rules and regulations of brahminical life. First and foremost is cleanliness. In your country they have so many filthy habits. For example, they don't wash after eating. A brahmin does not do like that. If he did so in India, he would be highly criticized. So even if you eat a little, still you must wash immediately. And the place that you eat at must be washed off immediately also. In this way.

A brahmin's name is suchi, or one who is clean. In the toilet room wash with water and wash your hands with soap. Then wash feet, face and mouth. Your cloth must be washed daily, especially any cloth used to sleep in. In the kitchen also, things should be kept spotless and cooking should only be done by brahmans; others may assist. That is the same procedure followed with Diety worship. So these are some of the points to note in Brahminical life. Keep yourself clean outside by bathing, etc. and clean inside by chanting Hare Krishna Mantra. Go on in this way and your rapid advancement in Krishna Consciousness will be certain.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. This letter for cleanliness maybe explained to other Brahmanas

ACBS/adb
My Dear Sukhasagari Devi Dasi
(Candice Kellepouri),

Please accept my blessings. I beg to acknowledge receipt of your very kind letter dated 5th July, 1971 and requesting initiation; you will be glad to know that I have gladly accepted you as my duly initiated disciple and have given you the spiritual name Sukhasagari Devi Dasi. Sukhasagari means the ocean of happiness. So always remain in Krishna’s transcendental loving service and you will always remain immersed in such ocean.

I am so glad to note that you are strictly following the regulative principles of devotional life and regularly chanting 16 rounds of beads daily. Continue faithfully, because such chanting of Hare Krishna Mantra is our very strength in spiritual life and will keep you always in touch with Krishna. And soon you will be getting yourself married with Batua Gopal Prabhu (Ed), so it is your duty as his wife to help him advance in Krishna Consciousness in every respect. So if you will keep yourself 24 hours engaged in Krishna’s service, then surely he will follow suit. Make Krishna the very center of your household life and work cooperatively to serve Him to the very best of your capacity. Then you will be happy and your lives will know perfection.

Yes, to please Lord Jagannath means to go on serving Him to the best of your ability. That love is there, dormant, for Lord Jagannath. Simply we have to revive it. Not that it is something new. Simply we have to remember. And the process is to engage whole-heartedly in His service. Then by serving, serving, that dormant love will be re-awakened and then one day Jagannath will reveal Himself to you, ‘I am like this.’ And that will be perfection in Krishna Consciousness. So work for it enthusiastically.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Giriraj,

Please accept my greetings and blessings for all of you. I am very anxious to know about Mayapur. Since I have come here I have not heard from you. I have sent one telegram to Tamal but there is no reply. So will you kindly send me a detailed report of your activities regarding Mayapur affairs? Please send me a report every week & oblige. I have requested Achyutananda Swami also to send me weekly reports. But I have not heard from him also. Please treat this letter as urgent and reply immediately.

Hope you are all well.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

My Dear Gour Hari,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 4th July, 1971 and have noted the contents carefully. Yes, I am so glad to hear about your travelling San Kirtan Party. That is very good news. So engage yourself in this program whole-heartedly. I have got all my blessings on you and the other members, so do everything nicely.

And it is very encouraging to hear that so many new devotees are coming. That is
an indication of your sincerity. The more sincere you are in pushing this movement forward, so Krishna will reciprocate and send you many new devotees. Thank you very much. So give them protection and instruct them so that they may not go away. We recruit devotees with great difficulty. So they must be well-treated. New men may not always behave so nicely but we must be tolerant. To train a new man is like training a wild animal to be a pet. Just like the tiger is trained in the circus and later on they are dancing to the tune of the master. So the point being stressed is training. A preacher should always be tolerant.

I am so glad to hear how nicely Tulsi is growing. That is the sign of substantial devotional service. Every center should be encouraged to grow Tulsi. If there is any impediment in growing Tulsi, that means that devotional service is defective. Yes, Jagannatha Dieties may be carved and installed later on. So I will give you instructions how they should be installed. First of all, let them be carved.

I am so glad to accept the devotees recommended by you for initiation and their beads and letters are enclosed herewith.

Please offer my blessings to all the boys and girls there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-27 Los Angeles
9th July, 1971

Brooklyn

My Dear Jadurany,

Please accept my blessings and offer the same to the other artists. I am in due receipt of your letter dated 19th June, 1971 and addressed to London. The letter was just now forwarded to me here in L.A. and so this late reply.

So far your questions: The demigods, when they try to ascertain who is the Supreme, they become bewildered, what to speak of ordinary men. Their senses are also limited. Therefore the speculation process is condemned. The picture is fine. There is no need to show the demigods bewildered; I have already explained in my previous letter that inside the body the soul is suffering and that suffering is expressed by the bodily features. Everyone in this material world is suffering. So simply the idea is there, that's all. All the details it is not possible to show.; Suta Goswami is not a very old man, but that is all right; Krishna in a boat with the gopis, that picture is all right. He is enjoying. This is spiritual rest and enjoyment. That is the real feature of the Supreme Personality of Godhead. Why should he work? So finish the picture nicely. The idea is all right.; The monkeys with Lord Rama are greyish with black face. Why Ramachandra has only one ankle bracelet? They should be on both legs.; Painting of Sukadeva is all right. Nara Narayan have four arms and they are bluish; Dayatreya, Prithu and Danwantari are yellowish; Lord Buddha is flesh colored; Yajna is bluish; Mohini is extraordinarily beautiful woman. There is no comparison to her beauty, so much so that Lord Shiva is captivated by her beauty, what to speak of others; Vyasadev did not speak all the vedas to Ganesh. He simply dictated. But the picture is all right. Ravana has twenty arms, 10 heads, and he is blakish in color. The tortoise incarnation, his head portion should be Vishnu, as I have told you in my last letter; Kalki should be on the horse's back with sword in hand. It is not clear in the picture.

As I have already explained, endeavor means activity. Just like a man doing business. The place is the market place, etc., as I have already explained. The business
dealing, that is the endeavor. So you can depict the whole scene or a suitable part, as the endeavor; Krishna appeared as Narayan and when requested, he became a baby. But the picture is all right; The position of the four symbols for all three purusa avatars is the same; All the planets within the stem, that is to be understood. But they are seedling planets and are coming out of the stem, all below the lotus flower, just as seedling universes come out from the body of Maha Vishnu; You don’t have to paint the subtle bodies. They are entering—that you have to show. Gross and subtle, everything is entering; (In picture no. 4, S.B. 1/1/1, it is all right, but Brahma’s features in the darkness must be distinct.)

You can make Radha Krishna appear in his in picture for B.G. ch. 5, vrs 4-6. Radha Krishna includes Laxmi Narayan. Then the picture will be more clear to the reader, as you have mentioned. The bhakti worships the Diety in form and the Sankhya meditates on the Diety in the heart, so the Diety is there in either case, so they are the same. But impersonal meditation is not bonafide. Personal meditation is bonafide. So one has to attain any state by Bhakti. Without bhakti, there is no chance of perfection, either to merge with Krishna or to become an associate. Bhakti must be there. But the sort of Bhakta who is trying to merge, that is not pure bhakti.

Why just 25 rounds? You should chant as many as possible. Real ekadasee means fasting and chanting and no other business. When one observes fasting,—the chanting becomes easier. So on ekadasee other business can be suspended as far as possible unless there is some urgent business.

Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-28 Los Angeles
9th July, 1971
Amherst, Massachusetts

My Dear John Milner,

Please accept my blessings. I am in due receipt of your letter dated 5th July, 1971 and have noted the contents carefully. I am so glad to hear that you will be going with Brahmananda Maharaj to Africa and that Harold Prabhu will be going also. When I was in Bombay, Brahmananda Maharaj told me about you and I agreed that it would be nice if you came to assist him in his mission. So make arrangements immediately for going.

Yes, I will be very glad to initiate you both before you embark. Depending on whether or not there will be a function in Mayapur in mid-August, I will be going to N.Y. If the Mayapur program is fixed up then I will leave for N.Y. by the 15th of this month. Otherwise, I will be staying in L.A. for some time. So if I go, then you can meet me there, or if not you can come here. Actually it is better to take initiation personally and receive instructions before leaving for Africa. So you can make arrangements accordingly.

Please offer my blessings to Karunamoya Prabhu at the University of Massachusetts. Ask him to write me and let me know how his preaching program is going on there in that five-college area.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-29 Los Angeles
9th July, 1971
Boston

My Dear Satsvarupa,

Please accept my blessings. I beg to thank you very much for your letter dated
21st June, 1971 and have noted the contents. So far Moscow is concerned, there was only one substantial meeting, with one Professor Kotovsky and the tape of that conversation is being transcribed. Also I have written an introduction to the three lectures I had proposed to deliver in Moscow: 1) Vedic conception of Socialism and Communism, 2) Scientific values of a classless society; and 3) Knowledge by Authoritative Tradition. These are yet to be written. Photographs have been taken also. So I will collect all the material available and send it all to you in the very near future for publication in BTG.

I have seen the newsletter and it is nicely written, but the idea itself is not so good. If you post such newsletter to big businessmen and politicians, etc., their secretaries will throw it away. It is not so easy to approach such big people by letter. An attempt to see them personally is better. Otherwise it is a waste of time. Thousands of advertisements are going in the mail. Who cares for them?

Yes, we are above all religious work. Krishna Consciousness is post-graduate to all these religions and any religion can take lesson from us. Therefore we are not on the mundane plane. Other religions are trying to understand God vaguely and we are on the platform where God is really understood and we are associating with Him directly also.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-30

Los Angeles
9th July, 1971
San Francisco

My Dear Woomapati,

Please accept my blessings. I am in due receipt of your letter dated 5th July, 1971 and have noted the contents carefully. You write to say that you do not understand this movement, but if you do not understand this movement after so many years then when you will understand? You have been in this movement since the very beginning and you say that you don't understand. How is that? And you have so many questions. That is all right, but you will go on questioning throughout your whole life and never understand. So what is the use of asking questions?

You have complained about those devotees who have mistreated their wives and children, but that is not the example. Those who have deserted this movement are not the example. So why are you citing them as example? There are so many devotees like Dayananda, Shyamsundar, Hayagriva and others who are living with their wife and children very peacefully. There are so many. So why take bad examples; there are so many good examples to be taken. I have gotten married so many of my disciples. Gurudas, Tamal, there are so many living peacefully. If someone has deserted, then he is wrong and not the example.

So you are a grihastra. You should set an example. I do not know why you left Europe without consulting me. Who made you obliged to leave Europe? You were engaged in translating work and all of a sudden you left and now you are complaining about others. I was so much surprised when you left Europe. Anyone who is somehow or other engaged in the society's work, their position is higher.

GBC members are simply to see that things are going on. Other centers have got president, secretary, etc. and they are managing separately. That is the formula. So how is it that the GBC are the final authority? They are simply to examine that things are going on nicely, that is all.

And if you are unable to give 50% of your income, then who is pressing you? It
is voluntary. If you have not got any means, then who is exacting you? So these things are specifically happening to you, not to others. There are so many grihastras and they are not feeling any inconvenience. They have dedicated their lives to the service of the Lord. And most GBC members are householders. You also may be elected. The position is open to all grihastras. But if you live separately with your wife and earn only for yourself and your wife, then how you expect to have a good position with the society? Everybody is earning for their wife and family, so if you are doing so also, then what is the difference between such endeavor and that of the karmi?

There are many grihastras who are earning and spending for a particular center. Similarly you also can open a center, live separately as president and maintain the temple nicely. But if you don't do anything and simply remain grihastra, then what is the use of criticizing others? The whole movement is meant for rendering service.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-31
Los Angeles
10th July, 1971

Chicago

My Dear Urukram (Jefferey),

Please accept my blessings. I beg to thank you very much for your kind letter dated 7th July, 1971 and at the recommendation of both Bhagavandas and Bahulasva Prabhus I have gladly consented to accept you as my duly initiated disciple. I can tell from your letter that you are certainly most qualified. You are very sincere boy and have been chanting your 16 rounds of beads regularly and strictly following all the regulative principles. Continue this program faithfully and your rapid advancement in Krishna Consciousness will be certain. I have given you the spiritual name Urukram Das Brahmachary. Urukram is a name for Krishna and means one whose activities are glorious.

So go on with your devotional activities there in Chicago whole-heartedly and always depend on Krishna. Just like you said that you had been experiencing so many difficulties, but that is Krishna's mercy upon you to make you turn to Him more and more. So work cooperatively with Bahulasva Prabhu and make our Chicago center a grand success. That is my request to you, so work in that way with full enthusiasm. And stay strong in Krishna's service by regularly chanting your rounds, by reading our literatures, by going for Street San Kirtan, etc. In this way go on and you will be happy and your life will know success.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-32
Los Angeles
12th July, 1971

Honolulu

My Dear Daughter Govinda Dasi,

Please accept my blessings and offer the same to your good husband Goursundar and all the others there also. You will be glad to know that I have received your mangos just yesterday and they were so first class. Thank you very much. Now they are all finished. So I am thinking why you don't send one carton full of un-ripe mangos here? That would be very nice. Whatever arrangements have to be made to ship mangos here, that is all right.
JULY, 1971 1697

You are so kind and I am always thinking how nice devotees are you and your husband. Thank you very much.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-33 Los Angeles
13th July, 1971

My Dear Dinesh Chandra,

Please accept my blessings and offer the same to your wife Krishna Devi, daughter Vishnu Arata and Kulushekar Prabhu. I am in due receipt of your very encouraging letter dated 30th June, 1971 and have noted the contents carefully. Your endeavor is very much appreciated. Thank you very much. You have my all good wishes. Success or no success, it doesn't matter; you have come to Israel with your family and that is my pleasure. All blessings upon you.

So for the time being, you can stay in your apartment, have discourses and hold kirtan and whoever voluntarily may join, no one can object. Whoever comes, give him nice prasadam. For the time being this can be done. There is no need of outside engagements if they are not possible to get. If you can, that's all right. But inside activities should go on. So live peacefully and whatever service you can render is all right.

You should preach on the position of God. You can describe how God Consciousness can be developed. We are not presenting another God. We shall talk on God, his nature, His exalted position, His omnipresence and how we can realize him. For example in Bhagavad Gita we can realize, as it is stated there, that God is in everything extraordinary. We can realize God in the taste of water. When we are thirsty and drink water, the nice taste which quenches the thirst, that is God. So gradually you can introduce and disclose that according to the Vedic faith God is called Krishna, just as he is called Jehovah or Allah. Indirectly you can say that God has no name but because we are accustomed to understanding everything by giving some nomenclature, so God has names which are ascertained by His activities. For example God is creating, so if I call God 'the master of the world' (Jagadisha) then what is the wrong there? And who can deny that God created the world?

We are not concerned with the common man because they will think that we are criticizing. So speak on general features of how we understand God. God is called great in every religion. Our appreciation of greatness are six in number. These are stated in the Krishna Book Introduction. So you have to introduce the matter of God scientifically, and that will be appreciated by any reasonable man. If we say that your God is like this and our God is like that, then there will be great disturbance. Simply speak on general topics, that God is like this. Then let them read our literature and ask questions. In this way try to push on our missionary activities.

Hoping this will meet you in good health.

A. C. Bhaktivedanta Swami

P.S. In answer to Krishna Devi's questions: I have not received your cook book as of yet; mustard seed, etc.—these are exciting spices and should be avoided; Vegetable ghee is all right if real ghee is not available or easily acquired.

So far my coming to Israel, I will be glad to come but I do not know yet if it is possible. But when my program is fixed up I will let you know, probably by the first week in August.
My Dear Gurudas,

Please accept my blessings. I am in due receipt of your letter dated 31st June, 1971 and have noted the contents carefully. Yes, we were in Moscow for five days. The city is very clean but the socialist government is not very good. Only you can take what the state supplies. There is very little freedom there. Anyways, there is hope for opening a center in the future; we have made some friends there. From Moscow I came to Paris, L.A. and then attended the very successful Rathayatra festival. Now I am again in L.A. and will begin making my way back to Calcutta beginning in the 16th instant. So I hope things are going on nicely for the Mayapur festival. I have had no letter from Tamal since I have come here. So you mentioned in your letter about an appointment with S.S. Dhawan. What is the result? No one has informed me. Whether the appointment actually took place? In this connection, Shyamsundar already sent one letter to Tamal to let us know and do the needful. Unless some big man lays down the corner stone, our whole attempt will be frustrated. Actually the function in Mayapur will be held for this purpose.

Yes, it is not a bad idea to have San Kirtan as you have described because Lord Nityananda Prabhu, he personally went to troubled area of Jagai and Madai and he conquered them. They became devotees. Nityananda Prabhu was injured also. So when San Kirtan is in a troubled area, do it very carefully. It is a good idea, but you must be very careful at the same time. It is not contradictory to our principles. Rather it is a great service. But the difficulty is that you cannot speak in the local language. So under the circumstances simply San Kirtan party chanting will do.

Please offer my blessings to the others and let me know very soon what are the new developments. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. Why not try the American Ambassador?

ACBS/adb

My Dear Jayadvaita,

Please accept my blessings. I am in due receipt of your letter dated 10th July, 1971 and have noted the contents. Also I have received the layed out sheets for tapes no. 1 & 2 and they are very well done. Thank you very much. I was so much pleased to see that already the tapes were edited and layed out and this is encouraging me to translate more and more. You can give ch. 8 of S.B. canto 4 the title "Dhruva Maharaj enters the forest to meet the Lord"

One point is that I do not understand how it is that the synonyms for the last 18 chapters of the 3d canto and the first 7 chapters of 4th canto are missing? Anyways, I have begun this work and the first tape of synonyms, tape no. 6, was sent to Pradyumna today. This work will take at least one month to complete.

Very soon I am coming to N.Y. and we can discuss further on these matters.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
13th July, 1971

Los Angeles

Sri S.C. Mukherjee
B/2 Kiron Sankar Roy Road
Calcutta-1

My Dear Sri Mukherjee,

Please accept my greetings. I am in due receipt of your letter dated 2nd July, 1971 and have noted the contents. Presently I am out of Calcutta. So it is better if you are still interested in our Mayapur project to see the Mayapur committee and speak with them at our temple at 3, Albert Road; Calcutta-17. The committee is in charge of all these affairs and if they are in need of your service, that will be very nice.

Hoping this will meet you in good health.

Yours sincerely,

A. C. Bhaktivedanta Swami

71-7-37
Boston

My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter dated 7th July, 1971 and have noted the contents carefully. I am glad to note that you have received tapes no. 2-4 and you are appreciating the narration of Druva Maharaj also. I have just received the transcription and laid out pages for tapes no. 1 & 2. It has been done very nicely.

One point though is that Jayadvaita writes that the synonyms for the last 18 chapters of 3d canto and the first seven chapters of fourth canto are not there. Where have they gone? I do not understand. Anyways, I have begun dictating the synonyms, and tape no. 6 was sent directly to Pradyumna. To finish these synonyms will take at least one month.

Arrangements are being made for us to leave for Detroit on the 16th morning. We will stay there for two days and then come to Boston for a few days also. Then we will go to N.Y. so I don't think there will be time for going to New Vrindaban just now. So Kirtanananda Maharaj needn't send tickets.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-7-38
Los Angeles

13th July, 1971

Cleveland

My Dear Sri Govinda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th June, 1971 and have noted the contents. I am so much encouraged to hear how nicely you are distributing BTG and distributing our books also. So continue this program whole-heartedly and Krishna will surely bless you.

It is also encouraging to note that you are getting such a fine house for your new temple. It is so large and on the main street of Cleveland. I can tell that you are all sincere devotees because Krishna is giving you such nice facility to serve him. So make the house very gorgeous, to the standard of our L.A. and N.Y. temples and when you are ready, Radha and Krishna can be installed there also.

So far as ordering prints of Krishna from Jayapataka, all the GBC members here agree that it is not such a good proposal. It is much better, first of all, that these prints be gotten from us just as soon as they are printed up. Also it is much more important that you utilize your valuable time and energy to distribute our
magazines and books. That is real propaganda work. And the householders can earn their livelihood by distributing our books also. That is one of the points of our new book distribution program and you can get more details from Karandhar or Rupanuga.

On Friday, 16th July, I will be going to Detroit for two days. So if you would come and see me at that time, that would be very nice.

Please offer my blessings to all the boys and girls there in Cleveland. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-39
Los Angeles
14th July, 1971

My Dear Jadurany,

Please accept my blessings. I am in due receipt of your letter dated 10th July, 1971 and have noted the contents carefully. So far as black and white photographs of paintings, I don't like that idea. How expensive they are doesn't matter but colored photographs should be there only.

The picture of sadabhuja, 6-handed Lord Chaitanya, anyone can paint, it doesn't matter, but it must be done very nicely.

Bhisma was lying on the bed of arrows on one side of the battlefield. There was trees and grass, but no dead men were around. Only there was the pandavas. Krishna and great sages such as Vyasa—big, big men. Krishna was in the forefront in His royal dress. Bhisma was a stout and strong old man. The arrows were piercing his body only. They did not go all the way through. The arrows piercing his back were supporting his body and there were many arrows piercing his chest. There were no arrows in his head. A sunset scene is all right.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-40
Los Angeles
14th July, 1971

Seattle

My Dear Makanlal,

Please accept my blessings. I am in due receipt of your letter undated and have noted the contents carefully. Yes, you have my blessings for the gayatri initiations of Jaya Deva Das Brahmachary and your wife Tilak Devi Dasi. I am enclosing herewith a tape of the gayatri mantra chanted by me along with two copies of gayatri mantra and one sacred thread, duly chanted on by me, as well. The process should be that you let each of them hear the tape individually (through earphones). Show them how to chant on the fingers. Let them read the mantra and listen to the tape. Then, on my behalf you can present the sacred thread to Jaya Deva. Then hold a fire Yajna as you have seen done so many times before. If there are any questions about procedure, etc, you can consult with Karandhar and he will instruct you properly.

I am so glad to hear that, because the sales manager of Darigold dairy is sympathetic to our Krishna Consciousness movement, you are being supplies 20 gallons of fresh milk weekly and free of charge. He is a good friend so keep him posted of our activities and encourage him sufficiently. Perhaps he will become our life member also. I have received one letter from Gour Hari about his travelling san kirtan party across Canada and have
July, 1971

given my blessings for such venture. And also I have noted how nicely Tulsi Devi is growing there in Seattle. Already she is three feet tall. That is a true credit to your devotion. Thank you very much.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-7-41
Brooklyn
17th July, 1971
London
My Dear Tribhuvanatha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 10th July, 1971 and have noted the contents carefully. I am so glad to hear how successful our Rathayatra festival was, with nearly 10,000 people participating in the procession. And the police were very pleased with our cooperative spirit. Very good. I have received similar report from Naranarayan Prabhu about the festival and I am so much appreciative to you all for your sincerely working to make this year’s Rathayatra festival a grand success. Thank you very much.

I am also glad to note that a meeting of all the presidents was held just recently in order to unify the temples. That is the process. Unless we work cooperatively, how this movement will go on? So my request to you all is that you maintain that spirit of cooperation always and help me to deliver Lord Chaitanya’s message all over the globe.

You say in your letter that you have arranged a press conference for our arrival there in London on 1st August; I think Shyamsundar Prabhu has written you that we are scheduled to be in N.Y. for one engagement on the 1st August. So keep the date for the press conference open and when the final date has been fixed up I will let you know. Probably it will be on the 2nd or 3rd of August.

I have received the bead bag made by Malati, the kartal pouch made by Dina-dyadri, the sweets and breads made by Mondakini, Aditi, Jill and Clare, the photos of the festival taken by Serge, and photos of the very beautiful paintings done by Vasudev. All these presentations are so very nice. You are all so kind to me. Thank you very much.

Also one letter has come with the signatures of all the London devotees. Please offer them all my blessings. Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-7-42
Brooklyn
20th July, 1971
St. Louis

My Dear Eugene L. Baum,

Please accept my blessings. I beg to thank you very much for your kindly presentation of $20.00 for my book fund. We require such funds so that we can print our books and over-flood all of the world with Krishna Conscious literature. That is the goal.

I am so glad to hear that you have been staying at our St. Louis center under the expert guidance of Sriman Vamandev Prabhu and have been chanting 16 rounds of beads daily. Continue to do so faithfully and follow all the regulative principles of devotional life. If there are any questions, refer them to your god-brothers and sisters. And just as soon as you are recommended for initiation by Vamandev, I will
Letter 71-7-43

My Dear Kripasindhu (Rick Holtzman),

Please accept my blessings. I beg to thank you very much for your kind letter dated 7th July, 1971 and you will be glad to know that I have accepted you as my duly initiated disciple. Your beads have been duly chanted by me and are being returned personally by Jagadisha Prabhu, who is here now in N.Y. I have given you the spiritual name Kripasindhu Das Brahmachary. Kripasindhu means Krishna, the ocean of mercy.

I am so glad to note how you have been following the regulative principles strictly for the past six months and chanting at least 16 rounds of beads daily, as well as going in San Kirtan regularly. Thank you very much. That is our very strength in spiritual life and if you continue to do so, along with reading all our literatures and attending classes and artiks, then your rapid advancement in Krishna Consciousness will be certain. So my request to you is that you work very enthusiastically and in cooperation with Jagadisha Prabhu and make our Toronto center a grand success.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-44

Brooklyn
21st July, 1971

Calcutta

My Dear Yamuna,

Please accept my blessings. I beg to thank you very much for your kind letter dated 2nd July, 1971 and I have noted the contents carefully. I am so glad to hear that you have visited Vrindaban and that my manuscripts are safe under lock and key and that the old business transaction files have all been burned. Thank you very much.

Yes, it is encouraging news that J. Dal­mio is favorably inclined toward giving us land in Raman Reti. So let me know when things are finalized. Also two sets brass Dieties were promised by the trust. What has happened to them? Another nice news is that all of you women are going out daily for preaching. Very good. Continue it whole heartedly.

Yes, Krishna may wear dhoti: why not? So far as naming the Dieties in Lon­don, that I will see to when I go there, sometime in the first week of August.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-45

Brooklyn
23rd July, 1971

Los Angeles

My Dear Vrndavan Chandra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 20th July, 1971 and have noted the contents carefully. So far as mixing with soci­ety, we can do it. That is all right. But simply for jobs sake, we cannot. To mix with them intimately is not good. So that
should be avoided. Lord Chaitanya never said stop mixing with non-devotees. He was preaching himself. How a preacher can stop? The whole world is non-devotees.

So far these plays are concerned, they are not meant for ordinary people and if they laugh, then that is a great offense. Just like in your play “Putana Killed” there was so much laughing. So these plays are not meant for the public showing unless they are very nicely done. The audience must give grave attention. If they laugh, that is the greatest offense. Lord Chaitanya never played before ordinary men. Only before devotees. But for you to put on such plays for devotees only is not so practical. So plays of Krishna Lila should be avoided, unless it is very gravely performed.*

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

*Some instructive stories from Bhagavatam may be played before the general public.
ACBS/adb

I have received your press cuttings and they are very much encouraging. So you concentrate you energy for preaching in that part of the world. You are already popular there and you will become more and more popular.

Naraj Narayan may be required for constructing a temple in Mayapur in India, but if he doesn’t go to India then surely he will go to Trinidad to construct a new temple there.

So the public is in sympathy with our movement and I am sure that there will be no difficulty in extending your visas further. Work sincerely, keeping faith on Krishna and the Spiritual Master and everything will come out successful.

Thanking you once more for your noble activities. Hope this will find you both in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My dear Vaikunthanath and Saradia, my beloved son and daughter,

Please accept my blessings. I am so glad to receive your letter dated 4th July, 1971 from Trinidad and it has encouraged me so much that I am now confident that my missionary activities will go on even in my absence. You young husband and wife are so nice that Krishna will shower His blessings upon you both incessantly. Please keep up the spirit of preaching work and you will be victorious wherever you go.

I am so glad to hear that you have acquired the flat on the other side of the upper floor at 3, Albert Road and that now there are ample facilities. We are arranging to send 60 devotees from different centers to India and I have written one letter to Sumati Morarji. Madhudvisa
Maharaj is taking care of that. So I am very glad that you have accommodations for all the devotees in Calcutta.

Your word of assurance that in two years time you will be able to collect 25 lakhs is very encouraging and I am sure that you will be able to do it. Krishna has given you the intelligence. But I am surprised that only Rebatinandanan Maharaj is helping you. Why not others? There must be at least two parties to collect funds. Is Tamal Krishna that busy? He can form another party also. That will be very nice.

This coupon idea is very welcome. You can write one line on the coupon that please come and dine with us on Sundays. Like that. Thus it becomes an invitation and they will be pleased.

I am glad to hear that Mr. Bajoria and Tarun Kanti Ghosh, as well as others, are coming regularly. Receive them very nicely. They are important men and if they are sympathetic, they can do tremendous help. T.K. Ghosh, when I first met him at Ballyganj, he ordered for all the books, so you can remind him and make him our life member.

You can tell Tamal that in Bombay, the book fund deposit is in the name of International Society for Krishna Consciousness. The account no. is 14876, in Gowalia Tank branch of Central Bank of India. So you can directly transfer book fund money to Bombay by mail transfer.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-48
Philadelphia

My Dear Nayana Bhiram,
Please accept my blessings. I am in due receipt of your letter dated 22nd July, 1971 and have noted the contents. Also I have received your clippings. So far your American Express Money Order, sent to Bombay, I have not received it as of yet. Perhaps you should trace it, because it should have been forwarded to me by now.

I was very glad to see both you and your good wife Daivishakti here in N.Y. for the initiation ceremonies. You are both doing so nicely in Krishna Consciousness. Thank you very much. And please offer my blessings to all the other boys and girls there in Philadelphia. Their presentations were so very nice, and they showed so much devotion also. You are all so very nice to me and I am so grateful.

On Thursday next, 29th July, I am going to Gainsville, Florida, to lecture in the university there and then I will be going to London. So it will not be possible for me to visit New Vrindaban at this time. Perhaps in the future, when I return to U.S.A.

The fig tree is not worshipable by us. Try to worship tulasi instead. That will include all tree worship.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-49
Brooklyn
27th July, 1971

Kelso, Washington

My Dear Mukunda,
Please accept my blessings. I am in due receipt of your letter dated 24th July, 1971 and after such a long time. I was a little shocked when I understood that you left the London temple for taking care of your wife. I do not know what is the disease of your wife but when I was in London she was doing very nicely and personally serving me also. I was very
pleased. Why she has developed this tendency to give up Krishna Consciousness?

I was so pleased to know that since Gurudas had left London you had taken charge of our temple there, but later on you again left, so what can I do? I shall always pray that wherever you remain, you will continue your Krishna Consciousness and follow the rules and regulations.

Now I am going to London very soon and after coming back I will be going to L.A. So you can come and see me at that time along with your wife and stay for some time. That will be very nice.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter dated 25th July, 1971 and have noted the contents carefully. The arrangement you have made in Boston for me was very nice. There is no need of nice apartment. A Sanyasi shouldn't live in a very nice place but because your country is so much opulent, even a poor man is offered a nice place. So whatever is offered in devotion and love is all right. It is our duty to offer the very best to Krishna and the Spiritual Master. That is reciprocal love.

Enclosed herewith, some poems and articles for publication in BTG upon your approval. So far my writing is concerned, yes I want to settle down somewhere and write my books. That is my aim. So most probably it will be done by Krishna's grace.

The subject matter of BTG should be very grave. It should not be made a joking, comical literature. The subject matter is that everyone should know who is Krishna. So present it in philosophical way but with simple language. The next subject matter is our relationship with Krishna. Then how we fulfill our life's ambition in Krishna Consciousness. So all these subject matters should be made understandable by the people in general, but we should be very grave in our presentation.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Tamal Krishna,

Please accept my blessings. Enclosed please find a copy of a letter sent to the Manager, Central Bank of India, Camac Street Branch. Henceforward, you can send all book fund a/c collections to Bombay for credit in International Society for Krishna Consciousness Book Fund Account no. 14876, Gowalia Tank Branch, Bombay-26.

Also I have received one letter from Gurudas Prabhu dated 21st July, 1971 and have noted the contents. I have received report from Bombay that things are going on very nicely there, so there is no need for him to go there at the present time.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
Letters from Śrīla Prabhupāda

71-7-52  Brooklyn
28th July, 1971  Calcutta

My Dear Gurudas,

Please accept my blessings. I am in due receipt of your letter dated 21st July, 1971 and have noted the contents. The handwritten post script was "is Not" You are right. But I have received one letter from Madhudvisa Maharaj that things are going on nicely in Bombay. So you need not go there. Better if you also form a party to recruit life members. From Giriraj’s letter, and Tamal’s also, I understand that only Giriraj is collecting money. So why not you do something in this connection? I suggest, since Jayapataka is engaged in temple work, that both you and Tamal find some time and recruit some members.

So far the chief guest is concerned, I have written Tamal that if Indira Gandhi or some nice donor is not available, then forget this function. I was in Calcutta when there was an attempt to post one literature in which it was falsely declared that Indira Gandhi was to perform the cornerstone ceremony, and I objected. Everything should be done very carefully. We are increasing in volume and we have got some prestige. Nothing should be done irresponsibly.

I have learned from Giriraj that it is not possible to get any big donation. We have to construct the temple at Mayapur by collecting membership fees. So far I understand, the collection rate is at one member per day. So even it is so, then keeping this standard, we may collect 25,000 to 30,000 Rs. per month. Four months means one lac. One year means three lacs. So if we want to spend 25 lacs at Mayapur, it will take 8 to 10 years. Do you think that is a practical proposal? So we should not imagine some big project unless we have got insurance from our admirers. This life membership program has proved a little successful, so continue it and form 3 or 4 parties to collect membership fees. As Giriraj and Rebatiandnan have formed one party, so you and Tamal form a party to approach respectable gentlemen to become life members.

If there are sufficient men in Calcutta, then why not send some and try to develop Delhi? Subal Maharaj sometimes says that he will conduct the Vrindaban press and sometimes he says that there is no need. He is not fixed up. It was the program in Delhi that BTG in Hindi would be published. There was so much enthusiasm for this Hindi work in Delhi and now nothing is done. We are making members on the condition that there will be a Hindi BTG but no arrangement has been made to date; simply words. Ksrodakasayee left India all of a sudden. Dr. Rao is competent to translate but I do not know why he is silent. I first went to India some time last year at the end of August. So you are all in India for at least one year but still you cannot publish a second issue of Hindi BTG. So immediately arrangement should be made. We have to publish from India BTG in different languages. Whatever prestige we have got is due to our magazines and books. So in this connection, no attention is being drawn and, as Tamal is in charge of Indian affairs, I wish to draw his serious attention in this matter. What arrangements are there for printing our magazine in different Indian languages? Some Bengali man, Mr. Chaterjee’s son-in-law, wanted to translate. What happened to that?

So far I know, the Delhi dharmshalla room can be had for our permanent office, and at least for printing our books and magazines in Hindi. So we should maintain the Delhi center.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb
Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. I am in due receipt of your letter dated 18th July, 1971 and have noted the contents. I am very glad to learn that you are again president of our Calcutta center. In the beginning also I did not want the change. Anyway, let there be no change anymore.

So far account keeping is concerned, are you taking assistance of a professional accountant? At the end of one year you will have to make a balance sheet and trial balance. That takes good experience. Tamal is going to audit the accounts by somebody else, but how can they be audited in the absence of trial balance? So if you have actually made a trial balance and balance sheet please send me a copy before it is audited. On the whole our account should be kept very nicely because we are dealing with the public’s money.

In Calcutta there is no International Society Book fund a/c. So all book fund money may be directly transferred by mail to Gowalia Tank Road Branch of Central Bank of India to account number 14876. Central Bank will dispatch free of charges. Gowalia Branch has already issued a letter in this connection that all mail transfer will be free of charges.

Regarding exporting of mridungas, I am very glad that you are in charge of this department. It is so nice that you are taking care of temple affairs and exporting of instruments, beads, etc.

I am very glad to know that Yasodanandana has arrived there from Berkely. I shall be glad to know how he is engaged in Calcutta activities.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

My dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter of July 20, 1971, and I have considered the contents carefully.

So far the Book Fund in the name of ISKCON, I changed it in Bombay before leaving India and I have advised the Calcutta bank to transfer all balance to the Bombay account. So there is no anxiety about taxation as you are so much afraid.

And another thing is, I do not know how you are going to audit the accounts without making the accounts perfect. The auditing of accounts is done when the business account is made perfect by drawing trial balance and balance sheet. Have you done these things? They must be made by an experienced accountant. I do not know how Jayapataka or Rsi Kumar can draw up this trial balance and balance sheet. Anyway somehow or other you have to prepare them, then talk of auditing. Send me a copy of what you have made. According to law our Society is registered within (less than) one year, so I don’t think a one year trial balance sheet is necessary, therefore there is no question of auditing the account.

Regarding our cornerstone ceremony, if Indira Gandhi is not available at any time, then forget this ceremony. But if she is so kind to you as you said in your letter then she can come at her convenience. Otherwise we don’t require to have such elaborate ceremony. Because it appears that nobody is going to give us any big donations, at least for the time being it appears that there is no such prospect.

Regarding giving contract for building our temple I think it is not a good proposal. We are not so rich. The plans made by Jaju’s engineer is alright. We can engage our own men to construct the
temple without any contractor. Narana­rayan is experienced, and there are so many experienced men in our Society and I think some of them may go to May­apur and we will construct ourselves. Besides, in India many of our god­brothers have constructed big big tem­ples but they have never taken the help of any contractor or engineer. The native masonry workers are very experienced so we can simply supervise.

To give the contract to Martin, Burn or Ballardie is too big a scheme, because these contractors were engaged in building the Victoria Memorial Hall I don't think we can give them proper remunera­tion. So far I can understand from Giriraj's letter he thinks money is ex­pected only from Life Members, not from big contributors. Rebatinandan does not require to go to Bombay because I have re­ceived a letter from Madhudvisa and things are going nicely there. Besides Re­batinandan is on the Mayapur Committee so why he should go to Bombay? He is doing well in conjunction with Giriraj and Giriraj writes that he is his only helper. On the other hand, some of the rich men like Bajoria, Jalan and K.K. Birla may be added to the Mayapur Committee. I think this will help our Mayapur scheme very nicely.

Have you taken deliver of the sales deed document of Mayapur land? Please send me a copy. There were some crops on the land with Rps. 4000/- worth of crops. Have they been sold and the money realized?

Regarding land purchase. There is no need of purchasing land now because their impression is that Americans will buy the land so they have increased the price by three times. We shall purchase later at our convenience at the real price. Let us uti­lize this eleven bhigas of land first, we shall see to more land later. We shall not artificially increase the price at the present moment by acquiring land now.

Hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
n. b. Please reply this letter to our London address.
ACBS/adb

71-7-55                     Brooklyn
30th July, 1971

New Delhi

My Dear Sri Aditya Sarkar,

Please accept my greetings. I am in due receipt of your letter dated 16th July, 1971 and have noted the contents. I was in India until 20th June, 1971. Why did you not come and see me then? If you want to come here to USA, then please contact ei­ther our Calcutta center (3, Albert Road; Calcutta-17) or our Bombay center (*89 Warden Road, 7th floor; Bombay-26 (Akash-Ganga Building)). You can be­come a life member of our society and then you can come to any one of our cen­ters all over the world.

Hoping this will meet you in good health.

Yours sincerely,
A.C. Bhaktivedanta Swami
ACBS/adb

71-7-56                     Brooklyn
31st July, 1971

Berlin

My Dear Shivananda,

Please accept my blessings. I was so anxious to receive word from you and now I have received your letter post-dated 22nd July, 1971 and after such a long time. Thank you very much.

Your letter of appreciation will be published in this years Vyas Puja publication.
I am so pleased to know that in Berlin everything is going on all right. You will be pleased to know that on 2nd August I will be coming to London. So if possible you can come and see me there and we can talk further.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-57

Tokyo

My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 23d July, 1971 and have noted the contents carefully. I am so glad to hear that you have again come to your senses and are arranging for your good wife Chintamoni to return to Tokyo. She is a very nice devotee; that is a fact. And it is your duty to take care of her and see to it that she becomes Krishna Conscious. So work cooperatively, husband and wife, and make our Tokyo center most successful. That is my request.

So far as translating our literatures into Japanese language, you should endeavor to do so vigorously. You have published only one Japanese BTG, but they should be regularly published. So if you go on and engage your mind in all this positive work, it will help you to rapidly advance in Krishna Consciousness. So far your going to the GBC meeting, if you cannot go there because of lack of funds, that is all right.

In regards to Kartikeya Swami, I have already written him one letter and replied the point. Most probably very soon I shall be sending another sanyasi there to help you.

Please offer my blessings to your good wife Chintamoni. Hope this will meet you and Kartikeya Maharaj both in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-7-58

July 1971

My Dear Satadhanya,

Please accept my blessings. I beg to thank you very much for your kindly letter dated 25th July, 1971. Very soon I am going to Europe; London and Paris, but soon thereafter I will be returning to USA. At that time I may very well visit New Vrindaban. In the mean time you work cooperatively with the others to make our New Vrindaban a very nice place. Then how I can refuse to visit there? So far your name, Satadhanya was a great devotee king.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated nil and have noted the contents. So far the marriage of Shakuntala and Ajamita is concerned, I have no objection but you must brief them thoroughly on married life in Krishna Consciousness, how serious business it is, and that separation is not allowed under any circumstances. At one marriage ceremony in N.Y. Rupanuga had the boy and girl both sign documents saying that they promised never to separate under any circumstances. So you can correspond with him and do likewise.

I have sent you tape no. 13 along with some poetry by separate post. I hope that you have received the package by now.

Please offer my blessings to the other boys and girls there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-8-2

London

4th August, 1971

Boston

My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter dated 28th July, 1971 and have noted the contents carefully. So far your question is concerned you should understand that a devotee is never under any karmic reaction. Whatever is happening is the mercy of Krishna. That should be the view point of the devotee. Once surrendered to Krishna, karmic reaction is immediately gone, but if he acts again independently, then he is again in the clutches of maya. That marginal state is always there but for a pure devotee who has actually surrendered to Krishna, he has no karmic reaction. The same example of the fan switched off; it is still running some rounds, but that will be stopped very soon. That is his position. Therefore a pure devotee who is having some adverse reaction, he doesn’t take ill of it. He knows that the karmic reaction is already stopped but what is happening is the residual turning of the fan, even after the switch is off. A pure devotee therefore takes it as the mercy of the Lord because the Lord is finishing his karmic reaction by summary punishment. To the devotee such adverse condition is seen as the benediction of the Lord and more enthusiastically he engages himself in the Lord’s transcendental service. He is never hampered by such reaction, neither his Krishna Consciousness is hampered by the least degree. In the presence of such adverse conditions of karmic reaction, the Lord advises to tolerate; tam titiksaya bharata. My dear Arjuna, please tolerate these things without being perplexed. They come and go like seasonal changes of summer and winter. They have nothing to do with the pure soul engaged in devotional service. So the reaction is stopped, but the momentum is still there. Simply one has to tolerate.
Please offer my blessings to the other boys and girls there. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-3
London
4th August, 1971

Boston

My Dear Sukhada Devi,

Please accept my blessings. I beg to thank you very much for your kind letter undated and delivered personally by Harer Nama Prabhu on 1st August, 1971 at New York. Upon his recommendation and the recommendation of Satsvarupa Prabhu I have gladly consented to accept you as my duly initiated disciple and have given you the spiritual name Sukhada Devi Dasi. Sukhada means one who is always giving pleasure to Krishna. That you can do by engaging in His service 24 hours. Surely then He will be pleased and bestow upon you all blessings for making rapid advancement in Krishna Consciousness.

The process is simple. Follow the regulative principles of devotional life undeviatingly, regualrly chant 16 rounds of beads daily and without fail, read all our literatures, attend classes and artiks, go for street San Kirtan. If there are any questions, always refer them to your elder god-brothers and sisters. So our method is not so difficult. Rather it is joyful. So engage yourself enthusiastically in this way and you will be happy and in the end go back to home, back to Godhead.

I have chanted on your beads and they were returned to you personally by Harer Nama; you should have received them by now. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-4
London
5th August, 1971

Brooklyn

My Dear Bhavananda,

Please accept my blessings. I understand from Karandhar that you had some telephone conversation on the matter of changing places. In my opinion, Karandhar is required on the western side and you are required in N.Y. center. You have organized N.Y. very nicely; I give you all credit for this. But if you are insisting and require some change, then the best thing to do is to go to Mayapur and manage the building construction there. Tamal has written in his last letter that he has no experience in such building affairs and he wants to appoint some big contractors. That will be too expensive. We can save that amount by supervising ourselves this construction. That will be favorable for our purpose.

If you decide that you will go to Mayapur then you should apply for missionary visa from there. If there is any difficulty then I can submit your name from here and you can stop over in London to pick up your visa on the way to India. That can be done for any number of devotees planning to go to India, so this information should be passed on to all our centers.

Please offer my blessings to all the boys and girls there in N.Y. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
cc: Karandhar; c/o ISKCON L.A.
Los Angeles

My Dear Karandhar,

Please accept my blessings. I am in due receipt of your letter dated 2nd August, 1971 and have noted the contents carefully. I am so glad to hear that you have brought the big Dieties from San Francisco. You can install the Dieties according to the ceremonial functions you have already seen in Boston. Do it nicely with cleanliness, love and affection. That is required. I don’t think I shall be able to return to L.A. by Janmastami day so I am authorizing you to do the function.

Regarding your changing position with Bhavananda, I don’t think L.A. can be managed at the present time without your presence. The original proposal was that if the presidents required the change then they could switch centers, but changing of your place will not be very favorable. So stay there and develop things nicely. I am so pleased to learn that you are opening a new branch in Fresno, California and are soon to open one in Long Beach also. So your presence is required there in the West. Your overseeing is most important position. What am I doing but overseeing. So continue there in L.A.

In my opinion, Bhavananda is as much required in N.Y. as you are required in L.A., but he is wanting some change. So I think he can go to Mayapur to manage the building construction. Then Rupanuga can take over management of N.Y. center. Yesterday I talked with the high commissioner from India for the United Kingdom. So now we shall get missionary visas from here very easily. So either they can get missionary visas from there in U.S. or if there is difficulty then you can send me the names of the devotees who are going there and I will submit thier names from here and then they can come to London to pick up thier visas on the way to India. So this information should be passed on to all our centers.

Forget taking Sanyas order for the time being. Unless your child is born, there is no question of taking sanyas. We shall consider the matter further when your child is born. So now you should take care of your wife. The woman should be cared for, especially during pregnancy. At the time of the marriage ceremony there is a promise that the husband will care for the wife throughout her life and the woman will serve the husband throughout his life. When the child is grown up then the husband can take sanyas. Of course Lord Chaitanya took Sanyas at 24 years, but that is a special case. I think that now you’re doing more than sanyas.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

Cleveland

My Dear Sri Govinda Das,

Please accept my blessings. I am in due receipt of your letter dated 5th August, 1971 and have noted the contents carefully. It is so much encouraging to note how nicely you are distributing BTG. That is our main business, to distribute our literatures. This incense business is all right as a supplement, but we should give all our energy to distribute these literatures and magazines. Then we maintain ourselves and at the same time puch on this Krishna Consciousness philosophy.

Your idea for a festival much like the one we held in Calcutta and Bombay, at all the university campuses is a very good
proposal, so do it nicely. Simply pictures of Guru Gouranga will do; there is no need of taking along Jagannath Dieties. And so far getting Jagannath Dieties from Jayapataka Swami, why you are making that extra expenditure? All our Jagannath Dieties are locally carved. Any boy who knows carving can carve Jagannath. If you want you can order Gour Nitai Dieties; that is all right.

So far brahminical rules for cleanliness, those I have already described in the letter mentioned by you. Brahminical means cleanliness. We are trying to create a brahminical society. So all the devotees under your care there in Cleveland should be trained up in that light. Cleanliness is next to Godliness.

Please offer my blessings to the other boys and girls there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-7
London
7th August, 1971

Mayapur

My Dear Achyutananda Maharaj,

Please accept my blessings. I beg to thank you for your letter dated 8th July, 1971 and have noted the contents carefully. I am very glad that at least one cottage is set up in Mayapur in our own land so that when I go back again I shall be able to stay there at your care. Mayapur construction will be of grand scale and Tamal wishes that the matter be given to a big contractor, but I think we should do the construction ourselves. Just like my God-brothers have also constructed big big temples but did not appoint big contractors so far I know. If required I can send somebody expert in construction work to supervise the work there nicely. You are now acquainted with the local market. So I think that if we supervise the building construction work that will save great amount of money. You consider on these points and let me know your views by return mail.

Regarding your proposal of a Rathayatra festival as Bhaktivinode Thakur suggested, you may kindly send me a note telling in which book the above statement is there. I shall be very glad to see the article you have written in this connection and if it is ready please send it to me immediately.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-8
London
7th August, 1971

Mexico City

My Dear Chitsukhananda,

Please accept my blessings. I am in due receipt of your very encouraging letter dated 28th July, 1971 and have noted the contents carefully. I am so glad to hear that you have gone to Mexico City with Jan and Bhutavhrt Prabhus and have rented a nice house in the central part of the city. From your description I can tell that there is great field for spreading this San Kirtan movement there and if you are sincere and determined in your efforts then surely Krishna will give you all facility. So go on and do things nicely and work very hard to make our newly formed Mexico City branch a grand success.

Keep in contact with me occasionally by mail and as soon as you have established yourself nicely there, then as soon
as I find opportunity I shall visit Mexico
City.
Hoping this will meet you all in good
health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-9
London
7th August, 1971
Hamburg

My Dear Hansadutta,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated
3d August, 1971 and have noted the con­
ten ts. I am glad to learn that you have now
come back to Hamburg. Originally you
were there for organizing our movement
in central Europe. Now, due to your ab­
sence so many things have happened.
Krishna Das has left. Your duty is here in
Europe. Whatever done is done. You or­
ganize there nicely, and stick to that place.
Krishna Das has been advised to go to
Russia. Presently he can be reached care
of San Francisco temple. So be in corre­
spondence with him and help him to get to
Moscow. He is very enthusiastic to go
there. So stay in Europe and help others—
Germany, France, Holland, and organize
things nicely.

The Kabul proposal sounds very nice
and hippies are already there. If you be­
gin your movement with hippies, then
gradually the local inhabitants will take
interest. Caitanya Mahaprabhu wanted
that in every town and village this cult
would be spread and the hippies are al­
ready spread all over the world and they
are our best customer. These hippies are
simply frustrated and want something
sublime. So we are delivering this sub­
lime movement all over the world and if
we do it cautiously and carefully surely
we will be successful.

Brahmananda has already gone to
Kenya and the response has been very fa­
orable. I hope he will do something tan­
gible there.
Hoping this will meet you in good
health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-10
London
8th August, 1971
Los Angeles

My Dear Madhukantha,

Please accept my blessings. I am in
due receipt of your letter dated 2nd Au­
gust, 1971 and have noted the contents. So
far as your getting yourself married, I
have no objection provided you agree to
some points. First of all you must promise
that you will not separate under any cir­
cumstances. This marriage is serious
business and not to be taken lightly. There
is no question of separation in Krishna
Conscious marriages. Therefore I am ask­
ing all those who want to be married that
they sign one paper promising that there
will be no separation. Karandhar Prabhu
can be consulted in this connection and he
should draw up such document in the
manner Rupanuga has done in N.Y.
Then, if you are feeling able to handle the
responsibilities of grihasta life, you can go
ahead with the ceremony immediately
and with my blessings.
Hoping this will meet you in good
health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
71-8-11  
St. Louis

My Dear Indira,

Please accept my blessings and offer the same to your good husband Vaman-dev Prabhu. I am in due receipt of your letter dated 22nd June, 1971 and just now received by me here in London. I have noted the contents with great interest and especially the very encouraging photographs of your Tulasi Devi garden.

You are doing one of the best of services by cultivating Srimati Tulasi Devi so nicely. And she is growing so profusely. That is a sign that you are a great devotee because Tulasi Devi thrives on devotion. Thank you very much.

From Hawaii we cannot bring in Tulasi Devi but from St. Louis, she can be sent everywhere. That is very nice. So when you make a big profit what you will do with the money?

So you should induce other centers to cultivate Tulasi. One circular should be sent to every center that they should import Tulasi Devi from either St. Louis or Hawaii and at every offering of bhog to the Dieties there must be one Tulasi leaf on the plate. The leaves may be ordered from St. Louis or Hawaii and as soon as possible each center should arrange to care for Tulasi Devi nicely according to the instuctions of you or Govinda Dasi who have both become expert.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-8-12  
London  
9th August, 1971

My Dear David R. Schomaker,

Please accept my blessings and offer the same to your good wife Susan. I am in due receipt of your letter dated 3d August, 1971 and have noted the contents carefully. Thank you very much for your kindly appreciations of our Krishna Consciousness movement. I am so glad to hear that you have taken to devotional service and are finding it more and more enlivening. Simply if you will go on, following the prohibitive rules of: no meat eating; no intoxication, no illicit sex life and no gamblings and if you will regularly chant 16 rounds of beads daily and try to understand this philosophy by reading our books and referring any questions to the devotees there, then surely you will make rapid advancement in Krishna Consciousness. Of that you can be sure. And as far as possible try and associate exclusively with the devotees there. That is strongly recommended for one who is serious to make advancement in spiritual life.

So far naming your child is concerned, you as her parents should give her a suitable name and you can add the prefix bhakta dasi, or servant of the devotee, as are we all. Then when she grows up and takes initiation from a bonafide spiritual master, she may be given a new name at that time.

I am so glad to note that both you, husband and wife, are qualified to teach and are anxious to do so in one of our community situations. That will be very nice. So if you like, you can make suitable arrangements for going either to Texas or to New Vrindaban, where they may have need for such qualified teachers. So correspond with those centers and find out if it is possible.

Hoping this will meet you in good health.  
Your ever well-wisher,  
A. C. Bhaktivedanta Swami
71-8-13  London  71-8-14  London
9th August, 1971  11th August, 1971

Trinidad

My Dear Vaikunthanath and Saradia,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th July, 1971 and have noted the contents carefully. Previously I had written you one letter on 24th July, and I hope that you have received it by now. Just now I have come to London after spending two weeks in N.Y. Both these centers are doing very nicely. Also, when I was in Los Angeles, Krishnadas came to see me from San Francisco. He was having some doubts but now he is all right and has again begun making plans for going to Moscow. He is very enthusiastic about it.

So far Nara Narayan is concerned, presently he is applying for missionary visa so that he can go to Mayapur and help with the construction work there. So he won't be able to go to Trinidad. But you write to say that you are trying to get the use of one of many old temples there for an ISKCON center. That will be very nice, so try for it. BTG and book distribution is going on so nicely there. Especially continue this program enthusiastically. It is so much encouraging. I am so much grateful to you both, husband and wife, that you are so much helping me to fulfill the order of my Guru Maharaj and surely Krishna will give you all facility for making our Trinidad center a grand success and surely He will bless you more and more. Just as soon as you have secured a nice temple and have organized a nice program, I will be glad to come and visit there. That will be very nice.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Kathmendhu

My Dear Gargamuni Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your very kind letter dated 31st July, 1971 and have noted the contents. I am so much encouraged to learn that you have come to Kathmendhu, Nepal. Please try and organize a center there nicely. It will be a great credit for you. Nepalese are mostly Hindus and they will take to this Krishna Consciousness movement very easily. Simply you have to organize it nicely. Since I went to India I have had some correspondence with one Shekhar Prasad Shrestha (1/111 Dharam Bazar; Koshi Anchal; Nepal. He is very much wanting that we go there and open a center. So you can contact him and do the needful. Perhaps he will be able to help you in Kathmendhu also.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

New York

My Dear Gopal Krishna,

Please accept my blessings. I beg to thank you very much for your letter dated 8th August, 1971 as well as your Vyas Pooja offering, so nicely composed. I am sending it off to Satsvarupa for future publication.

Also I have received your very generous contribution of $200.00 for the Mayapur project; $150.00 by check and $50.00 by cash, delivered this morning by Nandarani Devi upon her arrival here. One thing is that in the future all checks
1718 Letters from Śrīla Prabhupāda

should be made out to some American bank, so that it can be easily cleared and deposited in my account at Bank of America in Los Angeles.

The cloth, thermal underwear and pullover are also very nice and useful. Thank you once again.

I am so glad to hear that everything is well for you. Hoping you are in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-16  London
11th August, 1971
Calcutta

My Dear Gurudas,

Please accept my blessings. I beg to draw your attention to my last letter to you dated 28th July in which I pointed out that so many things are undone in India. Therefore it is not advisable that you go outside India at this time. So many matters are pending and how to get our books and BTG printed in Hindi also. I understand that sometimes you are going to Delhi with Tamal in a plane for visiting some officers but that is of no use.

So my request to you now is that yourself and Tamal Krishna go to Delhi to organize a center there and make arrangements for printing our books and magazine in Hindi and recruit life members there also.

I understand that you have been invited by Shama Dasi in Africa. I don't advise that you associate with her because she is sahajia. To associate with her will hamper pure devotional service. Besides that you are going there for only one month after taking so much labor. What will be the profit? Will they contribute money for our Mayapur project? Unless our Mayapur project is finalized, I don't think any one of you can go outside of India. My advise is that Tamal and yourself immediately make arrangements for going to Delhi and organize that center nicely.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Sudama,

Please accept my blessings. I am in due receipt of your letter dated 4th August, 1971 and have noted the contents. I am very glad to hear that Kartikeya Swami has changed his mind and is wanting to preach also. If he can go to South America that will be very nice. And he should take to preaching very seriously. A sanyas should be strong minded, not childish.

On 10th July, 1971 I sent you one letter in which there was an enclosure to be forwarded to Seiko watch manufacturers in Tokyo, but as of yet I have [PAGE MISSING]
the Bengal side she would come. So find out the date when she will be on that side. So far as getting signatures of some big men in Bengal, Tarun Kanti Ghosh is a big congress leader so why he can’t help in this connection? He must know Indira Gandhi very well personally.

Gurudas and Yamuna shouldn’t go to Africa. I have already advised them. Rather Gurudas and Tamal Krishna should go to Delhi and organize that center. There is much business there so I have advised them to go. The small Diety which Yamuna is receiving may be taken to Delhi in order to make the dharmshalla a permanent center. Wherever we go, our Dieties must be installed. So they may not go to Africa and waste time. Brahmananda has already gone there. We have got enough business in India. So it is better that Tamal and Gurudas exert their energy for recruiting members in Delhi. That is still an open field. In Calcutta you are working very nicely so stick to Calcutta and do your best.

I don’t think that the coupon program will be very successful. It is a long term business. You will need 1100 men to collect 1100 rupees but if you convince one life member then that 1100 Rs. is there. So this coupon system is not congenial. They can be given to some reliable men to collect, though. For example one person takes 10 coupons and distributes them, returns with the money and takes another 10. In this way he is engaged and can distribute to his friends. But our men cannot do this work. That is not possible.

It is nice if you can hold kirtan in factories and some foremen in the factory may deliver coupons also and we will collect the money. It is best to have such meetings on the salary payment day. Then it will be very easy for anyone to contribute Rs. 1/-

You should encourage Tarun Kanti Ghosh as much as possible. Give him daily a little prasadam and give him opportunity to hear Hare Krishna Mantra. That will induce him more and more to this movement. He has got an inclination to spread this movement but has not associated with good devotees. So if you give him a chance to associate with you then he may turn out to be a great help to our movement. Similarly Mr. Bajoria.

The Diety should be gorgeously decorated with flowers, ornaments, and new dresses. I think in this connection Yamuna is very expert. For dressing at least Yamuna should be in charge and for offering of bhoga Dayananda may go on with his duties. At least two devotees should take care of the Dieties constantly.

If you are feeling tired, you may take rest. Your body is very valuable. It is dedicated to Krishna, so you must take care of the body very carefully. The best medicine is to rest and chant Hare Krishna Mantra, along with the doctor’s prescription. Hare Krishna Mantra is bhaavausadhi, the panacea for all material disease.

Keep on with the practice of writing articles; in the midst of your heavy duties go on writing something glorifying the Lord and put our philosophy into words. Writing articles means to express oneself how he is understanding the whole philosophy. So this writing is necessary for everyone.

We are making a very nice design for the Mayapur temple here and some expert men who know building well will go there to supervise. Henceforward all who go to India will have missionary visas. The high commissioner will help us in this connection. As soon as the plan is made, somebody will take it to India. At least four or five men will go there this month.

Too many cooks spoil the broth. I have therefore asked Tamal and Gurudas to go to Delhi for organizing a center there. Jayapataka can take care of the accounts
acknowledge receipt of your letter dated 9th August, 1971 and have noted the contents carefully. So far your service is concerned, you should understand that Krishna’s service is absolute. Anything you do for Krishna in the standard of Krishna’s service is Krishna also. So cleansing Krishna’s temple and working on the altar of Krishna, etc. there is no difference. So don’t consider in Krishna’s service that something is higher and something is lower. Neither Krishna’s servants are materially superior or inferior. So you should stick to your present service. That will be very nice.

Now immediately we have got a very big project to construct a temple at Mayapur, the birth site of Chaitanya Mahaprabhu. So you can contribute the sums for our Mayapur construction scheme. Sanyasis should not be given any money. They should manage themselves and maintain themselves by taking small alms from different persons—not a lump sum from one person.

It is very much pleasing to me that you are so much sacrificing everything for Krishna. Krishna will surely bless you. You can open better a Mayapur construction scheme fund and deposit as much money as possible there and in due course we shall withdraw it. The estimate for the project is Rupees 40 lakhs (Rs. 4,000,000) which in ordinary exchange comes to $500,000. So you can deposit in this fund as much as possible. That will be very nice.

Hoping this will meet you in good health.

My Dear Atreya Rishi,

Please accept my blessings. I beg to
July 13th, 1971

Sri Suresh Chandra
District Administrative Office
Vreoden Hoop
West Demerara
British Guyana

My Dear Sri Suresh Chandra,

Please accept my blessings. I am in due receipt of your letter dated 15th July, 1971 and have noted the contents. I am glad to learn that you had contact with my disciple Vaikunthanath and his wife Saradia Devi there in Guyana. Presently Vaikunthanath and his wife are in Trinidad at the following address: c/o B.N. Singh; 258 Christian Drive; Plaisance Park; Pointe-a-Pierre; Trinidad, W. Indies, and are working very hard to push on this Krishna Consciousness movement in that part of the world. They are very sincere young couple and I am very much appreciative of the fine work they are doing there. Formerly they were in Guyana but when their visas expired, they were forced to leave the country, despite the local support. But I know that there are many people in Guyana who are wanting to see us establish one center of our International Society for Krishna Consciousness there in Guyana. They can be of great help; simply they must be organized. You are there and are very enthusiastic for us to go there also, so you can do a great service by gathering local support and do whatever has to be done to allow Vaikunthanath and his wife, or any other of my disciples, to go there and establish one very nice center. That will be very nice service, and Krishna will surely bless you.

Please offer my blessings to your wife and two sons. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

July 14th, 1971

Mayapur

My Dear Achutyananda Maharaj,

Please accept my blessings. I beg to thank you very much for your letter dated 25th July, 1971 and have noted the contents. It is very encouraging that you are developing our Mayapur center very nicely. The fences are complete and now you are sewing some hedge plants. Do it nicely. I have seen the photos of the cottage you have proposed and it is very attractive. In the mean time I sent you one letter dated 7th August, 1971, about the article you wanted to write on Rathayatra according to the instructions of Bhakti-vinoda Thakur but I have received none. I hope you have already sent it. If not, send it now, but keep a copy of it.

I am glad to hear that you are harvesting rice. The crop may be saved to utilize for our members nicely. Regarding the bricks, it is a very good idea that you have ordered 10,000 bricks but as soon as the rainy season is stopped we will build our temple. So we require many lacs of bricks. So if possible, why not purchase them now and soak them in the water. Here in London we are planning a very nice temple and compound and two or three men will go to supervise the construction. In the mean time you can talk with local masons for the bricks and in my opinion you should stock more bricks. Yes, we were saved by Srila Bhaktisiddhanta Road. We shall always expect to be saved by His Divine Grace Srila Bhaktisiddhanta Saraswati Goswami Maharaj Prabhu. Always pray to His Lotus Feet. Whatever success we have had in preaching Lord Chaitanya's mission all over the world it is only due to his mercy.

I am so glad to hear that you are all feeling separation for me and similarly I
am also feeling. Since I have seen the cottage it has attracted me to go there immediately and live with you for some time. Actually cottage life for chanting Hare Krishna Mantra is very nice but because we are dealing with the Western people, Americans and Europeans, they require some nice apartment. Therefore we have to construct a nice house for them. My Guru Maharaj's policy was to give nice facility to devotees so that they may chant Hare Krishna Mantra peacefully and make advancement. But we cannot be luxurious. As far as possible minimize the needs of our life but we shall not curtail the bare necessities.

I have received information from Tamal's letter that Gurudas is going to Delhi and also that you want to go to Delhi. That is not good. Stay at Mayapur as the leader there and in my opinion you should not leave Mayapur until the construction work is finished. Very soon I am returning to India and I shall live with you in that cottage for some time. That is my idea. Anyway, I don't wish that you should go to Delhi.

With great delight and interest I have gone through your "Eight Verses in Praise of My Spiritual Master". The style is very nice and thoughtful. May Krishna bless you to improve more and more in writing the glories of our previous acharyas and the Lord. BE engaged in glorifying the parampara system and your life will be glorified automatically thousands of times. Thank you very much.

Please offer my blessings to all the boys staying there with you and I hope you are all keeping in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-8-22 London 14th August, 1971
San Diego

My Dear Aniruddha,

Please accept my blessings. I beg to thank you very much for your letter dated 9th August, 1971. I have already chanted your beads and they are enclosed herewith.

Please be engaged in the service of Lord Krishna very enthusiastically. You are my old disciple and I know how much enthusiastically you were working in the beginning at the old L.A. temple. Now you can revive the same old energy and develop San Diego center. Krishna is giving you a nice place to serve so utilize it properly.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-23 London 14th August, 1971
Hamburg

My Dear Hansadutta,

Please accept my blessings. I am in due receipt of your letter dated 10th August, 1971 and have noted the contents. For the time being this measure of taking outside work may be taken up but the principle is that everyone should engage full time for various propaganda work of the Krishna Consciousness Movement and maintain themselves by the little profit made by book selling and literature distribution. Now we have got Isopanisad in German language. The devotees can better be engaged in distributing these books.

Where is Mandali Bhadra? I have not heard from him. What he is doing now? What has happened to ISKCON Press
Europa? Since I have come to London, why I have not heard anything from him? So far Krishna das is concerned, first let Krishna das go there to Moscow. You are in Hamburg already. There is no need of you both being there. You should stay there and develop that center. There is no question of your travelling just now. So let Krishna das go to Russia. He is very much enthusiastic for it.

Please offer my blessings to the others there. Hoping this will meet you in good health. My blessings for Haimavati.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-8-25
London
14th August, 1971

Calcutta

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th August, 1971 and have noted the contents carefully. I am sick here since the last four days. The climate here in London is not at all suitable for me. There is no sunshine. Almost always there is darkness and rain. So it has affected my health, because I am already rheumatic.

I approached the high commissioner here requesting him to write a letter to Indira Gandhi to accept our invitation. He has already written to her and I am waiting the reply. As soon as I get a definite answer I shall leave London. If the reply is favorable then I shall go towards India, maybe visiting Switzerland for a few days. Otherwise I shall return to N.Y. It is proposed by the 15th September a meeting of GBC will be held there. We require to hold this important meeting of the GBC to formulate the rules and regulations how things will be worked on. Sometimes there are complaints against the GBC which is not very favorable. I set up the GBC with hope that I shall get relief from administration of the mission but on the contrary I have become the center of receiving so many complaints. So it is not a relief for me, rather it is becoming a little troublesome. Anyway, by the grace of Krishna things will be settled up very soon.

I am very glad to know that your trial
balance and balance sheet of accounts are being prepared, but I am simply surprised why the professional accountant did not take up this matter first before proposing audit of accounts, because after writing to you about this trial balance, you then said that it is now being prepared. This matter does not seem to be very expertly handled. Anyway do the needful. Prepare the trial balance and balance sheet and mail them to me.

Regarding Delhi, I was sending Ksirodaksayee Das to take charge because Subal Swami was not fixed up and I also requested both you and Gurudas to go there. From Ksirodaksayee Prabhu I understand that the proprietor of the dharmshalla has given in writing that we can stay in that dharmshalla indefinitely provided we go on holding our classes, kirtan, etc. So it is very good that you have decided to go there. Ksirodaksayee may reach Delhi by the middle of September. In Delhi so long Ksirodaksayee does not reach, you remain there and organize the center very nicely with the help of Gurudas, Subal Maharaj and others. As soon as he goes there you may return. It may be that your personal presence will be needed at the GBC meeting. I have no objection for Gurudas becoming president. Our main business is to preach this Krishna Consciousness Movement. When American boys and girls push on this Krishna Consciousness movement, everyone is interested with this movement, not with what office he holds. So if Gurudas becomes president, let him become so. Then the post of secretary and treasurer may be divided between Subal Swami and Ksirodaksayee. That you can settle up when he reaches. In the mean time you organize that center very nicely. Regarding Achutyananda, he may not come to Delhi because I think his presence in Mayapur is necessary. I understand from his letter that he has already ordered some bricks for the toilet room. So for the time he may not come to Delhi.

We have already submitted here for missionary visas and at least five men will reach India very soon. Nanda Kumar's wife has already gone. Visal Das Brahmachary is here on his way to India. NaraNarayan and his wife also are ready. I have already engaged NaraNarayan, Vasudev and Ronchor to prepare a grand scale plan for the Mayapur land and as soon as it is prepared, NaraNarayan will go there. Bhavananda is coming here on his way to India. He will reach here on the 19th August. Bhavananda and NaraNarayan, they have got good experience in building affairs so I think if we engage professional masons and supervise the work ourselves, we can save so much money. There are many experienced masons and as I have already told you, they have already constructed Sridhar Maharaj's temple. So there will be no difficulty.

So far Giriraj is concerned, he requires a little freedom to work. I think he should be given that opportunity.

Please offer my Vyas pooja blessings to everyone of you. I am so much pleased with the book put together by you. It will be read tomorrow in the meeting. Similar publication was done by ISKCON Press. So I thank you very much, all of you, for appreciating my humble service which I am trying to render as a matter of duty ordered by my Guru Maharaj. I request all my disciples to work cooperatively and I am sure our mission will advance without any doubt.

Regarding Ramananda at Gorakhpur, he is very important hand as Hindi translator. So I do not find any reason why Chopra or other members in Gorakhpur should complain against him. So things should be handled very carefully because everyone engaged in Krishna's service should be given a chance to exercise this transcendental business very nicely. I am
getting older and the 76th anniversary of my birth observed by my disciples means that I am getting older. Naturally my health does not allow me to work very hard but still I am working as hard as possible to advance this mission and I request all my disciples to give their full cooperation in this great task.

I have received one letter from Madhudvisa Maharaj. Things are going on nicely in Bombay. So please try to make another nice center in New Delhi by combined effort.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-26
London
15th August, 1971

My Dear Indira,

Please accept my blessings. I beg to acknowledge receipt of your letter. So far your son leaving you, his parents, at 5 years, that is not necessary. Especially our Krishna Conscious children; they are already living in a ashram. The children of our devotees may live with their parents perpetually because you are all living in the temple and already engaged in devotional service. Other instructions are for those not engaged in Krishna Consciousness. Any family engaged in Krishna's service is living not in this material world. Such a home is considered as Vaikuntha. That is the verdict of Bhaktivinoda Thakur.

So if you are afraid of your husband's taking sanyas, I shall not give him sanyas order at any time. Be rest assured. Your husband is already a householder sanyasi because he has no other business than to serve Krishna. You can be living peacefully with husband and children and always engaged in Krishna Consciousness. One should become sanyas by action, not by dress. In Bhagavad Gita it is said that any person who doesn't work for himself but for Krishna only is a perfect sanyas and perfect yogi, never mind what order he lives in. That is the opinion of Lord Chaitanya also.

I have seen the picture clipping enclosed by you and it is very very nice. Please offer my blessings to your good husband Vamandev. I can see that our St. Louis center is doing very nicely. Thank you very much.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-27
London
15th August, 1971

TO ISKCON BOULDER

My Dear Kurusrestha, Dennis, Bruce, Nancy, Elicia, Pournamasi, Mark, Michael, Vincent, Tulsidas, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
1726 Letters from Śrīla Prabhupāda

71-8-28 London 15th August, 1971

TO ISKCON PRESS:

My Dear Advaita, Uddhava, Jayadvaita, SitaRām, Meenakatam, Vilasini, Tusiita, Bhargava, Baradrāj, Murildhar, Kuladri, Kirtimati, Yugalkisore, Nara devi, Lilasuka, Jadurani, Usik, Gadadhār, Mamata devi, Nitai, Sumahat, Bimala, Anandini, Lynn, Candanacharya, Kasturika, Madhusudana, Charori, Nabādwip, Madhupuri, Tapas, Puspabana, Palika, Kanchanbala, Pompa, Vidarbhasuta, Pradyumna, Jagganath Suta, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivendra Swami

ACBS/adb

71-8-30 London 15th August, 1971

TO ISKCON PORTLAND:

My Dear Danavir, Trilochana, Vishnudas, Kamsari, Kamala, Traidas, Pramada, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivendra Swami

ACBS/adb

71-8-31 London 15th August, 1971

TO ISKCON MALAYSIA:

My Dear Hanuman, Noo, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble
service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-32
London
15th August, 1971

TO ISKCON HAMBURG

My Dear Mandali Bhadra, Gunnar, Rolf, Andre, Harrison, Phillip, Haripriya, Antonio, Maria, Philip, Herbert, Lilashakti, Jyotirmayee, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-33
London
15th August, 1971

TO ISKCON L.A.

My Dear Nagapatni, Tradhis, Janmastami, Vikramini, Babrubahan, Sachidevi, Karandhar, Santanandi, Romaharsan, Suchitra, Gajendra, Purnima, Sarala, Karunasindhu, Ananga, Krsnakanti, Herapancami, Jayatirtha, Ujjala, Gopal Bhattachas, Vrindaban-Chandra, Vidarba Kanya, Kanupriya, Chaitanyadevi, Dasi, Baba, Govinda Das, Poulastini, Brin, Dru, Becky, Nandalal, Freda, Tungabada, Chintomini, Carol, Sheelavati, Tulsidvei, Prsni, Joanne, Suniti, Chidananda, Madhukanta, Siddesvar, Romesvar, Phillip, Paramesvari, Bhutanath, Trilochna, Jangarama, Pierre, Upadaliya, Pipali, Larry, Premarnava, Srivas, Sarvabhouna, Riktananda, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-34
London
15th August, 1971

TO ISKCON OCEAN CITY:

My Dear Nandakishore, Jahnava, Bobbie, Steve, Jane, etc.

Please accept my blessings. I beg to
thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-36
London
15th August, 1971

TO ISKCON LAGUNA BEACH:

My Dear Rsvdeva, Sivani devi, Indumati, Kalyani, Kapiladev, Richard, Suruchi, Tajh, Dru, David, Vaidyanath, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-35
London
15th August, 1971

TO ISKCON NEW ORLEANS:

My Dear Nityananda, Joseph, Debra, Kanya Kumari, Aubrey, Michael, Susan, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-37
London
15th August, 1971

TO ISKCON BOSTON:

My Dear Satsvarupa, Audry, __, __, Rosemary, Carol, Carolannie, Thomas, Larry, Jill, James, Barbara, Roger, Donna, Paul, Martin, Victor, Nancy, Jody, Joseph, Harer Nama, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta
Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-38 London 15th August, 1971
TO ISKCON TUCSON:

My Dear Sons and Daughters,

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-39 London 15th August, 1971
TO ISKCON DETROIT:

My Dear Sons and Daughters,

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-40 London 15th August, 1971
TO ISKCON CALCUTTA:

My Dear Subaldas Swami, Madhudvisa Swami, Jayapataka Swami, Devananda Swami, Achutyananda Swami, Gargamuni Swami, Bali Mardan, Tamal Krishna, Madridevi, Gurudas, Yamuna, Elliot, Lala Ram, Dravida, John Griesser, Yasodanandana, Pusta Krishna, Bhanu, Amritananda, Dinnanath, John, Chitralekha, Giriraj, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-41 London 15th August, 1971
TO ISKCON CLEVELAND:

My Dear Sri Govinda Das, Srilekha, Leon, Woody, Debbie, etc.

Please accept my blessings. I beg to
Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-42 London
15th August, 1971

TO ISKCON PITTSBURGH:

My Dear Trivikram Swami, Bibhu,
Katayani, ________, ________, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-43 London
15th August, 1971

TO ISKCON ST. LOUIS:

My Dear Vamandev, Sharon,
Bhadринarayan, Judy, Pamela, John, ______, Nancy, Cathy, Stuart, Eugene, Michael, Jayne, Richard, _______, Mahamaya, Barry, Baladev, Indira, Jagannath, etc.

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-44 London
15th August, 1971

TO ISKCON TRINIDAD

My Dear Vaikunthanath and Saradia,

Please accept my blessings. I beg to thank you very much for your kind feelings of appreciation of my humble service unto you. You are all helping me in pushing forward this mission of Lord Chaitanya Mahaprabhu, coming down by disciplic succession to my Guru Maharaj. So whatever you have spoken, it is simply due to them. I am simply the via media to receive them, on behalf of my Guru Maharaj, His Divine Grace
Bhaktisiddhanta Sarasvati Goswami Maharaj Prabhupada.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

Hamburg
17th August, 1971

My Dear Hansadutta,

Please accept my blessings. In further reference to my letter dated 14th August, 1971, I understand from Shyamsundar that you have engaged all our San Kirtan members of Amsterdam to work in a cigarette factory. I do not know how you could dare to do this without asking me or any other GBC members. Amsterdam is doing nicely in San Kirtan Party collections; why they should go to work in a cigarette factory? In your last letter to me also you tried to impress me that everyone should go to work. That is not our principle. Our principle is not to work like the karmi or under a karmi. We are not sudras. Sudras are meant for working under somebody, not brahmins. If you do not know this principle, you should know it now. All our men living in the temple are basically brahmins. Otherwise, why they are offered sacred thread?

We should live on the paltry income, whatever we receive, by selling our magazines, but in dire necessity when there is no other way we may accept some service temporarily. But on principle we should go on San Kirtan, not work, and whatever Krishna gives us we should accept on that principle. You are a senior member of the society. You should have known all these things. Anyways, send them back on San
Kirtan. All Amsterdam devotees should be engaged in San Kirtan, not in a cigarette factory.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-47
London
17th August, 1971

Berkeley

My Dear Locan Das,

Please accept my blessings. I am in due receipt of your letter dated 12th August, 1971 along with the check for $10.00 as daksina. Thank you very much. Your ideas for toys are nice, but I don't think that is a very sound proposal. You have to engage your time in that way where you could better be selling magazines and books. That is better utility of your valuable time. Our Krishna Conscious children are not very much after toys and playthings. They are given from the very beginning beads and they are happy chanting in that way. So I don't advise you to do this since it will take up too much of your time. Anyways, do you think they would be saleable on the market? I don't think there would be demand on the general market for them.

Just this morning I received your charcoal portrait of Srila Bhaktivinode Thakur and it is done very expertly. This means you have got special talent for this. So you should go on painting pictures of the acharyas. There are so many centers that they can be sent to. I think ________ you will find more facility because there you can have your own room for painting whereas in N.Y. already it is so much congested. Painting requires some solitary place. Anyways, if you think that you will want the association of the N.Y. artists then I have no objection if you go.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-48
London
18th August, 1971

San Diego

My Dear Bhakta Das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th August, 1971 and have noted the contents carefully. I am so glad to hear that Krishna has provided you with a new temple very suitable for our purposes. So why not purchase immediately? If Karandhar is satisfied, then we can lend you part of the money for down payment and you can return it later on. So make arrangements in that way.

Yes, if there are enough qualified devotees on hand to care for Lord Jagannatha, then certainly He should come there. So make nice arrangements for Him. If your facilities are as nice as those in L.A. then you can ask Babhrubahan to make big Jagannath Deities like those in the L.A. temple. He carves very nicely and his wife Vikramini paints Them nicely also. When I was in L.A. last time, they carved one small set for me and the set is there in my room. If someone needs to receive Gayatri mantra, which is necessary for caring for Lord Jagannath, then at your recommendation they can be initiated by mail. I will send you one tape made by me of Gayatri mantra. They should simply listen one at a time, privately, through the right ear and at the same time repeat each mantra, while reading it from one paper. You can also explain beforehand how to count on the
fingers. Then, if the devotee is male, give
the sacred thread. Then hold a fire yajna
as you have seen done before. Send the
thread here to me before the ceremony is
to be held and I will chant gayatri mantra
on the thread(s) personally.

So, if you can make your temple as
nice as L.A. then certainly when I go to
L.A. next time I will visit San Diego. It is
only a 20 minute plane ride to San Diego
from L.A. but it takes 200 minutes to get
to the airport and back. Just see the con-
veniences of technological advancement.

Please offer my blessings to the others
there. Hoping this will meet you in good
health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. So far your getting married is concerned,
it is better if you can remain brahmacharya.

71-8-49 London
18th August, 1971

My Dear Madhusudan,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated
13th August, 1971 and have noted the
contents carefully. So far your choice of
artwork for BTG, I do not know the artistic
sense. I am a layman and do not know
the techniques. But the picture you have
enclosed appeals to me, so it may be used.
I have no objection.

The point is that these drawings should
be realistic. Not that you make Krishna a
cartoon character and therefore laughing
stock. And hippy ideas shouldn’t be used
either. Whatever technique is there, make
it realistic. That will be nice.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-50 London
19th August, 1971

Hamburg

My Dear Himavati,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated
17th August, 1971 and have noted the
contents.

There is no question of your falldown.
Chant 16 rounds regularly and no power
in all three worlds will make you fall
down. Krishna will save you always. So
you can live strictly like a brahmacharini
and make advancement in Krishna Con-
ssciousness by chanting and reading the
books. And you have got good capacity
for preaching work also. There is no ob-
jection for you living together, but it is
better that you live as brahmacharini.

If you want to become a teacher for the
young children, that will be very nice.

Hoping this will meet you in good
health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-51 London
20th August, 1971

New York

My Dear Atreya Rishi,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated
17th August, 1971 and have noted the
contents carefully. Krishna Conscious-
ness factually makes progress on the will-
ingness of the individual living entity. It is
said by Rupa Goswami that one who is
with strong inclination to serve the Lord
by his life, work, mind and words, such a
person immediately becomes liberated
nevermind in whatever position he is
situated in this lifetime. In Srimad Bhaga-
watam also the same thing is confirmed
that liberation means to be situated in one's own constitutional position. Our constitutional position is to render service to somebody else. Everyone in this material world is rendering service to somebody else. Sometimes merchantile firms advertise "service is our business". So that is the constitutional position of every living entity but in the material condition of life they have forgotten where to render service or they do not know where this service attitude can be fulfilled properly. As such in Krishna Consciousness a person becomes perfect because he renders service to the right person, Krishna and thus he is satisfied fully.

So your desire to serve Krishna is very much appreciated. This very desire will enlighten you more and more about Krishna and the more you advance the more you will like to serve and because you are a very sincere soul Krishna is giving you good opportunity to render service to Him in the Mayapur scheme. So you can open a separate account "ISKCON Mayapur Scheme" in consultation with Rupanuga Prabhu and do the needful.

The business community you can impress upon them that throughout the whole world there is no institution to impart education in the matter of spiritual understanding. So we are going to open a big center in Mayapur where this education will be internationally imparted. Students from all parts of the world will go there to take education in this important subject. Modern civilization is running on the bodily concept of life. Such a civilization is nothing but polished animalistic civilization. They can never bring the right knowledge to the human society. So our Krishna Consciousness Movement is especially meant for enlivening men in this novel educational system. We have published about 10 big big books of 400 to 1000 pages each. Further books are being published. You can show them the books so that they can understand the importance of this movement and if sufficient cooperation is available we can increase our branch opening activity and surely we can contribute the best knowledge to the human society. So with our books, workers, and sincere activities we must come out successful in this attempt.

Very soon I shall send you all detailed blueprints of our Mayapur layout (building plans, etc.) for your propaganda work.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-52
London
20th August, 1971

My Dear Bhagavandas,

Please accept my blessings. You happen to be a member of the GBC. So whatever you want to do or whatever ideas you want to introduce in the management of our society, please write in a letter and distribute the copies to all the GBC members along with one copy to me also. Then collect the opinions of each and every GBC member and if the majority supports the idea then it should be taken as a fact for being carried out in our society. The majority vote and my opinion should be taken. When the majority opinion is present, my opinion will be yes or no. In most cases it will be yes unless it is grievously against our principles.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
71-8-53 London 20th August, 1971

My Dear Hansaduta,

Please accept my blessings. You happen to be a member of the GBC. So whatever you want to do or whatever ideas you want to introduce in the management of our society, please write in a letter and distribute the copies to all the GBC members along with one copy to me also. Then collect the opinions of each and every GBC member and if the majority supports the idea then it should be taken as a fact for being carried out in our society. The majority vote and my opinion should be taken. When the majority opinion is present, my opinion will be yes or no. In most cases it will be yes unless it is grievously against our principles.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-54 London 20th August, 1971

My Dear Jagadisha,

Please accept my blessings. You happen to be a member of the GBC. So whatever you want to do or whatever ideas you want to introduce in the management of our society, please write in a letter and distribute the copies to all the GBC members along with one copy to me also. Then collect the opinions of each and every GBC member and if the majority supports the idea then it should be taken as a fact for being carried out in our society. The majority vote and my opinion should be taken. When the majority opinion is present, my opinion will be yes or no. In most cases it will be yes unless it is grievously against our principles.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-55 London 20th August, 1971

My Dear Karandhar,

Please accept my blessings. You happen to be a member of the GBC. So whatever you want to do or whatever ideas you want to introduce in the management of our society, please write in a letter and distribute the copies to all the GBC members along with one copy to me also. Then collect the opinions of each and every GBC member and if the majority supports the idea then it should be taken as a fact for being carried out in our society. The majority vote and my opinion should be taken. When the majority opinion is present, my opinion will be yes or no. In most cases it will be yes unless it is grievously against our principles.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
My Dear Satsvarupa,

Please accept my blessings. You happen to be a member of the GBC. So whatever you want to do or whatever ideas you want to introduce in the management of our society, please write in a letter and distribute the copies to all the GBC members along with one copy to me also. Then collect the opinions of each and every GBC member and if the majority supports the idea then it should be taken as a fact for being carried out in our society. The majority vote and my opinion should be taken. When the majority opinion is present, my opinion will be yes or no. In most cases it will be yes unless it is grievously against our principles.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Tamal Krishna,

Please accept my blessings. You happen to be a member of the GBC. So whatever you want to do or whatever ideas you want to introduce in the management of our society, please write in a letter and distribute the copies to all the GBC members along with one copy to me also. Then collect the opinions of each and every GBC member and if the majority supports the idea then it should be taken as a fact for being carried out in our society. The majority vote and my opinion should be taken. When the majority opinion is present, my opinion will be yes or no. In most cases it will be yes unless it is grievously against our principles.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated Janmastami day and have noted the contents carefully. Renovation means for old buildings donated to the society. Such buildings can be renovated from the building fund but not to maintain already purchased or rented buildings. That is to be done as individual expenditure of the temple concerned.

Delhi is the most important city in India because the capital is established there. Mostly the population is educated. Many foreigners are there also and embassies of different countries. So from the cultural point of view Delhi is the most important city. Many cultural centers are there also, many libraries, many schools, colleges, varieties of merchantile offices and different presses. So if you can influence them it will be a great propaganda center. I think in Delhi also you should hold one festival pandel meeting like in Calcutta and Bombay. There is a big ground open near Conought place.

Yes, you can get all your paper from Bengal Paper Mills. That is a good opportunity. So take all paper from there for our Hindi publications. Ksirdaksayee will go there by the middle of September. So Rahul, Ramananda, and Ksirdaksayee
may completely see to the publication and translation of Hindi work. If you will send the quotation for BTG I will send you a check. Ksirodaksayee has already arranged with a press in Agra and it is said that is the best place for printing BTG. All books and material already there may be published.

It will be difficult to open three pandels simultaneously because there are no sufficient men. Otherwise there is no difficulty. But if you can manage that will be a great credit but a great strain also. I think you can hold one meeting in Delhi. Everything depends on expert management and men and strength.

In his last letter Giriraj has informed me that he was sick but since then I have not heard from him. How is he? I am anxious to know. His health should be taken good care of. He is an important worker and a good soul.

So far the quality of paper, that depends on the Indian market. But so far our society is concerned, we are maintaining first class literature produced but if there is difficulty what can I say? But you can make a cheaper edition for the general people. That is all right.

I have seen your financial statement for July but the same thing is going on. The collection was Rs 21,000/ but the deposit Rs 15,000/. Therefore Rs 6,000/ was eaten up or otherwise. So how things can be managed? This is going on since the beginning. Some practical proposal must be there. If 25% of the collection is spent up in this way then I do not know how to manage things. Please give me your practical solution how things can be changed.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-8-59

London

21st August, 1971

Detroit

My Dear Bhagavandas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 11th August, 1971 and have noted the contents. Also I have seen the article enclosed and it is very nice indeed. So it appears that things are going on nicely there in Detroit. So we have to work very hard and with intelligence and sincerity for this movement. It is a great movement undoubtedly but it takes a little time to convince the higher section of the society. Still that is one of our businesses because unless the higher section understands this movement, it will make progress slowly. If the higher section says yes, it is a nice movement, it will progress very quickly. Our mission is undoubtedly the highest welfare activity to the human society. Everyone has forgotten his real constitutional position. Therefore all of them are hovering in the air without any concrete knowledge of the goal of life. Actually we are in the position to teach everyone, nevermind however great a philosopher or scientist he may be, but everyone must learn from us about spiritual activities. All the universities and educational institutions are in darkness and still they are very much proud of advancement of knowledge. This we shall challenge everywhere and come out victorious.

Please offer my blessings to the other boys and girls there in Detroit. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb
71-8-60 London 21st August, 1971
Calcutta

My Dear Giriraj,

Please accept my blessings. I am in due receipt of your letter dated 21st August, 1971 and have noted the contents.

This is a very serious discrepancy that in four months Rs 23,000/- has been spent without any proper account. I have asked both Jayapataka and Tamal to explain about this and I am still awaiting their reply. Upon receipt of their letters I shall adjust things and let you know what is to be done. One thing is that I have asked Jayapataka Swami to make you treasurer so that you can look after things and see to it that such unnecessary expenditure is not made in the future.

All big donations, like B.M. Birla's, should be immediately deposited in the building fund. Not a farthing should be expended from such donations. That should be the policy.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-8-62 London 22nd August, 1971
New Vrindaban

My Dear Kirtananda Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th August, 1971 as well as your kind contribution of $100.00 check and I thank you very much for the same. I am so glad to hear how Janmastami and Vyas Pooja were celebrated so successfully there in New Vrindaban and devotees were coming from all the centers. We had a nice program here in London also and many outsiders were coming.

I understand that during the festival Hayagriva Prabhu was not there. How is that? Where he is now? The index of Bhagavad Gita is very much delayed. Kindly ask him to send the complete index immediately for which the complete work is suffering.

I was sick for four or five days; now I am a little better but the disease is prolonging in a different way. I cannot sleep at night more than 2 hours and during the day sometimes I am feeling some dizziness. Otherwise everything is all right. I am chanting Hare Krishna as usual and writing my books regularly.

You have asked for some song translations and one is enclosed below. Others
may be gotten from Dinesh who is presently in Israel.

Please offer my blessings to the others there. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

JAYA GORACHAND MADURSDRE

Lord Gorachand is singing in sweet voice, singing very sweetly the Mahamantra. He is asking every one, whether householder or in renounced order of life to chant always the Mahamantra.

Either in distress or happiness never forget chanting this Mahamantra. Make this practice how to continue this chanting always. Gradually we are loosing the duration of our life and if we don't take the opportunity of worshiping the Lord of the senses, Krishna, then we are simply wasting our time. Now we are fully conscious. Let us now chant loudly with the holy names of Radha Madhava. Being entrapped in the network of illusionary maya, we are simply engaged in false duties. Therefore it is the good advice of Bhaktivinode Thakur that everyone should become mad after chanting the Mahamantra. He is requesting everyone to do so.

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71-8-63  London
22nd August, 1971

My Dear Nayana Bhiram,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 16th August, 1971 and have noted the contents carefully. Also I have received your check for $25.00 and I thank you very much for the same. Yes, if it is approved by the GBC then I have no objection if you and your wife go to Israel to help out there. Philadelphia temple has improved nicely under your supervision. So for the time being continue to develop it nicely. Nothing should be done hastily or haphazardly. Then when the temple is very firmly situated I have no objection for your going. So do the needful and ask Krishna to help you.

Because there is some similarity of the word Jew and Yadu so some historian or scholar, so called, created this notion. I have read it also in some paper. But even it is true, we have nothing to do with it. Lord Krishna killed his own dynasty under His personal supervision. So certainly Krishna didn't like the idea that future dynasties would be able to identify having Krishna's blood. Krishna has no material blood; neither He is different from His body. The example is given that Malayan sandalwood is famous as grown in Malay but the fact is that sandalwood can grow anywhere. Nowadays in Malaya there are only rubber trees but still in the market the sandalwood is known as Malayan sandalwood. Similarly a family may become famous for Krishna taking birth in that family but Krishna is independent and can appear anywhere and everywhere, where His devotees are.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

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71-8-64  London
22nd August, 1971

My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter dated 19th August, 1971 and have noted the contents. So far the 'tracts' or booklets are concerned, that is a nice idea, Jayadvaita has already
asked about this and I have agreed. But these small works may be done on our own press. Dai Nippon should be given the big jobs. Otherwise it will be too costly.

So far the marriage proposed for 29th August, I have no objection provided they are firmly in agreement never to separate and are willing to sign such a statement. This was done recently by Rupanuga Prabhu and you can get the wording from him.

Please offer my blessings to the others there. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

P.S. Enclosed please find poetry for possible publication. I don't think there is need of immediate meeting of all GBC members at N.Y.

71-8-65
London
23rd August, 1971
Delhi

My Dear Tamal and Gurudas,

Please accept my blessings. I am in due receipt of your letters dated 19th and 17th August, 1971 respectively as well as Yamuna’s letter dated the 15th August. Regarding Indira Gandhi there is no hope. The high commissioner has informed. So it is Krishna’s desire that she should not lay down the foundation stone. The program will be executed by some good vaishnava which I am thinking of. Otherwise I shall personally do it. On the whole it is Lord Chaitanya’s desire what a Vaishnava shall lay down the corner stone instead of asking some material man or woman to perform the holy work. So don’t try for Indira Gandi any more.

Do your business and try to establish Delhi center solidly and secure members for financing the Mayapura scheme. I have received one letter from Brahm-ananda Swami in Africa and he is doing very well there. There is good prospect for establishing a center there and most probably I may go there on my way back to India.

Regarding the Bengali translation by S. Ganguli, it is almost perfect; 90%. But 10% incorrect is not his fault. He is a new man. Therefore there are little discrepancies with our thoughts. Besides that there are some mistakes in spelling as Sanskrit verses. On the whole we can immediately start the Bengali paper out there is not one qualified man who can check over the correctness of the papers. Even it is 99% all right, still that 1% must be corrected. So far I am concerned, I cannot give my time to this. The best thing would have been if this Mr. Ganguli would come and be our student and learn our philosophy carefully and then he would be most suitable man for becoming editor of our Bengali paper. Do you think that Amritananda will be able to check as the second Bengali man? Ask him if he is able to check the papers. Then jointly with the endeavor of Amritananda and Ganguli you can start the Bengali paper as well as publish books.

Dr. Bali has been making a program since a very long time but what is the exact program in S. India? Formerly it was settled before Vijantimalla and Dr. Bali that we shall hold a similar pandel festival in Madras in October. Unless 20 or 25 men perform this function it will not be successful. But at present if we haven’t got sufficient men how we can take up this program? Men will be going there to India gradually.

We are making a very gorgeous plan at Mayapur and if you altogether can give shape to this plan, it will be unique if not in the whole world then at least in all of India. I am giving instruction to all the
workers here and they are doing nicely, I think when Bhavananda and NaraNarayan go to India they will carry the plans with them.

This membership program is so nice that you can make members all over the world. So this temple should be subscribed by money raised all over the world and it must be very unique. The aim is to make it an international institute for taking perfect spiritual order of life; we shall give titles like bachelor of divinity, master of divinity, doctor of divinity. Besides that as I have already told you all several times in India, respectable gentlemen want to educate their children through the English medium. If we can organize such an institution such as St. Xavier's college in Calcutta and Bombay and we can give them instruction through the English medium and raise them in a Krishna Conscious culture we shall get unlimited number of students from respectable families of India. Such institution will be very much welcome especially in Bombay and Delhi. So think over this matter how best to organize such an institution as St. Xavier's college. Our mission is solid. Our philosophy is not eutopian. Our men are being trained for exemplary character. So we shall have a unique position all over the world provided we stick to the principles, namely unflinching faith in Spiritual Master and Krishna, chanting not less than 16 rounds regularly and following the regulative principles. Then our men will conquer all over the world.

Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S.: While posting this letter, one letter came from Calcutta in which it is said "As for accounts, at least the trial balance sheet has shown great discrepancies. For example, I have collected Rs. 70,000/- from the Maidan advertisers, but only Rs. 55,000/- has been recorded, and after being informed I was able to account for a possible Rs. 5,600/- of the difference, but still Rs 9,400/- is unaccounted for. Also a profit of Rs. 15,000/- was supposed to have been made due to the Maidan programme, and that profit was to have paid off a previous Calcutta debt to the building fund, but now that Rs 15,000/- has been spent for maintenance, and an additional Rs 8,000/- of membership money collected since the programme has also been spent, so the Calcutta debit is now Rs 23,000/- and is increasing."

Now who will be responsible for this Rs 23,000/-?

ACBS/adb

71-8-66

London

24th August, 1971

My Dear Danavir,

Please accept my blessings. I am in due receipt of your letter dated 17th August, 1971 and have noted the contents carefully. I was very much shocked on hearing of the accidental death of Professor Dosa. I am sending herewith one letter for his wife which please hand over to her and give her all solice. Everything is under Krishna's control. Krishna is the supreme controller. Maya is only an instrumental agent. The example is given generally that in the rainy season the rain falls down equally everywhere but on the ground different seasonal plants and vegetables grow. Similarly when the material world is created it is set in motion by the Supreme Lord through the instrumental agency of maya. But according to different frutitive actions of different living entities different phases of happiness and distress appear exactly as after the rainfall there are varieties of vegetables. So everything takes place according to one's past individual karma but those who are in Krishna
Consciousness their resultant action of karma becomes summarized. Professor Dosa took initiation, or shelter of Krishna. He will always be protected. In the next life he will get birth in a very good devotee's house so that from the very beginning of life he will get chance to devote himself to Krishna Consciousness. This is the observation from the shastra angle of vision. So no one should be agitated for sudden death of Professor Dosa. He is always blessed. Now he will get a very good chance for advancing in Krishna Consciousness. Be sure.

I am very much pleased to learn that you have got a nice house for organizing our center there. Please do it nicely and be in contact with Karandhar. He is guiding you all. Of course to organize a temple in our society is not so difficult. Simply be serious in following the rules and regulations and chant 16 rounds. These things will constantly give you strength and spirit and I am sure that wherever you go in your preaching program there you will be successful.

Your incense distribution scheme sounds all right. That will leave you more time for our main business—to distribute BTG. We are debtor to Dai Nippon by a large amount. Recently on the request of Karandhar I sent them $20,000. Still we owe $27,000. So try to collect money for BTG as far as possible to keep our credit with Dai Nippon. They are our good friends so if we keep our relationship healthy that will be good for our society's propaganda work. I am so glad to note also that you have sent $200. to the Mayapur temple fund. So continue to do it. Where is the money being sent?

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

Kathmandhu

My Dear Gargamuni Swami,

Please accept my blessings. I am in due receipt of your letter dated 17th August, 1971 and have noted the contents carefully. I can understand that you are in the midst of unfavorable circumstances as much as you were when you were in Pakistan. So Krishna is desiring that you deliver these persons who are in very awkward circumstances within this material world. Lord Chaitanya is known as Patita Pavana or one who delivers the fallen. He purposely delivered the two fallen souls Jagai and Madai. So as you have gone to Kathmandu, you try to stay there somehow or other and simply by your personal example of chanting Hare Krishna Mantra 24 hours, you sit down at any place and perform kirtan. Chant with mridunga and kartals or just on your beads; whatever is possible. If one or two men come to you that is sufficient for the present. In this way when you have gathered at least one or two local sympathizers then you can try and chant on the street. Maybe they are too much fools to understand the philosophy but if you chant Hare Krishna Mantra they will like it. So there is no need of making very gorgeous propaganda for the moment. Do everything humbly and in small scale and when Krishna desires it will increase. Don't be agitated in unfavorable circumstances. Chant gravely and peacefully.

I hope this instruction will be useful for your purposes and don't be very much agitated. Krishna will help you. After all they are all human beings and as fortold by Lord Chaitanya the Hare Krishna Mantra will be vibrated in every corner. So try to introduce it in this country where things are not very favorable. As we got several
letters from Nepal in favor of our move- ment, certainly there are men there who will like this movement. Gradually you will find them out. So don't be impatient. Go on chanting Hare Krishna mantra peacefully.

Brahmananda is doing very nicely there in Kenya. There is good field for preaching work there.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-8-68
London
24th August, 1971

Hamburg

My Dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 21st August, 1971 and have noted the contents. If I was misinformed, forget this incident and go on with your duty. Stress on San Kirtan performance and distribution of BTG. Our program is simple. You are a senior member of our society. So if you strictly follow our rules and regulations, chanting regularly 16 rounds, going for San Kirtan on the street and distributing prasadam automatically our movement will advance. So far work is concerned, when it is absolutely necessary it can be done. But as far as possible we should work in our own field and on the basis of our principles.

You are always saved and I am always pleased with your work but it is my duty to point out if there is any discrepancies.

I have received the German magazine and it appears very nice. Of course I could not read a single letter, but that doesn't matter. It was looking very nice.

Please offer my blessings to Himavati and the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/adb

71-8-69
London
24th August, 1971

Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 17th August, 1971 and have noted the contents carefully. There will be many discrepancies in the trial balance if books are not kept properly. Trial balance means to test how the accounts are kept scientifically. So if the accounts are not kept properly but haphazardly there will never be a correct trial balance. To present a correct trial balance means to correct the whole past accounting system. One letter has just come from Giriraj in which it is said “As for accounts, at least the trial balance sheet has shown great discrepancies. For example I have collected Rs 70,000/- from the Maidan advertisers, but only Rs. 55,000/- has been recorded, and after being informed I was able to account for a possible Rs 5600/- of the difference, but still Rs 9,400/- is unaccounted for. Also a profit of Rs. 15,000/- was supposed to have been made due to the maidan programme, and that profit was to have paid off a previous Calcutta debt to the building fund, but now that Rs 15,000/- has been spent for maintenance, and an additional Rs 8000/- of membership money collected since the programme has also been spent, so the Calcutta debit is now Rs. 23,000/- and is increasing”

Now who will be responsible to account for this Rs 23,000/-? Please let me know.
And who has been appointed treasurer and secretary? The president, secretary and treasurer elected by the members of the center cannot be changed at least for one year; better to continue it for three years. All combined together should be responsible for keeping correct accounts. **Giriraj is responsible and he should be made the treasurer.** You should remain as president and Achutyananda Swami as secretary. So make arrangements in that way.

Yes, we are prepared to purchase the land at a rate of not more than Rs 1500/- per bigha. They are under the impression that Americans will purchase at any price so don't be taken in. We can purchase any neighboring land at the above price. You can negotiate and consult with D.C. Sarkar in this connection.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. I wrote two letters to Achyutananda at Mayapur address, but I have received no reply. ACB
ACBS/adb

71-8-70
London
24th August, 1971

St. Louis

My Dear VAmandev,

Please accept my blessings. I am in due receipt of your letter dated 19th August, 1971 and have noted the contents. The beads enclosed have been chanted and are enclosed herewith along with one letter for Sravaniya Devi Dasi.

If you leave, who will look after St. Louis? You are a householder with wife and children. You can't move very often. Better you stick to one place and develop it nicely. Whenever you move you have to take so much trouble to move your whole family. I do not know what is the situation there in St. Louis but in every center there is potential to improve more and more. My opinion is that you stick to St. Louis and develop it more opulently. Of course I am in favor of opening new centers but not at the cost of taking from our already established centers.

So you are an advanced student. Krishna is giving you intelligence. So use your discretion. But your wife is pregnant, so it is best not to move at the present. Just like this girl Sravaniya Dasi, so many neophytes are coming. So guide them all and help them to become Krishna Conscious devotees. That is the greatest service to humanity. Krishna is very much pleased upon such devotees who try like this.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-71
London
25th August, 1971

Malaysia

My Dear Amogha and Hanuman,

Please accept my blessings. I am in due receipt of your letters dated 20th August, 1971 and have noted the contents. I am so glad to hear now nicely your traveling and preaching program is going on so you continue with it as far as possible in that area. This touring program will create an atmosphere of Krishna Consciousness everywhere, so go on. And introduce these classes wherever possible. The response is so good. I am also glad to note that you have received $1000.00 for magazines. If you want you can keep it for
your touring program expenses but if possible you can send it to Karandhar in L.A. or to me for Dai Nippon. We just paid them $20,000 for back BTG debts and we still owe them $27,000 more. So if you can send it for that purpose it will be nice unless you require it for your travelling expenses.

Yes, even the Buddhists will come forward gradually and inquire into this Krishna Consciousness. Everyone is sophisticated by their so called religion but chanting Hare Krishna Mantra will attract everyone all over the world.

The temple plan enclosed is approved by me, but we must have full control over the temple, otherwise we are not going to take charge. We cannot make any compromise on this point. Unless we have full charge we are not interested. It must be a branch of our ISKCON and run by us. We cannot take responsibility if others are controlling the temple, otherwise we are not going to take charge. That is not possible. We have got our own principles and they must be followed as they are in all our branches all over the world. We cannot make any change in Kuala Lampur.

You can tell Kamala Devi that in the first week of October I will be in Madras because we are arranging to hold a Hare Krishna festival there in a pandel at least for ten days and maybe we will open one center there. From Madras I shall go to Calcutta.

Upon your recommendation I have gladly accepted Neo Che Wee as my duly initiated disciple and his letter and beads are enclosed herewith.

Hoping this will meet you in good health.

Your ever well wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

My Dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter dated 16th August, 1971 and have noted the contents. Also I have received your tape recording and have listened to the marriage institution very nicely. So far your questions:

In the vedic ceremony the paraphernalia required for the sacrificial ceremony includes five kinds of powder, five kinds of leaves, five kinds of cow products, five kinds of grains and five kinds of jewels. So these are required for offering to the sacrifice: Five items of five kinds. So because we cannot collect all these things conveniently, we simply are satisfied with five kinds of powders. In the vedic system also when eatables are offered to somebody, five varieties of dishes are offered. Another significance of the vedic system is that arbitration is also made of five men. So this ‘five’ is mentioned in many places. Just like in devotional service. Narada has written also five kinds of literatures; They are called Narada pancha ratra. So it is traditional vedic system. What for they were made in routine in terms of ‘five’ that is very difficult to find out but traditionally it is followed by vedic disciples as far as possible.

The criss-cross pattern is simply decoration. After mopping the floor nicely, this kind of painting with colored rice powder is still prevailing in Hindu families of S. India. It is called alipna, or in other words after cleansing the rooms and floors such kind of auspicious paintings are done every morning or in every ceremony. In Bhagavad Gita is is said that they are part and parcel of religious life. In most cases these engagements are meant for the women. Women must be engaged otherwise they wil be inclined to think of sex only. They are called kamini. Unless
there is sufficient engagement their only thoughts will be concentrated on sex. As men are engaged in devotional service, similarly women are engaged in ritualistic engagements so that household life becomes very auspicious. These things are at the present moment impossible to perform regularly. Lord Chaitanya therefore recommended Harer nama iva kevalam. Practically also we see our students being engaged in chanting Hare Krishna Mantra keeping free of all contamination. The vedic system takes especially care of women from illicit sex life. Illicit sex life is so dangerous that it produces unwanted children who create hellish life as described in Bhagavad Gita. In this age, all over the world, the sex indulgence is being unrestricted and religious principles are not being followed. The population is increasing with unwanted children like hippies. So these systems are very scientific but it is very opposing elements will be driven away. We are preaching on the basis of Bhagavad Gita, the most exalted vedic literature. The atheistic arya samaj does not believe in Bhagavad Gita. Therefore they are not strictly speaking followers of the Vedic varnamsha dharma.

So if you are serious you have to arrange to receive us in a ten man party and pay all expenditures and travelling expenses, etc. for one month.

In the future please be kind enough to make correspondence in English because we do not know Hindi.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-74
London
25th August, 1971

Berlin

My Dear Shivananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 21st August, 1971 and have noted the contents. About taking jobs I have already sent one letter to Hansadutta in this connection. But if there is no other way then temporarily you may take some job and help, but that is not a permanent business. Our main business is to distribute BTG and San-Kirtan and whatever little income we get from that we should be satisfied. It is not our business to take jobs and live luxuriously. So far I have heard San Kirtan party and distribution of BTG in Hamburg is increasing. Maybe they can improve their condition without help from your center. So use your discretion.

Now in Hrishikesha the Narayan temple is there but the people are not very advanced. More or less they have become temple priests, and not so much interested
in spiritual advancement of knowledge. So there is no need of going there. We have got enough engagement here for preaching in the Western countries and we have got sufficient stock of knowledge in our books. But if there is opportunity and if and when you go to India you can visit this place but it is not very important.

So far worshipping Ganesh is concerned, that is not necessary. Not that it should be done on a regular basis. If you like you can pray to Ganapati for removing all impediments on the path of Krishna Consciousness. That you can do if you like.

Please offer my blessings to your good wife Vrindadevi. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-75 London 26th August, 1971
Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your two letters dated 23 August, 1971 and undated respectively and have noted the contents. At your recommendation I have consented to accept Philip Murphy and Freda Tepler as my duly initiated disciples and their letters and beads are enclosed herewith. Also enclosed please find two sacred threads duly chanted by me for Ramesvra and Druvananda as per your recommendation. So hold a yajna and get these threads on their bodies. The $10.00 check enclosed was also duly received, as well as the very gorgeous slides of Radha Krishna Dieties newly installed in L.A.

Enclosed also you will find one letter from Jagatguru Das Brahmachary from ISKCON Salt Lake City. He has asked to receive Brahmin initiation. Why is he so much anxious to take second initiation? He was just very recently initiated with Hare Krishna mantra. So I have not agreed.

Out of the nine responses you got from GBC members for your proposal to reduce the price of BTG to the temples to 10c. there are seven in favor. Therefore I say yes. By this system of taking a majority vote on any given proposal and then submitting the final decision to me for approval there is no necessity for holding a GBC meeting. So much money will be spent unnecessarily for travel and big big plans will be made only. So what is the use? Simply go on as you have done in this case and that will be best.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-76 London 26th August, 1971
New Orleans

My Dear Nityananda and Kanya Kumari Devi,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 23d and 15th August, 1971 respectively and have noted the contents. I am so glad to hear that your program is going on so nicely there in New Orleans and especially that San Kirtan and BTG distribution are so successful. That is very encouraging. This San Kirtan and BTG distribution is our main business and you should give as much energy in this direction as possible. Also your travelling San Kirtan party to various universities in the Southern cities is wholly approved by me. So do it nicely and in conjunction with Satsvarupa Prabhu. He is guiding you all.
So be serious in following the rules and regulations and chant 16 rounds. These things will give you constant strength and spirit and I am sure that wherever you go in your preaching program you will be successful.

Please offer my blessings to your good wife Kanya Kumari (and thank her for her very kind letter) and also to Bhagwat, Subrata, Debra, and Michael. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-77
London
27th August, 1971
Kathmandu

My Dear Gargamuni Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 18th August, 1971 and have noted the contents carefully. As per your request I have immediately sent one brahmachary, Madhavananda Das, there to assist you. He is just now on his way to Delhi and then will go on to Nepal immediately. So he should be reaching there very soon. Please receive him at the air station. He is going via Delhi and also in Delhi there is Bali Mardan, so I have asked Bali Mardan to go to Nepal along with Madhavananda for some time also. If things are going on nicely there then we can send some more men later on but first of all try with these two men. Hold kirtans, distribute prasad and hold discourses and I am sure that this process will soften the hard stone.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Brahmananda Maharaj’s address is as follows: c/o ISCKON (c/o B. Pankaj)
P.O. Box no. 81265 Mombasa, Kenya
East Africa
ACBS/adb

71-8-78
London
27th August, 1971
Delhi

My Dear Gurudas,

Please accept my blessings. I am in due receipt of your letter dated 23d August, 1971 and have noted the contents carefully. Anyway you have got some shelter in the dharmshalla. In the mean time if you can find some good place in Delhi that will be nice. But you should organize Delhi center very nicely. Do not bother about Indira Gandhi. I think that for some political reason she cannot join our movement. I have already written Tamal that I shall find some nice Vaishnava to do it, or else myself. So now your duty is to organize Delhi center and if possible hold a meeting there like in Bombay and Calcutta at the Gandhi maidan.

So far London temple is concerned, things are going on here very nicely under the supervision of Dayananda Prabhu who is appointed treasurer and Tribhuvanatha as president. I may go to Africa and then come back to India. You are in India so do not think of coming back here. Also there will be no GBC meeting. It is not necessary. So stay there and develop things nicely. Tamal said that there is so much potential for preaching in India and that is a fact. Later on we can send more men there also. So you remain as president of Delhi and Ksirodaksayee when he goes there, can be the treasurer and Subal Maharaj as secretary. When Ksirodaksayee goes there I shall send one letter with him to you and you can do accordingly. So work combinedly to push on this movement.
At the present please see Dalmia about the two pairs of Dieties that are long overdue from them. The fact is that Birla from Calcutta donated four pair brass Dieties and Dalmia one pair brass Diety. Out of that, three pair we have received and two are still due. So these Dieties should be immediately collected and delivered to Bombay for dispatching to Paris and other places.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-79  London
27th August, 1971

Hamburg

My Dear Himavati,

Please accept my blessings. I am in due receipt of your letter dated 26th August, 1971 and have noted the contents. Please don't be worried at all. I shall never give your husband sanyas order. There is no special meaning for giving your husband sanyas order because I know that both of you are more than sanyasi. So don't be worried at all. Live peacefully, husband and wife and develop our Hamburg center very nicely.

Always be engaged in serving the Diety; nice dress, nice jewelry, nice prasadam. Let Hansadutta go for Sankirtan and take care of him. Your husband is one of my most foremost disciples. His life is very important, so take care of him nicely; that is your duty. He should live healthfully and peacefully, so see to it. That is my request. And together you should develop Hamburg center very nicely. There is certainly enough work there now.

For your hair you can try a little castor oil. So far the milk fast, if possible you can observe it. But these things are not so important. For preaching work we have to make so many adjustments.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-80  London
27th August, 1971

New York

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 24th August, 1971 and have noted the contents. So far your travelling throughout the south, particularly Atlanta center, I have no objection. Just so long there is someone competent to look after Boston temple. If you Harer Nama can manage all right, that is nice.

Yes, you should try and develop a headquarters there in the Southern zone, just like L.A. in the West or N.Y. in the East. That will be very nice. I have just received one letter from Mohanananda in Dallas and he wants to purchase a very large property very much suitable for our purpose. He also proposes to have an accredited school there for the society children. All this he wants to develop in conjunction with the country ashram there. He is very enthusiastic for it. So you should encourage him and if his plans are feasible then perhaps Dallas would be the most suitable headquarters for the Southern zone. So you can discuss the matter with Mohanananda, Karandhar and the others and do the needful.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb
71-8-81 London
30th August, 1971

To Whom It May Concern:
This is to certify that Sriman Bhagavandas Adhikary is an ordained minister in the International Society for Krishna Consciousness, of the title Bhaktishastri, and fully qualified to instruct on Krishna Consciousness and Vedic literature in general. He has been studying under me for many years and is one of my foremost disciples.

Yours sincerely,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-82 London
31st August, 1971
Baltimore

My Dear Avhirama,
Please accept my blessings. I beg to acknowledge receipt of your letter dated 27th August, 1971 and have noted the contents carefully. Your proposal to open centers in South America by your 'floating ISKCON temple' is very much encouraging to me, so if it is possible then certainly you have my blessings. You must make sure, though, that the management of our Baltimore temple is going on very nicely. Once that has been settled up you can make plans accordingly. Hayagriva Prabhu is the GBC representative for that part of the globe so you can consult with him and others in this connection.

I once had a dream like this; that we would have a moving temple on the water, going from town to town. So you are making that dream come true. Thank you very much. Do it nicely and maybe I will come and join you also.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

*wherefrom you propose to purchase this boat?
P.S. The boat should be purchased new rather than used.
ACBS/adb

71-8-83 London
31st August, 1971

My Dear Ekayani,
Please accept my blessings. I am in due receipt of your letter dated 20th August, 1971 and have noted the contents. Inspite of all your faults you will go to Vaikuntha because you are a great devotee. Don't create some abnormal condition. Please go back to your husband and live peacefully and execute Krishna Consciousness together. He will also not take sanyas order out of frustration. You are an intelligent girl and an advanced student. You should know that our main business is Krishna Consciousness. So fighting between husband and wife is not to be taken very seriously. So if you have any respect for me, I request you not to quarrel with your husband. Live peacefully, chant Hare Krishna and try to serve the cause as best as possible. I am very glad that your mother is also taking interest in Krishna Consciousness. That is very good. So as you have to leave Boston very soon it is better that you go immediately to N.Y. and live peacefully with your husband. That is my order. I hope you will not disobey me.

So far your questions: Any tune can be used. When it is in relationship with Krishna, that makes it bonafide; Some precautionary measure should be taken to keep bugs from the altar and Deity. You cannot allow them to disturb the Deity.
Best is that you try and catch them and throw them out rather than kill them but if killing them is the only alternative, what can be done?; Tulasi plants are liberated souls who want to serve Krishna in that way. Anyone who even desires to serve Krishna is liberated, what to speak of one who is actually engaged in devotional service; expansion means remains in Goloka Vrindaban and at the same time expands all over the universe. Krishna can expand, so his devotee can also expand; Ballabacharya's teachings are bonafide. This difference of opinion is there always. Just like you differ with your husband, but that doesn't mean that you and your husband are not devotees; In the spiritual sky there is no birth, so where is the question of baby? Krishna is there eternally as kishore, a 16 year old youth. His childhood pastimes and exhibited in the material universes. Best thing is if you chant Hare Krishna and go to Krishna Loka and find out the answers to all these questions yourself.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-8-85
London
31st August, 1971

St. Louis

My Dear Vamandev,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 24th August, 1971 and have noted the contents carefully. Your program of travelling in a van from town to town and distributing our books and literatures and having street Sankirtan sounds very encouraging, so you can go ahead and do it with my full approval. So if the management of St. Louis temple will be maintained nicely then you can go ahead. The small Diety of Chaitanya Mahaprabhu can go with you on tour. That will be nice. This touring program, going from town to town with Sankirtan party and distributing our literatures is our real program. So do it
enthusiastically and with determination and surely Chaitanya Mahaprabhu will bless you more and more.

Please offer my blessings to your wife Indira and son Jagannath. Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb
Delhi

My Dear Gurudas,

Please accept my blessings. I am in due receipt of your letter dated 26th August, 1971 and have noted the contents. So far Indira Gandhi is concerned, I have replied that point in Tamal’s letter enclosed. If you can arrange one meeting between her and myself that will be very nice.

Regarding Regent’s Park, if Dr. K. Singh is a friend of Lord Mountbatten, he should write him one letter that we are a bonafide society, etc. and that we shall be calling upon him in the near future to help us in locating some land in London, and that he should please assist us in every way possible. His address is as follows:

Admiral of the Fleet
Earl Mountbatten of Burma;
c/o Mrs. Bachmann;
Broadlands; Romsey;
Hampshire 505 9Z0/England

Ksirodaksayee will be reaching there by the middle of September. Your attempt for a pandel program sounds very encouraging. You are experienced now so I know that you will do it expertly. Thank you very much. Radio and television appearances are very nice. Also you can arrange for local house to house meetings for all your party. That will be nice program.

Please offer my blessings to Yamuna and all the others there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-9-2

Boston

My Dear Sukhada Devi Dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th August, 1971 and I thank you very much for your kindly appreciations. Also I have received your generous check for $50. as daksina. You are such a sincere and intelligent girl and if you will just stick to our principles you are sure to make rapid advancement in this Krishna Consciousness. So work cooperatively with Satsvarupa and the others and help to make all of Boston city Krishna Conscious.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-9-3

Delhi

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th August, 1971 and have noted the contents carefully. I am glad that you have admitted about the GBC members not very appropriately discharging their duty. I do not mind this discrepancy but you should be alert; you and all GBC members. We are now growing in volume all over the world dealing with public money.
People have respect for our movement. Now it is time for GBC members to be very very careful so that people may not point out any black spot in the behaviour of our society. I have issued a letter to all the GBC members only for this purpose that each one of you should always think how to improve the cause and advance our society and as soon as there is some good point you can communicate with your colleagues and give some decision and put it before me so that I can give my final approval. So you should not remain for a moment without thought of improving ISKCON activity. So far you are concerned, being the zonal secretary of that quarter of the world, your duty is to see that all our different centers within your jurisdiction must be going very accurately. The accounts are not being kept very scientifically and if there is extravagant spending that should be changed. We should simply accept the bare necessities of life. The balance money and energy should be employed for pushing forward Krishna's mission.

I have seen the rough trial balance in which it is stated that about Rs 13,000/- was spent for travelling expenditure. Of course you are all sons of big rich Americans so it may not be very big amount for you but we poor Indians, to us it is a shocking amount. In our childhood with my father I used to walk 10 miles to save a ticket of 5 paise on the tram car. So we are trained up in that way. Of course it was a very pleasant morning walk. So I wish to know how this big amount was spent for travelling expenditure. You must be very careful in the future. If we have spent Rs 13,000/- for local travelling in Calcutta, then why not purchase a car? One can be gotten for Rs 20,000/- only.

So how these things happen? It is your responsibility as zonal secretary. Besides that you are supposed to be one of the members of the book trust but in your presence the book fund money is being eaten up. So we have to rectify all these processes. I know it very well that you are all sincere workers but still it is my duty to point out the discrepancies. In Delhi however I hope you will do things very nicely from the very beginning. Whatever mistakes you have committed in other centers may not be repeated in Delhi.

Regarding Indira Gandhi, I have already pointed out to you all that she cannot attend the function on political reasons. Anyway I am very glad to learn that she is sympathetic at least about our movement and she is inquiring about me also; that is very nice. You are planning now for a meeting between ourselves. That is also very good and if Indira Gandhi gives me a little time for giving a patient hearing to the importance of our movement and tries to understand the philosophy of this movement you can immediately fix up some date for an appointment according to her convenience and I shall keep that appointment at any rate. Our movement is not any local movement. It is for the total human society. It is most authorized on the principles of Bhagavad Gita and affirmed by Lord Chaitanya and all the big acharyas. So we have got every confidence on this movement for the peaceful situation of the whole world. Our aim is one God, one religion, one people, one activity, everything one. Practically it is happening also, so we can help the leaders of the society if they are sincere in the attempt to unify all the nations under the name of United Nations. So you can try to fix up an appointment time for this important meeting.

Yes, arrange for Hindi BTG. I am expecting your quotation. The following are going to Delhi from here: Tejyas and his wife Madira; Palika and Dinadayadri have gone there yesterday. So far Mayapur is concerned, as soon as the rains stop then we shall start our work.

Regarding collections, all this collection
must go to the building fund. Now we have got good beginning. R.D. Birla has given Rs 25,000/; B.M. Birla another Rs 25,000/ and Bajoria will contribute also. In this way if you simply catch 100 contributors each paying Rs 25,000/ then immediately our Mayapur scheme is successful. To find out such 100 men will not be at all difficult because it is headed by Birla and others will follow. So we have to pick them out throughout India—Calcutta, Bombay, Delhi and Madras. If we spend 25 to 30 lacs Rupees then our Mayapur program will be a great success. So we have to do it. It will be a world center for teaching spiritual life. Students from all over the world will come and we shall revolutionize the atheistic and communist tendency of rascal philosophers. So we must be responsible for this great task. Not for a single moment shall we be without ISKCON thought. That is my request to you all.

So far maintenance, we should make some monthly subscribers of cash or goods. Just like Goenka is giving food-stuffs, so many others can do the same. A little pocket expenditure can be collected by holding meetings. All the Gaudiya math people collect rice from house to house. Actually the temple should be provided by the local contribution of cash and kind.

So far Mr. Jain, I met him in Calcutta and he appears to be bonafide and we shall get money exchanged through him.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb 71-9-4
Los Angeles

28th August, 1971 and have noted the contents. I am very much anxious to know about your wife. I hope that she is doing well after that accident. Please offer her my blessings.

Regarding your returning to college, I have sent the case to Karandhar Prabhu and he will decide on the matter locally.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-5
London
2nd September, 1971

Kathmandhu

My Dear Gargamuni Swami,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 25th August, 1971 and have noted the contents. I hope you have received my last letter dated 27th August, 1971 and Bali Mardan and Madhavananda should have arrived there by now.

Also I have asked that Jayapataka send at least 25 complete sets of books there immediately so you should be receiving them soon.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-6
London
2nd September, 1971

Toronto

MY Dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 27th August, 1971 and I thank you very much for the same. It is very much
encouraging to hear that you have opened one center in Ottawa and soon will start another in London, Ontario. You have got complete capacity to spread this Krishna Consciousness movement. That is a fact. So work enthusiastically and with patience and your attempt will be successful by the grace of Krishna. And continue this door to door program. It is very nice. Lord Nityananda used to do that; Haridas Thakur used to do that; all of Lord Chaitanya's close associates used to do that. So we must follow in their footsteps.

Please offer my blessings to the others there.

Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-7
London
2nd September, 1971

Berlin

My Dear Shivananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th August, 1971 and have noted the contents. Varnaprasta ashrama can be taken even in the presence of the wife. Not that because your wife has left you have to take varnaprasta. That depends on your choice. In one sense if your wife has actually left you it is a blessing. Better to prepare yourself for sanyas rather than Varnaprasta.

Nara Narayan Rishi is there but you will not be able to find him.

If there is the possibility of regular worship then you can install Jagannath Diety. Otherwise don't do it. Not that there should be a repeat of the situation in Hamburg that the Dieties were taken away. Unless there is solid temple arrangement I don't advise you to install the Diety. Diety installation means regular worship without fail and for good. Just like in Jagannatha Puri. That temple was established over thousand of years ago and it is still going on. Always they have prasadam ready for at least a thousand people and bhog is offered 56 times in a day.

Please offer my blessings to the others. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-8
London
2nd September, 1971

Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 25th August, 1971 along with trial balance and balance sheet but I do not follow the debit and credit side. Generally debit side means receiver's side and credit side means payer's side. Apart from that I could not follow what are the following accounts: Temple maintenance a/c (Does this include purchasing of flowers and incense?); Devotee maintenance account; Typewriter a/c; O.P.P.S a/c; B.D.D. Expenses a/c. So I will be glad to know if you will kindly explain what are these accounts. For purchasing the Mayapur land I issued one check from the building fund for Rs 18,000/= as well as one for Rs 3,000/= and also for the fencing I issued one check for Rs 5,000/=. I don't see any mention of that Rs 26,000/= in the trial balance. So what does it mean?

Regarding the Mayapur flood you have not mentioned what is the depth of the water on our land and what is the condition of our cottage there. Please let me know. And keep Rahul there in Calcutta.
and affectionately so that he may not go away again.

Gargamuni Swami has written from Kathmandu (c/o AMerican Consulate General Kathmandu, Nepal) as follows: “REcently I have also taken orders for your books from Indian and American libraries and also stores, 10 sets combined. So I need to have books sent immediately.” Therefore you should immediately send at least 25 sets complete of books to Gargamuni at the above-given address.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. Whenever our men go to visit Lalit Prasad Thakur they must take some presentation, cash or kind, worth not less than Rs. 50/= at least. Some nice presentation should be always given. Not that you go empty handed. It is customary to make a presentation to the Diety and Spiritual Master. Lalit Prasad Thakur is son of Bhaktivinode Thakur and younger brother of Bhaktisiddhanta Saraswati so he is considered my spiritual master.
ACBS/adb

71-9-9 London
6th September, 1971

Detroit

My Dear Bhagavandas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 4th September, 1971 and have noted the contents. So far your proposal is concerned, when the vote has been tallied and is presented to me at that time I shall give my approval.

Enclosed herewith please find one letter addressed to me from Karunamoya prabhu in Amherst. He is planning some college courses and one series of lectures. So you have got good experience in this connection. Give him all good advise on how to make these programs successful. That will be very nice.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-10 London
6th September, 1971

London

Dear Sir:

You are requested herewith to proceed to Delhi as soon as possible and be appointed there as Treasurer of the Delhi branch of our society registered in Bombay under the Societies Registration Act of 1860, Maharashtra State, Registration no. Bom. 225/70/70 GBBSD.

As treasurer of the branch, you will sign the checks of our banking account there jointly along with the president or secretary. Besides your post as treasurer you shall be in charge of the Hindi publication department. As such you are authorized to sign relative papers and documents in this connection on behalf of the International Society for Krishna Consciousness, jointly or severally as it is needed. Your signature is herewith attested duly.

(Ksirodaksayee Das Adhikary)
A. C. Bhaktivedanta Swami
Founder-Acharya
Shyamsundar Das Adhikary
Secretary
ACBS/adb

71-9-11 London
6th September, 1971

Hamburg

My Dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
1758

Letters from Śrīla Prabhupāda

4th September, 1971 and have noted the contents. I am glad to learn that you have decided to not go to nightclubs but be engaged with Sankirtan party on the streets. That is very nice. Simply depend on Krishna and there will be no difficulty. So far your keeping your job is concerned, if you are still engaged in that dishwashing job, you should give it up. That kind of work is meant for sudras, not for the brahmanas.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-12
6th September, 1971
London

My Dear Sri Govinda Das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 27th August, 1971 and have noted the contents. I can see that you are always thinking how to improve the society and push on this movement. All your ideas, they are very good. Go on like this and Krishna will give you more and more opportunity for His service. So your ideas are welcome. When the mind and intelligence work together like male and female, then something comes out as a child, or if the mind and intelligence are good then a good product will come out.

So all your ideas are very good and I have no objection to any of them. But these are all matters that should be discussed with Rupanuga and other GBC members. These matters are in their jurisdiction of GBC affairs and should be handled accordingly.

You write to say that with prasadam and the Maha Mantra we shall conquer over the world. That was the beginning of my program in your country. I thought like that. It was my plan from the very beginning before even coming here. So Krishna is giving us such good opportunity. We should utilize it.

Yes, just as soon as you have finished fixing up your new temple you can inform me and I shall be glad to go there.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-13
London
6th September, 1971
Trinidad

My Dear Vaikunthanath,

Please accept my blessings and offer the same to your good wife Saradia. I am in due receipt of your letter dated 22nd August, 1971 and have noted the contents carefully. So far going to the moon planet is concerned, don't be very much interested in moon travel. Better that you travel on this planet and serve Krishna. We don't care for such moon travel. Rather after this life we want to travel to Krishna. If even we go to Brahmaloka, the topmost planet, still we have to come down. So let the foolish waste their time in this way, while we will go directly to Krishna.

I am sending herewith, please find, complete plans for a temple there in Trinidad, drawn by Roncor Prabhu here in London. So as soon as you receive the deed you should give these plans to the government, get them sanctioned and begin construction. In the design you will find a portion especially meant for my residence. So it will be a great pleasure for me to go there and live with you for some time. Since 1965 or before that there was a plan for me to go to Trinidad. I had some correspondence with one Mr.
Kuldap. I do not know if you have met this gentleman. He was very anxious to get me there. At that time it was not possible for me to go there. Now, by Krishna’s grace, if you arrange for my going there it will be very nice.

Hoping this will meet both in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-14
London
7th September, 1971
Austin

My Dear Samkarsan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 2nd September, 1971 and have noted the contents. Also I have received the three checks enclosed for $15.00, 12.50 and 10.76 respectively and I thank you very much for the same. Also I have seen the clipping of Vishnujana Maharaj speaking with the mayor. It appears that he is doing very nicely there, preaching in Austin. Please offer him my blessings.

I can see also that you are a very sincere and enthusiastic boy and are anxious for spreading this movement. Those are first class qualifications for making advancement in Krishna Consciousness. So continue enthusiastically as you are doing and Krishna will surely bless you. Follow the regulative principles strictly, chant your 16 rounds faithfully, study our literatures, go for street Sankirtan, etc. All these activities will make you fixed up in Krishna’s service and eligible for going back to home, back to Godhead.

You can tell Bill and Hayden to send me some photographs just as soon as the Dieties have been carved.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-15
Mombasa, Kenya
9th September, 1971
Baltimore

My Dear Avhirama,

Please accept my blessings. With further reference to my letter dated 31st August, 1971, I have already asked you to consult with the GBC members before purchasing the boat. So do not purchase this boat unless all the GBC members agree. I understand that some of the GBC members are not favorably disposed to this proposal of purchasing a boat. In one letter I have read “Otherwise there is so much chance of misuse. For example I have heard from Satsvarupa that the President of Baltimore Temple has $10,000.00 with which he wants to purchase a boat to go to South America. Obviously this is misappropriation and could be avoided if all these kinds of funds were immediately centralized” So in this regards do not purchase this boat without unanimous consent of the GBC members.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-16
Mombasa, Kenya
10th September, 1971
Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. You will
be interested to know that this evening I will be going to Kenya, East Africa. The Mombasa address is given above. Some program has been fixed up there and I have consented to go there for some time.

By now I had expected some letter from you. I am anxious to know how things are going on there. So please let me know at the above-given address. Any letters you have already sent to London address will be forwarded there directly.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-17 Mombasa, Kenya
10th September, 1971

Delhi

My Dear Tamal Krishna
Please accept my blessings. You will be interested to know that this evening I will be going to Kenya, East Africa. The Mombasa address is given above. Some program has been fixed up there and I have consented to go there for some time.

By now I had expected some letter from you. I am anxious to know how things are going on there. So please let me know at the above-given address. Any letters you have already sent to London address will be forwarded there directly.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-18 Mombasa, Kenya
16th September, 1971

Delhi

My Dear Gurudas,
Please accept my blessings and offer the same to your good wife Yamuna. I am in due receipt of your letters dated 30th August and 6th September, 1971, respectively and have noted the contents carefully. Also enclosed was a copy of the letter to Hans Roy Gupta from K.C. Pant. Thank you for securing this nice letter. You should send a copy of this letter to all our centers in India so that if there is any harassment of the security police, we can utilize it. I think that in Bombay since they have received this letter, our devotees are not complaining about police harassment. Also it is understood that Bhatliwalla that most disturbing element, is now a days also silent. So all this is a great help done by Hans Roj Gupta. He is a very nice man. So keep good relationship with him. He can be a great help in the future also provided he keeps a good impression of our society. If he keeps a good impression he will be able to help in all respects.

Yes, when you will give me a complete list of the chief guests and on what dates they will come, then I shall give you the subject matter on which I will speak. I shall make the subject matter according to the guests. Perhaps you remember in London when I spoke in Conway hall. Similarly I shall give you a list.

Yes, take the recommendation of the Mayor, J. Dalmia and others. That will be a very great help. Make a copy of the letter to show to individuals that our service is approved by the government and the mayor also. That will be most beneficial.

President Giri must be chief guest (preside) one day at least. If Giri can attend one day then why not Indira Gandhi? If Indira Gandhi says that she cannot attend such a function then how the president will attend? Is there any difference between the president and the prime minister? There is no need to invite Dr. Radhakrishna. He is a retired man. So your selection is already nice. We want all influential men to sympathize with our movement. That is our aim, because if
these big men are sympathetic then all the common people will follow.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-9-19 Mombassa, Kenya

16th September, 1971

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 7th September, 1971 and have noted the contents carefully. So far taking collections of Rs. 25,000/ each from 100 men if you can make this program successful, then you will fulfill the desire of Krishna very brilliantly. We must have a nice center at Mayapur because we are expecting there students from all over the world. Plans of the temple have already been made and you should have received them by now. The buildings should be exactly in the same pattern. The size may be changed according to the engineering technology. I have shown in London the Westminster Abbey to Shyamsundar, Bhavananda and Naranarayan. Perhaps you have also seen it. I want the inside just like the Westminster Abbey. You will understand from the plans what is my desire in this connection.

Our policy should be for maintenance to take from many persons. Big donations should go to the building and book funds. Our policy is ‘madhukari’ or the profession of the bumblebee. The bumblebee does not eat all the honey in one flower. It goes from flower to flower and takes little. The purpose is that saintly persons, Vaishnavas, if they take something from many men, everyone is benefitted. We should not follow the policy that one man gives us everything and we become idle. This is a material policy. Whatever Mr. Jain is contributing should go directly to the building fund and for maintenance we should collect from many persons as monthly subscription and big donations should go to the book and building funds. And so far your idea for giving the bank instructions to deposit 50% in each account, the bank will not take so much trouble. Better you do it. Already there is book and building fund accounts. As soon as the money is there, you should deposit 50% in each.

So far your travelling expenses, if you spent Rs 13,000/ in four months that means over 3000 Rs in a month or more than Rs 100/ in a day; that is certainly extravagancy. That means if you have collected one member in a day then 10% is immediately spent for taxi fare. That is not a very good proposal. When the accounts will be audited, the auditors will want debit vouchers for each payment. Whether all expenditures have been made under such vouchers. Otherwise the auditor will not pass the account.

So far the debt of Rs 23,000 if you adjust it in that way then the same problem remains. The fact is that we require at least 25 lacs for Mayapur. Before beginning our construction work there we must be confident that the amount will be easily collected. Better to realize the Rs 23,000/ by another source. The fact is not that how it should be realized but some plan how this extravagancy may be stopped. That is the real problem. Hence forward all expenditure, proper debit voucher must be maintained. If we do not place audited accounts to the Registrar of Societies they may cancel us. That is the law.

[PAGE MISSING]
My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12th September, 1971 and have noted the contents carefully. Regarding the $33,000.00 loan, I expect you should pay at least $5,000 per month. On this understanding the loan was made. Anyways try and pay at this rate so that in seven months the whole debt will be closed. I have kept this money for such emergency payment so kindly return it as soon as possible.

Regarding the Macmillan agreement, Brahmananda says that he left everything with Rupanuga when he left N.Y. So kindly inquire from him. So far I know the agreement was made that my royalty would be paid directly to the society. In the beginning they paid me $1,000. and later on I think I got another $600. Besides this I have never received any money from them. If they paid anything it may have been paid directly to N.Y. ISKCON. So you can inquire and do the needful.

Yes you should duly collect for Mayapur and I shall advise you when the time comes for utilizing the money. In the mean time go on collecting. I thank you very much for proposing to collect $100,000. for the Mayapur project.

What has happened to the Bhagavad Gita quotation? Mr. Ogata told me to wait due to the fluctuating monetary standard, but for how long? Without the quotation we cannot send the manuscript. So please inquire.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Suchandra,

Please accept my blessings. I am in due receipt of your letter dated 10th September, 1971 and have noted the contents. Your duty is to take charge of your wife. So you can stick to your job and maintain your wife and family and give as fast as possible to the Hamburg temple. You cannot be irresponsible to your wife and child. That is not allowed.

If you can go with your wife to Munich to open a center there certainly I have no objection. That is a different thing. But you cannot leave your wife to go to Munich.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 11th September, and have noted the contents. My instruction to you is that you stick to Japan. Even by the present process when the visas are finished, still you can go to some neighboring country like Korea or Hong Kong or Sydney or India or wherever and then again come back to Japan. And instead of asking for missionary visas the others can follow the same process. They can go for some time and exchange and in this way Japan center can be maintained. Advise Banu in the same way also. So we have to somehow or other push on and Krishna will give us a chance. For yourself also you can try and take a
visa as a teacher and some of your students may demand your presence. We have to play some tricks for Krishna's sake. What can be done?

So far your hiring a professional translator, unless you can understand Japanese language, how this is possible? The professional translator may translate wrongly; how you will detect it? Best thing is if Banu and yourself do the translating.

One thing is that I am expecting a quotation from Dai Nippon for Bhagavad Gita, enlarged edition as well as a quotation for a stamp sheet of which I sent Mr. Ugata a sample, but as of yet I have not received them. Please see Mr. Ugata and if possible send the quotations to me immediately.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-23 Nairobi, Kenya
24th September, 1971
Victoria, B.C., Canada

My Dear Gour Hari,

Please accept my blessings. I beg to acknowledge receipt of your very encouraging letter dated 4th September, 1971 and have noted the contents carefully. Your service is most valuable in spreading this cult of Caitanya Mahaprabhu. The process you have adopted is just right for preaching Caitanya Mahaprabhu's cult. When Caitanya Mahaprabhu was personally present, He used to send His most confidential disciples to go out on the street and canvass house to house to accept the Sankirtan movement and even if the magistrate would object to such Sankirtan movement on the complaint of some demons, Caitanya Mahaprabhu would still send out his disciples and at the same time He exhibited a great civil disobedience movement on account of the magistrate's order to stop Sankirtan.

The idea is that Sankirtan must be pushed on, even there are some difficulties. That is our mission. So tactfully, according to place, time, and surroundings, try to push on this Sankirtan cult as far as possible and Krishna will be very much pleased upon you. I am also very much pleased for your activities and I have all my blessings for you. Please continue this activity and be blessed.

At your recommendation I have gladly consented to accept Guy as my duly initiated disciple. His letter and beads are enclosed herewith. Also enclosed are three sacred threads duly chanted by me as well as four papers with gayatri mantra for the four devotees you have recommended for second initiation. You should secure the tape of me reciting Gayatri mantra from Makanlal in Seattle. Let each devotee hear the tape privately, one at a time, and through the right ear. They should have the paper in front of them and hear and repeat each word. Beforehand you can show them how to count on the fingers, and beforehand hold a fire yajna and get the threads on the boys' bodies.

Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-24 Nairobi
24th September, 1971
Seattle

My Dear Makanlal and Tilak Devi,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 30th August, 1971 and have noted the contents. Also I have received the check
for $80. as daksina from Tilak Devi Dasi and I thank you very much for the same. It is interesting to note that her father is consulate general for Madras. He can help us if he gives an introductory letter in favor of Madhudvisa Swami to see the ambassador in Delhi. We want this ambassador should take part in the big function we are going to hold in Mayapur. So far Mr. Dhawan is concerned, I am enclosing herewith one letter in the name of Brahananda Swami in regards to opening a center in Nigeria.*

I am so glad to hear that Von Prabhu is executing such valuable service to Krishna. Please give him my blessings. So he is giving such nice service; that is his qualification. So if you feel that he is ready, then he may take initiation by mail and we can give him a certificate also and that will save him from the draft.

Your proposal for a grihastra travelling Sankirtana party is a very good one but the temple work should not be neglected. Both things should go on simultaneously. Our process is to work on Bhagwat and Pancharatriki systems simultaneously. Diety worship is pancharatriki system and preaching is Bhagwat system. If we keep both systems in a regular way that will help us solidly in our advancement in Krishna Consciousness.

So far my health is concerned, there was a slight indication of a heart attack but it was not very acute. Krishna saved me. I have had many times such slight heart attacks since 1970 but it does not hamper my activities in Krishna Consciousness. So long as Krishna will keep me fit I will go on working. So you devotees should pray to Krishna that I can go on giving Him service up to the last point of my death.

Supersoul is sitting in everyone's heart, so when He hears the effect of hearing is there. So it is to be understood that the Spiritual Master is also hearing.

Please offer my blessings to the others. Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

*Brahmananda Swami has written Mr. Dhawan asking for six round trip tickets from Kenya for going there to establish a center.

ACBS/adb

71-9-25
Nairobi
24th September, 1971
Phoenix

My Dear Sukadeva,

Please accept my blessings. Just recently I have received one letter from Pavanadeva Prabhu requesting second initiation at the recommendation of both yourself and Karandhar. So I am enclosing herewith one sacred thread, properly made and duly chanted by me and also one paper with gayatri mantra. The procedure should be as follows for presenting Pavanadeva with sacred thread: First you must secure a tape of me reciting gayatri mantra from Karandhar in L.A. or Jayananda in Berkeley. Let Pavanadeva hear the tape privately and through the right ear. He should recite, after me, the words aloud. Beforehand you can show him how to chant (count) on the fingers. Then you must hold a fire yajna before you get this thread on his body.

Please offer Pavanadeva my blessings and acknowledge receipt of his letter. The proper spelling of his name is shown herewith. So far my health is concerned, I am quite all right now. Only there was a slight indication of heart attack but Krishna saved me. It was not very acute. So long Krishna will keep me fit I will go on working, so you devotees should pray to Krishna that I might go on serving Him up to the last point of my death.
Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-26
Nairobi
25th September, 1971
San Diego

My Dear Bhakta Das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 14th September, 1971 and have noted the contents. Also I have received the two sacred threads enclosed and they have been duly chanted by me. At your recommendation Paratirkananda, Suryadas, Annapurna and Leela Shakti may all be given gayatri mantra. Enclosed please find four copies. The procedure for initiation should be as follows: First of all secure the tape of me reciting gayatri mantra, either from Karandhar in L.A. or from Jayananda in Berkeley. Then you can hold a fire yajna. Then the devotees should hear the tape individually, privately, and through the right ear. They should repeat each word. Then you get the threads on the boys' bodies.

So far purchasing the new temple is concerned, if Karandhar feels that it is better to wait for some time before purchasing then it is all right with me.

New devotees are coming. That is a sign of your sincerity. Krishna is sending. And you are distributing over 1000 BTG per week. That is most encouraging. Maintain this program and you can be sure that Krishna will give you a new temple very soon.

Please offer my blessings to the others there. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-27
Nairobi
25th September, 1971
Tucson

My Dear Madhucara,

Please accept my blessings. I am in due receipt of your letter dated 14th September, 1971 and have noted the contents. I am so much pleased to hear how you are so enthusiastic for distributing our books and literatures. Krishna will surely bless you. This book distribution program is our real propaganda work and Krishna is giving you intelligence how to do it nicely. Thank you very much.

So far your getting yourself married is concerned, I have no objection if it meets with Karandhar's approval. It appears that Lilashakti is a very good preacher, so help each other to become better and better preachers of this Krishna Consciousness movement. Don't fall astray. Separation is absolutely forbidden at any time. Always think of Krishna and be happy.

I am in due receipt of your daksina and that of Purushottam also ($10. check). Thank you for the same.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-28
Nairobi
25th September, 1971
Los Angeles

My Dear Saradia devi,

Please accept my blessings. I am in due receipt of your letter dated 15th September, 1971 and have noted the contents. Krishna has blessed you with a very nice child, Ananga dasi, and I am very much pleased to note how she has got some affection for Lord Jagannath. That is very nice. And actually there is no harm in her
playing with Jagannath but how the Diety will be kept from being mishandled or kept in a dirty place or even thrown away at the whim of the child? You cannot always check her. Therefore to such a small child the Diety of Lord Jagannath should not be given. Let her grow up a little so that she can follow some instruction in this connection and then you can give her. 

Hoping this will meet you in good health. Please offer my blessings to your daughter also.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-29
Nairobi
25th September, 1971

My Dear Sri Galim,

Please accept my blessings. I beg to acknowledge receipt of your letter undated and have noted the contents. I can see that you are a very sincere servitor of Lord Krishna and that you have a sincere desire also for pushing on this Krishna Consciousness movement. Thank you very much. If you remain sincere and enthusiastic for spreading Chaitanya Mahaprabhu’s message then surely He will give you all facility to do so, you can be sure. And Krishna says in Bhagavad Gita that He will give you all intelligence in this connection. Everything will become revealed to you. Just like now we are commentating on the Western philosophers in the light of Krishna consciousness. I never studied different philosophy or science but Krishna has given me the intelligence how to defeat their nonsensical proposals. Soon these commentaries on the Western philosophies will be transcribed and published in a book entitled ‘Thus They Talked’

So Krishna will give you all intelligence how to push on this movement. Already you have a program for preaching at the university and you should continue this program more and more. The universities are always good field for preaching and distributing our literatures also. So work very hard and just depend on Krishna and surely you will be successful.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-30
Nairobi
26th September, 1971

Delhi

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 17th September, 1971 and have noted the contents carefully. So far the program you have fixed up, I have no objection. Here in Nairobi we have got many engagements as well as in Mombasa. So I think by the 15th October or still earlier it will be possible for me to return to India. So you can fix up the program as mentioned by you.

Yes, if we can establish such a Krishna Conscious school, certainly it will be very much attractive. That was my first suggestion in Bombay. The first thing is that we will have to select teachers. Whether our men who are already there will be able to teach. Of course teaching will be elementary. Satyabhama in New Vrindaban has written a book for children. So you can immediately ask her. I think many of our girls can take up this business. Lilavati, Satyabhama and I don’t know who else; there are many who may take up this work. Some of them may go to India. But factually, so far I have studied the situation, American boys and girls are a little restless. So it is subject matter to be...
decided by the GBC and I think you should consult with all other GBC members how to do it. There are many things to be done in our missionary activities but the GBC is not yet very strong to take up all the things and do them nicely. There is a big project in Mayapur also. So consult seriously the GBC whether all these things can be taken in hand simultaneously. It requires a very cool brain and expert management.

Both in Calcutta and in Bombay there is discrepancy in accounts. You wanted to check them by auditors but so far I know the auditors will not pass any account not supported by regular vouchers. For all expenditures there must be regular vouchers. Here last night I was talking with one Mr. Patel at whose house we are staying now. He said that even for travelling expenses, the auditor requires vouchers in which the taxi cab number is also required to be mentioned. The auditor does not accept any expenditure without proper voucher. If the expenditure is not supported by proper voucher, the amount is debited to the personal account.

Regarding model making, I don't think Naranarayan is capable to do that. The only boy capable I know is Ronchor Das Adhikary in London who did the architectural drawings for the Mayapur scheme. So you can immediately open correspondence with him and see if it is possible.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-9-31
Nairobi

27th September, 1971

My Dear Danavir,

Please accept my blessings. I am in due receipt of your letter dated 11th Sep-
tember, 1971 and have noted the contents. I am so glad to hear how nicely Mrs. Dossa is doing and how she is engaging in devotional activities. She is a neophyte, so try and help her in every activity so that she may become fixed up. And if Chaya-devi can help her children I have no objection.

At your recommendation I have consented to give second initiation to both Sriman Traidas and his wife Pramada. Two copies of gayatri mantra are enclosed herewith as well as one sacred thread duly chanted by me. First of all you must secure one tape of me reciting gayatri mantra. Makanlal in Seattle has one copy. Then you must hold a fire yajna for the two devotees as you have seen so many times before. Then let them each hear the tape through the right ear, privately and individually, reading the paper and repeating each word. Beforehand you can instruct them how to chant on the fingers. Then you can get the thread on Traidas's body.

So far your visions are concerned, that is all right but better you give your attention for hearing more. That is essential. Don't speculate in the mind; simply hear. That is the process.

I am so glad to hear how nicely Trilochan is distributing our books. Please offer him my blessings. Also offer the same to Kamala Devi, Traidas, Pramada, Vishnudas, Kanisari, Scot, Dick, Chaya-devi and R?a Prabhus. Hoping this will meet you all in the best of health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-9-32
Nairobi

28th September, 1971

My Dear Chidananda,

Please accept my blessings. I beg to acknowledge receipt of your letters dated
12th and 15th September, 1971 respectively and have noted the contents. I am so glad to hear how you are doing well. I am always thinking of you and praying to Krishna when you will be relieved and join us again. But in any circumstance simply go on chanting Hare Krishna Mahamantra and think of Krishna always.

So you should take it that your hospitalization is an opportunity of chanting Hare Krishna mantra 24 hours. After all we are not this body so bodily disorders cannot hamper our advancement in Krishna Consciousness. So long the tongue is active we can chant. Even if the tongue is not active we can think of Krishna. Someway or other if we can keep in touch with Krishna that is our success of life.

Yes, taking meat was undoubtedly a great offense, so don't do it again consciously or unconsciously. Krishna will excuse you for whatever you have done, but don't do it again.

Hoping this will find you in rapidly improving health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-9-33
Nairobi
28th September, 1971
Calcutta

My Dear Giriraj,

Please accept my blessings. I am in due receipt of your letter dated 17th September, 1971 and have noted the contents carefully. So far translating is concerned, I see that Mr. Ganguly’s translation is better. There are only some mistakes in spelling in the Sanskrit verses. So if somebody can rectify these spelling mistakes then Ganguly will do nicely for translating work. So far Chenchal is concerned, he is yet to learn a little more. The difficulty is that unless one is in our line of thought it is very difficult for him to translate nicely. If Mr. Ganguly would have come to our line of thought or, in other words, become one of us as a student, he could have improved nicely. Chenchal may associate with us and it will take some time to come to the perfectional stage. And what has happened to Amritananda? Has he left? You have not mentioned a thing about him.

On the whole I am soon returning to Calcutta because you are going to hold a function from the 21st October. Probably I shall leave this place by the end of the second week of October and stay for a few days in Bombay and then I shall go to Calcutta in due time when your function will be held. So when I go to Calcutta I shall meet with Chenchal and Ganguly and see how things can be done for the Bengali magazine. So far Hindi is concerned, Ksirodaksayee das Adhikary will be in charge and I have given him all instruction. Perhaps he is already reached Delhi. For Hindi translation both Rohininandan and Dr. Rao are there.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-9-34
Nairobi
28th September, 1971
Dallas

My Dear Sons and Daughter,

Please accept my blessings. Upon the recommendation of Mohanananda Prabhu I have gladly consented to accept you three as my duly initiated disciples. Also I have received your check as daksina for $75. Thank you very much for the same. Your beads have been duly chanted by me and they are enclosed herewith. I have given you the spiritual names as follows:

(Kelly Cristoph)—Rajamohan Das
Brahmachary. Rajamohan means Krishna, the one who captivates even the king.

(Rodney Purcell)—*Gourmohan Das Brahmachary*. Gourmohan means the attractive feature of Gouradesh, or Bengal; that is Lord Chaitanya.

(Kathy Prabhu)—*Kumkum Devi Dasi*. Kumkum is the red powder which is used extensively by the gopis and Krishna.

I am so glad to learn that you all have been such a great help to Mohanananda Prabhu there in our Dallas center. I can understand that you are all very sincere boys and girls and are very eligible candidates for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really happy in this life and in the end reach the Supreme destination.

Hoping this will meet you all in good health, and working hard to make our ISAVASYA school a grand success.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/adb
71-10-1
Los Angeles
[To Karandhar]
ACCEPT DAINIPPON PRICE BUT PROTEST TOO HIGH PRABHUPADA

71-10-2
Los Angeles
My Dear Karandhar,

Please accept my blessings. Enclosed you will find one photograph of the Dieties there in L.A. recently sent to me. Why is Krishna without a flute? What is the difficulty to make for Krishna a flute? You can take a twig and wrap it in golden lace with a pearl drop hanging. That is a flute; how long it takes to make? Nothing should be concocted; not that a flower in place of a flute.

I think you have already advised N.Y. to send the full manuscript for Bhagavad Gita As It Is to Dai Nipon. If not you can advise them immediately.

Enclosed also you will find one letter from Kunjabehari das Brahmachary. So four times he has left the society; that is not very good record. So he is asking for second initiation. Let him stick to L.A. temple under your care for at least six months and then he will be eligible. Piece of Goverdhan hill cannot be taken from Vrindaban.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-10-3
Tokyo
My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your pictures and note and it has so much engladened me that I must admit that there is a little fraction of Chaitanya Mahaprabhu’s merciful glance upon you. You are alone doing such marvelous work and it is impossible for a person without being blessed by Krishna. So you should always be conscious of this special favor upon you and continue to work more vigorously to get more and more blessings of Lord Chaitanya and his disciplic succession. Remain fixed up in your spiritual regulative principles. Chant not less than 16 rounds regularly and preach this cult of Krishna Consciousness to the Japanese people to the best of your knowledge and you will get more and more strength in the matter of preaching work.

What happened to your wife and to Banu? So far registration is concerned, we have got our society registered in Kenya in three days. The procedure followed was: If you want to base the registration on the London constitution, you...
should write to London to get an original certified copy of the articles of association and articles of memorandum. You can write Dayananda in this regards. The thing is that the International Society for Krishna Consciousness was registered under the companies act with limited liability. The above mentioned articles of association and memorandum were presented here and were immediately accepted and the certificate of registration was given.

So get our society immediately registered. Call men from U.S.A. or anywhere else and go on, vigorously preaching in the university campuses as you have sent me the photos. I think that place is the best for pushing on our Krishna Consciousness movement. We are doing very well here also and a big meeting in the university of Nairobi will be held on the 6th instant.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-10-4

Nairobi
5th October, 1971

Delhi

My Dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th September, and previous to this I had received one letter from you also. Now I may inform you that Naranarayan has already gone to Calcutta especially for the purpose of making a model of Mayapur construction work. So immediately you can contact him. Regarding the other models like New Vrindaban, L.A., N.Y., Dallas, he can make models provided there are photographs of different buildings. So you contact him and do the needful.

I am glad to know that Ksirdaksayee has gone there already to take charge of his respective duties. So do everything nicely and combinedly because we have got a heavy task before us. This Krishna Conscious movement is a revolutionary process for making the godless world drop back to their original consciousness, although it is not expected that we shall be able to turn everyone to Krishna Consciousness. But if some of the leading men only can take to this understanding, tremendous good will follow for the people in general. I am glad to know that you are contacting some of the leading men in Delhi. So deal with them very cautiously because these men are not Krishna Conscious and are very much brittle like china clay dishes. Once broken it cannot be joined together. That means spoiled. So as we handle the china clay dishes with little care, similarly try to handle them carefully and try to induce them gradually to the platform of Krishna Consciousness. You are all very intelligent boys and girls and I have full faith in you for pushing on this movement all over the world.

Regarding money matters I am very glad to know that you are not using book funds and building funds any more. It is very encouraging. The bumblebee project is very nice and I am so engladden to note your encouraging writing "I will take responsibility to make sure this centre, Mayapur Project and all of ISKCON as a whole becomes purified, and it is my wish that you are relieved of any management burdens."

So please keep me informed regularly but one thing I note is that formerly I was informed that the Calcutta function will take place from 21st October, but I have received one letter from Jayapataka Maharaj in which it is said that the function will take place from 28th October. So which one is correct? I am puzzled. Let me know definitely and the different programs.
Along with the other names I see Nanda Kumar. Does it mean that he has left Bombay? Then who is taking care of the Diety? And why he has left Bombay?

Activities are going on here nicely. There are TV engagements and a very large meeting is scheduled at the university of Nairobi for tomorrow. Many respectful Hindus are inviting us and I am staying in everyone's house for four to five days. Most probably our center here in Nairobi will be a strong one, as strong as any of our other centers. Two black devotees have come here today from N.Y. to make propaganda and the local Africans also are becoming very much interested. Also the life membership program is going on very happily. Already we have collected more than 30,000 shillings.

You can give the title for the pandel program as "World Sankirtan Movement". Please offer my blessings to all the others there. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

71-10-5
Nairobi
5th October, 1971
Calcutta

My Dear Jayapataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th September, 1971 and have noted the contents carefully. So far purchasing adjacent land is concerned, that is also my opinion that if they are available at reasonable price we should purchase. So with the consultation of the lawyer and Mr. Sarkar do the needful. We have got a very heavy task before us. Together we have to push on this Krishna Consciousness movement for a revolutionary change all over the world. It is not our manufactured movement but it was ordered by Lord Sri Chaitanya Mahaprabhu and we are simply carriers of his shoes. So let us do this duty carefully so that our life may be successful, although our attempts are not as great as they should have been.

I am glad to learn that the jute crop is saved and I do not know why there was damage on the roof of the cottage. Also formerly I was informed that the Calcutta function would take place on the 21st October but now I learned from your letter that it will take place on the 28th instant. So I am making my program of returning to India on the understanding that Calcutta program begins on the 28th. From here of course I will go to Bombay as soon as our business here is settled up. Here in Nairobi our program is going on very nicely. There are TV engagements and a very large meeting is scheduled at the University of Nairobi for tomorrow. Many respectful Hindus are inviting us and I am staying in everyone's house for four to five days. Most probably our center here in Nairobi will be a strong one, as strong as any of our other centers. Two black devotees have come here today from N.Y. and Dinnanath should come here as soon as possible. The Africans locally are becoming very much interested and there is great field here in Africa for spreading Lord Chaitanya's movement. Also the life membership program is going on very happily. Already we have collected more than 30,000 Kenya shillings.

To follow this policy that the membership fees are not touched is very good. Other collections may be spent by you but don't spend extravagantly because we have got very heavy responsibility. Everything should be done very cautiously. And because we are a registered society, accounts must be submitted with proper regulative principles. Otherwise it may not be accepted. So far the books sent to
Nepal, they should return the money for being deposited in the book and building fund or if they open an account there separately, then they should pay for the books, actual price, so that the accounts may be kept clearly.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. I hope Naranarayana has already reached Calcutta for preparing various models. ACB
ACBS/adb

71-10-6
Nairobi
7th October, 1971
London

My Dear Carol,

Please accept my blessings. I beg to thank you very much for your letter and I have received your presentation and the prasadam I have distributed to all the devotees. I have read the headline prayer. It is nicely written, correctly spelled, which shows that you are a very intelligent girl and you are using your talent and intelligence for serving the Lord. Young boys and girls are sometimes agitated in mind but if we follow the regulative principles and chant Hare Krishna mantra regularly the onslaught of material nature can be checked. The whole process is, of this Krishna Consciousness movement, to meet the waves of material nature. The waves are called agitation by hunger and thirst, lamentation, confusion, illusion in so called love and affection, pangs of old age and disease and at last meeting with death. All these things can be changed simply by engaging ourselves in the service of the Lord which keeps us always in the transcendental position. Some way or other if we are able to keep in the transcendental position by devotional service we remain completely untouched by the contamination of matter. By the grace of Lord Chaitanya things have been reduced to a very easy operation: by chanting Hare Krishna, Hare Krishna, Hare Krishna, Hare Hare, Hare Rama, Hare Rama, Rama Rama, Hare Hare.

Please offer my blessings to Mondakini and all the others. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-10-7
Nairobi
8th October, 1971

Hamburg

My Dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 30th September, 1971 which is very much encouraging to me. I am very glad that you are now getting strength. So now you have got 1800 books and are getting more. There is good demand. So Krishna has solved all your problems. Print books and sell and get rich; that's all. We have got asset, our books, so where is the question of poverty? So don't be disheartened at any circumstance. Depend on Krishna. After all this is the kingdom of maya. She is always peeping to take the opportunity of attacking us, but if we fix up our attention on the Lotus Feet of Krishna, maya cannot even touch us.

So let Mandali Bhadra be seriously engaged in translating work and recruit some German devotees to help him so that we can print all our books in German language and you can develop the Hamburg center very nicely. You know very well that I went to India this time empty handed but we spent there not less than five lacs Rupees during my 10 month stay and all the money was collected simply on the
strength of our books and literatures. So when you have got literatrue and books, there is no question of poverty in our soci­ety. Simply we have to organize things nicely and manage carefully. I hope henceforward you will not feel at all dis­couraged. All of you there push on this movement in Germany which is the best country in Europe. The most intelligent class of men are there. Try to convince them about our philosophy. The German scholars are especially inclined toward Indian philosophy. There are many learned scholars well versed in Sanskrit. So our books with diacritic marks and original Sanskrit verses must be very much appreciated by all schools, colleges, librarires and the general public. So develop the press there very nicely. The press already has been declared as the greater mridunga.

As far as possible do things by corre­spondence. In Paris they are doing nicely but when you find it convenient you can go and see how they are doing. They will be encouraged by your presence. So far opening a restaurant in Amsterdam is con­cerned, unless you have got four men to look after it, it will not be successful. I think our attention should be more con­centrated in the matter of making life members and distributing our literature. That is solid work. My idea of opening a restaurant requires sufficient money to decorate it. Things should not be done haphazardly.

Yesterday we had a very successful meeting in the University of Nairobi; the exact words used in the newspaper report as as follows: ‘ISKCON SWAMI EX­PLAINS PHILOSOPHY’ Impeccable showmanship was matched with unimpeachable philosophy of Gita at a jampacked Taifa Hall in the University of Nairobi yesterday evening when about 2000 people and undergraduates listened to Acharya Bhaktivedanta Swami Prabhu­pada and his disciples who presented the ‘Hare Krishna Revolution’” So the African boys are coming to us and appreciat­ing our philosophy. Two Afro-American devotees from N.Y. have come also and joined us. So until now our program is go­ing nicely. We have collected 30,000 shillings. One shs = 1 Rs. Shyamsundar is also enthusiastic to hold a similar function like Bombay and Calcutta and arrange­ment is being made for that.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-10-8

Nairobi

9th October, 1971

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter post­dated 5th October, 1971 and have noted the contents. I am very glad to learn that Rayarama is going to join us again. He is always welcome. So when he goes to N.Y. he may write to me. Then I shall let him know where to go in India. For the time being, from here I am going to Bombay and then Calcutta and then Delhi. In this way they have got several programs in In­dia. So on hearing from Rayarama at my Bombay address I shall give him direction where to come.

If you think it is wise to purchase that house you can give the loan of $15,000. from the amount of $33,000. advanced to BTG a/c. But one thing is that these amounts are especially kept to meet emer­gency credit with Dai Nipon because twice I paid them at the rate of $20,000, to meet their immediate demand. So our credit is maintained with them. So this $15,000. loan to the Dallas school scheme must be returned very quickly
because it is emergency fund. If it becomes blocked on account of purchasing property then I do not think this money should be invested in that way. So if you consider that this money will be returned as soon as possible, not later than six months, then I allow you to give them the loan.

So far marriages are concerned, just use your discretion but be sure that marriage does not become a farce. It must be serious. So far age is considered, generally the girl should not be older than the boy but in special case you can use your discrimination. Sometimes it so happens that the girl is older than the boy. In India also sometimes it so happens that the girl is older than the boy in some provinces. So you can use your discrimination and do the needful.

I am in due receipt of your statement of account and similarly every branch of our society should make a periodical trial balance and balance sheet. You can advise to all the branches that such accounts should be kept very nicely so that the public may know that we are very clear in our dealings.

Regarding printing our books and literatures, I may inform you in this connection that I saw one bulletin of 'Indian Railways' in which it was specifically advised that every railway servant should see to it that the wheels of the carriages or vehicles must be moving always, which means that the railway is going nicely. Similarly all of us should see that our literatures are profusely distributed. That means that our missionary work is going on nicely. Otherwise we are simply sleeping and eating. The literature we have already designated as brihat mridunga. So distribution of literature means great Sankirtan.

Our program here in Nairobi is going on very successfully. Just the other day we had a most successful engagement at the University of Nairobi and preaching and Sankirtan is going on daily. The Africans are eagerly taking part and very anxious to join us also.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-10-9
Nairobi
9th October, 1971
Dallas

My Dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 1st and 4th October, 1971, respectively and have noted the contents. I am very glad to know that you are trying your best to organize a school in Dallas and purchase a building in this connection, and that you are very much anxious to get $15,000 loan from me. So I have advised Karandhar to give you this sum as a loan for six months because this money is kept to meet emergency demand from Dai Nipon. We have to keep our credit nicely with Dai Nipon. Twice I paid $20,000 each time so they are convinced that we are a solid party. So this $15,000 loan to your school scheme may be returned as soon as possible, not later than six months. So you can immediately complete negotiation and take the money from Karandhar.

Regarding your teacher problem, I have advised Pradyumna to go there and teach students primary Sanskrit lessons at least to learn the alphabet, so that in the future when they go to India they may learn Sanskrit very easily. The students should be taught Sanskrit both in Devanagri and Bengali alphabets. Satyabhama in New Vrindaban has written a nice book for elementary lessons in English. I think this book may be printed immediately. If
not the manuscript may be used to teach the students. The important matter is that the children are taken care of nicely. Bhavananda was talking with me that in New Vrindaban students were very much neglected. Therefore they were immediately transferred to New York. Every parent wants to see that their children are taken care of very nicely. That is the first duty. If they are not healthy then how they can prosecute their education? If they are undernourished it is not good for their future activities. They must have sufficient quantity of milk and then dhal, chopaties, vegetables, and a little fruit will keep them always fit. There is no need of luxurious fatty foods but milk is essential. A big building is also very good for the children's health. They can move freely and run and jump.

Yes, Vishnu Jana Maharaj is personally a nice devotee so he has created nice devotees. *Apani achari prabhu jivare sikhaya*, which means that Lord Chaitanya used to behave personally and then he used to teach others. So every one of us should follow this principle of Chaitanya Mahaprabhu.

Please offer my blessings to Mohanananda Prabhu and the others. Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

My Dear Upendra,

Please accept my blessings. I am in due receipt of your letter 28th September, 1971 and have noted the contents. Also I have received newspaper clipping. So it appears that things are going on very nicely in Melbourne. Please now stick there and develop that center. There is no question of leaving our society. One may think like that but I cannot allow you to leave. That is my inspiration. Those who have left the society I am always thinking of them. Especially for you there is no question of leaving. Stay in Melbourne and preach with steady determination. I am glad to learn that you are in steady correspondence with Karandhar and am sure he will give you all good direction. So don’t be agitated by any one's so called demand but you stick to your preaching work, husband and wife, chanting and following the regulative principles. Don’t be agitated by trifle things. Remain steady and go on with preaching work. Krishna will help you in every way. I am so pleased with you that you have done so nicely in the service of the Lord to your best capacity. That is required. It is not that everyone should be equally expert. But the thing that is needed is that we should be serious and sincere in our engagement. Nobody can adequately serve Krishna because Krishna is unlimited. But Krishna so kind that even a small leaf or flower offered to Krishna by the poorest man in the world, Krishna accepts such thing. Krishna is so opulent that he is not even slightly benefitted by any presentation but he is so kind and merciful that he accepts a little bit of leaf or flower or water from his devotees, and because a devotee comes to him with such love and affection he becomes very much satisfied. As a father is always sorry for the son is out of home, similarly Krishna is not very happy on account of so many bewildered fallen souls in the material world. He therefore comes personally to ask them to surrender again to Him. But the conditioned soul is so much illusioned that it is very hard to make him surrender to Krishna. Therefore each and every one os us, if we can give service to Krishna by making another man surrender to Krishna, then He will
very much appreciate that service and that is our gain. Try to follow this principle and preach vigorously to your best capacity and everything will be all right. Don't worry.

So far your question, the soul is fundamentally pure but he has an aptitude to come to the impure state of material contamination. He is therefore called *tatastha* or marginal. He has got the liberty of staying within the pure state or becoming contaminated. That is his choice. This marginal point can be understood in this way: just like you are standing on the shore of the sea. So you can remain on the land or sometimes you can jump into the water to enjoy as you will see on the beaches. So many young boys are enjoying. But that is dangerous at the same time. One who does not know swimming expertly well he may become drowned. Similarly the soul from the spiritual platform sometimes jumps over the material ocean of nescience. The Vedic knowledge gives him specific instruction how to swim over but if he is a rascal, he does not take the instruction through the bonafide representative, the spiritual master, and he becomes drowned. That is the position. The Vedic instruction is so nice that the soul, when he jumps over this material ocean, the Vedic instruction teaches him how to swim and come back again to the shore. This swimming process, according to Vedic instruction, is called sacrifice, charity and penance. One who learns these techniques of swimming over the ocean of nescience, he goes back to home, back to Godhead. One who does not take to this swimming process, he becomes drowned. In the *Bhagavad Gita* this is stated *iccha dyesa samatthena* . *svarge yanti parantapa* which means deluded by desire to enjoy the material world and becoming envious of Krishna, one comes to this material world. (*Bhagavad Gita, 7/27*). So read our literature profusely and you will get sufficient knowledge.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. I have received your second letter also.

ACBS/adb

71-10-11

Nairobi

12th October, 1971

Mexico City

My Dear Chitsukhananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th September, 1971 and have noted the contents carefully. I am very glad to see that Chandrabali and your son have returned to you again. It is very good. Husband and wife, there may be some disagreement but it should not be taken at any time very seriously. So combinedly together, go on with your preaching work.

I am so much pleased that you have got a nice place. I shall try to go to your center at my first opportunity. Some time back I went to Albuquerque, New Mexico. It is a nice small city. I think Santa Fe is near Albuquerque. These tracts of land are full of hills.

I quite follow the situation prescribed by you, and all these yogis are mostly bluffers. They have no substance to give. You can openly declare this fact. Try to distribute our books very widely and preach also. These bogus yogis and swamis will vanish.

It is very good that you have registered the society. It is very important. Actually we are not a religious institution. We are presenting a cultural program, making men of good character. Therefore it is a cultural institution. We are also registered here in Nairobi as International Society for Krishna Consciousness, Ltd. Many
people are becoming our life members also and we have collected over 30,000 shillings and are trying to find out land where to locate ourselves.

One thing is that all translations should be checked by you and Chandra bali because those who are not our students, if they write some wrong conclusion, the whole thing will be murdered.

The prose and appreciations are very nice. Thank you very much. It is all being sent to Satsvarupa for future publication after examination. Please offer my blessings to the others there. Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

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71-10-12 Nairobi
13th October, 1971

My Dear Dayananda and Nandarani,

Please accept my blessings and offer the same to your children Chandramukhi and Vilasani. I am in due receipt of your letters dated 7th October, and I am so glad to receive them. I am so pleased to see that you both have taken very seriously to improve the conditions of our London temple. Our London center is very important and it is already known all over Europe and what to speak of England. So try to develop this center to the best of your capacity. I am sure that now London temple is in the right hands. Both of you, husband and wife, attempted to improve the L.A. temple and Dayananda took so much risk to maintain it. I remember all these things. Now our L.A. temple has come to a very prominent position. So far I know Karan-dhar is managing it nicely and you have got sufficient experience as president of L.A. temple. Now you are president of London Temple, so please just try to raise it to the L.A. standard.

So far the roofless church, it is lying unused for so many years. Why not approach the authorities to give it to us as donation for this great cause, or else for a nominal lease-rent for 99 years? Then we can repair this church very nicely. I have seen it but still if you will kindly send me specifics of the land area, the inside area of the church and other particulars, then I can give you some suggestions. I think there is some spare land also surrounding the church. So all details may be supplied. But I think if we replace the roof and make necessary arrangements for living quarters it will be very nice. But so far the neighborhood is concerned, I am not very much optimistic. So you have to study the neighborhood also whether people will come to our church.

Out of all the churches that I saw during my stay in London, I found the old Paddington church very nice. Why not negotiate with this property? What is the difficulty? I like that church very much. It is quite suitable for London temple. But as soon as we get a nice church it will not be difficult to raise the money for that purpose. When George came to our L.A. temple he remarked—why not a nice temple in London like this one?

So you try to find out a nice church, preferably the Paddington one, and I think there will be no difficulty in raising the necessary funds. Our book sales are increasing. If we attempt to do something the Indian community also will contribute. George will also contribute. So try to find out the best one. Krishna will help you.

So far the accounts are concerned, it is a very important item. I am so glad to learn that you are taking assistance from a chartered accountant. We are a registered limited establishment. Accounts must be submitted yearly to the companies registrar. Then there will be no
1780

Letters from Śrīla Prabhupāda

71-10-13

Nairobi

Denver

13th October, 1971

My Dear Sons and Daughter,

Please accept my blessings. I have just recently received one letter from Sriman Tulsidas Prabhu and at his recommendation I have gladly consented to accept you all as my duly initiated disciples. Your beads are all chanted and they are enclosed herewith. I have given you the spiritual names as follows:

Sriballavh Das Brahmachary (Vin Fiocco). Sriballavh is another name for Narayan.

Pranaballavh Das Brahmachary (Bruce Webster). Pranaballavh means Krishna. Ballavh means beloved and prana means life.

Kamalavati Dasi (Elicia Heller). Kamalavati means the goddess of fortune.

I can understand that you are all very sincere and very much qualified devotees and now by Krishna’s grace you are engaged whole-heartedly in His service. So take full advantage of this opportunity and perfect your lives; that is my request. Our process is simple. Follow the regulative principles strictly, chant at least 16 rounds of Hare Krishna mantra daily, read all our books, go for street Sankirtan and in this way be engaged in Krishna’s business 24 hours. Then you will be always thinking of Krishna and in the end go back to Krishna, back to home, back to Godhead.

Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-10-14

Nairobi

Delhi

13th October, 1971

My Dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 3d October and have noted the contents. I am starting for Bombay on the 19th October at 10:00 p.m. reaching Bombay at about 8:30 a.m. on Wednesday morning.* I shall stay there until the 23d, four days, and then I shall start for Calcutta on the 24th, some time in the morning. The exact time of my arrival in Calcutta will be informed to you in my next letter. I do not know whether you are all coming to Calcutta for the festival there. Neither I know who is in charge of organizing the Calcutta meeting from the 28th. Your reply to this letter may be sent to Bombay address.

So far printing Hindi BTG, why the check should be issued in the name of ISKCON; why not directly to the press name? My checks for the book fund account are lying in Bombay. So you can let me know in Bombay the exact amount, or the press bill, and the name of the press so that the check may be issued directly to their name.

Regarding record impressions, the price appears to be very much exorbitant. In U.S.A. I think such records are printed at 15c per copy. So that comes to Rs. 1.13. Why should we get from Gramaphone Co. at such high cost? What will be the selling price for these records? If the cost is about Rs 5/- per record then they be sold at Rs. 10/-? I do not know at what price you have sold them in the past. Anyway if you have already placed the order with Gramaphone Co. then what can be done? We will have to take delivery of them. So in your next letter to the Bombay address you can mention the exact amount to be paid to the Gramaphone Co. and a check will be issued directly in their name. I think there is no need of issuing a check in the name of ISKCON and again have to transfer it to the company name. The real method is that the check should be issued directly to the payee’s name.
So far the books are concerned, the method appears to be very nice. So make correspondence with our book supply department and do the needful. Another point is that why don't you get all reprints of our books, such as TLC, NOD, etc., that are to be distributed in India, printed there in Delhi on offset press? You can inquire into this matter.

So whatever has been done in the past you forget, but now do things nicely. All new matters should be consulted with all the members and a vote taken. I think you should immediately consult with Rupanuga and Karandhar also about the record impressions, what would be the cost in USA.

Outside of India everyone is cooperating with Karandhar. I don't think there is any discrepancy, but I do not know why in India cooperation is lacking. So you should do things nicely and in consultation with others and rectify the situation. I have also apprehended a scandalous situation; so do things nicely and immediately begin.

Printing Nepalese edition of BTG is a good suggestion. Also to Mr. V.R. Ragam (c/o Sri Rama Nama Kshetra; Guntur-4; S. India) you should send a complementary issue of our Hindi BTG each month, beginning with the issue already printed with Dai Nipon.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. Please offer Gurudas my blessings. I have received his letter of 7th October, 1971 and noted the contents.

While posting I received one letter from Ksirodaksayee and the program presented by him appears to be very nice. So kindly cooperate with him and make things nice. We have got great responsibility. Further talks when we meet./ ACB

*flight # E.C. 820, arriving 8:15 a.m. 20th October. East African Airlines.

OCTOBER, 1971

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*flight # E.C. 820, arriving 8:15 a.m. 20th October. East African Airlines.

**My Dear Tulsidas,**

Please accept my blessings. I beg to acknowledge receipt of your letter from Denver dated 3d October, 1971 and have noted the contents. It is very much encouraging that your center is improving daily and doing so nicely. There is good field there. So combinedly work very hard to make our new Denver center a grand success. We have all taken on a great responsibility for spreading Krishna Consciousness all over the world. Actually people are suffering on account of being enamored by the external energy. Krishna wants to deliver them. He comes personally he comes as a devotee, and he sends His authorized devotee. So some way or other we have been entrusted to serve Krishna in this connection. Do it nicely. Follow the regulative principles and teach others to do likewise and we shall remain strong and it will not be difficult for us to push on this movement. I am so much obliged to you for your helping the cause. Please stick to this principle and Krishna will bless you with all benediction.

At your recommendation I have accepted Vin, Bruce and Elicia as my duly initiated disciples. One letter and their beads are enclosed herewith.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

**My dear Vrindadevi,**

Please accept my blessings. I am in due receipt of your letter dated 8th Octo-
ber, 1971 and have noted the contents carefully. I heard from Shivananda that you had left him without his knowledge. That is not very good. When he wrote me twice "my wife has left me and there is no trace" then I advised him that instead of marrying again, better to prepare for sanyas. So far my knowledge is concerned, I consider Shivananda as one of my foremost disciples. I always remember his smiling face and when I was in Hamburg he was my constant companion and my personal attendant also. So I cannot forget Shivananda's good behavior and gentle nature. I do not know why you disagreed with such a nice husband. If you take my advise, then you will immediately return to your husband and live there peacefully. You are a qualified girl. You can do extensive service to Krishna. I require your service in the matter of translating work. So I advise you to engage yourself fully in your good quality occupation and be advanced in Krishna Consciousness.

Our ISKCON Society married couples means that both parties fully are engaged in Krishna's service. I have noted your several complaints against the devotees but it would be better to set the example rather than to criticize the defects of the devotees. We should always remember that we recruit members from people in general. It is not expected that every one of our members should be immediately to the standard qualification. The best thing for you is to set the example by your personal behavior and try to reform the others, not by criticizing but by friendly behavior. If sometimes there are any disagreements, we should try to forget such incidences and be always in friendship with each other. So I hope you will immediately return to your husband and forget all these disagreements and fully cooperate for developing our Berlin center.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
P.S. Regarding children, when you are married you will have children undoubtedly, but you should wait for the opportune moment when Krishna will bestow upon you all good fortune. Our line of action is enthusiasm and patience.
cc: Shivananda; c/o ISKCON Berlin W. Germany
ACBS/adb

71-10-17        Nairobi
16th October, 1971

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your telegram reading as follows: SUGGEST THAT WE PUBLISH SIMULTANEOUSLY ALONG WITH THE TENTHOUSAND MOROCCO BOUND GITAS TENTHOUSAND PAPERBACK EDITIONS FOR LOWER PRICE RANGE CONSUMER MARKET AND FIVETHOUSAND HARDCOVER GITAS FOR LIBRARIES LETTER TO FOLLOW.; I fully approve of this suggestion.

From Delhi Tamal Krishna has written that they want to get 'Hare Krishna' and 'Govindam' 45 rpm records impressed in Calcutta but the charge is exorbitant. So if you will kindly take immediately quotation from L.A. because there are many companies which imprint records, so we can print 10,000 copies. What will be the charges?

I am going to Bombay on the 19th night reaching there on the 20th morning at 8:15. So you can reply this letter to the Bombay address.

Another point is that I have advised Nairobi center and so we have already
registered the society in the companies act and we have got a post box number also, as given above and we have our bank account also. We are getting membership fees very encouragingly. If they work hard then at least they can get one member daily, and besides that they are collecting nicely on the street Sankirtan. So I have proposed that 50% of the membership fee may be sent directly to Dai Nipon and 75% of the direct sales collection may also be directly sent, and that they get the books on consignment, or without paying on delivery. The idea is that 50% of the membership collection as it is already settled up should go to the book fund, whereas direct sales of books, 75% to the book fund and 25% they keep for expenditure. So how do you like this idea? Besides that whether you would like them to send money directly to Dai Nipon or to you. I think if they send directly to Dai Nipon and send you a copy for your information, then you can keep accounts properly and the matter becomes simplified. So consider over these points and let me know your decision.

Please try to distribute our books very widely in all languages. That will push our movement very rapidly. We are now preparing a book on philosophical discussions. Shyamsundar is daily discussing with me the views of the different Western philosophers and we are studying them from the ISKCON point of view. This work is going on regularly and Aravinda is typing them regularly. So very soon a book will come out. When I go back to India I shall review all the Indian systems of philosophy also, from this angle of vision, so that this book will be very much interesting to the student class in the schools and the colleges. Try to encourage all our centers to go to the schools and colleges and introduce our philosophy, books and literatures. As soon as I see that you GBC members are managing everything very nicely I shall completely retire for writing my books only and I am thinking of staying in Mayapur for six months and in your camp, L.A., for six months. I hope in L.A. the Diety worship is going on very nicely; dress, flowers, ornaments, artik, cleanliness, foodstuffs, all of them must be regular, accompanied by kirtan, street sankirtan, distribution of literature, etc.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-10-18
Nairobi
16th October, 1971
Delhi

My Dear Ksiredaksayee,

Please accept my blessings. I was just anxious to receive alletter from you since you have gone to India and I am so much pleased to receive your letter dated 8th October, 1971. I am glad that you are going to Gorakhpur to rectify the misunderstanding with Dr. Rao. I have also received no letter from him since a long time.

You have written to say that the accounts are being kept by our men in India not in a very proper way. That I admit because most of them were not accountants previously, neither they were very much responsible to their family or country. Somehow or other on account of their previous pious activities, they have come to Krishna Consciousness. So we should very sympathetically treat amongst ourselves so that our missionary activities may go on without being hampered. You are experienced in business dealings as well as accounting, so I am confident that by your introduction of system of accounting and business sight dealings will be
very much helpful and in all our branches in India they will follow the system and the whole mess that is already done will be cleared up. My only point is that we are dealing with the public. They are paying us money and we should handle them so carefully so that they may think of us as spotless.

I am returning to Bombay from Nairobi on the 19th night, reaching Bombay on the 20th morning at 8:15 am. I shall stay in Bombay for four days and then on the 24th morning I shall start for Calcutta. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Please offer my thanks to Subal Maharaj for his letter Dated 12th October 1971. Inform Tamal that Naranarayan has already gone to Calcutta and preparing the Model for Mayapur scheme. ACB
ACBS/adb

71-10-19
Nairobi
17th October, 1971
Delhi

My Dear Yamuna, and Gurudas,

Please accept my blessings. I am in due receipt of your descriptive letter dated 10th October, 1971 and have noted the contents with interest. I am so glad to know that you are seeing all the MPs and officials in the government service and if you can make each of them a member of our society it will be a great service. Try to do it to your best capacity. I am also very much pleased that Indira Gandhi is now personally well known to you. For your presence only she has given special order for our devotees stay in Delhi. Certainly this is a good achievement. The selected men, namely the MPs who are there, are supposed to be the leaders of the country, are all there. If they can be convinced of our important movement then in India we shall have a very good holding. Actually our movement is so important that without taking to it, no other method, political, social, religious, or cultural, can give relief to the present chaotic status of the worldly situation. The leaders of the society must try to understand this point, that godlessness cannot give any relief to the human society. The whole world is so made that the living entity must serve Krishna; otherwise he has to serve maya. It is the same example that the citizen of the state has to render service to the government in order to become a good citizen. If one does not abide by the government laws then he is put into prison walls and forced to serve the government more tediously. So if we do not perform sacrifice, yajna, which means method of activities for pleasing the lord; as you know it is stated in Bhagavad Gita that any work not done for the satisfaction of the Lord must entangle the doer in the complication of the stringent laws of material nature.

Regarding the Diety worship and how to take care of the marble forms, now you have got practical experience from Jaipur and you can issue a statement to all the centers where such Dieties are there. We may require many marble Dieties from Jaipur also. So it is good that you have secured the name and address of a good supplier. The Dieties meant for the temple in Delhi may be installed during the Delhi function as we did for our Calcutta Diety. In the mean time somebody may donate a throne like Calcutta or Bombay for the Dieties. And in the future we shall see about Jaipur. It is a city of devotees. We can get many vacated temples there in Jaipur just like there are some churches vacated in London also.

On the night of the 19th I am going to Bombay, reaching the next morning at 8:15 am. From there, after four days, I
OCTOBER, 1971

will be going to Calcutta sometime on the 24th instant. (8/30 am)

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

17th October, 1971

Calcutta

My Dear Naranarayan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 11th October, 1971 and have noted the contents. First of all you finish the model work nicely. I am going to Bombay on the 20th, starting from Nairobi on the 19th night reaching 8:15 the next morning. I shall start for Calcutta on the 24th instant and the expected time of arrival will be cabled from Bombay.* I am very glad that you are already working on the model. Finish it nicely and when I go to Calcutta on the 24th we shall take up the matter of engineering work, consulting with others.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

*It is starting J.A.L. at 6 am in the morning and reaching Calcutta at 8/30 am on the 24th October, 1971.

22nd October, 1971

My Dear Rayarama,

Please accept my blessings. I am in due receipt of your letter dated 11th October, 1971 and have noted the contents. I welcome you for your coming back to our society and you are feeling very nicely the association of devotees. Srila Rupa Goswami has described that devotional service can be advanced by six processes. Perhaps you know them. They are as follows: enthusiasm, patience, conviction, following the regulative principles, being honest in one’s profession, and in the association of devotees. So this Krishna consciousness society is especially meant for giving people the opportunity to associate with devotees. Devotees means who are following the regulative principles. One cannot be independent and at the same time become a devotee because all devotional activities are based on surrender. So in the association of devotees we learn this important item—how to surrender, but if we keep our independence and try to become devotees, that is not possible.

You write to say that you cannot feel any taste for temple life or Deity worship. This means you are keeping the same temperament you entertained before leaving our society. Our process is to accept both the lines of bhagwat marga and pancha-trikri marga. Perhaps you might have seen the picture of the Gaudiya mission. On one side there is the bhagwat book and on the other side a picture of Laxmi Narayana for Deity worship. You cannot make any progress in devotional service unless simultaneously you follow both the lines. Just as the tracks of a railroad line; both must be there. Similarly temple worship is essential for purifying us from the material contamination and without being purified we cannot glorify the Lord. As it is stated in Bhagavad-gita that the Lord is completely pure and we cannot approach Krishna without being purified. So as you say that you do not feel very much encouraged in Deity worship and temple life, I see that your disease is still continuing. Under the circumstances simple academic career will not help you. If you want to live with us you must accept
temple life, namely cleanly shaven head, observing the regulative principles, decorating the body with telok, etc. You know all these things.

So far your editorial work is concerned, I welcome your good service but if you do not follow temple life and Deity worship, it will set a bad example. When I was there in N.Y. last time I saw that the tendency was there in the press members not to follow the principles. So I said better to stop the press. Since then Advaita and the others are attending temple worship. Similarly you must also do the same and chant at least 16 rounds, etc.

I am so glad to learn that you are eager to preach but we should know it that we cannot preach without being solid in our standing as devotee. Lord Chaitanya Mahaprabhu said that ‘apani acari prabhu jivre sikhaya’ This means that Lord Caitanya wanted that one should preach by behaving himself exactly what he preaches. So our Krsna consciousness movement, preaching, depends on personal behavior. If you want to preach the gospel of Lord Jesus Christ on the principles of Bhagavad-gita you will find so many differences. Those who are following Jesus Christ, let them follow strictly to the principles of the Bible. ‘Thou shalt not kill’ is now being misinterpreted by Christian priests. Now they say ‘Thou shall not murder’ This means trying to save themselves from the crime of animal killing.

So you cannot teach such unscrupled followers the message of Bhagavad-gita. If you want to preach Bible you can tell them why there will be misinterpretation. In N.Y. there is a big press that prints ‘Watchtower’ They are forcefully criticizing Christian behavior. I read that one Christian priest allowed a marriage between two men—homosexual. So these things are going on. So your proposal for preaching the gospel on the basis of Bhagavad-gita will not be successful. If you want to do that I cannot check you but I cannot allow you to do such things from within our society. You have to understand our philosophy perfectly, follow the regulative principles, and then in fact you can edit our books and papers.

When I shall go to Mayapura then upon hearing from you of my proposal as mentioned above, I shall arrange for your coming to India. First of all you have to decide yourself whether you are prepared to surrender to our principles, but if you keep your independence either in Mayapur or N.Y., your position is the same. To associate with me you are always welcome but not with your independence. That will not help me or you.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
My Dear Advaita,

Please accept my blessings. I beg to acknowledge receipt of your report of Press activities dated 7th October, 1971 and have noted the contents. Also I have received 'Answers By Citing the Lord's Version' and it has come out very nice. The new binding procedure is also very good. In some pages there are printing discrepancies.

Regarding Bhagavad Gita, if the Morocco binding is as costly as the hard binding, then we will prefer hard binding. That is already advised to Karandhar also about printing more copies. He knows all the details.

So far ISKCON Press Europa, that was simply imagination. It never took shape. So it is better if you amalgamate it. This matter and similar topics should be consulted properly with you and the GBC members for the proper course of action. And for meeting your expenditures, taking on commercial printing jobs sounds all right. If you can maintain in this way and at the same time go on printing our books, that is our success.

You will be interested to know that here Giriraj with the help of one Bengali professor and John Greisser the photographer have published a very nice edition of Bengali BTG. The price also is not very high; almost on the level of Dai Nipon. Ordinarily Dai Nipon charges 10c, so it is almost on the same level. It will be published regularly henceforward, so if they require any help from you, you should give them all assistance.

Yes, I have received Rayarama's letter and I have duly replied it. Also I am very glad to hear how the work is going on steadily. It is all very encouraging. Continue it and Krishna will surely bless you all.

Please offer my blessings to the other press members.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/adb

71-11-2

Calcutta

1st November, 1971

Detroit

My Dear Bhagavandas,

Please accept my blessings. I am in due receipt of your letter with enclosures dated 12th October, 1971 and have noted the contents. It was a great shock for me to hear about the death of Jnananivas and Will, so untimely. In such case we should hold special condolence meeting in our centers and pray for his being taken to Krishna Loka by the grace of Lord Krishna. After the demise of a devotee some special feast preparations should be offered to Lord Krishna and prasadam should be distributed.

So far your points for improvement of BTG, they are very nice in general. Our policy is to satisfy Krishna and keeping this point in view you should consult the GBC members and discuss these points and do the needful.
Yes, certainly Their Lordships Sri Sri Radha and Krishna will grace your temple. Just now arrangements are being made. One pair exactly like those in Boston will soon be on their way to Detroit. I will let you know when final shipping arrangements have been made.

So far purchasing of automobiles, use your discretion. If they cannot be donated then try for at least 50% commission.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-11-3 Calcutta
4th November, 1971

My Dear Jadurany,

Please accept my blessings. I am in due receipt of your letter dated 24th October, 1971 and have noted the contents carefully. So far whether to print posters, of course paintings are always nicer, but if posters can be printed I have no objection. If good printing is done, as you have described, then where from the money will come? So whether such investment is possible; you should consult with Rupanuga in this connection.

So far the prints you have sent photos of, they are bonafide but for the ordinary man they appear sensual. So better not to display such prints or paintings, not even in our temples.

Yes, one should always be engaged in important work as much as possible. Bharadraj is expert in so many things; he is expert kirtan leader also. So if he is needed for these related fields then let him devote part of his time in that way.

Achutyananda is preparing those prayer booklets from here. You needn't divert your attention in that way. So far the painting of Bhismadeva, you can show flowers actually falling from the sky. That is nice. And Lord Rama's arms should be kept in the original position, as is depicted in the print sent by Gurudas. The arms must remain symmetrical.

Please offer my blessings to Murlidhar, Bharadraj, Kanchanbal, Ekayani, Kirtimati, Sarita, and all the other hard working artists. I hope this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/adb

71-11-4 Calcutta
4th November, 1971

Los Angeles

My Dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 22nd October, 1971 and have noted the contents. So far BGAI is concerned, if the price for Morocco binding is the same as that of hard-cover, then we shall prefer hard-back only along with the paper back. I suggested Morocco binding before because I thought it to be cheaper. But if it is not cheaper then we don't want Morocco binding.

So far Brahmananda Maharaj making direct payments to Dai Nippon, you should open correspondence with him in this connection. When I left Africa I advised him to send 15,000 shillings. Whether he has sent or not? So far KRISHNA books, paper back, certainly 25,000 can go there for distribution in Europe and U.S.A. Another point is that we can have our own records pressed; there are so many records to choose from.

The real purpose of these stamps is to make Radha-Krishna picture seen by so many people. Other pictures for other stamps can also be used. The cover
pictrue for KRSNA book is nice for one. Some may even say ‘KRSNA book’ as advertisement. So use your discretion. We want to advance our propaganda is all.

Hoping this will meet you in good health.
Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
ACBS/adb

71-11-5  Calcutta  4th November, 1971
Aban Villa  
Santacruz East  
Bombay-55

My Dear Sri A.S. Khanna,

Please accept my greetings. I am in due receipt of your letter undated and have noted the contents. You will be glad to know that by the first week of January, 1972, I will be returning to Bombay for about two weeks, and I shall be glad to see you at that time.

I am so glad to learn that Gopal and Ekayani are coming to Bombay to see you. So I am pleased also that Gopal’s mother will be able to see her beloved son and daughter-in-law.

Hoping this will meet you in good health.
Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
ACBS/adb

71-11-6  Calcutta  4th November, 1971
C/o Vishva Hindu Parishad  
16/10 Arya Samaj Road  
New Delhi (Korelbag)

My Dear Sri R.V. Ramdas,

Please accept my greetings. I have been in extensive tour all over the world, in Europe, AMerica, Africa and very recently I have come back to India, so I have just now received your letter of 20th August, 1971 and so this late reply.

Yes, I have all good wishes for your philanthropic activities. As we are preaching Hare Krishna Movement all over the world, we should request you also to spread this movement along with your other activities.

Thanking you once again for your letter, I beg to remain
Yours sincerely,  
A. C. Bhaktivedanta Swami  
ACBS/adb

71-11-7  4th November, 1971
San Antonio, Texas

Dear Vishnujanadas Maharaj,

Please accept my blessings. I am in due receipt of your letter dated nil, and have noted the contents carefully.

It is very encouraging for me to hear that my Sannyasis are traveling and preaching. Regarding keeping our temples clean, this is essential. Unless we can maintain the temples we presently have, superexcellently clean, we should not open new centers.

Two men may remain at the temple and clean thoroughly every day and the rest should go to the streets for sankirtan. For Spiritual life chanting Hare Krishna is sufficient but because we are habituated to unclean habits we must have temple worship. Sankirtan will keep everyone’s mind clean and surly this quarrelling will cease.

The best thing would be if you could combine the Road show with visits to cities that have existing temples. In this way you could enliven the devotees tremendously. We must keep our existing centers strong.

This will be the greatest preaching
program if you can travel and distribute literature. I have experience in Sydney when I spoke at the University, the students bought my literature.

Enclosed are sacred threads for Sri Galim das and Dwija Hare. As far as Kunja be Hari is concerned you please consult with Karandas on this matter.

Your Ever Well Wisher,
A. C. Bhaktivedanta Swami

71-11-8 Calcutta
4th November, 1971

My Dear Vishnujana Maharaj,

Please accept my blessings. I understand from Kirtanananda Maharaj that there is a nice scheme for travelling sankirtan party. So I think that your joining them will be super-excellent scheme and I have my full hearted sanction for your joining the party if you like.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-11-9 Calcutta
6th November, 1971

My Dear Kirtanananda Maharaj, Vrindaban Chandra, and Sheela vati,

Please accept my blessings. I beg to acknowledge receipt of your letters just now received by me here in Calcutta and describing your plans for travelling Sankirtan party, and it is very much encouraging news for me. Sheela vati Prabhu said that this was her long cherished dream. It has been mine also. If there were three or four such travelling parties, it would be a grand scale propaganda. So do it with great enthusiasm and surely you will have the blessings of Chaitanya Maharabhu. And wherever you go, if there is good response you can try and open a center there. This is first class scheme and surely will be ‘The greatest show on earth.’

So far Vishnujana Maharaj joining your party, that is super-excellent idea. Already, at your request, I have written him one letter to the San Antonio address, that he has my full hearted blessings for joining the party.

Plays will be very successful and Vrindaban Chandra is very expert in this connection. One thing, though, is that nice plays should be written for showing in the villages. The plays should be done seriously so that they will not laugh.

And Krishna has made himself available in the form of very nice brass Murtis from Washington D.C. It is not necessary also that Lord Jagannath come along. Sometimes He is misunderstood also. The Dieties can be installed in a temple and then taken for travelling. That will be best. So far Sheela vati’s other questions: The large brass Dieties can be bathed the same as the small ones if they can be handled easily; Cooking can go on after the Dieties’ plate is made. Without offering to the Diety nobody can be supplied, but after the offering if there are so many men and more is required then how can it be stopped? In Vrindaban dhoop is offered without a flower sometimes, but either way is all right. If a flower can be offered, then that is nice; generally sandalwood paste is offered on the forehead, but on other parts of the body is all right; Kumkum powder should be offered on the feet.

My sanction is there for Prisni dasi receiving gayatri mantra. It should be done by the tape method; Karandhar has a tape of me reciting gayatri mantra and he knows the proper procedure also. Arrangements can be made.
Hoping this will meet you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

6th November, 1971

My Dear Ksama Devi Dasi
(Lynn Edwards),

Please accept my blessings. I beg to thank you very much for your kind letter requesting initiation and, at the recommendation of Dhananjaya Prabhu, I have gladly consented to accept you as my duly initiated disciple. I have given you the spiritual name Ksama Devi Dasi, Ksama means forgiveness. Your beads have also been duly chanted and they are enclosed herewith.

I can understand that you are a very sincere girl and that is the first qualification for developing love for Krishna. Now increase that sincerity more and more by engaging yourself whole-heartedly and with great enthusiasm for serving Krishna and very soon love of Godhead will fructify. You will become more and more happy in this life and in the end go back to home, back to Krishna, to enjoy eternal life, full of bliss and knowledge and in association with the supreme lovable object, Krishna. And our process for obtaining to such a wonderful existence is not at all difficult. Following the regulative principles strictly, chant at least 16 rounds of beads daily and always think of Krishna 

[TEXT UNCLEAR]

life and your future will be very bright.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/adb

12th November, 1971

New Orleans

My dear Nityananda,

Please accept my blessings. I am in due receipt of your letter dated 20th October, 1971 and have noted the contents. I am very pleased to know that your temple is doing nicely and that there are sincere souls trying to understand this Krishna Consciousness process. You must always remain very serious and enthusiastic about chanting and hearing the message of Bhagavad Gita and Srimad Bhagwatam, and set a good example for the new devotees to follow.

Bhakti Yoga is the process for all the ages, but the method is different in each age. The rascal people have got some idea of Bhakti according to their whims. Some meditate on light, but real meditation means to concentrate on Krishna.

An example of summary punishment is this: If you are sentenced to be hanged but instead you are given a simple pin-prick, that is very nice. Krishna minimizes the devotee's suffering to the lowest. So long as one is engaged in devotional service, he is immune to the reactions of his past sinful activities, but if he chooses to give up this devotional service, then he has to undergo all these reactions.

For all devotees chanting, attending artik ceremony, taking prasadam and attending classes is compulsory. If it is possible, everyone may go on sankirtan.

Principally there are four sampradayas; Nimbaraka sampradaya coming from the four Kumaras; Shri Sampradaya coming from Lakshmi; Rudra Sampradaya coming from Lord Siva; and Brahma Sampradaya. Vivaswam is in the Brahma Sampradaya. All the sampradayas are related with one another because the conclusion is the same: that Lord Krishna is the Supreme Personality of Godhead and
the living entities are His eternal servants.

It is a basic principle that one must accept a bonafide spiritual master in order to achieve the highest perfection of life, love of God. I thank all of you very much for accepting me as your spiritual master, and I promise that I will take you back to home, back to Godhead. I ask you all to promise me to always chant at least 16 rounds, follow the regulative principles, read our books and try to preach this Krishna Consciousness Movement all over the world. So far my qualifications are concerned, I am simply trying to carry out the order of my Guru Maharaj.

Hoping this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/akb

71-11-12
14th November, 1971
Toronto

My Dear Jagadisha,

Please accept my blessings. I beg to acknowledge your letter, no date, and have noted the contents carefully.

This college program and school work you are doing is very encouraging to hear. In these schools try to get as many classes as possible. This traveling Sankirtan is very good; to go from village to village as Lord Caitanya has predicted.

Yes, if you think Suzzane Boase is a suitable partner for Hiranyagarbha, then they have my blessings.

I hope this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/pdd

71-11-13
15th November, 1971
Delhi

My dear Lalit Kumar,

Please accept my blessings. I am in due receipt of your letter (undated), and I am very encouraged by the progress you are making to lead the citizens of your community, Wilmington, on the transcendental path back to Home, back to Godhead. Because you are very sincere and enthusiastic boy, and very intelligent also, Krishna has give you this position of leadership in His army, to win the war with Maya and establish Krishna Consciousness as the perfect way of life for every living entity. If you simply push on this one activity of distributing my book, your all success will be there. I have hatched this “transcendental plot” for getting money by selling my books, and if we stick only to this plan, and use our brain for selling books, there will easily be sufficient money. I have recently informed the GBC to allow each temple to keep 25% of the money they collect from direct book and magazine sales for temple maintenance, 75% to be sent to Book Fund. Supposing you can sell 800 dollars a week worth of literature (retail price). Will not 200 dollars weekly be sufficient for food and rent? If not, increase book sales, or, until things are adjusted in this way, supplement in other ways, but try to avoid too much business as this distracts us from our real mission. If Krishna sees that we are very active to spread information about Him, He is Master of the Goddess of Fortune, He will give everything!

I note that you have got a nice van—why not have some travelling Sankirtan parties in the surrounding countryside, distributing our literature in new places?

Your approaching schools and colleges is very tactful because these students are the most eligible candidates for receiving this transcendental knowledge of Krishna
philosophy. Simply by repeating what I have said—first you must yourself become fully convinced of this philosophy—your preaching will meet with all success. Our philosophy has the full potency to deliver anyone from the darkest realms of ignorance to the enlightened realm of complete cognizance. The potential is there, simply you have to master the words and deliver them purely, and this will please me very much. You will be happy to know that I am preparing a book on commentaries on your Western philosophers, so that all of my students may defeat these nonsense rascals who are simply speculating this and that and misleading the people. If we sincerely try to present our philosophy at every opportunity, eventually it will be heard and appreciated. So plan your school program in this way.

As for your questions, do the fallen souls leave the spiritual world all at once or gradually, we can answer, do all the prisoners in the __________ free at once—no, some are coming, some are going. __________ position of Krishna Consciousness must be always your hold—__________ must act like king. The idea is if we speak the truth, those will hear who are intended to hear by being qualified or prepared. It is not that we should compromise to attract the mass—we are after the class. Still, it was my method to make Krishna Consciousness palatable to you Western boys and girls, how else could I attract you to give up your habits of sense gratification? Krishna philosophy can be approached from every angle because it is the Complete Whole, 
purnam. So if your scientific explanation, beginning from the point that sound vibration is the root cause of everything, and leading to the understanding that Krishna is the Cause of the sound vibration is having good effect, why not continue in this way. Only thing is to remain true to the authorities—Krishna, the great saints and acharyas—and everything you say will come out nicely. People are of different natures so we have to use our talents how to convince people in different circumstances, that's all.

I hope this meets you and your good wife Jambuvati in good health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

15th November, 1971

My dear Nanda Kishore,

Please accept my blessings. I am in due receipt of your letter of (undated), asking me if you could go to Mexico City to learn Spanish language for opening centers in South America.

Learning Spanish is a difficult job. How can you learn? I am very much enthusiastic about expansion of our branches, but if it is dependent upon learning of Spanish language, don't take this adventure. We should serve Krishna in whatever talents we have already got. However if you are still very much anxious to go there, and you think that you shall be able to get along without knowing Spanish language, then you may go there immediately and push on this Movement. The idea is to recruit active speakers who also speak English to translate and be trained for administering things locally—you simply organize everything and instruct them, and gradually they will take over full management.

Hoping this meets you in good health and jolly mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/ sda
My dear Patit Uddharan,

Please accept my blessings. I beg to acknowledge your letter of Oct. 9, 1971; due to our frequent moving about and heavy schedule I have been unable to answer until now. Please forgive me.

I have noted especially your description of the unfortunate accident which took place and which took away our friends Jananiv das Brahmachary and Will Prabhu. So on one side we have to be very sorry if our dear friends are taken away from this world, and on the other side we should be satisfied that a pure devotee is never lost. He gets another good chance to cultivate Krishna Consciousness, or if one is advanced he goes back to Home, back to Godhead. But even if it is taken that a devotee is not mature, we should be confident that he will take birth in a rich or devotional family. So their human life in a very good position is guaranteed. A devotee's position is always better than an ordinary karmi's position. Karmis do not know what is the next life, but devotees know it as certain as anything that he is going to have a nice human form of body.

So let us pray for the departed souls that they may be engaged again in Krishna's service.

It will be a good idea in the future if our devotees take lesson from this unfortunate accident and take precaution not to drive late at night for any reason—no gain can come from such driving at night which will ever compensate for much great losses. Please advise your GBC zonal secretary that in future great precaution must be taken.

Please continue in your writing of songs and poems for Krishna, because singing Krishna's praises is the highest type of spiritual activity and will give Him great enjoyment. I would be pleased if you can send me a tape of some of your compositions.

I plan to remain here in Delhi until 26th November, then we are all going to Vrindaban for a few days.

I hope this meets you and all of my spiritual sons and daughters in Columbus in good health and jolly mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Gunagrahi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 23rd September, 1971 and have noted the contents. It is very nice to hear of your credit course. Continue in this way and Krishna will surely give you all facility.

Enclosed please find one letter for initiates as well as two copies of gayatri mantra and two sacred threads also duly chanted on. Two beads duly chanted by me have been sent under separate post. Hold a fire yajna and give gayatri mantra to Kavi and Atmarama. Rupanuga has a tape of me reciting gayatri mantra, so you can get this from him. One thing is that the tape should be heard through earphones into the right ear. So the fire yajna can be held for all four devotees.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Brhaspati das,

Please accept my blessings. I am in due receipt of your letter of November 3, 1971, and I am very much pleased that in
the short time you have been president of ISKCON St. Louis so much work beneficial for spreading Krishna Consciousness has been done by you. Especially I am encouraged by your programs in the schools and colleges. Try to interest these students in our books. If you simply stick to the textbook teaching becomes very easy. Philosophy is the highest, but even higher than philosophy is practice of philosophy. So when your students apply Krishna philosophy to their lives, they will feel the beneficial result, and this will make your teaching work very easy. Just like you add hydrogen and oxygen and get water. So let them chant and learn Bhagavad-gita and they will get Krishna's mercy. I am successful in my teaching work because I have not deviated one inch from my Spiritual Master's instruction, this is my only qualification. So if you simply remain pure, your preaching will have effect. Kindly push on this college program—only the most intelligent persons can understand Krishna philosophy, so it is very important that we spread this message to the intelligent class of men. Soon I shall be printing my latest book, commentaries on your Western philosophers, and with this instruction you will be able to defeat all of the mental speculators and so-called scientists who are simply misleading everyone.

Your program should help your distribution and popularizing of our books and magazines. This is our primary activity, to sell as many books as possible.

So far establishing Krishna Conscious schools for higher education in St. Louis, this is a very nice proposal. Let us see what develops in future. The details can be discussed between you and the GBC, whom I have appointed to manage such things.

Hoping this meets you in good health and cheerful mood.

A. C. Bhaktivedanta Swami
ACBS/sda/ddb

71-11-18
Delhi
17th November, 1971

My dear Patty Dorgan,

Please accept my blessings. I have received your very nice letter of October 4, 1971, and I have appreciated the contents.

I am very much encouraged that despite so many difficulties and tricks of Maya that you are still desiring Krishna so much. Thank you very much. In order to attain the topmost perfection of this human form of life one simply has to try for Krishna with enthusiasm and patience, and all obstacles will be overcome. If you are determined in this way to be His devotee, Krishna will provide some happy solution. But even if He puts us into extreme difficulty, we must always be prepared to consider everything as His special Mercy, that He is testing my sincerity, or that this trouble is nothing to what I deserve. Just see Prahalad Maharaj. His father tried to kill him many times! At least I don't think your father is trying to kill you. And after Krishna in the form of Lord Nrsinghadev came and killed Hiranyakasipu, Prahalad prayed to Krishna to have mercy on his demon father. So we must take the instruction to respect our parents, and to be kind and very tolerant and patient with them, and very soon I promise you everything will be all right.

I am very pleased that you are chanting regularly. This will save you and protect you from all misfortunes. So chant Krishna's Name regularly, think about Him all the time, and your love for Him will keep you free from any bondage. Also, you must try somehow to avoid eating any meat, fish or eggs. Be very strong in this respect, and eventually your parents will appreciate your determination especially if you are otherwise always very kind to them.

As far as your questions, Krishna is not in need of anything, He is pu\text{\textit{\textit{\textit{n}}}}\text{\textit{\textit{\textit{\textit{a}}}}}\text{\textit{\textit{\textit{\textit{m}}}}}, the
Complete Whole. And yet He appreciates our love for Him, just like everyone appreciates if someone exhibits love for them. So He kindly allows us to show that love by considering that if I do not feed Him, Krishna will go hungry, if I do not give Him rest, He will be tired, like that. He reciprocates by pretending to be dependent on me, my slave, just to give us opportunity to find the real object of our loving propensity and to take pleasure by pleasing and serving Him. Everything we do should be for the reason that it gives pleasure to Krishna. Because Krishna's intimate associates give Him the most pleasure, and because they are His favorites, it pleases Him to see that these associates and close friends are also offered all respect by the devotees. Tulsidevi is part of Krishna's entourage, and in this pure state she has all the qualities of Krishna, and therefore she becomes worshippable just like Krishna. There is a saying, love me, love my dog. It is like that. To approach the President is very difficult, unless you are the friend of his son or daughter, then it becomes very easy. So worship of Tulsidevi and other of Lord Krishna's Entourage is part of the total devotional attitude of pleasing Krishna.

I hope this finds you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-19 Delhi
17th November, 1971

My dear Haimavati,

Please accept my blessings. I have received your letter of Nov. 2, 1971 and I have appreciated the contents carefully. I am especially pleased that you are finding great pleasure in serving Their Lordships in Hamburg Temple as pujari. I think that under your care They have become very gorgeous and satisfied. It is the sole aim of life to be constantly absorbed in thoughts about Radharani and Krishna, and because you are so determined to become fully Krishna Conscious, Krishna has given you this opportunity to realise that aim by serving Him directly. I have always instructed that the standard of archan worship must be kept very high, because this will insure that every other temple activity will also flourish. So I am relieved to know that now the Deities are in your care. Thank you for this.

If one simply deposits all of his or her loving propensity onto the Deity of Krishna, immediately they are relieved of anxiety due to material sense agitation. This is Krishna Consciousness. Your prayer that you may be put always in difficulty is just like Queen Kunti Devi. She prayed to Krishna in the same way, because whenever there was trouble Krishna felt the suffering of His devotees and stayed by them to help them. And as soon as the trouble ended, Krishna went away! So let us always pray that Krishna may put us into difficulty so that we may expect that He will also remain by us and not go away.

You have a natural inclination as a teacher of small children, and I think that you should utilize it to instruct the young children of Hamburg in Krishna Consciousness. Children especially are inclined to appreciate Krishna's pastimes, so begin by reading to them from Kṛṣṇa Book. They are not yet covered by false prestige and will very quickly take to tapasya as if it were amusing like a game! Just see the young brahmacharies in India. The Guru says do this, do that—immediately they do—they go out and beg all day in the hot sun and come back with a little rice, then take rest on the floor with
no covering. And they are enjoying, it is pleasurable to them to work very hard. So it is very important to train children to endure all sorts of hardships and restrictions at the boyhood stage. Later, no one will renounce what he has accepted as the standard of enjoyment, to accept a standard of less enjoyment. So I think you should begin immediately holding class regularly and advertising for it. I understand the German people are very fond of kindergarten schools, so let them send their children to us for receiving the highest education.

Because mushrooms grow in a filthy place, they are not usually offered to Krishna. It is very nice that all the men should participate in deity-worship, this will sanctify their all other work. I think you are the most clever manager, better than your husband, because you are organizing temple routine very nicely for serving the deities and this will have very good results for everyone.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-20
Berlin

17th November, 1971

My dear Shivananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 7th November, 1971, and have noted the contents. It is very good news to hear that the German government has granted you a 5 year visa and that your Sankirtan activities are expanding. This is all very encouraging. Continue investigating for a temple in East Berlin and then inform me when you have heard some word.

Our festival here in Delhi is going very nicely. Every evening I am speaking with some chief guest, all coming from various fields of life.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/pdd

71-11-21 Delhi
17th November, 1971

My dear Sridama das,

Please accept my blessings. I am in due receipt of your letter dated 4th November, 1971, and I am very much encouraged to hear that things are improving nicely in Miami center, under your expert supervision. I think it is a good plan that you have bought that house, with negotiations going to buy the church behind. You state that you will be the largest distributor of BTG in the world. This statement is very pleasing to me, because more than anything I want that my students should distribute my books and literatures profusely all over the world, and this should be our foremost concern, how to do it properly. But one thing, now you must try very hard to live up to your promise of becoming largest distributor!

Regarding Prayag Devi Dasi, yes, a woman requires protection. But normally we regard that any unmarried woman with children should take security of the temple—that is more secure than the protection of Krishna—and be satisfied with her children. Marriage is simply a license for having sex, so we are not very fond of sanctioning unnecessary sense gratification. However in this case, if you think the match is favorable for their advancing nicely in Krishna Consciousness, then I shall agree with your judgement. One thing is, there should be a formal contract signed by both parties at each marriage, voting that there will be no separation and
that man and wife will work cooperatively in Krishna Consciousness.

Unless you will find two copies of Gayatri mantra and two threads duly chanted on for your wife Mon Mohini dasi and Satyahit das Brahmachary. Hold a fire yagna and give them gayatri mantra. Rupanuga has a tape of me chanting gayatri mantra, so you can get a copy of this from him. The tape must be heard through the right ear only by the initiates.

Your court battles are great victories for Krishna; whenever there is Krishna there is certain victory. Everywhere we are winning in this fight to hold our Sankirtan meeting on the street.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

Delhi
71-11-23
18th November, 1971

My Dear Srutasrava,

Please accept my blessings. I have instructed Sridama, that if he is willing then the match may take place. However I must caution that we must be careful to avoid so far as possible affection for family based on sense gratification. Be happy in your family life by working cooperatively to please Krishna, and she should be your assistant. We must always feel the grave responsibility of serving Krishna.

Hope this finds you in strong health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/sda

18th November, 1971

My Dear Bhadrinarayan das,

Please accept my blessings. I am in due receipt of your letter dated November 7, 1971 and have noted the contents carefully. Regarding your proposal to accommodate more indoor engagements for Sankirtan, and thus to avoid the severe cold of wintertime, is a nice proposal, and I am encouraged to hear that you are always thinking of how to improve the program of your St. Louis temple. We should always be thinking of how to spread this Sankirtan Movement by applying our basic principles according to time and place, and I especially want that my students enter into the schools and colleges and present our Krishna philosophy and sell our books. So you may do this in consultation with Brhaspati adas and other temple officers, and whenever such questions arise in future, do not hesitate to refer all matters of temple management to your GBC Zonal Secretary, Bhagavan das, for his help. I have appointed this GBC body to relieve me from the burden of administration, so I may concentrate on my writing and translation of books.

Regarding your second point, I am pleased to hear that you are concerned for the development of your neophyte godbrothers and godsisters. So just try to help them by giving them Krishna Consciousness and the best way to do this is to set the example by being very enthusiastic to do anything and everything to please Krishna, even we may have to make sacrifice. Follow the regulative principles very strictly, and be ready to tolerate all kind of setbacks and disappointments. The difference between a devotee and a non-devotee is this, just like the bee and the fly: the bee always is attracted by the honey and flies to the open ores. So the devotee is only attracted by the good qualities in other
people and does not see their faults. He is friend to everyone and in this way he finds his life sublime. Of course we are not ourselves perfect, so sometimes there may be something, and we may lose our enthusiasm to do something—but these things come and go and you should not bother very much with them. Just be attached to Krishna and try always to think how to please Him, and He will personally rescue His devotee from all kinds of unfavorable situations. Even we may not like to do the work, if we work very hard for Krishna soon we lose our attachment and become satisfied just to be serving Krishna, and as long as at least 16 offenseless rounds daily are being chanted, know it for certain that our anxieties will disappear very soon.

Regarding deity worship, the standard of deity worship must be kept very high in all our ISKCON centers. There should be no question of decrease, only how to increase in the quality and opulence of our archan offerings. To supervise this essential Krishna Conscious activity requires a very fastidious person, one who can remember everything and be very conscientious to prepare everything nicely, be timely, like that. If you are very much attracted to pujari work then you should be given opportunity in some one of our ISKCON Temples to practice it very nicely. For that you consult with the officers and GBC.

You have been my student for some time, and I consider that you are one of the big men who are assisting me in this vast work, so I am naturally concerned for your well-being. I want that you should give up this idea of outside living and working and regard it only as a temporary trick of Maya. I need such strong men as yourself to stick with me and together we shall go back to Home, back to Godhead. If you have no other engagement, I would be greatly pleased if you could take up this work of selling my books and literatures everywhere, as many as possible.

I hope this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda/ddb

71-11-24 Delhi
18th November, 1971

My dear Paramananda,

Please accept my blessings. I am in due receipt of your letter of November 2, 1971, and I am pleased that you have returned to New Vrindaban to develop it nicely. I wanted from the beginning that schoolhouse for teaching our children Krishna Consciousness. Now it seems that Krishna has fulfilled our desire and that Mr. Coffield may now sell it to us. Purchase it immediately and we shall construct there a model school for molding children in the perfect way of life. I know that you are the fit person for carrying out his plan, so I am entrusting you to see that everything is done very nicely and up to standard. This project of opening a school for young children may be expanded to include inviting children of respectable families, for some tuition fee, to come there for an ideal education including the basic requirements of reading and writing, but giving them also real spiritual knowledge of how to live perfectly—what other school of learning can offer such wonderful educational opportunity? There has also been suggestion of a kind of summer camp for children from crowded cities. What do you think?

I am pleased to note the birth of your second son. Now kindly deliver him to Krishna and your life will be perfect. Actually, you are an ideal householder couple, and I want that such grihastha couples should manage things as they have a tendency to organize and manage, and so I
am confident that you will help me deliver these children back to Home, back to Godhead. Yes, you may call your son Madhavendra das.

I hope this meets you and your good wife Satyabhama in strong health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/ sda

71-11-25

Delhi

20th November, 1971

My dear Bhakta das,

Please accept my blessings. I am in due receipt of your letter of October 24, 1971, and have noted the contents carefully. Due to our always moving about I have not had opportunity to answer until now. Please forgive me.

I am very encouraged to hear how San Diego center is flourishing under your supervision. The test is that so many new devotees are coming. That is a very good sign. Now you must take care to train them very nicely. They are voluntarily giving their lives to Krishna, so as president you must see that they are always happy and satisfied in Krishna Consciousness. Then they will not go away. Your proposals for teaching them our philosophy are very good. But if we try artificially to explain shastra in our own words, there is every danger of interpretation and speculation. First the student must be able to repeat exactly the words of the guru and then after some time he may be qualified to apply the principles he has learned word-for-word to personal situations. It is not that we are a dry philosophy of dogmas and slogans. No. The language of Krishna Consciousness is ever-fresh and we can explain everything by it, just like my Guru Maharaj once lectured for three months on one verse from Srimad Bhagwatam. But every precaution must be taken to preserve our basic guiding principles as they are and not change them because we want to hear something new.

It is very nice that you are holding festivals in San Diego center. We are finding these festivals very successful for attracting the citizens to our activities. More and more these festivals may be held, at least very large festival in a year, simply for glorifying Krishna in public places. It is not that a specific holiday or theme has to be chosen. We are simply calling our Indian programs “A Hare Krishna Festival.” But if there are some holidays you specifically like, you plan them together with Karandhar by adjusting to the local taste.

I am very pleased that your literature sales are increasing. I want this especially, that my books be sold everywhere, as many as possible. Kindly do this and I shall be very pleased.

As per your recommendations, I am sending under separate parcel the initiation beads for Lynne Stowers, duly chanted on. Her name shall be Srila Dasi. I am pleased that she has become my disciple, now let her very seriously take up this process and she can know it for certain that there will be no more coming back to this place of miseries.

71-11-26

Delhi

20th November, 1971

My dear Danavir,

Please accept my blessings. I am in due receipt of your letter of November 12, 1971, and have noted the contents with encouragement. But one thing, what do you mean Gour Hari was held in jail? Please convey my blessings to Mrs. Dossa. Her husband was a very great devotee who was taken away by Krishna for promotion, and she may rest assured
that he has progressed on the path of going back to Home, back to Godhead. She should follow in her good husbands footsteps and become fully Krishna Conscious and in this way she will find herself fully happy. You must give her good guidance and all facility in this respect.

I am very pleased that you are making arrangements for the 1st ANNUAL PUS-PASISHEKA YATRA PARADE AND FESTIVAL, 1971, and if he is free to come, Vishnujana Swami may come to lead the kirtan and preaching. That is a good proposal. Krishna was just a toy in the hands of the Gopis, so one day the Gopis decided that we shall decorate Him. Pusyabhisheka means a ceremony to decorate the deity profusely with flowers, ornaments, cloths. After there should be lavish feasting and a procession through the streets, so that all the citizens should see how beautiful Krishna appears.

As soon as He is prepared, Lord Jag-ganath may come there to live. Someone like Karandhar who is experienced may install the deity nicely. It is very nice that you have won the favor of Srimate Tulasi Devi, and that she is prospering under your careful attention. That is a good sign.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

71-11-27 Delhi
20th November, 1971

My dear Galim das,

Please accept my blessings. I am in due receipt of your letter dated November 7, 1971, and I am encouraged to note that things are going on nicely at Austin center under your supervision. I have seen the photo-slides sent by Haydn Larson and William Walsh and they are first-class. Please give them all facilities to finish this work nicely. If Bill Prabhu holds a university post, then that is a very important position for spreading Krishna Consciousness and he should try to keep it as long as it will be beneficial in that way. My Guru Maharaj used to say that anything material, if it is used in the service of Krishna, it is a mistake to give it up.

I am pleased also to learn that you are teaching university course in Krishna Consciousness. Try to make this program very stimulating for all the students at the university by challenging anyone and everyone to try to defeat our Krishna philosophy with their philosophy. If such discussions can be held they will be very lively and the student body may take note and enroll in increased number. Philosophy is the highest knowledge, but even higher than philosophy is the practice of philosophy. So if your students can be enticed to practice Krishna philosophy, they will feel the practical benefit and become convinced, that is Lord Chaitanya's process. As more students become involved in our philosophical discussions, you will be able to sell them our books. I want that my books and literatures should be very widely distributed, as many as possible.

I have received the letter from Haydn and Bill Prabhus of October 14, 1971 but there is no mention of initiation. I don't think I have received any other letter from them. However, because you have recommended them, as soon as I shall receive any letter from them requesting to become my disciples, I shall gladly accept them.

Regarding your proposed festivals, yes, that is a good idea. Please do it very nicely. These public festivals have proven very effective in spreading knowledge about Krishna Consciousness to all the citizens. In fact, I have directed the GBC to organize such festivals and travelling sankirtan throughout their zones. The festival we are holding at present in Delhi
has been extremely successful, and by Krishna’s grace everyone is appreciating this Movement by seeing the beautiful deity worship, by hearing the melodious kirtan, and by seeing the bright faces of my students.

It is not so important that you have no temple building just now. The main thing is that somehow or other preaching work goes on and literature is distributed. We are prepared to sleep under a tree, so what is there need for a fancy house? Only people must have some place to go, so as soon as possible try to get some place where the public can come and sit down comfortably and chant Hare Krishna.

To answer your last point, one who teaches can be treated as Spiritual Master. It is not that after we become initiated we become perfect. No. It requires teaching. So if we take instruction from them, all senior godbrothers may be treated as guru, there is no harm. Actually, you have only one Spiritual Master, who initiates you, just as you have only one father. But every Vaishnava should be treated as prabhu, master, higher than me, and in this sense, if I learn from him, he may be regarded as guru. It is not that I disobey my real Spiritual Master and call someone else as Spiritual Master. That is wrong. It is only that I can call Spiritual Master someone who is teaching me purely what my initiating Spiritual Master has taught. Do you get the sense?

I hope this finds you well and cheerful,
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-28
Delhi
20th November, 1971
Honolulu

My Dear Govinda dasi,

Please accept my blessings and the blessings of Lord Caitanya also. Because you have done the Caitanya Mahaprabhu murti so wonderfully, I can understand that Caitanya Mahaprabhu had a special blessing upon you. So you first introduced Tulasi plant in the Western countries and now you have introduced the vigraha form of Lord Caitanya in the Western countries. So do it very nicely and very soon I shall be coming to your New Nabadvip by the month of March or April.

The Pancha Tattva can all be golden. The Deity of Lord Caitanya is very nicely done so there is no need to change the color. Yes, Srivas Pandit has sikha. Vaishnava must have sikha. Advaita Prabhu has a full white beard. He was an old man. He was practically older than the father of Lord Caitanya. He was an elder gentleman in the town of Nabadvip, elder of the brahmin community. All should wear Tulasi kunki beads, not less than two strands. Three, four strands or my Guru Maharaj had five strands. Only Lord Caitanya and Lord Nityananda wear crowns and nosepins. Lord Caitanya and Lord Nityananda can be decorated with all kinds of jewelry. For Krishna Tulasi and Rama Tulasi the the worship is the same. There is no difference between Rama and Krishna. Both are the Supreme Personality of Godhead. Simply they are expansions of the same Absolute Truth.

This is very good that these leaders of this local yoga group have joined with us. This is great credit. All the hippie groups can be transformed into Krishna Consciousness by your regular preaching. You have already experienced that our transcendental mantra of Hare Krishna and distribution of prasadam will make us successful all over the world. Those who are intelligent can read our books very seriously and their lives will become perfect. Our method is very simple. The preacher should also be ideal, sincere, serious and strictly adhering to our
I hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/pdd

NOVEMBER, 1971 1803

principals, chanting 16 rounds and following the restrictive rules.

I hope this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/pdd

71-11-29  Delhi
20th November, 1971

My dear Hansadutta,

Please accept my blessings. I am in due receipt of your letter of November 3, 1971, and I am very pleased to note that things are improving nicely in Europe in general. I am glad to hear that Vasudev has returned and is working cooperatively. He is a good boy, but sometimes in a weak instant Maya can capture us and we cannot resist. That is why I am always urging my students to follow the regulative principles without fail and to resist the onslaught of Maya by chanting Hare Krishna at least 16 offenseless rounds daily. In this way Krishna protects us.

I have not received any letters from Peter Kaufmann and Jan Plantoner for initiation, but as soon as I do I shall be glad to accept them as my disciples, on your recommendation.* I shall send under separate cover sacred threads for Bidhan Chandra and Jaya Goura das Prabhus, duly chanted on, as well as two copies of gayatri mantra. Hold a fire yajna and give them both gayatri mantra. Yogesvara had a tape of me reciting gayatri mantra, so you can get this from him. One thing is that the tape should be heard through earphones into the right ear. If letters from the two boys come I shall be sending their beads also. So if you like you may wait and the fire yagna can be held for all four devotees.

I note that you have opened a Consolidated European BTG and BKF account for all European temples. Does this include England centers also? Won't the exchange difficulties between countries hinder such a plan? How have you arranged this account?

Regarding your question about incense, Karandhar has just informed me that our Spiritual Sky incense business is making now $1,000,000 a year to spend for Krishna. How can that be Maya? My Guru Maharaj used to say, “Anything material, if it is used for the service of Krishna, it is a mistake to give it up.” Because I have understood this principle, he used to appreciate me in front of my godbrothers. I have given this idea all along—why you big leaders do not understand it? You should take it to heart as a guiding principle that somehow or other we always please Krishna by doing what is practical and necessary, according to time and place. Not that we should be whimsical. But one test is that all the devotees should be satisfied. They have given their lives to Krishna, so we should see they are always happy. Their service is voluntary. It is not that we can force anyone to do anything. If we do they will go away and that is a great loss. Everyone must be encouraged to do what he likes to do for Krishna, so if someone likes to do business for Krishna, let them make $1,000,000 for Krishna.

I hope this finds you and your good wife, Haimavati dasi, in strong health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

*Just while posting this letter, I have received their letter and 100.00 marks. ACB

ACBS/sda
My dear Krishna devi,

Please accept my blessings. I am in due receipt of your letter of November 7, 1971, and I am encouraged to note that you are working very nicely in Krishna Consciousness, despite being there in a foreign land with so many obstacles. This kind of service is especially appreciated by Krishna, that some devotees should take risk for His preaching work. And my Guru Maharaj repeatedly requested his disciples to go out into far-off lands for spreading the message of Lord Chaitanya. Thank you very much for this.

Regarding your cook-book, I have turned it over to Malati and Yamuna Prabhus who are with me in Delhi, along with their husbands, to go over the contents carefully and then I will finish the final editing and send it to you very soon. I will write a brief introduction as you desire.

Sankirtan means preaching. So if you are regularly holding classes, street Sankirtan may be postponed until the proper time. Meanwhile it is very encouraging that Dinesh Prabhu may be starting to teach classes in Vedic literature at Tel Aviv University. Just try to give this Krishna philosophy to the intelligent class of men, and distribute our books as many as possible, and your all efforts will come out successful. Know it for certain that by this your sincere working for Krishna, very soon you will go back to Home, back to Godhead.

I have notified the GBC that they should supply you with more men as they are required by you, so when that time comes you may apply to Shyamsundar, who is travelling with me, or to Karandhar or Rupanuga in the US and they will do the needful.

I hope this meets you, your good husband, Dinesh, and your daughter Arata dasi in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

My dear Sudama,

Please accept my blessings. I am in due receipt of your letter of November 4, 1971, and I am very pleased to hear that you have got some more devotees to assist you. Now you plot out a program with them how best to spread Krishna Consciousness in Japan. Our process is to infiltrate. We should not bother very much for their red tape, just rely on Krishna and by our determination everything will happen nicely according to His plan. These governments exist only for saying no, so I am not very optimistic that any government will ever help us.

Sankirtan means preaching, so for some time try in other ways to spread our Krishna philosophy anywhere and everywhere, by selling books, as many as possible, by holding kirtan and classes in schools and college—wherever there is preaching, that is Sankirtan. You have an American brain, now use it to think of new ways to preach in Japan.

As you have recommended, I am sending under separate parcel a set of initiation beads for Randy Prabhu, duly chanted on. His new name shall be Rama Dulal das Brahmachary. I am also sending one copy of gayatri mantra and sacred thread duly chanted by me to Shatyananda das. Hold a fire yagna and give gayatri to Shatyananda. If you do not have one, you can get a copy of a tape of me reciting gayatri mantra from Karandhar. One thing is that the tape should be heard through earphones into the right ear. The fire yagna
can be held for both devotees.

The plant which you sent me is not Tulsi devi. I have no special instructions concerning Dai Nippon at this time. I shall probably be coming there to Tokyo on my return to Los Angeles by late Spring, I will let you know the date as soon as possible.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-32
21st November, 1971

My dear Sons and Daughter,

Please accept my blessings. Upon the recommendation of Satsvarupa I have gladly consented to accept all of you as my duly initiated disciples. Your beads have been duly chanted on by me and they are sent under separate post. I have given all of you the spiritual names as follows:

Andrea Day
Mathuresh das (The Lord of Mathura)

Martin Lewis
Raghavandu das (The moon in the Raghu dynasty)

Jill Lewis
Bijoy Laxmi dasi (The Queen of victory)

I am so glad to learn that you have been such a great help to Satsvarupa there in our Boston centre. I can understand that all of you are very sincere and are very eligible candidates for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you all will be really happy in this life and in the end reach the Supreme destination.

Hoping this will meet all of you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/pdd

71-11-33
21st November, 1971

My dear Satsvarupa,

Please accept my blessings. I have received your letter of November 7, 1971 xerox copy, and have noted the contents carefully.

I have sent under separate cover the initiation beads for Andrew Day, Martin Lewis and Jill Lewis, duly chanted on. Their new names shall be Mathuresh (The Lord of Mathura), Raghavendu (The moon in the Raghu dynasty), and Bijoy Laxmi dasi, respectively. I am happy to accept them as my sincere disciples, now you give them all good advice how to push on this Krishna Consciousness Movement. Let them know it for certain, that something given to Krishna is never lost or wasted, and if they are determined they may go back to Godhead, very soon. If they like, you may perform a Krishna Consciousness wedding ceremony for the married couple.

I am very much encouraged that the school building may be purchased in the near future. But one thing, how the $30,000 is to be paid and wherefrom you have got so much money? I am very much anxious to open schools for educating children of responsible leaders in our Krishna Consciousness way of life, especially also in India. If these leaders simply become a little convinced about the real purpose of human life, there is tremendous potency for improving the world. Last night the topic of my lecture at our
Delhi pandal was the necessity for teaching Krishna Consciousness in all our schools and colleges. This is a revolutionary thought. But we have seen that the practical outcome of so much hippies, one after another. What is the use of their skyscraper buildings if their sons will not maintain them? The old system of gurukul should be revived as the perfect example of a system designed to produce great men, sober and responsible leaders, who know what is the real welfare of the citizens. Just as in former days, all big big personalities were trained in this way. Now you have got the responsibility to inject this idea in your country. Please do it with a cool head, and very soon we shall see the practical benefit for your countrymen.

Yes, preaching is more important than managing. Just because you are preaching nicely and distributing so much prasadam, the management will follow like a shadow and Krishna will send you no end of help.

I am glad that you are writing essays, and that all of our students are contributing their work. I think that if we simply improve the contents of our BTG magazine that so many changes are not required. I have written to Karandhar on this point, so you may write him for my opinion. What is the use of instituting many changes? For something worthwhile people

[TEXT MISSING]

71-11-34

Delhi

21st November, 1971

Boston

My dear Satsvarupa,

Please accept my blessings. Enclosed please find one letter for the initiates.

I hope this finds you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/pdd

71-11-35

Delhi

22nd November, 1971

My dear Hiranyagarbha das,

Please accept my blessings. I am in due receipt of your letter of November 7, 1971, and I am very pleased to note that we have now got our center in Ottawa, Canada. I understand that Ottawa is the seat of government and a very important place. A few days back, the Canadian High Commissioner to India, Mr. James George, came to our festival which we are holding every night for two weeks in the central square of Delhi as the special Guest for that night. He garlanded me and spoke many nice words about our Movement, which he has observed for some time in Montreal and Boston. He is very favorable to our Movement. It appears that more and more the gentleman class of men in your country is respecting this Krishna Consciousness Movement, so you should approach them one by one and convince them very tactfully to help us.

A man is known by his notions and by his words. But sometimes it may appear that he is doing something, but he may be thinking something else. So a man is really known when he speaks, then everything is revealed. So if this Mayavadi sanyasi does not speak, then he can fool everyone. But if you force him to speak he will expose himself, therefore he is silent. Even he remains silent, we shall speak very loudly and expose these bogus men. Let our philosophy be challenged by anyone and we shall defeat them. I want that you distribute our books very widely, as many as possible, then people will get the right information. We show people by the results: so many centers, happy devotees, big books, strong conviction—like that. Let people judge who is better by the results.

As far as your marriage, I have no objection if you marry in a civil wedding,
but so far a Krishna Consciousness wedding, there is no question until the girl has been initiated.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-36
23rd November, 1971

My dear Mahamaya dasi,

Please accept my blessings. I have received your letter undated, and have noted the contents carefully. I am very pleased by your attitude to surrender yourself completely by engaging cent per cent in Krishna's service. Somehow or other always to be thinking about Krishna, that is the goal of Krishna Consciousness process. So now you please help me to spread this information all over this earth planet, especially by helping to distribute my books and literatures, as many as possible. Then you will get the credit, and know it for certain that very soon you will go back to Home, back to Godhead.

I hope this finds you in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-37
24th November, 1971

My dear Locan das,

Please accept my blessings. I have received your letter of November 3, 1971, along with the six letters requesting initiation and the daksine sum. By your recommendation, I am happy to accept the six as my disciples and their names shall be as follows: 1) Joan Corando/Ratnesvari Dasi; 2) Larry Batcheldor/Lokanath Das; 3) Barbara Batchedlor/Brajasundari Dasi; 4) John Warren/Yogeshchandra Das; 5) Beverly Warren/Barahadeva Dasi; 6) Tom Hopke/Nalinikanta Das. I am replying all of them separately also.

I am very pleased that you have accepted the responsibility of managing such an important center as Berkeley. I know that there are many students in that city, so just attract them to our Krishna Consciousness Movement by giving them prasadam and our Krishna philosophy. We can challenge any nonsense philosophy. Socrates, Plato, Kant, Darwin—all of them—so many mental speculators and word jugglers who have misled so many people. Now it is your task to find them out and expose them, so that the people may appreciate the real philosophy. We must become now very serious to save the people of the world from this very dangerous situation. So become very convinced yourself of our philosophy and then your preaching will act. And try to sell as many books as possible at all the schools and colleges. This is scholarly information, flawless science. Kindly assist me in this great work, and know it for certain, that by your sincerely working in this way you shall very soon go back to Home, back to Godhead.

I hope this meets you in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-38
25th November, 1971

My Dear Sons and Daughters,

Please accept my blessings. Upon the recommendation of Locan I have gladly consented to accept all of you as my duly
initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Joan Cerando
Ratnesvasi dasi
Larry Batcheldor
Lokenath das
Barbara Batcheldor
Brajasundari dasi
John Warren
Yogeschandra das
Beverly Warren
Barahadeva dasi
Tom Hopke
Nalinikanta das

I am so glad to learn that all of you have been such a great help to Locan there in our Berkeley centre. I can understand that all of you are very sincere boys and girls and are very eligible candidates for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really happy in this life and in the end reach the Supreme destination.

Hoping this will meet all of you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/pdd

My dear Satsvarupa,

Please accept my blessings. I am in due receipt of your letter of November 17, 1971, and I am especially pleased that the church owners in Dallas have accepted our offer of $26,000 downpayment. I have seen one copy of the contract sent to me by Karandhar. It seems all right. One thing: What are the monthly payments? Now you organize our KC school very nicely on the basis of a kindergarten school and primary school for children up to 15 years old. That is a good proposal, that parents should not accompany their children. Actually that is the gurukula system. The children should take complete protection of the Spiritual Master, and serve him and learn from him nicely. Just see how nicely your brahmacharies are working. They will go out in early morning and beg all day on the order of the guru. At night they will come home with a little rice and sleep without cover on the floor. And they think this work is very pleasant. If they are not spoiled by an artificial standard of sense gratification at an early age, children will turn out very nicely as sober citizens, because they have learned the real meaning of life. If they are trained to accept that austerity is very enjoyable then they will not be spoiled. So you organise everything in such a way that we can deliver these souls back to Krishna—this is our real work. Some of our girls may be trained in colleges and take teacher exams, and their husbands also. As you develop our program there I shall give you more hints.

As for the extra room, that may be utilized in future as classrooms as our school program expands. But for the time being why not open a hostel for the hippies? I want that all the hippies should come to me and I shall solve their problems. Actually all these hippies should join us. I am seeing that in this Delhi city many hippies from your country are coming, but they are simply hungry and dirty and being cheated. During our pandal program some of them came to me and became my disciples. So we must look out for them and take interest that they should be delivered from this miserable condition. They are our best customers. If we give them
place to sleep comfortably and nice prasadam, and if they agree to follow the four rules and attend our aratiks and classes, why not invite the hippies to live with us? Gradually they will become devotees. The American Ambassador to India, Mr. Kenneth Keating, is very much in favor of our Movement, especially on this point of giving you people the right advice and saving them from intoxication and being hippies. If your government would give us some help I can save all of them. That would be a great blessing for your country. Otherwise this hippie class will simply spoil everything they have worked so hard for.

You will be pleased to note that I am taking a party of devotees to Vrindaban tomorrow for parikram. We shall remain there for a few days,

[TEXT MISSING]

71-11-40 Vrindaban
27th November, 1971

My dear Avhirama das,

Please accept my blessings. I have received your letter of November 19, 1971, along with sailboat plans, and I have noted the contents carefully. The plans are very nice, and I want that such a “floating ISKCON” be organized, but for financial questions you should consult with my GBC men and together you can chalk out your plan. But one thing, how practical is such a ship with so many sails? I understand that it requires very skilled men to operate such ship, so have we got such experience? Now we have got ships without sails that are also very nice, so is it not more feasible for us to operate one of these more simple ships? What do you think?

I am very pleased that your all efforts to spread Krishna Consciousnesss Movement are meeting with success. Krishna has given you this gift, how to present KC to the public in a very tasteful manner, so now just utilize that facility and your life will be perfect. Actually, because you have given your life to Krishna, you are already perfect. But it is just like the ocean, if you are swimming in it you may swim forever and not reach the shore. Similarly, there is no limit to the perfection of Krishna Consciousness. Try to give this message to everyone, and the people will appreciate our Movement because we have got very solid ground of philosophy, and, more than that, our philosophy can be applied to our life and give good results. Especially I want that my books and literatures be distributed profusely, so try to do this, especially when you go in the schools and colleges. People must know that our Krishna philosophy will save the world from all kinds of dangerous conditions. We prove that when we compare our philosophy with any kind of ordinary so-called philosophy—we can defeat them all very easily. I am very encouraged that you are assisting me so nicely in this great mission, and I thank you very much.

You may give your new child the name Purnima dasi, as you like. But one thing, always inform my secretary if there is a new name given to any of your children, so that a record may be kept.

I hope this meets you and your good wife, Vijaya devi, in strong health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/SDA

71-11-41 Vrindaban
27th November, 1971

My dear Lalit Kumar and Jambuvati dasi,

Please accept my blessings. I am in due receipt of your letter undated, and I have noted the contents carefully. You may
name your daughter Mitra dasi, I have no objection. You may call your children as you like, but you should always inform my secretary to make sure the name is entered on our list to avoid repetition. Later, the children may be given another name upon initiation, as it is seen fit. You ask if children may be taken to ordinary medical doctors. Why not? Of course we do not always trust that these doctors maybe doing the right thing, but what can be done? The governing principle for our activity should be to do what is favorable for pleasing Krishna. So if your child requires medical attention to be fit for serving Krishna, then it is only practical she should get it. Same thing—if the government is giving you money, why not use it for Krishna? Only thing we must avoid cheating them or falsely claiming something to get money. Then we are risking our very high reputation as pious people. But if they are willing to give us money and food, then of course we should accept.

I am very pleased that your preaching work is going on nicely. That is the test, that you are making devotees. Especially I want this school and college program. If only the intelligent class of men understand our Krishna philosophy, then our mission is successful. So try to attract these students with profuse prasadam and nice philosophy and they will appreciate more and more. Slow but sure, that is our motto—and class, not mass. So nevermind some other Christian movements are getting many followers. The competition is beneficial for us. Everything is beneficial for Krishna consciousness if it is utilized properly. That is the art. Anything without substance will not last, so just demonstrate sincerely that we have got solid ground beneath us, not that we have only some sentiment, that’s all. Many fanatic spiritual movements have come and gone, but without the flawless philosophy of Krishna, they cannot stand. Therefore I want especially that my books and literature should be distributed profusely. This is our substance, real philosophical information, not some weak sentiments. So try for this, to give all men this Krishna philosophy, and many real devotees will come with us back to Home, back to Godhead.

I hope this finds you in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-42 Vrindaban
27th November, 1971

My dear Kirtiraja das,

Please accept my blessings. I am in due receipt of your letter of November 14, 1971, and I have noted the contents carefully. I am very pleased that you have taken over responsibility for our ISKCON books mail-order department. I consider it one of the most important posts in our Society, so you must be very diligent to perform very nicely this immense work. I especially want that my books and literature should be distributed profusely, but so far I understand this is not being done very perfectly. So I want that you all my students shall very vigorously try for this book distribution. Do not hesitate to use your American and European brains to increase, that is Krishna’s special gift to you, now use it. Any activity which will please Krishna should be accepted favorably, this is our guiding principle. Now apply it in this way, by doing everything and anything for spreading this Krishna Conscious literature, and this is really pleasing to Krishna, know it for certain. Especially you must always be eager to supply all our branches all over the world with whatever literature they require, not
that they must pay and then get books like ordinary mundane business. It is not that they shall not pay for books, but that payment must come gradually and in regular installments. We have to be prompt and gracious in this business of mail-order books, and I am very encouraged that you are enthusiastic to do everything required for increasing in this way.

If the letter you receive in my name are simply requests for information, then you may answer on my behalf. However if there are questions of philosophy or for personal advice, you should either answer them by consulting Rupanuga or a senior devotee, or send them to me and I shall answer. You can send me a few samples of such letters and I shall see them.

We are now printing our Hindi and Bengali BTG’s in India, so you may now stop supplying my god-brothers in India to save postage. Instead, you send me the list of those you are supplying and we shall supply from here. If you require any Hindi or Bengali BTG’s for distribution outside of India, you may write to Tamal Krishna on this point.

I have no objection if you deal with Mr. Kallman. There’s no question of stopping dealing with anyone if by such dealing we are spreading Krishna Consciousness favorably. But one thing, this Mr. Kallman does not give me any royalty for that record album—why is this? We can always manufacture that album ourselves if there is great demand. Or is there some contract? Why not find out that contract and send me one copy.

Regarding prasadam, leftovers should always be taken if they have not spoiled or if they have not been touched by diseased persons. We should never waste Krishna prasadam. Best thing is to cook only what is required and then give each person what he wants. That is the Vedic system, that the people sit in rows behind their plates and servers pass down the rows and put a very small portion of each foodstuff on each plate, unless there is some objection by a person then nothing is given. Then if anyone wants more, the servers pass up and down the rows continually and give more if anyone requests. In this way nothing is wasted and everyone is satisfied.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-43
Vrindaban
30th November, 1971

My Dear Bahulasva,

Please accept my blessings. I have received your letter of November 15, 1971, and I am very much pleased that our Chicago center is doing very nicely under your supervision. You may request the Prof. E. Dimac and Prof. Van Buitenin to review and write a forward for our Bhagavad Gita AS It Is. That is very nice. I am very glad that you understand the importance of these books. Let us try to distribute them far and wide, as many as possible, and that is solid spiritual information or real preaching work. We stand on our Krishna philosophy, and because it has the full potency of Krishna Himself, there is no limit to the effect it will have upon the world if we remain sincere and convinced for spreading this philosophy purely. I like your idea to publish many small books especially meant for the layman class. ISKCON Press has just printed “Topmost Yoga” and Easy Journey”, and you may order these from them. I have written and spoken ample stock for such articles and essays. Now it is up to our editors in N.Y. to select and publish them.
Actually it was my original idea that our press should print many smaller books by the millions, but that they are not doing. Instead they talk of expanding more and more, but they cannot produce any big books. So you may approach Bhagawan das and Rupanuga with your suggestions for books, and among yourselves you just chalk out some practical plan.

The example regarding the Swami’s argument is that God is the ocean and the living entities are waves. So accepting this argument we may say that the waves are being formed perpetually and again, and they are mixing with the sea water. So what is the question of liberation? That is the example in Bhagavad-Gita. The whole material manifestation is generating and again vanishing. So we are not concerned with this kind of business. We are concerned to go deep into the sea and have our own individual identity exactly like the fish and other aquatic animals, and enjoy perpetually in the sea. This is liberation.

This Mayavadi philosophy is very superficial, and therefore they cannot go deep into the matter and they are simply satisfied simply by suggesting the activity of the waves.

I am very glad that you are challenging all of these so-called swamis and gurus. My Guru Maharaj appreciated devotees who boldly present our vaisnav philosophy. We must take advantage of every opportunity to defeat these rascals and drive them away, so please continue this strong attitude.

I shall be very glad to initiate anyone whom you recommend to become my disciple.

I hope this meets you, your good wife, and your sons, Yamal and Arjuna, in good health and cheerful mood.

Your ever well-wisher
A. C. Bhaktivedanta Swami

71-11-44
Vrindaban
30th November, 1971

My dear Krishna das,

Please accept my blessings. I am in due receipt of your letter undated, wherein you inform me that you will be arriving soon in Hamburg. I am very pleased that you are determined to rectify whatever may have been done in the past, in order to push on in Krishna Consciousness to a very bright future. Nevermind the past. Now you appear very enthusiastic to work in Europe, and that spirit of working in this way is very encouraging. So now you organize everything with Hansadutta and your godbrothers there so that this Movement may be spread very effectively in Europe. For a long time our centers in Europe have been suffering for want of literature and so many things. But now I see that in England things are going very nicely, and Hansadutta writes me that everything is improving in Germany, and I hear that new centers are being opened. This is all very good news to me, because I consider that these western countries are the most important field for our work. So now do this work in a gradually progressive manner, and do not be concerned too much even there may be some temporary setbacks. Because we are in this material world we are not perfect, and so these setbacks are natural occurrences and we should not be too much disturbed by them.

I am especially pleased that you want to organize a travelling SKP in Europe. We are doing the same thing here in India with very good results. And from all over the Society I get reports that such parties are having good success. So try to organize it very nicely in Europe also, especially to distribute our books and magazines, as many as possible. So far this printing of literature, there must always be sufficient stock for distributing
fore have Dai Nipon print the books immediately, without any consideration by MacMillan Co.—promotion or no promotion. If by this time they have agreed to print the book from their side it is all right. Otherwise ask Dai Nipon to print immediately without delay.

The photography exhibit for Delhi pandal arrived, but the exorbitant price of $240 plus shipping costs was too much for 70 photos, so I have advised them to pay only the actual cost price as will be determined by Gurudas. I have seen the photo price-list from Uddhava and the prices quoted are very high. He is simply taking advantage of our devotees' sentiment to make money, and this is not a very good position.

There is no limit to expanding—you talk of expanding—we have to invest more and more to remain modern by purchasing machines, etc. But if the machines we have cannot even be utilized properly, then what is the use of expanding? I want that all of these big plans should be realized, and there will be no end to the resources Krishna will provide, but first there must be good management. Who will manage? But I have no objection if you can develop the Press by making outside profit with commercial work and investing—that is all right.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-11-46
Delhi
November, 1971

My dear Kirtanananda Maharaj,

Please accept my blessings. I am in receipt of your letter of November 3, 1971. Yes, you may take the 32" brass deities, along with throne and paraphernalia on your tour of many states, and in this way try very nicely to reveal to everyone everywhere you go the ecstasy of archan worship.

I have answered your several letters, but somehow or other it appears they did not reach you.

I am very much pleased by this travelling Samkirtan program. Kindly execute it nicely, and sell as many books and magazines as possible, so that by reading Krishna philosophy, and by seeing you, they will become fully convinced.

Please keep me informed of your successes. Hoping this meets you in strong health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
My dear Damodar,

Please accept my blessings. I am in due receipt of your letter of November 25, 1971, and I have noted the contents carefully. Enclosed please find one copy of gayatri mantra and one sacred thread duly chanted on for your wife, Mrganetri dasi. Hold a fire yagna and give her gayatri mantra. Rupanuga has a tape of me reciting gayatri mantra, so you can get this from him. One thing is that the tape should be heard through earphones into the right ear.

I am very glad to hear that a new devotee has given $6,500 to your temple. A similar report has just come from Hansadutta in Hamburg, Germany. So it is a very good sign that people are coming and of their own accord giving everything, that is the proof of your powerful preaching work. If we simply remain pure and become very convinced of this Krishna philosophy, any sane man will agree with us when we speak. And if we are determined to please Krishna with our routine work despite all kinds of economic handicaps, He will provide all relief. Just see. If preaching is strong, management will be strong. That is the rule.

I'm especially pleased to hear that your distribution of our books and magazines has increased. Go on in this way, increasing more and more. Each time someone reads some solid information about Krishna his life becomes changed in some way. These literatures are the solid ground upon which our preaching stands, so I want that they should be available to everyone, as many as possible. So please try for this.

You mention ghosts. So far I have experience, the best way to remove them is to chant Hare Krishna very loudly and have jubilant kirtan until they leave. In England, on Mr. John Lennon's house where I was staying in 1969, there was one ghost. But as soon as the devotees began chanting very loudly, he went away immediately.

You may be pleased to know that this morning I met here in Delhi with your American Ambassador to India, Mr. Kenneth Keating. He has got very good respect for our Movement, and he has promised to help me to arrange a meeting with your President when I shall return to your country perhaps by late Spring. I have requested him to help this Movement and that help will save your country from great danger by turning hippies into happies. Generally I don't have much faith in these politicians. They are no more interested for the welfare of the citizens. Simply they want some votes to exploit others. But let us see what can be done.

If you have got clippings from all the Delhi papers reporting about our pandal program, why not duplicate and distribute to all the centers for their preaching propaganda?

Thankyou for the enclosures. I hope this meets you in good health and cheerful mood,

A. C. Bhaktivedanta Swami
My dear Jayapataka,

Please accept my blessings. I am sending Biharilal Prabhu to Calcutta for the purpose of collecting four first-class kols, ten khartals and a few thousand magazines for taking with him for our Madras program. We distributed 12,000 magazines here in Delhi, so I think 12,000 magazines should be sent to Madras. For payment for the other things Tamal Krishna will pay. You may please assist our Madras party by arranging these items for Biharilal to bring.

I am also sending Mani Bandha Prabhu to Calcutta to relieve you of export business. I think now we may only export drums, khartals, japa malas and arotik articles. You may now devote your full time to preaching work and making members.

Karandhar has sent me one telegram inquiring about Krishna Book. Whether you have sent the shipping document to him?

You will be pleased to know that we are trying here in Delhi for permits for our large India party to be in Mayapur for Lord Chaitanya’s Appearance Day. I think it may not be necessary to have a second pandal program in Calcutta in January. What do you think?

I hope this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-12-3

My dear Karandhar,

Please accept my blessings. I am due receipt of your letter of November 13, 1971, in which you have recommended that Sriman Howard Sorgen and Srimate Jo An McNamara be accepted by me as my disciples. I am very glad to accept them as my initiated students, and I have given their spiritual names as Ganga Narayana das and Jaga Mohini dasi respectively. Now you must guide them very nicely in Krishna Consciousness, because you are a veteran devotee and practically speaking the future of our Krishna Conscious Society rests in the hands of my older disciples. Give them all facility to perfect their lives by protecting them and instructing them nicely, that is now the duty of my senior disciples.

Enclosed please find two copies of Gayatri Mantra and two sacred threads, duly chanted on. Two beads duly chanted by me have been sent under separate post. Hold a fire yagna and give gayatri mantra to Yasoda-jiva and Siddhesvar. You have a tape of me reciting Gayatri Mantra. One thing is that the tape should be heard through earphones into the right ear. So the fire yagna can be held for all four devotees.

I have received today one telegram from Rupanuga, informing me that MacMillan Co. is enthusiastic to print our Bhagavad Gita As It Is, 30,000 paperback and 10,000 hardback. This is very good news. Now see to it that everything is done smoothly, so that Bhagavad Gita may be presented to the world without further delay.

I hope this will meet you in good health,
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/sda

71-12-4

My dear Bhutatama das,

Please accept my blessings. I am in due receipt of your letter of November 13, 1971, in which you have recommended that Sriman Howard Sorgen and Srimate Jo An McNamara be accepted by me as
DECEMBER, 1971

from Fresno center for some time, so I am encouraged to see that everything is going nicely there under your supervision. Now upon the shoulders of you the leaders of this Movement falls the responsibility of practically saving this earth planet from the present dangerous position. So the work is in your hands. Let me be free now to translate books, that is my desire. You become very responsible and convinced of this our Krishna philosophy and if you maintain your purity then you will convince everyone else with this philosophy, that is our mission. Kindly assist me to please Lord Chaitanya in this way, by spreading Krishna Consciousness or pure love of God, and know it for certain that by this work you shall very very soon go back to Home, back to Godhead.

I received one letter from a lady who lives in Fresno. She is a Catholic lady and she says that she attends our Fresno Temple sometimes. She has questions about her Catholic faith and our Krishna Consciousness, how they are related. I have replied her, but if she comes there, kindly give her all facility to understand. She is a nice lady. Her name is Miss Lucie Rich­ter, 3320 E. Montecito, Fresno.

Enclosed please find three copies of gayatri mantra and three sacred threads duly chanted on. Hold a fire yagna and give gayatri mantra to Babusvar das, Gangarama das, and Bhagwat Acharya das. Karandhar has a tape of me reciting gayatri mantra, so you can get this from him. One thing is that the tape should be heard through earphones into the right ear.

I hope this meets you in good health and cheerful mood,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/ACBS/ACBS

DECEMBER, 1971

71-12-5

Madras

5th December, 1971

My dear Dayananda,

Please accept my blessings. I have received your letter of 27th November, 1971, and I am very encouraged that you are attempting for such a nice place. That is the way. If we try for the very best for Krishna, then we make rapid advance­ment in Krishna Consciousness. But not that we become foolhardy. No, discretion is the better part of valor, so if we keep a cool head then we can try for such big big things and meet with all success. This business of purchasing church is meant for GBC to decide, but for my part it ap­pears advantageous for us. But one thing, where is parking? Without parking it is useless. If you think it is possible, you may try for this church, I have no objection. But are you certain we may raise such big amount of money? Now you con­sult with Shyamsundar and see what can be done. Another thing: What happened to your plans for getting land in Regent's Park? If you can get some nice plot from the Queen for our Temple, we can build according to our own plan, that is the best plan. If it is true they have given a plot for some mosque, why they cannot give for a temple for worshipping in the genuine Indian or Vedic way?

I am very pleased that everything is progressing nicely in London under your supervision. I want that my London centre remain very strong for preaching this In­dian cult to the Britishers. Let them ap­preciate that after so many thousands of years this Vedic culture is still strong and effective, and that it can practically solve all the problems of material existence. Empires come and go, so many huge em­pires and lands and properties—all van­ished, just like the British Empire. Now we are offering the real solution, so present them our philosophy nicely and
they are very intelligent people, they will understand and appreciate. By becoming Krishna Conscious, no more need for wasting time by acquiring this or that to expand our economy. Every Krishna Conscious man should know it for certain that this material world simply has no use for us. Now there is war here between India and Pakistan; tomorrow there may be war somewhere else. With every step there is danger and so many anxieties. No gentleman should want to live here in this material world. So preach to the Britishers very strongly in this way. You have got good opportunity for preaching there, and I am encouraged by so many people I meet here in India who have visited our London Temple and we are very impressed that we are teaching pure Krishna Consciousness and that we are having good success.

71-12-6 Delhi
5th December, 1971
Brooklyn

My dear Rupanuga,

Please accept my blessings. I am in due receipt of your letter of November 24, 1971, as well as your telegram of December 3, 1971, and I am very glad to know that MacMillan Co. is enthusiastic to print our Bhagavad Gita As It Is, 30,000 paperback and 10,000 hardback. Now you carry out all negotiations very carefully, and reserve for us all editing rights. They should not change it from our version. Examine the contract very thoroughly and consult with your GBC men for their approval. You may also send me a copy of the contract. Now let them also promote and advertise Bhagavad Gita widely all over your country, and that will help them and it will help us.

Regarding Krishna Book paperback size, I originally intended the pocketbook size for the Africans, who have not got sufficient money. And if Brahmmananda is ready with at least half of the total cost for printing 50,000 copies each volume or 150,000 copies total, then let him send and we shall invest for re-composing. I think the total cost is $36,800, so he will have to supply at least $18,400 before we can spend for re-composing. So I think the best thing is to reduce our existing plates to 5 1/4 x 7 1/2 size and print Krishna Book in that way, as many as required. But I have just received a letter from Karandhar, wherein he proposes to establish a rival ISKCON Press in Los Angeles. This is a very good idea. It will accelerate my work, especially when I return to L.A. So he is thinking to buy some computerized type-setter which will re-set Krishna Book type in a very short time for a pocket-book edition. So you all GBC members discuss among yourselves what is to be done, but I have no objection to the 5 1/4 x 7 1/2 size. It is still legible for everyone.

I wanted that there should be some color prints in the paper-back edition, so I think 16 prints will be nice. The following is quoted from a letter to me by Mr. Ogata dated June 1, 1971:

"Extent:
Cover: 4 pages
Text: 250 pages
Picture Pages: 16 pages
Quantity:
50,000 copies per one title
150,000 copies for three titles
according CIF Destination
Price:
@ $0.24533
Total: US$12,267.00
Grand Total: US$36,800.00
per 3 titles."

Karandhar has a copy of this letter from Mr. Ogata so if you need you can get a copy from him. I think some color pages will be nice, as many as possible, under the circumstances. We can get 16 color
Regarding the philosophy book, some tapes were lost and we have to do them over again. And due to our moving about the work has slowed down. Shyamsundar informs me that each tape will require a lot of editing work, and that all of the tapes must be finished before editing can be completed, because each philosopher must be seen in his relationship with all of the others. As soon as this work is finished I shall let you know.

I hope this meets you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/SDA

71-12-7 Delhi
6th December, 1971

My dear Mohanananda,

Please accept my blessings. I beg to acknowledge your letter of November 16, 1971, and I am very pleased to note that all activities of the Dallas, Texas, center are going on nicely under your supervision. You are a very nice boy, so I think Krishna has given you His special favor to serve Him as a responsible officer in His Movement. Now you shall have to become very serious and convinced yourself in order to manage others, and this will force you to become Krishna Conscious.

So far your land project in Linden, Texas, you may call it New Naimasharanya, as you wish. Naimasharanya is a place where great sages and saints gather to hear Srimad Bhagwatam, so our program there should be the same as everywhere, have our temple and call neighboring persons to hear, especially from Srimad Bhagwatam. Distribute our books to them, prasadam, like that. Our program is the same everywhere, chanting, dancing, and feasting on Krishna prasadam. As soon as we get some opportunity, no matter Texas or China, we contaminate the place with Krishna, that's all. It is a good idea that you propose to hold a very nice Bhagwat Festival to inaugurate New Naimasharanya. Do it very nicely, and invite all of the citizens from Dallas city and the surrounding area, especially the younger class, and read and lecture very palatably from Srimad Bhagwatam, and in every way demonstrate to them the ideal Krishna Conscious community. A little land, some cows, enough. Balance of time chant Hare Krishna and be happy.

I shall be happy to come there and give instructions for training children. But when I shall come is not yet settled up. Perhaps from Los Angeles I can come there. I am returning to Los Angeles from India, perhaps by late Spring next year.

I have no objection if you install marble Radha-Krishna deities. They may be ordered from Jamuna devi in Delhi, she has got some arrangement for very nice murtis from Jaipur. If they are packed very tightly in cotton, they will not break.

One thing: Our standard of deity worship must be kept very high. Los Angeles is the standard, so you must make arrangements like that as far as possible.

Regarding your question on the creation, Mahavishnu is lying in the causal ocean and while He is breathing the universes are coming out like small seeds. And when they come into contact with the causal ocean they develop. Then the same Mahavishnu enters into each universe and again he lies down in the Garbha Ocean within each universe. From this Garbha ocean lying down, a lotus stem grows from His navel and Lord Brahma is born. Brahma creates all other things. Lord Shiva is born from Brahma and He is reserved for dissolving everything. These things are all described in the 2nd Canto of Srimad Bhagwatam.
To answer your other question, after Brahma was born He created some sons to increase the population. They were all created by Brahma and distributed. Prajapata means generator, Sambhu is Shiva, Durga is the material energy. Just like in the Krishna Consciousness Movement, the boys are my sons and the girls are my daughters, and I say to them, take this boy, take this girl. So Brahma arranges like that.

Regarding the 24 expansions of Godhead, actually they have no function, nothing to do. Because He is the Supreme Enjoyer, Krishna comes sometimes in different ways just to enjoy different aspects. If you have further questions, do not hesitate to ask your older godbrothers and sisters or GBC man, but if they cannot answer then I shall be glad to answer.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-8 Delhi
8th December, 1971

My dear Hansadutta,

Please accept my blessings. I beg to acknowledge your letters dated October 13, 1971, duly forwarded from Africa and Calcutta, and November 29, 1971, and I have noted the contents. I am pleased that you want to improve your speaking of German language for preaching and for translating books. That is very good proposal. Actually, we have no need to study very hard to learn any language, but if you simply begin to preach with what you know, gradually you will improve more and more. That is how I improved in English language, by translating Srimad Bhagwatam and preaching in USA. If Mandali Badra is having difficulty, try to arrange things in such a way that he and his wife will be satisfied and let him translate books full-time. If it is necessary or helpful for him to go to New York I have no objection, but this you must discuss with GBC men and Press.

So far your Central European Account, I don’t think there is any advantage. It simply means more complication. Best thing is if each Temple transfers money regularly to Karandhar and sends you copies of the transfer receipt. If French money is changed to German money and then again to USA dollars, we lose some commission each time. But if French money is exchanged directly for dollars by Karandhar, there is less percentage of loss. What do you think?

I am very glad that your financial problems are being relieved by Krishna. Krishna’s Nature is like that, free from all anxieties, so as we become more and more Krishna Conscious we share that sublime Nature and become relieved. So this is a good sign that you are advancing nicely in pleasing Krishna as He is giving you more and more relief from material problems. Now if you like you may begin incense oil business, I have no objection. But it must be operated very nicely, and not that it should become our big activity. Our big activity is to distribute books and KC Movement in general. But if there is need for money and you can run this business without interfering in our routine work, then I have no objection. You may get good advice from Karandhar and others who have become expert in incense business.

Due to war in India, our programs here have been reduced, and there is every night black-out, so our future plans here are not settled up at present. I hope this meets you and your good wife, Haimavati dasi, in strong health and pleasant mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
n.b. One boy from Berlin Temple, Bidhan
Chandra das, has written me on 12th Oct., 1971, requesting if he can go to Amsterdam center for translating from English to Dutch. He is also wanting to live outside the temple. I have no objection, but it is up to you to advise him on these points. Kindly do so.

ACBS/sda

71-12-9  
Oklahoma City

My dear Vamandev and Indira dasi,

Please accept my blessings. I am in due receipt of your letters dated 11/20/71, and I have noted the contents. I am very pleased that you have opened another Center for spreading Lord Chaitanya’s sublime Krishna Conscious Movement all over the world. I know you are very expert in this business of opening temples, because you have done very nicely in St. Louis temple. Now you simply carry out our routine program very nicely there in Oklahoma City, and you will meet with the same success. I am encouraged especially that my householder disciples are carrying out this task of opening centers all over the world. Such position of leadership and organization is regarded as Krishna’s special favor upon you, because you are forced in this way to become very responsible and set the ideal KC example, and in this way you will make very nice advancement in spiritual life.

As for your questions about householder life, first of all, who is looking after Oklahoma City temple? If you are the President, then what is the use of opening center if you cannot attend all temple functions? Who is looking after temple management? If you are in charge, either you should live there or there is no need for such temple. Of course, it is not that anyone is excluded from being my disciple if they do not cent per cent attend all of temple programs, but they should be encouraged to attend as far as possible. Living outside and working are not prohibited, and it is not recommended that such strict rule as no outside living should be enforced, but living in the association of devotees is better. From our side there is never any objection if it is inconvenient for temple living, but if you are in charge of organizing your new center, I think you should live in the company of the other devotees there, to train them and work with them for distributing our books and magazines and pushing on this Krishna Consciousness Movement full-time. But if there is some difficulty to do this or some problem with getting money, then you should consult further with your GBC man to make adjustment. Preaching is our first-class engagement, including Sankirtan party, selling books, speaking, like that. But if for some reason a devotee is unable to do these things, then I say that they are allowed to live outside and work as a concession. Our service for Krishna is voluntary and can never be forced. And whatever position in life one holds he can serve Krishna in that way. But yourselves being such qualified and experienced preachers, what is the benefit of engaging in the second-class activity when there is so much preaching work to be done? Practically speaking, our Krishna philosophy will save the whole world from the most dangerous condition, that is a fact. So now you just become convinced yourselves of this fact and help me spread this Movement for saving the world with all conviction and attention, and in this way you will be performing the highest type of activity and very soon you will go back to Home, back to Godhead, know it for certain. I have no objection if you keep
home deities.

I hope this will meet you in good health
and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-10 Delhi
8th December, 1971

My dear Patit Uddharan,

Please accept my blessings. I beg to
acknowledge receipt of your letter of No­
vember 24, 1971, and I have noted the
contents. I am pleased to see that routine
work is going on nicely in Columbus cen­
ter under your supervision. This routine
work, such as chanting, speaking, rising
early, cleaning, cooking and offering pra­
sadam, arotik, reading books—these ac­
tivities are the backbone of our Society,
and if we practice them nicely in a regula­
tive manner, then our whole program will
be successful. If we become slack or ne­
glect these things, then everything else we
may try will fail. So it is very important
that you keep your standards very high in
these activities, then your preaching will
be strong. Preaching is our real business,
purchasing and distributing books. If your
preaching work is strong, then your man­
gagement of temple affairs will also be­
come automatically very strong. Just like
if the head wills it, the hand will move.
Preaching is like the head of our KC
Society—if the head is removed, the
whole body dies. Managing is the hands,
which work nicely if the head is healthy. If
the hands are removed, the body will not
die, but it will be crippled. So preaching is
more important than management, but
both must be there if the whole body is to
operate nicely.

I am encouraged that you are improv­
ing your temple quarters by decorating
them nicely. This will help to attract
guests and interested people. I want that a
high standard should be maintained, but
unnecessarily changing and re-decorating
is also not good. So once you have estab­
lished a very nice standard, avoid too
much changing it again and again. That is
wasting Krishna’s money unnecessarily.

Regarding your questions, it is not very
good to put “statues” of Radha and Krishna
on a shelf. If they are not worshipped as dei­
ties what is the use of such display? Visitors
will get the wrong idea that they are merely
decorative figures or idols, that we do not
take them very seriously. Why you do not
worship them on the altar?

Your idea to publish a booklet of argu­
ments against impersonalists is very good
proposal. Do it nicely by mutual consulta­
tion with your learned elder godbrothers
and godsisters, and if you like I can pro­
vide answers for any such questions that
impersonalists frequently ask.

It is not advisable to repair and use the
rejected Jagannath deities of Boston. Bet­
ter to make a new set and install them.

I hope this will meet you in good health
and lively mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-11 Delhi
8th December, 1971

My dear Upendra,

Please accept my blessings. I beg to
acknowledge your letter dated November
22, 1971, and with pleasure I note that
Melbourne Temple is going on very
nicely under your supervision. Now keep
the standard of our routine work very
high, and you will always meet with all
success. The best news is that you are in­
creasing nicely the distribution of my
books and literature. This is the best ac­
tivity, to distribute solid information
about Krishna. Our preaching stands solid on these books. No other movement or cult has such vast background of authority, so we are not afraid to challenge anyone and everyone to defeat their philosophy on the basis of that authority. Krishna appreciates such strong preachers as His dearmost servants, so let us work very enthusiastically to drive away rascal philosophy and establish the real religion of Bhagavad Gita As It Is.

You say that you have met people who claim that by evolution we are approaching a higher stage of existence. That is true in one sense, that anyone who takes to Krishna Consciousness may elevate himself to the highest status of life. Krishna mentions many types of higher beings in Bhagavad Gita, such as demigods and those who dwell on higher planets. We have information that there are 8,400,000 species of life. Out of these, 400,000 species are considered human life. Of these 400,000, how many species do we find in our experience? Not many, probably less than 1,000, so we must conclude that there are hundreds of thousands of higher and lower types of human forms. But this does not mean that automatically one body evolves into a higher body. No. It is described by Krishna how the soul becomes embodied according to his desire. So there are 8,400,000 types of bodies eternally existing. Not that the appearance of a new form in this world means that form has never existed previously. No, as conditions change on this earth planet, the living entities here desire to enjoy in a different way, so they take a different type of body. Even that body may be new here, it has always existed also somewhere else. So if a man qualifies for that body, he may be rewarded the body of super-man, as he desires. So if someone wants such body, he must learn the process for acquiring it, that is Bhagavad Gita.

Practically speaking, history tells us that human life is becoming more and more degraded in respect of good qualities. Even there may be some temporary advancement of technology, where is the question of being higher than previously? In Vedic literature we find description of all kinds of wonderful machines, like great airplanes which moved as fast as the mind on the principle of sound vibration. Where is that science now? And how is their science advancing when their sons are all becoming hippies who have no interest in such science? Compare our so-called knowledge today with the giant brains who gave us Vedic literature. No poetry, no science, no philosophy, no religion, no culture, no knowledge we have today can be said to be superior to that we find 5,000 years or more ago in India. So where is the question of advancement of civilisation? We cannot create even one flower, what to speak of one sun, so we should not be hopeful that in this material atmosphere there will be any kind of improvement at all. Better to become closely associated with the Supreme Perfect, then we shall know what is perfection of our life. This is the culmination of evolution.

I have no objection if you install Jagannath deities. For asthma, no food should be taken at night, and in general avoid over-loading the stomach. Chanting Hare Krishna and drinking only Charinamrita water is the best remedy for any bodily disease. But if something else required, chew a little thyme after meals. Potassium iodide is a temporary medicine for asthma. If there are broken beads, they may simply be replaced without that I have to chant on them. Once sanctified by the Spiritual Master, your chanting of Hare Krishna is eternally blessed.

I hope this meets you in good health,
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
1871-12-12
Los Angeles

My dear Jayatirtha,

Please accept my blessings. I beg to acknowledge receipt of your letter and posters dated October 14, 1971, and I am very pleased by the posters. I am very very pleased by your diligent and careful management of our Spiritual Sky business. Your success is a good sign that you are completely surrendered to satisfying Krishna and that there is no material motive in your endeavors, that is why Krishna is rewarding you so nicely. I can understand from your work that you are first-class devotee. I fully approve of your program for distributing the posters and utilizing the profits to print more books. I understand from Karandhar that you will be setting up another ISKCON Press in Los Angeles to engage our New York Press in transcendental competition for printing my books. Competition and profiteering spirit are always there in the living entity. It is not that they can be artificially removed in some manner. Factually we saw in Russia that by removing competition and profit calculation from society the people were not at all happy, and still these things are going on. So we shall not expect that we are any different. Only difference is, that our profit is for Krishna’s pleasure, and our competition is how to please Krishna more than someone else. Even amongst the Gopis there is competition to please Krishna, and there is envy also. But this envy is not material, it is transcendental. They are thinking, Oh, she has done something more wonderful than me, that is very nice, but now let me do something even more wonderful, like that. So I am pleased that you desire for competition with your godbrothers to spread Krishna Consciousness Movement all over the world by printing our books there. Why not use the poster profits to print books in L.A.? When I shall come there, perhaps by late Spring, my translation work will be greatly accelerated if you provide me such facilities. I want that our literatures be profusely distributed, so if you can assist me in this way by your Spiritual Sky business, I am greatly satisfied.

Karandhar and you are sincere workers, so Krishna will give you intelligence. So go on with your program nicely. In every case always remember Krishna so intelligence will come from within. I am very glad the deity worship is going so nicely. They look very glowing, and that is very satisfying to me. When I shall go to Los Angeles very soon, I shall take transcendental pleasure in offering my obeisances to Them.

I have asked my secretary, Shyamsundar, to add a note to each letter I dictate informing that party that now we have got nice posters in Los Angeles and that they may order as many as possible from you and Karandhar.

I hope this will meet you in good health and pleasant mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-13
Delhi

My dear Bhagawandas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated November 22, 1971, along with beads and letters from several devotees at Detroit temple. I am very glad to accept these students as my duly initiated disciples and their names shall be as follows:

Brian Tibbits/ Indradumna Das
Ilene Tibbits/ Kripamayee Dasi
Heidi Paeva/ Hrishakti Dasi

10th December, 1971
December, 1971

These are all very nice boys and girls, and I have very much appreciated their attitudes of devotion and surrender as displayed in their letters to me. I have replied them under separate cover. Their beads, duly chanted by me, as well as three copies of gayatri mantra and three sacred threads, also duly chanted on, are sent under separate post. Hold a fire yagna and give gayatri mantra to Kaliya Krishna das, Batua Gopal das, and Ichhamati dasi. I think you have got a tape of me reciting gayatri mantra, so use this tape. One thing is that the tape should be heard through earphones into the right ear. So the fire yagna can be held for all six devotees. Also, I have sent beads of Sukasagari dasi, duly chanted. In cases when beads are lost, it is not necessary to give new ones to the spiritual master for again chanting. Once the disciple received the Hare Krishna Mantra from the spiritual master, that is an eternal blessing, whether these beads or those beads. If you recommend, then I also approve of the marriage between Kaliya Krishna das and ________. You may please thank them for the sum of $371.00 which they have offered me as daksina, and which has been duly deposited in my Book Fund account in Los Angeles.

If you can get some cars or vans from Chrysler Co. we shall be very glad to employ them fully in Krishna’s service in India. But there is great propaganda now against America in India, due to your country’s stand against India and the war with Pakistan so you may explain them that by presenting these cars for our welfare work that they will be improving America’s reputation among the Indians, because we can publicly give them credit for helping us in this way.

I very much approve of your enclosed brochure, and I am pleased by your festival plan for the colleges all over the state. Actually, this roving Sankirtan and college program is the most appropriate plan for spreading Krishna Consciousness and preaching. I have just received intimation from Rupanuga of a very large festival he is planning for Central Park. His conjecture is very nice, and I want that many such festivals should be held in every city. I have one suggestion, that on Sundays you make a tent in that back-yard garden to accommodate many guests and provide profuse prasadam to all.

Yes, actually there is now a skyscraper framework. Now you have to decorate and cover it nicely. To construct the form is the difficult portion of the adventure, but when it is there, it is not difficult to finish it—simply it requires a little taste. I am always thankful to Krishna that I have somehow got so many wonderful boys like yourself to assist me in this way. Now it is practically in your hands to finish and push on what I have started. I am now getting all respect and honor, so now you must preserve that standard and not dishonor me. Thank you very much for helping me.

I hope this finds you in good health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/da

71-12-14

Delhi

10th December, 1971

My dear Sons,

Please accept my blessings. Upon the recommendation of Brihaspati I have gladly consented to accept all of you as my duly initiated disciples. Your beads have duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Stuart Rose—Sousilya Das
Eugene Baum—Gadagraja Das
David Peterson—Dayal Chandra Das
I am so glad to learn that all of you have been such a great help to Brihaspati there in our St. Louis Center. I can understand that all of you are very sincere boys and are very eligible candidates for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna's business 24 hours and you will be really happy in this life and in the end reach the Supreme destination.

I hope this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-15
Delhi
10th December, 1971
Brooklyn

My dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 2, 1971, and it has given me great pleasure to hear such encouraging news from you. Practically speaking, it appears my work in America and the Western countries has been now successful and everything is now going on very nicely there. Because by Krishna's Grace I have got good assistants like yourself, therefore I am successful. Now I have built the skyscraper framework, you fill it in nicely.

I am especially pleased that MacMillan Co. is now very interested to print Bhagavad Gita As It Is. I am also pleased to know that in one bookstore there were 1 doz. of our present Gita. This is very encouraging news. It means that ours is becoming the biggest-selling Gita in U.S.A., because there is not 1 doz. of any other translation stocked anywhere. I very much approve of the $4.95 price, or if you think it is better, $3.95 may also be charged. How many pictures will you include in the paperback edition? Hardback? What about India, will MacMillan versions of my books be available here, and for what price? So far I know, there is a MacMillan Co. office in India, I think in Bombay. If they will print an edition here, that will also be nice. I shall

[TEXT UNREADABLE]

This program of roving Sankirtan must be executed because it is appropriate for preaching. You may send out advance parties to the cities you propose to visit, with posters, etc., to intimate the people you are coming. Your plan to increase our exposure through the media is very nice and completely approved by me.

Your program of opening only a few more centers, concentrating instead on colleges and other parts of the world is also very nice. In fact, preaching in the schools and colleges is very, very important. Practically you have introduced this college program, in Buffalo. Now you make it perfect by infiltrating every school-college in your country, and give them pure Krishna philosophy, the highest knowledge. This is a great proposal for distributing our books, literature and philosophy.

I am very, very glad that you are planning your three-day festival in Central Park next summer. That will be especially triumphant celebration for me, because only five years back I was sitting alone under a tree in your park thinking that perhaps no one will join me, but let me try. Now I have got so many wonderful sons and daughters, that we require huge arrangement for chanting in the park, with many tents, kitchens, etc. Your plan is very nice. Our Delhi pandal was also very much well-received by everyone. From early morning, 6 am, to late at night, sometimes past midnight, thousands of
persons came there to see and listen. One very popular feature was our “Question and Answer booth,” wherein one of our elderly devotees would sit on a very high vyasasana and answer questions put by the visitors. This item became so controversial and popular that it was open at least until midnight daily to accommodate all the curious public. Everyone delights in lively debates and discussions of philosophy. Also there were many booths showing photo-displays of our world-wide activities and one exhibit of a large model of our Mayapur scheme. These things may also be included in your New York festival.

I am happy to hear that so many guests are attending your temple. Actually, that is the same story everywhere. So I have become convinced that our Krishna Consciousness Movement is finally having some effect on the world, and I am very satisfied with the work of my sincere disciples for assisting Lord Chaitanya in this way. Actually, He has said that this KC Movement will spread to every nook and corner of the world—so there is no doubt it will happen. He is God, so how can He be wrong? So it will happen. So if we are intelligent we will assist and get the credit. Otherwise, someone else will.

I gladly consent to accept Surita and Paul Darling as my duly initiated disciples, as recommended by you. Their beads and 1 copy of gayatri mantra plus one sacred thread, also duly chanted, are sent under separate post. Hold a fire yagna for all three. One thing, the gayatri tape must be heard through earphones into the right ear. Their names shall be: Surita/ Sunita Dasi/ and Paul/Apurva Das.

Hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedantaw Swami
ACBS/sda

Brooklyn

My dear Atreya Rishi,

Please accept my blessings. I beg to acknowledge receipt of your letter of November 24, 1971, and I have noted the contents with great pleasure. I have not received as yet any recommendation from Rupanuga for initiation of your wife, but as soon as I do I shall be glad to accept her. You are a very good boy, and you are sincerely serving Krishna, so you may know it for certain that very soon all of your anxieties will disappear. I am especially pleased that you are eager to attract the upper class of your society by hosting them in your place you have got near the temple. This is a good proposal. First convince them of our philosophy, then request them very seriously to cooperate with us in spreading this great Krishna Consciousness Movement. If we get their cooperation then our prestige and local standing will be very solid and respectable. So I am very much pleased that you are developing this program of approaching big big businessmen and leaders.

So I think you should stay there in New York and work in this way and help me. My main activity is in the western countries, especially America, and New York is the main city of the world, so why not stay there and develop your program very nicely, in cooperation with Rupanuga. If you have any questions how to do it, you may ask me.

As for Mayapur scheme, this year there was severe flooding, so I am waiting one more season to observe our chances. If there is continual severe flooding, then our plan for Mayapur may have to be altered. But meanwhile go on collecting. I want also that we may have a very nice place in Vrindaban. When I was there the municipality gave us a piece of land, and
we have offers of land from other sources, so things look favorable for our branch there. If we get sufficient facilities there, we will revive the spiritual life of Vrindaban, and the whole of India and the world will appreciate and be benefitted.

I shall pass on the information you have sent regarding help from Indian government to Gurudas, who is working here in Delhi with many officials. Now they are engaged in war with Pakistan, the government may not be too willing to help us, but we shall try.

You are a nice devotee, with good business brain and much energy for serving Krishna and thus earning for yourself the Supreme reward. So I want that you shall work nicely with Rupanuga, Karandhar and the other leaders to utilize what Krishna has given you to push on His movement very vigorously. Our philosophy cannot be challenged or defeated by any mundane philosophy, and on this basis alone we stand substantial and certain of victory over all others. So Krishna has favored you to be one of the leading men, now you just become convinced yourself of this philosophy, and very soberly, with great determination infect the whole world with it. That shall be your success, and by assisting me in this way you shall without any doubt one day reach the Supreme destination, and go back to Home, back to Godhead. I thank you very much for your helping me.

Hope this will meet you and your good wife in strong health and cheerful mood.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-17 Delhi
12th December, 1971

My dear Danavir,
Please accept my blessings. I am in due receipt of your letter of December 2, 1971, and I have noted the contents with great pleasure. I am very glad that you will holding the 1st Annual Bisheka Yatra Parade and Festival in Portland city. Also I am pleased to learn that Mukunda is helping you. He is one of my first disciples, along with his wife Janaki, and I am very fond of them both. They are both very intelligent and educated, but Mukunda is little mild, so he could not control his wife and there was some difficulty. But Janaki* will listen to me. Whatever I say, she will do. Now I am very glad to hear that they are working nicely to help you there, that is very encouraging. Why Mukunda does not write?

I am also glad to hear that Vishnujan will lead kirtan. Why he also does not write? I have heard there is some plan to go to South America but I have not got any letter from Vishnujan what is the plan. Also it is nice that you are infiltrating into the schools and colleges. These are the best customers for our philosophy. Give them nice philosophy, let them challenge us with any mundane philosophy and we shall very scholarly defeat them. The difference is that we have got absolute authority from the Source of Knowledge, Krishna, while your western mundane philosophers are simply speculating on the mental platform, which is always changing. Therefore, a philosopher is not a philosopher unless he refutes his predecessor and produces something new. This kind of knowledge is useless. Actually, no one has got any philosophy nowadays, everyone is acting according to his own whims. Therefore there is no security, no peace, everything is unpredictable and dangerous. Therefore all the young boys and girl in your country—and all over the world—are fed up with this lack of philosophy and they have taken to the philosophy of hopelessness: Everything is
empty, therefore let me enjoy, it doesn't matter. But this philosophy is also useless. Because if you want to enjoy and I also want to enjoy, there will be clash, fighting. And we have seen in Moscow that Marx and Lenin philosophy is no better. God is dead, the State is God: this philosophy has killed the spirit, and the Russian people are very morose and unhappy. They want to join us, that is a fact. So now you defeat all sorts of philosophies, become very convinced yourself and learn our Krishna philosophy perfectly. In this way, any sane man will listen to you and become convinced. Our philosophy is practical. Actually, philosophy means practical application—if it is mere theory then it has no value. But our Krishna philosophy is working now in modern society to solve all kinds of problems, all over the world, never-mind white man, black man, Christian or Hindu, Russian or American. Everyone is feeling the nice result of our philosophy. And it has worked in the same way for the last 5,000 years at least, taking historical calculation. So which philosophy is better, 50- or 100-year old Darwin philosophy, or eternal Krishna philosophy? Just try to understand. Approach Krishna way of life from every angle—it is perfect. So try to impress this intelligent class of men, give them nice debate, answer all questions nicely, distribute profuse prasadam, chant and dance nicely, and invite them to join us to get the perfection of their education, the Supreme knowledge.

Do not be too much pushy with Mrs. Dossa. She is an elderly lady, and she will resent too much forceful approach. Keep in touch with her regularly, and be very sincere to help and be kind in every way, but if you are overly insistent she will go away. Deal with her very tactfully, and she will come to you. Mukunda may help you with Mrs. Dossa.

I hope this meets you in good health,
Your ever well-wisher,
A. C. Bhaktivedanta Swami

*She is my naughty daughter but I like her in all circumstances.

ACBS/sda

71-12-18 Delhi

My dear Kirtanananda Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter of November 17, 1971, and I have noted the contents with great pleasure. I am especially pleased that your travelling Sankirtan Party is being organized nicely under your supervision, and that it is meeting with good success. This travelling SKP is busses carrying tents is very encouraging. It should be continued all over the country. One thing is that all the students on the party must strictly follow the rules and regulations. Cleanliness is most essential, rising early, taking bath, etc. It is not that because we are travelling that we can neglect our routine work and become irregular in our habits. No, we must make every effort to remain regulated and clean, this is the solid basis for our work. When our routine work, like chanting, reading books, nice arotik, deity worship, etc., is very nice, then our preaching will have effect. That is the secret.

You mention that you will open centers, many centers. I don't think there is need to open many more centers in your country. Rupanuga proposes to open only a few more centers in big cities and concentrate the balance of men in college preaching and travelling parties like yours. To manage centers requires many men, so unless we have got many men this
idea will not be very fruitful. Better if there are a few important centers and travelling parties for the smaller towns and villages, going and coming back, going and coming back, like this.

Sheelavati should not think displeasure. There is no question of displeasure. Because we are travelling, your letters sometimes reach me only after several weeks, and similarly my replies may be delayed. There cannot be displeasure. This is my mission and you are helping me, so whatever help you are giving is welcome. There is no possibility of displeasure.

I was thinking that you could send that Cadillac car to India, but I understand there are no spare parts available here, so what is the use? So use it for equipping your travelling party as you see fit.

I am very glad to consent to accept the nice boys and girls you have recommended as my duly initiated disciples. I have replied them under separate cover, and have also sent five sets of beads duly chanted, along with five copies of gayatri mantra and five sacred threads, also duly chanted on, by separate post. Hold a fire yagna and give sacred threads and gayatri mantra to Karnamrita, Srutakirti, Kuladri, Harikesa, and Devaprastha. I think you can obtain a tape of me reciting gayatri mantra from Rupanuga. One thing is that the tape should be heard through earphones into the right ear. So the fire yagna can be held for all ten devotees.

The spiritual names of the new initiate Elliot Kidd: LAMBODARA DAS
Gene Laska: GARIYAN DAS
Mike Cassady: MANGALANANDA DAS
Juba Tolent: NAVAYOUBANA DAS
Dale Fawley: DULAL CHANDRA DAS

Kindly push on with this travelling preaching party, distribute as many books as possible, and this will be the real contribution to Lord Chaitanya’s Movement.

I hope this will meet you and your party all in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-19 Delhi
12th December, 1971

My dear Shivananda,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 1, 1971, and I have noted the contents with great pleasure. You have from the very beginning been a very determined and nice servant of Krishna, and just now as I am taking my daily massage, I remember that you also used to massage me. You are a very good boy, thankyou very much for helping me.

I received a few days back a recommendation from Srivatsa to accept Joachim and Gabi as my disciples, and I have done so and sent their beads to them. However there was no mention of Jeanne Pierre. So by your recommendation I am glad to consent to accept him as my duly initiated disciple, and I am sending his beads duly chanted under separate post. His spiritual name shall be.

So far East Berlin, I don’t think there is need to push the matter farther. Our real field is the western countries. But I thought if some program could be started in these Communist countries there are many nice boys there who are fed up with their government and want to join us. Later we shall see.

Your idea to take German citizenship and organize the whole of Germany is the first class plan. If you can recruit many members there and get German language books published, that is the very best idea. When Mayapur place is organized you can come and see it, but your place is
Germany. The German people are very intelligent and advanced in philosophy. Lately we have been discussing some of their philosophers like Kant, Hegel, Marx, and so on, so I can understand that there are many intellectual people in Germany who will appreciate our Krishna philosophy. They have got good respect for India's philosophy, so now we must take advantage and present it purely. Therefore the printing of so many books in German language is very necessary. I have heard that you may be going to Heidelberg, Germany, where there is a very large and important university. That is our best field. Become yourself very convinced and learned in our Krishna philosophy and take it into such university and contaminate everything with it. We are not afraid to challenge every mundane philosopher and defeat them, because they are simply operating on the mental platform which is constantly changing, so they cannot have any real authority. But because we are hearing from the Source of all knowledge, Krishna, through His representatives, the saints and acharyas in disciplic succession, we have got solid basis for understanding. If we are very much convinced to preach in this way, the intelligent class of men will respect and join us, and this will be your success in Germany. If a Marx can change so many men's minds to follow his imperfect philosophy, what can Krishna, the Supreme Perfect, accomplish! If we remain pure and teach others purely, then we will achieve all success and the whole world will listen to us and be delivered from their very dangerous condition. Thank you very much for assisting me in this great endeavor, I think you are convinced that it is the highest and most exalted activity of all.

Since your wife has not come back, you should prepare yourself for sannyas. I think it is Krishna's grace she has left you.

I hope this will meet you in good health and cheerful mood,
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-20 Delhi
12th December, 1971

My dear Uddhava,

Please accept my blessings. I beg to acknowledge of your letter of November 13, 1971, just now received by me, along with a box of very nice slides. Thank you very very much for the color slides. I am very much satisfied with all of my disciples who have worked so hard on these paintings for Srimad Bhagwatam. In fact, I think there is no other art existing which can in any way match them. They are truly transcendental to every mundane conception of art anywhere, and I can understand that Krishna is giving you all good guidance from within, because you have shown Him that you are all such sincere boys and girls. I have got good news from Rupanuga that MacMillan Co. will be printing our Bhagavad Gita As It Is, so why not they should print our Srimad Bhagwatam as well? These color illustrations are not found so nicely in any other publications but ours, so we are unique in this way. Now go on producing them profusely, along with all kinds of nice photo displays, slide shows, advertisements, etc., for public propaganda, and the public will note that Krishna Consciousness, yes, it must be very nice thing. I am very much pleased by your wonderful cooperation in spreading this Krishna Consciousness Movement. Actually, this Movement is full with wonderful form, color, activities, everything. So now you go on in this way, and simply by your desiring to paint and photograph His attractive features, Krishna will give you all benedictions,
please know it for certain. Thank you very much for assisting me in this way.

       Kindly offer my blessings to your good wife and daughter. Hope this meets you all in strong health and cheerful mood,

       Your ever well-wisher,

       A. C. Bhaktivedanta Swami

ACBS/sda

71-12-21 Bombay
17th December, 1971

My dear Jagadish,

       Please accept my blessings. I beg to acknowledge your letter of November 28, 1971, and I am pleased to see that things are going on nicely in Canada under your supervision. I am especially glad that you are having so many festivals in the colleges and schools. Do you sell many books there? That is the success of your festival—if people buy many books. At our Delhi Festival we sold more than 12,000 BTG’s.

       I am encouraged to see your report of books sold, because it proves that you consider it your responsibility to see that more and more people are reading our literature. Actually, this is the solid basis for our preaching work—no other movement has got such profuse authority for preaching, and if someone reads our Krishna philosophy he becomes convinced. So try to increase the effect of preaching by distributing many books and magazines, and this is the basis of your all success.

       Our travelling Sankirtan parties are having good success all over the world. I think you initiated this travelling Sankirtan in Canada, so now you go on introducing it in other places and perform that program very nicely. I am very very pleased to see our Sankirtan travelling parties are having good results.

       I hope this will meet you in good health and cheerful mood,

       Your ever well-wisher,

       A. C. Bhaktivedanta Swami

ACBS/sda

71-12-22 Bombay
17th December, 1971

My dear Nityananda,

       Please accept my blessings. I beg to acknowledge receipt of your letter of December 3, 1971, and I am very happy to hear that you have got a new son to raise as a great devotee of Krishna. You may call him Bhakta Vimal Das. So long as a devotee is not initiated he should have Bhakta before his name, if he is a male, Bhaktin if she is a girl.

       I am very pleased to hear that you are increasing in your distribution of our books and magazines. This is a good sign that your preaching work is also strong. The more you increase your strength in preaching, the more you will go on selling books. I want especially that my books be distributed widely. So it is also very encouraging to learn that you are preaching in the schools. If you do this nicely, then you will have no end to your success, because these students can understand our Krishna philosophy and become convinced by it, more easily than others. So if they join you, then our Movement will grow like anything.

       As soon as the Jagannath deities are finished, you may install them nicely. Satsvarupa will give you direction how to do it. He is in Dallas now.

       I hope this will meet you in good health.

       Your ever well-wisher,

       A. C. Bhaktivedanta Swami

ACBS/sda
My dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 6, 1971, and I have noted the contents with great pleasure. I am especially pleased that your Gurukula project is going forward nicely. I consider that this is one of our most important projects, because people in general are only suffering due to poor fund of knowledge. So if we have facility to give them the right knowledge of how to make an end to suffering condition of life, then we shall be performing the highest type of welfare work. So you can try on this point to convince rich businessmen, educators, politicians, etc. to help us push forward this gurukul system for guiding their young children on the right path to becoming sober, upright citizens. You can inform them that if they give me proper facilities that I can save all the young people of your country from the worst danger. People are always willing to give anything for educational purpose. They think that if their children get the right knowledge then they will become very successful in life, and that is their concern, so they sacrifice everything for good educational cause. Now their children are all becoming hippies, and they do not want so much technology and knowledge which gives them no real satisfaction, so they are losing all interest in education and only they want to enjoy life, that's all. But if such children are given practical guidance on the transcendental platform, above the bodily and mental conception of life, then they will develop into perfect citizens—moral, honest, hard-working, law-abiding, clean, faithful to home and country, like that. That is the unmatched success of our Krishna Consciousness schooling system, so you introduce it nicely, so that your country's leaders will see something very nice and come to our assistance.

That is all right if Mohananda wants to go to Sydney, provided you GBC men agree and if there is suitable replacement.

Regarding children without spiritual names, whatever name is there, if it is a boy, then add Bhakta first. Or if it is a girl, add Bhaktin before the child's name. For example, if somebody is named Robert, his new name may be Bhakta Robert. In general, if he is not initiated, a devotee adds Bhakta or Bhaktin, before the other name until they are initiated later.

Your idea for 5 different articles in BTG monthly is very nice. I like your "topical articles" also. Keep them simple and Krishna Conscious, avoiding too much bending to the public taste, but if they are appropriate to current problems, then it is nice proposal. Rayarama tried this too, but his style was not very appealing to me. Actually, people are seeking after transcendental reading matter more and more, so if we stick to our standard, as I have given you, then there is no doubt they will come to read our magazines in great numbers. Now make it very attractive, with our KC subject matter as you have outlined, and our BTG will be very much in demand, without further changes. I have seen one Christian newspaper which is trying to attract the readers by resort to fashionable phrases and materialistic themes of mass public interest—simply because they have not got any real substance for attracting, they offer what they think the public might like, such as sex, crimes, amusements, like that. That is not our method. We have got such stock of real substance that alone it is sufficient to capture the readers, without such ordinary tricks and commercial formulas.

I am very pleased that you are all working so nicely for Krishna in USA, and I shall be very glad to see you all again.
when I come there by springtime.

I hope this will meet you in good health
and enthusiastic mood,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

71-12-24 Bombay
17th December, 1971

My dear Sri Galim,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 4, 1971, along with the several pages of poetry from all the nice devotees at Austin temple. I thank you all very much for your kind sentiments. I am also very glad to accept Bill Walsh, Sue Walsh and Hayden Larsen, upon your recommendation, as my duly initiated disciples. I am also replying them herewith. I am sending three sets of beads, duly chanted by me, under separate post. Now it is in your hands to give them all good guidance how to perfect their lives in Krishna Consciousness.

I am so happy to learn that your routine work is going on very nicely there, under your direction. There is no real need of our own temple, as long as the routine work is going on. But because people require a place to sit down comfortably and chant, then we must do the needful and accommodate them in the style they are accustomed. So if there is some nice place in the future, you may take it on rent and open it to the public. Meanwhile your school and other programs are very good. As long as preaching work is going on, somehow or other, that is first-class program. One thing, you say that literature distribution is low; actually, the test of the strength of our preaching work is that we sell many books and magazines. So what is the difficulty? Simply preach very sincerely to anyone and everyone, and go on in this way preaching more and more, and the demand for our books will increase.

So far the impersonalist rascal, you may simply challenge him by asking “what is your philosophy.” It is not very difficult to defeat these persons, because they haven’t got any substance, simply big words. But we have got our books, Bhagavad Gita—if you engage him in public debate, politely handle his statements with a cool head and reply from the authority of our books, that’s all. Krishna will give you all help to expose his lack of knowledge and his faulty understanding.

I hope this meets you in good health and lively mood,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

My dear Sons and Daughters,

Please accept my blessings. Upon the recommendation of Galim I have gladly consented to accept all of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows

Bill Walsh: MURTI DAS
Sue Walsh: MAHATI DASI
Hayden Larsen: ADHIDEVA DAS

I am so glad to learn that all of you are such a great help to Galim there in our Austin center, and I have especially appreciated the murtis you are making of Pancha Tattwa. I can understand that you are very sincere boys and girl and are very eligible candidates for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way, keep yourself engaged in Krishna’s business 24 hours and you will be really happy in this life and in
DECEMBER, 1971

the end reach the Supreme destination.

Hoping this will meet all of you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

18th December, 1971

71-12-25 Bombay

My dear Vaikunthanath, 

Please accept my blessings. I have only just now received your letter undated, in which you refer to a decision to be made by the government on October 11 whether or not we shall get a large building on that land.

I had expected some news of this plan you have proposed, but til now I have not received from you any word. I am very pleased that you are progressing nicely in spreading Krishna Consciousness there in Trinidad. I shall be especially glad to hear that you are distributing our books in good numbers, as this is the proof of the strength of our preaching. Until we can build that place, go on preaching very strongly in that Hindu temple, take engagements in various places, teach in schools, like that. In this way, keep yourselves engaged in Krishna's preaching work 24 hours and you will become really happy.

Now the war is nearly settled here, our programs are resuming, and I think that I shall also build a very nice temple in Vrindaban and Mayapur, so that our students and friends all over the world may come there and enjoy real spiritual life.

As for my coming there, that we can settle up when I return to your country by late Spring. Now I want to stop touring and begin full-time my translating work. But if there is good opportunity, then I shall certainly come there.

I hope this will find you and your good wife, Saradia dasi, in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/SDA

22nd December, 1971

Atlanta

My dear Balavanta, 

Please accept my blessings. I beg to acknowledge receipt of your two letters dated September 24, 1971, and November 22, 1971, and I have noted the contents with great pleasure. I am especially pleased that you are infiltrating the schools and colleges with improved programs, how to encourage the student class to participate in Krishna Consciousness. I completely approve of this program. I am also glad to hear from you how the distribution of literatures is also improving. That is the real meaning of improvement. The material scientists are fond of always improving this or that, but factually we see there is no real improvement. As soon as one trouble is eliminated, another is there. If we have cars to go faster and faster, then where are the roads for it, and so many people are killed. But real improvement means how to please Krishna more and more. That is real advancement, real progress. Actually, because you have surrendered to Krishna, you are already perfect. But it is just like the ocean; we can swim forever and never reach the shore. Similarly, there is no limit to perfection—we may go on improving more and more, and still there is no limit to how much we may please Krishna, just like for the materialist there is no limit to how much Maya can kick us!

We should always be enthusiastic to try for shooting the rhinoceros. That way, if
we fail, everybody will say Nevermind, nobody can shoot a rhinoceros anyway, and if we succeed, then everyone will say, Just see, what a wonderful thing they have done. So if you are determined in this way to expand the Atlanta Temple, then you can try for it by begging for the protection of Krishna. Consult Satsvarupa your GBC man in this regard.

Yes, it is a very good proposal that you should run for Mayor in Atlanta. I very much approve of this plan. We should always set the perfect example of Krishna Conscious person in all fields of activities, why not in politics? Let the people see you as the ideal politician engaged in real programs for the

[TEXT MISSING]

February.

Somehow or other Krishna has given me all good assistants like yourself to carry on this preaching movement, and for this reason there is some success. I thank you very much for helping me in this way.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-27 Bombay
22nd December, 1971

My dear Gargamuni,

Please accept my blessings. Regarding the land in Vrindaban, Mr. Sarif has promised but he has not given, so forget that proposition. Enclosed find the copy of a letter to Gorachand Goswami. Deliver it to him, and if Gorachand replies me in writing, then we can consider that possibility. Then we can take the matter seriously.

Regarding Brahma Kund, the donor Dinabandhu is going to give it to us in pukkha writing or legal form by the 15th January, and then we can repair that house to our living, making the doors, etc. secure. In the meantime you can use my Radha-Damodar rooms, but make the locks and doors secure.

As for municipal land, see the municipal chairman personally. We wanted land within the city. In the meantime, you can show the chairman the enclosed pictures from “Dharma Yug” magazine, latest issue, how we are a world-wide organization, as well as other clippings from Toronto, etc. So far our devotees, Americans are concerned, they have nothing to do with politics. We are ________ Nixons. A statement was issued by me and published in _________ papers stating this fact and calling on the Indian _________ my disciples as Vaishnavas, who are above all mundane. _________.

I hope this will meet you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
n.b. Regarding land on the Jamuna-side, if there is flood, it will be difficult to be there. They wanted to give ________ acres near the Town Hall. Give a copy of your _________ to me. Make enquiry why my letter was not received at Vrindaban P.O. I am sending the receipt.
ACBS/sda

71-12-28 Bombay
22nd December, 1971

Sri Gorachand Goswami and others
Sri Sri Radha Damodar Temple,
Sewa Kunj,
Vrindaban, Dist. Mathura.

Dear sirs,

With reference to our conversation of the 27th November, 1971, I beg to inform you that when I visited India in 1967, our
account was settled up until the month of August, 1967. Since then I have paid you as follows:

1) By hand not executed by you dated 26/8/67: Rs. 100/=.

2) By cash paid to Nripendra Babu on 18th May, 1967, as deposit money or advance payment on account of proposed leasehold land surrounding Sri Sri Radha Damodar Temple: Rs. 750/=.

3) On 27/11/71 I have paid you: Rs. 101/=.

TOTAL AMOUNT PAID: Rs. 951/=.

Now since September, 1967, up to November, 1971, even I don't charge any interest on the above-mentioned amount, and deducting your dues at Rs. 5/= per month for 51 months or Rs. 225/=, the balance due from you is Rs. 725/=. So kindly arrange to pay me this Rs. 725/= balance, along with interest.

Regarding management of Sri Sri Radha Damodar Temple, I beg to inform you that the two rooms and the entry veranda in front of the gate are sufficient for me alone, but because I have now thousands of disciples, it is natural that when I am there at least 25 to 50 students will live with me. So please give me facilities for living there with my disciples. I am prepared to pay a reasonable rent for this.

I can arrange for Radha Damodar Temple worship very nicely, namely at least 50 devotees will be offered prasadam daily, including two times refreshment and two meals. The disciples will remain with me. They will have daily chanting and reciting scriptures very nicely, which will attract hundreds of persons during the performances.

My dear Jayapataka,

Please accept my blessings. I am in due receipt of your letters dated December 6, 1971, and 11, Narayan, 485, and I am pleased that you are enthusiastic to deal with all matters of Calcutta Temple with serious view. I have sent Bhavananda there to help you, and you can assist him to organize everything very nicely. I want that we shall hold a grand festival in Mayapur from middle of February to first March, so you may conjoint organize how to raise the money and build cottages and pandal in Mayapur. Achyutananda is coming there also and he has given advance money, so because they are pressing, he must go there to Mayapur and settle-up this transaction.

I am suspicious that the robbery in Mayapur might have been done by some enemies. Maybe these land-sellers are also in the gunda class. But if we have there 5 to 10 men, these things will not happen. If you want to keep gun, I have no objection. But first you inform the police, etc.

Now the war is finished I don't think you will have difficulty to enter Nadia.

I want that our temples in India supply me with two life-members daily, that's all. Then I shall take care of all other programs, you needn't worry about that. Just get me two life-members a day in all of India, the rest I shall decide.

If you like you can take Indian citizenship—at least some of four men who have been here after two years may take Indian citizenship. Some of our men from abroad must be in charge and remain here seriously.

I have just now received your letter of 15, Narayana, 485, and I am very much encouraged by your attitude of service. I
have no objection if Aravinda stays in my room for a few days more before returning to USA. Of course, it is not proper formal etiquette, but if he is insisting, what can be done? I have instructed that he should take that ticket of Mani Bande and go. About the treasurer post, that must be decided between you and Tamal and Bhavananda.

I have just noted that the Maharashtrian Government is lifting the prohibition of liquor in this state, because they cannot prevent people from taking illegal liquor and sometimes killing themselves because it is bad quality, and also they lose so much tax money. So it is very clear that simply by prohibiting something will not mean the people will stop. If you tell a thief not to steal, despite all sorts of warnings, he will continue to steal. Therefore, the best way is not to prohibit by laws but to cleanse the heart. That is the real prevention of sinful activity.

I hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-30 Bombay
22nd December, 1971

My dear Nayanbhiram,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 8, 1971, and I have noted the contents with pleasure. I am especially pleased to hear that our KC drama program is being developed by you nicely. We have got unlimited stock for such dramas, so go on in this way, improving more and more, and Krishna will give you direction so that one day, very soon, your all dreams will come true and you will be acting our KC dramas on the Broadway.

Everyone enjoys play-acting, only there is at present a dearth of proper material for elevating the general mass of people to the proper standards. Practically, the whole world is going to hell. There is no decency, no gentleman anywhere. So we have to portray to the people of this fallen Age of Kaliyug what is the right standard for their behavior. When they see that, Oh, here is such nice activity, such nice people, they will automatically become changed, simply we have to engage their senses in the right taste. So this drama-playing is very good presentation for attracting their attention and displaying Krishna Consciousness very beautifully. Make everything very simple, without too much fancy costumes, and the real message will come out very nicely.

I am encouraged to hear from you that our Delhi pandal festival was seen on TV in America and other places. We can become famous for such shows, and at the same time utilize them for giving people good information about what is the real goal of life and how to achieve it. So in combination with the others you go on thinking how to improve these KC plays and dramas and how to give the public more and more of Krishna Consciousness. That is real preaching work.

I hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-31 Bombay
22nd December, 1971

My dear Jamuna devi & Palika devi dasis,

Please accept my blessings. I beg to acknowledge receipt of your letter of Dec. 9, 1971 & of your letters hand-delivered by Druvida das from Vrindaban. I am very glad to learn that you are both recovering your physical health & enjoying the
transcendental atmosphere of Vrindaban city. I've now come to Bombay, so wherever you remain you don't forget our routine work and hold kirtan at least twice daily, morning & evening. Kirtan is our life & soul, so we must be very concerned to have it no matter where we are and no matter what circumstances are there.

So far that land, the Mayor has promised, so you both also try for it & let me know what is their program. That P. Saraf who also lives in Vrindaban can be given. I've already instructed Gargamuni & Subal in this matter, so you see them & help try to secure some land.

Lalit Prasad says that I have ordered 20 sets of deities, but I wanted him to show me & he didn't show me. So I did not order. Do not confirm this order.

I think that Palika dasi may join her husband, Bhavananda, in Calcutta as soon as she recovers her health, & she may help him there organize things very nicely for celebrating our festival in Mayapur from middle Feb. to end Feb, & she may help organize Calcutta center as nicely as they have done in New York. As for Jamuna, she may rejoin her good husband, Guru-das, in Delhi for pushing on our program there & making many life-members. I shall be very pleased to hear that you have gotten well & that you have both returned to your duties. It is only because Krishna has somehow or other given me such assistants as yourselves that I have got any success I appreciate your helping me in this way, you are more dear to me than my own daughters.

Here in Bombay we have got good prospects to purchase very large land in Juhu for even, cheap price, just in the middle of a neighborhood. We shall build our camp there & begin constructing temple immediately, & later on we shall develop large hotel & school. There is also chance for getting a nice bungalow in Bombay city also. So in general we shall make our headquarters in Bombay, & build up Vrindaban and Mayapur, that's all. I will take care of everything, you just give me two life-members daily in India, & I shall do the rest.

I hope this will meet you both in good health & cheerful mood.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-12-32 Bombay
22nd December, 1971

My dear Sridama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 10, 1971, and I have noted the contents with great pleasure. I am especially very very pleased that you are getting that large church for our Miami center. All over the world we are getting more respectable and we are getting big big houses for our Radha Krishna Temples, but if yours is the biggest, then I must certainly come there and see it. If the weather is good, then why I should come there and spend some time for my translating work? I think this will be my last tour—now let me go on translating, that is my real work. I am so much encouraged by reports everywhere that our Movement is getting good results, especially that MacMillan Co. has agreed to print our Bhagavad Gita As It Is, so I think my work is now finished, let me write. I have built the skyscraper skeleton, now you all intelligent American and European boys and girls fill in the spaces nicely in good taste. Do not deviate from our high standard. That will mean great dishonor to me. Push on in your preaching work as I have shown you, remain pure, enthusiastic, and optimistic, and Krishna will favor you with all good results and benedictions.

I am very much encouraged by your
considerable efforts in Miami center, especially that you have even converted the lawyer who is helping you! This is a good sign. If everything goes nicely, then I can come there by late Spring to see your wonderful new place.

I hope this will meet you in good health and lively mood,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/nda

71-12-33

My dear Upendra,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 12, 1971, and I am pleased to hear from you. I have received yesterday one phone call from Mohanananda in Sydney, inviting me to come there when I leave from here in March. I shall be very glad to come there, via Hong Kong. You should make arrangements for two tickets from Hong Kong to Australia and then to Tokyo.

I am encouraged to hear from you that Melbourne Temple is even better than Sydney Temple, so I must surely come there to see it. Go on like this, transcendental rivalry, just like San Francisco and Los Angeles, this pleases me very much. But it is not that we are envious! No, material envy is not like that. Even the gopis, they were envious of one another, in a transcendental sense. They were thinking, Oh, she has attracted Krishna more than me, that is very nice, she has given Him more pleasure than me, now let me try more to please Him. That is the process, how to improve in Krishna Consciousness.

I shall be glad to install the murtis when I shall come there.

Hoping this will meet you in good health. Your wife, Chitralekha, is in Vrindaban recovering her health, but I think that she will be returning there soon. Her address is c/o Saraf Bhawan, opp. Vidya Pith College Vrindaban, (Dist. Mathura), U.P.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/nda

71-12-34

My dear Amogha,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 13, 1971, and I am very pleased to note that you are so determined to spread this Krishna Consciousness movement, that you are remaining alone in Djakarta just to seize the wonderful opportunity we have got there for preaching. That is the sign of the first-class devotee, that he is always willing to sacrifice everything to please Krishna by preaching His glories, even under all sorts of difficult conditions. I am very encouraged by your attitude of sincere Krishna Consciousness. In this way you go on perfecting your life more and more, and very soon, I promise you, you will go back to Home, back to Godhead. Know it for certain.

I am very glad that you are teaching KC in the schools. That is our best field for training people in Krishna Consciousness. Young children have not yet learned an artificial standard of sense gratification, so they accept austerity very nicely as enjoyable. Just see the young brahmacary—he goes out and begs all day on the order of his guru, to collect a little rice and return at night to sleep on the floor without cover—and he thinks this life is very nice! So if children are trained-up in this way, they will naturally grow up to be
sober and responsible, the best citizens and a credit to their state. So preach in this way, attract their young children to Krishna by teaching in a very interesting fashion—let them chant, dance, and take prasadam, that's all. Later, when they are old enough to understand, a little philosophy. And always keep them engaged one way or another in devotional service. That way they will become very attached to Krishna and they will not go away to a life of false standard of life. If you can get that couple from America to help you, that will be very nice. Actually, I wanted one householder couple to come there and teach. This I told to Bali Mardan when he was with me in India. So now you are arranging for that, so that is the best plan.

Never mind we have to wait some time for a house. We are Vaisnavas means we can live under a tree. Main thing is preaching, so if preaching is going on, that is enough. But because people want a comfortable place to sit down and chant, therefore we have got our centers around the world. So just to accommodate such public you can get a house whenever it is possible, and decorate it very nicely for attracting the citizens.

We are presently trying for a very nice house here in Bombay, to make our India headquarters in a very rich quarter of Bombay. In February we shall go with full party to Mayapur for holding festival for Lord Chaitanya’s Appearance Day.

If Bali Mardan is not very much present in his zone of South East Asia, then how will things be managed? Do you know if he is planning to return to his zone responsibilities? Another thing, how are our books being distributed? I want that our books and magazines be profusely distributed all over the world, and I am very pleased to hear that you have sold so many in Singapore, Kuala Lampur and other places in Asia. So go on in this way distributing books in Djakarta, that is solid work. If we simply sell many books, then our all success is guaranteed. You may inform me your progress there regularly and I shall always be pleased to hear from you. Somehow or other, Krishna has given me such good assistants like your good self, so there has been a little success. Thank you very much for helping me in this way.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-35 Bombay
25th December, 1971

My dear Gargamuni Maharaj,

Please accept my blessings. I have replied your letter this morning; perhaps you have received it already. Now in the meantime we have received an important letter form Cox and Kings and a copy is sent herewith.

Immediately we require a big house either in Vrindaban, Delhi or Agra for accommodating foreign tourists. You can therefore please go to Agra and see Shri L.D. Bansal, Bansal Building, Subhash Bazar, Agra-3 (business phone 74255, residence phone 75459). You may remember that he came to Delhi and Vrindaban to arrange with us a pandal program in Agra. He has got a house for disposal which he says is very nice and big. Many tourists go to Agra the house is very big and nice, we can go and take. So go immediately and see it. And upon your favourable recommendation we can take it. It is very important therefore I am entrusting this matter to you.

Hope this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd
26th December, 1971

My dear Chayavana,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 9, 1971, along with Trial Balance. Thank you very much. I am very pleased to hear that the African boys are becoming serious devotees. That is the proof of your preaching work, that it becomes touchstone and turns iron to gold. So go on very vigorously in this way, travelling, preaching, selling our books and magazines, distributing prasadam, like that. As long as we keep ourselves pure for preaching, then we shall have all good results—of that there is no doubt. One thing, make certain that your routine work is going on nicely—chanting 16 rounds, rising early, cleansing, street Sankirtan, etc.—then all other programs will be successful. If routine work becomes slack or neglected, then all other attempts will fail. We should always cling to the Lotus Feet of the Supreme Personality of Godhead by following very strictly the routine work of devotional service, and then we shall qualify to associate with the Lord by becoming very pure, and that is our real happiness, know if for certain.

Brahmananda has telephoned that he has got the American Ambassador and the Indian High Commissioner to come to our festival in Nairobi. That is very nice proposal. Now, if you can convince the President of Kenya, Mr. Jomo Kenyatta, to come also, then I shall also consent to come for a few days to meet him. I think if I meet with him that will be very nice. So if you can arrange in that way, and if you send me two tickets round-trip from Bombay, then I shall come when you call.

Your trial balance is very nice. I am pleased to see that you are making many Life Members also. I think that if you send a list of our Africa members to Talatal Krishna in Bombay, that will be impressive for making more Life Members here also. We are now trying to get one very suitable house here for our India headquarters. The cost is rupees 10 lakhs, and it is located in a very rich quarter of the city, with many aristocratic houses nearby. I have told my students here that if they simply make two Life Members in India daily, then I shall do all the rest so far other arrangements and plans. Similarly, if you go on like this making members regularly, as many as possible, then all good results are guaranteed in Africa also.

So far books are concerned, it appears that it will be difficult to bring books there from other places, due to financial reasons of the government, so whatever they will allow you to send, you may send to Book Fund and receive that amount of books. Try to get big books in this way, especially for our Life Members, by persuading the government to allow us. For other books, we can print in Nairobi through that Mr. Patel who owns a very modern press facility. Distribution of books and magazines is our most important activity. Without books, our preaching has no solid basis. Especially the Africans want our books. So Karandhar is in Tokyo now supervising the printing of many books, including the *Krishna Book* paperback-size which I am especially printing for the Africans. We are printing 50,000 copies of each volume in 3 volumes, or 150,000 books total, so you may order as many as possible by paying Dai Nippon and ordering from Karandhar. I think if I meet Mr. Kenyatta, I shall be able to request him to allow us more books.

As for Brahmananda's request for Gargamuni to come there, he is too much needed here in India for the present moment, but we can see if someone can be
sent there to help.

I hope this will meet you and all the others in good health and cheerful mood,

Your ever-well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

71-12-37 Bombay
26th December, 1971

Hamburg

My dear Haimavati,

Please accept my blessings. I beg to acknowledge your letter undated, and I am very glad to hear that you are finding such great pleasure in serving Radha and Krishna. Both you and your good husband are very sincere and hard-working, and practically you together have saved our European centers from collapse. Krishna has given you very nice ability to serve Him, better than most, therefore I have relied on you completely to save centers in Germany which had fallen into neglected condition, and because you have done so nicely, I am very very pleased with your both service. So there is no question of dissatisfaction. Because you are serving Krishna, that is my satisfaction enough. But because you are also preaching so nicely, and helping to spread this Krishna Consciousness movement all over the world by being big leaders, then I am more than satisfied with you, so never think dissatisfaction. There is some scheme now for continuing our work in Russia, and Shyamsundar has met with our Russian friend in Delhi who was helping us in Moscow, and they have planned out a program for infiltrating into Russia more and more. If we are successful, and if opportunity arises, I shall call for you to go there and help, as I think you speak Russian language. But for now I think you should remain there in Europe and train up many younger devotees in deity worship and cooking and other matters, as well as preach to them and give them all good guidance and example how they may go on and perfect their lives in this way.

Regarding your questions, there is no question of using paper plastic fruits and flowers for worshiping the deities. If no fresh fruits or flowers are available, then you can decorate with some fresh leaves. You have seen our temples; nowhere do we use such things. You are experienced devotee, why you propose like that? We are not after decoration, we are after devotional service for pleasing Krishna's senses. Decoration must be there of course, to make the temple as oppulent as possible for pleasing Krishna. Outside the temple, you can use the plastic ornaments. But not for worship. For daily worship there must be fresh fruit, flowers, and leaves.

Mongal arotik must be done in nightgown. After Mongal arotik, then bathing is done and dressing. 3:30 is too early for holding Mongal arotik. The deities should be given sufficient rest. The standard time is 1 1/2 hours before sunrise, so we may say 5 am is a good time for holding arotik.

If you think that you may go to Russia and do something, I have no objection. But your plan appears too vague or uncertain to consider very seriously, so you should not bother yourself with such plans unless there is concrete opportunity. Even so, I don't think your husband may approve of your taking such risk without protection. There is some scheme now for continuing our work in Russia, and Shyamsundar has met with our Russian friend in Delhi who was helping us in Moscow, and they have planned out a program for infiltrating into Russia more and more. If we are successful, and if opportunity arises, I shall call for you to go there and help, as I think you speak Russian language. But for now I think you should remain there in Europe and train up many younger devotees in deity worship and cooking and other matters, as well as preach to them and give them all good guidance and example how they may go on and perfect their lives in this way.

Regarding your last question, what I was supposed to have said to the pujari in
Bombay, I never said like that. How could I say like that. The deity is the Master, the pujari is His servant, that's all.

I hope this will meet you and your good husband, Hansadutta, in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami
n.b. Why Hansadutta does not write me?
Offer my blessings to my beloved son.
ACBS/sda

71-12-38 Bombay
26th December, 1971

My dear JayaPataka Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 20th and have noted the contents carefully.

Regarding the purchasing of land in Mayapur, specifically the two round shaped plots of 14 bighas, we can purchase them, but we cannot pay Rs. 1400/- per bigha. This was the price if we were to only purchase two bighas. For fourteen bighas you may offer him 1000/- Rupees per bigha and if he is not agreeable then you can work up to 1200/- Rupees per bigha, but no more. If we get this land it is not adjacent to the land we already have, so is there any chance of getting the land in-between at the same price?

Now that the war is ended there should be no difficulty in our devotees being in Mayapur. So atleast six of our men should live there immediately. The Appearance Day of Lord Chaitanya is only two months away, so preparations must be begun at once.

Regarding my yellow fever shot certificate, the hospital is somewhere on Hastings; most probably it is called Seaman's Hospital and it is somewhere in front of Victoria Memorial monument. Achyutananda knows definitely.

The schedule to be followed in worshipping the Deity is as follows. Morning Artik may be performed at 4:30 until 5 am. Then immediately following the Deity room should be washed clean and the dirty utensils removed. Then everyone can chant before the Deity until 6:30. The Deity should then be bathed and dressed and fresh flowers put. It should not take longer than one hour to bathe and dress the Deity if one actually knows how it is done. But it may take longer so you may offer the bhog at 8:00. The idea of bathing the Deity after offering bhog is not correct. So please follow this schedule as I have advised.

As soon as the definite price is agreed on the land, upon your advice, the amount required for the purchase will be sent to you by bank transfer.

Have Bhavananda and NaraNarayan arrived yet?

Hoping you are well.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
N.B. How is Devananda Maharaj. Does he like to come here. I have arranged for Aravinda's going home after his sickness.
ACBS:tkd

71-12-39 Bombay
26th December, 1971

Delhi

My dear Ksiradosakayee,

Please accept my blessings. I understand that you are not with the devotees. I do not know why you are living separately. In the Society there may be sometimes misunderstandings, but that does not mean you should live separately.

So far the Vrindaban land, if possible you should go there and induce the Chairman to give us the promised land. Gargamuni has written me letter that because you said to the chairman that Mr. Saraf is
going to give us his land, therefore he was reluctant. So you go there and inform him that Mr. Saraf is not giving us the land, although he promised, and persuade him to give us the municipal land some way or other. Go there immediately, and inform me the result. Gargamuni is there to raise funds, so he will help you.

I am enclosing one letter to me from your son. I do not know why you are not writing them, but please do the needful, so that they shall not worry or be in anxiety.*

I hope this will meet you in good health,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

* I am also in anxiety for not hearing from you.
ACBS/sda

71-12-40 Bombay
28th December, 1971

Brooklyn

My dear Bali Mardan,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 16, 1971, and I am very glad you are sincere to make an effort for managing our ISKCON Press. But what is that management? Simply taking money and no production. So I approve of Karandhar’s plan not to give more money to the Press until all debts and books owed are cleared and settled up. If you think that by lowering the prices of our books that things will improve, I have no objection. But always work in consultation on these matters with Rupanuga, Karandhar, Bhagawan, Sat-svarupa, and Jai Adwaita. I think that you six men are a very favorable combination for successfully managing book business. Now do it very thoughtfully, with agreement among yourselves, and I’m sure there will no difficulty. Practically our Society means books, so if there are no books, how can we preach?

Your proposal to make a series of smaller books is approved by me. It is very nice. That will help in teaching the young children also. If the Press is running 24 hours, then everything is all right. Something must always be produced. I am very encouraged by the small pamphlets sent to me by Karandhar which he is printing in Los Angeles. I wanted that our Press from the very beginning should print such leaflets, but that they have not done—simply trying for equalling Dai Nippon, consuming money like Dai Nippon, and producing nothing.

Diacritical marks must be maintained. These are internationally accepted by all scholars, so I want they should remain. If they are a botheration, then leave out the Sanskrit words altogether, or wherever there is Sanskrit word keep the English spelling or pronunciation in brackets following it. For example: “KRSNA (pronounced ‘Krishna’).” If you are printing children’s books you may avoid Sanskrit words. But in my speeches there must be Sanskrit. This changing from one standard to another is not good—either avoid Sanskrit, put English pronunciation in brackets, but use the diacritical marks wherever there is Sanskrit.

So far the books shipped to Africa, this will be a contribution this time. But from now on books used in Africa and India shall be printed in those countries, and you may send them the plates of each books required by them for printing locally.

I am not much fond of the idea of changing things to accommodate the public—better to change the public to accommodate us. Therefore I suggest wherever there is Sanskrit used ther should also be English spelling in brackets. In this way, the public will become accustomed to Sanskrit language so that in future we may use only
Sanskrit and they will understand.

If I am able to translate more, with each book there is a new idea—same subject matter but from a different angle of vision. Therefore, I want to end this touring and begin full-time translating. So kindly help me in this way by organizing ISKCON Press very nicely.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

71-12-41 Bombay 28th December, 1971
Madras

My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letters dated December 8, December 16, and December 22, plus your telegram stating "Ratnamiyoer invites you exclusively Feb. 3rd to 13th Stop Congress Grounds impractical Cable reply." I am very pleased that you are such determined and enthusiastic devotee that almost single-handedly you are organizing Madras program and making many life-members also. I think by now you must have been joined by other men which Tarnal Krishna has dispatched from Delhi. If not, they shall be there shortly. I have instructed Rsi Kumar to send you the Bombay account numbers immediately. I am very encouraged by your thoughtful plan to organize very nicely all our men in India. I can understand that you are very eligible to be among the biggest leaders, so I have all confidence in your Madras programs. There appears to be some feeling of dissatisfaction with the way things are being managed in India, so I have simply said that if you all get me at least two life-members daily in India, then I shall do the rest. So I am pleased to hear from you that you are making many life-members there: that is the proof of our preaching strength. Wherever there is preaching strength there is also success, no matter it may be pandal-show, or making members, travelling Sankirtan party, whatever it may be—just maintain our strong position of purity of routine work and preach and distribute literature, that's all.

So far our program for India, at present we are trying seriously for a nice house in the aristocratic section of Bombay, or also for a large plot of land of several acres near Bombay, to establish our India headquarters. Bombay is the richest city, the gateway to India, and in all respects the most important city. So we must have something here. Otherwise, when funds are there we shall construct very nice centers in Vrindaban and Mayapur, that's all. Let many foreign students and disciples come to India for staying with us in these places. We shall be content to sit down there, chant and have kirtan very vigorously 24 hours, if anyone calls us we shall go for a few days and have program. Our real interest is in the western countries. The trouble in India is we cannot preach. There are language difficulties and the people think they already know everything. But now many foreign tourists are interested to come here to taste the spiritual life, so we shall concentrate on that field. Recently we have received one letter from Cox and King's, one of the world's biggest travel agencies, requesting us to kindly assist them by providing facilities for all the tourists coming from foreign places who are interested in seeing the real spiritual life of India. So in this way we shall work here.

As for the pandal program in Madras, that is all right what you have suggested. I may not come, but an adequate party will come there to assist you. Simply you must correspond with Tamal on these points.
After the Madras program, we shall all go to Mayapur. I think that Bhavananda and Nara-narayan are organizing a very nice festival there. If you think that I should come there to Madras, then I shall also come. What do you think?

I am most pleased especially to hear that you are distributing many books.* Go on increasing books, and go on increasing my pleasure. You are doing very very nicely in Madras, and except for you I think there is hardly any devotee so hard-working and with such good ability to persuade men to help us. So far transportation, etc., you arrange all of that with Tamal Krishna.

I think the Delhi deities along with Nanda Kumar will be coming there soon. Hoping this will meet you in good health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*We cannot agree to give books unless they pay outright in cash. One thing, if they return unsold books we may replace them with new books, but we cannot give credit.

71-12-42 Bombay
28th December, 1971
Toronto

My dear Laxmimoni,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 10, 1971, and I have noted the contents with care. I am very pleased to hear from you that everything is progressing nicely in Canada zone under the supervision of your good husband, Jagadisha.

Regarding your inquiry about deities, I have just this minute finished a letter to Kausalya dasi who is presently in Jaipur to purchase many sets of deities for our centers around the world. I have instructed her to remain there and fill all the orders for all our centers which may request such murtis, including dresses, ornaments, jewels, flutes, etc. In Jaipur they make the very best white and black marble deities anywhere, along with all paraphernalia such as dresses and ornaments. So I think this is good opportunity to write to her immediately and place your order. The deities are usually from 40” to 48” in height, including base. I have instructed her to collect money from the many local rich men for purchasing deities, so she will do that. But you may also send some money towards this buying of many pairs of deities. They will be packed in heavy crates, tightly packed in cotton, and will be shipped by ship from Bombay harbor. The shipping will be free by a special arrangement. Everything considered, it will probably take at least 2 to 3 months to receive the deities in Toronto, or maybe little sooner. It appears it is Krishna’s desire to come to Toronto at this time!

You may write immediately to:

Kausalya devi dasi
Devotee of Hare Krishna Society
c/o Radha Govinda Temple,
Jaipur, Rajasthan,
India.

I hope this will find both you and your good husband in strong health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

71-12-43 Bombay
28th December, 1971
Portland

My dear Mukunda,

Please accept my blessings. I beg to acknowledge your letter of December 12, 1971, and it has given me much pleasure to hear from you after such long time. I can understand that you are feeling some
separation, as I am also feeling some separation from both you and your good wife, Janaki. I am very pleased to see that you are all right and that you are advancing nicely in Krishna Consciousness. Why your naughty wife, Janaki, does not write me? She is angry upon me or what is that? You are both some of my first disciples, and because of you so many others came, so I am always remembering you fondly. Now please just remain very serious in pursuing your proper goal of life by sticking to the pure standard of routine work like chanting, reading, rising early, cleansing nicely, going on street Sankirtan whenever possible, like that. Then I promise you you will not fail to be really happy in this life and in the end reach the Supreme destination.

I have heard that you are assisting Danavir at the Portland center to hold a very nice festival there. You are one of the most qualified devotees in every way, so I think that such work must be pleasing to you, because that way you are always thinking how best to please Krishna. Krishna is always guiding you and He is taking special interest in you, know it for certain. I am remembering that practically it was you who started both the San Francisco and London centers, our two most important centers. So therefore I am always hoping you will join me again and work under my personal instruction. Perhaps when I return to Los Angeles by late spring I shall see you both there.

I have heard from Dayananda that he has requested you to return to London to help him in getting that huge church in the most important quarter of the most important city in the world. I am so much enthusiastic to get that place, that I may go there very soon also and go door-to-door to raise some money. Shyamsundar is gone to Delhi to meet with our Finance Minister Mr. Chawan to get permission to allow millions of rupees worth of foreign ex-

change out of India for the purpose of getting that place. Mr. R. D. Birla has promised to help in that way by giving 1/2 million pounds. But even he breaks his promise, many other very rich men will contribute and there will be no difficulty to raise one to two million pounds here, provided Mr. Chawan agrees with our proposal. Even they do not allow, Dayananda is confident we can raise the money in England, because George and his friends are offering to help very enthusiastically. So I think that if you are free, and if it suits you, you may go there to help him. You know London very well, and you know George and many other rich men, so your being there will practically assure us of getting the place. It is the best place for us. It will be the most grand headquarters for ISKCON in all the world, and I want to get that place very very much. I understand that Shyamsundar may also have to go there soon, so the three of you and Jai Hari can do the needful, of that there is no doubt.

If it is not too much trouble, kindly write to me and let me know what you think and what is your present position.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

71-12-44
28th December, 1971

My dear Niranjan Das,

Please accept my blessings. I have duly received your letter to me dated 13 December, 1971. I am now in Bombay at the following address:

89, Warden Road,
"Akash Ganga" Building, 7th Floor,
Bombay-36.

I will be staying here for at least three
more weeks. So as soon as possible you can immediately come to Bombay. I am very eager to see you and when you come I shall give you the second initiation.

In Delhi our program was very successful and at least 25,000 people attended each evening. The Governor, the Mayor, the Canadian High Commissioner and many other important persons were amongst our chief guests. And at the end of the program the Government has agreed to give us free land in Delhi on the Yamuna River bank for constructing a Temple. Then after the Delhi program our whole party went to Vrindavan for seeing all the important places. We were greeted very warmly by the citizens and they very much appreciated the purity and high standards which all our devotees maintain. I have always stressed this point; that if we simply follow the regulative principles, avoiding the four sinful activities, chant regularly daily 16 rounds, and maintain firm faith equally in Krishna and Spiritual Master, that your life will become sublime. So please come to Bombay and then we will talk further.

I hope you well.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS;tkd

71-12-45
Bombay
28th December, 1971
Laguna Beach

My dear Rṣādev,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 7, 1971, along with letters from the four persons requesting initiation. Upon your recommendation, I have consented to accept all of them as my duly initiated disciples, and I am replying them below. I am very pleased to learn from you that all programs are going nicely there in Laguna Beach center under your supervision. Especially I am glad that you are infiltrating the schools and colleges. These are our most important customers for KC, because they are inquisitive and serious to learn. So continue in this way giving them all opportunity to get the real education and knowledge or Krishna Consciousness.

So far the action taken by city officials, it is not good to disturb them unduly or cause unwanted agitation or anger with such people. They are demons so they will not change. Civil disobedience movement can be led by Lord Chaitanya, but we are not so strongly organized and influential to be able to perform successfully such civil disobedience movement. It is good if the newspapers take our side and public opinion is against the authorities viewpoint, but it will be better if we use all good-will and tact to avoid such violent confrontation in public and simply take another place with required parking space. Regarding your question about deities, what is the use of such temple if non-residents cannot come? For ourselves, we do not require temple for serving Krishna. But, because the public must have a comfortable place to sit down and chant Hare Krishna, therefore we get a nice house, install deity, decorate nicely and invite everyone. So if no one can come due to law, I do not think you should keep such place. Better to find a more suitable place, then install Lord Jagannath. Consult Karandhar in this matter.

I am pleased to hear that Ksudi's mother is attending regularly. She is a very nice lady, so give her all facility to advance nicely in Krishna Consciousness.

I am also encouraged to hear that you are distributing many of our books and
magazines. Continue to increase this activity, as I consider it the most important preaching work.

Hoping this will meet you in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Sons and Daughters,

Please accept my blessings. Upon the recommendation of Rsavdev I have gladly consented to accept all of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Richard/ Sachi Dulal Das
David/ Vilvamangal Das
Don La Douce/ Avhinava Das
Sally/ Novinā Dasi

I am so glad to learn that all of you have been such a great help to Rsavdev there in our Laguna Beach center. I can understand that all of you are very sincere boys and girl and are very eligible candidates for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna's business 24 hours and you will be really happy in this life and in the end reach the Supreme destination.

Hoping this will meet all of you in good health and cheerful mood,

Your ever well-wisher,
A. C. Bhaktivedanta Swami

71-12-46
Bombay
28th December, 1971
Santa Barbara

My dear Sivaniwas,

Please accept my blessings. I beg to acknowledge your letter of December 3, 1971, and I have noted the contents carefully. I am very pleased that you are making nice progress in Krishna Consciousness. Because we are now getting little respect around the world, therefore we must always be strong in Krishna Consciousness so that our standard will not deteriorate. If we keep our pure standard and maintain our routine regulative work very sincerely, then we shall have certain victory all over the world, know it for certain. Therefore I am urging all my disciples like your good self to go on improving your lives in Krishna's service, and always remain to the high standard of regulative devotional principles, then everything will be successful, and you will be really happy in this life and you are sure to reach the Supreme destination.

Regarding your question, Lord Chaitanya is simply making a comparison between the moon and Lord Krishna's Sankirtan movement, because both are radiating benediction on all the living entities. Krishna says in Bhagavad Gita: "I become the moon, and thereby supply the juice of life to all vegetables," and in another place "among the stars I am the moon." So, directly or indirectly, Krishna is supplying all benediction to everything and everyone, just like the moon gives life to vegetables, without which nothing can exist, and also that moon keeps the great oceans from overcoming the land and destroying everything. Similarly, Lord Chaitanya's Sankirtan movement gives spiritual life to all living entities by dint of its transcendental radiation, and also it prevents the demonic class of men from overwhelming the pious class of men, and thus in every
My dear Yogeswara,

Please accept my blessings. I beg to acknowledge your letter of 17 December, 1971, along with copies of your advertising work, slides, and Dutch BTG. I am very pleased to see that the foreign literature is being produced nicely under your enthusiastic supervision. Just try to increase more and more our output of such books and magazines in many languages—otherwise how will preaching go on in these places? Though we have been settled in European countries for many years now, only now you are printing the first book in French language, and there is only one book done in German language. So the record has not been good, therefore our preaching work in these countries has not been going very well, and I think now things are not going too well in France and Germany centers. So if somehow or other you can produce profuse books for these places, spend your all time translating, organizing, printing and distributing such books in foreign languages, then I think you will be able to improve the situation there. If there are amply books, everything else will succeed. Practically our Society is built on books. One book is not very impressive. Still, a blind uncle is better than no uncle at all, so it is very nice that one book has appeared, and that BTG is appearing at least several issues in other languages. But now try to produce at least four or five new books per year in several languages, plus regularly BTG every month. That will be your success. You are very sincere and hard-working boy—now just take good direction from your senior godbrothers and apply yourself fully to this very great responsibility of producing numerous books in foreign languages.

I don’t think there is need to divert your attention by producing advertising. I have seen your advertisements as shown to me by Shyamsundar, and I think you have made the thing less important. This kind of ad is not good, it is not grave. Our process is to show Krishna Consciousness as it is, not as others want to see it. By showing KC in this way, you are making the thing less important. It is not that we should change to accomodate the public, but that we should change the public to accomodate us. Better you devote your full time to one thing only, not many things. That way your enthusiasm and talents will have beg effect by being concentrated. Therefore, kindly concentrate for producing books and magazines in European languages, as many as possible, and make this your life work. These books are the best advertising, they are better than advertising. If we simply present Krishna Consciousness in a serious and attractive way, without need to resort to fashionable slogans or tricks, that is sufficient. Our unique asset is our purity. No one any where can match it. That will be noticed eventually and appreciated, as long as we do not diminish or neglect the highest standard of purity in performing our routine work, not that we require to display or announce ourselves in very clever ways to get attention. No, our pure standard is enough. Let us stand on that basis.

I hope this will meet you in good health and lively mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda
71-12-48 Bombay
30th December, 1971

My dear Ksirodakṣayī,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 23rd December, 1971.

I am very glad to hear that Hindi BTG is ready for publication. As you have suggested I am enclosing a bank draft for Rs. 4000/- drawn in the favour of Radha Press, Delhi. We cannot pay the Rs. 10000/- asked by Crescent Press for advance towards paper; and Hithsaran Sharma has done very nicely for us with the previous issue so we shall continue to take his help. The duty of publishing our Back to Godhead in Hindi is a most important service to all of your countrymen and if you can promote and increase the sales of the magazine that will insure the prestige of our movement. Practically, the success of our Movement is due to my books and BTG being distributed throughout the world. So I hope you will see that the magazine comes out regularly and that my books can also be published in Hindi.

Please see that we acquire some land in Vrindaban immediately. Either Sharaf’s land or the land promised by the municipality; either one is very suitable to our needs. We are ready to immediately begin construction of a large Temple there. So do whatever is required, but somehow secure the land.

I have instructed Yadubara Prabhu to send the transparencies and photos you have requested, and they are being sent by separate post.

Please keep me informed of your progress.

I hope this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

71-12-49 Bombay
30th December, 1971

Sri Madan Mohan Goswami,
C/O Panchanan Goswami,
Shri Govind Deo Ji’s Temple,
Vrindaban, District Mathura.

Dear Sir,

Replying you registered /A.D. letter dated 22 December, 1971, I beg to inform you that the two rooms and entrance verandah has been in my possession since 1959, but I never saw you in possession of the upper portion of the house. Neither have I had any objection from you since that time. So far as I know, you are three saivites of the Radha Damodar Temple, namely your goodself, Sri Nivendranath Bannerjee, of Karnpur, as well as Sri Gorachand Goswami who is actually in the Temple. Sri Gorachand Goswami and Sri Nivendranath Bannerjee combinedly gave to me possession of those two rooms and the verandah. So I have taken possession of those two rooms and the verandah from Saivites, paying to them regular rents. I do not care to know whether that portion belongs to you or somebody else.

I have got regular receipts of the Radha Damodar saivites. Therefore, I am legally in possession of the two rooms and the verandah. Everyone in Vrindaban including the Chairman of the Municipal Board and most probably Sri Panchanan Goswami and all the others know that I am in possession of the two rooms and the verandah in Radha Damodar Temple.

But this time when I came from abroad, I saw that you have forcibly taken possession of the entrance of my verandah and converted it into a room, thus obstructing my entrance door. So I was just going to the courts for your unauthorized usurping of the entrance of the verandah to my room.

So it is very good news that you are going to the courts in this connection, as
everything will be discussed there including how you could take unlawful possession of the entrance to the verandah. If you do not go to the court, then I shall be obliged to go to court in this connection, at your expense.

Yours sincerely,
A. C. Bhaktivedanta Swami

ACBS;tkd

18-53

DECEMBER, 1971

My dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 12th, 1971. Unfortunately, it did not contain the two Krishna Book samples as I believe you sent them to Madras. But that does not matter, I have understood from your letter the point you wanted to make. Krishna Book should be published with the American University students in mind. Brahmananda can not send money out of Africa, so there is no need of printing a special African edition. Instead a few copies may be sent to him and he can arrange to have them copied and printed there with the Book Fund money that is in Africa. Then he can adjust the size of the book according to the African book market. So I also agree that Krishna Book of 16 colour prints plus 6x9 will be very nice.

It is a fact that householders should not live in the Temple together. Whether with child or without child, householders should not live together in the Temple. Otherwise, what will the Brahmacharis and Sannyasis think? So this should be discouraged. Bali Mardan is correct in this point.

I am very encouraged by the reports of the tremendous success of your TV and radio programs. As much as possible try to increase our preaching programs by using all the mass media which are available. We are modern day Vaishnavas and we must preach vigorously using all the means available.

Hoping this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS;tkd

71-12-50 Bombay
30th December, 1971

71-12-51 31st December, 1971

My dear Bali Mardan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 15th, 1971 and have read the contents with great interest.

We purchased the press in the first place with the purpose of printing our books and magazine. But this has never really been done successfully. So I like very much your proposal to manage ISKCON PRESS. Do it all expertly and if you can get the books and magazines printed cheaper and earlier than Dia Nipon then we can have all our books printed by you. So you can stay permanently in New York for taking charge of the Press' management. I have got full faith in you, to make everything there work at the highest production level. If you can do BTG faster and more cheaply than Dia Nipon, then by all means do it. But whether Karandhar has already signed contracts with Dia Nipon? The new press sounds like a very good opportunity for us. So please let me know regularly what the press is producing and in that way I will see that things are actually developing.

Hoping this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

N.B. I have also received your letter
through Gopal Krishna. I noted the contents. If Purushottam comes, please try to save this foolish boy. I like him very much; unfortunately he pretends now as the incarnation of St. Paul? Try to save him. ACB

ACBS:tkd

71-12-52

31st December, 1971

My dear Jadurani dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 15th, 1971.

In reply to your question whether TLC or the original cover of Srimad Bhagavatam gives the authoritative picture of the hand symbols, what is written in TLC is correct. On page 69 of TLC first there is a description of the symbols for Vasudeva, Samkarshan, Pradyumna, and Aniruddha. Then follows a description of the representations of Narayan. Although there should be twenty, only eighteen are given. The two who are missing are Sri Keshava who is represented holding from the lower right hand lotus, conch, disk, club; and Sri Vamana holding conch, disk, club, and lotus flower. So altogether this makes twenty-four. The twenty-two as they are written in TLC are correct.

Murlidhar's version of Krishna and the cowherd boys with the Gopis watching them shown in the lotus is nice. Krishna and the cowheard boys used to return in the evening, and the Gopis while looking on used to enjoy Krishna's smiling face. This is stated in Srimad Bhagwatam.

Regarding whether the Brahmajoti should be painted rainbow coloured. It is our experience that in the material world when the sunshine is very bright there is not any colour, just whiteness. Colours of sunshine only become manifest when there is a tinge of clouds. So in the Brahmajoti there is no possibility of material tinge. So how it can be rainbow coloured? In the dazzling light there is no possibility of colours. Considering all these points, Murlidhar should paint maintaining the artistic sense as well.

The Mahat Tatwa may be shown underneath the lotus if it is required for design purposes.

In reply to Jayadvaita's questions, henceforward the policy for using diacritic markings is that I want them used everywhere, on large books, small books and also BTG. If there is any difficulty with the pronunciation, then after the correct diacritic spelling, in brackets the words "pronounced as ___", may be written. So even on covers the diacritic markings should be used. We should not have to reduce our standard on account of the ignorant masses. Diacritic spelling is accepted internationally, and no learned person will even care to read our books unless this system is maintained.

I hope this meets you and all the devotees in the best of health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. I have received all letters from the devotees in N.Y. through Sriman Gopal Krishna who is now here in Bombay—ACB

71-12-53

Dear Life Member,

Please accept my greetings.

By the Grace of Their Lordships Sri Sri Radha and Krishna our recent festival in Cross Maidan Krishna our recent festival in Cross Maidan Exhibition Ground has been counted a grand success, and quite noticeably the spirit of bhakti has been actively revived in Bombay. My blessings go especially to all of you who have joined with us in service.

As you may know, my plan is to establish
in this most auspicious city a unique International KrishnaConscious Training Centre, where hundreds of persons from abroad may be educated in the Vedic way of life, while at the same time Indian boys and girls may be trained up for prachar work in foreign countries. We will construct classrooms, workrooms, dormitories, kitchens for large-scale public prasad distribution, a lecture hall, library, and a beautiful temple for the glorification of Radha and Krishna.

We are on the threshold of bringing this important project to fruition, and we are very excited to inform you the progress made in this respect.

You will agree with me that your active participation and your direct involvement in this is most essential, and hence I appeal to you to spare your valuable time for Krishna and make it a point, in spite of your extremely busy life, to extend your unstinted co-operation. It is proposed to hold a meeting on Monday, the 26th April 1971, at 6:30 p.m. “Akash Ganga,” 7th floor, 89 Bhulabhai Desai Road, Bombay-26, to discuss and to finalise plans to channel our united energies to achieve the goal. It will also be a great opportunity for like-minded Krishna devotees to meet, to have darshan of the deities, and to exchange views and suggestions to make rapid progress in spiritual life.

I very much want to meet you again, so kindly make it a “must” to attend our meeting; there is a lot of ground to be covered to spread Krishna Consciousness to millions and millions of our slumbering brothers and sisters!

Your ever well-wisher,

The International Society for Krishna Consciousness is registered in India under the Societies Registration Act of 1860 and Public Trust Act, and is a tax-exempt, non-profit, charitable organization. The Society’s branch in Bombay, Maharashtra State, proposes to purchase a 6500 square-yard plot of land on Narayan Road, Bombay-6, known as complete with the large bungalow and other facilities on the land, to develop and expand its program in India.* The Society plans to alter the present structures for use as classrooms, kitchens, a large lecture hall, dormitories, a dispensary and infirmary, a library and offices. One wing will be opened as a hotel especially for American students travelling or studying in India. The fair market price of this very adequate property is Rs. 25,00,000 complete. Rs. 2,50,000 has been paid by the society as “earnest money.” America is the parent country of the Society. For this reason, ISKCON Bombay is appealing to the AID Program of the government of the United States of America to finance, in whole or part, by direct grant and/or long-term, low-interest loan, the Society’s expansion scheme in Bombay as outlined above. We shall be glad, upon request, to furnish further details, including all relevant documents and extensive blueprints of the Usman property, and anything else you may require; our representatives are prepared, as well, to call on your Delhi office should you desire a personal interview.

*It is a fact that an active cultural exchange between the U.S.A. and India is much needed at this time, and continue can profit greatly from such an exchange. The Society proposes to facilitate this by offering a place where residential basis, and indigenous trained for teaching posts in foreign lands,

(e) On the welfare side, the Society is dedicated to feeding, clothing giving medical care to underprivileged persons around the world, and each center has a special program of free distribution.
(g) The Society maintains several drug-abuse clinics and mental rehabilitation centers in America and Europe.

(h) For American students travelling abroad the Society provides at minimal cost a friendly and comfortable home away from home in its many hostels.

The phenomenal growth of ISKCON reflects a basic world-wide need for the type of instruction and training the Society offers. Heads of state, government officials, clergymen, professors and scientists, as well as professionals and businessmen the world over have commended the Society for its substantial, practical work in combatting drug addiction, mental disorders, racial conflicts and the general moral decline of today's youth, as well as hunger and disease wherever they are found.

ISKCON is creating men of character. Students are required to follow strictly the regulative principles of Vedic life: 1) No illicit sex-life (i.e. outside of marriage); 2) No intoxicants, including coffee, tea, cigarettes, drugs; 3) No gambling; 4) Vegetarian diet.

At present, members of the Society are teaching accredited courses at Ohio State University, University of Florida, University of California at Berkeley, University of Buffalo (NY), and University of Washington.
My dear Gargamuni Maharaj,

Please accept my blessings. I thank you for your letter dated 28th December, 1971 and have read it carefully.

Yes, take the Doc Bungalow property. As soon as you get it we will begin construction immediately. We should prefer to construct our institution by Mayor's gift land. So work very fervently to get it. I think you are very expert. But if you need someone to help you I can send someone. But I think you are very strong.

We can take Radha Damodar as hopeless, but the two rooms should be maintained as my right. For the time being make Vrindaban your head-quarters. Maintain Radha Damodar Temple two rooms and verandah. Don't fight with Gorachand.* Offer respects to Radha Damodar. Every day go and see that my rooms are kept nicely. We require Radha Damodar and Brahma Kund rooms, because if we do something gorgeous some of our men must live there and oversee the work.

Whatever letter you send I immediately reply. But whether you have received my telegram and letter telling you to go to Agra. We have received one letter from Cox and Kings who are very big tourist guides and they have asked that they would like our Society to help them in meeting the increasing demand of tourists to India who come to India for spiritual and religious reasons. So Agra is a very big tourist centre. There is one man Mr Bansal, you may remember that he came to Delhi and Vrindaban trying to arrange for a pandal program in Agra. He has one house in mind which he says will be very suitable for our needs. So I want you to go to Agra immediately to see this house and give me your report. If your report is favourable we can purchase that house. You may also see the Maharaj of Bharatpur and try and convince him to give us the house. Mr. Banasal or his manager are expecting you and they will take you to see the house and the maharaj. Mr. L.D. Ban- sal, Bansal Building, Subhash Bazar, Agra-3. So as soon as you see this house report to me what is your opinions. I think if it is possible you should get a Post Office Box or if that is not possible then make a letter box. Then we will be sure to receive all mail properly.

Eat sufficient vegetables, little milk, curd and __ Don't overload. And not much rice. That kind of diet will ___ you healthy.

I hope this letter finds you well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

*Pay him Rs 5/- per month and take a receipt always
ACBS:tkd

72-1-2 Bombay
1st January, 1972

My dear Kesava das,

Please accept my blessings. I have received your two letters, one dated December 15, 1971 and the other without date, requesting initiation and sacred threads
for many boys. So as you have recommended them I will be sending their new names, beads, and threads in a few days.

I have been receiving so many reports about how my disciples of the San Francisco Temple cannot be surpassed by anyone in distributing my books. Sometimes they are selling as many as 70 Krishna Books daily. So if this is true then certainly when I return to the U.S. I must come and stay in your Temple. By distributing my books profusely you are giving me great encouragement to translate. And you are all helping me to fulfill the order which Guru Maharaj gave me. So I am so much grateful to you, and I am sure Krishna will bless you a million times over, for doing this work.

I hope that you and all my beloved disciples in San Francisco Temple are in strong health and jolly mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. My itinerary is tentatively that by the 12th January I am going to Jaipur for a five day festival, then I will return to Bombay and leave for Nairobi by the 25th January. Then I have to return to India to go to Mayapur for the celebration of Lord Chaitanya's Appearance Day. From there I am planning to go to Hong Kong, Sydney, Tokyo, Hawaii, and then return to the U.S.

ACBS:tkd

My dear Suchandra,

Please accept my blessings. I beg to acknowledge receipt of your letter undated.

Krishna has been very kind to you that as soon as you have gone to Munich to open anew center, He has hepled you with a very suitable accomodation. Now develop everything very nicely there and build a fine, strong Krishna Consciousness center. Be very enthusiastic and determined to teach everyone the message of Lord Chaitanya. We must follow strictly the four regulative principles and always chant atleast 16 rounds daily and this will keep us pure. Lord Chaitanya wants that this movement be spread to every nook and corner of the earth, so we require so many hundreds of thousands of sincere young men like yourself to take it up. I wish that it will be noted down in history that this Krishna Consciousness Movement is responsible for saving the world. Practically, our Movement is the only hope for saving the world from complete disaster. So you have got all good opportunity now, do everything very nicely. Krishna will soon bless you with a nice child and as soon as it is born you may inform me and I will be pleased to give it a name.

Please offer my blessings to your good wife Bhushakti and to the other devotees in Munich. I hope you are all well.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:tkd

My dear Bali Mardan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 28th, 1971. I think I have received all of your letters as all of the mail is always forwarded to me. Sometimes there is a delay when the mail is redirected due to the slowness of Indian postal system, so if you are awaiting reply to any of your previous letters, when they reach me I shall reply all the important points.

Yes, I have very much appreciated the new covers to Easy Journey and Topmost
January, 1972

Yoga. As much as possible go on reprinting all the books and distributing them profusely. Your idea for issuing a series of Transcendental Teachings is good. We want to flood the market with Krishna consciousness publications. Here in Bombay I have resumed my translating of Bhagavatam. Every day I am translating and Shyamsundar is transcribing them from the dictaphone tapes. But the best place where I can do my translation work is in Los Angeles and New York. If in both places there is facility that as soon as I translate, the matter can be composed and if ISKCON PRESS can actually run efficiently so that they can print Bhagavatam chapter by chapter as it is composed, then this arrangement will be very favourable. Try and arrange for this. It will be a great credit to you if you can organize everything so nicely that my Bhagavatam can be published very regularly chapter by chapter.

Yes, Pradyumna must work quickly enough so that there is no lag from his side. The best thing is that he trains up someone as an assistant, and then the work will move very smoothly.

Shyamsundar is taping all my lectures, but I think it will be too costly to send them by post. He will bring them to the U.S. when I return and then they can all be handed over to you for transcribing.

I have been receiving very good and encouraging reports from Upananda Prabhu and Mohanananda Prabhu, so I will certainly visit Australia on my return to U.S. I expect to be leaving for Hong Kong by the beginning of March. In the second half of February all of us in India will go to Mayapur for Lord Chaitanya’s Appearance Day and we will lay down the Cornerstone. Then I will leave for Hong Kong, Australia, Tokyo, Hawaii, and then Los Angeles. Now we are sending two devotees, Sudama Vipra Maharaj and his assistant, to Red China and they are leaving within a few days. Also Rsi Kumar will be joining Brahmananda Maharaj and will most likely be deputed to preach in South Africa. So everywhere there is a great chance to give this Krishna consciousness movement a great push, and if we do everything very carefully there is no reason why we cannot save the world. Now do everything within your ability to develop ISKCON press into a very strong tool for spreading our preaching.

I hope this meets you in good health.

_____________________________________________________________________

72-1-5

Bombay

2nd January, 1972

Brooklyn

My dear Kirtiraja dasa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 23, 1971.

Regarding the list of my God-brothers, you do not any longer need to send them issues of BTG or other books. That we will do from here in India. Similarly whenever you get requests for BTG subscriptions or other literature, you can forward these requests to Bombay ISKCON to the Secretary and he will deal with the requests.

You do not need to approach Gaudiya Math for films or photos of my Guru Maharaj. I do not think they have such films. Whatever photos we now have already of Guru Maharaj can be used.

Neither is it necessary to send the Indian lifemembers circulars, since this will be very costly and they are not very much interested in our circulars.

I thank you very much for taking so seriously to helping me fulfill the order of Bhaktisiddhanta Saraswati to distribute Krishna consciousness literature to the whole world masses. What strength our Movement has now got is due in large part
to the enthusiasm we have had to distribute our literatures profusely throughout the world. I have got very, very encouraging reports how my books are being distributed vigorously in San Francisco and Los Angeles. Our New York Temple has got the most devotees so rightfully, they should also lead our Society in book distribution. You have got a very important duty to see that all the branches are kept with a full stock of all my books. And I know that we are getting many mail-orders daily, so you must see that these orders are all filled promptly. If we take the public's money, and then delay too long in filling the orders, this will give us a bad reputation. So be very conscientious and hard working and Krishna will give you the ability to do everything nicely. There is no difference between chanting Hare Krishna or Sankirtan and doing ones assigned work in Krishna Consciousness. Sometimes we have to do so much managerial or office work, but Lord Chaitanya promises us that because in the Kali yuga this is required for carrying on our preaching mission. He gives assurance that we will not become entangled by such work. When the work has to be done, do it first, then chant. But you must fulfill at least 16 rounds daily. So if necessary sleep less but you have to finish your minimum number of rounds.

Regarding Mr. Kallman, the matter is very simple. If he says he will do whatever I ask, then let him give us the rights. Then only shall I understand that he has got some feelings for me. We cannot pay him any money.

The difference between competition and Maya. Here, competition is for sense gratification. How much I can enjoy, my sense, and the other person sees how much he can enjoy his senses. In the spiritual world the competition is how to satisfy Krishna. There the centre is one. If you draw innumerable circles they will not overlap. But here the circles will overlap. Even a small circle can overlap a large circle. This is because in the material world there are many centres, whereas in the spiritual world there is only one centre. In the spiritual world whether the circles are big or small they will never overlap. In the spiritual world similarly, whatever or whoever is rendering the sevice, there is never competition of maliciousness.

I hope this finds you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:tkd

72-1-6

2nd January, 1972

My dear Von Paul Reed,

Please accept my blessings. I thank you for your letter dated 15th December, 1971. I am very pleased that you and your family have decided to join our Krishna consciousness movement seriously, and I thank you also for the dakshine you have sent.

Your proposal for establishing a Krishna Consciousness community on the land which you have is very good. When ever we get some land available we should take the opportunity to develop it into an ideal community as envisioned for New Vrindaban. We can have a great many such communities all over the world so that people everywhere can see how by leading a pure and simple life of Krishna consciousness, all one’s needs in life can be satisfied. Actually, the so-called civilization of the Kali yuga with its over industrialization, have not been able to give to man the happiness he is seeking. So as you say that your land is very suitable for cow protection and for Tulsi to grow, then Krishna is giving you the opportunity to develop this program. Protect some cows,
grow crops, and if possible provide fresh milk and butter for the Temples near by. And the rest of the time chant Hare Krishna and read my books. In this way you can live very peacefully without any disturbances from anyone.

Please offer my blessings to your good wife and son and to the other devotees at ISKCON Seattle. I hope this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Sometimes it so happens that we have to suffer for our past sinful activities. But because we have taken to Krishna Consciousness and serving Krishna, we should know that any suffering we have to bear have been far reduced by the mercy of the Lord. Suffering must be there so long as we are conditioned in this material world, but for the devotees the suffering is minimized compared to that of the non-devotees. We have to tolerate any difficulties which come up, and somehow go on with our chanting, reading and routine work.

ACBS:tkd

2nd January, 1972

[To Yajneswara]

Regarding your questions, your first question was should the devotee always speak the truth to everyone in all circumstances? The answer is yes, one should always speak the truth, but qualified devotee will be able to speak the truth always very palatable to everyone so that it will sound pleasing even to his enemy, that is the art of speaking truth. It is certainly so that we must speak the truth to all people, but how you say it that is another thing: satyam bruyat, priyam briya. When you become yourself little more experienced in Krishna Consciousness by preaching work and if you are sincere and serious to make progress in spiritual understanding, you need not have to worry yourself further because the truth will always be spoken by you in the proper manner. Krishna will give you that intelligence, you need not be concerned for it. Simply try to please Him always by your sincere service and chanting, that's all. Of course, for doing business with businessmen you have to lie business. Just like Krishna Himself, the Supreme Personality of Godhead, sometimes He also had to also fabricate something in emergency situations. Although He made promise not to interfere in the Battle of Kurushetra, He was forced to break His promise just to save His pure devotee. So there is no prohibition one shall never tell lie, because for business of carrying our propaganda work sometimes it maybe necessary. Krishna Consciousness means practical living, not something utopian or idealistic and vague. We simply do the needful, whatever pleases Krishna most, that's all. Gradually you will understand what it means to please Krishna and what it means to displease Krishna. That you will learn by studying our books and by yourself engaging in practical devotional service. In the material dealings there is always there is always something undesirable, but even so you cannot give up your occupation. Just like fire is very pure, still there is some smoke. You cannot avoid it. All these things can be rectified when the result is offered to Krishna. Otherwise even though you may do very honest business it has no utility whatsoever. Your question if a devotee has no appreciation for God but he has little appreciation for pure devotee, than what kind of devotee is this? If he has appreciation for pure devotee, than he must have appreciation for God. It is just like “Love me, love my dog.” If he simply loves the dog and not the master, then what kind of love is that? I have remarked
that in your country when friends met, one friend has one dog beside him, the other friend always bends down to pat the dog first, then he is very much appreciated by the dog's master and the friendly discussions can begin. It is something like that. Your next question was regarding the neophyte devotee who is unable to comprehend even the existence of God, how he shall ever become lover of God? Therefore he has to be engaged in deity worship, and gradually you will have that sense. It is obligatory for the neophyte devotees to be engaged in deity worship. Even if he has no love of God, by following the regulative principles and worshiping the deity he will awaken that dormant love, and if you have got some faith in your spiritual master, by engaging in serving your spiritual master you will also come to the point of love of God: Yasya prasadad bhagavat-prasadado yasyaprasadanna-gathih kuto 'pi/ dhyayam stuvams tasya yasas trisandhyam vande guroh sri caranaravin-dam. If one has appreciation for the spiritual master then he must follow the instructions of the spiritual master, and that means he is supposed to worship the deity in a certain way, like that. It is not possible to love the spiritual master without loving God. Your next question was about the free will, whether we have it or not? If one is not intelligent enough for making for making decisions, then all decisions shall be sanctioned by the spiritual master. Neophyte means no independent decisions, no free will, that means surrender. But when he is trained up then automatically he gets his freedom. Just like a small child can only eat such things which are sanctioned by his parents, not by his own discretion. Free will is that when the controller says do this, you can use your free will to do it or not to do it. You have got the power to not do: iti te jnanam akhy-atam guhyad guhyataram maya/ vim-saityed asesena yathecchasi tatha kuru, "Thus I have explained to you the most confidential of all knowledge. Deliberate on this fully, and then do what you wish to do." (B.G. 18.65)

Krishna asks, "Have you decided to fight?" "Yes, I have decided to follow Your order." This is free will.

You will find mentioned in many Vedic scriptures that mahamantra is especially recommended for understanding God in this age of Kali Yuga, such as Agni Purana, Kali-Santaram Upanisad, Brhan Naradiya Puranam, and many others. Haridas Thakur chanted 3 lacs of names each day, that means 16 names in the mantra, 108x16 or 1,728 names in each round of mala, dividing 300,000 by 1,728 comes to roundabout 175 rounds on beads daily. And for us it is even difficult to chant 16 rounds! That is why Haridas Thakur is "nama-carya." We find in Chaitanya Caritamrta information that both Lord Chaitanya and Haridas Thakur were constantly absorbed in chanting the Hare Krishna mantra: Hare Krishna, Hare Krishna, Krishna Krishna Hare Hare/ Hare Rama Hare Rama Rama Rama Hare Hare.

72-1-8 Bombay
3rd January, 1972
Sri Biswanath Das
Chief Minister of Orissa,
Bhubaneswar
Personal

My dear Biswanath Babu,

Kindly accept my greetings. Since I met you last at Radha Damodar Temple Vrindaban sometimes in 1963-64, I left India for preaching the message of Lord Chaitanya abroad in U.S.A., I could not meet you but always think of you how much you love to hear Samkirtan. At present I have established 70 centres all
over the world and if by chance you go to Europe, America, Australia, Canada, Japan, Africa, etc. where I have got many thousands of disciples in all those continents, I invite you to visit my temples, a list of which is enclosed herewith. I have five branches in India also; and in Bombay at present I am staying at my above temple. You will be glad to know that I am introducing Rathayatra and other important Vaisnava festivals in Europe and America and probably it is known to you that in San Francisco, California and in London we are having the festivals in grand scale for the last five years continually. Every year the local people are taking more and more interest and I am enclosing herewith a pamphlet in this connection which I hope you will read with interest.

At present I am here in India till the time of Lord Chaitanya's birthday and then I shall again return to the United States or a South East Asian countries.

If you so desire I can go to Bhubaneswar for holding Samkirtan festivals along with my foreign students maximum for ten days continually as we have already held in other large cities like Calcutta, Bombay, Delhi, Allahabad, etc. We last held this festival in Delhi in Connaught Place from 12th November to 21st November and it was very, very sucessful as you may know it from the newspapers.

Recently I had been in Vrindaban and the whole Vrindaban city appreciated my service in the foreign countries. Both the Municipality Chairman officially as well as the Brajvasi public gave me address of welcome in great meetings. But I had some difficulty in staying in my rooms at Radha Damodar Temple. They want me to go away and are now picking up some quarrel with me to get me out of my possession. A copy of a registered letter from one of the Sevaits Madan Mohan Goswami is enclosed and he has already taken possession in my absence of the verandah of my entrance door. You know very well and all residents of Vrindaban know it that my residence is there at Radha Damodar Temple but they are now trying to get me out, although I am paying the rent regularly and there is some advance payment also.

Will you kindly ask the local District Magistrate to give me protection in this connection? When you visited two or three times Radha Damodar Temple as Governor of U.P. at my request, at that time Mr. Tewary was the District Magistrate but I don't know if he is still there. Anyway kindly help me in this connection and oblige. Copy of the recent letter received from Madan Mohan Goswami is enclosed herewith.

Hope this will meet you in good health and awaiting your early reply and thanking you in anticipation.

Yours faithfully,
A. C. Bhaktivedanta Swami

My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 30th, 1971.

I am not surprised that Mr. Rathnam Iyer has decided to cancel the program you were planning. I was not eager to accept his proposal in the beginning because it has been our experience that it is never good to have to depend upon others for our preaching. I am sorry that now that it has been advertised in the newspapers that I am coming to Madras, if I do not come our prestige may suffer. Anyway what is done is done. The fact is that I am the only one in India who is openly criticizing, not
only demi-god worship and impersonalism, but everything that falls short of complete surrender to Krishna. My Guru Maharaj never compromised in His preaching, nor will I nor should any of my students. We are firmly convinced that Krishna is the Supreme Personality of Godhead, and all other are His part and parcel servants. This we must declare boldly to the whole world, that they should not foolishly dream of world peace unless they are prepared to surrender fully to Krishna as Supreme Lord.

I have read the text of your speech delivered to the Rotary Club and it is very thoughtfully prepared. Try to arrange as many speaking engagements like that, and simply repeat what you have heard me say in lectures and in our books, and the spiritual effect will be very potent. I am very pleased with your preaching attitude. Now you can finish up making members and distributing the books you have and then you can come and join here in Bombay. On about the 11th of this month we will be going to Jaipur most likely. Sri mate and Kausalya devi are trying to arrange a five day pandal there. They are preaching very nicely also, making engagements and potential members. So if we go there there will be a good field for making many life members. As you have asked, the books are being dispatched to you today and Tarnal informs me that Din nanath and Pancaajaya have gone to Madras to assist you.

I hope this meets you in good health
Your ever well-wisher
A. C. Bhaktivedanta Swami

N.B. It may be that the Governor of Madras will invite me as his guest. If this happens I will come to Madras. So far the time being you may remain in Madras making members, and by my next letter I shall let you know definately whether I am coming. If I come you can arrange lectures in all the prominent halls and all over the city you can advertise “A.C. Bhaktivedanta Swami Prabhupada speaks.”

A. C. Bhaktivedanta Swami

72-1-10 Bombay
3rd January, 1972

My dear Ksirodaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 1st January, 1972.

The program for publishing as you have outlined is very nice with a few corrections. We do not need to publish in English either BTG or books, since these we will import from either Dia Nipon or ISKCON Press. But if you can arrange for Hindi and Bengali BTG and Hindi books as you suggest, that will be excellent. The idea is that by the profit out of BTG and Book Sales if you can maintain the establishment and meet the expenses, then I have no objection. From Book sales at least 50% of the face value of the book has to go to the book fund. And from the sales of the BTG at least one rupee per magazine should be paid to the book fund. So whatever remains after this can be utilized by you to do the publishing. But I cannot pay you Rs. 1000/- per month from here, that is not possible. So somehow arrange for the publishing of all our literatures. I have got full faith in you, I know you are sincere and a hard worker, so I have got confidence in you to do this. Ramananda is our Hindi editor, one man here Mr. Chakravorty, I am training in Bengali translation and he may be the Bengali editor, you are in charge of publication, and Rohininandan and Sunil can assist in the Hindi and Bengali BTG and Hindi books with full faith in Krishna and Spiritual Master, push on this work with full force. We have got a great mission to fulfill, and
these books and magazines are the torchbearers of Truth which can save the world. If you can find a suitable place, then I have no objection to Rohininandan coming to assist you.

The Delhi municipality has promised to give us land, so why they are not giving? Secure the land in Delhi which the municipality has promised and you immediately save the Rs. 500/- from rent. And from the Building Fund we can immediately construct a building also. Somehow or other secure the land and in the beginning pitch camp and then later on we can build.

I hope this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-11 Bombay
4th January, 1972

Djakarta, Indonesia

My dear Hanuman and Amogha,

Please accept my blessings. I have only just now received your letter dated October 19th, 1971, which was forwarded to me from Calcutta.

You are the real representatives of Lord Chaitanya. Without caring for any stable home, without any thought of personal gain, you are travelling distributing Krishna Consciousness everywhere you go. I am very grateful to you both for assisting me so energetically. And I pray to Krishna that you both live for at least 100 years so that you may spread Krishna consciousness to the full extent.

I have read the translation of the pamphlet published for distribution in Djakarta. It is very nicely done. And I have also appreciated the photos showing you distributing Prasadam and performing Kirtan. Southeast Asia is a very good field for our activities, so you should continue vigorously in the same way you have been. So far your request for a couple to come and teach school in Djakarta, from here in India there are no available men as we have got the very big tasks of developing Mayapur and Vrindaban. Best thing will be that you write to Bali Mardan in New York and ask him that he should arrange for a mature householder couple to come from the U.S. Since the principal is offering kindly this chance to us, we must take it, so please inform Bali Mardan that someone should go.

In the meantime, I am sending three devotees to open a temple in New Zealand, and I have instructed them to go by way of Malaysia and Indonesia and that they should preach along the way. So if you have fixed up your program you can inform Tusta Krishna Prabhu here in Bombay and it may be that you can meet each other and preach together, in Indonesia or Malaysia while they are on their way to New Zealand/ I expect to be going to Hong Kong by the first week of March, and from there to Australia and perhaps New Zealand. Then I will go to Tokyo, Hawaii and return to the U.S.

Now I will be staying in Bombay for this month, so you may send the daksine to me here. I will post the beads and new spiritual name for Mark Coira, in a few days.

Again I thank you both for helping to spread this Krishna Consciousness Movement. May Krishna bless you. I hope you are well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-12 Bombay
4th January, 1972

My dear Bhavananda,

Please accept my blessings. I hope that Mayapur festival preparations are going
on and I am awaiting news from you. Just now Tamal has received one telegram from you reading:

"Plans underway Mayapur pandal Absolutely imperative Giriraj return immediately Calcutta for collecting."

In Madras Giriraj reports that there is good field. He is expecting to make at least one life member daily and distribute many books to bookstores. Two men have already joined him from Delhi. So as long as there is good field he should remain there. Thereafter he may return to Calcutta.

Here in Bombay there is a big program planned for the 10th January for which they are selling tickets for admission, and again on the 22nd January the premier showing of the movie "Hare Rama Hare Krishna" has been donated to us. So both are good opportunities to raise funds. In between these two functions I am most likely going to Jaipur for a seven day pandal program.

So I shall be pleased to hear from you how things are progressing with Mayapur program.

Hope you are well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

Madras

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72-1-14 Bombay

4th January, 1972

Madras

My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 31st, 1971. From your letter it appears that you are doing nicely distributing books and if you say that with help you could make at least one life member daily, then why not continue on in Madras for a month as you suggest or until there is no more field. But now we have received a telegram from you saying you are going to Calcutta. Now that two men have gone to join you and books have just been sent today what is the need to leave so soon? It is not good that every time there is need of a collector that you are the only one who can go. The best thing will be that you remain in Madras as long as there is a good field for distributing books and making members. When the field is dry then you can go to Calcutta. So I have sent you a telegram reading:

"Your letter December 31. If Madras bussiness is going on nicely disregard Tamals telegram Remain Madras Letter follows."

I hope this meets you well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:tkd

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72-1-15 Bombay

4th January, 1972

Oklahoma City

My dear Spiritual children Vamandev and Indira dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 17th, 1971.

I am very glad to hear that our Krishna Consciousness Movement is meeting with
good success already in Oklahoma City. That is predicted by Lord Chaitanya, that in every town and village Hare Nama Samkirtan will be well received. It is now an established fact that wherever we go, we will be well received. People are appreciating how pure are our devotees that they are able to abide by the regulative restrictions. Even in your country where sinful activities are the common practice, never the less people are respecting the fact that we are able to follow these principles, while they themselves cannot. So stick very strictly to these principles and chant regularly daily sixteen rounds and you will always remain the topmost position. Have nice Diety program, always have lots of Kirtan, serve ample Prasadam very sumptuously and speak something from my books. If this is done in every centre our movement will very soon become the world religion as has now been predicted by one prominent Japanese philosopher in a newspaper here. I have been very encouraged by reports of how the books are being sold so how is the book distribution going on in Oklahoma City? Actually, we have opened our centres to facilitate the spreading of our literatures to as many people as possible, so please give emphasis to this program and try and introduce my books into all the schools, colleges, libraries, and bookstores. Just now Karandhar has gone to Japan to negotiate for the printing of so many books including softback Krsna Book. Bhagavad Gita will also be out soon. So let us try and see that everyone we meet must go away with at least some Krishna Conscious literature and our movement will spread very quickly.

I hope this meets you both very well.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS:tkd

JANUARY, 1972

72-1-16 Bombay

4th January, 1972

My dear Krsna Bhamini devi dasi,

Please accept my blessings. I beg to thank you for your letter dated December 11th, 1971.

I always receive your letters with great pleasure. I am glad that you are appreciating so much this Krishna Consciousness Movement. Lord Krishna extends His mercy to all living entities, but He is particularly attentive to the needs of His devotees. You are blessed with an advanced devotee husband, you have now two nice devotee children, and by Krishna’s grace you have taken a genuine Spiritual Master. So you are the most fortunate of women because you have been given every opportunity to attain the highest goal Krishna consciousness in this very lifetime.

I offer my blessings to your new child Manjari devi dasi. Have a feast, perform fire yajna, and Bhagavan may offer her a garland and announce “Our Spiritual Master has given her this nice name.” So now your first duty should be to see your children develop nicely. There is no doubt they are advanced souls, so simply being in the association of their parents and other devotees they will very quickly make advancement.

I am glad to know that you are continuing on work on the children’s version of Ishopanishad. We will require such books for use in our Dallas, Texas school. Please do this work very thoughtfully; Krishna will give you good direction in how to do it. I have seen today the slides of the paintings from our Bhagavad Gita. Many of them are super-excellent. If we introduce these books in all the bookstores, schools, colleges, libraries and everyone’s home our religion will be the only religion in the world very soon. This prediction has been made publically here
in one newspaper, by a Japanese philosopher, that within ten years Krishna Consciousness will be the world religion. If you all keep preaching in such a pure way this will undoubtedly prove true. So as the wife of a GBC member you have got the responsibility to help your husband to maintain the highest standard of Krishna Consciousness both in yourselves and in all the other devotees in the Temple.

Please offer my blessings to Bhagavan das and to your nice son and daughter and to all my beloved disciples in the Detroit-ISKCON. I hope this will meet you all very well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-17
Bombay
5th January, 1972

Vrindaban

My dear Gargamuni Maharaj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 1-3 January, 1972?

Regarding the Agra house, I thought it was nice and I therefore requested you to go and see it. But from your report that house appears useless. So we can stop the idea of purchasing a house in Agra. So immediately get land in Vrindaban and make a nice Temple. I will be going to Jaipur for our program which begins the 15th January and lasts through the 23rd January. So when I am there you may both come for two or three days.

So far the Radha Damodar Temple, they have occupied the verandah illegally. So we must have the entrance to the verandah. So I am trying to take some action in this matter and the result I shall let you know in a few days. So far Gourachand Goswami, don't bother him. Simply go and come and see that no interruption on

my rooms is made. Very soon we shall take steps against Madan Mohan Goswami who has usurped my verandah and entrance. Most likely you will have to fight a case against him with the District Magistrate of Mathura.

I hope this meets you both well.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd
N.B. I have received one letter from the _____ Ksrodaksayee Prabhu, agreeing to give ______

ACB

72-1-18
Bombay
5th January, 1972

My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 20th, 1971.

The reports of your activities are most encouraging. From all over the Society, I am getting similar reports. People are very eager for Krishna consciousness. Especially the youth of the world are taking very serious interest, because they are not at all satisfied with the standards of happiness their parents have accepted. Neither their teachers, parents, nor anyone can offer them the solution to what this human form of life is meant for. So we have got a great responsibility to distribute this knowledge of Bhagawat Dharma to the whole world. If we remain very sincere and pure in following the line laid down by the previous great acharyas, this Krishna Consciousness Movement will undoubtedly be accepted throughout the world as the only religion. This has already been foretold in one newspaper here by a Japanese philosopher who has predicted that our Krishna Consciousness Movement will become the world religion by 1981.

You should always think of new outlets
for distributing my books. The book distribution totals you have shown for Toronto Temple are very encouraging, so continue to improve and increase on the distribution.

Krishna Consciousness has got scope to be preached everywhere. Just now two boys are leaving to go to Red China and three other students are leaving for New Zealand to open a centre there. Brahm-ananda is doing very well in Africa and most likely Rsi Kumar will join him and be deputed to open a centre in South Africa. So we have got a great mission, we should be very vigilant that the strong foundation remain solid. Encourage all the boys and girls to adhere to the regulative principles and chant daily at least sixteen rounds. And as much as possible all of my students should become very well versed in all the philosophy presented in our books.

Please offer my blessings to all of my beloved disciples at ISKCON-Toronto. I hope this finds you all well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-19 Bombay
5th January, 1972
Calcutta

My dear Jayapataka Maharaj,

Please accept my blessings, I beg to thank you for your letter dated 1st January, 1971.

I am very encouraged by your enthusiasm for preaching. Your proposal to go for preaching to Pakistan, Bangla desh, Ceylon, and China is very good. So immediately arrange for your Canadian citizenship, if it will give you more facility to preach widely. You are Sanyasi so preach in this ways and become paribrajakacha-rya. It may be that very soon I will ask you and Tamal to go to Bangla desh for preaching. They must be preached that this thinking "I am Hindu" or "I am Mohammedan", is not any solution. We want unification of Hindu and Muslim. unification of all faiths and peoples and the method is being done by our Krishna Consciousness Movement. The intelligentsia and leaders of Bangla Desh must be preached to, and informed of the activities of our Society. Kirtan will soften their hearts. So this proposal of yours for preaching is very good.

Please take quotation for the printing of a Bengali book—page 5" x 3 1/2", with very nice paper and softbound, about 100 pages long. When I receive the quotation I will send you a Bengali poem that I have written on the Bhagavad Gita called 'Gitargan'. All of the pamphlets and small books which you mention you would like to print you may go ahead and do so. Try to collect cent percent of the funds needed for printing, but I will pay up to 50% of the printing costs. So print these books immediately. Send me quotations and descriptions of what you want to print. I am prepared to pay you up to 50%, from the Book Fund.

I am very anxious to know whether we are going to have our Mayapur function? I want very much to hold this function this year with all of my students, and I ask you to kindly serve me by making this possible. It is a very important day and it will be a great service to Srila Bhaktivinode Thakur and to His son Srila Bhaktisiddhanta Saraswati Thakur. So please arrange for this program.

I hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

P.S. Tamal has gotten one letter from Birharilal that there are four mridungas and twelve pairs of kartals ready for shipment to Madras. We are going to hold a very large function in Jaipur and are
leaving Bombay for Jaipur by the 12th instant. So I think these instruments will be required for this program. So please immediately dispatch this shipment to Bombay so that we may take the instruments with us to Jaipur.

PPS The Rs. 3200/= requested for the purchase of the two bighas of land in Mayapur has been sent by wire to your American Express Banking Corporation account no. 090031 in calcutta. Please acknowledge receiving it.

ACB
Bhanu must return to Japan immediately. He is needed there very much. Please allow him to go there.

72-1-20
Bombay
5th January, 1972

Benaras

My dear Niranjan,

Please accept my blessings. I thank you for your letter dated 1st January, 1972 and am glad that you have received my letter. The four sinful activities which one must avoid if there is to be any hope for spiritual advancement are the eating of meat, fish and eggs, the use of intoxicants, illicit connection with women, and gambling. So these are the first four sins which I ask all of my students to strictly avoid committing. Practically the entire population of the world is entrapped by these four sinful activities. In our Krishna Consciousness Society we are training our students up to the standard of brahminical culture. So the great respect we are getting here in India and throughout the rest of the world is due to these restrictions. Actually our students have surpassed the category of brahmin because they are Vaishnavas which means they are transcendental to any material position, and brahmin is a material order of life, part of the Varna Ashrama system. Many times I have been told by other so-called holy men that I should not expect that foreigners will be able to avoid these sinful activities. But I have never compromised in any way and as a result of our sticking strictly to our principles our position is unique.

So I hope that very soon you will be coming to Bombay to receive your second initiation. I will be going to Jaipur from the 12th to the 23rd January. I hope this finds you well.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS:tkd

72-1-21
Bombay
5th January, 1972

Pittsburgh

My dear Ranadhir,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12-22-71 the original of which you have sent to Madras and has not reached me yet.

I can understand there is some disagreement with Hayagriva. From your letter the indication is like that. Under the circumstances, you may go with Kirtanananda Maharaj with his touring party.

Your idea for utilizing video tape recording systems to broadcast our activities is very nice. It will be very good if you can convince the television stations to carry our program on a regular basis and this equipment if it can be used for this purpose will be very useful. So discuss this matter with the GBC how it can be practically implemented.

So far Bill’s letter which was sent to Madras, I have not yet received it. So first let it come. If Kirtanananda Maharaj has recommended their initiation, then when his letter comes I will initiate them.

Now that you are going to joining the
touring party, Krishna is giving you a nice opportunity to do some preaching. So please be engaged fully in reading and chanting and try to impart Krishna Consciousness to whomever you meet.

I hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-22  Bombay
5th January, 1972
Dallas

My dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 27, 1971 and I have read its contents carefully.

As you say there are some serious delays in the negotiations for purchasing the large buildings, I think you must immediately return the $15,000 loan to Karan­dhar and the $8,000 loan from San Diego. I believe there was some agreement on your part that the money should be repaid within six months, so nearly four or five months have already passed. You first fix up the contract definitively and when everything is settled beyond any doubt, then you should think of again getting the money.

In the meantime, your school at Turtlecreek Boulevard can continue functioning. I have been getting good reports that you are all serious to develop this program, so I am sure that Krishna will bless you with the desired building. Good things do not come so easily; you know the difficulties that I encountered in my first year in your country. Sometimes I did not even know where I was to live, neither when I came did I have any friends. But I was always determined that somehow I would do everything possible to fulfill the desire of my Guru Maharaj, and despite all difficulties I always remained enthusiastic. So do not diminish your program in any way now. Continue the school project enthusiastically and expect Krishna’s mercy at all times. Everything will come out alright.

Regarding the land called New Naimisharanya, unless the land is signed over to us with proper documents, we should not invest any money in it. As you think best some of our devotees may stay there and even keep cows if this is feasible, but there should not be any money invested from our side until we are the legal owners.

I have seen the All-India BTG issue No. 43 only in its dummy form, so I eagerly am awaiting the final copy. I received one letter from Hayagriva in which he says he is not getting any material for editing. Is there some some reason for this?

I hope this meets you in the best of health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-23  Bombay
5th January, 1972
Tokyo

My dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your recent air-letter, part II, which has been redirected to me from Madras. I have not yet received the first part to your letter so I am replying anyway so that you may not be too anxious.

I thank you for being so sincere in helping me to spread this great mission of Krishna Consciousness. You have always served me very faithfully, so I pray that Krishna may bless you with a long life with which to open many temples and that
in this very lifetime you may return back to home, back to Godhead.

I am planning to leave India just after the appearance day of Lord Chaitanya, in the beginning of March. First I shall go to Hong Kong for a few days, and from there I will go to Australia and perhaps New Zealand. Three devotees are leaving here shortly to open a center in New Zealand. So after that, say by the end of April, I will come to Japan. It would be very nice if you can organize a pandal program as they have organized here in India. There are so many people in Tokyo, that a pandal program will attract thousands of Japanese people. So if you can organize such a program that will be very excellent. Perhaps the Indian community would be able to help you. Try and arrange as many engagements as possible at places like universities where English is understood.

I am very glad that you are all attending Japanese school full time. That is most important now. The Japanese people will make very excellent devotees, once you can explain to them our philosophy in their own language. I have seen the last time I was in Japan that the people have great respect still for spiritual persons. And the people are very intelligent. If you remain patient and determined, then it will not be too long before we start to have real success in Tokyo. Now learn the language, that is of first importance.

We have received the 50 sets of tapes you have sent and are recording on them daily. I have written Bhanu instructing him to go immediately to Japan, so very soon he will be coming. Is it true that Kartikeya Swami has returned to Japan?

I hope this meets you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS:tkd

72-1-24
Bombay
6th January, 1972

Houston
[To Hridayananda]

“And you must all study very scrutinizingly all of the books so that when the need arises you can repeat in your own words their purport. Also I will be very pleased if you contribute articles to BTG. By writing regularly, what you read will become realized. As much as possible read, chant, and preach. This is our life and soul. If we keep to this simple formula then there is no doubt that we will be victorious wherever we go and very soon we shall become the only religion in the world.”

72-1-25
Bombay
6th January, 1972

My dear Radhaballabh das,

Please accept my blessings. I beg to acknowledge receipt of your first and second copies of your letter dated December 18th, 1971 which were sent to Bombay and Madras respectively. I am very glad to know that you are seriously taking to Sri-mati Tulsi Devi worship. Tulsi Devi is a pure devotee of Krishna and she should be treated with the same respect given to all Krishna’s pure devotees. Simply by worshipping her faithfully, a devotee can get himself free of from all material miseries. In the Nectar of Devotion I have given two verses from the Skanda Purana, one of which is: “Tulasi is auspicious in all respects. Simply by seeing, simply by touching, simply by remembering, simply by praying to, simply by bowing before, simply by hearing about, or simply by sowing the tree, there is always auspiciousness. Anyone who comes in touch with the Tulasi tree in the above mentioned ways lives eternally in the Vaikuntha world.” So from this verse we can
understand how pure is the service which Tulasi offers to Sri Krishna. So we should always endeavor after becoming servant of Tulasi Devi. I do not know who has taught you that part of a Tulasi plant may be cut off and then replanted? From the Tulasi plant you can cut off only leaves for offering them to Krishna, never for cutting and planting. That is an offence. The manjaris (seeds) can be offered in water and it makes the water fragrant and tasteful. And the manjaris can be planted for growing new Tulasi plants. Yes, the prayer you have enclosed is bonafide. Tulasi Devi never goes back to Godhead, she is always with Godhead. She is a pure devotee and thus she has appeared on this planet to render service to Krishna by being offered in all temples throughout the world by being offered up to the lotus feet of Krishna.

Chanting japa should be done early in the morning with full concentration preferably during the Brahma Mahurta time. Concentrate fully on the sound vibration of the mantra, pronouncing each name distinctly and gradually your speed in chanting will increase naturally. Do not worry so much about chanting fast, most important is the hearing. A devotee should always be grave and silent which means that he only discusess topics relating to Krishna Consciousness. Yes, spend your time chanting and reading and taking Krishna Prasadam and automatically your tongue will come under control. If you sincerely engage 24 hours daily in devotional service according to the instructions of the Spiritual Master, chant daily 16 rounds, attend the arati ceremony of Lord Krishna, associate with the devotees and adhere strictly to the regulative principles then Krishna will reveal Himself personally to you.

I hope this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-1-26
Bombay
Honolulu

My dear Govinda dasi,

Please accept my blessings and offer the same to your good husband Gour-sundar. How are your Tulasi plants in Hawaii? How are they feeling? I am always thinking of them and you. Please let me know how they are growing and how you are taking care of them. This time when I go to Hawaii I shall sit down in the forest of Tulasi plants and chant Hare Krishna.

I hope you are well.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-1-27
Bombay

My dear Bhavananda,

Please accept my blessings. Just now Shyamsundar has gone to Delhi for some meetings with important government ministers. So presently I cannot send the airline ticket for Aravinda, because Shyamsundar has kept it somewhere. So as soon as he returns which should be within a few days, then the ticket will be immediately sent to Calcutta.

I am very anxious for Lord Chaitanya’s Appearance Day to be celebrated by all of our devotees in Mayapur in February. There is no reason why the government will not let 20 or 25 of our men come there for two weeks. We have got our own land and we must celebrate this occasion as an important part of our religious beliefs. We will go there on the 15th February and by the end of the month we shall all return to Calcutta leaving only six or so men to stay there in Mayapur. So do everything with great determination as I want very much
that this occasion shall be observed by all of our members. Write me and tell me what is your progress.

I hope this finds you well.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

P.S. Whether a duplicate of my yellow fever card can be obtained. I will be going to Nairobi by the 24th of January and shall require it again when I return. Achyutananda knows the hospital where it can be obtained. ___ many times for the duplicate sufficient.

72-1-28 Bombay
9th January, 1972
Calcutta

My dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated January 4, 1973, along with the check for airplane fares to Calcutta. When he has booked the flight, Shyamsundar will inform you when we are arriving. So far the marriage proposal between Madhavananda and Kausalya, enclosed please find a copy of one letter I have sent to GBC men in that connection. Henceforward these matters of marriage between the devotees must be decided upon by the GBC men and other senior members by their mutual consultation. So in this case you consider with other GBC and senior men. These things should be decided by our elderly members, not I should be involved so much with matters of husband and wife. You may send the report what programs you have arranged for me in Calcutta.

Hoping this meets you in good health,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-1-29 Bombay
10th January, 1972

My dear Aniruddha,

Please accept my blessings. I am due receipt of your letter of 12/10/71, and I am very much pleased that you are enthusiastic to instruct our KC children at ISAVASYA SCHOOL. I have heard from Satsvarupa that we have not got that big building we were trying for. Nevermind, the important thing is that we continue our work nicely for educating children, and Krishna will give us all facility.

I have read that you are “screening very carefully” the children who want to come there. That is not a very good proposal. All children of devotees should be welcome. Even they have developed some unfavorable qualities, they are only young children, how do you expect them to behave in the best way? You have to make them very nice behaviour by training them and simply giving discipline. So let everyone come to our school. That is our policy, not to discriminate.

The children should be trained in early rising, attending mangal artik, some elementary education: arithmetic, alphabet, some of our books, like that. They should go to bed by 8 p.m. and rise by 4 a.m. for mangal artik, getting 8 hours sleep. If they take 8 hours sleep, they will not fall asleep during artik. When they get up they should wash with a little warm water, at least three times wash face. They may sleep one hour in the afternoon and there is no harm. Encourage them to chant as much japa as possible, but there is no question of force or punishment. If there is need you may shake your finger at them but never physical punishment is allowed. Try as far as possible to discipline them with love and affection, so that they develop a taste for austerity of life and think it great fun to serve Krishna in many ways. Rising early and mangal artik, this
is enough austerity. Besides that, let them learn something, chant, dance, eat as much prasadam as they like, and do not mind if they have playful nature—let them also play and run, that is natural. It is nice if they eat often—if children overeat it doesn't matter, that is no mistake. Boys and girls should be educated separately.

Please keep me informed your progress there, and if you have any further questions. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-1-30 Bombay

Hamburg

10th January, 1972

My dear Hansadutta,

Please accept my blessings. I beg to acknowledge your letter of December 18, 1971, and I am very much pleased that now both of you and Krishnadas are working there very nicely together. Now you both couples just remain together for some time and build up Germany centers very strong, especially Hamburg, and then you may return at a suitable time to your zone of Mediterranean and Middle Eastern countries. I think that Brahmamananda is doing very nicely in Africa, so for the time being there is no need to go there or interfere.

I am always wondering why after so many years nothing can be done to print profusely my books and literatures in European languages. Translators are there, all facilities of German first-class printing machines are there—simply we are not serious to do it. Now you and Krishna das work combinedly to arrange for printing of so many books in Germany, French, and other languages. That will be a great help to me. I have given Krishnadas suggestion to purchase one van there and drive it to India. What do you think?

I am going to Nairobi for a few days from the 25th January, returning by 1st February. Then we shall hold our programmes in Ahmedabad, Madras and Mayapur.*

Hoping this will meet you and your good wife, Mataji, in strong health and lively mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*Please know it always that I think of you and your wife as very sincere devotees and whenever you think, you can ask me everything about your difficulties.
that, then do it. I do not know why in Europe nothing has been done to print books. So many years you have been there, and still there is no literature in European languages. Why is it that you cannot find out some formula for printing nicely, I think there is no shortage of translators. Better if you turn your attention to this project immediately.

So far a list of all the festivals and how to celebrate them, that I shall send you very soon, within a month.

You have offered to send me any articles, but I do not want to overburden you at this point. Better you organize like Los Angeles, then I shall go there and open your center. But now we are purchasing a large land outside of Bombay city in Juhu for building up an International Hotel for people from around the world to come and get some spiritual life and at the same time enjoy a foreign country. Very soon we shall begin constructing the Temple there, and our devotees from all over India will come there to live in tents and build and collect money. For this collecting money, we shall require that some of our men go every day into Bombay some distance away for seeing rich men and persuading them to give something. And I think for this purpose a suitable van or bus from Germany would be very nice. If you like, you may purchase there and drive here in that van as soon as possible and then go back. Shyamsundar has written to Karandhar that he may assist you in sending money to purchase, so you may consult Karandhar.

Mandali Bhadra should be encouraged to translate as much as possible.

I think that you are now very serious to resume working very hard for spreading the light of Lord Chaitanya's mission in the European countries, so I am very much encouraged and relieved. Thank you very much.

I hope this will meet you and your good wife and child in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-32 Bombay
10th January, 1972
Cardiff, Wales

My dear Kulashekar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated November 27, 1971, and I am very much pleased to hear from you that you are feeling the wonderful result of this preaching movement by yourself opening a nice centre in Cardiff, Wales, and I am encouraged that there is such nice response by those people there. Our business is simply to plant the seed of devotional service wherever we go and to give everyone a taste of this transcendently relishable activity of life. If we are very much convinced ourselves of Krishna philosophy, then we shall be able to inject this seed of devotional service into the hearts of persons, and they should be given all encouragement and facility to hear from Srimad Bhagwatam and chant Hare Krishna, and in this way the seed will come out and the creeper will come out by such watering process. So now you have taken great responsibility to plant the seed of Krishna Consciousness in Cardiff, Wales, so I think that if you take the matter very seriously and remain cool-headed, that you will attract the attention of Krishna who will give you all opportunity. In this way, because you are responsible leader, Krishna will force you to advance in Krishna Consciousness. So you may know it that you are very much favoured by Krishna.

One thing: You must be attentive that our routine work—such as rising early,
cleansing, chanting, temple worship, reading, sankirtan, etc.—should always maintained at the highest level of Krishna Conscious standard, as the smallest neglect or inattention to these matters of routine practices will cause our all other programmes to fail. These things are the backbone of spiritual life. So it is natural that if these things like chanting regularly 16 rounds and holding daily arotik and kirtan are observed faithfully, then people will be attracted and our preaching will have effect and the management of temple affairs will become very easy matter.

I am glad to hear that you are distribut­ing nicely books and magazines. The more we sell books, the more we advance in KC, and the more we help others to have solid information how they may take advantage of their human form of life and achieve the supreme perfection. So I want that you should now increase very greatly this selling of books and literatures. I have heard that in San Francisco they are selling daily not less than 75 Krishna Books. So I am very much encouraged to hear this. Now take this spirit of transcendental rivalry and consult with Dayananda and the others there in England to be the first-rate book-sellers.

Your songs and poems are very much liked by me. Shyamsundar informs me your proposal for travelling party for roving all over England and Wales, just like Kirtanananda is doing in America. I think this is a good proposal, and you may compose many such nice songs for attracting the young people from villages and towns. I very much approve of such travelling SKP programme. And if you are able to infiltrate into schools and colleges for introducing Krishna Consciousness and selling our books, that is also very nice. In this way, keep yourself always 24 hours engaged in Krishna service, and very quickly you will advance to the highest platform of life. Somehow or other, Krishna has sent me sincere souls like yourself and others to assist me, therefore there has been a little progress. Thank you very much for helping me to spread Lord Chaitanya’s movement.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

My dear Makanlal,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 29th November, 1971, and I have noted the content with great pleasure. Below find one letter for initiates, please. Because you have recommended, I am happy to accept them as my duly initiated disciples. Seven beads, two copies of gayatri mantra and two sacred threads, duly chanted on by me, have been sent under separate post. Hold a fire yagna and give gayatri mantra to Tulsi Manjari and Rukma. I think you have got a tape of me reciting gayatri mantra. One thing is that the tape should be heard through ear­phones into the right ear. So the fire yagna can be held for all nine devotees.

These are all very nice boys and girls, that I can understand, so now you take charge of giving them all good guidance and help on the path back to Home, back to Godhead. Practically the leadership of this Krishna Consciousness Society is now in the hands of you my older disciples and I am very pleased that you are taking such huge responsibility very seriously. In this way remain very sober and cool­headed and always think of Krishna somehow or other, and there is no doubt this Movement will one day conquer all over the world. One thing is, that I want that the
highest standards of devotional service be maintained. Our routine work—rising early, cleansing, chanting, temple worship, sankirtan, study—these things must go on very nicely, and if they become improved more and more, and are not neglected or in any way decreased, then now become very convinced of our Krishna philosophy and very enthusiastically and soberly maintain temple routine standards, increase book distribution, satisfy the devotees, and in every way become the perfect KC example of angel.

I am very encouraged that so many new boys and girls are coming forward to join our Hare Krishna Movement. That is a good sign that you are advancing very nicely in Krishna's service. In this way go on—Krishna life is the very highest type of activity of the living entity, the topmost development of consciousness, so I am very much appreciating that you are becoming yourself Krishna Consciousness and that you are helping me in this way. Thank you very much.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Sons and Daughters,

Please accept my blessings. Upon the recommendation of Makanlal I have gladly consented to accept all of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Von Paul Read/SMARANANANDA DAS
Barbara Read/SAMSARAMOCHAN DASI
Bob Quirk/BHUBHRTA DAS
Jeffrey Spicher/PÁVANA DAS
Royal Frank Affrisco/DEVADEVA DAS
Anthony Burt Alves/DAIVATA DAS
Laurel Alves/PARAYANA DASI

I am so glad to learn that all of you have been such a great help to Makanlal there in our Seattle center. I can understand that all of you are very sincere boys and girls and are very eligible candidates for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna's business 24 hours and you will be really happy in this life and in the end reach the Supreme destination.

Hoping this will meet all of you in good health and determined spirits.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/manda

72-1-34
Bombay
10th January, 1972

East Cleveland

My dear Sri Govinda,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 12, 1971, and I am very much pleased by the enclosed pictures of your new Cleveland, Ohio, center. It is most respectable-looking and elegant, and I am very very glad to see that you have got such a nice place to conduct Krishna's business and to keep Radha and Krishna very excellently by providing them fully with nice prasadam, flowers, ornaments, etc. I think that if you order nice deities from our devotees in Jaipur that They will very much enjoy to live there, and then you can give Them all good attention befitting such nice house.

I am very encouraged that all aspects of your KC programme are increasing under your supervision, and I have especially appreciate prominent Indian gentleman as examples of our propaganda work.
Just go on printing such leaflets, as Karandhar is also doing in Los Angeles, and everyone will take one and get some solid information about Krishna. You may print small essays also in this way. I am pleased that your distribution of literatures is also increasing. Go on giving this matter your full attention. The more books we sell, the more we ourselves advance in Krishna Consciousness.

Regarding your proposal to open one store, that is not a very good proposal. Our devotees cannot work in that way. Better they are preaching and selling books door-to-door. That man simply wants to take our men for nothing, create some trouble, then drive us away. This has been our experience. If the man wants to open such store and without us working give us some profit, that is all right.

I think I shall be very comfortable in your Cleveland center when I shall come there very soon. I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

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72-1-35 Bombay
11th January, 1972

My dear Bhagawan,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 31, 1971, and I am very much pleased to hear from you all the good news. Yes, I am especially in cheerful mood to hear that our books and literatures are being now widely increased, but I don't think you will be able to approach near to the large amount of books being distributed by our California centers, especially in San Francisco. But if you can, then I shall certainly come there in Detroit and live there and translate there. I want to go and stay wherever they are selling the most books! But I do not think that anyone will become better than San Francisco.

If you like, you may now order from our devotees stationed in Jaipur one pair of gorgeous Radha-Krishna deities for Detroit center. They are settled in Jaipur now especially for this purpose of sending very best murtis to all our ISKCON temples who request them, including dresses, ornaments, jewels, etc. So I think such nice deities can be ordered by you, and you can give them very first-class home and give them all comforts and luxuries, either in that place or if you get a better place. Already they have sent very excellent black Krishna to Nairobi and New York of 48" height.

I am especially pleased by your proposal of producing many small leaflets and pamphlets to distribute widely to the public. Karandhar has initiated this program, and his small pamphlets are very very nice and to the standard, so you may also do like that.

I was just writing to our European centers that for so many years they have been there and nothing has been printed in European languages. This is not a very good sign. How can there be preaching without books? So I am glad that you are taking steps to organize printing of our foreign books. Please take this matter very seriously and print such books immediately.

I can appreciate very much that you are a sincere and intelligent boy, so I am certain that you are having no difficulty in managing nicely Krishna's affairs and making advancement yourself in Krishna Consciousness. Now I am trusting you all elderly leaders to do everything very responsibly and to the standards we have set, so that I may very soon begin translating full-time. Thank-you very much.

I hope this will meet you and all of the nice boys and girls at Detroit center in good health and lively spirits.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
My dear Suchandra,

Please accept my blessings. I am in due receipt of your letter of December 25, 1971, and I am very pleased to note that you have got a nice place in the central part of Munich city and that a good response has been found by you there. When we become fully engaged in serving Krishna by preaching His message, especially by opening centers in places where there is not much previous knowledge about Krishna Consciousness, then our all anxieties disappear and we feel ourselves really happy. This is the highest type of devotional activity, this preaching work. So I am very glad that you are working in this way, and I think that you will find no impediments to advancing yourself very rapidly in spiritual life.

Since you are now leader, therefore Krishna is forcing you to become very responsible and advanced devotee. This is Krishna’s special favor upon you. So now you must see that all boys and girls who come to the temple are given all facility to perfect their lives in KC, and you must give them good advice and instruction. You must be the perfect example of KC devotee. How is that? Follow the regulative principles very diligently, maintain the highest level of standard in routine work such as rising early, cleansing, chanting, temple worship, street sankirtan, etc., always keep the devotees satisfied, like that. If your preaching work is strong, automatically management will be easy. And preaching work is strong if our routine work is strong. Never neglect our regular programme and that will be your success.

Now I want that our books and magazines in German language be printed profusely and distributed all over Germany, so if you cooperate with Hansadutta and Krishnadhas to do this very nicely, I think that will be your great credit. If these books are introduced among the student class they will have powerful effect. So become yourself very convinced of our Krishna philosophy and introduce it into the schools and colleges, as I think the German people are very much fond of philosophy.

Somehow or other, because I have got some good assistants like yourself, this Hare Krishna Movement is having a little success all over the world. Thankyou very much for helping me in this way.

I hope this will meet you in good health. I shall be glad to name your child when it is born.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

My dear Sons,

Please accept my blessings. Upon the recommendation of Dhananjaya I have gladly consented to accept both of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Georges Imbert/KRITANGA DAS
Gilles Minot/KRITI DAS

I am so glad to learn that both of you have been such a great help to Dhananjaya there in our Amsterdam center. I can understand that both of you are very sincere boys and are very eligible candidates for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really
happy in this life and in the end reach the Supreme destination.

I hope this will meet you both in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Aksoja,

Please accept my blessings. I am in due receipt of your letter of 14th December, 1971, and I am happy to accept you for gayatri mantra. One copy of gayatri mantra and one sacred thread duly chanted by me have been sent under separate post. Hold a fire yagna and your president, Dhananjaya, can give you gayatri mantra. Hansadutta and Dayananda have copies of tapes of me reciting gayatri mantra, so you can get it from one of them. One thing is that the tape should be heard through earphones into the right ear. So the fire yagna can be held for all three devotees.

It seems there has been some confusion about the spelling of your name. The above spelling is correct.

I am very pleased to hear from you that book sales are increasing very fast. I am hearing such good news from all over the Society, and this pleases me more than anything.

If Krishna is giving you the means, why not purchase that nice building for our temple? You may send me some pictures of that place, but I have no objection if you purchase as the terms seem very reasonable as well as the price.

I hope this will meet you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Bhakta das,

Please accept my blessings. I beg to acknowledge receipt of your letter undated, along with requests for initiation by six persons. Upon your recommendation, I am gladly accepting them as my duly initiated disciples and their letter follows. Now you must take the full responsibility to give them all guidance and facility for perfecting their lives in Krishna Consciousness. The trick is to keep everyone always engaged happily in Krishna’s service, then they will advance rapidly. Just you become very serious and thoughtful and learn this art how to engage everyone very nicely.

I am so glad to learn that all of you have been such a great help to Bhakta das there in our San Diego center. I can understand that all of you are very sincere boys and girls and are very eligible candidates for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really happy in this life and in the end reach the
Supreme destination.

I hope this will meet all of you in good health and cheerful mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-39
Bombay
17th January, 1972

My dear Abhirama,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 19, 1971, and I am very pleased that you are serious to embark on such boating project, even though it will be a huge effort and expenditure to become successful. But nevermind that, nothing is too much big if Krishna desires it. So if you are very determined that your boating idea will succeed, then Krishna will give you all encouragement and facility. The idea is good and has my approval, but now you should consult with the GBC members and then take it up seriously. You mention the sum of $9,000. That is not too much in your country, and I think that you can very easily manage that. As for maintenance, you have our books and literatures to distribute widely everywhere you go, so you should never lack for maintaining the boat.

Upon your recommendation, I have accepted Jim and Michelle Conway as my duly initiated disciples, and their letter follows.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

n.b. So far the house is concerned, don't
January, 1972

My dear Ranadhir,

Please accept my blessings. I beg to acknowledge receipt of your letter of 12-22-71, and I am very much pleased that you are making such nice advancement in Krishna Consciousness and that you are always thinking in so many ways how to best serve the Lord. By fixing your attention in this way, worrying how He will be pleased with me, you will naturally very soon reach the supreme highest perfection of life which is pure Krishna Consciousness. You should be very serious for trying for it, as I think that you are one of my senior disciples and I am very much relying on you now to carry on this mission with full responsibility. We must become so responsible for seriously practicing this art of Krishna Consciousness, because this world is so full of degrading elements of life for dragging everyone down and down, and if just a few men can perfect the art, they can save the rest of all the people from the greatest dangers. So I count you and your godbrothers among those few men who are treading seriously on the path back to Home, back to Godhead, and now we must maintain such exalted position and not fall back by neglecting our highest standards of devotional practices. In this way, what I have introduced into your Western countries, the pure love for Godhead process of Lord Chaitanya Mahaprabhu, will go on increasing more and more to have effect by saving others; otherwise, it will gradually become mechanical and fade away like every other so-called religious movement. So you can understand that I am very much depending on you to become very much convinced yourself of our Krishna philosophy and to take full responsibility for teaching others purely.

If you like you may join Kirtanananda's roving party for some time as manager, I have no objection. But if Hayagriva is requiring you to help manage New Vrindaban, and if you want to return there, you may also return there. In this matter you may consult Kharandhar and the other GBC men.

Your idea for video tape-recording of Krishna Consciousness activities is very nice, and if you are able to arrange for the equipment then it is very good proposal.

I have accepted, upon your recommendation, Bill and Kathy Bowes as my duly initiated disciples, and their letter follows.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

My dear Chayavana,

Please accept my blessings. I beg to acknowledge your letter and I am pleased about all the news. It sounds that you are doing well, and I'm so pleased to learn that Damji Devji, as well as Mr. Shah, they are helping you so much. So I am very much obliged to them. Please offer
my sincere thanks to them. It will be a great pleasure for me to meet them again when I return to Nairobi.

As you are so quickly managing the affairs of East African campaign, I am sure you have all blessings of Lord Krishna, so continue to work very hard for His pleasure and all of you will go back to Home, back to Godhead.

Your Trial Balance is very good, and it should be an example to all the other centers. I am sending a copy of it to all the other centers.

I shall be leaving here (Bombay) on 23rd instant, but we shall cable flight details later. If there is satisfactory programme there, if you are getting that new place, then I may stay for some time in Africa as there is not much hope for Mayapur programme here due to government ban on foreigners in Nadia District.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-43
Varanasi
18th January, 1972
Bombay

My dear Niranjan das Brahmachari,

Please accept my blessings. I beg to acknowledge receipt of your letters of January 6 and 10, 1972, and I have noted the contents. I am very pleased that you are trying very determinedly for following the regulative principles of Vaisnava way of life, despite lack of association with devotees. So I think you should very quickly join us and thus take advantage of your propensity to perfect your life by taking up very seriously and full-time this Krishna Consciousness process, which is the recommended and most effective means in this Age to reach the highest platform of life. This has been proven practically all over the world.

I am going to Africa on the morning of 24th instant, and it is quite likely that I shall not be returning to India for some time, perhaps several months. So you can come here to Jaipur and meet me by the 21st latest for taking your initiation. Otherwise, it is also possible that I may return to Calcutta by mid-February provided the government allows my foreign disciples to enter Nadia District for celebrating Lord Chaitanya's Appearance Day, and you can meet me there in mid-February if I come back.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-44
Jaipur
19th January, 1972

Delhi

My dear Ksirodaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letter of 12th January, 1972, and I am very pleased to know that another Hindi BTG will be coming out shortly. Now just continue in this way to produce Hindi magazine regularly, and Krishna will give you all facility to print more and more literatures gradually and increase in every respect.

Regarding distribution of magazines, you write each centre and ask them how many copies they want. All collections from books and magazine sales should be sent to the Bombay Book Fund Account No. ISKCON Book Fund,* and if temples can pay for magazines in advance that is better, but they may also pay after receiving the magazines, within 30 days. All necessary expenditures will be paid by
JANUARY, 1972

cheque from the Book Fund. For petty expenses, not exceeding Rs. 200/= may be kept with you always and everything should be accounted for with vouchers. No such items should be mentioned as "miscellaneous." Anyone who takes money personally for miscellaneous expenditures must sign a voucher—this is accounting. The plain business is that the press is to be submitted the manuscript, they will print and deliver, and then for distributing our office will take necessary action. The magazines should be sent according to the order of the different centers and they should be responsible for the payment of the bill, and when bills are collected, money should be directly deposited in Book Fund Account.

Rohininandan will return to Delhi by 25th this month or as soon as possible after finishing the Jaipur programme.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
*(Gwalior Tank Branch) Gwalior Tank
Bombay, Central Bank of India

P.S. one devotee Dharmaveera is offering one apartment in his possession in Patel Nagar. Gurudas is returning soon to occupy the place. I think you can live there and work cooperatively.

ACBS/sda

72-1-45
Bombay
20th January, 1972

Calcutta

My dear Bhavananda,

Please accept my blessings. I am in due receipt of your letter dated January 16, 1973, with list of programmes. They are very nice. But one thing is, all of these arrangements, whether they are going to receive us at each place or if we are just taking the place to put on our own programme? From their side we should be received, not just that we simply canvas to take their place for our own programme. The Gaudiya Math invitation should not be accepted.

We shall reach Calcutta on 23rd morning, Indian Airlines Flight No. 129, as I think Shyamsundar has already informed you by cable.

Hoping this meets you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-1-46
Bombay
20th January, 1972

My dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated January 7, 1972, and with great pleasure I have noted your unbounded enthusiasm to carry out this great mission of spreading the light of love of Godhead in this hellish material world. That is the only requirement for successfully completing the perfection of the living condition, that you should always be enthusiastic to perform services unto the Lotus Feet of the Lord despite all obstacles, and then you can be assured that all of the other qualities or necessities for pure devotional service will be met, such as patience, determination, etc. and then without doubt you shall be delivered to the realm of unlimited bliss, freed from all anxieties.

So far your proposals, I agree that by utilizing our knowledge of selling by selling for Krishna, that is approved by my Guru Maharaj, so it may be done very nicely. But we must always be careful to render firstly our routine devotional practices, and maintain always the highest standards of chanting, preaching, temple worship, rising early, cleansing, street sankirtan, etc.; business is secondary to
our basic routine work. If the routine Krishna Consciousness program is neglected for other things, then everything else will fail. I am very much encouraged that you are anxious to engage in making money for Krishna with oil business and to print my books profusely. If this can all be managed and still the regular temple practices go on nicely, that is best. In every case, as with the question regarding whether prospectus or magazine is better, do the best needful.

So far translating, I have made Mandali Badra as Chief of translating department. He shall translate comfortably and all other translations must be checked and edited and approved by him, with grammatical corrections. It is not that we may present anything crude translation and that is acceptable. No, even though the transcendental subject matter of Vedic literature is still spiritually potent despite the crudest translation, still, because we have got facility to make it perfect, that is our philosophy. When I translated Srimad Bhagwatam I had not the facility so you may notice grammatical discrepancies. But because Mandali Badra is now Head of the translating department you have got all facility to translate our books in perfect German language.

I am very glad you want to start your own press, but one thing is that you cannot close it once it is begun. When your own press is very sound and established beyond doubt, then you may call back Yogeswara. Your proposal for making records is very nice program. As for your essay on drugs and KC, do it. You may transcribe the Ajamil tapes and produce a very nice book. You may send the manuscript to Jai Adwaita or Hayagriva for editing and printing with Dai Nippon. So far making tapes of Ajamil series, I have told Los Angeles tape-making operation that they should distribute to our devotees at cost price—to non-devotee that is another thing. We should not make exhorbitant profit by exploiting each other in the matter of vital Krishna Consciousness paraphernalia such as books, tapes, etc. which are vital for our preaching work and for the devotees’ personal advancement in Krishna Consciousness. But if you think it is a good idea to sell such tapes for profit I have no objection. Regarding salesmanship, it is a great art. It can be used for selling KC also. I am very much engladdened that you are so much enthusiastic, and you may know it that Krishna will help such enthusiastic devotees. May Krishna bless you all round.

So far Krishna das is concerned, I have already told that he should stay there in Hamburg with you until the Germany centers are very solid and printing of literature has been made very regular and substantial. Then he may go to other places. If he wants to open other centers. I have no objection, but he should send other men to do it until things are very well established in Germany.

Hoping this will meet you and your good wife Haimavati in strong health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-47
Bombay
20th January, 1972
Orlando, Florida

My dear Kirtanananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated January 2, 1972, and I am very very pleased to hear from you again and to hear that your roving party is having great success and opening many temples. Actually that is the process, travelling, preaching, taking opportunity wherever Krishna offers it and leaving behind solid centers
where propaganda will continue to go on nicely. You are doing very good work and I am very much pleased upon you for such sincere effort. Your program of speaking in colleges and other places and getting paid is very much liked by me; in this way, try to penetrate every school and college and introduce our books profusely. ___ is nice you are taking advantage of every opportunity for spreading Krishna Consciousness by speaking on radio, attending engagements, etc. That is the method recommended by my Guru Maharaj—now you are practically demonstrating this fact with good results. So go on like this, you have all of Krishna’s blessings.

It is very nice that even the Mayor was convinced by you to buy our Krsna Book. That is a very good sign. Yes, you may name your naughty boy Radha-Damodar because He is always being tied-up with ropes.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda
P.S. For the last one week we are having Festival in Jaipur (Rajasthan)

72-1-48 Bombay
20th January, 1972

My dear Mandali Badra,

Please accept my blessings. I am in due receipt of your letter dated December 28, 1971, and with pleasure I have noted that your translation work is going on. This I want, that you shall from now on be the Head of the translating department in German language for all ISKCON literatures. You translate yourself as it is comfortable, but all other translations in German language by other translators must be checked by you, edited, and corrected very strictly for grammar and proper use of German language. It is not our philosophy to print errors. Of course, our spiritual subject matter is transcendental and therefore it remains potent despite mistakes in grammar, spelling, etc. But this type of translation may only be allowed if there is no other way to correct it, then it is all right. But if you know the correct order, then you must make it perfect. That is our philosophy: everything perfect for Krishna.

So far your telling me that some devotees consider that because there may be some grammatical discrepancies in my Srimad Bhagwatam, first canto, then they may also be allowed to translate with errors accepted, that is just like imitating Raslila. When you do all other things like Krishna, they you can do Raslila. So if these other writers can do like me and spread Krishna Consciousness all over the world by becoming big Vedic scholars, then they can do. If one is too big, there is no mistake. _arsapreyaya means there may be discrepancies but it is all right. Just like Shakespeare, sometimes there are odd usages of language, but he is accepted as authority. I have explained all these things in my Preface to First Canto.

My first concern is that my books shall be published and distributed profusely all over the world. Practically, books are the basis of our Movement. Without our books, our preaching will have no effect. So I am so much engladden that you are enthusiastic to please me in this way, and that you are very determined to continue translating profusely. If you can increase translating more and more, that will advance you more and more in spiritual life. Krishna will give you all help.

Why you should go to New York? Stay there and seriously edit all translation work as Chief Editor of German language. Your proposal to meet a Hamburg millionaire is very nice, go ahead. Your
sincerity will be accepted by Krishna and He will give you intelligence from within. Simply we must be sincere, then everything else will follow automatically.

Your statements by that big big scientist were very much appreciated by me.

[PAGE MISSING]

72-1-49 Bombay 20th January, 1972 East Cleveland

My dear Sri Govinda das,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 31, 1971, and with pleasure I have noted that you are rivalling the West Coast centers in the matter of selling books. But I do not think that anyone can do better than they are doing. But you may try very hard, and if you are sincere enough then you may be the biggest distributor of my books and then I shall surely come there to your Cleveland center to live there in that new house. When Krishna sees that His devotee is sincere, there is nothing He cannot do to help that sincere devotee to advance towards Him. So I am engladdened to understand from your words that you are serving Krishna very sincerely, and you may know it for certain that in this way you shall very soon go back to Home, back to Godhead.

So far the meaning of gayatri mantra, you may refer to Pradyumna and he will help you. Generally, best times for saying gayatri mantra are when the sun rises and sets, and when it is noon.

There is no need by any of my disciples to read any books besides my books—in fact, such reading may be detrimental to their advanceent in Krishna Consciousness. All reading of outside books, except in certain authorized cases such as for example to read some philosopher like Plato to make an essay comparing his philosophy with Krishna’s philosophy—but otherwise all such outside reading should be stopped immediately. It is simply another botheration. If my students cannot even read my own books thoroughly, why they should read others? I have given you TLC, what need is there to read Chaitanya Charitamrita translated by someone else. You are right to stop such reading.

If you and your wife want to have children for raising them in Krishna Consciousness, and if you are prepared to take the full responsibility for delivering them from the clutches of birth and death, then I have no objection. I have allowed my disciples to marry as a concession for having household life, because you American boys and girls are accustomed to mix freely with one another, so what can I do? But brahmachary life or celibacy is better, because if the semen is saved it fertilizes the brain for sharpening the memory, and if there is good memory, our Krishna Consciousness becomes perfect: hearing, chanting, remembering—that is the process.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/sda

72-1-50 Bombay 21st January, 1972

My dear Jayapataka,

Please accept my blessings. I beg to acknowledge receipt of your letter undated, and I have noted the contents carefully. So far the printing of Gitar Gan for which you have sent quotation, you may take other quotations also, and I am flying to Africa tomorrow but I shall return first week in February, so when I return I shall send you the manuscript which I think is
now finished by Mr. Chakravarty in Bombay. Of the paper samples, the heavier stock of map litho at 80 grams per square meter is preferred by me, and the cover paper is all right. We have estimated 100 pages, so I suppose the price will be proportionately lesser or greater if we have more or less pages?

Regarding Mayapur festival, if we cannot do anything there, then because there is very good prospect in Africa I may remain there and not return to India. I especially wanted to stay in India for this Mayapur celebration, but if there is no scope, or if our men are not able to do anything, then I can return via Africa. But why not it is held? Nobody will check us if we simply go there as ordinary pilgrims. But you try for permission for all our men. One form has been sent to all our men outside of Calcutta to apply for the permission. I understand that all Calcutta men they are already applying directly from there. These forms will be sent to you immediately by our men, and you can push seriously with every possible effort to get permission for all. Such festival should be held very grandly. Gurudas has gone to Delhi, so he can take further permission from there. There is good chance the ban may be lifted by the 15th, so as soon as five men can go, they should go there immediately to make preparations for a grand festival. I do not think there will be difficulty if we just go there like the ordinary pilgrims and set up our camp there for kirtan continuously. Anyone will see we are only serious devotees of Lord Chaitanya and not Pakistani spies. So I think you should plan that we shall definitely be coming to Mayapur and hold a grand festival there for Lord Chaitanya’s Appearance Day celebrating. You may collect advertisements for Mayapur on this basis that somehow or other we shall go there.

One more thing, those One-Rupee Coupons, they may be given one book of *Gitar Gan* also, and 50% will go to Book Fund, 50% to Building Fund. In this way 10,000 books will be distributed very easily.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-1-51

Bombay

21st January, 1972

Tokyo

My dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 23, 1971, and I am pleased to hear that everything is going on nicely there in Tokyo center. Japan is now one of the world leaders, so I calculate it as one of our most important fields, therefore I feel some relief to know that you are very intelligent and capable American boy in charge of such important affairs. You are setting the example of determination which others may see and follow. In this way, go on increasing and such sincerity is noticed by Krishna and He is helping you to approach nearer and nearer to His Lotus Feet.

The tapes which you have sent have been duly received, but I think we shall require many more before leaving India, so if you can provide in the same way as before, please do it. You may send marked clearly “Gift Parcel, No Commercial Value” to Bombay address. Each small packet may be marked “Value less than $2.”

So far I know, Bhanu is awaiting some money clearance matters to be completed from the Reserve Bank of India and then he will be departing here very soon.
I am happy to hear that Kartikeya Maharaj has returned to our camp. Now you give him all good counsel and friendship, and if he somehow develops some enthusiasm by becoming artfully engaged, he is very good boy and will be a great preacher. He always has my blessings.

I think that by now Karandhar is there, so he may write me his report, one copy to Bombay address, one copy to Nairobi.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-52 Bombay
21st January, 1972
St. Kilda, Australia

My dear Upendra,

Please accept my blessings. I am in due receipt of your letter of January 2, 1972, and with pleasure I have noted that you are desiring to be personally present with me again, and I also am looking forward to seeing you all nice boys and girls in Australia again. Yes, you may be my cook when we shall meet at that time. Tomorrow I am flying to Africa for a few days to attend Bahmananda's festival in Nairobi, and I may even stay there for some time if our Mayapur programme is cancelled due to government restrictions against foreigners in Nadia district. But I am sure to come there to Australia by springtime.

The Los Angeles temple is our ISKCON standard, so as far as possible you may build in that way. I have had many requests from many students for a list of holidays and festival-days. Now we have got Panjika ____, so I shall be compiling such list very soon and I shall send you a copy.

I have received one very nice letter from your good wife, Chitralekha, and I hear that she has now joined you there, so I may thank her here for serving me so nicely in India. She has learned a lot about deity worship I think, so she may train up the others there in Australia centers.

I hope this will meet you both in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-53 Bombay
21st January, 1972
Dallas

My dear Vamandev,

Please accept my blessings. I beg to acknowledge receipt of your letter of 1-3-72, and I am pleased to note that you are happy to be engaged in working on the new ISKCON school in Dallas as maintenance man and carpenter, I have no objection if GBC men have approved your closing of Oklahoma City center and moving to Dallas. Actually, I have appointed them to act on my behalf, so it is their responsibility now to sanction such matters and make decisions of management.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-1-54 Nairobi
25th January, 1972
Tokyo

Dear Karandhardas,

Please accept my blessings. I am in due receipt of your letter dated Jan. 12, 1972 and have noted the contents carefully.
I am answering your letter from an air
ship going to Nairobi, Kenya. Where I
will speak from Jan. 26 - Jan 30 to the Af-
ricans and Asians alike.

I do not know how and why these
transparencies were sent to India but Ta-
mal Krishna Das has received your cable
and is doing the needful.

Your proposal to move Tokyo Temple
back to the center of Tokyo is very good.
This was my Guru Maharaj’s policy that
we should remain in the big cities in order
that the maximum amount of people
could take advantage of our preaching.

In all printing matter I am completely
in agreement with you, therefore you can
determine when and if ISKCON-press
can do B.T.G.s.

The reports of increased book sales all
over the world gives me so much plea­
sure. I thank you very much for your very
determined efforts to push on this move­
ment of Chaitanya Mahaprabhu.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
MS/jdb

Dear Rabindra Swarup,

Please accept my blessings. I am in
due receipt of your letter dated January
12, 1972 and have noted the contents care­
fully.

Krishna book distribution is our greatest
propaganda for spreading Krishna
Consciousness. You must secure one letter
from Temple University stating that
our Nectar of Devotion is being used as a
text. This will be very helpful in introduc­
ing our literature in all the big Universi­
ties all over the country. This is very
important, so you may do it immediately.

Regarding Householders living in the
temple; In India no woman is allowed to
stay in the temple at night. But for our
preaching work I have permitted women
to stay in the temple. But, in the temple,
husband and wife should live separately.
There are many young brahmacharies and
Sannyasis in the temple and men and
women living together is simply a source
of agitation., so therefore this is my order;
Ideally the husband and wife can live
separately in the temple. If this is not pos­
sible they should live together close to the
temple and attend temple aratik etc.
and if this is not possible the last alterna­
tive is to live away from the Temple and
conduct your own deity worship etc. . It is
best to do the most ideal thing but what­
ever mode of living you chose the most
important thing is to always remain one
hundred percent in service of Radha-
Krishna. The initiation of Michael Stein is
approved and beads are being sent in sepa­
rate cover.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Shivananda Das,

Please accept my blessings. I am in
due receipt of your letter dated 12/1/72
and have carefully noted the contents.

For the time being you may suspend
the program for taking sannyas. You may
remain with your wife until she recovers
and then you may travel together and open
branches.

I very much appreciate your attitude in
saying “It is not sannyas so much that I am
interested in, its Krishna Consciousness
and working to please my Spiritual Mas­
ter” This is the correct understanding of
devotional service, to be engaged one
Hundred percent in the Service of Krishna, never mind what position you are occupying. Please continue in this way and try to live peacefully with your wife.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

MS/jdb

72-1-57
Nairobi
26th January, 1972

Brooklyn

Dear Atreya Rsi Das,

Please accept my blessings. I am in due receipt of your letter dated Jan. 10, 1972 and have studied the contents carefully.

It is my wish that you work more and more closely with the ISKCON management. You have good intelligence and this should be engaged cent per cent in propagation of this movement of Chaitanya Mahaprabhu. So you please go on increasing your involvement with the administration.

You speak of impersonalism. We welcome all impersonalists to come because if they are real impersonalists they will see that our Society is perfect and complete. Ramanujacharya is considered to be very stalwart acharya simply because he completely defeated the impersonalism of Sankaracharya. And even to this day in India, especially in the south, the followers of Ramanujacharya and Sankaracharya engage in talks and always the Sankarites are defeated. But most of the so called impersonalists of today are rogues.

You may adopt this principle, that whatever conditions increases your facility to preach this Krishna Consciousness Movement should be accepted. If we accept this all of these discouragements etc. will disappear.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-1-58
San Antonio
29th January, 1972
Nairobi

Dear Satsvarupa Das;

Please accept my blessings. I am in due receipt of your letter dated January 12 and have noted the contents carefully.

The Gurukul program has my full approval and I am requesting you to develop it to the perfectional stage. This is a tremendous new chance that Krishna is giving you to serve him. You may go ahead with the downpayment but if there are any further delays you may return the money to Kharandar or transfer it directly to my account: no. 308-1-62526- La Cienega Branch.

From the date you received the money from Kharandar you have six months to repay. There is no question of personal desires. You are a sincere boy and I give you all my blessings to go ahead with this project. Chaitanya Mahaprabhu has said that "externally we may behave like ordinary men but internally we remain fixed in the service of Radha-Krishna" The mayavadi cannot accept this fact and they take Devotional service to be maya; therefore we call them mayavadi. You should never, however, accept the mayavadi philosophy, at any time.

Re: New Naimisharanya, Our business is not to own land unnecessarily but sometimes it is needed for our propagation work. So for the time being we may occupy the land and let it develop slowly.

In training the children you will see that whatever is taught to them they will take very seriously.

Concerning Hayagriva, He is unquestionably a very expert editor, so you please try to help him and encourage him to perform that service. If he can remain happy in Krishna's service then there is no measure to the value of his work.

The other tapes of the 4th canto should
be with Shyamsundar das so you please write to him in Bombay.

The shortcomings you mentioned in regard to management I feel have been rectified and so I feel the proper standard will be fully maintained.

The initiation of David and Susan Shoemaker, Bruce Jacobs and Daryl Nauyokas are approved by me and their beads are following in a separate cover.

*4 initiations.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
MS/jdb

SPIRITUAL NAMES BELOW
D. Shoemaker—Birraghava
S. Shoemaker—Birmála
B. Jacobs—BirKrishna
D. Nauyokas—Birlaxman
72-2-1

Nairobi, Kenya
3rd February, 1972

Dallas

Dear Ekendra dasa;

Please accept my blessings. I am in due receipt of your letter dated Jan. ___ and have noted the contents carefully.

I am very pleased that you are keeping to a very strict schedule and are reading my literature daily. If you continue in this manner you will grow up to be a first class preacher of Krsna consciousness. And this is the highest service that you can perform. I am looking forward to visiting Gurukul in Dallas when I return to the U.S. in the spring.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-2-2

Nairobi
3rd February, 1972

New Vrindaban

Dear Sureswara das;

Please accept my blessings. I am in due receipt of your letter dated Sept. 19 and have noted the contents carefully.

I have just received it along with other mail which was forwarded from London. I am in due receipt of your $5.00 daksina, and I thank you very much. The verses of the Gita have a specific melody but you may choose a suitable tune. Most important is that the melody remains very simple. You can take further direction from Kirtananda Maharaj regarding these matters.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-2-3

Bombay
4th February, 1972

My dear Atreya Rishi,

Please accept my blessings. I am in due receipt of your very nice letter of January 10, 1972, and I am very much pleased by the sentiments expressed therein. It is not so much that because there may be some faults in our god-brothers and godsisters, or because there may be some mismanagement or lack of cooperation, that this is due to being impersonalists, no. It is the nature of the living condition to always have some fault. Even in the Spiritual World there is some fault and envy—sometimes the Gopis will quarrel over Krishna’s favour, and once Krishna was so much attracted to Radharani that by mistake he tried to milk the bull instead of the cow, and sometimes when the Gopis used to put on their dress and make-up for seeing Krishna, they would be too much hasty and smear kumkum and mascara in the wrong places and their ornaments and dresses would appear as if small children had been trying to dress themselves and they were not very expert, like that. There are so many examples. But it is not the same as material fault or material envy, it is transcendental because it is all based on Krishna. Sometimes when one Gopi would serve
Krishna very nicely, the others would say, Oh, she has done so nicely, now let me do better for pleading Krishna. That is envy, but it is transcendental, without malice. So we shall not expect that anywhere there is any Utopia. Rather, that is impersonal­ism. People should not expect that even in the Krishna Consciousness Society there will be Utopia. Because devotees are persons, therefore there will always be some lacking—but the difference is that their lacking, because they ave given up everything to serve Krishna—money, jobs, reputation, wealth, big educations, everything—their lackings have become transcendental because, despite everything they may do, their topmost intention is to serve Krishna. “One who is engaged in devotional service, despite the most abominable action, is to be considered saintly because he is rightly situated.” The devotees of Krishna are the most exalted persons on this planet, better than kings, all of them, so we should always remember that and, like the bumble-bee, always look for the nectar or the best qualities of a person. Not like the utopians, who are like the flies who always go to the open sores or find the faults in a person, and because they cannot find any utopia, or because they cannot find anyone without faults, they want to become void, merge, nothing—they think that is utopia, to become void of personality. So if there is sometimes slight disagreements between devotees, it is not due to impersonal­ism, but it is because they are persons, and such disagreements should not be taken very seriously. The devotee is always pessimistic about the material world, but he is very optimistic about the spiritual life; so in this way, you should consider that anyone engaged in Krishna’s service is always the best person.

I am very pleased that you are assisting your godbrothers so nicely. Yes, this is our real position, to be servants of the servants. And by your quiet and humble attitude, you shall set the example of Vaishnava so that all may learn from you, and very soon their puffed-up attitude will disappear and they will come to you and seek your advice in matters.

I am also encouraged that you are preaching to many businessmen acquaintances. That is very important work, so speak to them very frankly and with strength and conviction, and they will see, that even you are yourself a big businessman with high position and salary, still, you are a devotee, and they will also become devotees if you ask them. And if only a few of such big businessmen become devotees, they can change the whole world. So it a very great and responsible task, now do it very boldly and Krishna will reward you with all success. The secret is to engage everyone, even big businessmen; so at first engage them in some small way so they will not feel threatened, but they will enjoy that small service so much, automatically they will desire for more, and then gradually you convince them by strong arguments and engage them more and more, and then they will perfect their lives in Krishna Consciousness, and go back Home, back to Godhead.

Hope this will meet you in good health,

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS: sda

72-2-4

Bombay

4th February, 1972

Houston

[To Hridayananda]

“So as President, now you will be forced to advance in Krishna Consciousness because you must always set the
highest example yourself, and I think that this is Krishna's special favouring you. Try to always see the highest purity is maintained in all respects, become yourself very convinced of this Krishna philosophy, be always preaching and trying to understand some basic points from different angle of vision, keep the devotees in your temple always satisfied and jolly, and that will be your success."

72-2-5 Bombay
4th February, 1972

My dear Madhuchara,*

Please accept my blessings. I beg to acknowledge receipt of your letter dated 1/25/72, and so far we have record, we have not received your letter of 1 1/2 months back containing $5 cheque; so you may cancel that cheque and issue another if you wish. As we are always moving about, it is not unusual for the mail to become diverted, sometimes for months.

I am very pleased that you have been appointed as President for Phoenix Arizona, centre. Now you are being forced by Krishna to advance in Krishna Consciousness, because you must set the perfect example for all others to follow and be always very responsible and sober. I think you will have no difficulty, as long as our routine work is attended to nicely and the highest standards are maintained. Routine work means rising early, cleansing, chanting minimum 16 rounds, having kirtan, reading scriptures, deity worship, like that. Simply always keep yourselves engaged in these matters of regular activity as sincerely as possible, and do not neglect them for a moment, then your all other activities will come out successful, and you can be very certain that very soon you will find yourselves situated on the highest platform of perfectional stage.

I am very much encouraged to hear from you that you are teaching KC in the schools. This is our best field for making demons into devotees, so if you give intelligent presentation of our Krishna philosophy in all the schools and colleges, there will be no end of devotees to push this movement on all over the world. Simply demonstrate chanting and dancing, and induce them to participate, then give them nice philosophy talk, with questions and answers, distribute prasadam profusely, ask them to buy our books and magazines and study them closely—that's all. Try for this programme, and that will help me very much. Thank you, for helping me in this way.

I hope this will meet you in good health and cheerful mood,

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

*Madhukara

72-2-6 Bombay
4th February, 1972

My dear Vaikunthanath and Patita Pavana,

Please accept my blessings. I beg to acknowledge receipt of your letter of December 27, 1971, and I am very much pleased that your all programmes are going on nicely. If you are living in an old Hindu Temple, that is very nice. Yes, actually this Hindu religion is a dead religion. In India, too, and in Africa, we have been offered many empty Hindu temples to take-over and manage. This Hindu religion has no philosophy, therefore it has died because in this age people have become very much hardened by material living and they are not much interested in sentimental religions like Hinduism. Sentiments are temporary and they always dry up. But what the people really want is a philosophy to give their life meaning and guide it under all changing circumstances—
and the only philosophy available nowadays is profit, where is profit for sense gratification, or Marxism, or this -ism or that -ism. But none of these so-called philosophies have proven very successful in satisfying the people. Therefore, there is trouble all over the world, dissatisfaction, and people are taking to the only philosophy left or hopelessness philosophy. But our Krishna philosophy is bringing real meaning and hope to the modern people, we are opening up the dead churches and temples, so we may be certain that because our philosophy offers the substantial basis for everyone's life and the solution to all kinds of problems of miserable material life, that very soon the prediction of Lord Chaitanya will come true and all men of the world will find shelter at the Lotus Feet of Krishna.

So I am very glad that you nice boys are helping me to revive the sleeping souls, in all parts of the world, and if we simply go on in this way, preaching very sincerely, following our routine work very strictly and maintaining always the highest standards of Krishna Consciousness, and by distributing more and more of books and literatures, then there is no doubt about it, that very soon we shall go back to Home, back to Godhead.

I hope this will find you both in good health and cheerful mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-7
Bombay
4th February, 1972

My dear Sri Galim,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 17, 1972, and I am pleased that, despite some difficulties, you are progressing steadily in pushing this Krishna Consciousness Movement in the Austin city. Actually, all such hardships should be understood as Krishna's favouring us, so that by enduring them we shall enhance our spiritual progress. I am encouraged by the amount of books you are selling, that is very, very good sign, and also by our course you are teaching in the University. That is our most important programme: to teach in the schools and colleges and distribute many books and literatures. I have just heard from Sankarsana that you are planning to close down your centre there. I cannot understand why this should be done if there is such good field for preaching and if you are having a university course. Our policy is not to decrease, only increase, therefore I do not think it is a good idea to leave Austin just because you have not got a temple house there. Better to stay there and work very hard, and then Krishna will provide a nice house where you may open your centre very soon. There have been cases of closing down, but only where the field was absolutely hopeless and there was waste of time. But Sankarsana does not think you should close down, and he has offered to stay as President, and from your report it appears there is good prospect, so I think you should remain there and preach with increased determination.

Upon the recommendation of Vishnujan, I am gladly accepting you for 2nd initiation. One sacred thread duly chanted by me, and one copy of gayatri mantra, are included in a letter to Satsvarupa, and he may come there, since Dallas is not far from Austin, and hold a fire yagna and give you gayatri mantra. I think he has got a tape of me reciting gayatri mantra. One thing, the tape must be heard through earphones into the right ear.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
My dear Sankarsana,

Please accept my blessings. I am in due receipt of your letter of January 22, 1972, and I am very much encouraged that you want to remain in Austin city because the people there are in desperate need of Krishna Consciousness. Actually, that is the mood of the devotee, that he is always concerned for the general mass of people, that they should stop their sinful activities and become delivered from the most dangerous conditions of life by taking to this Krishna Consciousness or devotional service. So I am very much pleased that you do not want to leave. Actually, that is our policy, once we enter a place, to sit down, then gradually to lay down and occupy everything! So because there is such good possibility there for preaching, especially in the university then I am recommending that some men must remain there and work very hard to get a permanent centre. If the preaching work is sincere, then there will be no lack either of temple or of devotees to fill it. Now you have sat down, and although you are squeezed a little tightly, if you push a bit harder there will be enough space, and very soon you will find yourselves laying down and occupying the big space!

I am especially encouraged that that professor has become my initiated disciple, and because he is very intelligent and has a good position of influence in the university, he can utilize this opportunity to serve Krishna very perfectly by influencing the intelligent students to take up this perfectional science. Also, he has got good income, so I don't see there is any difficulty there, in fact, very soon I think you enlist many students to help and have a thriving KC centre. And if you like if I come to Dallas to see, I may also come there to speak to the students, as suggested by Sri Galim. Hoping this meets you in good health. Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/sda

72-2-8 Bombay
4th February, 1972

My dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 21, 1972, and I am especially glad that Karandhar is there and that you are working conjointly to print many books. That is my greatest pleasure, to see books being printed and distributed profusely. Without books, how can our preaching go on? I will be very glad if you can print Bhagavad Gita As It Is in Japanese version, and that will be sufficient to convince many Japanese boys and girls to become devotees of Krishna. You are learning Japanese language, that's all right, but it will be better for our preaching and translating work if the local boys and girls can perform such work, instead of us wasting so much time by learning difficult languages. So if you spend your time to engage many native persons to translate for us, and train them up in our Krishna philosophy at the same time, that will be a better use of our time; but if you think it is necessary in order to establish this Movement that you learn Japanese language, then it is all right, but generally I do not think it is absolutely necessary. If you can find some boys who speak English, and if you can engage them for translating and teach them our philosophy by holding classes, then that is better. We cannot become very good preachers in such difficult language, even if we spend years to learn, but if we take a few weeks to train some local men in Krishna Consciousness philosophy, then they can preach like anything, leaving us free time...
to organize and manage everything properly. In this way, we shall expand very rapidly.

If you can arrange for me to meet with the Emperor of Japan, I shall be most happy to meet with him. If it is difficult, there is no need for a pandal programme. Simply some very nice speaking engagements with intelligent people, that is nice. I am not very much anxious to speak only to Hindu community, but I want to speak to Japanese people and students, just like in Africa we have recently held one festival, and, although there is very large Hindu community, I was encouraged that so many black Africans came as well, and that they listened carefully and grew very fond of our deities. So I think the Japanese people, too, can all become Krishna-ized very easily, as they have become now very opulent like Americans and they are very intelligent, clean, quiet, and respectful on the whole. I shall inform you when I am coming there.

Hoping this will meet you in good health and cheerful mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/sda

72-2-9
Bombay
5th February, 1972
Toronto

My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your report of January 28, 1972, and I am very pleased to hear that you are putting your full energy into distributing books and magazines very widely all over Canada. It is not so much the numbers of books sold, it is the sincerity which Krishna appreciates, and I am encouraged by your determined enthusiasm to increase in every respect. The travelling SKP and teaching in the schools and colleges which you are organizing is excellent proposal, and I think that this is the best programme for pushing on this Lord Chaitanya’s Movement: simply travelling and preaching, and infiltrating the schools where young boys and girls are interested to learn something which will satisfy them. In both activities you may distribute many of our literatures, and that will please me very much.

Our so-called religion is unique in the world, simply because we stand solidly on philosophy, and because we are strong in that way, no one can refute or defeat us, so we are wiping-out sentimental religion wherever we penetrate and it appears the people everywhere are accepting us more and more. I am glad that it is your opinion that KC will be the National Religion in ten years. I have heard from some devotees in Vancouver that new branches are opening in other cities of Canada. That is very, very nice.

Hope this will meet you in good health and cheerful mood,

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/sda

72-2-10
Bombay
5th February, 1972
London

My dear Kishor das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated December 30, 1971, and I have appreciated very much the sentiments therein. I can understand that you are learning our philosophy very nicely, so if you become very convinced in this way, and if you preach very vigourously in Scotland, then I think Krishna will give you every opportunity to establish this Movement very solidly there. I attended the Scottish
Churches College in Calcutta, and I can remember that the Scottish professors were very much fond of philosophy. So I think if you are very much determined to preach to learned persons, that they will appreciate very much and come forward to help you.

Simply if the standard of our routine work is maintained very highly, that is, if we steadfastly perform our daily programme of rising early, cleansing, chanting 16 rounds, holding kirtan wherever we are at least twice daily, reading, worshipping the deity, going on Sankirtan, like that—if this routine work is always done nicely and never neglected, then our all success is guaranteed in whatever we do. But if this our regular KC programme is allowed to slacken, then everything else we try will fail. That is the simple formula for success.

So I am very pleased that you are determined to start a nice centre in Edinburgh, and this will please me very much to hear regular reports how you are doing, because I think we have been trying to start something there for some time. If you are able to present our philosophy to the student class, that will help, and also they will be interested to buy many books. So try for it and Krishna will give all assistance.

Hoping this will meet you in good health and cheerful mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-11
Bombay
5th February, 1972

My dear Saradia dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 26, 1972, and I am very upset to learn the news of that incident in Trinidad. Yes, you are right to stay away from such a place, and there is no harm if husband and wife live separately for some time. I do not know if there is good possibility in Trinidad for preaching. If, as you say, you are only preaching among the Indians there, then I think they may not be taking up this philosophy of Krishna Consciousness very seriously, and in that case there may be better scope for you and your good husband to open a centre in Europe, as requested by your brother, Krishna das. But if the people of Trinidad are very seriously interested in our ISKCON Movement, then we should remain there and expand our preaching work. In either case, if there are some brahmacharies interested to go there and help, and if you think your husband Vaikunthanath can be spared for preaching in Europe, I have no objection. You should consult with the GBC men I have chosen to decide these matters of management.

I hope this will find you in good health and cheerful mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-12
Bombay
8th February, 1972

My dear Gargamuni and Subal,

Please accept my blessings. I am just coming from Africa. I have heard about your Ram Krishna Mission ashram, so you can request them that we are going to make an ashram, and it was meant for an ashram so why not let us use this ashram without any charges. Or, allow us to develop it on some nominal lease contract. For the time being, lease terms or renting is better, and if the place becomes suitable for us, then let them give us the option to buy, then we can consider to buy later.
Regarding this letter from Gorachand Goswami, the original position is that these two rooms and the entrance veranda were in very delapidated condition. So with the agreement of the two sevites, Gorachand Goswami and N. Banerjee, I took formal possession of these rooms after installing electricity and making considerable repairs, spending more than Rs. 500/- since 1959, and I was paying at the rate of Rs. 5/- per month; then I went to U.S.A. in 1965, and from there I advised the bank to pay him at the rate of Rs. 5/- per month; and then when I came back in 1967, I took a receipt from him for the two years of payment or Rs. 120/-, and he gave me receipt signed as "sevite." So I am a regular tenant of these two rooms, and they have taken advance money so many times, and at the present moment they owe me Rs. 725/=. Now in his letter dated 25-1-72 he debies many times, and at the present moment he says "donation owed" by me. So he is making some blackmail against me, therefore we have to bring this matter to the rent court or magistrate. One says rent, one says donation—it is becoming so complicated I advise this matter to the rent court and the court will decide my position. I also sue for damages for occupying my entrance veranda illegally.

My position is strong: He has given me a stamped receipt giving me in exchange for money rooms "in his use." What else ______ that but rent? Then they gave notice as if I am illegally there. This case has to be presented very nicely: I have got a sentiment, I have got no shortage of places to live—85 branches around the world—but because it is Rupa Goswami's place and I want to do some service, therefore I want to keep these rooms, present it like that. One man says rent, one says donation—it is becoming so complicated _____ it up, and I _____ this case into you ____.

Today I have ______ agreement for a large 20,000 _____ in Juhu, a very wealthy and beautiful suburb of Bombay, and I have paid cheque Rs. 50,000/= as earnest money. I shall have to pay another Rs. 1 1/2 lakhs 30-days after completion of the conveyance deed. That I have got. The total balance due will be 12 lakhs, to be paid in 4 years time, at 3 lakhs per annum. Your big brother, Brahmananda, has assured me he will come here and take full charge to make this the first ISKCON City, and immediately we shall raise up a grand Temple and form a cooperative housing society of devotees of Krishna, and many respectable men will purchase flats in our sky-scraper building. I want that you will assist your brother in this great project, along with Madhudvisa and others, but we shall plan everything out nicely when we meet in Mayapur later this month, at least by the 22nd. So in that case I think you should work with Ksirodaksayee in this court-case matter, so in your absence he may take charge of it nicely.

So far the iron gates, let us wait until the court decides in my favour before investing so much. Meanwhile, secure the doors with very strong locks.

I hope this will find you both in good health, Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/nda

-85 branches a

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So far the iron gates, let us wait until the court decides in my favour before investing so much. Meanwhile, secure the doors with very strong locks.

I hope this will find you both in good health, Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/nda

-85 branches a
Honolulu

12th February, 1972

My dear Govinda dasi,

Please accept my blessings. I beg to acknowledge receipt of your letters dated January 16 and January 23, 1972, and it is with great pleasure that I remember you and your good husband by reading them and seeing the nice work you are doing in the "New Nabadwip News" and other pamphlets. I am very sorry to hear about your demonic neighbor cutting down many tulsi plants, but do not worry, he shall get his due punishment in time, rest assured. Simply go on in the normal way, and gradually his threat will disappear. Such men should be taken and beaten very hard with shoes—but it will not be very much to our credit if we are accused of fighting in this way. But if that man is caught trespassing on our property, then he may be severely punished by us. You can put up barbed-wire fence around the tulsi plants if that will help, or somehow or other protect them from further danger. Our experience has been that if we ignore them such demonic class of men, they will go away.

When I shall come there you can make extensive preparations for my speaking, etc., by advertising and propaganda, even more than this Chinmayananda Swami. My work is to preach, so you can prepare many very nice speaking engagements, especially to the intelligent class of men and the hippies. I am especially appreciating the writings of Siddhiswarup in the "New Nabadwip News" and "Open Letter" pamphlets, like "Die Hippy, Die!" and these articles should be published in our "Back to Godhead" magazine and distributed very widely.

Regarding the Pancha Tattwa deities, the pictures you have sent are very nice. Because they live in Bengal, dhoti, shirt and chawda are the standard dress, and if they are dressed in this style with different colours, that is nice. They should normally always be dressed in dhoti, but if occasionally you dress them in skirt-dress outfit, that can be also. They may all five wear jewellery, why not?

Doctors give medicine and they speak surety, but there is no surety, and when there is no surety why should we break our four basic principles? I don't think there is guarantee of surety by taking this medicine with animal products. But if there is surety, you can take. But it is very doubtful. When I shall come there I shall see what is wrong.

Regarding that man Chinmayananda, he's a sinful man, I know him, at least sinful according to our four principles. He as been lecturing for 20 years, still his ashram stands vacant. Unless one's life is made up, what this lecturing will do?

So far your other letter, devotion does not depend on the body, and in spite of all difficulties we can chant, so long we have got the tongue—and even we have got no tongue we can chant in our mind. So where is the question of not serving with devotion? On the contrary, I consider that you and your good husband, Goursundar, are two of my topmost disciples and the work you are doing greatly encourages and pleases me, therefore do not think that because you are sometimes sick or weak that you are not making any advancement and that you are disappointing me, no. I am always thinking upon you both, that Krishna will give you His all blessings.

I shall be very glad to see you both again, but my programme shall be delayed for about one month as I have just purchased for a very good price one large 20,000 sq. yard plot in Juhu, the wealthiest and most beautiful section of Bombay,
very much like your Hawaii, and in the
month of March I shall be lecturing there
on the site in our pandal, in order to super­
vise the construction of our first "Hare
Krishna City." I shall inform you more
when we next meet.

Hope this will meet you both in good
health and cheerful mood,

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

72-2-14 Calcutta
13th February, 1972

My Dear Hayagriva,

Please accept my blessings. I beg to
acknowledge receipt of your letter of Jan.
20, 1972, along with Cow Protection Re­
port, and I am very pleased to hear that
you are keeping things very nicely and
yourself you are determined to follow
strictly the regulative principles. I am
very glad to learn that the regulative prin­
ciples are being strictly followed, other­
wise we shall fall down, victim of Maya.
Yes, as in the case of Ranadhir, please in­
stitute these most important points of at­
tending mongal artik and chanting 16
rounds, these are the most important
points of Krishna Consciousness process.
But make it so that people may not think
too repressive so they will not go away—
impressive but not repressive, that is the
system. These regulative principles are
our life, if they are not respected then we
fall down from the standard and the whole
thing is finished. As GBC you should see
the standard is perfectly maintained, and
that deity worship is perfectly done. Then
Krishna will give us all protection. Ne­
glecting the principles means neglecting
Krishna’s order. So you are one of the
chief men of this Institution, kindly main­
tain your behaviour to the standard so that
others will follow and the whole thing
may go on nicely. It was said about Lord
Chaitanya: APANI ACARI PRABHU
JIVERE SIKHAYA, that is, He person­
ally used to practice Himself the injunc­
tions and then He used to teach others.
That is our principle: Unless one is per­
fectly behaved person, he cannot teach
others. My only request is that all the
GBC members should be strictly to the
standard of life, and see that others are
also following them. Then our centres
will be well-managed. Kindly do that and
advise your co-workers to do that.

Thank you for your invitation; this
time when I shall come to your country I
shall certainly go there to New Vrinda­
ban.

Regarding your payment for deities, I
had asked you for $400, so you have paid
$200 and mention that balance is $100.
Did you pay already $100 before? If not,
the balance remains $200.

I am especially pleased that you are
compiling booklets for ISKCON Press.
Yes, that is their best work: small booklets
and pamphlets. Leave the big books to
Dai Nippon. Meanwhile, Shyamsundar
has collected many tapes of me lecturing
in Africa and India, and he is sending
them to Jai Adwaita for transcribing. He
shall request Jai Adwaita to make one
copy of each for sending to you also, and
also one copy for the Krishna Radio Show
in Los Angeles.

A few days back we have purchased a
large 20,000 sq. yd. plot of land in the
wealthy and most beautiful neighborhood
of Bombay, and I have called Brahma­
ananda here from Africa to work with the
others to raise-up our first Hare Krishna
City, with very nice temple and sky­
scraper apartments. In March, upon re­
turning from Mayapur, I shall lay the
cornerstone and the work will begin. We
have collected sufficient funds to begin
the work, and the rest will not be difficult
to get. Part of the space will be used for a
school and college of this Krishna Consciousness, especially to attract the bright young Indian boys and girls, so I think that you shall have to come here in future to take charge of such institution of learning, either in Bombay or in Mayapur.

I Hope this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

n.b. I have read your Cow Protection Report, and I am very much encouraged, especially by your proposal to supply our centres with ghee. This should be done, and you can take money. Now I wish to donate 5 cows, so kindly send me the cost of 5 cows and I will send you check.

72-2-15

72-2-15

Hamburg

My dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter of 29 January, 1972, and I am very pleased to note that you are so enthusiastic to push on Krishna Consciousness and follow yourself very faithfully the regulative principles chalked out by our great predecessors. If you simply go on in this way, everything will come out successful, that we are seeing practically. So as GBC you must see to it that the highest standards of routine work are maintained throughout all the centres, and that chanting, rising early, cleansing, and all other aspects of our regular programme may not be neglected. That is our first business. GBC men should not dictate very much, simply supervise and see that the standards are maintained. The individual presidents should be more managerial, more individual, and you can supervise, and if some defect is detected, you can make suggestions how to correct it. But if we lose individuality and simply become mechanical, what is the point?

With reference to your point that it may be too difficult to drive with van to India, if it is not practical then we should not attempt. But I see so many world tourists here in such vans, how they can do it and we cannot?

Regarding Krishna Das, I have heard that Sweden is a very good field, so if he is doing something tangible there, that is to his credit and why not he should remain there for some time—but why he does not write me letters and send his address? I do not know if he is taking active part of if he is not doing anything.

So far your producing records there, that is a very nice proposalsal, do so it nicely, however you think is best. Now our Society is growing very rapidly all over the world, and the burden of administration is taxing me too much and taking too much time. So I want that you all GBC men work cooperatively to manage things now, along with the other officers, and it is better if devotees can address their questions to you, and because I have now given you everything you are able to answer all such questions from what you know, and if there is any difficulty you may consult my books, or you may write me if necessary.

Regarding that house, I think it may be a little idealistic, but if you think it is suitable why not purchase it? There is need for a centralised European continent headquarters, just like our Bombay branch is the headquarters for India zone, so if you think this place may be suitable, and if the owner is very friendly with us and offers us very good terms, then all the European centres may cooperate to try for it. But one thing is, I don't think the government will support, because they will want to give us their syllabus and we will not be able to preach in our own way. So far purchase of press is concerned, that is a GBC
My dear Haimavati dasi,

Please accept my blessings. I am in due receipt of your letter of February 1, 1972, & I am very much enthralled to note that you are progressing so nicely in Krishna Consciousness by teaching others. That is the system. Learn yourself and teach others, then this Movement will grow progressively. But one thing is that the highest standards of purity must be always very strictly followed. Therefore I am always encouraged that you are entrusted with instructing others in deity worship, cooking and other things. Although you are at liberty to follow your husband, that is not my point, but if you go the deity worship may be neglected and our progress will be hampered. That is my opinion, because you are in charge, but if you think you may go sometimes, I have no objection as long as the standard does not fall. In this and other matters you have to manage. You have to instruct others so they will not resent—if they resent, how things can be managed? As for the question about menstrual cycle, the only remedy is chanting. Anyone who is trained can be secretary, that is not such important position as preaching and training younger devotees from your experience. But that is up to your husband to decide if you will be his secretary. And you should not worry, he’ll never be given Sannyas without your sanction. There is no question of giving him Sannyas, so why you are asking? You do not want separation from his good company, that’s all right, my only point is, in your absence, who will manage? That is my only fear.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/ sda

72-2-16 Calcutta
15th February, 1972

My dear Amogha,

Please accept my blessings. I am in due receipt of your letters dated January 14 and January 24, 1972, and your telegram requesting marriage. I have no objection, and you have my blessings. Actually, most of my best managers are grihasthas, because they have a natural propensity to manage, so if you have got that also, and if you think together you and your wife can open a very nice centre there in Djakarta and serve Krishna together nicely, and if your other godbrothers are recommending, then why not marry that girl. But one thing is that you shall have to be from now on fully responsible for protecting her and giving her Krishna Consciousness, and there shall never be any separation, that is our condition. So if you are willing to follow this condition, I have no objection.

So far Bali Mardan is concerned, I think he is presently managing our ISKCON Press, but I have asked for the GBC to review the position of our Press, and the question of managing the Far East Zone may be also settled by them at that time. For the time being, since there is no one there to supervise as GBC, you may address your questions to Karandhar in Los Angeles and he will advise you.

I am very glad to hear that my books are being translated into Indonesian language, and I shall be glad to receive from
you the sample copy. Two of my very nice students, Tusta Krishna Das and his wife, Tulsi Krishna dasi, who have been with me in India or some time, are on their way to New Zealand to open a centre and they may be stopping there to give you assistance for awhile, so you may please expect them.

Now I have just got a complaint, both in writing and in person, from a man studying here in Madras who is supposed to be engaged to marry a young girl by name of A. Satyabama, who lives at #8A Krishnan Temple, Taiping, Malaysia. He complains that you and others of our devotees in Malaysia have somehow or other caused some disturbance in the girl's family, especially Hanuman, and has requested me to ask you to not interfere in the matter anymore. Now I do not do not know what are the details, but you may inform me. We must be very careful to avoid anything scandalous in our dealings, and always keep to the highest standards of respect and courtesy. So kindly deal with such matters in future with great caution and tactfully so that our Movement may not get a bad reputation, especially among people who are very sensitive to such things. I know in your country the mixing between boys and girls is very ordinary thing, but in our Asian countries one must be very very careful about such matters, so kindly inform Hanuman and the others in this way.

We have just purchased a very large and beautiful plot in Bombay for building the first "Hare Krishna City," so I shall be staying in India about one month longer, that is, through end of March, but then I shall be going directly to Australia from Bombay, so if there is opportunity, I shall gladly stop for a visit in Djakarta. What do

[PAGE MISSING]
who are having such machine _______ building business. Now do everything nicely, also hold our regular _______ kirtan and artik programmes daily in the temple, and I shall completely trust this important business to you. I think Madridasi and Tunga Badhra dasi are also there for attending the deities. You write that you have no money, so I have instructed Maharı́́sa to send you the fare-money, and as soon as you receive that you may go there immediately.

Now I have just received a cable from Ksirodaksayee Prabhu that Mr. Saraf has given us the land. We shall gladly accept the offer, so kindly inform Ksirodaksayee to draw up all the legal papers and gift deed for handing the land over to our Socity, and he can bring those papers, along with a plan of the plot showing length and width dimensions, and we shall settle-up our Vrindaban programme when he shall meet me in Mayapur. Meanwhile, Subal Maharaj may remain there for looking after things in Vrindaban and assisting Ksirodaksayee wherever possible. I am very much pleased to know that we shall be raising up a nice centre now in Vrindaban, and also in Bombay, so Krishna has been very kind upon us, now let us all work cooperatively and with full enthusiasm to do the needful.

I am enclosing one plot-plan of the Bombay land for your attention. Kindly send me your report c/o our Calcutta branch.

So far the court-case is concerned, I do not know how long it will take you to present the case to the court, but in any case you must take the help of some lawyer, and I think it will take some time to prepare. But if you give him all details and documents, why the lawyer cannot deal with the matter in your absence? Also, Subal may assist and make certain that everything is presented properly, and also Ksirodaksayee, if he is there. It is not a difficult problem, only I want assurance that my rooms at Radha-Damodar, that I shall not be obstructed from using them in the future and that something in my favour be settled about the illegal seizure of my entrance veranda, that's all. In other words, I am the legal tenant, and as long as I continue to pay rent, there shall be no interference.

Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

72-2-18 Calcutta
16th February, 1972

Baltimore

My dear Avhirama,

Please accept my blessings. I am in due receipt of your letter dated January 16, 1972, and I have noted the contents. Yes, you may install either the Jagannath deities, the Pancha Tattwa, or, if you are very serious to engage in deity worship programme, you may have both, according to the direction and advice of your GBC man. But this deity worship is very serious programme, and it must be kept to the utmost highest standard and never allowed to be neglected. So if you are willing and able to initiate such programme in Baltimore centre, I have no objection.

Similarly, I have no objection to the marriage between Sruta das and Samista dasi, if the GBC man has approved. In future instances, if the GBC man is in agreement to marry, you need not consult me in the matter, as I have now handed over all such questions to them for deciding.

Hope this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
My dear Chaya dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated January 29, 1972, and I have noted the contents. Complete separation from the boys is not necessary for girls at such young age, so I don't require that they must be educated separately, only that they should live separately. What do they know of boy or girl at such young age? There was one question by a little girl like Saraswati to her father: "Father, when you were young were you a boy or a girl?" So when they are grown up, at about 10 to 12 years old, then you can make separate departments for teaching also. But while they are so young, although they must live in separate boys and girls quarters, they may be educated sometimes together, there is no such restriction that little girls should not have association with little boys, not until they are grown up.

All the children should learn to read and write very nicely, and a little mathematics, so that they will be able to read our books. Cooking, sewing, things like that do not require schooling, they are learned simply by association. There is no question of academic education for either boys or girls—simply a little mathematics and being able to read and write well, that's all, no universities. Their higher education they will get from our books, and other things they will get from experience, like preaching, SKP, etc. Alongside the regular classes in reading and writing, the other routine programmes they should also participate in, like arotik, kirtan, preaching, Sankirtan, like that.

You ask about marriage, yes, actually I want that every woman in the Society should be married. But what is this training to become wives and mothers? No school is required for that, simply association. And it is not necessary to say that women only can instruct the girls and men only can instruct the boys, not when they are so young. At 12 years, they may be initiated.

A woman's real business is to look after household affairs, keep everything neat and clean, and if there is sufficient milk supply available, she should always be engaged in churning butter, making yogurt, curd, so many nice varieties, simply from milk. The woman should be cleaning, sewing, like that. So if you simply practice these things yourselves and show examples, they will learn automatically, one doesn't have to give formal instruction in these matters.

Hoping this will meet you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/sda

My dear Kirtika dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 15, 1972, and I have noted the contents. Regarding your question whether husband and wife should live together in the temple, according to temple rules they should not live together in the temple. It does not give a good impression for brahmacharies and sannyasins. It is better if the grihasthas have a separate ashram, just like in Los Angeles the married disciples rent rooms together in one apartment house near the temple and live there separately, and in this way no one is disturbed, neither the brahmacharies are disturbed by householder life, nor the grihasthas are disturbed by brahmacharies.
This is the best system, and if you and your good husband require to live together to advance nicely in Krishna Consciousness, that is very good proposal, but you should try to model the arrangement after the Los Angeles temple, and you should live separately, men and women, if you live in the temple itself.

It is a very important question, and I am glad that you have asked me, but I think from now on the GBC men may be consulted in all such matters of temple management and affairs. I have given them everything, so they shall be able to answer all questions, and if they cannot answer from their experience, then I have given answer in my books—and still if they cannot answer, they may ask me. But now we are expanding very rapidly with so many centres throughout the world, and every day I am receiving not less than ten to fifteen important letters. I am always very much encouraged to hear from my disciples and to reply them, but now I am old man and I have inclination for philosophy and translating, and if all day and night I am reading and answering and signing letters then I cannot utilize this, the fag-end of my life, to give you so many nice literatures like the Vedas, Upanishads, Puranas, Ramayana, Mahabharat, and other books in our own Gaudiya line, like Rupa Goswami, Sanatan Goswami, Viswanath Chakravarty and others. So if the GBC which I have appointed for this task will kindly now assist me in this way, by handling very expertly and with all good consideration all matters of managing, I shall devote my full time to giving you further nice books.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-21 Calcutta
16th February, 1972

My dear Sidheshvar and Krishnakanti,

Please accept my blessings. I beg to acknowledge receipt of your letters of January 24 and 25 respectively, and I am so much pleased by this Krishna Show! If you are able to arrange everything so that I can simply sit in my room and be seen by the world and speak to the world, then I shall never leave Los Angeles. That will be the perfection of your L.A. Temple. I am very, very encouraged by your proposal to flood the medias of your country with our Krishna Consciousness programme, and see that it is practically taking shape under your hands, so I am all the more pleased. Especially it is nice that because they hear our Krishna Show the people are ordering Krishna Book. This is a very good way to induce the public for accepting our philosophy, because they are prone to believe and accept whatever they hear on the radios and televisions. Now go on in this way increasing more and more, and always stick tight to the point of our philosophy. We should not compromise in any way just to accommodate the public idea, but we can so tastefully present the real thing that we will change the people to accommodate us. Thank you very much for assisting Lord Chaitanya so nicely in spreading this Sankirtan Movement.

When I shall come there very soon I will see how things are going on. Hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-22 Calcutta
16th February, 1972

My dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter of
January 20, 1972, along with pictures, floor-plan, and tape, and I am very very pleased that you have been able to secure that place for our Gurukula school and temple. I am enclosing one letter to Chaya dasi in this respect, to clear up a few points, namely, that we should concentrate on training these children up in Krishna Consciousness, not so much by formal, academic education—a little reading, writing, mathematics, that’s all—but more by giving them facility to follow the examples of the older devotees in the regular KC programme, namely, rising early, arotik, chanting, reading, street Sankirtan, preaching, distributing literature—like that. These children can be trained in that way, by participating in all of these activities throughout the day, and always the focus of attention will be on Krishna. So you kindly see that these programmes are carried on nicely, that is, in the matter of our routine KC programme, and let the children learn in that way. Not much time should be wasted giving so much academic knowledge, a little reading and writing, that’s all. Let them be able to read our books very nicely, and that will be their higher education. Keep them always happy in Krishna Consciousness, and do not try to force or punish or they will get the wrong idea. By and by, if they are satisfied in this way, they will all grow up to be first-class preachers and devotees.

One thing, if Anniruddha is shaky in his Krishna Consciousness, how he can teach the children? Unless one is firmly convinced about Krishna Consciousness, I don’t think the children will learn properly from such a person. Other experienced teachers may be called from other centres if they are required, that you should discuss with the GBC. If you are only a few persons, and if the place is so big, how you can manage? Especially I don’t think you will be able to worship Radha-Krishna deities at the very high standard until later time. Better reserve all your workers for managing other things until many devotees are there. When I shall come there later on, I will see everything, how it is going on.

Saraswati and I have enjoyed the tape of the children lecturing very much, and I think she will come with us to USA when we shall go there by late Spring or early Summer.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-2-23

Calcutta

18th February, 1972

My dear Balavanta,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 25, 1972, and I have no objection if the date for celebration of Lord Chaitanya’s Appearance Day be moved up to April 15. The programme sounds very transcendently satisfactory, and if I am in USA by that time I shall certainly come to see it. I am very pleased that you are running for Mayor of such important city as Atlanta. Now you present to the populace the perfect example of Krishna Conscious person, and always be very clean and neat. You may present the simple programme to the citizens for becoming purified and regaining their lost happiness by meeting together frequently to chant Hare Krishna, that’s all. We have no complicated political platform. Politicians today are simply pick-pockets, tricking the voters to pick their pockets. They make promises to gratify the public’s senses, but then they only gratify their own senses and the public throws them out, repeatedly. So we can promise perfect peace and
happiness, and we can fulfill our promise very easily. You and the other devotees are the practical demonstration, and whenever you speak in public they may be also present and hold kirtan and give speeches also. Actually, this world is like a hospital. We are all like sons of rich men running mad in the streets. Our Father, Krishna or God, is the wealthiest father, and we are all His sons gone mad. Someone is thinking, Oh, give him food, that will help, or give him house, or clothes, this or that—but the madness is still there.* So this kind of bodily welfare work will not help. The world is supposed to be a place for curing men of their varieties of diseases of madness and sending them back home, like a hospital. But men have now got the mistaken idea to make a permanent settlement in this madhouse! Just like the hog is eating stool and he is thinking, Oh, I am enjoying like anything, and when I am finished, then sex with any she-hog—wife, daughter, sister, it doesn’t matter—and for so many children I shall have to have big house, and on and on like this, all because of his madness that he thinks “I am enjoying.” So preach like this, and I think many people will appreciate our philosophy and gain respect for this Krishna Consciousness movement. Do everything very cleanly and nicely.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

*Actually, they have got sufficient of everything from their Father, but they have run off mad.

72-2-24 Calcutta
18th February, 1972

My dear Jaiadwaita,

Please accept my blessings. I beg to acknowledge receipt of your letter of Feb-

uary 5, 1972, and have noted the contents. Yes, because no one else can do them, I shall do the sanskrit synonyms. You simply send me now the manuscripts as required by you, and I shall send back either dictaphone tapes or tape-recorder cassettes. There is presently shortage of tape-recorder cassettes here in India, so if you can send a few that would be a help. One thing is you must send them in small packets of a few tapes each, clearly marked “unsolicited gift, value less than $5, no commercial value,” like that. You may send to Calcutta ISKCON before 29th this month, otherwise send to Bombay.

I think Pradyumna is feeling morose about his wife, that is not good so he will not be able to work. Therefore better let him come and live with me here in India and I shall train him properly in sanskrit language. He may come immediately, in time for Mayapur festival beginning by 25th this month. In this way, he can fly directly from New York to Calcutta and live with me.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Jadurani dasi,

Please accept my blessings. I have received your letter of February 4, 1972, and I shall answer your questions as follows:

(1) Baraha and Hiranyaksha were fighting on the water. Brahma was observing from the sky. The earth planet is being rescued from Garbodak sea, and from the earthly planet many rocks are coming while being balanced on the tusks of Baraha. Yes, the demigods are present in the sky around.

(2) Lord Brahma throwing off bodies is just like if there is some dirt on my body and I throw it off, a little disgustedly. Just
like if our body becomes dirty many insects gather, and we remove these insects with one hand and throw them away.

(3) The demigods were in the clouds, and they were throwing down flowers just like water pours down from clouds.

(4) Kapiladeva's mother was questioning in the palatial house.

(5) This cosmic manifestation is different and non-different from the Lord, because it is coming out from His bodily effulgence; for example, from sunlight all the planets are being created, similarly, the effulgence emanating from the body of the Lord is creating so many universes.

(6) When S. Manu & his family attended arotik many people and servants were there, because he was emperor or king.

(7) 1st Boar Incarnation is not different from Baraha. Lord Brahma was seeing from his plane.

(8) In Ch. 31, the progress from subtle to gross elements is just like sometimes a rocket is thrown in the sky, bursts, and so many lights & illuminations come. Exactly how, that is artist's work.

(9) Baby in the womb prays to 4-handed Narayan. Actually, the baby remains with hands folded as if praying until he is born. Narayan is inside.

(10) Time mixes with the material energy just like a flower bud: in due course of time the bud fructifies and comes into flower, or like a time bomb: in due course it bursts out.

(11) Greed is potential, lust is an active outburst.

(12) Agitation of time is just like a water pot put on the fire, and after some time becomes boiled; when it comes to this boiling point, that is agitation. Or, with chemicals, if alkaline and acid mixed, there is effervescence or agitation.

(13) Devahuti's house is the palace or flying city that Kardama Muni created by mystic powers.

(14) Garbodakhsayee Visnu lays on the water.

(15) Krishna had a chariot driver. Thank you for helping me in this way. I hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/sda

n.b. Suzanne Brzezinski has requested initiation, but Rupanuga has not sanctioned. Ask him this point.

72-2-25 Calcutta 18th February, 1972

My dear Kirodaksayee,

Please accept my blessings. I am in due receipt of your letter of 10th February, 1972, and have noted the contents. One thing is, I left on February 11th from Bombay and still there was neither intimation nor way-bill for the 2000 BTG's, and you say "receipt no." and then there is blank, so I am curious how you are doing things, when you say everything was dispatched on the 5th. In 6 days mail cannot travel between Delhi and Bombay? Also, I understand that you were requested to send the magazines immediately upon returning to Delhi from Jaipur, which ended on the 23rd. Why you delayed so long? Now we have no Hindi magazines to distribute, either in Madras or Visakhapatnam, so I think things are not being managed very well, because, even there may be now 2000 magazines in Bombay, also there is no one there now to distribute them, nor will anyone be there until March, so you must take all these things into account, because unless the magazines are distributed nicely, what is the use of printing them? Also, I note that only Rs. 850/- was collected from Jaipur, but I was told by you and by others that
more than 1000 magazines were sold. Kindly clear up this matter. And why no magazines (by 10th February) have been sent to Calcutta. There are many Hindi-speaking people there, practically the business community is all Hindi-speaking, so why they have not received any BTG's?

Another thing is, it was stipulated that you would print ten thousand copies each issue, and, as per your letter of 30th December, 1971, you have given me quote from Radha Press at Rs. 7984/= for 10,000 copies, why this is broken? If it is better to order less, still, we are not able to enhance the price so much under the circumstances. For 5,000 copies you have paid nearly Re. 1/= each copy, so why such huge discrepancy between 80 paisa per copy and 1 rupee per copy?

For this first issue, because it cost you a rupee to produce, and because the temples are selling at one rupee, therefore you can only charge them one rupee and we shall take no profit this time. From now on, if you are printing 10,000 copies at 80 paisa each, then you may bill 85 paisa and they can sell at one rupee. Each centre should send their magazine money directly to my BKF Account in Bombay Central Bank of India. I shall advise each centre that as soon as they get the magazines they should advance the money via inter-bank mail transfer to my BKF Account.

I have received your telegram advising me of the Saraf promise, and I have duly replied by cable: "Offer accepted, finalise legal matters, bring papers plot dimensions to Mayapur by 22nd." So I have nothing to add to this except that Rohininandan is also coming there and we shall chalk out a plan how to do everything nicely concerning both the printing and Vrindaban land.

Your son Chaturbhuj is coming out a very good devotee. I am in receipt of his letters and he is asking very intelligent questions, so I have instructed London centre to take special care of him. I am thinking he will come out a very good devotee. You are so fortunate to have such a nice son. Now you encourage him also, and he will be your great gift to Krishna.

So you may come to Mayapur, and I have also invited Ramananda and all my disciples in India, and I think we shall number at least 50 heads, because we are being joined from here by Puri Maharaj and some of his close assistants. We shall leave for Calcutta on Tuesday, the 22nd, and are supposed to arrive in Mayapur by 25th latest. So you come too, and if you have finished the latest Hindi BTG you may bring some of those as well.

Regarding the law suit I am making against the three defendants, if you can give Gargamuni Maharaj some assistance in this matter, and see to it that it rests in the hands of a competent lawyer before Gargamuni must go to Bombay, that will give me great relief. I am always counting on your senior experience and good advice in these matters, and I am especially pleased upon you that you have secured that Saraf land for Krishna. Now let us cooperate to build up a wonderful centre there in Vrindaban.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-26 Calcutta
18th February, 1972
Berkeley

My dear Locan das, Nalinikanta, and all the boys and girls at Berkeley Centre,

Please accept my blessings. I thank you very much for your many invitations
to come there to enjoy with you the Lord Chaitanya Day parade and festival at Berkeley. I am always thinking of that beautiful, quiet neighborhood in Berkeley, and of all my wonderful disciples there, so when I return to USA I shall certainly come there for some time. We shall be celebrating the Appearance Day in Mayapur this year from 25th to 29th February, and then I shall be returning to Bombay for the month of March to initiate construction of our first “Hare Krishna City” on a large plot of land we have purchased there. However, if for some reason I shall return to USA before then, I shall with great pleasure come to your festival at Berkeley. At least I will be present there with you all in spirit, as always, you may know that for certain. I like very much your idea for putting eight banners across the main road with the eight Sikshastak prayers written boldly. If the students and other people study these eight prayers carefully, they will be delivered to the highest perfection of life. Also, I thank Nalinikanta for his enclosure of $15 daksina.

I hope this will find you all in good health and transcendentally happy mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/ sda

72-2-27
Calcutta
19th February, 1972

Tokyo

My dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter of February 1, 1972, and I thank you very much for the news that many cassette-tapes you have sent for continuing the taping process of my lectures and translating. Otherwise they are either unobtainable or very costly here in India, so it is a very nice service. I am also very encouraged to hear that Japanese language translations of some of my books will be brought out soon. That is very important step forward for our preaching work there, because without books and magazines, what authority or what basis have we got for preaching?

By end of March I shall be going to Australia, at least for two weeks, and after that Hong Kong, similarly, for about two weeks and then I shall be coming to Tokyo, so perhaps by early May I may arrive in Tokyo.

You are correct to be very tolerant with Kartikeya, and if you also preach very strongly and with full conviction, and if you are always kind and gentle with him, then he will take the hint and give up his nonsense attraction for Maya and want to make himself perfect as the firm devotee of the Lord.

I have received the letters from Shayatadanya, and they are under reply. He shall receive it soon. I’m glad to hear that despite so many language difficulties, still Trivikram Maharaj and the others are increasing sales of BTG. That is good sign.

I hope this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/ sda

72-2-28
Calcutta
19th February, 1972

Tokyo

My dear Upananda,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 11, 1972, and I have noted with pleasure that you are increasing your book distribution and that you have “struck at the very heart of the city of Melbourne.” You have understood our philosophy
rightly, that we boldly challenge anyone—philosopher, scientist, educationist—to understand our philosophy, and for that we enter without hesitation into the heart of the biggest cities and preach to anyone and everyone the message of Lord Chaitanya, who himself was like the lion in strength.

If Mohanananda is advising, that’s nice for the time being because Bali Mardan is in New York with ISKCON Press. I have asked the GBC to settle this matter of a replacement for Bali Mardan.

I will be coming to Australia by end of March, or perhaps sooner, because it is more economical than to go first to Hong Kong. When I have fixed the date, I shall inform you to fix up tickets for two persons from Bombay to either Sydney or Melbourne. You consult with Sydney Temple and Upendra and others and fix up your programme in Australia for at least two weeks.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My dear Upendra,

Please accept my blessings. I am in due receipt of your letter of February 2, 1972, and I shall answer your questions as follows: (1) “Panjika” is a calendar. (2) As for your question about Santa Rasa and the opinions of Rupa Goswami and Sridhar Swami, I don’t remember. You can send me the appropriate passages. There is no reason why Acharyas cannot differ on certain points. (3) Dhoop arotik may be performed in the morning if there is unusually great complaining, but it is better to hold full arotik, but quietly, as in Bombay they play a tape-recording of myself singing arotik softly and hold full arotik. We should not try to diminish our standard of deity worship once it has reached a certain programme, and it is especially nice to wake up Radha and Krishna with full arotik with everyone dancing, but quietly. (4) You may wait until I arrive there before installing deities. (5) So far foodstuffs offered do the needful. Whatever is available and also very nice, that is offerable, as long as no meat, fish, eggs, garlic, onions, or other very objectionable foodstuffs are there. Salads are all right, and there is no condition on which type of rice, the best available under the circumstances, that’s all. What matters is that everything is very nicely prepared and offered with great loving devotion, that is wanted.

(6) Yes, I have already informed Upananda (above) that I shall be coming to Australia about end of March or before, so you can expect an exact date very soon.

(7) Psychiatrists are humbug, all humbug. They cannot help. Best thing is to be engaged in continuously chanting and hearing Sankirtan, that will cure anyone of mental disease.

(8) Although there is no GBC man for Far East for addressing your questions, still, as I am now old man and inclined for philosophy and translating, I am asking my disciples to kindly give me some relief from so much administrative work and asking questions. I have appointed this GBC for that purpose, and you are also senior member, and I have given you already everything, so you please consult among yourselves if you have questions. It is said sevon mukha hi jihbado, sayam eva sphurat adah, or “By engaging one’s tongue in chanting and taking prasad, simultaneously following the regulative principles, the Lord reveals Himself upon this.” In other words, if you are sincere to serve continuously and always chanting, all such questions become answered automatically. I never asked my Spiritual Master one question except one: “How shall I serve you?” So in this way, kindly inform the others that I may be relieved to give
you so many more nice books—that is my real desire.

I hope this meets you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/SDA

20th February, 1972

Calcutta

Mr. Gerald J. Gross,
Sr. Vice President,
Macmillan Co.,
866 Third Ave.,
New York, N.Y.
USA 10022

Dear Mr. Gross,

I have received your letter dated December 30, 1971, addressed to me to my Madras residence. I thank you very much for the same. The Japanese quotation for printing my *Bhagavad Gita* complete edition is already there, and I think nobody can compete with their price in any part of the world. The best advice I can give you is therefore to get the book printed in Japan immediately.

In the meantime I am very much pleased to inform you that there is very good demand in India for the small edition of my *Bhagavad Gita* published by you. Unfortunately, stocks are not available here in India. I understand that you have got your appointed agents here in India, namely “India Book House.” They have got their office in Warden Road, a few blocks from our Temple in Bombay on the same road. I went there personally to enquire whether they have got the book in stock, but they had no stock. So I shall request you to immediately send stock of my *Bhagavad Gita* already published in sufficient numbers so that we can inform our thousands of devotees and Indian customers to take supply from your agents here.

I shall be very much glad to hear from you in this connection, both to my Calcutta address (as above) and Bombay address (as above), as early as possible. I shall remain in Calcutta until 1st March, and from there I shall go to Bombay for another two weeks or so.

Kindly treat this matter as urgent and do the needful.

Yours sincerely,

A. C. Bhaktivedanta Swami

20th February, 1972

Calcutta

Mr. Rudra das and Radhika devi dasi,

Please accept my blessings. I beg to acknowledge receipt of your letters of January 7, 1972, and I am very much pleased that you have opened a very nice centre in Madison, Wisconsin. Thank you very much. Now develop it very nicely, and especially make certain that the daily routine programme is held nicely and to the regular highest ISKCON standard, that is, you should see that our rising early, holding mongal arotik, chanting 16 rounds, reading books, having classes, street sankirtan, etc., go on just to the highest standard and are never for any reason neglected. In this way your success is assured, but if we neglect even for a moment our routine, work, if we allow the regular programme to become slack then everything else we may try will fail. I think you have understood these things and you are doing things very nicely, and because your “number one concern” is distributing my books and preaching, I think Krishna will give you all facility to increase more and more and make advancement in Krishna Consciousness.

I am very glad to hear that Louise Bourassa has joined us. Thank her for understanding our philosophy. She is PhD., so she may translate all of my books into...
French language in cooperation with Yogeswara at ISKCON Press in New York, who is in charge of the foreign languages printing of my books. She may also write article for BTG why she came to KC and comparing our philosophy to others.

You have described how you once fell down because you saw discrepancies in our philosophy. Actually, our philosophy is perfect, but because there were discrepancies in your mind at that time you may have thought something wrongly about our philosophy—that is one of Mayas favourite tricks for convincing us to stop our Spiritual life and enjoy her. So if ever you have questions or serious doubts about philosophy you may ask the GBC or myself. And so far your telling me that some other devotees discouraged you in the past, I also had trouble with some of my Godbrothers, but I never let it affect my service, because when one becomes fixed-up in devotional service he never allows anyone else or any condition at all to hamper his service to Krishna or discourage him in any way. So you must become convinced like this too, by preaching constantly and having Sankirtan, and you will very quickly attain the supreme perfection of life. As for your question about celibacy, if you want to remain celibate for life, I have no objection.

Also, I have no objection if you purchase cars for serving Krishna, as they appear to be required for distributing books and incense, so why not have them? And when you are more developed, you may install deities and worship them very opulently. My only point is that simultaneously we must increase our literature production and build Mayapur Temple, but it is not that we have to stop everything else for one thing. The art of managing is to do all things at once in a nice manner, and the guiding principle is to do whatever is practical for preaching KC and at the same time maintaining our high standards of routine KC practices for making ourselves progress on the Spiritual path. Regarding the teacher Mis Wilson, you may engage her in translating, if she can read Bengali type. She can try Jiva Goswamis "Sandarvas"—that will be a great contribution. So far Radhikas work, I am very pleased you are continuing translating into Russian language my books and essays. This book business is the most important of all, so kindly continue giving it your full attention. Work in Russia is going on slowly, and we have got a plan to send French devotee girl there to marry our Russian boy devotee in Moscow, and then the work will go much faster. I shall inform you when we are ready for BTG in Russian language, meanwhile go on with the work. Krishna das is in Europe, you may write him c/o Hamburg centre. If you have honey, why not use instead of sugar but I think it is too expensive to be practical.

[PAGE MISSING]

72-2-31
Calcutta
20th February, 1972

Tokyo

My dear Satadhanya,

Please accept my blessings. I am in due receipt of your letter dated January 29 and I have noted the contents. Thank you very much for your sincere endeavor and faith in your Spiritual Master. The key to success in spiritual life is to always endeavor to please the Spiritual Master, and follow his instructions. One who is determined in this effort will advance very quickly in Krishna consciousness.

So far personal association with the Guru is concerned, I was only with my Guru Maharaj four or five times, but I have never left his association, not even for a moment. Because I am following his
instructions, I have never felt any separation. There are some of my Godbrothers here in India who had constant personal association with Guru Maharaj, but who are neglecting his orders. This is just like the bug who is sitting on the lap of the king. He may be very puffed-up by his position, but all he can succeed in doing is biting the king. Personal association is not so important as association through service.

We have just had a very successful program in Madras, with many prominent men, including the Chief Justice of Madras, taking an active part in this sankirtan movement. We are proceeding to Mayapur to celebrate Lord Caitanya’s appearance day, and then to Bombay. From there I will go to Australia, Hong Kong, and I plan to arrive in Japan sometime in May.

Please offer my blessings to the others. Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

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My dear Toshan,

Please accept my blessings. I am in due receipt of your letter dated January 4 and I have noted the contents. I am glad to hear that you are always keeping engaged in Krishna’s service and chanting Hare Krishna. As you chant, try to hear each word very carefully and always complete your sixteen rounds. Regular and attentive chanting, along with following the four regulative principles will keep one pure. Simply by following these principles and chanting Hare Krishna one can make his life successful and perfect.

So far your two lost beads are concerned, you can simply add two more beads, and because I have already chanted on all the others, they will be sanctified also.

Hoping this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

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My dear Bhakta das,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 28, 1972, and I am pleased to note that everything is progressing nicely in San Diego centre. I especially appreciate your attitude toward increasing more and more the ____ of our books, that will sanctify all other activities of preaching because preaching means selling books.

Please inform me of the result of your spending $500 for advertising for our Krishna Book. If such expenditure proves successful, then we may spend thousands of dollars and make Krishna Book very famous all over your country, that is, if the money invested comes back many-fold in the form of amount of books sold, by making these radio advertisements.

I am also encouraged by your going to that small town near San Diego and getting such a good result from your preaching work there. Similarly, why not go from town to town throughout your entire area, even they may be small villages only, and hold such programmes. This is real Sankirtan. Also you may inform the other centres of this process of going out to the surrounding small towns on preaching missions, how to do it nicely.

Because you are making so many new devotees and distributing so many books and magazines, therefore I can understand that your routine work is being kept to the highest standard and that preaching work is going on well. This I can very
much appreciate. Now never let it slacken or neglect our regular programme, and always you will be successful in spreading this sublime movement of Lord Chaitanya’s, and very soon you will yourself approach the supreme perfection of life.

I hope this will meet you in good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-34 Calcutta
21st February, 1972
Trinidad

My dear Vaikunthanath,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 3, 1972, and I have noted with pleasure that you are pushing on with this Krishna Consciousness movement there with full enthusiasm. As for your shortage of literature, that seems to be the general story throughout the Society, but just recently Karandhar as gone to Japan and ordered nearly $200,000 worth of our books to be delivered by April 1st, so you may place your order now with New York or with Miami or whoever supplies you with books, and soon you shall have plenty. Meanwhile, you may send to ISKCON Press for any small literatures which are available, such as “Easy Journey” and “Topmost Yoga.” I am told that ISKCON Press has recently printed a large stock of these two books. Why these have not been sent to you? Or at least why you have not heard about them being available? I think if you are suffering for a shortage of literature you may write to Karandhar and he will take action. At least I think he has a large stock of small brochures which I like very much and which are very interesting. If the big centres on the east coast of your country are not co-operating by sending books, then you may deal directly with Karandhar as he is very reliable boy.

Regarding your proposal to incorporate under the title “Trinidad and Tobago Society for Krishna Consciousness,” that’s all right. I am very much pleased that you have been given nearly one acre of land, and even though it is not in the most populous neighborhood, still, we can utilize it in the manner you suggest by first building-up a smaller place there and keep it as an ashram. Later on, if we get many devotees and friends, we may develop there like we are presently doing in Bombay, where we have just purchased a large 20,000 sq. yd. plot for putting up the first “Hare Krishna City,” which will be a co-operative housing society wherein businessmen and professional people, or other substantial people, who are also devotees of Krishna, may purchase flats or apartments in a multi-storey apartment house and may live there whenever they like. Below we are having in Bombay a very, very nice temple, with continuous bhog being offered throughout the day so that dwellers in the apartments can take prasad whenever they want and they will be offered all varieties to please everyone. I have heard that Americans like to go to the Caribbean islands in the winter where it is very warm, so if they are devotees also, as we may gradually recruit them, they may want to have their apartments there to take advantage of the climate and the pure devotional atmosphere at the same time. So let us see what develops.

As soon as the Deed is signed and you have collected local funds, please start immediately as per your plan, and I am very much engladden by the news that you are establishing something nice there. If it is not difficult, I can come there when I visit Dallas later this year. They have also just got a nice building for our Gurukul school for children in Krishna Consciousness. Similarly, Miami has just got
a big church and they have invited me also, so let us see what will happen by Krishna’s desire.

Hope this will meet you in good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-35

There is a bengali proverb “When you pay the price it becomes purified”, just like if I purchase something and it is unclean in so many ways, but, because I have paid, it becomes purified.

I hope this will find you both in good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-36

Brooklyn

22nd February, 1972

My dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 9, 1972, along with two copies of the MacMillan Co. contract. As per your instructions, I have initialed same, wherever your own initials have appeared. I noticed that on the carbon-copy contract you neglected to initial the last clause (b) of Section XX Special Provisions, although you had done so on the original copy. In addition, I have added the phrase to XII. Competitive Material as follows: “as well as the 48 pages of illustrations for which the Author reserves the right to publish for any purpose he may determine,” as per your instructions in the letter to Shyamsundar dated February 15, 1972. Also, because I received advanced royalties from MacMillan Co. for my first edition of Bhagavad Gita As It Is of $1,000.00, and that was before they were convinced of our ability to sell books. So under I. Rights and Royalties, please note that I have added the clause “an advance of $2,000.00 against the Author’s earnings under this agreement,” duly initialed, which you will also please put your initials, as also to the addition to XII., and then I think you are signing on behalf of International Society for Krishna Consciousness, so when this is completed, and when the Vice-President of MacMillan Co. has also duly signed, then the thing is done, I am satisfied. But one thing, kindly request them to publish this important book with all haste at their disposal, taking advantage of our Japanese contacts, because there is so much world-wide demand for this books that I think 40,000 copies will be sold within a few months' time. Karandhar reports that practically 5 centres have distributed 8,000 Krishna Books in only two months, so what to speak of such famous book as Bhagavad Gita. And Karandhar may publish that picture-book Bhagavad Gita with Dai Nippon right away, that will be very nice.

Upon your recommendation, I am glad to accept as my duly initiated disciples both of the girls you mention. I shall be sending their beads duly chanted by me under separate post, and also I shall be writing to them separately (please find enclosed). Also, I am including three sacred threads duly chanted herewith, so you may hold a fire yagna and give gayatri mantra to Rabin­dra Swarup, Brahnavitta, and Pancharatra, in the usual manner, with tape heard through the right ear. The fire yagna can be held for all five devotees.

You are waking up your new deities too early! Best time is between 4:30 and 5 am, with Mongal Arotik at 5 am.
Although Krishna is the Master of Sleep, still, we must allow Him sufficient rest for herding cows all day and playing with His cowherd's friends.

Regarding your question, this surrender to Supersoul is in the advanced stage of Krishna Consciousness. So long one is not advanced, he has to take information and direction from the representative of Supersoul or the Spiritual Master. The spiritual master is external manifestation of the super soul. Thus the Lord helps the living entity, helps both from inside & outside.

I am very, very pleased with your programme to infiltrate the schools and colleges, especially by introducing our books and classes in Krishna Yoga. I say one thing, if you can somehow or other turn all of these students and hippies, or even a portion of them to Krishna Consciousness, then this Movement will sweep across the world and save it from the present-day precarious condition when everything has become so much degraded. If many of their student class take up this Movement, your country’s government will help, and if they help, there is immense potency for spreading to all other places. Now you push very coolheadedly and tactfully on this programme of reaching and convincing the student-class with our books and philosophy, and that will be your success of life and for that Krishna will very quickly reveal Himself to such sincere worker face-to-face, you may know it for certain.

You keep one copy of this contract with you, or if there is a third copy, you may send me also. On the whole I am very much pleased upon you for helping me in this way, now see it that the book is printed in very short order, they are one of the world’s biggest companies, they can do it nicely, and also advertise. Our branches may help them advertise if they supply the materials and if they pay for helping us co-operatively advertise and promote this book very widely.

I am enclosing one picture which you may please pass on to the art department for panting it, or you may include it as it is in our new Bhagavad Gita. It is very nice, the Krishna’s face.

Hoping this will meet you in very good health and happy mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/sda

72-2-37
Calcutta

Mr. K.M Diwanji
C/o Ambhabhai and Diwanji
Attorneys-at-law,
Lentin Chamber 2nd Floor,
Dalai Street
Fort Bombay-1

My dear Diwanji,

Please accept my greetings. I have heard from my disciples in Bombay that Mr. A. B. Nair is a little anxious to settle the financial side of our Sales Agreement for the Juhu property, so I am enclosing in his wife’s name a cheque no. CT/A-T 492829 drawn on the Central Bank of India, Head Office, Fort, Bombay-1, for the sum of Rs. 50,000/= (Rupees Fifty-thousand only), to bring to one lakh of rupees the amount we have paid Mrs. Nair to date as per our Sales Agreement. Now you may please hand over the cheque to Mrs. Nair, and you can assure Mr. Nair that the balance one lakh I shall pay him immediately upon my return to Bombay during the first week of March.

Meanwhile, I shall be very grateful to you if you will have finished your clearing of the deeds and other matters, so that the conveyance deed will be ready to sign by both parties. The Deed of Conveyance should be made in the name of “A. C.
FEBRUARY, 1972

My dear Krishna das,

Please accept my blessings. I beg to acknowledge receipt of your letter of February 11, 1972, and I am very much pleased that you are going on with your work in Krishna Consciousness despite so many obstacles which Maya has placed in your path just to try to deviate you from going back to Home, back to Godhead. So I am very glad that you are trying something there, I have heard Sweden is a very good field. So I have informed Hansadutta that you may stay there and work for opening a branch if there is good response. And so far money and books, I have informed Karandhar what is the position and he shall be sending you some money for immediately renting one place for temple, as well as sufficient stock of literatures. Without such books and magazines, our preaching work has no authorised basis, so there must be always books. Now you develop there very nicely, it is Krishna’s grace you are there, so just as you practically developed first the Hamburg centre, so you will be getting the extra credit for starting Sweden branch.

I think that if you go on in this way and spend your whole time preaching and engaging others to hear you and become themselves engaged in Krishna’s service, that will cure you of all misgivings and miserable conditions. Follow this simple formula of chanting regularly with full attention, reading at least one hour, and balance time preaching and speaking and managing one centre, and then everything will be all right. For my part, there is no question of dissatisfaction, I am very much pleased with your sincere service and humble attitude of Krishna Consciousness devotee. And I am also aware that sometimes Hansadutta will be very stubborn, but he is also doing something there, so why not let him go on, and you take charge of opening branches in those northern European countries like Sweden, and that will be very much appreciated by me. If you require some more help in any way, just inform and I shall do the needful, do not worry. Also, Shyamsundar is writing to Dayananda to send you books, whatever they can, from London, and they can send some men to help also if you require.

Hoping this meets you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
n.b. I have heard that the Nobel Prize Institution is in Sweden. Why don’t you present them our books? Find out what to do if we can win Nobel Prize.

Mayapur
25th February, 1972

My dear Prajapati,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 28, 1972, along with the very
nice book you have compiled "Prayers to Krishna." Actually, this book was so much enjoyed by me, and I think that you have done it perfectly and there is no need to make any changes. So today I have sent the book to Karandhar in Los Angeles and I have instructed his New Dwarka Press to make the lay-out immediately and have the pictures painted very nicely just as you have drawn them, and to send the finished manuscript to Dai Nippon for printing 10,000 copies at once.

I have appreciated also the newscutting from Boston "Globe," and I understand this is a very famous newspaper in your country.

Because your wife is fully trained as classical dancer, even she taught in such big university, so she can organize classical dancing to portray stories about Krishna and His Pastimes and that will be very nice proposal. Recently in Bombay we have held a benefit charity performance called "Hare Krishna Benefit" performed by the Javeri Sisters, a famous classical dancing group from Manipur. These dancers were depicting stories from Krishna's Pastimes, and the dancing was very nice. So this art of dancing, as any art, can be also employed in the service of glorifying the Supreme Lord. If she is expert dancer, your wife can organize a dancing group to depict very exquisitely stories from our Krishna Book.

As for your training in theology, if you simply present some of the popular western points of view of theology and then point by point you may defeat them or expose them as speculators who are simply misleading the innocent public, and that will be a very nice service, because when intelligent people begin to understand our philosophy and theology, that it is the Absolute Truth and that if anyone becomes Krishna Conscious, that is the highest perfection of understanding philosophy, then our Krishna Consciousness Movement will advance very quickly because everyone like the common people respect the opinions of intelligent scholars. So if you work in this way to convince the intelligent class of men, that will be very great service and also the proper use of your educational training. Thank you very much for helping me in this way.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/nda
72-2-40
Mayapur
27th February, 1972
Brooklyn

My dear Bali Mardan,

Please accept my blessings. I beg to thank you for your letter giving ISKCON Press report dated February 12, 1972. I am very glad to hear that MacMillan Co. is going to print and distribute our other books Easy Journey and Topmost Yoga worldwide. You may send me copy of the contract also. One thing is, how many copies they are distributing?

So far the other books you are printing, I am very much impressed by your quick progress in making ISKCON Press an efficient and worthwhile contributor to pushing on this Krishna Consciousness Movement, and on the whole it is a good report.

By good co-operation amongst us, we are sure to increase the preaching of Krishna Consciousness through all these literatures.

One thing is, have you GBC members decided amongst yourselves how your zone of Far East will be managed in your absence. There must be someone there who can advise and instruct in all matters,
so I think that if you are well-situated there and making such nice progress to improve our output of books, then someone may be appointed by you all by mutual consultation to manage everything in Far East Zone. I have received several enquiries on this point from responsible officers there, and they are wondering how things will go on.

I hope this will meet you in good health and happy mood.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/72-2-41
Brooklyn

Mayapur
27th February, 1972

My dear Jadurani,
Please accept my blessings. I beg to thank you for your second letter, undated, with more questions concerning the current paintings from Srimad Bhagwatam. I shall reply as follows:

(1) Lord Brahma's lotus is red colour.
(2) Brahma's four heads are facing the four directions.
(3) He is sitting directly upon the soft centre of the lotus.
(4) There are many authorized, standard versions of paintings of Garbodak-sayee Vishnu reclining, so you may see these, exactly how it is done. Ananta and G. Vishnu are practically the same size.
(5) Ananta is bluish with white inside.
(6) You may make a pillow under Vishnu's head.
(7) You may see the other standard paintings to see how big is Lord Brahma in comparison with Vishnu.
(8) 3rd Canto of Srimad Bhagwatam, 33rd chapter, is entitled "Instruction by Kapila Deva."

I Hope this will meet you in good health and happy mood.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/72-2-42

My dear Mohananda,
I beg to acknowledge your letter undated and I am answering your questions as follows: You inquire why, if the devotee is struggling very hard to be free of the clutches of Maya, then how can he not be interested in such liberation? That is a contradiction. The devotee is not interested in liberation, but in serving; as such, the devotee is already liberated. So liberation is not very important business—it doesn't matter if he is liberated or non-liberated. The idea is that nobody should serve Krishna with motive, even up to liberation, he should serve for service sake. Liberation from Maya means engaging himself in the service of the Lord. So one should strive to become a servant of the Supreme, and in that position he is automatically liberated and free from the clutches of Maya, so when it is said that one should strive to be free from the clutches of Maya, it is simply another way of saying one should strive to be a servant of the Lord, not that being free from Maya is the goal of striving, but that the serving is the goal of striving. Liberation is the constitutional position of the living entity, and that constitutional position is that the Lord is great and that the living entity is subordinate & servant of the Lord. So one should try to extricate himself from the clutches of Maya in order to regain his healthy, normal condition as the servant of Krishna, not just to get himself liberated. But once in this service, he is liberated already. Try to understand.
Your second question, Isn’t the fact that we say that one should give up the cultivation of knowledge in conflict with the first six chapters of Gita which deal with cultivation of knowledge? The first six chapters of Bhagavad Gita, this knowledge is to understand Krishna. Other so-called cultivation of knowledge, as practiced by the Mayavadis and jyanis, means how to become one with the Supreme. That kind of cultivation of knowledge is prohibited. Cultivation of knowledge to understand Krishna as He is, that is called Bhakti. Generally mayavadi’s mean by “knowledge:” how to become one with the Lord. That is to be avoided.

Your third question, What is the explanation of split-personality, actually, there are not two personalities, there is only change of mind. Therefore, the mind has to be fixed up in Krishna, then there is no more extreme change in the mind from one personality to another. There is always only one personality, it is just that if the mind is very disturbed, it may change in extreme way; if such person is devotee; best remedy is to sit down very tightly and chant Hare Krishna very loudly and hear for the a long time until he feels himself one-minded and fixed on Krishan’s Lotus Feet.

So far you being philosophically-minded, that I can see and appreciate, but in future I think you can ask any questions you may have in these matters to one of the Swamis or to your GBC man. I have given them the answers to all such questions, so they can help you. I am an old man now, and my interests are turning to philosophy and translation. If you help me by relieving me from this administrative work, that will free me to give you so many more fine books from Vedic literature and from our own devotional line. So kindly assist me in this way. Actually, if you simply serve in a surrendered attitude, and go on chanting regularly, the answers to everything will come out automatically: “To those who are constantly devoted and worship Me with love, I give the understanding by which they can come to Me.” (X, 10).

You say that your wife is an emotional sentimentalist, and that this is causing you some anxiety. But you have taken her as your wife, and by our Vedic standards you are responsible for her spiritual advancement, so you must make the attempt to assist her in becoming Krishna Conscious very seriously, that is your responsibility. If, however, after much trying and serious attempts you are still unable to help her, then leave her aside. One should be interested in his individual self, one should not be interested with others if they hinder his service unduly. But you have married her, and there is no question of separation. You may live from time to time separately, but at least you must try very hard to help her perfect her spiritual life.

Your idea to go from town to town throughout the state is a good proposition. Now do it, and Krishna will give you all assistance if you are sincere devotee.

Hope this will meet you in good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-43
Mayapur
27th February, 1972

My dear Nandaranii,

Please accept my blessings. I beg to thank you for your letter dated 11th February, 1972, and I am very much pleased that you are fully engaged in attending Sri Sri Radha and Krishna in London temple and that you are finding great satisfaction by pleasing always Their Lordships. I think you know the story how these deities practically miraculously appeared in or London centre. Actually, miracle means...
see something I do not understand, so I am thinking, that is miracle. Just like if a small child sees me lift up one table, the child may think in that way, that it is miracle such big table could be lifted by me. So in real sense miracle means fool, because if I have no knowledge then I am fool, so I say Oh, it is miracle, but actually I am fool. So-called transcendentalists who have no real stock of knowledge they are fond of these miracles, and for the most part, because the innocent public is generally foolish, therefore they accept these rascals of magicians as saintly persons. But real knowledge means science or knowing everything about something. So this Krishna Consciousness is not a miracle, it is science, and because we are Krishna conscious, therefore we know everything, so practically we can understand how Krishna wanted to please His devotees and He appeared there so wonderfully, and we do not see anything miracle.

So I am very glad that you want to increase in this way, and I have no objection, as long as the standard which instructed is not changed. Devotees like to increase, that is very nice, but this whimsically changing, now one way, now another way, now this schedule, now that one, this is not good. But as you have suggested to make nice bed and night clothes, that is good proposal. Originally I wanted that such bed, along with throne or gorgeous chair, be placed to the side, but I do not think anyone has done it. So you may add these features. Main point is to keep altar and everything very clean and neat, and to offer Radha and Krishna everything in the most oppulent manner just suitable to your means, and always with full love and devotion, even it may be only a little water or few leaves if you are poor man.

As you ask about Rathayatra Festival, I may inform you that this year it is held on Wednesday July 12th, but you may celebrate it on the following Sunday, July 16th. If I am able at that time, I shall most certainly be very glad to come. I think three times I have seen the San Francisco Rathayatra Festival, but I have not yet been favoured to attend the London Festival, so I shall very much like to come there if you can arrange and if you like I shall come.

I am always remembering with pleasure you and your good husband Dayananda, and how you have been with me practically since the first and how you are serving Krishna so sincerely and making such nice progress in Krishna Consciousness.

72-2-44

Mayapur
28th February, 1972

San Francisco

My dear Harsharani,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 5, 1972, and I have noted the contents. You have mentioned that your father of your two children has left you and you are forced to live outside the temple. But I cannot understand what is the trouble. If you are getting government welfare help, then you can live separately, take the children to the temple every day and bring them up in Krishna Consciousness, and when they are old enough you may send them to our new school in Dallas. There is no question of losing father, now they shall have dozens of fathers and mothers, simply engage them in our regular KC programme of routine rising early, cleansing, chanting, eating Krishna prasad, looking at books, street Sankirtan, like that, and let them associate nicely with other devotees in such programme daily, and automatically they will be trained up nicely in Krishna Consciousness.
This brahmachary system is there, but if one is not so strong, then he is allowed to marry, but he must expect that the aftereffects will always be troublesome. Everywhere I see people, man and wife with family, and all of them they suffer, but still they go on producing more. Sex means trouble. Therefore one should become dhīra and don't be attracted by this sex-life.

Henceforward, anyone proposing to marry must produce some outside income and live outside the temple, they must know this in advance and be prepared to carry such burden. Let them be married, but at their own risk. I cannot sanction anymore. My Guru Mahāraja never allowed, but when I came to your country it was a special circumstance so I gave concession, but I am not so much inclined anymore. My Guru Maharaj never allowed, but when I came to your country it was a special circumstance so I gave concession, but I am not so much inclined anymore, so I shall not sanction, but they may marry on their own risk of knowing that such arrangement is always troublesome.

I Hope this will meet you in very good health and happy mood.

Your ever well-wisher,
A.C. Bhaktivinoda Swami
ACBS/SDA

72-2-45 Mayapur
28th February, 1972
Brooklyn

My dear Kirtiraj.

Please accept my blessings. I beg to thank you for your letter of February 4, 1972, and I have noted the contents. I am very much pleased to hear that our mail-order department for books and BTG's is increasing steadily. Now you have good American brain by Krishna's grace, so the more you go on thinking of ways to increase in this way, the more Krishna will understand that you are sincere to serve him as dearmost friend by preaching His message of Bhagavad Gita and the more He will attract you to come back to home, back to Godhead.

One thing, you say that you are too busy printing books so that you are unable to distribute them. So what is the use of printing if we are unable to distribute? There must be good programme for distribution in New York also. I think New York City is a very very good field for selling our books, so I think if you increase by placing emphasis on this point of distribution, then our this Krishna Consciousness movement will be strong on two sides instead of on one side of printing only, and then progress will be rapid. Unless people can have access to reading our books, why print them?

As you have mentioned Mr. Kallman, one of my disciples saw him by chance on the street in Bombay and he promised to come and see me but he did not come. If he is so unco-operative, I don't think we should get involved with him again. When I shall return to your country there is opportunity to make many more such record albums, so why don't you arrange for that? One album I made in India is being released here soon by a company called HMV or His Master's Voice co., and I shall send samples to some of you there.

Regarding your question about thinking about sex, is that also one form of illicit sex or against our four principles? Yes, even thinking sex is the same as illicit sex, but one who is not advanced cannot avoid it. But that does not disturb our regular procedure. We should strongly follow all the regulations and principles and chant and these thoughts will come and go away. Thinking will come; even great saintly persons like Lord Shiva are not free of thoughts that come, so what to speak of you. So we must say that such thinking is no offense because you are accustomed to this habit. But beyond thinking are feeling and willing, so even
thoughts of sex connection may come, that is difficult even for saintly persons to avoid, still, in the further stages of feeling and willing we can easily conquer over this sex urge. Willing should be avoided and acting stopped, or else there is offense of breaking this basic prohibition of illicit sex-life. Because thinking comes I shall give it practical shape: that is nonsense, but because it is an old habit we are unable to check it unless we can understand the nature of feeling, willing and then action, and how by proper use of intelligence we can prevent thoughts which must come from maturing into actions—that is the practical application of Krishna Consciousness regulative principles. Even Lord Chaitanya Himself said that sometimes when I see a wooden form of a woman, my mind becomes agitated but that does not mean that we should give it practical shape, that is intelligence. One must be convinced that sex-life without exception means trouble, therefore he is able to stop it at the thinking stage by not allowing it to be felt, much less willed and acted. I am so much disgusted by this troublesome business of marriage, because nearly every day I receive some complaint from husband or wife, and practically this is not my business as sannyasi to be marriage counsellor, so henceforward I am not sanctioning any more marriages, and those who want to marry must know in advance and be prepared to make outside income to support wife and home separately from the temple, and in the temple husband and wife shall live separately, that must be or what is the meaning of spiritual society like ours? I made a concession, but how can I encourage something which has proven to be so much trouble?

Actually, the purpose of our life is to please Krishna; that is the business of the older children, to serve the father. So there is test for knowing if I am pleasing Krishna: If He reveals Himself to me, if I see Krishna, then I know I am pleasing Krishna. And another test is if my Spiritual Master is pleased by my service then I know that I am pleasing Krishna; it is very simple, because if I am following the prescribed regulative principles of my Spiritual Master, then without doubt I am pleasing him. So in this way, if you think it over, you will understand the answers to all your questions. Hope this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-2-46  28th February, 1972
Mayapur

New Vrindaban

My dear Satyabhama,

Please accept my blessings. I beg to acknowledge receipt of your letter of January 24, 1972, and I am very much pleased that you and your good husband are developing the New Vrindaban land very peacefully, and I think that you both are perfectly suited to remaining there and managing things very nicely, and you may gradually bring that New Vrindaban property to its full potential by stages, and that will please me very much. I always had great hopes for New Vrindaban, and gradually we are developing, as I can understand from Hayagriva’s recent Cow Protection Report.

You are experiencing some doubts, that you cannot believe that the Krishna from Krishna Book can be the Supreme Personality of Godhead, that it must be like some fairy-tale. To clear up these things the best remedy is to discuss amongst yourselves all members regularly all our books in classes, then these doubts will be killed. Without reading books it becomes hackneyed and such
obnoxious ideas trouble us. Our thoughts are always changing, that is the nature of the mind, so you cannot expect that even the great saintly persons are free from thoughts coming and going. But after thinking there is feeling and willing, willing being the stage of putting the thoughts into action. So if we are able to employ our intelligence, then we kill the thoughts before they become manifest in activity, but because we are so much inclined to enjoy something unintelligently, we have to therefore sharpen our intelligence faculty by reading and discussing and preaching to others. In this way we are able very easily to defeat all challengers to our philosophy and everything becomes very clear as it is revealed from different angles of vision. Krishna makes promise to one who is striving to serve Him sincerely that He will give such devotee the intelligence by which he may come to Him. Therefore we should always pray that Krishna may kindly provide me the intelligence to kill all demons of doubt, and because He understands the heart of His sincere devotee, immediately He gives assistance. For my part, for example, I am absolutely certain that anyone who challenges me I can defeat you. Why is that? Because Krishna gives me the intelligence.

Your idea to start a nursery school in New Vrindaban is very good proposal and you may immediately try for it by cooperatively consulting amongst yourselves how to do it. But one thing, we are teaching Bhakti by practical attendance and by decreasing playing desire or drive. If the children simply do as their elders are doing, that is, regularly attending mugal arotik, rising early, chanting, eating prasadam, looking at books, worshiping the _____ like that, then automatically they will become trained up in right way and there is no need for special programme for education. Children will always do as they see others doing, so if by the good association of their parents and the other older persons, they will come out nicely fixed in Krishna Consciousness, and because they are not spoiled by an artificial standard of sense gratification, they will think that performing austerities is great fun, just like in India we see the young brahmacharies are sent out to beg for their spiritual master to teach them humility and non-attachment, and they spend the whole day in the hot sun and come back at night, take a handful of rice, and sleep without blankets on the hard floor—and they take this type of life as very much enjoyable and great fun. This is how we train our children in Krishna Consciousness, just be keeping them always attending our regular programme and associating with Krishna devotees, teaching them in spiritual realization by giving them the idea that sacrifice and tapasya for achieving the highest goal of life is a very nice way of life. Not that we shall give them many games for playing, these so-called scientific methods of learning are artificial, unnecessary, and on the whole I do not have much trust in this Montessori system or any other such system of teaching. Your idea for having altars to train the children in deity worship is very nice.

So far your Jagannath deities which have become badly cracked, it is better to replace them, but if that is not possible then you may repair. The story of Lord Jagannath is like this: Once King Indradumna wanted to establish the picture in the temple of Krishna, Subhadra, & Balaram coming in a car or chariot during solar eclipse to Kurukshetra so he employed Viswakarma to carve them from wood, and actually the carving was going on behind closed doors, but the King was very impatient to see, so Viswanath stopped, but the King was satisfied with them half-finished.
Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

My dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letters of February 15 and 18, 1972, and I am very much glad that you are arranging so many important programmes for when I shall come to Japan. Tentatively, I shall leave India by end of March and I want to spend one to two weeks in Australia, Hong Kong Tokyo, Honolulu, then reach Los Angeles by late Spring. Therefore I shall probably reach Tokyo as you have planned about end of April. But I see that you have planned a much longer programme than for two weeks. If the programmes are very important, then I have no objection to staying longer there. But if you can arrange for all important programmes to be organized in such a way that they shall be one after the other within shorter time, that is better. I especially like your idea to speak to many students, and if they are important meetings, I have no objection to travelling to other cities in Japan, but I shall appreciate if the meetings are scheduled within shorter time and more frequently.

So far the visa is concerned for Missi-

sionary Lecturing, you may send the papers as suggested by you immediately, one for a guarantee and the other with Society seals and notarized, and as I shall be in Delhi by tenth of March for finishing up some business in Vrindaban, you may send them at once to me c/o S. K. Joshi, 4-A Kamla Nagar, Delhi-7. But I do not think there is time to get letters from Los Angeles in this regard, so you can do the needful, but main thing is that papers should reach Delhi no later than, say, 8th or 10th of March, 1972. For our part, we shall also be sending you our letter of application, as suggested by you.

My idea in the beginning was that instead of learning yourself the Japanese language, if you could convert one Japanese man that would be better for him to head up the preaching after learning from you and then you would be free to organize everything. But if you think it is better to learn yourself Japanese language, then I have no objection.

Thank you very much for the tapes which we have duly received. You can tell Bhanu that I have received his letter of February 16, 1972, and I am very glad that he has arrived there to help you. He is a very good boy, and very intelligent also, so now you engage him full-time in translating my books, and he may train other Japanese-speaking boys also to translate and preach, then everything will be successful.

Hoping this will meet you in good health and happy mood.
Gainesville, Florida  

My dear Amarendra,  

Please accept my blessings. I beg to acknowledge receipt of your letter dated January 22, 1972, and have noted the contents carefully. I am very much pleased that you are expanding our position at Gainsville temple, especially I am glad that you are entering politics to try for city commissioner position. This will be good opportunity to preach widely and sell our literatures, so take advantage. But one thing, our platform must be very simple, that there is no other sacrifices necessary for the well-being of the citizens save and except this Sankirtan yagna. Regularly the town citizens can everyone congregate and chant Hare Krishna and hold festivals of celebration continually, with widespread distribution of tasty foodstuffs—who will not be attracted by such programme? This is our simple method, nothing else. Any other political programmes proposed by politicians will simply spoil everything. Actual government means to give the citizens the highest welfare, that is, spiritual fulfillment and access they should provide to obtain without any difficulty the perfection of this human form of life. Otherwise, government means democracy, so now instead of one king who could rule piously, there are thousands of kings, each one interested in taking only some taxes for his spending, not for welfare. Nowadays, politician means pick-pocket, fooling the people who are innocent into voting them and then picking their pockets, because in two or four years they know they may be replaced by some other king so they take as much as they can. The people are innocent, we have seen this everywhere, even in Russia, it is only these rascal leaders who have spoiled everything by fooling the people for their personal advantage. So I am very much serious that you all boys and girls should expose these Nixons and remove them, there is ample scope for protest in this Sankirtan Movement, and you yourselves be president, that is my hope for saving the misled mankind from total chaos.  

Popularize this movement in the world, but better to avoid talk of slaughterhouses, illicit sex, etc. and give the public instead the positive approach to life of Krishna Consciousness.  

Kindly keep me informed how your election comes out or any publicity you will get in the newspapers. Hoping this will meet you in good health and happy mood.  

Your ever well-wisher,  
A. C. Bhaktivedanta Swami  

n.b. Upon your recommendation I have accepted the three boys as my duly initiated disciples, and I have replied them on back.  

My dear Sons,  

Please accept my blessings. Upon the recommendation of Amarendra I have gladly accepted all of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:
Joseph Magyar/ Gadi das  
Marc Malcomb/ Bhudara das  
Richard Whitenhurst/ Sridhara das  

I am so glad to learn that all of you have been such a great help to Amarendra there in our Gainesville centre. I can understand that all of you are very sincere boys and are very eligible candidates for going back to Home, Back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really happy in this life and in the end reach the Supreme.  

I am hoping this will meet all of you in good health and happy mood.  
Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
ACBS/sda  
72-3-2  
Delhi

My dear Ksirodaksayee,  

Please accept my blessings. I am in due receipt of your letters dated 14th and 26th February, 1972, and I had very much hoped to meet you in Mayapur to chalk out a programme for press work in future. But anyway I think I shall be coming to Delhi very soon to settle up our business in Vrindaban in two respects. First, concerning the Saraf land, I want to sign the documents before going to Bombay within a few days from now, and if there is possibility to lay down the corner-stone there I can also do that before leaving from India. This will please me very much and give me great relief to know that we have done something solid in Vrindaban before I leave, and the credit is yours. So I am entrusting that you can arrange everything very nicely about getting the deed prepared for the Saraf land, and you may also prepare one nice foundation-stone and we shall hold a public ceremony and lay the foundation stone. Second thing is, it appears that Madan Mohan Goswami has changed his heart and become favourable to give us the downstairs veranda and some rooms upstairs above my rooms in the Radha-Damodar Temple, so for that I expect to come to Vrindaban from Calcutta as soon as I am informed by Subal Maharaj and your good self, on my way to Bombay for our pandal programme there in Juhu. So kindly go to Vrindaban immediately and make all arrangements for the legal documents and cornerstone laying-down, and if Subal needs assistance you may help him also, but one thing is I want to come there immediately, so go immediately to Vrindaban and send me cable when I shall come there. I must leave Calcutta no later than the 8th latest.  

Regarding printing of Hindi BTG, we shall see when we meet there. But I think there is no need to print further for the time being until we develop programme for our distribution. Now we have got thousands of unsold magazines, so what is the point of printing more? I think because Brahmanna is now here in India to manage things you may consult with him how to do everything in the best manner possible.  

Hoping this will meet you in good heath.  
Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
72-3-3  
Calcutta  
4th March, 1972

My dear Uncle Prabhupad Lalita Prasad Thakur,  

His Divine Grace Lalita Prasad Thakur,  
BhartiVinode Institute  
Ulla-Birnagar, Nadia dist., W. Bengal,  

My dear Uncle Prabhupad Lalita Prasad Thakur,  

Kindly accept my humble obeisances at your Lotus Feet. The whole day spent at
your Temple on Thursday was so pleasant, and happy that all my disciples felt celestial blessings in your association. Personally, I am so much encouraged by you, that I appreciate this as the blessings of Bhaktivinode Thakur through his living representative.

Now you can expedite the lease agreement immediately so that before returning to U.S.A. in about three weeks' time I may advise my assistants to take up the work seriously and begin construction and other things.

Next time when I go to you I shall stay not less than one week.

Hoping this will meet you in the very best health and happy mood.

Yours affectionately,

A. C. Bhaktivedanta Swami

72-3-4 Bombay
5th March, 1972
Brooklyn

My dear Bali Mardan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 26, 1972, and I have received the small booklet *Transcendental Teachings of Prahlad Maharaj* also. It is very nice, and it is just to the point for our ISKCON Press. You are very well suited to make endless numbers of this type of small booklet and I am very much pleased to understand how nicely you are doing it. Now if you are also able to increase our distribution at the same time, then this will be the success of our Krishna Consciousness Movement, to print and distribute profusely, side by side. We had got some indication from Karandhar Prabhu that there was some misunderstanding and things were not going too well between you both big leaders, that is why I was little concerned because such things should never be allowed to fructify within our Society, that will spoil everything. But I am glad to hear from you that because there was some misinformation that we had got the wrong impression, and actually that everything is progressing in a spirit of mutual co-operation in all respects. This is Krishna Consciousness. Working together to please the Supreme Personality of Godhead. Practically now it is in the hands of you big guns to manage everything so that there may never be internal difficulties amongst us, and so that we may always go on increasing more and more the influence of Lord Chaitanya's philosophy of Sankirtan process upon all the world. That will be your great achievement, and if you go on helping me in this way, you may know it for certain that very soon you will see Krishna face-to-face. In short words, I am very much fond of these booklets, now go on increasing.

I am also pleased to hear that you have eliminated all the book debts from ISKCON Press. I am very much pleased that you are working so nicely. Now you and Karandhar, along with Hayagriva, Jayadwaita and others, you conjointly think how to double and again double our books supply, there is no limit in this respect.

I have duly received, signed, and returned the MacMillan Co. contract to Rupanuga. Has he got it? Also you were to send me a copy of the contract for distributing our other books by MacMillan Co. also. Now Pradyumna is with me, so he and Shyamsundar conjointly they will everyday prepare my night's translation work, one transcribing by typing, one with sanskrit corrections and synonyms, and they shall dispatch regularly to you.

Hoping this meets you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

My dear Jaiadwaita,

Please accept my blessings. I have also received your letter along with Bali
Mardan's and I am very much glad that Pradyumna is now with me for teaching him correctly this sanskrit editing work. After he has become well-trained that will be a great relief to me and it will benefit everyone by increasing the flow of our books and literatures. I am very much pleased that Bali Mardan is doing something in ISKCON Press as manger, and that you all like Adwaita and Uddhava are co-operating to print my books. One thing, I do not regularly receive copies of books and magazines which are new, so if you will kindly send me whenever they come out sample copies of all our literatures, I shall be very thankful. As I have informed, Pradyumna and Shyamsundar will be sending you regularly completed transcriptions of my translation work by post, that will avoid the high cost of sending tapes, which besides are very expensive and may be lost easily in mail, and because I am here if they have questions I can answer and make the final proof-reading, and this will expedite everything. One thing, now you say the date for printing by MacMillan Co. is set for August 1st, but last time you said June 1st, so I am wondering how long this delaying business shall go on? Our Bhagavad Gita As It Is is so much important to the world for uplifting it from darkest condition of ignorance, but still we cannot give them it, that is our neglect. I shall appreciate if you can help to expedite the printing of BGAlI as quickly as possible. Hope this meets you in good health. Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

February 7, 1972, and I am very glad to hear that everything is progressing well under your direction at San Diego temple, especially that you are installing Lord Jagannatha there and that you want to try very hard for pleasing Him always. This is the devotee's business, always to please Krishna, that is all. Throw out all other interests, simply think always that He is the recipient of all my energy, that is Krishna Consciousness.

By now you must have completed nice clothes, ornaments, and all gorgeous arrangements for installing the deity, so you may place Jagannath just as with Chaitanya Mahaprabhu's picture without any ceremony required. In general we do not allow anyone without sacred thread to attend to the deity, but if there is lack of qualified brahmans, men without sacred thread may be employed to cleanse the floor and other things which do not require their touching or gazing upon the deity at close quarter.

Kindly thank our Doug Souva Prabhu for his taking part in this Krishna Consciousness Movement, and it appears as if he is understanding the philosophy nicely. Now you give him further all good guidance, and I shall be glad to initiate him when I shall come there by late Spring.

Hoping this meets you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-3-5

Bombay

5th March, 1972

San Diego

My dear Bhakta das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 22, 1972, along with the letter from Santosa, and I especially appreciate his report of enthusiastic distribution of
books and generally very highly determined and pure attitude of Krishna Consciousness devotional service. I am so much engladden by his report. Just see how you all are giving all of your time and energy and attention to serving Krishna and how this simple formula is having such effect of creating topmost yogis and saintly young persons. You are the flowers of your nation, the devotees of the Lord, and so you go on in this way and always remember Krishna by remembering that you are His devotee and servant, and that this position is the most exhalted of all and never to be thought of as inferior or less than even the most so-called elevated materialistic person. When we think of superior person, we think he is superior because he knows something more than I, superiority means more knowledge. Krishna knows everything, and He claims that if anyone knows Him, then he also knows everything. So knowledge means to know only that Krishna is the Proprietor of everything, that Krishna is the Friend of everyone, and that Krishna is the Enjoyer of everything. These three things: Proprietor, Friend, and Enjoyer. If somebody knows this, he is actually wise. Therefore because the devotee always knows this, he is more superior person because he has got all knowledge. But even more important than the knowledge of Krishna is the acting upon that knowledge, or devotional service. By the acting he realises his knowledge and becomes complete. So I am very much encouraged that all you young boys and girls are working so hard to please Krishna, and even I cannot give you any nice thing, still, because you have got some love for Krishna and your Spiritual Master, therefore you have given up everything for selling books door to door and working very hard in every way just to push on this movement. For your sincere helping me I thank you all very very much.

I have enjoyed your newspaper articles also, and in general I think that very soon your Cleveland centre will rise above all the rest, so much so that I shall have to come to live there and translate for some time.

I hope this will meet you all nice boys and girls in very good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-3-7 Bombay
7th March, 1972
Dallas

My Dear Aniruddha,

Please accept my blessings. I am in due receipt of your letter dated Jan. 31, 1972, and I have noted the contents. I am very glad to learn that you are enthusiastic to teach the children. Most of your questions I have answered as above to Satyavrupa. Simply follow the programme of the elders, let the children associate as much as possible with the routine KC programme, and when the others go out for working and business matters, the children can be given classes as you describe. They can learn our method of Krishna Consciousness by rising early, cleansing, plus knowledge of Sanskrit, English, a little Mathematics, history, geography, that's all. We haven't got to take any help from the government by getting so-called accreditation. If outsiders want to send their children to us, it will not be for their accreditation, but because they will get the best education for relieving them of all anxieties of material life and for this education the government has no idea. Where is such thing as transmigration of the soul being taught in classroom? If they simply learn to rise early, cleanse, all hygienic principles, their study will be greater than any government programme. Whatever
the elder members are doing, the children should do if possible. But for teaching the teachers themselves should be fixed up initiated devotees, otherwise how the children can get the right information and example? Thank you very much for serving Krishna in this way, and if you go on sincerely serving like this, chanting, and following the regulative principles strictly, all your questions will be answered by Krishna automatically. Hope this finds you in good health, Your ever well-wisher,  
A. C. Bhaktivedanta Swami  
ACBS/sda  

72-3-8  
Vrindaban  
12th March, 1972

The Manager,  
Punjab National Bank,  
Brabourne Road,  
Calcutta-1

Dear sir,  

r.e. My Account no. _____ S.F.

Kindly advise your Vrindaban Branch to pay Rs. 200/= (Rupees Two-hundred only) every month until further notice, to Sri Madan Mohan Goswami, Sevait, Sri Sri Radha Damodar Temple, Sewakunja, Vrindaban, District Mathura, U.P., and charge the same to my above account.

Thanking you,  
A. C. Bhaktivedanta Swami  
ACBS/sda  

72-3-9  
12th March, 1972

[To Billy Reyburne]

Regarding your question about writing songs about Krishna, this is not very important thing. You can write, but one cannot take it very seriously. If any Vaisnava is writing song about Krishna, that should be from one who himself has realized Krishna, just like our great saints and acharyas like Madhyacarya, Ramanujacarya, Rupa Gosvami, six Gosvamins, Bilvamangala, Bhaktivinode Thakur, like that. They are self-realized souls, therefore if they write something song about Krishna, that is perfectly from the transcendental platform, without any tinge of mundane influence or nonsense imagination. Unless someone comes in the category of these great leading Vaisnava personalities, his manufacturing some songs will be misleading to himself and to others. And unless his writing of poems and songs can be accepted as gospel, as Vedas or the Absolute Truth, such writing is diverting the attention from the subject matter only and should not be regarded very seriously. Now you should become serious to pursue this Krishna Consciousness movement with full energy of body, mind and soul. If you are writing poems and songs, that's alright, you can do it also, but if you can write articles for our Back to Godhead magazine, that is better, that is solid preaching work. No one should write songs of Krishna unless he is self-realized soul, that will spoil the value of the whole thing. But try to use your writing and singing talent for Krishna's preaching work, by writing articles, singing the kirtan, like that. Than you will be happy, and I think you should without further delay try to become devotees as the others are doing and live with us and practise the regulative principles of brahmacary life. In this way, become determined to fix your all attention for seeing Krishna face to face by the Krishna Consciousness process and than you shall qualify yourself for writing songs about Krishna and you chant always this Hare Krishna mantra you can come to the highest point of seeing Krishna very soon, you may know it for certain.
To:
The Manager,
The Punjab National Bank, Ltd.

Vrindaban, U.P.

Dear sir,

The following is a copy of resolution passed by the Governing Body of the International Society for Krishna Consciousness, at a meeting of the International Society for Krishna Consciousness held on 14/3/1972, during which the following resolution was passed:

RESOLVED that a Current Account of the International Society for Krishna Consciousness be opened with the Punjab National Bank Ltd., at Vrindaban.

That the said Bank is hereby authorised to honour all checks or other orders drawn and to accept and act upon receipts for moneys deposited with or owing by the Bank on the account or accounts at any time or times kept or to be kept in the name of the said International Society for Krishna Consciousness with the Bank and also to honour bills accepted or notes made on behalf of the said International Society for Krishna Consciousness provided such cheques, orders, receipts, bills or notes are signed by

KSIRODAKSAYEE DAS ADHIKARY, President
for the time being and countersigned by
GURUDAS ADHIKARY, Secretary,
or by

KASHI RAM SARAF, Treasurer
for the time being and to debit such cheques, orders, receipts, bills or notes to the said account or accounts whether the same be for the time being in credit or overdrawn and to accept the endorsement of any two on cheques or other orders, bills or notes payable to the said International Society for Krishna Consciousness.

That the bank be furnished with a list of the names of the members/directors constituting the Governing Body for the time being and a copy of the rules and regulations/Memorandum and Articles of Association of the International Society for Krishna Consciousness and be from time to time informed by notice in writing under the hand of the Chairman of any changes which may take place therein. The Bank shall be entitled to act upon any such notice until the receipt of further notice under the hand of the Chairman.

That this Resolution be communicated to the Bank, and remain in force until notice in writing is given to the Bank by the Chairman.

A. C. Bhaktivedanta Swami
Chairman

Shyamsundar das Adhikary
Secretary

ACBS/sda


My dear Arundhati dasi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 1, 1972, wherein you state that you have returned to your rightful position of serving Krishna in the Miami centre, and that you are very much repentful and wish to return to your husband. That is very good news to me, as I am always glad to see when my disciples exhibit good sense.

Yes, you have understood rightly that one can never really be satisfied apart from Krishna, so I think that now if you simply stick very closely to the regulative principles and always keep yourself and your child 24 hours engaged in devotional service, so much so, that you will be too much busy serving Krishna to think about
other things. In this way, your mind can become steady.

Now I have taken your husband with me, and he shall always remain with me from now on to learn perfectly sanskrit language exactly as it is understood by our line of acharyas from Krishna Himself. We shall be leaving India in a few days time, and after visiting our centres in the Far East we shall be returning to Los Angeles, so I do not think it will be practical for you to join your husband just now, but perhaps later we shall see.

Hoping this will meet you and your son in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-3-12
Los Angeles

My dear Karandhar,

Please accept my blessings. I am so much thankful to you for your letter dated nil, and for the telegram wherein you have requested that I shall return to Los Angeles immediately if possible, and all blessings to you for Lord Krishna that you are endeavouring to propagate the message of Krishna Consciousness so widely and diligently. This television programme is very much encouraging to me, and I wish to take part in it immediately. I wanted to cancel all other engagements and go direct to Los Angeles, but if I go in that way my promised visit to Sydney and to Japan especially will be frustrated.

So take little patience at least for one month, I’m sure that by end April I shall reach Los Angeles.

One thing more, if we are successful in this programme then my dreamt mission of life to spread Krishna Consciousness all over the world will be fulfilled. I wish to speak on the great philosophy of Bhagawat Dharma at least once in a week on Television, so if arrangement is made by you for this, then you will be doing the highest service for Krishna.

Thanking you once more for your endeavour. More when we meet.

Hope this finds you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-3-13
Bombay
22nd March, 1972

Brooklyn

My dear Meenakatan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 12/2/72, and I am very much glad that you want to come to Vrindaban to assist there, because just last week we have acquired with Krishna’s grace a very large plot of land for raising up a very excellent centre to revive the spiritual life of Vrindaban on behalf of Rupa and Jiva Goswamis, and also they have consented to give us at least eight very nice rooms more at the Radha-Damodar Temple, besides the two rooms and veranda already in my occupation, so it is a very big work and we require many men to come now to Vrindaban and assist, and in fact I have just requested Karandhar to send me fifty more men by end of March or as quickly as possible. So it is also very nice that you are also lay-out man for the Press, because Ksirodaksayee Prabhu will live in Vrindaban also and his job is to lay-out the Hindi BTG there and send it to Dai Nippon for printing each month one issue. So I think you may come to Vrindaban immediately and give assistance to Ksirodaksayee in this department. You may bring your family also if you wish.
Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/sda

72-3-14 Bombay
22nd March, 1972
New Orleans

My dear Nityananda,

Please accept my blessings. I am in due receipt of your letter dated March 3, 1972, and I am very glad to hear from you that you have got a nice new temple there, which is also large, and that in general everything at New Orleans Centre is progressing well under your supervision. I am very much satisfied. I am also pleased to hear something about Kirtanananda's party, and if you have them, kindly send me one photo of these painted busses, how they look, so I may be inspired by seeing them.

The newsletter is also very nice, and you may encourage all centres to correspond in this way regularly amongst yourselves. When I shall come there to Los Angeles, then we shall see when I can also come to stay at your new temple.

Hope this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/sda

72-3-15 Bombay
23rd March, 1972
Calcutta

My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter of March 3, 1972, and I am very glad to inform you that today we have laid down the cornerstone for our Bombay Centre here in Juhu, and the ceremony was very wonderful with many important people attending. I am very much glad that you are doing so nicely in Calcutta by making many Life Members daily, so now I think you should join me in Bombay immediately as you are free, after training up a competent replacement there. We have also a few days back laid the cornerstone for our Vrindaban Temple, and besides they have given me many more rooms at Radha-Damodar Temple for our use. So programme now in India is immense task, so I am very much encouraged that you feel yourself enthusiastic to help me in this way, by taking a bold lead for pushing on this Movement here.

Now Brahmananda is in charge here, and there is a huge land and we are occupying it in tents and small cottages like Mayapur cottage and the work is immense. So Gargamuni is collecting also not less than two Life Members daily, but his collection goes toward our Vrindaban construction work. So now things are not going very nicely in Nairobi because Brahmananda has left, so I shall have to send him back there tomorrow, therefore I wanted that you should come here to assist Madhudvisa and _____ by collecting profusely, and I think there will be no difficulty here because there is such rich population. Madhavananda can go from Mayapur to Calcutta to help Bhavananda collect there, and you shall come here at the soonest.*

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/sda

72-3-16 Sydney
25th March, 1972
Calcutta

My dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
March 16, 1972 and I am so much pleased to read the contents. The newspaper clipping sent by you is very much encouraging. I am starting for Australia on the morning of March 31, and I wanted to see Giriraj before my starting. So kindly send him upon receipt of this letter if he has not already started. The report that Hindus and Muslims are taking prasadam together is very encouraging. Please continue this program. All the Muslims in Mayapur have now become very friendly towards us. For the last 50 years our Godbrothers were there but they could not make arrangements for the Hindus and Muslims to take prasadam together. The picture is very attractive, and is fitting devotees. I am so pleased that Tamal Krishna Goswami is working so hard, so combinedly you do the project together quite successfully. That will please my Guru Maharaj and me also.

Kindly send the reports at least twice in a month to whatever center I may be staying. We have gotten an invitation from Bangla Desh from my Godbrother, His Holiness Bhakti Sambandha Turya Swami Maharaj, Sri Goudiya Math, P.O. Bordia, District Jessore. If possible you can make some program for Tamal Krishna Goswami’s party to go there at our own expense. He is now a ruined man so if possible we can utilize his center as our branch.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-3-17 Bombay 25th March, 1972
Columbus, Ohio

My dear Patit Uddharan,

Please accept my blessings. I am in due receipt of your letters dated December 26, 1971 and January 24, 1972 and I have noted the contents. I have received also the forward to Bhagavad Gita As It Is by Sriman Sampath H. Kumaran Hemmige and I have appreciated it very much, but I think there is already a forward. In any case, I shall send it along to Iskcon Press and they can decide how to use it. You may thank him very much for me.

Your suggestion to have a brahmacary ashram is alright, and you should train all these boys to become good preachers. So far installing new deities, I think it is best if you concentrate your energy on sankirtan and book distribution for now, and as your temple grows and facilities are there for very opulent deity worship, then this can be considered. I have made it a policy that there must be at least ten initiated brahmins in a temple before deities are installed.

My Guru Maharaj said that this materialistic society is a society of cheaters and cheated. Because people want to be cheated, men such as you mention have become very popular. They are preaching all nonsense and the people are accepting them, but if someone wants to be cheated, what can be done? This Krishna Consciousness is authorized, practical and simple and those who have enough intelligence will recognize this fact and will join with us. Our program is to simply chant Hare Krishna, follow the regulative principles, and preach this philosophy without any adulteration. If we stick to this policy, then by our good example, people will see the potency of this great movement.

I am in Bombay now and will be leaving for Australia in one week. After visiting Hong Kong, Japan, and Hawaii I will arrive in Los Angeles sometime near the end of April. Because I am travelling so much it is best not to send any checks through the mail. Better you send it to Karandhar in Los Angeles and he can put
it in my bookfund.

Hoping this meets you in good health.
Please offer my blessings to all the others.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-3-18
26th March, 1972
Los Angeles

My dear Lilavati,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 3, 1972 and I have noted the contents. I am very glad to hear that you are happy in your service in Los Angeles. Your letters show that you are very much talented in writing, so my proposal is that you engage yourself in editorial work. Or if you like, you can learn elementary Sanskrit, and when I come there we shall see how it can be put to use. Your book distribution program is very much encouraging to me. The more such literatures are read and distributed, the more auspicious will be there in the world. Please continue this program with ever-increasing enthusiasm.

I am leaving on the 31st of this month for Australia, and I plan to be in Los Angeles by the end of April.

Please offer my blessings to the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-3-19
Sydney
27th March, 1972
Toronto

My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letters dated February 15, 1972 and March 11, 1972 and I have noted the contents. I am so glad to hear how you are expanding the book distribution program so rapidly. The more this literature is read and distributed, the more the world will be filled with auspiciousness. Please continue this program with ever-increasing enthusiasm and this will please my Guru Maharaj very much.

If we simply repeat this philosophy exactly as it is, without any misrepresentation or adulteration, then this movement will never be checked, and we will conquer the world. So please train up all these boys and girls in the philosophy and brahminical culture and they will become useful tools in the hands of Lord Krishna for saving all the fallen souls in this age.

So far putting the dieties to sleep, there are some mantras, but whether in Sanskrit or English, the purport is the same. So, just like you are dealing with your beloved master, you can meditate—"Dear Sir, it is time for you to come and take you rest now. Please come." Then you should chant Gayatri mantra. They may be awakened in the afternoon with the same method that is used in the morning.

Please offer my blessings to all the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd
My dear Gurudas and Jamuna,

Please accept my blessings. I am in due receipt of your letters dated March 22, 28, and 29, 1972, and I have carefully noted the contents. We are now in Australia and I am very glad to report to you that everything is going extremely well here, and I am much satisfied with the progress being made in western countries like Australia. Now in India you must develop things also very nicely, especially for attracting overseas visitors to come there and enjoy Indian special atmosphere of spiritual life. Our Indian boys and girls are not very much interested to become devotees, but I am seeing that these fair-skinned Americans and Europeans are like angels by coming to Krishna Consciousness increasingly more and more, and that very soon the whole world will become filled with such angels, and so I am very optimistic that if we continue in this way by sticking very tightly to our pure standards that the Lord Chaitanya’s prediction will very soon be realised all over the world. So I am very much encouraged by our programme in Vrindaban, especially the plan to cooperate with Cox and King’s and have guided tours for foreigners, to be led by you. The main point is to acquaint by explaining them about Krishna and trying to sell them Krishna Book. So receive them nicely, and do same work as the pandas do. We have got our panda there, so you can take help from him. you can take help from Purushottom Bramachari also. Whenever you go out with the tourists, take one known panda with you. But sight-seeing is secondary. We may advertise sightseeing to attract them, but main thing is to give them nice prasadam and instruction, then try to sell them our Krishna book. Then you will be successful with this programme. We are now propagandising Krishna consciousness, so that many here will be interested to come to Vrindaban. So just like there is Dalmia dharmshallah for foreigners, so we shall now have also such place, and we may eventually get bus and offer all facilities to them.

So I very much approve of your itinerary, and you may do whatever you think best in the matter.

So far the foodstuffs donated by your government, you must secure it and send to Mayapur and Bombay and we shall distribute widely to the poor. I am very much pleased by this programme, so kindly expedite.

Regarding the building work, I don’t think Ksirodaksayee has got a very good idea for this building work, because he is quoting me fabulous sums. That barbed-wire fencing should not cost more than Rs. 1500. So I think he has got his advice from a contractor, therefore I have advised him don’t go to the contractors, do everything personally in complete consultation with you. Also, he is asking me for photos. I have not got any inclination for more such business, so you kindly supply him all the photos he may require.

I am very much thankful for the letter of Jamuna. Now you two work cooperatively for making our Vrindaban a
dazzling success, along with others you work nicely, and I think Ksiredaksayee may spend more time on laying-out the Hindi BTG and doing that printing and translating work and you take mostly charge of supervising building work. I have requested Sourabha, our new Holland devotee in Bombay, who is an excellent designer, to send you plans for the Vrindaban scheme, but meanwhile you should concentrate on collecting as much cement, sand, stone chips, and steel as possible and stockpile them, along with bricks, etc. Meanwhile Gargamuni is collecting very nicely in Bombay for Vrindaban scheme, so you have not to worry about money as he will be in charge of that department, so you may correspond with him frequently and work together all of you for making this Vrindaban project a heaven on earth.

Hoping this will find you both in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-4-2 Sydney
2nd April, 1972
Hamburg

My dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated February 17, 1972, forwarded to me in India from Nairobi. Now we have finished our business in India for the time being, so I am stopping here in Australia for some time and then I shall return to Los Angeles for my translating work.

I am very much pleased to hear from Mandal Bhadra that so many BTG’s in German language are being printed and distributed by you, and also that you have opened so many centres in Germany. You are the right person to control over Germany, so Krishna will give you strength, and I’m sure you will be successful. Your German blood injected with KC drug will do tremendous good to the German people. So I think that you shall remain in charge of German-speaking centres of Europe, and let us keep Krishnadas in charge of Scandinavian zone, for developing Sweden and other places in the far northern part. Now you develop Germany very nicely, perfectly, and turn the whole nation into devotees, that is your task, and later we shall see, but I am thinking to appoint other qualified men to supervise as GBC members for Mediterranean, Near East and African countries, as these areas also need to be developed, but you are so much necessary and important there in Germany, and practically Germany is the most progressive country in Europe, so I cannot think of your being absent from there.

Your idea for printing books with Dai Nippon and concentrating on distributing is very good idea, so I very much approve of your techniques for selling our literatures, and this have very much relieved me to know that this programme is progressing rapidly under your control. Also, you ideas for travelling SKP are very much liked by me. Here in Australia they have got one double-decker bus, like you have seen in London streets, and they have painted it very brightly, and as it moves there is kirtan party chanting very loudly inside, and on top floor there is sleeping space and kitchen. On the whole, it is so nice that I am suggesting Dayananda that he supply you and Krishnadas with information, how you may purchase such busses in London and drive them all over European continent, and these “Hare Krishna Movement” busses will make us famous all over the world. I am enclosing one photo of their Australia bus in Sydney.
I have acknowledged the $250.00 from you with thanks. Now I am remembering you in Calcutta when you were performing kirtan on the street. All of them, huge crowds of Bengali natives, and they were very much appreciative and they were paying you. That is a very pleasant memory. Thank you very much for helping me in this way. May Krishna give you all His blessings.

Hoping this will meet you and your good wife, Haimavati, in good health and happiness.

With blessings for my good daughter Haimavati.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

n.b. I have just now received one letter which has described your GBC meeting of nine men in New York, and I have cabled Rupanuga the following message: "GBC Meeting irregular. My strong disapproval, Make no changes. Inform others. Letter follows." So you can understand that I am very much perplexed why you have done these things without consulting me in the matter. If every time someone feels something they call for changing everything, then all that I have done will very quickly be lost. So for the time being there shall be no such changes as you have arranged, until I study the matter thoroughly.

ACBS.

cc. Bali Mardan/Rupanuga

72-4-3

Sydney

2nd April, 1972

Calcutta

My dear Tamal Krishna and Jayapataka,

Please accept my blessings. I beg to acknowledge receipt of your joint letter dated 19th March, 1972, and I have noted the contents carefully. I am very much encouraged by your progress in reporting the stockpiling of materials. It appears that things are progressing at a good rate, and if you are determined enough to make a very perfect scheme there in Mayapur, Krishna will give you all encouragement to make all necessary arrangements. So continue in this way, but try to persuade these men for giving us more donations of money and goods. The newspaper report of Hindus and Moslems eating together which has been printed in Amrita Bazar Patrika will persuade many rich men to help us. I am very glad that Amrita Bazar Patrika is helping us in this way by printing these articles. So if you can show this handbill you have printed and these articles, so many men will give for human welfare basis. I am enclosing one card given to me by one man in the Calcutta airport just as I was leaving there last time, and this man has got a brother in the steel business in Calcutta and he has promised me to help us secure free steel from him. So try for it.*

Now out of one lakh, 13,700, I paid you Rs. 1,10,000, and I kept out Rs. 3,700 which I deposited in the Building Account. Now for further transactions the suppliers of goods should be paid for by cheque from the Building Fund, so if you want bricks let them supply and send us bill which should be checked by you both and also by one of our consulting engineers or experts, and then a cheque will be issued from me. So far I know Karandhar had only $13,600 in the Mayapur Fund, $10,000 of which was transferred back to my account, so for the time being you cannot expect more money from there. But your work will not suffer as all supplies will be paid for by the Building Fund. So let them supply bricks, they will bill and we shall pay by cheque. One thing: we have just completed a similar arrangement, as with Mr. Jain, in Bombay, and
the rate was much more favourable, so if in future we shall require, you may consult with Giriraj and Mahamsa what is to be done.

So far your interview in Times of India, he has caught you on one or two points unable to answer. We should always be patient to answer such newsmen’s questions, they are very easy to answer, and so many people will see. For example, for the question about poverty, you should have said that some persons are destined to suffer poverty by their karma. It is said that good parents are no guarantee for good children, medicine is no guarantee for health, a ship is no guarantee for a drowning man—all of these counter-remedies are useless if a man is not protected by Krishna. Therefore, in your country, even they have very rich parents, the children are turning out to be poverty-stricken hippies, so here or there, it doesn’t matter, poverty must exist by the laws of nature because people have forgotten Krishna, therefore they must suffer alternate poverty and so-called oppulence just like being pushed under the water for some time and then relieved by coming up, then again pushed down, and they are thinking this is life.

We shall remain in Australia about two weeks, then go to New Zealand where Tusta Krishna is opening a centre, and then I am thinking to go directly back to Los Angeles. I am very much discouraged by this process of travelling, so much botheration. So you may reply here up to about middle of April, then I shall inform you where we are going from there.

Hoping this meets you both in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-4-4 Sydney

Vrindaban

2nd April, 1972

My dear Ksirodaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letters dated 18 and 28 March, 1972, and I have noted the contents carefully. The fencing estimate, sometimes you say Rs. 4000, sometimes Rs. 5000, so I think you have no good idea about these things, because it will not cost more than Rs. 1500. I understand that you have taken quotation from contractor. Don’t go through contractor. So anything to be sent in this connection must be done personally and in conjunction with Gurudas. The cost shall not exceed Rs. 1500 for the fencing.

The first thing is that I am very much anxious for Hindi BTG composition. It must done immediately, otherwise how you can get it from Japan? It will take three to four months for each issue, so layout should be sent four months ahead. Then in due time the printed copies will be received. So you concentrate on this point very seriously, and if Dr. Ramana Rao is not sending translations, then you should translate and ask Radharaman Goswami to translate. This is the most important task.

Why you are asking me for photos? The photo business Gurudas knows, he will supply you.

Regarding Gourachand Goswami, the Rs. 10/= is our monthly contribution towards seva puja. You can continue that, it has nothing to do with rent. Simply give and take a receipt, that’s all.

I am advising Sourabha das, our new Holland devotee in Bombay, who is an expert designer, to draw up the plans for Vrindaban project, and he will be sending you in due course. Meanwhile you must stockpile enormous quantities of cement, sand, rock chips, bricks, etc., along with
steel, so you may cooperate with Gurudas and others to work very hard for securing ample supply of these things. Gargamuni is collecting funds in Bombay for Vrindaban scheme, so he will be in charge of getting money, and you may also help by getting rich men to contribute.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-4-5
Tokyo
2nd April, 1972
Atlanta

[My dear] Labangalatika,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 4 and I have noted the contents. Upon inquiring from Hayagriva prabhu regarding the deity worship program at New Vrindaban, I have been assured that everything is going on nicely now, and that Radha and Krishna are receiving proper care and service. It is very good that you are feeling so much responsibility for the welfare of Their Lordships, and I hope that you will very enthusiastically engage yourself in tending to Their needs. Always remember that cleanliness and promptness are two very important requirements in Deity worship.

Hoping this will meet you in good health and a happy mood.
Your ever well-wisher
A.C. Bhaktivedanta Swami
ACBS/nkd

72-4-6
Sydney
2nd April, 1972
Hamburg

My dear Mandali Badra,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 12, 1972, and I am very much pleased to hear that your German BTG distribution has gone up to 50,000 last issue, and I very much approve of your ideas for improving it more and more. In the editorial section which you plan to have for the beginning, the point should be stressing on the position of the living entities, as it is stated in Bhagavad Gita that a learned man observes everyone on the same level, that is, on spiritual understanding. So our Society’s position of vision is from that platform. We want to see all living entities as parts and parcels of Krishna without giving any consideration to outer skin, and that is real education. So you can expound on this idea. The modern civilisation is based on bodily designation—American, India, German—but our proposition is to become free from these artificial designations, and unless one becomes free from these artificial designations there can’t be any God-consciousness, and without God-consciousness there is no possibility of any peace in the world.

It appears that in Germany we have got very good possibility, and I am glad to hear from Hansadutta that he has expanded more centres, and that all programmes are increasing. That is his success and your success. Actually, everyone in the world can accept this Movement very easily. My angle of vision is that throughout the whole world everyone is good and innocent, only they have been misled and corrupted by rascal leaders. If you can organize everything nicely, the Americans and Europeans of the future will come out very nice, that is my opinion. I have just seen one Sanskrit dictionary of Pradyumna’s, and it is compiled by one Englishman, Williams, and he has taken so much trouble and he has made thorough study and it is very nice and scholarly books, so this dictionary is
proof of the superior nature of this Indian Vedic culture. This great European scholar, he has not taken so much pains for Greek or Latin or any other old language, and because he has chosen Sanskrit language for his study, therefore it is the highest example of scholarship and knowledge.

So far your ideas that some of our students have not realised what they are writing, that they are merely repeating the philosophy mechanically, and that Rāmā is more appreciated by you, then you can do it, and give the example as he has done it. But the difference is, that in spite of his becoming a philosopher he could not assimilate and practice the philosophy, and he went away, so you may write like him, but please do not go away. I think others like Kirtanananda may be repeating, but they stay. But I am always wondering, why others do not write, so many big big preachers we have got, but none of them write, so if you can inspire them to write in more convincing way, that is great service, do it.

As I have told you before, you are the chief editor of German BTG, in charge of its writing, translating, subject matter, content, everything, so I have complete trust in you for this, now do it nicely. When you are finished with Bhagavad Gita, then we shall see what shall be the next book for translating. But I think the German people are very philosophically-minded, and they will appreciate the higher philosophy of TLC, or the science of NOD. This we can decide later, first finish the work at hand. Actually, these four books: Krishna, TLC, NOD, and Bhagavad Gita, if these four books are translated and distributed widely in German language, alone they are sufficient to give everyone the whole contents of Krishna Consciousness subject matter. So try for all of them, why just one or two.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-4-7  Sydney

London

2nd April, 1972

My dear Rebatinand,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 3/10/72, and I am very much pleased upon you for taking up the matter of preaching work in England especially, and also other places. I am happy to hear that new centres are being opened by you and others in Europe. This is our best field, and practically I am observing here in Australia that you western boys and girls are becoming angels by taking up this Krishna Consciousness process, and that our Indian boys and girls will not take it up. They think that to have a good wife and sufficient income, bas, that is the goal of their life. But you all are joining me and you are coming out very nicely by Krishna’s grace, so I am very much thankful. One thing, if we are not very careful to always stick to the point of regulative principles and purest standards of high living, then everything will spoil very quickly and the whole show will be a farce. So impress this point in your preaching for training the younger devotees, they will follow your example in all respects.

I think your idea to canvass the youth groups and colleges in England is good proposal, so do it nicely in cooperation with Dayananda and the others there, and I am sending Kesava there to England soon to organize the book-distribution and travelling Sankirtan Party, so you know him, now you help him very
seriously to increase these two pro-
grammes, because I think especially that
England is the best field in the world for
distributing our books, as good or better
than USA, so I want that you all should be
very active to increase the scope there.
Kesava is the recognised expert in these
fields, so you take direction from him how
to do it, and you preach wherever you go
throughout the British Isles, and make
this travelling SKP a great success, a
greater success, than it is now in your
country.

Regarding your questions, 1) The dev-
otee always takes bodily pains as the
mercy of Krishna. 2) Everyone who is
chanting Hare Krishna is getting benefit.
Sanatan Goswami says that one should not
hear from an avaisnav, or non-vaishnava.
So people who are imitating are hearing
from a vaishnava. They are not avaisnav,
because the Hare Krishna Mantra is intro-
duced by us only into the western world,
so whatever they have heard is from a
vaisnava.

Hoping this will meet you in good
health and happy spirits.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-4-8

My dear Bhavananda,

Please accept my blessings. I beg to
acknowledge receipt of your letter dated
March 27, 1972, and with great sorrow I
have noted the contents. I had also very
much affection for Amritananda, but if,
as you report, there was some connection
with Krishna at the last moment, then we
have not to doubt that he will get good op-
portunity to advance further in Krishna
Consciousness, so let us not lament. I un-
derstand there was some unstoppable at-
traction to the material glare, but at the
same time he was strongly attracted to
Krishna, so there was some very great
conflict, and because he was weak in his
mind he succumbed. So I think he may
now get better opportunity to take it up,
because he has become my disciple and
has rendered some good service to
Krishna.

You tried to get him back, that was an
honest endeavour. So your kind of attach-
ment for him is not material because it is
related with Krishna, so that is good.
Feeling loss is no mistake because of
of course any devotee out of our sight is a
great loss.

Hoping this will meet you in good
health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-4-9

My Dear Rupanuga,

Please accept my blessings. I am in
due receipt of your letter dated March 30,
1972 and the contents have greatly sur-
prised me.

I had no intimation that you all GBC
members have met and decided such big
big issues without consulting me. So I
have issued one letter in this regard to all
of you and you may take note that I con-
sider that both the meeting and the resolu-
tion is irregular and immediately there
should be no change. Again, I am so much
burdened by this administrative work that
I feel great difficulty. I was very anxious
to return to my Los Angeles home to sit
down for translating work. But if you all,
my right-hand-men are doing things with-
out consulting me and making such big
big changes within our society without
getting my opinion and the opinion of all
the GBC members then what can I do? I
am so much perplexed why you all had
done this. I have appointed originally 12
GBC members and I have given them 12 zones for their administration and management, but simply by agreement you have changed everything, so what is this, I don't know. You mentioned that you are taking great help from Atreya Rsi, but Atreya Rsi is not a member of GBC nor has he any position in my scheme to manage the whole society. And I am wondering what is Hansaduttas idea to leave Germany and take larger position of power in the United States? I have just sent him one letter wherein I have told him to remain permanently in Germany and the German language countries. This is his best field, and I do not think that we shall change any of our managers throughout the world except as I shall direct.

Regarding Macmillan agreement, whatever is done with Macmillan company is done, so that can remain. The introduction by Mr. Dimock is nice and it will appeal to the scholarly class.

I am considering to fill up the two GBC posts which are now, vacant, one by the resignation of Krishna Dasa, and one by Tamal Krishna Goswami taking Sannyas. I am considering several persons, among them Kesava and Giriraj. I shall let you know when I have decided on these points. Meanwhile, you many inform the other GBS members that for the time being there shall be no change within the society and that they shall manage as before.

Hoping this meets you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/ktdd

Who called for this meeting? ACB

YOUR MATERIAL LEGAL FORMULAR WILL NOT HELP US. ONLY OUR SPIRITUAL LIFE CAN HELP US. I HAVE NO APPROVAL FOR ANY OF THESE PLANS. STOP YOU REMAIN GERMANY DONT LEAVE AGAIN STOP YARISHI HAS NO AUTHORITY FROM ME TO MANAGE ANYTHING REMOVE HIM ACKNOWLEDGE URGENT 26 RENNY STREET PADDINGTON SYDNEY

BHAKTIVEDANTA SWAMI

72-4-11  6th April, 1972
Los Angeles
Melbourne

[To Karandhar]

YOUR MATERIAL LEGAL FORMULAR WILL NOT HELP US. ONLY OUR SPIRITUAL LIFE CAN HELP US. I HAVE NO APPROVAL FOR ANY OF THESE PLANS. STOP HANSADUTTA MUST RETURN GERMANY IMMEDIATELY DONT LEAVE AGAIN STOP ATREYARISHI HAS NO AUTHORITY FROM ME TO MANAGE ANYTHING REMOVE HIM ACKNOWLEDGE URGENT 26 RENNY STREET PADDINGTON SYDNEY

BHAKTIVEDANTA SWAMI

72-4-12  7th April, 1972
Memorial
Melbourne

MEMO TO ALL ISKCON TEMPLE PRESIDENTS:

On April 6, 1972, the following message was dispatched by cable, one copy each to Karandhar, Rupanuga, and Hansadutta: YOUR MATERIAL LEGAL FORMULAR WILL NOT HELP US. ONLY OUR SPIRITUAL LIFE CAN HELP US. HANSADUTTA MUST RETURN GERMANY IMMEDIATELY AND DONT LEAVE AGAIN. ATREYARISHI HAS NO AUTHORITY FROM ME TO
MANAGE ANYTHING. REMOVE HIM. I HAVE NO APPROVAL FOR ANY THESE PLANS. DONT CHANGE ANYTHING. ACKNOWLEDGE CALBE 26 RENNY STREET PADDINGTON SYDNEY.

BHAKTIVEDANTA SWAMI
On the following morning, April 7, 1972, three replies were received:

1. JAI! ALL MY MISGIVINGS CONFIRMED BY YOUR TELEGRAMS. RAISED STRONG OBJECTIONS AT GBC MEETINGS. LETTER SENT TO YOU ON 30TH ABOUT THIS. DETAILS TO FOLLOW. HANSADUTTA LEFT 30TH FOR GERMANY. ATREYA RISHI NOTIFIED. GBC NOTIFIED. NOTHING SIGNIFICANT CHANGED YET. DO NOT WORRY. HARE KRISHNA. RUPANUGA.

2. I WILL REMAIN IN GERMANY AND FOLLOW YOUR INSTRUCTION. WILL REMOVE ATREYA RISHI.

HANSADUTTA.

3. HANSADUTTA HAS RETURNED TO GERMANY. ATREYA REMOVED. AWAITING ANY FURTHER INSTRUCTION.

KARANDHAR.

cc. All Temple Presidents.
ACBS/sda
APPROVED: A. C. Bhaktivedanta Swami, Founder-Acharya, ISKCON

72-4-13
Sydney
8th April, 1972
Pittsburgh

My dear Bibhu,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 10, 1972 and I have noted the contents. I am so glad to know that your temple is growing and you are expanding your programs. If we simply remain very sincere, then Krishna will give us all facility for serving Him nicely. This college program is very good, and you should continue in this way, giving all these student an opportunity to learn this Krishna consciousness philosophy and culture. They are all seeking after some knowledge, but they are being misguided by their blind leaders. It is our duty to give them real knowledge and understanding of the purpose of life.

Please offer my blessings to all the others there. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear daughter,

Please accept my blessings. Upon the recommendation of Bibhu I have gladly consented to accept you as my duly initiated disciple. Your beads have been duly chanted on by me and they are sent under separate post. Your spiritual name is Tarkikchuramoni Devi Dasi.

I am so glad to learn that you have been such a great help to Bibhu there in our Pittsburgh centre. I can understand that you are a very sincere student and are an eligible candidate for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street sankirtan, etc. In this way you keep yourself engaged in Krishna's business 24 hours a day and you will be really happy in this life and in the end reach the Supreme destination.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/nkd
1956

Letters from Śrīla Prabhupāda

72-4-14
Sydney
8th April, 1972

Vrindaban

My dear Gurudas,

Please accept my blessings. I beg to inform you that very soon I shall be going to Tokyo from here, and I wish to arrange with Dai Nippon to send many of our books to India, via Bombay, for selling in India. It has proven to be very troublesome to send money from America to India, but you can get books as many as you like, sell them there to the public at large, and in this way you can raise funds for our Mayapur, Vrindaban and Juhu projects. So I do not know about our CCP license, whether permission further is needed to import these religious textbooks? So kindly enquire in Delhi what is the present position, and if there is further work to be done to get the permission, please do the needful and inform. I shall be sending the books very soon, so we should be certain that they will allow them without any difficulty like last time.

There is one Ish Kumar Puri, who is at the firm of Atma Ram & Sons, Kashmere Gate, Delhi-6, and I think you and Tarnal Krishna have had some dealings with him before, and I think he has promised to help us in this respect, so kindly also visit him and take his help. In this regard, you please correspond with Mahamsa and Giriraj in Bombay, and with Bhavananda in Calcutta, and all of your work conjointly.

I am very much happy with our Australian programmes, and in few days we are flying to New Zealand, where Tusta Krishna has opened up a new ISKCON centre. Then we shall go to Hong Kong and Japan, so you may reply me at the Sydney address until 18th April, 1972, at Tokyo from 18th to first of May, and after that c/o Los Angeles. Keep my informed very regularly all that is happening, especially with Vrindaban scheme, because I am very much pleased with you both for working there and I think you are the best persons to manage there nicely, because Krishna has wanted you to live there all along.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
With my blessings for Jamuna and others.

72-4-15
Sydney
8th April, 1972

MEMO TO ALL ISKCON TEMPLE PRESIDENTS:

My dear ______

Please accept my blessings. I beg to inform you that recently some of the Governing Body Commission members held a meeting at New York on 25th through 28th March, 1972, and they have sent me a big big minutes, duplicated, for my consideration and approval, but in the meantime they have decided some appointments without consulting me. One of the items which struck me very much is as follows:

“Atreya Rishi das was selected to be the Secretary for GBC and receive all correspondence including monthly reports.”

I never appointed Atreya Rishi member of the GBC, and I do not know how he can be appointed Secretary to GBC without my sanction. “He was also appointed to be on the Management Committee with Karandhar for the purpose of supervising ISKCON business and implementing the decisions reached by GBC.” This has very much disturbed me.

Sriman Atreya Rishi das may be very expert, but without my say he has been given so much power and this has upset my brain.
I also understand that immediate actions are going to take place even prior to my permission, and that, also, “without divulging to the devotees(!)”

I do not follow exactly what is the motive of the so-called GBC meeting, therefore I have sent the telegram which you will find attached herewith, and I have received the replies as well.

Under these circumstances, I AUTHORISE YOU TO DISREGARD FOR THE TIME BEING ANY DECISION FROM THE GBC MEN UNTIL MY FURTHER INSTRUCTION.

You manage your affairs peacefully and independently, and try to improve the spiritual atmosphere of the centres more carefully.

I shall be very glad to know the names of your assistants such as Secretary, Treasurer and Accountant. Finally, I beg to repeat that ALL GBC ORDERS ARE SUSPENDED HEREWITH BY ME UNTIL FURTHER NOTICE.

You may reply me at ISKCON Tokyo. Hoping this meets you in very good health and advanced spiritual mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-4-16
10th April, 1972

[To Mahatma]

“So far your thinking about things and making so many plans, that is all right, but our first business is Krishna’s plan. That is the only plan, and no matter how many schemes we employ to adjust things in this material world, if they have no solid basis in Krishna’s plan, they remain merely dreams of fantasmagoria. So in this Krishna Consciousness Movement, I am training boys and girls all over the world how to act nicely by practically serving Krishna in their everyday lives. That is more important than trying for something which I may like to do but which will never happen. Just like Sudama Vipra, he did not want to offer something very small, but his wife insisted so he offered Krishna only a small bowl of flaked rice, and Krishna took it with great pleasure, and when Sudama Vipra returned home to his poor hut, he found a huge palace make of jewels. So the point is to make use of what we already have. That is most important, and if Krishna sees that we are using is properly for pleasing Him in loving attitude of devotional service, then Krishna gives every facility in reciprocation of love. So if you have talent for musical achievement, that is nice; but if you nourish some idea of becoming famous by playing some music, that will be a source of frustration—the end. So it is better if you play your music for Krishna by having very ecstatic kirtans in your centre in Vancouver, and in this way, as I have introduced it, all of the devotees and also the general public as well will be able to join together cooperatively in the glorification of the Supreme Personality of Godhead, not that we shall glorify anyone else. Let the materialists operate in their own way, but we have got Vaishnavism stand and we should train the general public to accept it and come up to our platform of process of doing things, not that we should reduce to their standard.”

72-4-17
Sydney
10th April, 1972
Dallas

My dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 17, 1972, and I am very much pleased to hear from you that everything is
going nicely at our Gurukula school, and also that two travelling SKP parties from Dallas are having such good success by turning in $3000 to my Book Fund in one month only. That is such nice service to Krishna, and it is news that makes my heart gladden. Actually, I have very great hope for these travelling parties, our Gurukula school, and all our other projects, that by engaging ourselves in these ways, so long we do not forget the purpose of such activity then we shall very much revise the nasty situation in the world as it exists present moment, and we shall observe that angelic persons like you all nice devotees will be very much prominent in public life everywhere. That is my hope. But I have been very much disturbed recently by the meeting which you all have had in New York, wherein you have passed so many resolutions and elected Atreya Rishi to GBC Secretary, and made so many other changes. I am very much puzzled by the whole business. Therefore I have not approved of it, and you may by now have received my letter why I have temporarily suspended the GBC. Let us not revive this old matter, but I want to know from you what is your opinion of the matter, and how is it that Hansadutta and Atreya Rishi were able to persuade you all senior leaders of the Society to follow their foolish activities? Kindly inform.

From now on, the temples will operate independently and try to improve their spiritual life more carefully, so there is no more need for such financial arrangement of centralization, as you have proposed. Better you concentrate your time on improving Gurukula school, that is a huge task. You are responsible to train so many children in the highest knowledge of life, so that cannot be neglected in any way. You are also doing editing work, so I think that in these two ways you can remain yourself always busy in devotional service, with out more work of management of many other temples required.

So far your statement, “Our final success will be when you actually sit tight and translate books and let us manage successfully,” yes, that is my desire, but if you can do it or not, that has again disturbed me very much. Now I have given you everything, but I do not see that even the basic principles of advancement in spiritual life are always there, and sometimes there is tendency to neglect what is our real purpose of life, namely, to become mad after Krishna, and instead we become carried away by big big talk. So I am still thinking how things will go on.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-4-18
Sydney
11th April, 1972
Hamburg

My dear Hansadutta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 7th, 1972, and I have noted the contents. The meeting of the GBC appeared to be very unconstitutional, because all the men were not informed or invited. Shyamsundar was not invited, Sudama was not invited, Krishnadas was not invited, Tamal Krishna was not invited, neither I was informed. Why? You cannot hold meeting of 8 persons without inviting the others. Seven may be a quorum, that’s all right, but you cannot convene without a general announcement to all the members and myself, giving a proposed agenda, like that, the topics to be discussed, why the meeting is being called, etc. Then there is correspondence for deciding these things, and if there is great necessity, then meeting may be called, but
not whimsically, only after much thought is given and there is clear intimation of all the members plus myself. Anything whatever is done is done, but the whole thing appeared to be giving all power to Atreya Rishi. I cannot understand why, instead of one GBC man, a person outside the Commission was given so much power, and there was to be immediate action without divulging the matter to the devotees. And I am surprised that none of the GBC members detected the defects in the procedure. It was detected only when it came to me. What will happen when I am not here, shall everything be spoiled by GBC? So for the time being, let the GBC activities be suspended until I thoroughly revise the whole procedure. In the meantime, you do your duty as president of Hamburg Temple, and try to improve spiritually. Our spiritual way should strictly observe the following points especially: (1). Neatness and cleanliness of all personal bodies. (I still see those who are initiated as Brahmins, they do not wash their hand after eating even; of course, there may be so many defects due to your births in non-Brahmin families, but how long it shall go on? It is very easy thing.); (2). Chating 16 rounds daily. (I don’t think everyone is following these principles.); (3) Temple worship, which should be performed rigidly between four and ten a.m.)

I find that the devotees are still sleeping up to six, seven o’clock. So in the GBC Agenda I do not find any such programmes for reforming our past bad habits. So kindly as President of Hamburg centre you try to observe yourself all the regulative principles and see all the members are following.

Recently I have received from one Sannyasi complaint about another Sannyasi who is not chanting regularly. So our view is that we shall be strictly following the rules and regulations. Monetary matters are secondary. On principle, we should better starve than neglect our rules and regulations. We are trying to present an ideal Society to the world, so although we are very rigidly following these principles, still, we are very liberal to everyone. For this reason we are being appreciated everywhere. So anyway, I am not at all dissatisfied with you, but it is my duty to point out the mistakes. You are in charge of the Germany organization. Please do it nicely there, not very much on the material side, more on the spiritual side. Example is better than precept. Every one of you must be the perfect examples, then everyone will follow.

Hoping this will meet you in good health, along with your good wife, Himavati devi dasi.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-4-19
Sydney
12th April, 1972
Bombay

My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 5, 1972, and I have noted the contents with great pleasure. It appears to be very encouraging. Regarding the pandal, I do not know why they have not removed it yet, because we have ordered them to take it away, so if they have not done it, that is their business, we are not going to pay more that you have already paid. But if they are willing to sell the whole things at cost price, we are willing to purchase the whole thing. If possible, negotiate in this way.

Regarding construction of our own structure 40’ x 40’, that can be accepted.
This prasadam distribution item is very, very important, and it is so much pleasing to me that in the beginning so
many children are coming for taking prasadam, and that supply of rice has come automatically. Please continue this programme rigidly. By prasadam distribution you will do service to the Lord, and the public will be pleased upon you as well. Gradually increase the number of guests, and don't deny anyone. Continue in this way: Whatever is there, distribute equally—it may not be very sumptuous, but no one should be denied equal portion.

Regarding Building Fund money, Yes, you may draw on that, but Mr. Mehta's and all other bills should be checked and passed by our Indira devi.* We do not know about Mehta's estimate. When I asked him for estimate, he told me, don't worry about it, but another person gave us estimate without bricks at Rs. 1800/. Of course, there is now much brickwork, so it must be more than that, but I don't think it is that much as you have said. But as we have made no contract, we shall pay him whatever he asks, but first show it to Indira devi and if she says it is all right, then pay it. I wanted to pay for the whole thing from the Souvenir Fund, but they say it is all finished, so I do not know what is the present position. Madhudvisa said the Souvenir Fund was Rs. 95,000/=; whether it is spent, then pay from Building Fund, what can be done? If they had done as I instructed from the beginning, instead of paying so much money for this temporary pandal, then things would have been better.

Now, we want to get books from America in any quantity, provided there is possibility of sale there, and the whole proceeds of sale will be employed in building our Bombay, Vrindaban, and Mayapur projects. So make plan in consultation with others, how to do it. If we have regular plan of selling books, then there will be no scarcity of money, and it will be easier to get books from Japan and sell them and utilize them than to receive money from America. So I do not think there is need for any transactions for five Krishna Books.

In Bombay there are many charitable institutions and Trusts, so if you approach them and they are convinced about our activities, enough money can be collected intelligently. I never suggested for a round building. Every inch of the available land should be utilized for a skyscraper. I do not know if Sourabha has made any designs. If so, let him send them to me, along with site-plan, so I may make suggestions and give him direction how to do it.

If you make friendship with the education minister, then he can recommend to all the colleges and schools especially for purchasing our books, and besides that, if he allows our men to speak in colleges about our Krishna Consciousness Movement. But you will have to convince him that Krishna Consciousness is not a religious faith. Actually, study of the Bhagavad Gita is the only source of understanding what is the secular state. Krishna is the source of all human cultural contributions, and His book is the most widespread read all over the world. So if you can convince this education minister that this KC Movement is cultural. One big, big Professor Dimock has given in his introduction to my Bhagavad Gita As It Is that every college student should read this book. Shyamsundar can send you a copy of his statement if you require. So if in other colleges beyond India it is so recommended, why not in India. So the education minister must advise this books should be read. This will give us example for approaching central government. There are so many things to be done.

Ask Radha Raman Goswami and Ksirodaksayee and Ramananda that it is my desire to simply engage themselves in translation work. Why Ramananda is now in a slack for translation work? You can ask him on my behalf what it his intention.
So for the time being all three should only translate so we can publish many literatures in local language. All Hindi and Bengali literatures should be composed in India and sent for printing by Dai Nippon in Japan. That will be nice progress. I am going to Japan to make further arrangements with Dai Nippon to get these things done very nicely.

As soon as possible we should open our own school and teach children KC through English medium, that is one of our programmes. Our school will not be government recognized because we cannot follow the government syllabus. We want to teach only Krishna Consciousness. Also, in Mayapur and Vrindaban we must have schools, and if Srimate Moorarjee co-operates with this scheme then we can do something combinedly instead of separately. We are distributing our own prasadam free, why another business should be there? Anyone is open to take our prasadam free. Better Smt. Moorarjee may contribute rice, dahl, etc. for this prasadam distribution programme. According to our Vedic system prasad distribution should not be on the line of hotel or canteen business. Whatever prasadam we can distribute, that should be done free of charges. So to summarize, you should distribute free prasadam, and try to introduce immediately KC instruction to the students through English medium. I know many parents are eager to educate their wards through English medium. If we can introduce this system, our girl disciples may be engaged for teaching them: a little English grammar, reading and writing, geography, arithmetic, history, sanskrit, but all of them should be Krishna Conscious—that is Bhagawat programme: KOUMARA ĀCARET PRAGNA DHARMĀN BHĀ GAVATĀM IHA.

Madhudvisa has written one letter to Shyamsundar expressing his desire to come to this side. So if you think that you can manage without his help, then he is welcome to come this side. There is very good scope this side for Sankirtan Party. The Sydney and Melbourne people are doing especially nice.

Hoping this meets you and all the nice devotees in Bombay in good health and very jolly mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

*Please let me know Indira’s former address

ACBS/sda

72-4-20 Tokyo

Varanasi

My Dear Niranjan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 18, 1972 and I have noted the contents. I am glad to hear that you reached your destination safely and are determinedly chanting Hare Krishna without any fail. If one simply follows the four regulative principles and regularly chants Hare Krishna, there will be no question of falling down from devotional service.

So far my chastising you at Mayapur for your questions it is simply out of love that I chastise any of my students. It is a father’s duty to raise his son to be a strong, useful citizen, and sometimes he must reprimand him for some mistake in order to teach him. But this harshness is only for his son’s benefit. Similarly, you are all my spiritual children, and my only concern is to see that you all become strong in your devotion to Lord Krishna, so sometimes scolding may be there, but you should always remember that it is done with love and it is only for your benefit. You are an intelligent boy, and I want to train you very nicely so that you will be able to preach
this great Krishna Conscious philosophy with conviction, and help to deliver all the spiritually-starving souls in this __. Therefore, you should take this chastisement as an opportunity to advance in Krishna Consciousness and not in any other way.

I will be in Japan up to the 5th of May, then to Hawaii for two weeks, then on to Los Angeles where I will remain for two weeks, then on to Los Angeles where I will remain for some time to do translation work. You may feel free to correspond with me at any time and I will be glad to help you with any questions that you might have.

Please also offer my greetings to your father. Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/nkd

72-4-21 Auckland, New Zealand

14th April, 1972

Calcutta

My dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 4, 1972, and I have noted the contents with great pleasure and relief, because my special interest is in Mayapur, that we shall make it especially to glorify Lord Chaitanya Mahaprabhu in the best manner of programmes, constructing buildings, preaching, Sankirtan, like that. Now in Mayapur there are two much important programmes, namely, first of all, a school must be started in english medium. The children may work in the temple compound for gardening and cleansing, then they shall attend class. If they are given sufficient comfort, they will stay with us and develop nicely. Comfort means no bodily discomfort, and for this Krishna Consciousness education, many Calcutta rich men will send their children. Actually the Bhakti Vinode Institute was started for this purpose, but they have turned it into an ordinary school. the second important programme is this distribution of prasadam, without any discrimination, so that everyone will get equal portion, no matter how little or how much is there.

Our girls can be engaged for teaching as well as temple worship.

Mr. Bajoria will be a very good example; if the leading men of every city takes this example of installing Radha-Krishna deities in the home exactly as in our temple, then our preaching will be very successful. But they must learn the art of worshipping and following the regulative principles from us. As soon as they employ hired priests, the whole thing will be spoiled. Members of the household should learn to worship the deity as we are doing, following the regulative principles, then it will be successful. We want every house to be a temple, not that our place should be the only place for the people to come. No, this should be the process: that they learn at our place, then establish the same thing at home. So this Bajoria programme should be considered as one of our successful points of preaching, so he should be encouraged, but he should be requested at the same time to have no hired priests, then it will spoil.

Your ideas for Rathayatra are nice, so do it like that. If you want any suggestions or points, I shall give you. I suggested to make a smaller ratha of wood finely-carved with silver plating if possible; if not, you can have a nice ratha in the normal way. In childhood, my ratha used to go to this temple, so if this is again introduced, it will be again very much appreciated by Radha-Govinda.

Hoping this meets you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
My dear Jayapataka Maharaj,

Please accept my blessings. I have received also your letter of April 4, 1972, and everything seems to be going very nicely there in Mayapur, and also at Calcutta Temple. Four lakhs sounds like a reasonable price for that house. I have given you one lakh, ten thousand, already, so balance you try to raise funds, but if there is scarcity there will be no trouble, we shall supply. One thing is, as soon as you send me, jointly signed, a statement of how the money I gave you was spent, along with vouchers, then I can arrange more in future, as there may be some need to move swiftly before the monsoon comes. So try to do it very nicely, quickly, and sagaciously. Tarnal Krishna can go also to my god-brother’s math near Jessore, Bengal Desh, as I have got a letter from him requesting our men to come there but they will not meet all expenses. His address is Bhakti Sambandha Turya Srami, c/o Gaudiya Math, Bordia, Jessore, Bengal Desh. The pandal programme at Mayapur should go on, along with prasad distribution. We are already on the top of all our godbrothers, that should be maintained. Invite all Hindus, Muslims, Jains, etc., without any discrimination, as we do in foreign countries, and continue the evening programme. One thing, I have received on complaint from Damodar Maharaj that there was some quarrel with Achyutananda Maharaj. I do not know what is the fact, but we should avoid any quarrel with our godbrothers, and always be very nice and kind to them, and cooperate with them. Because Damodar Maharaj is offended, so Achyutananda Maharaj should go to Damodar and beg his forgiveness, and bow and touch his feet. There is no harm in such behaviour of begging forgiveness. So far “Gita Gan,” it should simply be composed there and sent to Japan c/o ISKCON Tokyo for printing. Hoping this will meet you in good health. Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

72-4-22 Auckland, New Zealand
15th April, 1972

My dear Chitsukananda,

Please accept my blessings. I have received your letter dated 3/10/72, duly forwarded to me here in New Zealand from our Bombay branch. I am very much pleased to hear that Mexico City centre is developing very nicely under your expert supervision, and I also note that you say that Latin America is very much ready for Krishna Consciousness movement. So if you like I can come there after leaving Hawaii, before coming to Los Angeles, where I shall end my touring. So we are going to Honolulu from Tokyo on May 6th, 1972, and I think we shall remain about two to three weeks in Hawaii, then we can come to Mexico City direct from there, say, near end of May. Is that all right? You may correspond with my secretary, Shyamsundar, in this regard, and make all arrangements with him. I think we can stay in Mexico City about one week or ten days before we must return to Los Angeles.

I am sending one of our new sannyasins, Hanuman das Goswami, to South America. He is here with me now, but he shall leave by ship very soon, so if you have got any Spanish-speaking devotees there who can assist him in preaching throughout South America, you can tell them to write him here at the above address, and they can make arrangements to meet for performing this great task of pioneer preachers on South American continent.

So far your wife is concerned, you have given her one son, so that is sufficient—now she will always have some
engagement to raise the child and train him in Krishna Consciousness, so you can be free to devote yourself more fully in spreading this Krishna Consciousness movement.

Upon your recommendation, I shall accept Jan Prabhu as my duly initiated disciple, and his letter follows.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

Received: check for $100.00

My dear Son,

Please accept my blessings. Upon the recommendation of Chitsukananda, I am very glad to consent to accept you as my duly initiated disciple, and I am sending your beads, duly chanted by me, under separate post. I have given you the spiritual name of UJJAL DAS. I am very pleased to hear that you have been such a great help to Chitsukananda there in our Mexico City centre. I can understand that you are a very sincere boy and are a very eligible candidate for going back to Home, back to Godhead. And the process is simple. Follow the regulative principles very strictly, chant at least 16 rounds of beads daily, read our literatures, go for street Sankirtan, etc. In this way keep yourself engaged in Krishna's business 24 hours, and in this lifetime you will become perfectly happy and in the end reach the Supreme destination.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACBS/sda

72-4-23 Auckland, New Zealand
15th April, 1972

My dear Jadurani,

Please accept my blessings. I have received your undated note, along with sketch for cover of Srimad Bhagwatam, 4th Canto, Vol. I. It is nice, the eight items are placed correctly. I have already answered your question about Nara Narayana twins. So far Lord Brahma paint him just like you have painted already in the poster where he is flying on the swan for stealing Krishna's cowherds friends and cows.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-4-24
18th April, 1972
Vrindaban

My dear Ksirodaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 9, 1972, and I have noted the contents carefully, I am replying you on plane on my way to Tokyo; I should reach Hong Kong this evening, and tomorrow I shall start for Tokyo. Regarding plans of Vrindaban construction, I have advised the boy Saubha to send it to me in Tokyo for my approval, and from Tokyo I shall send it back to you. Giriraj has also informed me that the plans are completed and are very nice. You should correspond frequently with Giriraj in this matter.

Regarding BTG, my plan is this, that you shall simply translate from our English issues and reproduce the writing and insert it wherever there is writing in the English version. They have already got the plates in Japan, so you will not require to have any photos, simply translate into Hindi the English text and lay it out in exactly the same columns on the page. Every publication you translate should be done just like this. Now send immediately one composed BTG to Tokyo immediately and I shall get it begun.
I am very glad to hear that you are all happy in Vrindaban and that our Sankirtan party from Radha Damodar Temple to our new place is being appreciated. Please continue this. You have retired from material life and Krishna has given you the nicest place in this material world to live in, so stick there and every month send one BTG Hindi composition to Tokyo. Radha Raman Goswami is there with you so you work together and do this job nicely.

Yes, we can take care of Gopalji along with our deities. But if she dictates something, then we cannot. She can give everything to us if she believes in us. Whether the property will have income at least Rs. 100/= monthly?

The Mahant of Nasik wants to keep some portion for his own use, so let him keep it all, we are no more interested. Go on paying Gorachand Goswami Rs. 10/= per month and taking receipt, let him think whatever he wants.

Hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

Begin the construction work before rainy season begins.

72-4-25
Tokyo
21st April, 1972
Edmonton

My dear son,

Please accept my blessings. Upon the recommendation of Paramesvari I have gladly consented to accept you as my duly initiated disciple. Your beads have been duly chanted by me and they are sent under separate post. Your spiritual name is Radha Damodar das Brahmacary.

I am so glad to learn that you have been such a great help to Paramesvari there in our Edmonton centre. I can understand that you are a very sincere boy and are very eligible for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street sankirtan, etc. In this way keep yourself engaged in Krishna’s business 24 hours and you will be really happy in this life and the end reach the Supreme destination.

Hoping this will meet you in good health.

Your ever will-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-4-26
Tokyo
22nd April, 1972
Gainsville

My dear Dharma,

Please accept my blessings. I beg to acknowledge receipt of your letter dated March 14, 1972 and I have noted the contents. Actually, Krishna does not care for how much we give to Him, but He sees how much we are keeping back for ourselves. There is the story of Kholaveca Sridhara, a devotee of Lord Caitanya, who although he was a very poor man, gave half of his meager income for worshipping Mother Ganges, and by so doing, he greatly pleased the Lord. It is not so much important the quantity of books that we distribute, but that we serve Krishna as best we can, and depend on Him for the results. Transcendental competition is nice, but it should not come to the point of making us lose our Krishna consciousness. When you have these feelings, do not mistake it for envyousness, but take it to be an indirect appreciation of the service done by your other Godbrothers. This is spiritual. In the material world, when someone surpasses us in some way
we become angry and plan how to stop him, but in the spiritual world when someone does some better service we think “Oh, he has done so nicely. Let me help him to execute his service.” So we should always endeavor to keep this attitude, and serve Lord Krishna to the best of our ability. That will make one advance in spiritual life.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-4-28
22nd April, 1972

ALL GLORIES TO
SRI GURU AND GOURANGA
TO ALL TEMPLE PRESIDENTS

Dear Prabhus,

Please accept my most worthless obeisances. I am presently in Japan with Srila Prabhupada and we are meeting conjointly with Dai Nippon to organize book production. As a follow up to Srila Prabhupada's letter to all Temple Presidents of April 9, His Divine Grace has instructed me to inform you all of the following:

The formula for ISKCON organization is very simple and can be understood by everyone. The world is divided into twelve zones. For each zone there is one zonal secretary appointed by Srila Prabhupada. The zonal secretaries duty is to see that the spiritual principles are being upheld very nicely in all the Temples of his zone. Otherwise each Temple shall be independent and self-supporting. Let every Temple President work according to his own capacity to improve the Krishna Consciousness of his center. So far the practical management is concerned, that is required, but not that we should become too much absorbed in fancy organization. Our business is spiritual life, so whatever organization needs to be done, the Presidents may handle and take advice and assistance from their GBC representative. In this way let the
Societies work go on and everyone increase their service at their own creative rate.

Now, so far the BTG and Book Funds are concerned, these matters shall be managed separately from the GBC by a body know as The Bhaktivedanta Book Trust. The Book Trust shall be comprised of Srila Prabhupada, Karandhar dasa, and Bali Mardan dasa. They shall combinedly collect the sales proceeds from each Center and utilize all funds for the printing of Srila Prabhupada's books and the construction of ISKCON Centers all over the world. Not a farthing is to be spent for any other purpose.

The Book Trust shall see to the printing and distribution to Centers of books and magazines and it will be the serious responsibility of each Temple President to see that the billed amounts for these are paid to the BTG and Book Funds regularly. The billings and collections shall come from and to Los Angeles where Karandhar dasa will collect and keep accounts. We request that everyone will take these formulas to heart and execute them very concientiously. In this way we shall certainly be sucessfu l in pushing on this movement.

All glories to Sri Guru and Gouranga

APPROVED: A. C. Bhaktivedanta Swami, Founder-Acharya of ISKCON
Your lowly servant at Prabhupada's lotus feet,

Karandhar dasa Adikary

c.c. To all ISKCON Temple Presidents

72-4-30 Tokyo
22nd April, 1972
Los Angeles

My dear Kirtiraja,

Please accept my blessings. I am in due receipt of your letter, undated, along with your offering of $100, delivered to me here by Sriman Karandhar, and I thank you very much.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/nkd

72-4-31 Tokyo
22nd April, 1972
Munich

My dear Suchandra,

Please accept my blessings. I beg to acknowedge receipt of your letter dated April 17, 1972 and I have noted the contents. I am very glad to know that you are working sincerely to distribute this great science to the people of Germany. Not only the people in Germany, but all over
the world, people are suffering due to lack of this knowledge. When the son is suffering, the father is also afflicted. So Krishna, the Supreme Father, does not like to see his parts and parcels suffering in the material world. To deliver the fallen souls, He gives His instruction, He sends His representatives, and sometimes He even comes Himself just for the benefit of all the living entities. So it is our duty, as His representative, to canvass. “Please take this knowledge and make your life successful.” So all of you continue to push on this movement with ever-increasing enthusiasm, and Krishna will help you.

So far your daughter, there is already one devotee named Vishaka, so instead your daughter may be named Vaishnavi Dasi.

Hoping this meets you in good health and happy mood.

Your ever well-wisher,

A. C. Bahktivedanta Swami
ACBS/nkd

72-4-32
Tokyo
23rd April, 1972
Bombay

My dear Giriraj,

Please accept my blessings. I am in due receipt of your letter dated April 15, 1972 and I have noted the contents. This food distribution program is to be done very, very nicely as I have already written in my last letter. Generally people make a plea that why are there so many hungry and naked. So we invite all hungry and naked people to come to us and we will give them food and clothing and Krishna consciousness as well. This will attract the general public and there will never be any shortage of food-stuffs, so continue regularly. In Bombay there are many generous persons who like food distribution programs, and actually, our temple should be the via media for feeding the poor with food and spiritual knowledge. Our Bombay program should be based on giving Krishna consciousness through the English medium and distribution of prasadam without any discrimination. This will enhance our prestige and will accelerate our spiritual life as well. The temple program of arotik, kirtan, bhog offerings, discourses, etc. should continue. There should be no neglect of that program.

You can have the gardeners decorate the whole land with flowers and if possible some fruits also. Have a boundary fence so that everyone cannot enter it. So far your hired Brahmin cook, since we have our prasadam distribution program this may be necessary, but he must be clean, no smoking, and he must wear kunji beads. As far as possible he must follow our principles.

The temple foundation should be done first. There are many engineers in Calcutta who can give us free service, and if some of them can be brought at our expense to see to the supervision, that will be nice. Everything must be done very cautiously. For clearing the debt of Mr. Nair, he has to be paid three laks per year. That means if you make one member daily, that will be 3,60,000 per year. So you should make one member for clearing his debt, and one member for construction. This should be the calculation. Our latest edition of Krsna book is very handy and just like an ordinary story book. It can be distributed to every student and gentleman, and to all the English-speaking public. Our men can be engaged for this purpose. You can make one advertisement that can read like this:

“Read KRSNA the Supreme Personality of Godhead”
Available in all bookstores
3 Volumes - RS. 15

So far funds from USA, if need be we shall help. The program should be that
you take from the USA as much money as you want in the shape of books, and the whole amount can be engaged in building and construction work. For example, Krsna books cost 75 cents for 3 copies, so if USA has sent you the books at cost price, you can make profit by selling at $2. That is $1.25 profit per set, and you haven’t got to pay back even the cost. This arrangement will be nice, otherwise in case of emergency, the other arrangement can also be adopted. If we get our plans sanctioned, automatically we will get customers for our flats. But we must get all these occupants as devotees, and you can consult with Indira regarding this matter. There are many devotees who are prepared to accept. The two Parsi sisters should be allowed to come and go as they like, and they should try to understand our procedure, follow the principles, and they are welcome. There are many Parsis in Bombay who are willing to come, and it only takes some organizing in the matter. Mahamsa can help you in this way. Regarding money from USA you can correspond with Karandhar. I cannot understand why our magazines were lying at the docks for three months. Is it that nobody took the time to clear them or what?

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/nkd

72-4-33

Los Angeles

My dear Krishnakanti,

Please accept my blessings. I am in due receipt of your note dated April 18, 1972 and I have noted the contents. Thank you very much for your contribution of $20. Your endeavors to spread Krishna consciousness by means of radio and television is very encouraging to me, and I am looking forward to participating in this program when I return to Los Angeles soon.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/nkd

72-4-34

Tokyo

24th April, 1972

Nairobi

My dear Brahmananda,

Please accept my blessings. I am very glad to receive your letters of April 6th and 15th, 1972, and I have noted the contents. You have got great responsibility in Africa, greater than in India. As you are concentrating your activities in Africa with Mr. Shah and Damji Devji, there is no need to return to India at the present moment. I have received one report from Bombay that things are going on nicely, so unless there is urgent necessity I shall not want you to go back to India. Rishi Kumar was anxious to go to S. Africa. I have already advised him to go to South Africa and if he’s still willing I wish that he may be helped in that respect. My desire is that you be in charge of East Africa and he may be in charge of South Africa, and this way you both organize the African programme very nicely.

Just now I am on the plane towards Hong Kong (Apr. 19th), where I shall stay overnight, and tomorrow I shall go to Japan. Our preaching in Australia and New Zealand was very successful, and in New Zealand we shall very soon have our own temple, as our new disciple there, Goura Krishna das, has already given 3 acres of land in Auckland.

I am very glad to note that you are
increasing always by enrolling many Life Members. That is the heart of our expanding progress in Africa, making Life Members, so go on like this and make many many hundreds and thousands of Life Members in Africa.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
cc. Giriraj das/Bombay
ACBS/sda
72-4-35
Tokyo
24th April, 1972

My dear Hansadutta,

Please accept my blessings. I am in due receipt of your letter dated April 18, 1972 and I have noted the contents. This program to make each and every center spiritually strong should be the duty of the GBC. So far financing, let them do in their own way, and you can simply advise them. Don't bother too much about financial matters, but your first concern should be book and magazine distribution. We have to increase our preaching propensity. That is our main business. Your reports of book distribution are very, very encouraging. The more you distribute our books and magazines, that is solid work. Here in Japan, we have got very good prospects for the future. Last night many Japanese boys and girls came and I saw good prospects for the future. Everywhere we have got good devotees. Krishna consciousness is dormant in everyone and we can awaken it in them. All your news is very good and I thank you very much. This Krishna consciousness is so nice, the more one works and renders service, the more he becomes enthusiastic. This is the secret of spiritual life. The test of spiritual life is when one can work all day long and not be tired. In the material world, we do a little work and become exhausted. 24 hours we should be engaged in some service to our capacity. That is real spiritual life.

Shivananda is a good soul, and you should try to encourage him. He is just like your younger brother. So far your apologies what is done is done, it doesn't matter. Just go on doing your work. You have got immense field for working in Germany, so with the help of Shivananda and Mandali Bhadra, organize Germany very successfully, and Krishna will be pleased. I have received one copy of the German BTG from ISKCON Press, and it is done very nicely. Shivananda can be given sannyas, and when I go to Los Angeles, I shall let you know regarding this. I must know who the other boy is and then I can consider his case. Actually, all of you are more than sannyasi. Anyone who has dedicated his life to Krishna, he is sannyasi, yogi, and everything. That is the statement of Bhagavad Gita—one who does not work for his personal benefit is a sannyasi. It doesn't matter what is his dress. So all our devotees are more than sannyasi. We are members of Krishna's family. Our aim is not to become a Mayavadi sannyasi, but to become family members of Krishna's devotees. Krishna maintains 16,000 families, and if you get a chance to serve in one of the families, then your life is a success. Real sannyas means no more interest in material activities, but simply dedicated to Krishna's service. That is real sannyas. So you are greater than a sannyasi. You train all these boys to be practical sannyasis in the service of Krishna.

If it is possible to make the London Rathayatra more gorgeous by your all going, than do it. Cooperate with Dayananda. Last year in San Francisco, there were three chariots, and it was very successful, so you can do the same there. I may come also, if Lord Jagannath attracts me.
Hoping this will meet you in good health and happy mood.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-4-36 Tokyo 25th April, 1970
Brooklyn

My dear Atreya Rsi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 17, 1972. I am returning back to Los Angeles by the 20th May. At that time it will be a great pleasure to have your association there.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-4-38 Tokyo 25th April, 1972

Monsoon in Bombay begins in middle of June, and last year it was early, in May, so how you can get all drawings finish approved by city council and begin the
foundations before monsoon. I do not think it is possible, but you can try for it, that is right.

Another thing, your selling at Rs. 100/= 120/= is too high. At most we should ask about Rs. 80/= . Our project is to receive guests and sell flats to devotees. Indira said many there are men devotees in Bombay who are anxious for such association, so she will be very much expert in seeking out customers for the flats, so you should take all help from her, she is very important lady and also very much convinced by our philosophy. Tea-drinking may be allowed a little, but no meat, drinking, gambling, like that. So on these considerations we are prepared to give some concessional rate to devotees for living with us there.

It is a nice proposal to lay down the foundation all together but then I think we shall have to move the pandal and make many other adjustments. All of these things should be considered carefully, such as having to remove the semi-permanent pandal, before beginning. Our Juhu place has got so many trees, so they will bear the heaviness of the rains and winds, and these will not be very much felt. Try to save as many of the trees will not be very much felt. Try to save as many of the trees as possible.

You may take money from Mr. Jain in Calcutta if you require. Either in books or in cash, you will be supplied. I have just heard from Karandhar that he has dispatched several thousand paperback editions of Krishna Book to Bombay, so you may make arrangement how to sell these immediately, and for CCP permission you correspond with Gurudas in Vrindaban. If you get from Mr. Jain, simply hold in safe deposit box, and, as required, withdraw in smaller amounts and enter in the books as “Chit Collection,” or “Misc. Contributions,” or like that. One thing, how much you have deposited since I left India? I want to see a copy of each months’ Building Fund Account statement for my records also, so Mahamsa may send regularly. I think that you are both doing very nicely in all respects there, along with Mahamsa and Saurabha, and I am putting all trust and confidence in you all nice boys to perfect this Juhu scheme for Krishna’s pleasure. Thank you all very very much.

Now we are here in Japan until May 6th, then we are going to Hawaii until about 20th of May, then to Los Angeles. Hoping this will find you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-4-39 Tokyo
25th April, 1972
Vrindaban

My dear Gurudas and Jamuna,

Please accept my blessings. I beg to acknowledge receipt of Gurudas’s letters dated 8th April, 1972, and nil, respectively, and Yamuna’s letter dated 9th April, 1972, and I have noted the contents with great pleasure. I am much very happy to hear that hut and fence are finished. You may submit the bill to Gargamuni, with my approval that he can pay it. I don’t think there is any question of Ksirodaksayee’s ability to manage everything there, and he is appointed president by me, so what is the question? So far designing the temple is concerned, it is nice that you have got the honourary services of one Mr. Suri to help us. Govindaji temple is there, and a common 3-storey as residential quarters may be built, so there is no difficulty for designing. One set of plans should be drawn up of Govindaji’s temple, including dimensions, and one copy of them may be sent to Saurabha in Bombay.
So far our books are concerned, Karandhar has just dispatched 5,000 copies of each volume of Krishna Book, paperback edition, or 15,000 books total to Bombay. I shall ask him to send you the full information so you can get CCP immediately so there will be trouble when the books arrive there. All books which we import will be invested in India, it is not that we shall sell and take the money outside. No, the money from sales we shall spend in Bombay, Mayapur and Vrindaban.

In Vrindaban we can begin this prasadam distribution program also. Of course, there are many chartras for distributing, but we shall give them also Krishna Consciousness, that will be unique. And very soon Tamal Krishna is going to Bangla Desh, so he shall initiate a huge prasadam distribution programme there, so I don't think your estimate has been too high—in fact, we may very soon have to increase it, as they are distributing in Bombay extensively, and if you begin that programme in Vrindaban. Cloth also we shall get, enough cloth from Bombay and Ahmedabad mill owners, as soon as the public begins to appreciate this prasadam distribution. So kindly consider it very much important to begin this collection of foodstuffs from your government immediately for dividing among our India and Bangla Desh centres.

Regarding Yamuna's questions, if possible, you can have all 8 Gopies of 42” height, but it may be combersome. There is one Asta Sakhi Temple there in Vrindaban, you may see how this is arranged there. Krishna may be black, Balaram of white, and the pose of the back of the BTG is very nice. You cannot get Lord Chaitanya with all five of His Associates? Formal seated pose of me can be there, Visakha has taken photos for that in Jaipur, but one thing is it possible to be made correctly? If not, it is no good.

Hoping this will meet you both in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

72-4-40
Tokyo
25th April, 1972

My dear Madhavananda

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 3, 1972, and I have noted the contents with pleasure. I am very much engladden to hear that you are arranging nice engagements in Calcutta, especially in the schools. This is a very important program, so do it nicely. So far the report of other things, it is all very good news. Especially you may try for wholesale book distributing through Rupa and Co., and you may inform them that yesterday 1,500 3-volume sets, or 4,500 books, of paperback-size Krishna Books were dispatched to Bombay from here, and that in the near future many more books are to be shipped to India, so there will be always regular supply. All money collected from these books can be used in building there in India, you have not got to pay for them, so try to increase sales in this way and practically you can finance Mayapur in this way.

I am very glad to hear that Mr. Jalan has given Rs. 10,000/=. As our work progresses, especially the building itself, the school and the prasadam distribution programmes, these will put us very much favourably in the public eye and many many big men in Calcutta can give tremendous sums for such good public welfare work.

There were four listeners when Krishna instructed Arjuna, so there are four bona-fide Vishnu sampradayas. Ramanuja is in the Sri or Laxmi sampradaya, Nimbarka
is in the Koumara sampradaya, Ballabhacarya is a follower of Vishnuswami or rudra sampradaya, like that. Besides the Vishnu sampradayas, there are other sampradayas, but they are following the directions given under off-shoot authorities. They have created so many, but these are not recognized by us. The four Vishnu sampradayas are authorised by us, they are the original authorised sampradayas or religion, the vaisnava religion. The original dharma is to follow the varnas and asramas, and these are created, according to Bhagavad Gita, to please Vishnu. So sampradaya means one of the four original Vishnu sampradayas.

Yes, you do not know how to serve Krishna, so you simply assist your guru—we must always think like this, that I do not know how to serve Radha and Krishna, but my Spiritual Master knows so I am assisting him. In this way we can offer one plate and many plates are distributed.

The Mahamantra was given to Narada by Brahma. Other mantras made by ordinary men are not authorised by the Shastras, so they have only proportionate effect as much as they are authorized or unauthorized. Highest benefit is from the Mahamantra, or Hare Krishna Mantra, because this is said by authorities. You know these things, you are becoming strong yourself by chanting this mantra, so actually it is so. Compare what you were before to what you have become, now challenge any other mantra to produce such effect. You know it, now try to realize it yourself and convince others, that is Krishna Consciousness. Yes, the more one surrenders, the more he is enabled by the Spiritual Master to succeed.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

Tokyo
25th April, 1972

Mayapur

My dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 20th April, 1972, and I have noted the contents with great pleasure. It appears that things are going very nicely there in all respects, and I am very much relieved. I did not hear from you in Sydney, as you have mentioned, but anyway I was also writing to you and Achyutananda that my godbrother in Jessore district was very much anxious for us to come there and I was suggesting for you to go there. So now I think it is a very good opportunity, so you may go with your party immediately. If possible see Shri Mujibur Rehman, president of Bangla Desh, and show him evidence that Parsees, Jews, Christians, Muslims, all parties are participating in this Krishna Consciousness Movement—so why they Bangla Desh Muslims should not join? We want to unite everyone culturally. Without this, every society is imperfect, but with it, society is perfect. All intelligent leaders of society should try to understand in depth this fact. So take the help of Sri Bhakti Turyyasrami and implant one centre there at Jessore. He has land but no money, so we should invest a little money and open one center. Have a huge prasadam programme. Gurudas has secured foodstuffs from the American government, and I think he has acquired an excessive amount, so balance can be distributed, part to Jessore, part to Bombay, where they are also having a successful prasadam distribution programme. Now there are many devotees coming from London and USA, so utilize them for vigorous propaganda in India and Bangla Desh. All these reports are very much encouraging to me. Thank you very, very much.
Hopin g this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-4-42

Tokyo

26th April, 1972

Bombay

My dear Madhudvi sa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 19/4/72, and I have noted the contents. I think as you have described everything is going nicely in Bombay, and I have no objection if you feel like going to Australia for heading up the Sankirtan party there and managing things in general.

One thing, what happened to that insurance for Rs. 5000=? So far “Akash Ganga” is concerned, forget about paying them—let them try to get money from the courts. Why there is talk of two months for renting the pandal? We have rented that pandal for one month only, so we shall not pay for more than that.

Karandhar has sent many books there from Japan, so you can encourage them there to sell as many books as possible, and all the money can go towards building, there will be no division of Book Fund/Building Fund for the time being.

You can go to Australia, there you have got enough field for your dancing. Melbourne, Sydney, and Auckland are very good field and you will have very good assistance from Mohananda. In New Zealand we have already got one land of 3 acres. You are now a veteran devotee and very sincere, so you organize everything in Australia and New Zealand. Here, Sudama is taking sannyas to overhaul the whole of Japan. I see these Japanese as better than the Americans, they offered me their obeisances immediately.

One thing, if you take any kholes to Australia, be sure the heads are of special pre-tanned leather, not rawhide, or they will be not allowed entry. There is only one khole in Australia, so these are very much needed, but how to get them past the customs? Correspond with Mohananda on this point.

Hopin g this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

My dear Gargamuni,

Please accept my blessings. I have received your letter dated 15/4/72, and I have noted the contents. Soon there are many men coming to India from USA and England, so you can take five men and do the needful, just as Tamal Krishna is doing at Mayapur. Ask Karandhar to send them immediately. They have spent Rs. 90/= for one hut and Rs. 1800/= in Vrindaban for the fence, so you can send them some money immediately for these items. I have just received report from Bramhananda in Nairobi and they are doing very nicely, so I don’t think he shall have to return to India for the time being.

Ksirodaksayee is in charge of the building and other things in Vrindaban, along with Gurudas and you are in charge of the financial aspect of Vrindaban project. I have asked that the fence be built, and they have got it done very cheaply. You can sometimes go to Vrindaban to see, but your job is to take the Sankirtan party out for collecting. They shall be able to manage very well there, of this I am sure. So far decorating my rooms, give this job to Jamuna. Collection of grains has been done very nicely by Gurudas from the American government. Plans of the temple, detailed programme—all these things are already taken care of, they are not your job. The real thing, money, is in your hands. Tamal Krishna has already
taken his party to Bangla Desh, so any assist­ance you can give him by way of advice or addresses will help. But you should concentrate on book sales and collecting with your SKP in various rich quarters in India. Now we have sent many books lately to India, Gurudas has got a full description, and he is getting CCP clearance permission. Now you settle amongst yourselves on some programme for distributing these and many other books, I don't care at what price sell, because all you can collect will go for building for Vrindaban, and Mayapur only, no question of 50/50 division. The books are being sent to you free, so you raise money In the absence of Madhudvisa, you take charge of the school Saraswati's artik will help. I have given her the name leader very happy when she's called leader. Our Purushottam das brahmachary was criticising me for having little attachment with Saraswati, and for that offense he had to leave the Society.

Hoping this will meet you in good health. Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda
My dear Bhakta das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 16, 1972, and I have noted the contents. I am very much happy that you are convinced of this Krishna Consciousness movement and philosophy, and that you are sincere to manage everything in a spiritual manner just pleasing to Lord Krishna. When I shall come to Los Angeles by 20th May we will fix up some programme for going to San Diego, if you desire that I shall come there. If your Hare Krishna Festival is held at that big big university at the end of May, I may attend, why not?

So far the meaning of the word “cheating,” there are only three things to be known, that Krishna is the Supreme Enjoyer, the Supreme Proprietor of everything, and the Supreme Friend of everyone, and we say that honesty is acting upon the knowledge of these three facts. So if one is always acting under these three facts, knowing Krishna to be the Supreme Proprietor, Enjoyer, and Friend, then he is truly honest, and if one is not acting in this knowledge, then he is always cheating or being dishonest. So if you apply this to your techniques for selling literature to persons in the Sankirtan party, then you will understand what is the meaning of the word “cheating.”

Hoping this will find you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

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My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 20, 1972, and I have noted the contents. So you have paid Mr. Bhuther Rs. 10,000, but you have built a temporary pandal for Rs. 1500/=, and all of the materials can be re-used so just see how much money you have wasted on this pandal. No one followed my instructions in this matter, as I repeatedly advised to build a semi-permanent pandal from corrugated iron sheets, and now so much money has been lost. I have got some reports that the deities in Bombay are being much neglected. This is most abominable affair. Radha and Krishna should not ever be neglected or left unprotected, so I am wondering what you have done to rectify this situation. I have heard that Madudvisa intervened to get the deities better place, so he has done nicely. Also I have got complaint from Naranarayan that he is not being allowed to work on his gardening as I instructed him to do. So you let him go on with that work of gardening; sometimes he may be difficult to live with, but good manager means he is able to satisfy everyone and live in cooperative manner with all the devotees, so if you manage things nicely he can do tremendous work. Practically no one has more energy than Viswakarma. So let him do gardening work and if Bhavananda needs his help to build Rathayatra car he can go to Calcutta for some time to work.
there. I have not got any plans from Saurabha, though I requested him many times, only I have got two sketches from the architects in Chayavana’s letters. Saurabha was going to sketch the interior of Govindaji’s temple and make plans for Vrindaban also, but he has not sent, so I do not think he is yet very reliable.

I am very much pleased about the children’s classes. These are very, very important programme, so let it go on nicely, even if Madhudvisa leaves there. I have heard that some men have come from USA, so if Gurudas needs some help, some can go there to help him. Also, Gargamuni wants to form a travelling party for raising funds, so some men can be given him, not more than four.

You may offer my thanks to Sumati Morarjee for giving us some sofas and chairs. So far books are concerned, don’t reduce the price on hard-back Krishna Book unless there is vast increase in sales by making cheaper. But I do not think that if you reduce the price for Krishna Book hard-bound that more people will buy it. You can send report if making cheaper has sold many more books. But if someone wants Krishna Book cheap, they can purchase our paperback edition which has been sent to India from Japan recently. Mr. Deewanji has done very nice service for Krishna, please offer him my heartfelt thanks. Always consult with him on these matters before doing anything. You can form the Hare Krishna Co-operative so we shall avoid the stamp tax, that’s all right. So far CCP permission is concerned you should be more in correspondence with Gurudas in this matter, as I have sent him all the details and he has assured me that getting the license will not be at all difficult from Delhi.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
72-5-3

Hamburg

My dear Hansadutta,

Please accept my blessings. I am in due receipt of your letter dated 21 April, 1972, along with photos of busses. I do not know about these things, but I think a double-decker bus may not pass all the road obstacles such as bridges and tunnels between Germany and India, so I think a single-decker bus may be more practical for driving there. So far Germany, you can purchase one bus and let us develop that programme gradually, if we see it is successful. You can report to me how the bus is running, and you may correspond with Kirtanananda Maharaj in Boston as he has got many such busses. He can give you best advice.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda
72-5-4

Toronto

My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letters dated April 17, and 12, 1972, and I have noted the contents. Let us forget past incidents and let us look forward to rectify our defects. So far you are concerned, I am very much convinced of your sincere service. Go on with your work, and other instructions will follow. Simply become more concerned with increasing the spiritual content of our lives, and in this way all other problems like management will be easily solved, not that they can be solved by making some legal formula and having
big big meetings and talks. The politicians have been holding such meetings and talks for some time now and the world is no better place for it, and they have only made things worse. We should not follow their example. The world is in a very precarious condition simply for lack of God-consciousness, so this should be our point of stressing, that we should revive this emphasis on God-consciousness everywhere in the world and that will be our contribution. Hoping this will meet you in good health.

Your ever well-wisher,
A. C Bhaktivedanta Swami

72-5-5 Tokyo
2nd, May 1972
Los Angeles

My dear Karandhar,

Please accept my blessings. I am just now in receipt of your special-delivery letters dated April 29, 1972, and I am very much encouraged by the contents. The newspaper article is especially nice, it means that the citizens are beginning to look behind our dress to find out our nice philosophy. This is a very good sign.

So far Madhudvisa is concerned, I am presently making a scheme for assigning GBC men to those new zones and for redistributing the sannyasis, so do not encourage Madhudvisa to come there until I have decided where he shall go.

I am very much in favour of your plan to get that place in Laurel Canyon, so begin immediately. $150,000 is not so much for such a place, especially if we can get for low down-payment, then it is a very good scheme. So this place and the skyscraper, you try for both of them immediately.

I am also very much pleased to hear from you that you have sold 100 sets of paperback *Krisha Book* in one day, and that you have re-ordered from Dai Nippon. Gradually, we shall replace the literatures which are currently popular with our own style of transcendental literature. I have tried it: any page you open, that is wonderful reading matter. My ambition is to spread these books far and wide all over the world so that everyone shall read at least one of our books and that will change his life. If only 1% become devotees, that will change the world. I think that eventually we can print TLC in paperback also.

In the sky-scraper building, that can be a guest house for receiving tourists, so they can see how practical spiritual life is developing. If just 1% of these tourists become devotees, if they adopt this process, then our effort is successful.

So far moving the Press to Los Angeles, that is for you to consult with Bali Mardan. You are Book Trust now, you discuss with him and do the needful, that’s all.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

n.b. Initiation letter under separate post.

n.b. The idea is that all the devotees must attend arotik, prasad, and other temple services. If they miss they will be devided. So if they are living far away, like in Laurel Canyon, then another temple should be started. Unless there is arrangement for another temple, it will be not a nice proposal. Temple worship and prasad must be partaken, otherwise it will be ordinary residential quarters like karmies.

A.C.B.S.

ACBS/sda
1980

Letters from Śrīla Prabhupāda

72-5-6  
Tokyo  
2nd, May 1972

Boston

My dear Kirtanananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 25 April, 1972, and I was expecting your cheque for a long time. I have been dreaming for a long time that you ___ send something but I didn’t get. So now I am coming to Los Angeles by 20th May, and you must come there to meet me. You are the first sannyasin of my institution so I expect greater things from you than the others. Lord Krishna has given you the chance, so do this preaching work very nicely. He will continue to give us all opportunity if we remain sincere and serious.

Yes, that is a nice proposal if you speak like a learned scholar. Everything is there in our books; so learn it and put in your own way by reproducing. You are also materially well-educated so reproduce what I have taught in your own language. These things are new thoughts in your western countries, everyone will be interested. Writing is also required. Let it be published first in our BTG, then sometimes they may be printed into books also.

So far threads and beads, you were moving around, but so far I know everything was sent to Atlanta centre but if someone has taken there, or if they were lost in mailing, I do not know. I am coming there soon, so we can adjust it then.

I shall not be able to come to your programmes in early May as I am in Hawaii, but you are my representative, you can do it. I am very much pleased that you have got me also one bus for my travelling there. That was my ambition. Now you are all fulfilling all of the ambitions. At the present moment I take with me three assistants, so my books writing is going on, so that is not stopped by my travelling. So now I can go on touring and my writing will go on. So if we have got our own bus that will be very nice. I very much appreciate the photos you have sent, they should be published in our BTG. Sometimes after if you take a bus in India, it will be very very greatly appreciated.

My blessings to Vishnujan, Sheelavati and all others. I am very much pleased with all these activities. This is carrying out the order of Lord Chaitanya Mahaprabhu. One thing, is prasadam being distributed profusely on this travelling party?

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-7  
Tokyo  
2nd, May 1972

Dallas

My dear Satsvarupa,

Please accept my blessings. I beg acknowledge receipt of your letters dated April 10 and April 18, 1972, and I have noted the contents. It is better to forget past incidents, whatever is done is done. Let us look forward to correcting our mistakes. So far you are concerned, I am very much convinced of your sincere service. I am especially glad that the school Guru-kula is improving more and more in its standard under your management. That is our real work, to educate people in spiritual life by giving them the practical example, so I wanted that the GBC would be a chosen body of men for that purpose, to see how the students are learning and reporting to me as my secretaries. I do not know how you could have missed these points, as they are clearly spelled out in my original constitution. Anyway, whatever is done, is done. So I am very glad that you are leading all others in book distribution, so you go on with your work in
this way and Krishna will give you all the clear idea of how to do everything.

Now Kirtanananda has bought me one bus, so now I am taking with me wherever I go three assistants, so my translating work is not stopped even while traveling, so I may continue to tour sometimes and my work will go on, therefore I shall certainly come to Dallas sometime after my coming back to USA.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

My dear Patit Uddharan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 27, 1972, along with sample of your booklet. It is very nice, I have enjoyed it very much, but there are some direct criticisms and that we are not going to do. These men are not so important than our institution, so we shall not give them unnecessary publicity by criticising. We shall consider it later after reading more carefully. Thank you very much. I hope this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

My dear Bhagawan,

Please accept my blessings. I am anxious to know what has happened to Aravinda since he left me in India. I think his parents live there in Detroit, his other name is Arthur Friedman, so kindly search them out and ask them where he is.

I have given him his return ticket to Los Angeles, so I think he has returned to your country.

Hoping this meets you in good country.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

My dear Chitsukananda,

Please accept my blessings. We have received your letter dated April 26, 1972, and noted the contents. I do not think I shall require special visa for going there for one or two weeks, an ordinary tourist visa will suffice. I shall be reaching Los Angeles about the 20th of May, 1972, and from there we shall make further plans and get visas for going to Mexico later.

The prospect there is very nice. I have read your progress report. As many Spanish-speaking devotees can go there as possible and help you, and you can expand into South America from there. The Mexican public is very sympathetic, so produce voluminously Spanish language literature. You can correspond with Karandhar in this respect of producing many, many Spanish books and magazines.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

My dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letters dated April 11 and April 26, 1972, along with
tape of three "revelations." The tape is nice, a good advertisement. Now similar tapes should be made. Another revelation is that the needle, when put into the water, it goes down quickly to the bottom. But a big, big log, weighing one ton, does not go down. Who has made this law? If the law of gravity is there, why does it not apply to the big log? We can understand that Lord Ramachandra was able to make a bridge by causing the big stones to float in the water, so counteracting the law of gravitation is the law of the Supreme. Gravitation is caused by the Supreme Lord, so He is also able to remove that law or do anything and everything at His will. If you know something like swimming, then the law of gravitation will not work, and who knows better than Krishna how to do everything, so Krishna can change anything, therefore we worship Him as the greatest Scientist.

If a man knows swimming he can stay up. So if this much power has a man, what to speak of God. So we see that Ramachandra has the art how to make stones float. It is a question of knowing the art. Art means the display of intellectual energy. Everywhere we can see intelligence in everything, so the Lord knows the art of everything, so He can change anything, we cannot. The atheists and scientists are trying to get God out of things, we are doing just the opposite, trying to put God into everything. They are God-less, nonsense—we are God-ful, God-sense or God-conscious.

Your idea to recruit many brahmacharies is nice. We need a class of men purely brahmins. The whole world is full of sudras. The Krishna Consciousness movement is meant for re-establishing the system of four varnas and ashramas, then there will be progress of civilisation. We have got such a nice process that even from the base sudras we can create brahmins of highest calibre. All the presidents of our centres should see that all the members are strictly observing the brahminical standards, such as rising early, cleansing at least twice daily, reading profusely, attending arotik, like that. You begin immediately this process. That is the main work of GBC. Sometimes we see that even they do not wash hands after eating. Even after drinking water we should wash hands. That is suchi. Suchi means purest. Everyone should join the mangal arotik. Gradually, we should become more regulated and strict for following the rules and regulations. Otherwise we shall fall down.

You have got nice deities, now you make a nice silver throne like Los Angeles. Rukmini devi wants to install Chaitanya Mahaprabhu, so Chaitanya Mahaprabhu can be installed on the right side of Krishna, as you have seen in pictures from our Gaudiya Math temples. Nityananda there is no need. Simply three compartments, Gouranga and Spiritual masters in the first compartment, Radha and Krishna in the central compartment, and Lord Jagannatha in the third compartment. But if there is no room for three, then Radha-Krishna with Lord Chaitanya on the right side with them, pictures of Spiritual Masters below.

So far merging of temples, do the needful. If there is waste of time they may be merged, I have no objection.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Baktivedanta Swami

ACBS/sda

72-5-11 Tokyo

Vrindaban

My dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated
4/24/72, and I have noted the contents with pleasure. The Life Member meeting in Delhi is very important, so do it nicely. Also, about 20 men have come from U.S. to Bombay, so I think some of them may come there to help you. You may request Giriraj to send four or five men to help you, I fully approve.

I have already written to Gargamuni, and he will not bother to become president. So combinedly you do everything nicely, he will supply money, but you can supply accounts and vouchers to Gargamuni for checking. Statements should be supplied regularly by you both, you both sign them, so he'll be encouraged to send you money.

Your description of the temple sounds well. My only idea is that it should be just like Govindaji's Temple, but with further improvements.

You are going to Kanpur, that is a good place, you can raise lakhs, many lakhs, for your Vrindaban scheme. Sighania himself can build. When I was in New York, Padampat Singhania promised me a temple in New York, but the government did not allow exchange. So he is a nice man, if you can convince him, simply he may require little attention, then he alone can build Vrindaban. Next to Calcutta and Bombay, Kanpur is the most important industrial centre, so there are many rich men there, they require only some careful handling.

I have forgotten the name of our panda there, but he lives somewhere in Kishore Pura, you can find him there. Purushottam Brahmachary can inform you, he lives in Gopinath Ghera.

Shyamsundar has given instructions for making lay-out of Hindi BTG, as he has met with Dai Nippon today. Yamunamayee may help to make the lay-out.

Hope this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-12
Los Angeles

My dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 28, 1972, and I have noted the contents. I have no objection if Kesava tours the USA and gives instruction how to sell books, then when he is finished USA he can go to London. But one thing is, there is vast possibility for selling our books in England, I think more than in your country, and they have got programme for buying a big, big church in London, so I want they should sell many books by buying cost-price from you and in this way pay for that church. I shall see when I go there for Rathayatra this summer.

I have already replied concerning purchasing that convent school and ashram.

What about my Bank of America Card? I have sent for it from you some time back because it has expired.

Hoping this will meet you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
n.b. I think it is best thing if the GBC members always travel on Sankirtan Party in their zone and go from one village to another and visit the temples to see how the students are learning and do my work. In this way, they will avoid the propensity to sit down and plot and scheme how to eat and sleep. So you can advise them all to travel extensively on Sankirtan all over their zone.

A.C.B.S.

My dear Hridayananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 30, 1972, and I have noted the contents. I was ready to send some threads and gayatri mantras to Houston, but now
you have moved, so I shall send them to Pusta Krishna instead. I am going to Los Angeles soon, you can stay there, and we shall speak some. Hoping this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-13
Tokyo
4th, May 1972

Vrindaban

My dear Ksiradaksayee,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 26th April, 1972, and I have noted the contents carefully. It is good news that you have come to your senses that nothing should be done by contractor. Everything should be done by ourselves. Mr. Saraf is experienced, so take his help. So go on raising funds, constructing, and send me the plans as soon as possible. I have got some idea from Gurudas’s letter, and it sounds very, very nice.

So far Gargamuni is concerned, he’ll not become president, I am requesting him to forget this idea. So do not become agitated in your mind. As Gargamuni supplies the money, you supply him with a full accounting. As things will be done by yourself and Gurudas, you give him purchase bills and statements of account. I am asking him, he will send you money, and that money, along with whatever you raise, will be used for materials and constructing, you keep good accounts and send him regularly.

Full instructions for Hindi BTG is given herewith by Shyamsundar, as we have gone to Dai Nippon personally today, so you read it carefully and do the needful. So far whatever BTG’s you have printed in India, whatever has been issued to the centers, they must now pay you, you send them bills. I shall notify Calcutta and Bombay to pay you. 4,000, 5,000 copies each issue printed, where they have been distributed and how the money is being collected? There was some money with Radha Raman Goswami, whether he has paid it? So collect wherever you have given BTG’s. I have given you Rs. 4000/= on BTG account. This must be returned and deposited in the Book Fund Account in Bombay.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-5-14
Honolulu
5th, May 1972

Portland

My dear Danavir,

Please accept my blessings. I am in due receipt of your letter dated April 20, 1972 and I have noted the contents. I am pleased to know that our Portland center is having good success in pushing on Lord Caitanya’s great sankirtan movement. ‘Who God is’ can be summed up in only five words. Krsna is the Supreme controller. If you become convinced of this, and preach it enthusiastically, success is assured, and you will be doing the greatest service for all living entities. So you continue more and more to serve Krsna, and He will help you.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bahktivedanta Swami

ACBS/nkd
My dear Nityananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 18, 1972 and I have noted the contents. Thank you very much for your kind invitation, and when I return to the U.S., I will seriously consider the proposal. So far your concern about management, the solution is to be always thinking of Krishna and the Spiritual Master, then maya cannot touch you. If you very strictly follow the regulative principles and chant 16 rounds minimum, there is no question of ever falling down. Krishna has given you very nice facility there, so you continue to serve Him with great faith and enthusiasm, and He will give you all blessings.

Please offer my blessings to the others there. Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

My dear Rsavdeva,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 26, 1972 and I have noted the contents. Always there will be obstacles placed in our path by the demons and atheists, but if we can remain pure, nothing will be able to stop this great transcendental movement from spreading God consciousness all over the world. So as president, you must make sure that all the students are regularly chanting 16 rounds, taking bath, attending mongol aratrik, reading our books, and following the regulative principles. If everyone keeps strictly these principles then success is assured.

So far South Africa, I think it is not possible for go there now. Better you concentrate your efforts to organize Miami center nicely.

I am enclosing three copies of Gayatri mantra and two sacred threads, and you can hold a fire yajna for Dharma, Rohini, and Ragavendu. Satsvarupa has a tape of me reciting Gayatri mantra so you can get this from him. One thing is that the tape should be heard through ear phones into the right ear.
Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-5-18 Honolulu
9th, May 1972

Melbourne

My dear Amogha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 3, 1972, and I have noted the contents. I am very much pleased to hear from you that all the programmes in Melbourne are increasing enthusiastically under your supervision. I like Melbourne very much. One thing is, too much competition between centres is not good, the emphasis should be on co-operation, not competition. I do not think it is necessary to have two presses. We should not misuse time and money, better to convince Mohanananda to increase his press work and supply you with all materials, and in return you supply him with something, that is mutual co-operation. And if you divert your attention to alot of business, then spiritual advancement will be hampered. So I do not think it is wise to get that big store and start a big business with many departments. That will distract. Our main business is to become Krishna Conscious and to convince others through preaching work. Therefore, we do not want to strive for making big business and lots of money. Of course, money required, but better to sell many, many books and collect in that way.

I am very glad to hear that you have got one Life Member there in Melbourne. He is helping you to get that press, but I do not think your getting another press will help. You claim that Sydney press is not working; similarly, if you start a press and there is not sufficient work, you will suffer. If you want literature, it will be sent. If there are different small presses, the work will not be of good quality. So this opening of small presses here and there, I am not in favour. Of course, if you utilize that store for a kirtan hall and book store, that is another matter—then many people will be attracted to actually learn about our movement and join us. That is a good proposal.

Mohanananda has not yet come, so do not do anything new until we have discussed, and when I hear what he wants to do, I shall contact you then.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
cc: Mohanananda/Sydney.
ACBS/sda

72-5-19 Honolulu
9th, May 1972

Calcutta

My dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated April 26, 1972, and I have noted the contents with great pleasure. Yes, the attraction should be so made that the Muslims will somehow come to our Mayapur temple, for learning English, for seeing arotik, like that. In Bombay, many children are coming and they have all got bead bags and they are chanting, so gradually introduce chanting on beads as well. If they believe in the serving of God, we are also servants of God, why not they should join us. The servant must know what is God, what does He do, how He is satisfied: these things should be preached to them. How one is accepted as God, what are the symptoms: these things they should learn. So far accepting water, no, practically from one who is not initiated...
we should not accept any eatables or drinkables. This should not be discussed, but you should remember it. But if there is dire necessity, there is not question of prohibition.

I want to know, what is the reaction of my godbrothers there in Mayapur. I wanted that at least one storey should have been constructed by rainy season. I thought Tarnal Krishna has already gone. I have not heard from him. In Bangia Desh, we have got very good field. Simply by chanting, dancing and taking a little prasadam. Best thing is to speak among the educated class, like lawyers, professors—the mass of people, they cannot speak English. From Tarnal Krishna's letter it is understood that Tarnal Krishna has met Mujibar Rehman's son, who is educated. This advantage must be taken. When Mujibar Rehman is seen, he must hear our philosophy, how all peoples of the world can be united under one culture, which will solve all problems of the world. Our culture is faultless, this must be understood. There must be full discussion in the papers, etc.

Regarding Radha-Govinda's temple, it is in shabby condition, that I saw in 1967. I stayed there, and it was a great painful experience for me at least. In my childhood, Radha-Govindaji were the source of my enjoyment. I asked my father to give me Radha-Govinda deities and he gave me and I worshiped. And I also asked him to give me ratha, and the ratha was going from my home by the side of Shyamsundar's house. Our house was later termed to be Govinda Bhawan, 151 Mahatma Gandhi Road. So Shyamsundar is just like my younger brother, we call him by nickname “Gabu.” His elder brother was Siddhesvar Mali and his nickname was “Subida,” an he was calling me “Moti,” so we were very intimate friends from the perambulator. We were riding on the same perambulator when we were very small children. We were so intimate that he would not go in perambulator without me. We would not separate even a moment. But he is now dead and gone. Now ask Gabu to help us to hold the Rathayatra Festival for eight days at Radha-Govinda Temple and have one continuous kirtan and distribution of prasadam at the Chadni Hall. It is a big hall, at least 1000 men can be accommodated there, and in front there is a nice veranda and the deities can be kept there for eight days with gorgeous decoration, and in this way establish nice performance. Shyamsundar may invite his relatives to partake of prasadam.

If you hold every year, each year you can take to different Radha Govinda temples. There are many such temples in Calcutta proper, I shall gradually give you introduction.

So far your observation that the Bengalis have been degraded by bogus so-called sadhus, yes, the Bengali's are generally fish eaters and some are flesh-eaters, so the Ramkrishna Mission gave this concession that there is nothing harmful in eating flesh. The Bengali's got this appetite for eating flesh and fish and at the same time becoming one with God. This foolish theory and fanaticism has killed the Bengali culture. Not all, but a few percentage.

So far the deities being worshiped by Mr. Bajoria, if this deity worship is introduced in other respectable families, that will be a great success of our movement. The family members of Mr. Bajoria may also hold kirtan at home before the deities. Try to introduce this.

Regarding the women teaching at Mayapur, if there is suspicion by the villagers, then stop it for the time being. But why should there be suspicion of women? Hoping this will meet you in good health. Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda
My dear Rupanuga,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 5, 1972, and I have noted the contents carefully. There seem to be vast discrepancies between your figures and those of Karandhar. For instance, he reports that since first of January, 1972, New York has remitted only $1243 to BTG Fund and $1538.20 to Book Fund, leaving balances due to BTG and Book Funds of $4571.05 and $5235.90 respectively. But you say your BTG debt is only $1,620 and BKF debt is only $3,897. If you are selling daily average of 2,000 literatures, why so little money is being paid by you on these debts? 60,000 pieces of literature per month means you should send the entire amount collected until this debt is completely eliminated. It is not good if such big temples who are setting the example for the whole Society do not pay their bills. This is most irregular. I am trying to retire from the administrative affairs, but if the presidents and GBC men make such disturbances then how I can be peaceful? Things should be maintained automatically, then it will be peaceful for me.

Karandhar says that New York is an "outstanding exception" to the regular payments of literature bills, and Bali Maradan has told me that you have "no inclination to supervise or check regularly on these financial matters, and thus it is left to a Treasurer who is also not very competent." He has suggested that you make weekly inventories and pay weekly for the books sold. That is a good idea. You can take his help, how to do it. You must organize these things in such a way that things will go on automatically and increase more and more. Now I do not know what is the real situation, they are saying one thing and you are saying another thing, but I want that this situation be immediately finished, and from now on all literature bills must be paid immediately by you.

Yes, I have no objection if some men go from Europe to India, but now I have received reports that the 30 men which you have sent there are not being engaged properly, so don't send any more until I hear that they are very much required and that the men already there are being properly engaged and utilized nicely. Now I want that we shall concentrate on making our devotees Krishna conscious and ourselves becoming Krishna conscious, and not be so much concerned with expanding ourselves widely but without any spiritual content. Just like boiling the milk, it becomes thicker and sweeter. Now do like that, boil the milk.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-5-21

My dear Satsvarupa,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 4, 1972, and I have noted the contents. Your observations are nice, and I think this will be a nice way to arrange the world into zones for GBC management.

I shall be very happy to come to Dallas. We shall fix up some time after my coming to Los Angeles on the 18th of this month.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
My dear Chayavana,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 1, 1972, along with plans. The plans are very nice. I have sent already one photo to Giriraj of our sky-scraper in Los Angeles, so I want that this square building, whether as one bigger building or two square towers as you have proposed, that this type of square building be added to Govindaji’s temple. Then it will be perfect. Otherwise, the round towers are too fanciful, and not so much practical because square building gives us more space to utilize. One other thing is that there should be a facade on top of the temple across the front like an ornamental arch, as below:

[ILLUSTRATION]

Otherwise, it is very nice and I approve completely, now work very nicely to finish it in short time and I shall come there to live.

Regarding shortage of living space, you may build another such temporary living quarters on top of that other cement foundation. You can spare one room on this foundation for Indira, she wanted to live with us.

Our point is that in the house or skyscraper we shall simply accommodate for occupants either guests or purchasers. So these purchasers must be a devotee, that is, no intoxication, no gambling, no meat or fish, like that. There are many families in Bombay, they want such association, to live with us, attend arotik, prasad. This is a very important item. As soon as you get sanction, you can raise funds. People will be willing to pay in advance. In this connection, Indira has promised to help. You may send me her address and I shall write to her in this matter. Take her as one of our persons, she will be of tremendous help.

So far Vrindaban plan, it is also very nice, have you sent copy to Gurudas in Vrindaban? If not, do so immediately. They have already got one architect to design something, but if they like, they can use your plan or combine them. Gurudas and Ksirodbaksayee will do everything there, so you need not bother about supervising yourselves.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/tda

My dear sons,

Please accept my blessings. Upon the recommendation of Karandhar, I have gladly consented to accept all of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Michael McCloughlin,
Rupa Manohara das (He whose form is all-enchancing)
Paul League,
Vipina Purandara das (the youthful boy of the forest)
Richard Roland,
Brajera Rakahla das (He who tends the calves of Braja)
Eddie Dougherty,
Gopavrndapala das (protector of the cowherd boys)
David Hardin,
Kadambakanana das (He who plays in the groves where the kadamba flower grows)

I am so glad to learn that all of you have been such a great help to Karandhar there.
in our Los Angeles center. I can understand that all of you are very sincere boys, and are very eligible candidates for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street samkirtan and book distribution, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really happy in this life and in the end you will reach the Supreme destination.

Hoping this will meet you in good health and happy mood.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-5-24 Honolulu
10th, May 1972
Varanasi

My dear Niranjan,

Please accept my blessings. In your last letter you informed me that Dr. Rao (Ramananda das) had come to see you in Varanasi, but he could not find you at that time. Will you immediately open correspondence with him? His address is as follows: Dr. Ravindra Pratap Rao, Reader in Chemistry, Gorakhpur University, Gorakhpur, U. P., India. Just now I have received a report from Ksirôdaksayee das of Vrindaban that Ramananda is not nowadays translating our literature into Hindi. You may know it from me that the idea of starting the Hindi paper generated when Ramananda took charge of taking the editorship of the paper. Now he is indirectly declining. I do not know what is the reason. Both Ksirôdaksayee and Ramananda took charge of publishing the Hindi Back to Godhead “Bhagawat Darshan”, but Ramananda has stopped translating, and Ksirôdaksayee says that he is not a perfect translator. Another boy, Radharaman Goswami, he has left, so far I understand, so this is the position of the Hindi Back to Godhead. I shall be gald to know if you can translate our literature into Hindi with the help of some friends in Varanasi. Varanasi is the learning site for the Hindi language. Can you take charge of this translation work somehow or other? Then it will be a great service to the Lord. I shall be glad to hear from you immediately. Treat this letter as very urgent, and reply me by return post to our Los Angeles address.

Hoping this will meet you in good health and happy mood.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
*3764 Watseka Avenue
Los Angeles, Calif. 90034.

72-5-25 Honolulu
10th, May 1972

New Orleans

My dear Nityananda,

Please accept my blessings. I am in due receipt of your letter dated April 29, 1972 and I have noted the contents. Upon your recommendation, I have agreed to accept Axel and John as my duly initiated disciples, and also to give second initiation to Subrata. So far going to Dallas for the fire yajna, better you should learn how to perform it and do it there. Every temple president must be very expert in all these things, so you can consult our Krishna Consciousness Handbook for the procedure and if there are any further questions, you can consult with Satsvarupa and he can give you instruction.

Hoping this will meet you in good health and happy mood.
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

P.S. Satsvarupa has got a tape of me reciting
MAY, 1972

gayatri mantra, so you can get that from him, and hold the fire yajna for all three boys. One thing is that the tape should be heard through earphones into the right ear.

My dear sons,

Please accept my blessings. Upon the recommendation of Nityananda, I have gladly consented to accept both of you as my duly initiated disciples. Your beads have been duly chanted by me and they are sent under separate post. I have given you the spiritual names as follows:

Axel Anderson,
Anandavardhana das (one who is always increasing in ecstatic)
John Berg,
Jogindra Vandana das (one who is worshipped by the great yogis)

I am so glad to learn that both of you have been such a great help to Nityananda there in our new Orleans center. I can understand that both of you are very sincere boys, and are very eligible candidates for going back to home, back to Godhead. And the process is simple. Follow the regulative principles, chant at least 16 rounds of beads daily, read our literatures, go for street sankirtan and book distribution, etc. In this way keep yourselves engaged in Krishna’s business 24 hours and you will be really happy in this life and in the end you will reach the Supreme destination.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/nkd

72-5-26
Dallas

My dear Bhaktijan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 8, 1972, and I have noted the contents carefully. I very much approve of your plan for spreading Krishna Consciousness in the black African neighborhoods in New York and other places. If there are some boys there who can take charge and do things nicely, you can assist them organizing this programme.

One thing is, we have got very good response in Africa by our kirtan, so have sankirtan widely, with dancing, and that will attract everyone, and also distribute many of our Krishna Books, paperback edition—they were especially meant for the Africans. Kindly keep me informed what is your progress in this connection, I shall be always glad to hear from you. Thank you very much for assisting me in this way.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-27
Honolulu
11th, May 1972

Bombay

My dear Gargamuni,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 5/8/72, and I have noted the contents. Your idea for helping Vrindaban by sending money upon their sending you invoices will be very nice. But there is no need to keep all the money in Bombay, as suggested by Giriraj to Gurudas. They have made a very nice plan for Vrindaban, more gorgeous than Bombay plan but also quite costly, but they are also collecting nicely and I have requested them to go ahead as they see fit. The present construction of fencing, etc., they have paid for collecting locally. Ksirodakasayee has promised me: “I am planning to make a very big programme to collect at least 25,000 rupees per month average for
our project.” So they are doing something enthusiastically, so let them do it. What is there in occupying a post, we simply want to serve Krishna, and if you also can collect this amount then combinedly the construction can go on very nicely and quickly.

If you leave Bombay, make sure the school is in very capable hands such as yours, because this programme is very, very important, not that you shall go away and things will stop.

Yes, you can go to Madras and South India. In Madras we wanted to start a centre and it was almost settled that the Chief Justice would give us a place. So actually, if it is possible to open a centre in Madras that would be very nice. Regarding the letter published in “Swarajya”, I do not think it is a very important paper, but still I am enclosing* my reply and I would like it to be signed by Giriraj and he can send it to his friend on the Hindu paper and one copy to Swarajya for printing. Meanwhile, I have sent one copy to Gaudiya Math in Madras.

Regarding the second initiation for Paramhansa das, I approve and his thread and copy of mantra have been sent under separate post. Now you hold a fire yagna, and there have been several other threads recently sent to Bombay, so you hold yagna and give them all threads. I think Dayananda can send you copy of tape of me reciting Gayatri mantra, and this can be heard through the right ear by earphones during the yagna.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

n.b. There is one request for 2nd initiation from Jadhavacharya das, but I have not received any recommendation from the temple president or a sannyasi.

*under separate cover

72-5-28
Honolulu
11th, May 1972

New York

My dear Gopal Krishna,

Please accept my blessings. I thank you very much for your letter dated May 8, 1972, and the cheque for $517.50. You are so nice and eager to serve Krishna, so all blessings of Krishna will be bestowed upon you, rest assured. Your wife has proven turbulent, that is the grace of Krishna. I may inform you in this connection about my family life. Actually, I never liked my wife. I was going to marry another, but my father saved me from the danger and he told me that you do not like your wife, that is the grace of Krishna. So don’t be worried about your wife. If she wants to re-marry, let her do so, and you’ll be free and I shall give you Sannyas and you will be preaching freely.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami
ACBS/sda

72-5-29
Honolulu
11th, May 1972

Mayapur

My dear Tamal Krishna,

Please accept my blessings. I beg to acknowledge receipt of the photographs of Mayapur project. You have sent pictures of building materials, but I want pictures of buildings. There will be no scarcity of money for the work, so you try to raise fund locally as far as possible. But whenever there is scarcity of money, you will have it in the usual way as you have already got it. So do everything very nicely and quickly, so that next autumn when I go I can enter into my house. Do not destroy that cottage where I stayed last time, that is very dear to me.
Actually, Krishna does not require anything from us. He is complete in Himself, but He is most pleased to see that we are very much enthusiastic to serve Him. That much He wants, that is bhakti, that enthusiasm for Krishna's service. So do not lack this enthusiasm, try to do it to the best capacity and that will be recognized by Krishna.

You have got now godown for 100 tons cement, so finish it as soon as possible, otherwise there is risk of flood and all the cement will be spoiled. So immediately finish it. But finishing does not mean spoiling: utilize it properly. As you requested me, I have sent many men from U.S.A. to help you, now you engage them properly, utilize them, that is leadership, how to engage everyone in their respective duties and properly utilize their energy.

What are your plans for Bangla Desh? That is great opportunity, and when Americans will speak about this philosophy, the Muslims in Bangla Desh will agree to hear and it will be very convincing. Try to convince upon them the high philosophy we follow. This is the only means to unify the whole world.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

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72-5-30 Los Angeles
12th, May 1972

My dear Bhagawan das,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 5/8/72, and I have noted the contents. Regarding the zones redistribution, others have also pointed out the discrepancy in middle USA zone, so we have changed that zone to include also all centres north of the Ohio River, Kentucky, Missouri, Arkansas, Louisiana. If there is still any objection, you can let me know at Los Angeles address.

I am glad to hear that you are consolidating you energies to expand Krishna consciousness more effectively throughout midwestern zone, and I am pleased to learn that you are organizing travelling Sankirtan Party. That is our real business, travel and preach, distribute literature and prasadam. I want now that all of my GBC secretaries do my work. Let me sit tight in Los Angeles and write my books. Now you be always travelling here and there, visiting the centres in your zone, seeing how things are going on and how the students are making spiritual progress. That is our real concern, the spiritual progress of life. That is duty of GBC. Practically, this ISKCON organization is there because I have been always travelling. I never sat down in my old age, no. So you follow my example and preach widely all over the world, that is Chaitanya Mahaprabhu’s version. We are re-apportioning the GBC zones, so now I may ask you to go to some other part of the world to see how the things are going on, that I shall settle up very soon. Will you have any objection?

I am very much encouraged by the results of your re-organizing of temples, so go forward in this way, nevermind we may sometimes have to concentrate in order to make further progress. I have heard from Srimati dasi that she has purchased your deities in Jaipur and they are being shipped to you from Bombay. Now I want the worship of Sri Sri Radha Krishna to be very seriously undertaken by you, and try to see they are always satisfied in every way. This is the ultimate in archan worship, so the standard must be the highest. Kindly certify this will go on at the highest standard.

I am glad to see that you are trying for some cars for India. We need immediately some cars and vans. I was just talking with Goursundar how this can be done. I think Scindia has got ships to Detroit, so if you
can find this out I can arrange for some shipping to India. You can contact Tamal Krishna in Mayapur for getting photos and information from him about our food-distribution programme there and how we are feeding the needy persons in that area daily not less than 2000 persons. The USA government is giving us free foodstuffs and grains for distribution, so why such big motorcar companies should not also help if your government is agreeable? Even they cannot donate, we can purchase at cost price or for some token price, but immediately I want that some cars and vans be sent to India, there is so much need for them there.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-5-31 Honolulu
12th, May 1972

Los Angeles

My dear Karandhar,

Please accept my blessings. I beg to acknowledge receipt of your special delivery letter dated May 9, 1972, and I have noted the contents. You may borrow the $15,000 from me, I have no objection. But now you have agreed to give Hayagriva $4000 per month, that was a great mistake. Now you have to rectify it. Now Hayagriva writes me that he is coming to Los Angeles, so we can discuss. Abruptly if we stop, that will not be good. So we have to rectify by arrangement and agreement. I am simply surprised how you all GBC men agreed to give him $4000 per month. So the mistake has been made, now it has to be corrected by other ways.

We shall arrive in LA on the 18th, as per your arrangement.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-5-32 Honolulu
13th, May 1972

Vrindaban

My dear Gurudas,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 5, 1972, and I have noted the contents. You can accept Suri’s plan, it is very nice, so you execute it perfectly. That will be the grandest temple in Vrindaban. May be a little costly, but if you can collect Rs. 25,000 per month and also Gargamuni can collect Rs. 25,000 per month, then it can be done nicely.

In the Hindi BTG there are so many mistakes, spelling, grammar, and some places the philosophy is faulty with some other ideas mixed in; the printing is shabby, the second page is almost invisible. So this has to be improved somehow or other. Dr. Kapoor has remarked exactly. So you may inform Ksir odaksayee, and you try to help him for improving Hindi BTG.

You must construct something wonderful. Otherwise, it will be a discredit to you American boys. That will exalt the position of America in India. And in every temple food distribution must go on profusely with American food supplies. Have the Americans given us the food supplies, is there any tangible donation? Or is it simply promises? If we can supply some proof they have given us such and such amount of foodstuffs, some document, that will help us in all parts of the world as propaganda and for approaching your country’s government in other places for supplying us. So if you have got such
document, kindly send me one copy.

If we open a branch in Madras, actually there are so many poor children there. Spiritual education and food, that is proper. Simply supplying food is nonsense. Spiritual education means just to inject in their ears about our philosophy, externally they chant beads, wear telok, without any discrimination of Hindu or Muslim or anything.

So I am very much encouraged by your letters, and I am confident I have entrusted this Vrindaban project, which is one of the most important of our this ISKCON, to the right persons, namely, yourself, your good wife, Jamuna devi, and Ksirodaksayee Prabhu. So kindly offer the others my blessings.

Hoping this meets you all in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-5-33

Los Angeles

14th, May 1972

New York

My dear Jadurani,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 10, 1972, and I have noted the contents. Regarding your questions, Kasyapa Muni is inside his hut, or hermitage, which is just a garden cottage or like our Mayapur cottage if you have got one photo. Sri Hari met the Four Kumaras. The seven walls surround Vaikuntha, with seven gates, just like a building may be located there, but you have to pass through seven gates and courtyards, with walls surrounding, to reach there. Gardens, houses, everything is there between the walls.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-5-34

Los Angeles

14th, May 1972

Toronto

My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 8, 1972, and I have noted the contents. I am very much encouraged by your increase in literature distribution for Canada zone, and I can understand that you are very methodical and careful to keep proper accounts. That is very good qualification for manager. Now one thing, as you know we are thinking to redistribute our GBC secretaries around the world, so I am wondering, if you shall be willing to go to some other part of the world for managing things there? Another question, whether or not you are speaking French language nicely? Kindly inform me at Los Angeles Temple, where I am going on May 18th from Honolulu.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/sda

72-5-35

Los Angeles

14th, May 1972

San Francisco

My dear Jayananda, Trai, and Rsavdeva,

Please accept my blessings. I beg to acknowledge receipt of your letters dated May 9, 1972, and have noted the contents
carefully. I have no objection to any of the points mentioned therein by you. Only thing is, we must try to avoid becoming too much overly organized like the material businessmen. Our business is to ourselves become Krishna conscious, advance in spiritual life, and to preach to others how they can also take advantage and come to the perfectional stage of life. Too much business or paperwork, vouchers, plans, these things become too much cumbersome for our spiritual growth, they take us away from our real emphasis of work, namely, to go back to Home, back to Godhead. But I think your plan is not like that, so far I can see. It is practical and to the point. But now you must do it very nicely and complete it. Not that we make some plan, change things, then do not complete it, again change, this way, that way—no. There was some plan by Kesava to purchase a new San Francisco temple in a better part of the city. What happened to that plan?

I shall be coming to Los Angeles by Thursday, May 18th. So we shall discuss later. When I shall come there, I shall be glad to give sannyas order to Jayananda, as Kesava has recommended.

Hoping this meets you all in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/SDA

72-5-36 Honolulu
15th, May 1972

My dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 5, 1972, and I was anxiously awaiting for this. So actually we have taken a very responsible task on behalf of the Supreme Personality of Godhead. At the present moment, to speak the truth, the whole population of the world are demons and animals. It may be a very strong aspersion on the people of the world, but this is the fact. But still, because they are part and parcel of the Supreme Lord, so originally they were pure and therefore it is the mission of Krishna to get back His parts and parcels to home, exactly like a father likes to get back his son at home because this son had gone out of home for false happiness. But the people are so mad, they are talking so many nonsense things—nonsense philosophy, nonsense science—and our task is to meet all of them and at the same time pacify them in their lunatic condition. So I am sure you are a very good soul to act on behalf of Krishna, and do it nicely. Krishna will give you the proper intelligence. He is sitting in your heart. Simply he wants to see us working sincerely.

I have received reports from Mahamsa and Chayavana, and it appears they are doing nicely. Some of the men, however are complaining they have no sufficient engagement. Two girls have left already Bombay and their complaint was that they had no sufficient engagement. Similarly I have received letters from Puranjan, Varadhana, and Atmarama and either they are not willing to work according to direction or otherwise, how do they complain there is no sufficient engagement? I think there is more than sufficient engagement for everyone. We have got so much to do. We have to deal with so many men with different personalities. So kindly utilize their energies and at the same time keep them satisfied. That is leadership. if one man is appointed as leader, all must follow him and be obedient. "Obedience is the first law of discipline." They are pointing out irregularities, but they themselves are not doing their duty, so they are pointing out the irregularities in others. They came to serve, now they don't want to serve so there is some excuse. Oh,
irregularity, let me go away. The workers should not suggest irregularities.

I am pleased you are selling many *Krishna Books* daily. All our men should go with books. There is sufficient engagement. If Indira devi has approved Rs. 4700/= for that job, that's all right, pay it. One thing: Don't rent tarpaulin, that is money lost. Better to purchase and get for cheaper price. What is the Rs. 7,500/= paid to Mr. Nair. On what account that is paid? So far the building plans, they are nice. I have already sent telegram to Chayavana reading as follows "Fully approve your plans. Go forward immediately," and I have sent you the copy of plan with sketch of domes on the temple roof. So do the needful. So far our investing, where is our money to invest? We have no money to invest. Our process is to collect and spend, from left hand to right hand, or from right hand to left hand. So far you are revising your plan to fit the Los Angeles skyscraper, I do not say that is necessary, it is only a suggestion. Whichever is nicer, you do. Chayavana says that the L.A. skyscraper is impractical for India because it will have to be air-conditioned, so there is no need to follow this plan if it is impractical there. But I am thinking to invest some money to provide for maintaining Vrindaban and Mayapur temples. So in that case, we can follow Indira's instructions, but this will be done when we go back to India, not now. So far the scheme to give Rs. 10,000 and get Rs. 12,000 in return, it is not bad proposal, but we shall think it over and let you know. About the business proposed by Indira's brother, yes, we can give some land on condition that 50% of profit he gives us, but we cannot guarantee that our men will work. We have had bad experience in this partnership business in New York with Mr. Kallman, so we are not going to do that anymore. As far as possible we shall not deal in business. That will not be very good for our spiritual progress. But if somebody contributes for our good cause, that is different. I have suggested in previous letters that we want persons to live in our house who will observe our devotional regulations. We want to pick up some devotees who will be satisfied with regulated life, daily having darshan of the deity, chanting—we want some selected men to live with us, either as co-operative housing society or however. So far prasad distribution, it is not a question of rich or poor. That will be *Karma Kanda*. Our programme therefore is that we offer prasad to everyone. Make our temple so nice that everyone who comes is offered some prasad. Not that we are after poor men. It is nice that we are feeding 200 daily, but gradually try to increase. But do not advertise, we shall be self-advertising. And do not go to poor areas, this is not our philosophy. Our philosophy is prasad distribution, without discrimination rich or poor. I am writing to Bhavananda, he cannot spend membership money. Regarding books, posters, and stamps, I am writing to Karandhar that he should send you all of these things at cost price, and the cost can be deducted from the Mayapur Fund in U.S.A. I think if you get these stamps, every businessman in Bombay will take. Somehow or other we have to make vigorous propaganda. These two words "Hare Krishna" must appear everywhere. So if we work sincerely without any material aspirations, Krishna will help in all respects, be assured. So far the donation of roses, utilize them nicely. There will be flowers for the deity, it will be a great service. Naranarayan is enthusiastic so let him do this work. One thing: why you and Chayavana are sending carbon-copies of your letters to Brahm­ananda? What is the use, he is not returning, he has to manage African affairs. You have to manage there with your assistants. I have received the Hindi article sent by
you written by Mangalananda Goutam, and this gentleman is known to me, and it is written nicely. So I am enclosing herewith one letter for him, you can forward. Hoping this meets you in good health,
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-37 Los Angeles
15th, May 1972

Pittsburgh

My dear Ranadhir,

Please accept my blessings. We have received you letter dated 3/18/72 recommending Katila dasi for second initiation. Enclosed please find one copy of gayatri mantra. Hold a fire yagna and give gayatri mantra to her. Rupanuga has got a tape of me reciting gayatri mantra, so you can get a copy from him. One thing is that the tape should be heard through earphones into the right ear.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C Bhaktivedanta Swami
ACBS/sda

72-5-38 Los Angeles
16th, May 1972

Mayapur

My dear Achyutananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 9, 1972, and you have done very nicely in the meeting at Nabadwip. You have done right, that is the proper spirit. Sometime ago you asked my permission for accepting some disciples, now the time is approaching very soon when you will have many disciples by your strong preaching work. Stick to the line of our strong preaching method and many misguided persons will be blessed by your proper guiding.

I have already advised Tamal Krishna Gowsami to go to Bangla Desh and if you also sometimes join with him and preach this Krishna Consciousness movement amongst the Mohammedans in Bangla Desh, it will be a great service. So far the practical side is concerned, as it was possible to attract so many Christians and Jews to this movement in your country, similarly, it is possible to attract the Muslims in Bangla Desh by administering the right medicine. So try your best and Krishna will help you. You keep in touch with me like this and I shall try to give you direction as far as possible. But it is a good attempt and we may continue the adventure, praying always Lord Chaitanya may bestow His blessings.

You have been offered to be secretary of some committe to protest against Jagabandhu and others claiming to be incarnations. So keep that position, it will be a great credit for our institution. I am enclosing the copy of one letter I have sent to Golan Ahmand Murtuza for your consideration. Thank you very much for helping me in this way.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-39 Los Angeles
16th, May 1972

Calcutta

My dear Bhavananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 9, 1972, and I have noted the contents. Last time when I was in India you
told me that Lalita Prasad wants to see me and according to his desire I saw him. And the proposal was accepted by him. Now it appears he has changed his mind so what can be done? For the time being, forget the transaction and later on we shall see. There is no haste.

Regarding Gita Gyan composition quotation, I do not know which heavenly press you have gone to take the quotation—it is simple cheating. Jaya Pataka took the quotation from one press, which quotation included printing, paper, everything, 10,000 books for Rs. 4,000. This rascal wants so much. It is simply joking. Anyway, I think you cannot find out, let Jayapataka find out. The composition charges should not be more than Rs. 250 for 100 pages, very small pages. You can attempt to get it composed by the linotype machine in Juganta Press, owned by Tarun Kanti Ghosh. If it is attempted, he may give it free. Simply for composing there is no problem. If it is printed on linotype it is always new type.

Why you have not mentioned Maypur in your letter? Now the Building Fund is fixed up in Bombay, and all the Life Member collections and Building Fund collections must go there. Giriraj has written you one letter but you have not replied it. Life Member money cannot be spent for eating and sleeping. Tha landlord K. Prasad Singharoy has written me one letter complaining that there was a fight between our men and some outsiders, servant class men, and he says that it is disturbing to the whole area. Perhaps he's designing to eject us on these grounds. I shall be glad to hear from you what is the actual position.

Have Srimati and Malati gone there? If so, what are they doing there? They left Bombay on ground that they have not sufficient engagement, so if they have come to Calcutta, what engagement is allotted for them?

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACBS/ada

72-5-40 Los Angeles

16th, May 1972

Vrindaban

My dear Gurudas and Jamuna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 5/5/72, and I have noted the contents. Yes, Tejios is a very good worker, and I very much appreciate, you may ask him to write me his report and I shall be very glad to hear from him.

Your plan for collecting Rs. 6000 to 11,000 for each room, that is very nice process. Then rooms will be there always to receive the owners. There is a system, bhethnāmā, it means the person who contributes, for his lifetime the room is reserved for him and after his demise it goes to the temple. There are many buildings in Vrindaban which are constructed on this principle, and for Delhi men it will be very convenient. It takes only two hours by car—they can come on weekends, associate with the devotees, take prasadam, hear lectures on the philosophy. That will enlighten them. In Vrindaban, we must do something very grand and gorgeous, both in the matter of preaching and accommodating the educated class of devotees.

Try to get that Import License. You can take any amount of books and sell them and utilize the money for building in Vrindaban, Mayapur and Bombay. And if possible, in exchange of the books, because for importing there must be some exchange through the Indian banks, so in exchange for books we can get mridungas, deities, arotik articles, like that,
so that wholly or partly the books may be "purchased" by you. And you may get men to donate the deities, mrdungas, etc. That will be good exchange programme. Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

n.b. Immediately install one strong letter-box for ISKCON outside the Radha-Damodar Temple. Shyamsundar has heard from Devananda that 50% of mail coming there is opened by someone else. So advise the postmaster that all mail for us be dropped in our box. Or, better, one man can go daily to the post-office mornings between 8 and 8:30 and he may be introduced to the postmaster to be authorized for taking delivery of all our mail. Bon Maharaj does like that.

ACB

P.S Ksirodaksayee requested for 4 copies of Vrindaban Temple plans blue copies, so I am sending them per separate regd. post parcel. Now present them to the Municipality and get them passed as soon as possible. They are approved by me.

ACBS

72-5-41 Los Angeles
16th, May 1972
Calcutta

My dear Tarnal Krishna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 9th May, 1972, and I have noted the contents. Why the construction work has not yet begun? The materials were collected long ago, piles of building materials but no building. Why the plinth work is not yet begun? What is the matter? Bhavananda has just written to me also, but he also has not mentioned anything. Before you depart for Bangla Desh, kindly send me photos of the construction.

I have read the letter from Turya ____, so he is anxious to get our papers, so arrange to send him our English and Bengali literature and advise him to regularly get all our papers. When you go there, on co-operation with him you can establish a centre in Bangla Desh by mutual arrangement, and that will be very suitable for your preaching. If the Americans can take up this movement seriously, why not the Bangla Desh people? Try to meet with this educated public, and if you can convince them, it will be a great service. We are trying to unify the whole population of this globe by this cultural movement. There are blessings of Lord Chaitanya in this connection, and if we try sincerely it will be successful.

Now many devotees have come from U.S.A. You wanted 100 men and so now there are about 100 men, and many have come to Bombay, so engage all of them in book distribution specifically, and take with you some kirtan party, as many as you like.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

72-5-42 Los Angeles
17th, May 1972
Mayapur

My dear Jayapataka,

Please accept my blessings. I am in due receipt of your letter dated May 5, 1972, and I have noted the contents. Yes, we shall personally supervise everything there at Mayapur, instead of giving everything to contractor. The engineer may simply see that things are being done properly and we shall see that the labour is working properly. Purchase first-class
building materials, then there will be first-class building. So far your recommendation for getting money, this arrangement is approved. Accounts and money should be in one place. You have already got Rs. 1,10,000 from me, so if you submit account of this expenditure, you will receive more. All collections and Life Membership money should go to Bombay for deposit in the Building Fund. It is understood that Giriraj has asked Bhavananda for the Life Membership collections, but Bhavananda has not replied. What is the reason? Please do the needful. This fund shall never be used for maintenance. If there is shortage of maintenance, that fund will be also supplied from Bombay.

"Child is the father of man," so if you can train these children in Krishna Consciousness by kind instruction, feeding them, it will be a great service to Lord Chaitanya. For the last 50 years the Gaudiya Math people are there but their relationship with the local inhabitants is not so cordial. If we continue this philanthropic work to give them enlightenment and food without any discrimination, it will be appreciated by all people.

This meeting in Nabadwip was certainly very important and I am very much pleased that Sriman Achyutananda Maharaj has established our position. Krishna will bless him. Let him preach in that spirit, that is required. Our mission is to establish God-consciousness. We can give more information about God from authentic literature. So every religion has got some relationship with God, that is preliminary understanding. But actually what is God, how we can understand Him, how He is working by His different energies, how He is creating, maintaining and annihilating—all this information we can give in details, therefore anyone who is interested in the matter of understanding God, they should give their patient hearing to our descriptions. The result will be that his faith in God will be increased. In other words, if any person who hears from us will become a greater lover of God and learn what is the highest perfection of life.

Unless it is absolutely necessary we should not purchase land at such high price. For the time being we are going to construct the residential quarters and then we shall take up the temple portion. So I think we can wait for some time. If we become very eager to purchase, naturally they will want to raise price. More demand, higher price, less demand, lower price. That is the economic law. So do the needful according to the situation. But things must be done very nicely.

Regarding Lalita Prasad Thakur's proposal, merging is possible in two ways: They become merged in our institution and we make it as one of our branches. In that case, as we are supplying all necessities to our branches, similarly, this branch will be also supported. When there is scarcity of money, everything will be provided by us. So in that case the management will be under our direction. Otherwise, if they want to keep their own identity then there is no other alternative than to take the land on lease. They can keep aside their portion independently, and the land which is given to us on lease, we keep ourselves independently. So far our relationship is concerned, even though we keep independent of one another, there will be no misunderstanding, because the central point is Bhaktivinode Thakur. Our only ambition is that the birthsite of Bhaktivinode Thakur must be gorgeous and attractive so that people may come to see from all parts of the world. Bhaktivinode Thakur is no longer localized. His holy name is being expanded along with Lord Chaitanya's. So let them understand this point. They are occupying the place for more than 50 years
and none of their men could fulfill the desire of Bhaktivinode Thakur in the matter of preaching in foreign countries. With this spirit we should combine. So next you can talk with them on this understanding. I can understand also that Lalita Prasad Thakur is very much favourable in giving us the concession but his assistants may be hesitating unnecessarily.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACBS/sda

P.S. Gita Gyan should be immediately composed where you took quotation before. I had asked for it to be composed long ago for sending to Japan, but so far no one has done it, I do not know why. Anyway, I think the price of the composing was only about Rs. 250 or Rs. 300, because the total printing cost was Rs. 672/. Simply get it composed and the other things will be done in Japan.

ACB

72-5-44 Los Angeles
20th, May 1972

London

My dear Dayananda,

Please accept my blessings. I am in due receipt of your letter undated and your telegram from London dated May 16, 1972. I shall be very glad to see Lord Jagannath dancing in His new dress when I come to London sometime in July. So you can immediately fix up a date for my coming there, along with my three assistants and you can send return airline tickets. It is certainly a great tragedy that there are no books in London Center so Kesava was not able to display his great talent for distributing them. But I have heard from him that you are all very enthusiastic to distribute books so when I come there I shall give you some hints how to do it. One thing is, when I come there I do not like to stay in any hotel. I shall stay in that my room above the temple on the first floor.

I have just heard from Malati that our Digvijaya and Pritha devi are presently staying with the devotees in Vrindaban in India. So we must take every precaution to prevent our devotees from slackening and falling away. This is done by observing things which we may discuss concerning GBC and other activities. Now I want to retire, and you all appointed GBC men must do the work that I am doing. Therefore, I have recommended this traveling extensively for the GBC men, just as I am doing it. If I did not travel there would be no nice organization. Traveling and preaching, that is the Sankirtan movement. But now I am old man; let me retire for writing books in my last years.

Hoping this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta, Swami
ACBS/sda

72-5-43 Los Angeles
19th, May 1972

Toronto

My dear Jagadisha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 14, 1972 and I have noted the contents. Now I am in Los Angeles and everything is going very nicely here. I think that you may also come here and see me. Rupanuga, Satsvarupa, and Bali Mardan are coming here also, at least before the 27th of this month because I am giving them the sanyas order of life on that date along with Karandhar. However, there is certainly no urgency for taking sannyas. But if my senior disciples wish to take sannyas then I shall give it. But there is no urgency. Still, you may come as there are many
that they are always chanting 16 rounds and observing the regulative principles. If these things are neglected, then they will fall down. It is not good if small numbers of devotees open a center and then fall away. Association of devotees is the most important thing. So I think in the future at least 10 or 12 men must open a center. But you have done the right thing to concentrate our forces on travelling sankirtan.

I am very much encouraged that you are trying for that temple and that you have paid 1000 pounds into the temple fund. But if the temple costs between 200,000 and 500,000 pounds then 1000 pounds is not a very big sum, so how you will raise so much money? Another thing, I have heard that Rebatinand wants to return to USA but I do not see any need that he should return. It is simply sentimental feeling. You report that he is doing very nicely by speaking at colleges and schools so let him continue in that way. He may take as many assistants as he requires and very strongly preach this philosophy to the student class of men. That is the greatest service. But if we allow ourselves to wander here and there without any fixed-up program that is not good. So at least let him remain there until I come and then we shall discuss further.

I have seen your wife Nandarani dasi here in Los Angeles and she is doing very well. I want that she shall help me improve the conditions at our Dallas school by going there and teaching the children. If children are allowed to play just like Krishna was playing with his cowherd boyfriends, then little ABC, then see the deity and have arotik, then take little prasad; in this way if they are always diversified, they will be always jolly and become fixed-up devotees at young age. And small children, they learn better these things from their mother and women in general. So I thing that some mothers of our children should go to Dallas and take charge of teaching the children, especially how to play nicely the pastimes of young Krishna. If you ask one child to be a tree, he will immediately hold out his arms ‘Just see I am a tree.’ If you ask him to be a cow he will walk on his hands and knees immediately and you can hit him with a stick and say ‘hut, hut.’ And if they will not take prasad you can say ‘Now you are a cow and you must eat the grass’ and immediately they will stand on hands and legs and eat prasad like cow eating grass. So in this way our children in Dallas school should be trained because I want that a new generation of devotees shall carry on this great mission successfully.

I have received notice from Mondakini that her Russia trip was very much successful and that she will be returning to marry Anatole as soon as she can get proper visa. So you please give her all assistance to get proper visa so that she may continue her work. She is very very nice devotee.

Regarding your request to take sannyas order of life, we shall see to that when I come there.

Hoping this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-5-45
Los Angeles
2oth, May 1972

Edmonton

My dear Don prabhu,

Please accept my blessings. I beg to acknowledge your letter dated April 7, 1972 and I have noted the contents with great pleasure. I am especially engladden that you have gone to such cold climate as northern Canada and despite all difficulty you are making good progress in the advancement of Krishna Consciousness there. I have read your booklet
with great pleasure and I am forwarding it to Back to Godhead for publishing.

Now you have got a first-class temple. Krishna is very pleased and has given you all facility, so you go on like this, increasing in your devotional attitudes and surely you will get the perfection of your life. I very much look forward to your Book #2 to see that you are making further progress.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-5-47
Los Angeles
21st, May 1972
Varanasi

My Dear Niranjan,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 15th, 1972 and I have noted the contents carefully. I am glad to hear that our Ramananda Prabhu has visited you in Varanasi and that he has still some feeling for me and for this Krishna Consciousness Movement. So far books are concerned you may get them either from Calcutta or from Bombay. You simply place your order and get the books sent to you, and as they are sold you, send the money for depositing in my book fund. Either Calcutta or Bombay office may inform you of our membership program details also.

I have recently heard from Ksirodakasyayee in Vrndavana that he is finding difficulty with Hindi translating work. So I am wondering if you can be of some assistance in this connection. I can understand that now is difficult time for you also because of your examination time. But after your examinations, if you can help this movement of Lord Chaitanya expand very widely through India by assisting in translating work, then I shall be very much pleased. (My Guru Maharaj used to say that these literature are the “Brhat Mrdunga,” that is to say, the big mrdunga, because like the mrdunga which can be heard from a long distance, simply a few words can have a tremendous effect on millions of people if they are propagated widely.) So it is our duty above all to print these words for the general benefit of mankind. Therefore if you can assist me in this manner then that will be the greatest service.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-5-46
Los Angeles
21st, May 1972
Pittsburgh

My Dear Bibhu,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 18, 1972 and I have noted the contents carefully. I have considered coming to New Vrindavan and Pittsburgh for Janmastami and I think that I shall be able to come after all. I am going to London for Ratha-yatra this year but I think I can fly from London to Pittsburgh without any difficulty. So you can accept that engagement on September 8th and I shall be there. And the national TV show sounds very nice.

I think my secretary has recently sent one copy of Gayatri Mantra for Kutila dasi and enclosed herewith please find one sacred thread and one copy of Gayatri Mantra for Mahendra dasa. Either you or Ranadir can hold a fire sacrifice and present sacred threads to Kutila and Mahendra. One thing, you can get a copy of me reciting Gayatri Mantra from Rupanuga in New York but the tape must be heard through the earphones into the right ear.

Hoping this finds you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACB/sda
Pittsburgh

My Dear Ranadhir,

Please accept by blessings. I beg to acknowledge receipt of your letter dated May 15th, 1972 and I have noted the contents with great pleasure. You are very descriptive writer and I enjoy very much your descriptions and use of words. Actually, if we are engaged in writing and speaking on behalf of Krishna, this is the best process for advancing in Krishna Consciousness. Such activity forces us to think very clearly on the subject matter in order to speak or write on it to convince others. So I think that you should develop your ability for writing and spend sometime writing articles for Back To Godhead.

I have already written to Bibhu that I shall be very glad to attend your Janmashtami at New Vrindavan and I shall also visit the Pittsburgh temple at that time. You may arrange the engagement on September 8th, that is alright. Prior to my coming to New Vrindavan and Pittsburgh I shall be in London and Paris, so I can fly directly from Paris to Pittsburgh. I am very much pleased that you have consented to give me the 50% of your profits on that night. But I will have no objection if you consider giving me 100%.

I am expecting that Hayagriva shall come here any day, and at that time we will set up the New Vrindavan program and we shall consider your suggestion about Bibhu.

I am very much glad to learn from you that all the programs in Pittsburgh are going very nicely under your supervision. Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACB/sda

Bombay

My Dear Yadubara,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 13, 1972 and I have noted the contents carefully. I am very pleased to learn from you your system of filing of all life members to insure that they receive all our literatures. Our life members in India must be kept alive. This literature will keep them alive, plus kirtan. So far the Gujarati translating work done by Srimati Sharda M. Vyas, for the time being, let us produce magazines in English and Hindi languages and perhaps at some later time we may be able to print in local languages our BTG also. But for that there must be many, many subscribers. So for the time being, you may compile Srimati Vyas's translation work into a small book and print locally. Gujarati is important language, so I do not think there is lack of market. Your idea for distributing our literatures in outside cities by sending altogether in one parcel to one person is very much appreciated. In this way all our members in one place may be advised to take delivery from him. Just like in Surat. Books may be sent to our Mr. Jariwalla and he can advise the others to take delivery from him. In this way we save postage and we do not risk that some mails may be lost or stolen. I shall look forward to seeing you and your good wife Vishakada in Bombay when I return there this autumn.

Hoping this meets you in good health.

A. C. Bhaktivedanta Swami

ACB/sda
Melbourne

My Dear Amogha,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 11, 1972 and I have noted the contents. You are very intelligent boy, that I can understand, and you are very eager to serve Krishna with full capacity. So I am very much encouraged to see that you have taken over the leadership position in Melbourne. Now if you work very nicely in co-operation with Mohanandana to develop our Australia program, that will be very much pleasing to me. I especially have great hopes for our Australia yatra. I notice when I was there so many young people without any spiritual direction. So your mission is to attract them somehow or other to our philosophy of Krishna Consciousness. Make the covers of the book very much attractive so that automatically they will read the knowledge inside. The covers are like the mind and the senses, and the contents of the book are the soul. So sometimes in order to attract people to find out what is the soul we have to decorate the mind and the senses and make the presentation of Krishna consciousness very palatable to them. So in this way co-operate very nicely with your all good god-brothers there in Australia to deliver all of these fallen souls, especially the young people, back to Home, back to Godhead.

Hoping this meets you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACB/sda

72-5-51
Los Angeles
22nd, May 1972

Hamburg

My dear Haimavati,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 17, 1972 and I have noted the contents. I have appreciated very much the photographs which you have enclosed of the Hamburg deities. They are very very nice. Yes, your husband is expert in everything and also you are expert in everything. So do not think in this way that you are not very important devotees, because I am always thinking of you both and how much service you are rendering to Lord Krishna. Since a long time I have known both of you and I consider that you are among my very dearest disciples. Now do not worry that your husband will take sannyas. I think I have told you before that I will not give him sannyas at this point. He may travel very widely throughout the Germany zone and still remain Grihasta. He is more than Sannyas.

I shall be coming to London for Rathayatra Festival this year. So I hope that I will see both you and your good husband as well as all the nice boys and girls in the European temples there in London at that time.

Hoping that this will find you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami,
ACB/sda

72-5-52
Los Angeles
22nd, May 1972

Sydney

My Dear Shyamananda,

Please accept my blessings. I beg to acknowledge receipt of your letter undated in your very nice handwriting. Do
not bother yourself for designing for Vrindavan Temple. The work has been taken up by one very qualified architect in Delhi and also Saurabha is assisting. So I can understand that you are very talented boy from your wonderful script, so I think you should apply your talent for painting nice pictures of Krishna and the acharyas in our line, and also you may help Mohadananda in designing work for his press operation there in Sydney.

Now I understand that Madhudvisa Swami is there with you in Sydney so you may give him all assistance also. He can give you good direction how to best employ yourself in the service of the Lord. And if you get opportunity for sometimes travelling with him for doing Sankirtan all over Australia that will also be nice.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-5-53
Los Angeles
23rd, May 1972

My dear Friends,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 9, 1972 and I have noted the contents. Actually outside of our bona-fide Krishna Consciousness centers, there is no possibility of finding out what Krishna does or does not want. We say "We feel that Krishna wills this for us." But I feel Krishna does not. So whose feelings will be all right? You say that you are following the regulative principles, so if you are following the regulative principles, why you will not co-operate? If by following the regulative principles you do not become devotees, and you can not appreciate other devotees, then what is the use of these regulative principles? If you are actually chanting regularly 16 rounds, holding sankirtan daily, reading our books as much as possible, like that, then I think you will feel that such program of living seperately, away from our Krishna consciousness program is a great mistake.

So my only request is that you immediately return either to the Cleveland temple or to some other temple. You may correspond with Bhagawan das at the Detroit center, 8311 E. Jefferson St., Detroit 48214, in this connection. He is the GBC zonal secretary for that zone of the mid-west, so you may address your questions and inquiries to him. I am very much encouraged that you are all chanting Hare Krishna and trying to become Krishna Conscious. But I do not advise that you approach the matter of perfecting your life in this independent way. Unless there is connection with a bona-fide spiritual master, coming in the line of disciplic succession, there is no possibility of making progress in spiritual life.

So I have established ISKCON centers for the purpose of catching up the Lotus Feet of Krishna by intimate connection with the spiritual master. These are my authorized centers for that purpose. You say that whatever I instruct you you will carry out, so again my instruction is that you abandon this independent scheme and join your good god-brothers and sisters at some one of our ISKCON centers.

Hoping this meets you in good health.

Your ever well-wisher, 
A. C. Bhaktivedanta Swami

72-5-54
Los Angeles
23rd, May 1972

Bombay

My dear Chayavana,

Please accept my blessings. I beg to acknowledge receipt of your letter dated 15 May, 1972 and I have noted the contents carefully. So far the construction
work during monsoon season you may take several quotations for different contractors and accept the best one. If you can get materials donated as you have with the temporary temple structure, that is the best plan. So during rainy season, you may also work at acquiring materials such as sand, bricks, stone chips, etc. If there will be one retired engineer who will help you in this matter just as they have done in Calcutta, that is also a nice proposal. You can put one advertisement in a newspaper and many men will come for interview. Offer them nice place to live with the devotees and all prasadam and other conveniences should be offered to them. And in return they will see to the materials, labor, architects, etc., and give you their expert advice in all matters. Otherwise we have no construction experience and they may try to cheat us. We shall of course continue to also look after all aspects of the building operation, but we should have the help and assistance of a qualified retired engineer. Try to find out such a person. You may consult with Bhavananda and Tamal Krishna in this respect, as the building work in Mayapur is already well under way and it is going very nicely.

I have enclosed herewith some photos from the deity installation of Pancha Tatwa in Honolulu. I remember that you have good ability to do propaganda work, so I am entrusting that you will try for printing these photos in the big newspapers in Bombay. You can write that they are taken at the deity installation in our Honolulu ISKCON center on May 7, 1972.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-5-55
Los Angeles
23rd, May 1972

Mr. B.D. Joshi
608 Hagen Blvd.
El Cerrito, California 94520

My dear B.D. Joshi,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 18, 1972 and I thank you very much for your cordially welcoming me back to Los Angeles. Your letter is very nice and you have praised me very highly so again I thank you very much. Your son came to see me the other day so if you have time you may also come to see me by making an appointment* with my secretary and I shall be very glad to welcome you here along with your family members. I have decided not to give Jayananda das the sannyas order of life at this time, let him wait.

I shall be going to Mexico city around June 1st for a few days so if you come here you may come either before that time or after I shall return.

Meanwhile, I hope this letter finds you and your good family in strong health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

*or any day at 6 p.m.

72-5-56
Los Angeles
23rd, May 1972

My dear Sudama,

Please accept by blessings. I beg to acknowledge receipt of your latter dated May 1972 and I have noted the contents carefully. I am very glad to hear that there is an increase in classes and that the mantra class is being held daily twice. In this way if we always concentrate on reading our literature then there will be no difficulty to preach. Nor will the mind wander to other subjects. By reading these books
regularly we become more and more convinced in Krishna Consciousness. And if we become more convinced, that will spread the potency of Lord Chaitanya's sankirtan movement with great strength.

I have received one letter from the boy Satyadev and I think he is doing very nicely there as president. I think it is a good idea for you to start your center in the city of Tokyo and also to keep the ashram where I was staying. The Indians there in Tokyo will help you. You can first of all solicit their help in this matter by first making them life members, just as we have done in London. I am also glad to hear that Trivrikram has become enthusiastic for helping you in this way.

[PAGE MISSING]

72-5-57 Los Angeles
24th, May 1972
Bombay

My dear Giriraj,

Please accept my blessings. I have received your letter dated May 9, 1972 and I have noted the contents carefully. Actually it is the duty of the spiritual master to find fault with his students so that they may make progress, not that he should always be praising them. So if you find some criticism, kindly accept it in that spirit. I am only interested in that you along with all my other students should become Krishna Conscious.

Now we shall only want good devotees to live with us on that land. Not that we shall form a co-operative housing society and whoever pays us money, we shall accept them to live with us. If they live with us and do not follow our principles we can not take them to court. So we must be very careful from the beginning to select only qualified devotees of Krishna or Vaishnava families to live with us, just like Indira devi and her family. So you may create the building society but there should be an explicit understanding that only those who agree to follow the rules and regulations will be allowed to live with us. So begin collecting in this way from devotee families in Bombay, and when I shall come there in Autumn we shall see how the things are going.

I am glad to see that all of the other programs are going on nicely, especially that the deities are being cared for again properly. Now you give our ladies full facilities and help them by giving them money and other things wherever required by them so that our deity program will not be lacking. I am especially also engladdened by your report of book distribution there in Bombay. You can distribute our men there to other centers—to Gurudas and Bhavananda—if they shall require our help. Yes, we can become self-supporting in this way by distributing our books in Bombay and in India in general. I shall be interested to hear the result of your experiment whether to lower the prices on books.

So far the temples in India are concerned, the independent and self-supporting method does not apply in India. In India Bombay is the headquarters and all other centers shall send their funds for centralizing in Bombay. In return you shall supply everyone with enough books and you shall pay construction bills as required by them. I had asked you in one letter previous if you are interested in accepting the GBC post for India and central Asia. I have not yet heard from you in this connection but I shall be glad to hear your opinion.

Yes, that is good proposal about Hindi translating. Ksirodaksayee has written to me that he is unable to translate, layout and compose everything himself there in Vrindaban. So if he is able somehow or other to get the things translated there in Vrindaban let him send the matter to you.
in Bombay for composing and layout. In addition there is one man and his wife here in Los Angeles who will be also translating in Hindi language under my direction. They will also send their manuscripts to you for composing and laying out, or if it is better we may do the composing and layout in Los Angeles. Kindly consult with Ksirdaksayee in this regard.

Hoping this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. Please send Rs. 1000.00 one thousand only to Puri Maharaj at Rajamundry as advised to Mahamsa. ACBS

ACB/sda

72-5-58
Los Angeles
25th, May 1972
Seattle

My Dear Jairge and Lindon Lomese,
Please accept my blessings. I beg to acknowledge receipt of your letter dated May 22nd, 1972, and I have noted the contents carefully. I am very much pleased that you have joined with us and that you are following all the regulative principles of Krishna Consciousness spiritual life. Upon receiving written recommendation by the president of our Seattle center, I shall be very glad to accept you as my duly initiated disciples.

So far your description of events in the Seattle temple, I have informed Makunlal what is your opinion, so do not worry. I am going to Portland on 8 June and I understand that the devotees from Seattle are coming down there to meet me so you may also come at that time. One thing, we can never expect to find any kind of utopia, even in the spiritual world. Where ever there are persons there are bound to be differences, so we should not expect any kind of perfect arrangement, especially here in the material world. Even sometimes amongst the gopis there is envy, but that enviousness is transcendental and should not be accepted in the mundane sense. Anyway one quality of a devotee is that he is always very much tolerant of other people, so I request you simply to tolerate the faults of others and always think that I am myself the most faulty. In this way your humble attitude will qualify you to advance very quickly in Krishna Consciousness.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACB/sda

72-5-59
Los Angeles
26th, May 1972
Vrindavan

My Dear Guru das,
Please accept my blessings. I beg to acknowledge receipt of your letter dated May 17th, 1972, and I have noted the contents carefully. You have gone to Kanpur and met with the Singhania family and you have had some very cordial dealings with him, so in this way, if you canvass him very sincerely and gently he can alone build our Vrindavan temple, and we shall build the residential quarters. So you maintain this close relationship with Sri Singhania and gradually try to convince him of our activities around the world. This is a new thing that Americans and Europeans will come to Vrindavan for spiritual progress, so he and other rich men of India should do their duty to these outsiders by providing them with the nice facilities for advancing in Krishna Consciousness.

Regarding Devananda Maharaj, yes, he is very sincere devotee, but one thing is, he can be molded by any tricky man, so give him all encouragement to preach
there in Vrindavan and he will gradually build up his defense against being easily misled.

So far your question regarding women, I have always accepted the service of women without any discrimination, so I have no objection if Yamuna devi contributes her ideas on this construction project. Nothing should be done without group consultation. Our work in Vrindavan and elsewhere should be encouraged by good consultation. One thing is, kindly arrange for the tube well as quickly as possible, there must be sufficient water supply installed immediately. This is very important item.

In Delhi my books were printed by one Mr. Kanshiram and his son Omkar at the New O.K. Press in Churiwalla, Delhi. So you may approach them and as soon as they hear about my books they will print them very cheaply. Enclosed find the carbon copy of one letter to Sriman Omkar and also one letter to Mr. Isho Kumar Puri of Atmaram& Son Book Publishers, so kindly note their contents carefully. I am now interested to print our books in India and distribute them very widely. So our Ksirodsaksee is finding difficulty by himself, so they are thinking to form one committee of Ksirodsaksee, Ramananda and Niranjan, yourself and others, and I want that all of you conjointly chalk out some plan for translating, composing, laying out and printing our books in Hindi language and also in English language and distributing them very profusely.

I have received one letter from Kenneth Keating, American ambassador to India, and it is a very important document. But I have still not heard from you anything about the food contribution by your government, so I shall be anxiously awaiting news of same. But the comments by Mr. Keating are very nice, he offers us his admiration and his blessings for our selfless work, and that is a very great compliment coming from such an important man. So you are the best diplomat, you know how to mix with such big men and they are always giving you their blessings, so I am very much pleased that you are the best man for this work. Kindly continue our good relations with Mr. Keating, and I shall be be very glad to see him again when I come there in the near future.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami,
ACB/sda

72-5-60

Los Angeles
26th, May 1972

Sriman Isho Kumar Puri
c/o Atmaram & Sons, Book Publishers
Kashmiri Gate, Delhi-6, INDIA

My Dear Isho Kumar,

Please accept my blessings and offer my respects for your father Mr. Puri. Since I saw you and your father in Delhi in November, 1971, I did not see you any more. Now we are thinking of publishing our books in India, both in Hindi and English languages. So I shall be very glad if you are interested in publishing my books. Here In America, Europe, Canada, etcetera, we are selling our books in huge quantities. At the present moment we are publishing our books in Japan, because in India there is no high class printing. But now just to supply cheap books in India, I want to publish there, so I shall be glad to know if you are interested in publishing both our Hindi and English literatures. On hearing from you I shall send my representative, Sriman Gurudas Adhikary, whose address is c/o Radhadamodar Mandir, Seva Kunj, Vrindavan, U.P.

Now you kindly consult with your father and if you are serious to take up the
matter, then I will send you the matter for your immediate attention. If you are interested to publish my works that will be very much suitable to me and profitable for both of us, but if that is not possible, you please introduce us to one nice press and we can print on our own account, and you can be the selling agent. In both ways I am very much anxious to revive the old connection.

Now our society is well known both in India and around the world and in India we have got our headquarters in Bombay, Vrindavan, Calcutta, Mayapur and very soon we shall have our center in Delhi also. Besides that we are exporting our Hindi books especially to Africa, Malaysia, Hong Kong and other places where there are Hindu communities in the world. So if you get opportunity to see any of our places either in India or we have got over 100 centers in other parts of the world, I cordially invite you to stay with us and see how the things are going on.

Meanwhile, I hope this letter meets you and your good family in the very best of health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACB/sda

72-5-61 Los Angeles
26th, May 1972

Dear Ksirodaksayee,

Please accept my blessings. I beg to acknowledge receipt your letter dated May 18th, 1972 and I have noted the contents very carefully. There is no difficulty to send all of the vouchers and receipts for materials to Bombay, so I want that you shall send all of them, nevermind their amount.

Why it shall take so long to have one tube well made there? We must have water. Or erect a tank, just like in front of Vrindavan station. Water supply must be there sufficient. I do not think it will take very much time to dig one tube well, in Mayapur they have dug two tube wells very quickly. Some way or other before the rainy season begins all bricks must be purchased so they will be able to soak in the rainwater, just as in Mayapur.

So we have made friends with the Singhanias. Padmapat Singania can alone construct the temple. He is a Vaisnava devotee of Lord Krishna and he wanted to construct one temple in New York but the government did not allow exchange. Gurudasa can go to see him and ask him to construct one temple on our behalf. He can tell him that he wanted to help us in New York, and in this way, very mildly, if he is canvassed he alone can construct the temple and we shall construct the residential portion. So far the temple design is concerned, in co-operation with these two gentlemen architects we can build in Vrindavan on a very grand scale. It is a new thing that American and European Vaisnavas will come to Vrindavan, so it is the duty of rich men like Singhania to construct something very nice for the foreigners so they will come and see. And if he is impressed with our kirtan then it will be very easy to convince him and many other rich men. In Kanpur also we can hold Hare Krishna festival. There is a big open field, it is called "Parade." There is a big park, "Mall Road," so any of these places a Hare Krishna festival can be held like Calcutta.

Regarding Hindi BTG, I have received one letter from Niranjan Prabhu in Benares and he is proposing to form a committee of yourself, Ramananda and himself, plus Guru das and others, for streamlining the Hindi BTG and book publication department. So you may correspond with him on this point. Also, there are some Hindi translators here in Los
Angeles who are willing to send you regularly articles for Back To Godhead, so you may open correspondence with them also. They are named Vinode and Niranjana, husband and wife, and you may address them in care of Los Angeles temple. One thing, it is not good if we engage any professional translators, our own men must do the work. As soon as you receive payment for BTG’s you may deposit immediately in the book fund account in Bombay and acknowledge to me. ISKCON Book Fund a/c is in Central Bank Gowalia Tank Branch, Bombay

Hoping this will meet you in good health.

[PAGE MISSING]

72-5-62 Los Angeles
26th, May 1972

Varanasi

My Dear Niranjan,

Please accept my blessings. I am in due receipt of your letter dated May 18th, 1972, and have noted the contents carefully. Regarding Hindi literatures, I am very much encouraged that yourself along with Ramananda and Ksirodakayee Prabhus are anxious to do some solid work. you form a committee along with Guru das, Giriraj and Bhavananda and altogether you work co-operatively both to publish and to distribute our Hindi literatures very widely throughout India. The committee must be also organized for distributing the books and magazines, otherwise what is the use of publishing? First make certain that our distribution is very nice organised. So after your exams you may plunge into this task whole-heartedly and try to enlist the help of all the others and make the project come out very successfully. Form the committee and whatever is needed, you do it. It doesn’t matter if the Hindi translation is perfectly the same length as the English original, translate any issue of BTG or any book and send the manuscript after composing to Japan for printing, that is the best plan. For our English BTG’s they have got the original photographs and negatives in Japan, so if you translate some issue of English BTG you can send there for printing and the cost will be cheaper because they have already got the photos, etc. In Benares there are many presses and they supply very cheaply. So you take quotations from Benares and find out the lowest quotation for soft binding, first-class paper, and printing in the size of our present Bhagavatam booklets, Easy Journey To Other Planets, like that. In Delhi and Mathura also there is very good facility for Hindi printing. So in this way co-operate with the others to find out either some printer there in India who will print our books in good quality and also very cheaply, or translate and compose the work there and send to Japan. Either way the work must go on and increasingly our literatures should be profusely distributed in India.

Kindly report to me your progress in this respect after your examinations are finished. Meanwhile I hope this will find you in very good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACB/sda

72-5-63 Los Angeles
26th, May 1972

Sriman Omkar
New O.K. Press
Churiwalla, Delhi-6, INDIA

My Dear Omkar,

Please accept my blessings, and offer my greetings to your good father Kan-shiram. I heard that you were married during my absence, although I had been in Delhi there was not chance to see you and
your father. But I am remembering always you and your father, that you so selflessly aided me in my preparation for coming to the western countries and distributing the great gift of *Srimad Bhagavatam* to the western society.

Now I want to print some of my books in Hindi and English there in India. The size of the books is about 9-1/2 inches x 6-1/2 inches on the average. So kindly let me know the composition and printing prices per page for such booklets and then we shall send you the matter and do the needful. We have got already our office in Vrindavan and my representative from Vrindavan, Gurudas Adhikary, my American disciple, whenever he goes to Delhi I will ask him to see you.

Hoping this meets you and your wonderful family in the best of health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACB/sda

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72-5-64

Los Angeles

26th, May 1972

To the Manager
Sparkasse
2 Hamburg 19, Eimsbuttleler Ch. 57
West Germany

Dear Sir:

I have got my account in your Hamburg Branch, and the number is 114/332 647. As of 10-9-69 there were 5 DM. only.

I am herewith authorizing one of my students, Mr. Stefan Delhaes to deposit any amount in the above account. He will be coming to your bank shortly for making a deposit and you may compare his signature with that which I am enclosing herewith.

Kindly do the needful and oblige.

Yours sincerely,

A.C. Bhaktivedanta Swami

ACB/sda

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72-5-65

Los Angeles

26th, May 1972

Tokyo

My Dear Sudama,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 23, 1972, and I have noted the contents carefully. Regarding Trivikram Maharaj I have informed Madhudvisa Swami, who is the new GBC secretary in Australia and South Pacific zone, to write to Trivikram and engage him for preaching work in that zone. But if there is difficulty for the temple in general to raise the money for his fare, then let Madhudvisa Swami supply his fare for going to help him in that zone. And any money that Trivikram has collected he can turn over to you for getting that new temple in Tokyo city center.

That is a good idea, to invite many Indians and other influential Japenese men to visit our country ashram in Tokyo. There are many Indians in Tokyo and if you canvass them one by one gradually all of them will become our life members and support our activities for expanding widely in Japan. If we have got solid financial base there from the Hindu community, then we can go to all parts of Japan and open up centers and distribute our literature in Japanese language. So, try for this and I am fully convinced that you are all very sincere boys there and that your work will come out very very successful.

Hoping this meets you all in good health.

Your ever well-wisher,

A.C Bhaktivedanta Swami

ACB/sda
My Dear Balavanta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 25th, 1972, and I have noted the contents carefully. Yes, that is a good policy, that you shall run for public office of state representative for Georgia state. That will be a good platform for preaching. Your speeches must be very effective because you will be always in the public eye and your behavior and words will reflect our whole society. But one thing is, because it is political election, you can criticize openly. When there is election you can severely criticize, and in that way it is nice proposal. At least this will give our movement good publicity and you will be able to enlighten in general by pointing out the bad state of affairs of present day society. At present moment, our leaders are simply misleading people, and the people in general are innocently following them to their ruin. So it is very much our duty to come to their aide and point out exactly how this sinful living, namely, slaughtering animals, intoxication, illicit sex life, and gambling, how these sinful activities are so much degrading to the human kind and how they are only producing hippies, wars, and endless suffering as a result. So we want to give the citizens the positive value of Krishna consciousness way of life, so for that activity we must always be preaching very strongly in the public. Therefore I approve your plan to run for public office, now you do it with full confidence and conviction, nevermind there may be some opposition, that is to be expected.

If you want to devote fully time for this political campaign, I have no objection if you turn over your office of president to someone else. Your plan for bringing Lord Jagannatha to Atlanta is also approved by me, provided there are sufficient Brahmans and other suitable arrangements.

Upon your recommendation I am enclosing one sacred thread and two copies of Gayatri Mantra for Surendra and his wife Kali, duly chanted by me. Now you hold a fire yagna and give second initiation to them. I think by now you are familiar with the process of playing the tape through earphones through the right ear, etc.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

My Dear Bhagawan,

Please accept my blessings. I have received the threads from you for the three boys and I am enclosing them herewith duly chanted by me. Now you can hold a fire yagna and give sacred thread to Pribrajakacharya, Santosa, and Indradumna. Play the Gayatri mantra tape for them, and let them repeat the mantras along with my vibration, word for word, and then hang the sacred thread on their necks as usual. Teach them how to count on the finger divisions. This Gayatri Mantra function should be held amongst the devotees only. So you can hold the fire yagna for all five devotees. I am enclosing herewith also three copies of Gayatri Mantra.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
72-5-68
Los Angeles
28th, May 1972
Calcutta

My Dear Bhavananda,

Please accept my blessings. I am in receipt of your letter dated May 18th, 1972, and I have noted the contents. Upon your recommendation I am enclosing herewith one thread and two copies of Gayatri Mantra to be given to Purnamprajna das and his wife Narayani dasi. So you can hold a fire yagna and give them their second initiation. One thing, as you have got no tape of me reciting Gayatri Mantra, you may ask Dayananda in London or Rupanuga in New York to send you one. The tape should be heard through earphones into the right ear.

I am expecting your long report about Mayapur project. Meanwhile, I hope this meets you and your good wife Palika devi in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

P.S. I think that Malati, Sarasvati, and Srimati are coming there to Calcutta. Why not these girls can assist your wife in worshipping the Deities?
ACB/sda

72-5-69
Los Angeles
28th, May 1972
Bombay

My Dear Gargamuni,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May the 20th, 1972, and I have noted the contents carefully. So far your travelling party is concerned it will only work if Indians go out with you. The problem is that as soon as you go out of the city no one will speak English. If you simply chant and do not speak then that would be alright, but there must be some speaking. Because if there is no speaking everyone will say that we are just like Devnand's film. So to be very respectable, we must speak our philosophy, and that would be impossible for you in Hindi and other languages. So I do not think it is a very good plan for travelling outside of the big cities like Bombay. Concentrate yourself in Bombay. Take many men and go in the suburbs. You can travel up to 100 miles from Bombay to places like Thana, Poona, Ahmedabad, like that. Just purchase a monthly ticket on the train and travel in the Bombay area very extensively. Just like Ville Parle is a big city, so there are so many suburbs like that in Bombay. First you organise this program for widespread distribution in Bombay. In Bombay, the people have money but in the villages no one has got any money, so what is the use of going there for collecting for our Juhu project? Besides, our books are in English, and they can neither read them or purchase them. The money is in ____. So organise your travelling party to go all around Bombay ____ distributing and collecting, and that will be the best ______. Tamal Krishna how he is doing in East India.

Bhagawan dasa in Detroit is trying for some cars _____. Also, hansadutta has got some very nice buses in Germany ____ has written to me that he can purchase one for sending to ____ there is need. but I do not think it is possible to drive ____ India by crossing over Pakistan, because the border has been ___. Anyway, in the near future we shall be dispatching some vehicle ____ India, but meanwhile you should concentrate on this plan of distributing books and magazines very extensively in Bombay area.

Hoping this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
My Dear Giriraj,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 23, 1972, and I have noted the contents with great care. I am glad to hear your explanation how the men are being engaged there in Bombay. That will be the test of your management, how well the men are satisfied by their engagements. I am very glad to hear that Naranarayana is doing so much work and that Puranjan has decided to remain there. He has decided rightly.

The new Deity house should be paid for by Mr. Chhabria must be first-class. So far Mr. Vasist, we want that kind of man to live with us. So when you canvass for tenants for out sky scraper building, try to find out many such men as Mr. Vasist. Regarding a pilgrimage to Vrindavan yes, that is a good proposal, everyone can go in a group to Vrindavan for a few days and then altogether return. But the program in Bombay should not be hampered by everyone leaving. So you can plan accordingly, but the program in Bombay is the important thing, nevermind vacations or pilgrimages if they will interfere with our work there. We are not tourists, but if a trip to Vrindavan will enhance spiritual life of the devotees without interfering with our Bombay program then it will be alright to go there for a short time, hold nice sankirtan widely throughout the city, and return altogether.

I have written to Gargamuni Maharaj that his traveling sankirtan party should concentrate for distributing our literatures there in Bombay suburbs. The money is in Bombay. What is the use of going village to village when the village people not only can they not read in English but also they have no money. And we will not be able to preach to them. So I think best thing is to thoroughly travel into the suburbs and all sections of Bombay city, sometimes going to Thana, sometimes to Poona, sometimes to Surat, like that, and distribute our books in these places and collect. I have instructed Karandhar to order from Dai Nippon all of our English literatures to be printed in very cheap paper back editions for sending to India for raising building funds. In addition, I am requesting our Hindi translators to translate more and more of my books into Hindi language and these will be printed in Japan in cheap editions as well. So you will not lack for books there in India, and by selling these books very widely you can collect immense funds for building projects in Bombay, Vrindavan, and Mayapur.

So far your question regarding Deity worship, during Aratrika everything should be offered first to the Guru. Regarding the three alternatives for our Hare Krishna Housing Society, the alternative, namely, place the flats in the housing society in the names of our various disciples so that they will hold all the votes, and let them sublet or sell their flats, this alternative is very nice.

Bhagawan was here from Detroit that he has mentioned that there has been some difficulty for him by sending money to Bombay for purchasing the Detroit Deities, and he is puzzled what has happened to the money and when the Deities are coming, etc. So you kindly investigate what is the position concerning those Deities and as soon as possible ship them from Bombay by air-freight collect to Detroit. I have heard that Mr. Birla has given us two more sets of nice Deities in Jaipur, so you can transport these two sets to Bombay and sent one set to Detroit an one set to Toronto by air-freight collect as quickly as possible. There is no need to purchase any more Deities as these two
sets of Deities have been given to us without charge. Also Bhagawan reports for money which he has sent to India there is no acknowledgement. So you can kindly clear up this matter.

On Ash lane near Medows Street, Fort area, there is a wholesale dealer of books and magazines. They can be interested in distributing our literatures, especially magazines. And you can approach A.H. Wheeler in Allahabad for also distributing our books widely throughout his railway station book stalls all over India.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACB/sda

n.b. Brahmananda has requested some Krishna Books from you, so you may send them immediately with bill.

ACB

72-5-71 Los Angeles
28th, May 1972

Denver

My Dear Sons and Daughters,

Please accept my blessings. Upon the recommendation of Tulasi dasa I am very glad to consent to accept all of you as my duly initiated disciples. I am giving him your beads duly chanted by me. I have given you the spiritual names as follows:

Mike Stitch/Maitreya dasa Brahmaacari.
Mark Jahre/Mahasakti dasa Brahmaacari.
Allen Bigil/Arijit dasa Brahmaacari.
Marsha Arslansky/Mitravinda devi dasi.
Nancy Bailey/Nandita Gokula devi dasi.

I am so glad to learn that you are such good assistants for Tulasi dasa there in our Denver center. And I can understand that you are all very eligible candidates for going back to Home, back to Godhead. And the process is simple. Simply follow the regulative principles with determination, and you will become free from all attachment to maya, by Krishna's Grace. The example is when the sun is in the sky, there is no question of darkness. Similarly, when Hare Krishna Mantra is vibrating on your tongue and you are hearing attentively, then your consciousness becomes clear or Krishna Consciousness, and there is no question of maya or haze consciousness. Just as when the light and the darkness come together, the darkness cannot stand before the light, so maya cannot remain in the presence of Krishna. Always remember therefore to chant Hare Krishna, and that will save you in all circumstances without any doubt.

Hoping this will meet you all in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda

72-5-72 Los Angeles
28th, May 1972

New York

My Dear Jayadvaita,

Please accept my blessings. I have received your letter dated May 26th, 1972, along with the blue-print copies of Bhagavad Gita As It Is from Macmillan Company. It is very nice. So I shall be looking forward to seeing the entire manuscript and book sometime around first July, 1972.

Meanwhile, hoping this will find you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda
The Deputy/Assistant
Charity Commissioner,
Greater Bombay Region,
BOMBAY-1.

Sir,
Shri Giriraj Das Brahmachary our Co-trustee has applied for the registration of The Bhakti Vedanta Book Trust under the Bombay Public Trusts Act 1950. The contents of the Application are true to our knowledge and we have nothing to add to the same. No separate notice of hearing is required to be issued for us. We have no objection if the registration Certificate is issued to the Applicant.

Yours faithfully,
A.C Bhaktivedanta Swami
My dear Bhavananda,

Please accept my blessings. I am in due receipt of your letter dated May 23, 1972 and I have noted the contents with great encouragement. I am glad to see that everything is going very nicely there in Calcutta and Mayapur, and that you are gradually paying back the book fund debt more and more. Regarding Mayapur building work, try to finish as quickly as possible and our living accommodations problem will be solved and I shall be very happy to stay there if it is completed when I return there in the autumn. I have received the drawing of the completed building, and it is very nice. So if you all think, Jai Pataka, Tamal Krishna, and the others, my approval is there. Whatever you all decide in future in these matters, that's alright, but the structure appears to be nice. So you do not have to bother yourself by sending too many details of your progressive Mayapur construction work, simply give me simple report from time to time how the things are going on, and however you do it, that is to be decided among yourselves.

Go on buying the necessary land. But I think it is better to buy the land of Rohin Shaik without crop for Rs. 1500/- a bigha.

Hoping this will find you in good health.

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/sda
your kind words about me, but I do not think that I have done anything, but I am only delivering the best message as it is. Actually, anyone who is a sincere devotee of Krishna and who is rendering service by preaching His message is to be considered as hero. So you are all heroes of your country and your humanity. Hero means someone who others want to follow as example of the best type of person. So you all become like that, perfect examples of Krishna Consciousness heroes and heroines, and preach the message exactly as I have taught it to you very seriously and being fully convinced, and others will automatically come forward and join us. We shall all be like one great army of heroes for Lord Chaitanya Mahaprabhu.

I am very glad to hear that you are using your talents very nicely to do artwork and photographic designs to make brochures. It is very important to have such brochures for presenting to important men of the Indian society, so make them very elegantly and just to the points of interest.

I have met with your good husband’s parents in Los Angeles and they are both very nice and they respect me also.

Hoping this will find you both in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/SDA

72-6-3 Bombay
7th June, 1972

Secretary to
Minister of Education and Culture,
Government of the U.S.S.R.,
Moscow

Dear sir;

With reference to an article entitled “Baptists Besieged” published in the international edition of “Time” Magazine of June 12, 1972, page 66, it is understood that your people are now protesting against atheistic government. So far we know your government is pledged not to believe in God. But this kind of suppression will not be tolerated by the general mass of people. It is understood also that your Constitution allows freedom of religious expression. But it appears from the facts that you do not wish to indulge in religious principles which are simply sentiments. We agree wholeheartedly that without philosophy, religion is reduced to sentiment or “the opium of the masses.”

We are likewise in full agreement with your national leaders that the state and the citizens in general must be organized upon philosophical principles.

We, the above institution, have got our spiritual communism idea, and we want to see that not a single person, man or animal, remains hungry or in want of material necessities of life. According to our philosophy, a householder or substantial citizen of the state has to see not only after the well-being of his wife, children, relatives and dependents, that they shall be properly taken care of and will not starve, but also even if a lizard lives in his house, he should see that it is not hungry. Therefore, to give all facilities of living condition to all living entities is our Krishna Consciousness movement.

Besides this human welfare activity for communal sharing of the material necessities of life, there is an ancient Vedic programme for simultaneously raising the whole society to the highest perfection of spiritual consciousness. We are, like you, the good public leaders of your nation, interested in material improvement, but also there must be spiritual improvement as well. It is not that I should be concerned only that my wife and sons eat and get satisfaction, but I must be concerned for the ultimate well-being of everyone. By nature, everyone is endowed with individual
tastes and preferences, therefore what satisfies one many may not satisfy another, so there will always be some dissatisfaction and discrepancies of all sorts. Therefore, if we try to satisfy everyone’s well-being on the material platform, we shall never find the end of it, and we shall be frustrated in our attempts, and there will be protest, etc.

Your great founder of your nation, Mr. Nikolai Lenin, was very much intelligent, and he could understand that people become united only under the guiding principles of a commonly accepted philosophy or standard of truth. But if we examine the course of history, we must conclude, with Mr. Karl Marx, that this so-called standard of truth constantly change, and that what one group of people accept at standard of perfection at one time, the same people may again reject that standard and take another philosophy as the all-in-all, and so on. So if we are intelligent leaders of state, it is to our advantage to benefit all the citizens by satisfying their material requirements, but even more is it our duty to satisfy their need for being secure and confident that they are working under the principles of a truth or reality which does not change and is therefore absolute. That is spiritual satisfaction. Spiritual means philosophical, otherwise it is sentiment and sentiments are fickle and always changing. So we can very much appreciate your rejection of sentiment as a basis for practical activity.

Our institution, as above mentioned, is a philosophical and cultural movement originating long ago in the Vedic period of history of your friendly neighbor, India, and it is meant for awakening peoples’ dormant acceptance of the absolute truth, or God-consciousness, without which a human society is no better than animal society. By the progressive evolutionary process, the human being is enriched specifically with dormant obeisances for the supreme authority. We cannot deny logically and scientifically the supreme authority of the whole cosmic manifestation. In abnormal conditions only we deny this authority, but normally it is not possible to deny this fact.

I think your people are now protesting against this suppression, and at the same time, we can understand that your government does not wish to encourage the above-mentioned sentimental religious faiths. Our International Society is based upon scientific and authoritative understanding of God-consciousness. Any philosopher or scientist will certainly agree with our philosophical point-of-view on religion and God-consciousness.

We also understand from one prominent Soviet professor of Indology that a few years ago your government published a translation of the Ramayana, an ancient Vedic scripture describing the pastimes of Lord Rama, who advented Himself as the Supreme Personality of Godhead long years ago, and that this translation, the whole stock, was sold out within a few days. With reference to this obvious preference by the citizens in general, we wish to publish our translation of another ancient classical Vedic literature, namely, Bhagavad Gita, in the Russian language. The English edition of this great book of knowledge, which has been called by us as Bhagavad Gita As It Is, is already published by the famous London publishing house of Mss. MacMillan Co.

This book of knowledge is perfectly educational and is an authoritative cultural presentation in the matter of understanding God-consciousness. If you, therefore, permit, I can send you the copy of Bhagavad Gita As It Is and ask my publishers, MacMillan Co., to send you one copy immediately on hearing from you.

Our only desire is that when the good people of your country are so anxious to continue the natural God-consciousness,
why not give them opportunity to read a book which is full of philosophy and science in the matter of developing their firm understanding of the truth or God-consciousness, and thus very easily unify and satisfy all the citizens.

Thanking you in anticipation of an early reply,

Yours sincerely,

A. C. Bhaktivedanta Swami
ACBS/sda

72-6-4
Los Angeles
8th June, 1972

Calcutta

My Dear Achyutananda,

Please accept my blessings. I beg to acknowledge receipt of your letter dated June 1, 1972, and I have noted the contents with great pleasure. I am very glad to hear that you are going to take Indian citizenship and passport. Now you be in charge of our Mayapur Center. Practically speaking you were my first disciple, and I think it is Bhaktivinode's desire that my first disciple shall go to Bengal and revive Krishna Consciousness there. So I have heard also from Tamal Krishna that he is going with his party to Bangladesh for preaching among the largely Mohammedan population. So your photos amongst the Mohammedan people of Nadia will also help you as propaganda items.* I am also glad to hear that you are attending all of the meetings of the big Sanyasis and Saintly persons from Nabadwip area and that you are one of the important members of the committee for protesting against violation of our Vaisnava principles.

If your songbook is in English language then you may send it to New York immediately for publishing. You may send to me first and I shall read it and be very happy to write a short introductory note. One thing, if you can secure a nice Bengali typewriter for shipping to USA, there is some large amount of transcribing to be done from all of my tapes in Bengali language and there are persons in Los Angeles who will transcribe the tapes under my supervision and the manuscripts can be sent there to Calcutta for printing. If someone of our life members there in Calcutta might like to render this nice service to Lord Chaitanya, he may donate us one Bengali typewriter for transcribing my tapes and making into books, and this will be a very nice service.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACB/sda

In your song book, poet Jayadevas high madhuryarasa songs may be avoided because they are meant for highly advanced devotees.

72-6-5
Los Angeles
8th June, 1972

Bombay

My Dear Gargamuni,

Please accept my blessings. I am in due receipt of your letter dated June 6, 1972, and I have noted the contents. I shall be very glad to see the manuscripts which you are typing. You say that early writings are very powerful and strong, so now it is not I have become a little soft on account of my disciples. They follow very strong orders.

I am glad to hear that you will be going to Gujarat state for about one month and that you are preparing one Gujarati BTG for distributing there. Tamal Krishna is doing very nicely by this traveling program in Bihar and Bengal. But one thing, why still insisting on this truck? Rather I
have already explained, that in the interior preaching will not be suitable for you. Our business is in the big towns of India with the persons who speak in English language, so go town to town, and for that there is already the arrangement of train, bus, like that. But I have given you the arrangement in my previous letter to organize your party for traveling out the suburbs of Bombay city for collecting. Bombay mean Poona, Thana, and others.

But the best thing for attracting many people in India will be the opulence in our Deity worship. We should try to assist also in making sure that our Amercians and European Vaishnavas are passing all others in the sincerity and purity of their service to Lord Krishna.

Our business is to chant, so the time that Indian comes to come to hear our chanting and aratrika and take prasad that your preaching work is actually successful. For the we should be satisfied with that. And if they become that is very nice. The only difficulty is the Indians we have to learn from the Americans? So the best thing is to or other make them members and raise funds for our activities. When someone pays it means he is converted. Somehow or other has to render some service, so if you can collect money from that means practically they are becoming our disciples. So do not become spiritual depressed, actually these things are going forward very progressively there in India and I am very much thankful to you all my sincere disciples, especially the elder disciples and Sanyasis like your good self, for assisting me in this great mission of reviving the original Krishna Consciousness atmosphere in India. Do not worry, in time we shall be completely successful.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda
n.b. Shyamsundar has just shown me your letter and I agree that these pandal programmes or very good opportunities for us, but we should if somebody invites. If local men cooperate all expenses, that will be nice, for example, at Kanpur. held at Jaipur, the leading citizens raised money and thing. But the Vrindaban Fund should not be touched at time being, unless there is donation, a truck is not.

I am just now in receipt of your letter dated 7th June, (can understand that it is best thing for you to travel as posing, and that is actually the duty of the Sannyasi, to widely and preach. So you can go to Gujarat and other Krishna is doing.

ACBS

72-6-6
Los Angeles
8th June, 1972
Bombay

My Dear Giriraj,

Please accept my blessings. I have received your letter from Bombay dated May 30th, 1972, and noted all the contents. Yes, by Krishna’s Grace we have a very responsible task before us, so combinedly we should do it nicely so that everything goes on systematically. Rupa
Goswami says that the things are enthusiasm, patience, conviction, acting exactly to the order of the Shastra and Guru, and always keeping oneself in the society of devotees, and this makes our devotional service successful. So our serious students should follow Rupa Goswami's advice.

Mr. Pandiya's suggestion for the housing society is very much appreciated by me, and it is very good proposal. We cannot give the control of the house to anyone and everyone. So your idea is alright, the housing society should be registered in the society's (ISKCON) name and we should pay the tax 70,000/.

Thank you for sending the books to Brahmananda, so you should also send him bill, collect, and deposit in the book fund. If you have paid 100% of BTG money into the book fund account already, that is alright, you haven't got to pay twice. You should inform Ksirodak-sayee what you have already paid into the BTG Book fund account. Did Ksirodak-sayee send any bill? According to that bill you must pay, then the account will be nice. But if he has not sent you a bill, and you have paid the rest into the book fund, you haven't got to pay him. But in future he should always send bill and you should settle up with him accordingly. Now Gurudas has gotten the import license, so whatever books are sent from here, the whole amount should be spent for building. Books sent from here should be considered as a contribution to the building work in India. Now we are printing many small, attractive booklets at ISKCON Press and I think they will sell like anything in India also. So in the future we shall see about getting these small books printed in Japan and send them in profuse quantities to India.

If you have a crown dipped in gold for the Bombay Deities, you must keep them very carefully. I understand that sometime ago one crown was stolen from Krishna's Head despite the presence of one brahmacari who was sleeping there and did not even hear the thief coming. So we must take very great precaution to always protect the Deities from all kinds of danger. One thing is, if we make our Deity worship program extremely opulent and gorgeous, and if all of the devotees are always attending aratrika and holding kirtan in front of the Deities, that will be the best program for attracting the Indian people to Krishna Consciousness Movement. So you try to give the pujaris all assistance to improve the standard of Deity worship and always render Radha and Krishna the most sincere attention.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

n.b. I am in receipt of your letter dated June 5, 1972. I was not here, I was in Portland, Oregon, and am just now coming back. I think all the points are already replied, still I say that the land should be registered in ISKCON's name and pay the tax of Rs. 70,000. This is a good idea. And you can introduce the Bhetnama system, whereby one person purchases the use of one room or some rooms for his lifetime, and whenever he may come to stay the room must be vacated immediately for his residence for as long as he likes, but if he leaves, someone else may use the room in his absence. This is called Bhetnama. As Mr. Chhabria has said he wants to reserve one room for the week-ends, similarly, many men are prepared to pay for this facility. We have simply found them out. All good men should spend their week-ends with us, away from business, and they may bring family and it will be Vaikuntha in Hare Krishna Land.

The deity programme must be improved very gorgeously. Flower garlands
should be expanded, and all expenditures for the deities must be expanded without any miserly contemplation. Our temple should be so gorgeously decorated that we shall excel all Bombay temples. This is my idea. Try to fulfill it. When they hear that we decorate our deities so gorgeously, people will throng, and on festival days especially, like Janmasthami, Julan Yatra, etc. So four or five devotees should be always engaged in deity worship.

ACBS

72-6-7 Los Angeles 12th June, 1972

My Dear Achyutananda,

Please accept my blessings. I am in due receipt of your letter from Calcutta dated June 12, 1972, and have appreciated the contents. I am especially pleased that you have stayed some days and got the tapes of Lalita Prashad Thakur for posterity. If you send them to Shyamsundar immediately he has all facilities here to transcribe them, and get them printed immediately. As for the manuscripts, you can call Satchidananda from Vrindavan, he can write in Bengali very nicely and can type also with Bengali typewriter. Tell him to bring the Bengali typewriter with him and type everything on good paper. But best thing is, I have asked Yadubara to come there to Birnagar from Bombay for photographing all of the manuscripts in the possession of Lalita Prashad Thakur page by page very completely before it is too late. The pages are in very decrepid condition, so best thing is to request Lalita Prashad if we may take care of them by treating them against insects and storing them in a tight, dry storage place where they may be preserved for future generations of Vaisnavas to see the actual handwriting and words of such great saintly persons. Treat this matter very seriously and thoroughly, and take all precautions to protect this wonderful boon of literatures forever. Yadubara may photograph every page, never mind Bengali or English or any other language, and later we shall see where to send the copies to different places. You also write to Yadubara at Bombay in this connection and request him to join you in Birnagar immediately. I have also written him. These items are very, very priceless and are a great treasure house of Vaisnava lore, so be very careful in the matter and take all precautions to guard them.

Regarding your questions, no, the descendents from Adwaita are to be considered as dwijabandhu, that is, unless they are like brahmins, that is, very highly qualified to know the higher values of life in the Vedic traditional way, so in that way even he is long descended from Adwaita, unless he is qualified he cannot be worshipable. Nityananda has no seminal descendents, his son Birbadra was never married. If someone said he is descended from Nityananda, that means from one of his disciples. These persons may be given some respect, but they are not equal to Adwaita. Dwijabandhu means son of a brahmin father but without the qualifications. Similarly, there are Adwaita-banhuds. So far the Mayapur construction work, kindly send me some photos of the current progress.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami

ACBS/ sda
My Dear Amarendra,

Please accept my blessings. I am in due receipt of your letter dated 5-30-72, along with newscuttings about your attempt to get the political post in Gainesville, Florida. I am very glad to hear from you that you are enthusiastically pushing forward with our Krishna Consciousness programs there.

I was very pleased to see in the newspaper clippings that you were voicing our Krishna Consciousness platform very nicely and that the public was given opportunity to understand something. As you are so much eager for this political activity in Krishna Consciousness, you may go on endeavoring to utilize this activity for preaching to the public. If Satsvarupa and others have encouraged you to make settlement in the Gainesville city and thus become well known as a political figure, that is a good proposal but you may do as you see fit in this matter. You are correct in thinking that simply by this full time preaching activity all other problems will be solved very easily in the matter of financial and other problems. What is that financial security? Real security is only there at the Lotus Feet of Krishna, and Krishna is most pleased of all upon His devotee who is always preaching His message. It is recommended in Srimad Bhagawatam that simply by engaging your tongue in the service of Krishna that He becomes revealed unto you, so in this way we can understand that all of your questions will be answered more and more as the preaching work progresses. I was also at one time interested in politics and Gandhi’s non-cooperation movement. But now-a-days I am not too much familiar with the politics of your country, so whatever you consider the best thing, do it very nicely and always remember Krishna. In this way by your sincere preaching and engaging of the tongue all of the right answers for your questions will come out.

It is a fact that Krishna desires to have His own men in the top posts. That is why after so much fighting in the Battle of Kurukshetra, only the five Pandavas remained, because they are devotees of Krishna and He likes it when His own men are serving in the top positions of leadership. So gradually we shall also try to influence the leaders of this country and other countries to base their political activities upon a God-conscious platform. It is the duty of the brahminical class to advise the leaders, not that they shall themselves serve as leaders. So more and more I am urging my students to recognize the grave responsibility which is theirs for saving this fallen human society from gliding down into hell. Actually, it is the fault of the rascal leaders that the conditions in the world today are so topsy-turvy. In your country many fools elect the biggest fool to be their leader, it is like one blind man leading so many other blind men. But for the most part, the ordinary citizens of the society are innocent enough, they simply require good leaders and everything can be rectified. So it is our great responsibility to become very serious in the matter of executing Krishna Consciousness, and if we are sincere and go on expanding this movement all over the world, gradually we shall induce the leaders to accept our philosophy more and more. You are the pioneer in this matter amongst the devotees in your country, so whatever experience you have gained you may pass on to the others who may also attempt to engage in political activities. I am very thankful to you for your bold attempts, may Krishna give you His all blessings.

Hoping this will meet you in good health.
Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda

72-6-9 Los Angeles
12th June, 1972
Vrndavana

My Dear Guru das,

Please accept my blessings. I beg to acknowledge receipt of your letters dated May 22 and May 30, 1972, from Delhi and Vrndavana camps respectively. I am very, very pleased to hear that you have accomplished your task for getting the C.C.P. license, it is a very great service. I have instructed Karandhar to always send accompanying cover letter and statements of quantity of books, individual cost of books, total cost of books, in Rs. and dollars for the future shipments to India.

I am very glad to hear that the American officers in Delhi are very much favourable to our movement. It is very good news. If you can persuade them to give us foodstuffs directly, then we shall use it properly and America's prestige will be widely spread throughout India. We can organize for distribution of prasadam all over India, in factories, schools, and so on. If we simply have kirtan and distribute nice prasadam, everywhere there will be good respect for us. So I hope you will stick very closely to this matter of acquiring surplus foodstuffs from your government and seeing to it that the food is distributed widely throughout India by our Krishna Consciousness devotees. This is a very great favor to me. As Saurabha has advised, so that was also my plan, that there should be many gardens and courtyards at our Vrndavana center. The condition of the owner Mr. Saraf was that within three months construction work would begin. We have fenced the land but otherwise we have done nothing. So immediately bricks must be bought so they can sit during the rainy season and become soaked. A tube well must be dug immediately. I don't know why it was not done. If needed we can draw up the water by pump and store it in a tank, just like before Vrndavana Station. We shall require much water for construction and for the vegetation. So a water supply must be there. We must have our own well, sweet or salty, it does not matter. So far the land of Mr. Dalmia, first develope what you have got. Or if they will accept a low price, or if we pay him the Rs. 60,000/= whether he will pay us back as donation? Your proposal for a separate ashram for women, that is a very nice proposal, and that must be done. At present, at all of our temples around the world no husband and wife live together.

So far your question regarding Bhetnana, the idea is that the man purchases lifetime use of one room or several rooms so that whenever he wishes to come to visit he is always guaranteed that room. But if the person is not present then his room may be utilized somehow or other. But if he comes, the room must be vacated for him immediately. And the room is his for his lifetime only, it is not that anyone coming after him or his sons or family after his demise can use the room.

Now I understand that Ksirodaksayee is going to London soon, so in his absence you shall be the president and I think if Tejiyas is there, that he can be treasurer, or I have heard that Vaikunthanath is there, so if it is better arrangement, then he can be treasurer and your wife Yamuna devi, may act as secretary.

I understand from Yamuna that our Gaurachand Goswami feels still that we are unfit to render service to the Deity, so let him think like that, we don't care. We are worshiping Deity in 100 places and we become unfit in Radha Damodara? Why we are unfit. If you are beautiful
Americans with good education and very pious and pure, and if you have got all qualities of Vaisnava, why you are not fit? We think we are quite fit.

When the construction work begins on our temple then we shall repair my rooms simultaneously or before as it is suitable.

Hoping this will meet you and your good wife and all of the others in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACB/sda

72-6-10 Los Angeles
12th June, 1972

My Dear Shivananda,

Please accept my blessings. I have received your letter dated 1st June, 1972, and upon your recommendation I am glad to accept Peter Brinkmann as my duly initiated disciple. His letter follows. Yes, I shall be glad to meet with you in London during Ratha Yatra in a few weeks, and at that time I shall be very glad to give you the Sanyas order of life, so you may prepare for that.

Meanwhile, hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-6-11 Los Angeles
12th June, 1972

My Dear Tejiyas,

Please accept my blessings. I am in due receipt of your letter dated June 2, 1972, and I have noted the contents. I am very pleased to hear from you and from Guru das that your preaching work in Delhi is continuing on very nicely and that you are meeting with very good success by making many life members. Actually, this making life members is the certain sign that our preaching work is successful. If somebody pays us, that is almost the same as converting him. So the more life members that you make in Delhi, the more I can understand that your preaching work is very pleasing to Krishna. Krishna is most pleased by His servant who preaches by canvassing others on His behalf.

So far Mr. Iswar Puri of Atmaram Book Store, let him make a concrete contract to publish our MacMillan version of Bhagavad Gita in cheap edition. You can send one copy of the contract to me and one copy to Bali Mardan at ISKCON Press in New York. I do not know if we are covered by copyright in India or not. You may inquire into this matter.*

I am very pleased to hear that the collecting work for Vrndaavan project is going on by cooperative endeavor amongst yourselves there. ___ to interest the life members and richer class of men to purchase rooms in our Vrndaavan Temple on the Bhetnama system for staying with us on weekends. Many high class gentlemen in Delhi who are also devotees would relish the chance to live with us on weekends and it will be for them just like Vaikuntha. I very much appreciate your courageous preaching work and I can understand that Krishna is giving you all facilities for making your spiritual advancement.

Hoping this will meet you in good health.

Your ever well-wisher,
A. C. Bhaktivedanta Swami

72-6-12 Los Angeles
13th June, 1972

New York

My Dear Bhargava,

Please accept my blessings. I am in receipt of your letter dated May 31, 1972,
and I have noted the contents. Our advancement in Krishna Consciousness is made possible in two ways, by Knowledge and renunciation, jnana and tyaga or tapasya. The more we become renounced from this material world, the more we advance in Krishna Consciousness. But we are only able to make such sacrifices and perform tapasya if we have got knowledge. So first thing is to become knowledgeable in Krishna Consciousness, then the tapasya or voluntary life of austerity will result automatically. So I am requesting all of my students to read my books very seriously every day without fail. In this way, if your mind becomes absorbed at least one or two hours daily in the transcendental subject matter of Srimad Bhagawatam, Bhagavad Gita, and other books then very easily you will make your advancement in Krishna Consciousness. It is not a matter of changing our engagement, adjusting this or that material condition, in order to find our real happiness. Krishna Consciousness is not like that. It is able to be performed under any variety of material conditions or with any type of engagement. Therefore if your duty as a photographer is very much helpful to our propaganda work and for improving our BTG then there is very much need for your remaining in that occupation and doing it to your best capacity. It is a fallacy to say that my present engagement with the press is not the best for my spiritual advancement, and if we think in this way we may go on trying out one engagement after another and always say the same excuse. This restlessness or agitation of the mind cannot be rectified by altering the material circumstances. If we are Krishna Conscious, any type of occupation will suit me and we shall always be satisfied. Therefore, I recommend you to read books more and more and try to understand the subject matter from different angles of vision and be always discussing it with your god-brothers even while you are working at the press, and when you are working and you cannot read, then listen to the tapes of my lectures and hear in that way. And never neglect to chant your 16 rounds of beads daily, rise early without fail, attend mangala-aratrika, take bath, and follow the other regulative principles, and everything will come out very successfully, you can rest assured of that.

I am feeling the tendency more and more to retire behind the scenes for translating work, and I want to turn over the management of everything to the GBC and other senior leaders amongst my disciples, so if you have in future any more matters for discussing you may assist me in training these leaders and managers by placing your questions before them. I think Rupanuga will be able to answer all of your questions satisfactorily, so you can be confident that he is giving you all good advice.

Hoping this will meet you in good health,

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACB/sda

72-6-13 Los Angeles
13th June, 1972
El Cerrito

My Dear Sriman Joshi,

Please accept my greetings. I am in due receipt of your letter dated June 2, 1972, and I have noted the contents with great pleasure. I am very much encouraged that you are offering your considerable services for helping me to advance this bhakti-yoga system or Krishna Consciousness Movement all over the world. So I shall be very pleased to meet you personally here in Los Angeles at my apartment, as I shall not be going to San Francisco in the near future because I am
attending the Ratha Yatra Festival in London this year instead. So if you are free to meet me here in Los Angeles, I shall be very pleased to see you at that time.

Hoping this meets you in the best of health,

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACB/sda

n.b. by the next autumn I shall be in India (Sept 1972) at that time if you invite me in Punjab, I shall be glad to visit all places there.

72-6-14

Los Angeles

13th June, 1972

Dallas

My Dear Sankarsana,

Please accept my blessings. I am in due receipt of your letter dated June 6, 1972, and I have noted the contents. As for your question regarding the children, what can I do? I am not a teacher. You should ask Satsvarupa on all of these matters, he is the GBC, so everything small and big should be referred to Satsvarupa. First, you should ask the president in charge how to answer these questions. I am feeling the inclination for retiring into the background and simply translating my Srimad Bhagawatam, therefore I have delegated this GBC to manage everything and give me relief. So they shall give you all good guidance, and if there is anything further to know, it is stated that if one is always fully engaged in the devotional service of the Lord with full sincerity of attitude, beginning with the tongue, that Krishna will Himself appear to the devotee and all questions will be answered personally by Him. Of course, if there is some very urgent matter, I am always happy to hear from my beloved disciples.

So far your question about jealousy, spiritual jealousy means to think always that the service rendered by such and such devotee is so nice and pleasing to Krishna, so let me try harder to please Krishna than him and then Krishna will notice me also.

Hoping this will meet you in good health.

Your ever well-wisher,

A. C. Bhaktivedanta Swami

ACB/sda

72-6-15

13th June, 1972

My Dear Stoka Krsna,

Please accept my blessings. I beg to acknowledge receipt of your letter dated June 5, 1972, and I have noted the contents carefully. Yes, the proof of your teaching method shall be seen in the spiritual improvement and fresh enthusiasm exhibited by the children. If they are allowed to worship the Deity by practicing performing aratrika very seriously, plus always be engaged in different various activities centered around Krsna, then their education will be completely successful. The children should always be instructed by taking advantage of their playful mood and teaching them to play Krsna games like become cow herd boys, cows, peacocks, demons and in this way if they always think of Krsna by playing just like they are actually present in association with Krsna then they will become Krsna Conscious very quickly. In addition, there should be a little ABC, then prasadam, then worshipping the Deity, then more playing Krsna games, some kirtan, a little more ABC, like that. In this way, always keep their minds and bodies engaged in different activities because children are restless by nature so they will want to change often.

I am feeling more and more the urge to retire behind the scenes and translate these Vedic literatures for the greatest
benefit for mankind in general. So I have given you my all senior disciples and leaders everything so if you will kindly take this matter very seriously and do my work for me I shall be very much thankful to you always. Of course, if there are some questions which are of extreme importance and cannot be answered by the GBC men then I am always very glad to advise and hear from my beloved disciples. So for future questions about the Gurukula activities or any other matters you may refer them all to Satsvarupa and he is able to give you all the proper answers.

Hoping this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda

72-6-16
Los Angeles
15th June, 1972

Hamburg

My Dear Haimavati,

Please accept my blessings. I beg to acknowledge receipt of your letter dated May 30, 1972, and I have noted the contents. I don’t know who has given you this idea of shaving your head and wearing white garments. In India only the widows are allowed to shave head. I have never suggested your husband to take to Sannyas, but we can discuss this matter further when we shall meet again in London for Rathayatra.

You remain the beautiful maid servant of Krishna. That is your business, and you should dress yourself always very nicely so that Krishna by seeing you will be pleased. Don’t try to be ugly before Krishna. Krishna does not like ugly gopis. We are transcendental artists, musicians, writers, so everything should be beautiful for Krishna. After all we are members of Krishna’s family, just like Krishna had 16,000 wives and each wife has thousands of servants and maid-servants and all of them are very beautiful for serving Krishna and His Queens. So the servants of the gopis and queens can not be ugly, they are as beautiful as the queens. In the Vaikuntha world there is no need of serving anything because everything is already clean and beautiful. It is so clean that just like a mirror when the maid-servants would sweep the floor they could see the reflections of their bodies. So remain always compact in Vaikuntha yagna, simply by thinking of the Glories of the Lord. Don’t try to do anything artificially. That is sahajia, which means a class of men that take everything very cheap. You want to perform sacrifice so continuously read our Vedic scriptures and perform the Vaikuntha yagna.

Hoping this will meet you and your good husband in the best of health,

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda

72-6-17
Los Angeles
15th June, 1972

Laguna Beach

My Dear Siddha Swarupananda,

Please accept my blessings. Just now I am in receipt of some pamphlets and one booklet entitled “Sai Speaks”, so I see so many discrepancies from our line of action in devotional service. I do not know if you are again acting upon your old principles on the guise of becoming a Sannyasi from our disciplic succession. This cannot be allowed. If you are sincere to our line of action, please come here to Los Angeles and live with me for some time. If not, then you can disclose your mind frankly what you want to do. I cannot allow you to do all these things which are completely detrimental to our
line of disciplic succession.

I shall be glad if you come here to stay with me, so I shall expect your reply one way or the other. Meanwhile hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-6-18 Los Angeles
16th June, 1972

Detroit

My Dear Bhagawan,

Please accept my blessings. I am in due receipt of your letter dated June 9, 1972, and I have noted the contents carefully. My money is already invested in a Mayapur Trust Fund, so there is no possibility of lending you any money. Furthermore, in your absence I don’t think there is need of very big house. If you make arrangements for purchasing two big, big houses and then go away, then that is not very good proposal. To purchase our own house in Los Angeles, London, these headquarters are required as permanent but we should not be very much anxious after purchasing many houses and properties. In future through out the society, it is better so far as possible that we should rent. Big house means big responsibility. So unless there are many men, and very big propaganda, buying house is risky and unnecessary.

Hoping this will meet you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda

n.b. Regarding the cars I am very much anxious to hear what is your progress in this connection. We must have some cars or vans for sending to India, so if you cannot get free we shall pay at 50% reduction or some big concession. And we shall advertise on the cars “donated by such-and-such company.” That will be good diplomacy for them in India.”

ACB

72-6-19 Los Angeles
16th June, 1972

Springfield, New Jersey

My Dear Bob,

Please accept my blessings. I thank you very much for your letter dated June 12, 1972, and I have noted the sentiments expressed therein with great pleasure. I am very much glad to hear that you are associating with us, and I know that you are a very good boy, very intelligent and your behavior is gentle, so I have all confidence that very quickly Krishna will bestow His all blessings upon you and you will feel yourself becoming perfectly happy in Krishna Consciousness. One makes his advancement in Krishna Consciousness by giving up voluntarily his attachment to material nature or maya and such renunciation is called tapasya. But we are not very willing to perform austerities without good reason, therefore any man with scientific and philosophical good brain such as your good self, must appreciate first what is the transcendental knowledge. If you get knowledge, automatically tapasya will follow, and then you make your advancement in spiritual life. So to get knowledge is the first item for anyone who is hoping to find his perfection of life. Therefore, I advise you to daily read our books as far as possible and try to understand the subject matter from different angles of vision by discussing frequently with the devotees at New York Temple. In this way you will become gradually convinced, and by your sincere attitude and devotional service you will make progress.

Yes, by having some faith in me and in
this Krishna Consciousness process, that is the first and only requirement for getting actual wisdom. If there is faith, understanding will follow. And as your understanding increases, so will your disgust with the spell of illusory energy and when you voluntarily give up your entanglements in the material world, then the progress is assured.

I think we are just now typing up the tapes of those conversations we held in Mayapur, and we shall be publishing them into a book very soon. It will be called "Perfect Questions, Perfect Answers." I shall be sending you one copy as soon as they are ready for distributing. Meanwhile, I shall be stopping in New York for two or three days on my way to London for the Rathayatra Festival there. I am not certain yet when I shall be arriving in New York, but it shall be some time in the early part of July, and you may keep in regular contact with Bali Mardan regarding the arrival date, and I shall be very much engladden to meet with you in New York once again. Again we shall discuss if you have got any questions.

Hoping this will meet you in good health and happy mood,
Your ever well-wisher,
A. C. Bhaktivedanta Swami
ACB/sda

I have appointed Giriraj to be the GBC zonal secretary for India zone, and I am sure that he meets your requirements of being equiposed and considerate of all the needs of all the branches under his control or jurisdiction. Simply you all leaders there in India must cooperate with him nicely and give him confidence and advice how to manage the things in the best manner. So I suggest you address your ideas for managing to Giriraj and cooperatively make arrangements. Bombay should be the headquarters for India. You send all money there and when you require you take and they should keep all accounts nicely. Whatever you need, they will supply.

Karandhar has sent telegram informing that upon receipt of your jointly signed requisition order, after you have received from Mr. Jain as per our former transaction, then we shall issue a letter of transfer for the ten Krsna Books as per your requisition order. But do not send the requisition before he has given you the money, first take the money there. If Tamal Krsna is not there he should be informed. Among you three, including yourself, Tamal Krsna, Bhavananda, two of three must sign. It is better if all three sign.

If Tamal Krsna can do some tangible work in Bangladesh it will be advertised all over India and we shall be respected by all classes of men. So it is a crucial point in our progress, so make this Bangledesh program very nicely. My god-brother in Jessore will help him in every respect. His address is known to him.

Hoping this meets you in good health.
Your ever well-wisher,
A. C. Bhaktivedanta Swami

ACB:sda

n.b. Composed matter of Gitar Gan should be sent to me as early as possible.
ACBS
My Dear Madhudvisa,

Please accept my blessings. I am in receipt of your letter dated June 9, 1972, from Melbourne, and I don't think you have yet got my last letter to you at Sydney. I am very pleased to hear that you are utilizing your good experience for introducing the Ratha-yatra Festival in Australia, I shall be very pleased to see the photos how it is going. I fully approve of your program for traveling, now you combine the sanyasi requirement for traveling extensively, and at the same time as GBC man you shall be my personal secretary for maintaining the highest level of Krishna Consciousness amongst the devotees in your zone. I am very much concerned that the devotees should be given all good instruction and knowledge of Krishna Consciousness, that is the duty of the GBC man. GBC should not be so much concerned for preaching to non-devotees, better to utilize time and train the devotees, especially the responsible officers, and they can go out for preaching to non-devotees and making new devotees. But if they do not have any knowledge, how can they go out and preach? So you GBC men are my selected few for insuring that what I am doing will be carried on very nicely for the pleasure of Lord Chaitanya Mahaprabhu. So now you must all my senior disciples and leaders become very, very much aware of your grave responsibility to the human society for delivering them from the clutches of catastrophe, and be always cool-headed and utilize every moment in the best manner possible. I am successful only because I am following strictly the orders of my Guru Maharaj and do not deviate. Therefore people respect what I am saying and they listen, because I do not say one thing and do another. So now you are dong my work and you shall be like me and be yourselves the worthy representatives of our disciplic succession.

I am very much stressing at this point that all of my students shall be very much conversant with the philosophy of Krishna Consciousness, and that they should read our books very diligently at least one or two hours daily and try to understand the subject matter from varieties of angles. We are holding our morning class here in Los Angeles in the temple and I am speaking from 7 to 8 am, and the process is that we are going through some chapters of *Srimad Bhagawatam* by taking one sloka each day, and reading the Sanskrit aloud, each word is pronounced by me and repeated by the students and then altogether we chant the sloka several time until we have learned it. And then we discuss the subject matter very minutely and inspect it from all angles of approach and savor the new understandings. So you introduce this system in all of the centers in your zone, and you will discover that everyone becomes very much enlivened by these daily classes. Read one sloka and discuss and then go on to the next sloka on the next day, and so on, and even you discuss one verse each day it will take you 50 years to finish *Srimad Bhagawatam* in this way. So we have got ample stock for acquiring knowledge. And if the students get knowledge more and more, they will automatically become convinced and very easily perform their duties for tapasya or renunciation of the material bondage, and that will be their successful advancement in Krishna Consciousness. So I want that advancement amongst all of my students, so you are responsible that the standard will be maintained.

[PAGE MISSING]
Los Angeles
16th June, 1972

My Dear Satsvarupa,

Please accept my blessings. I received your letter dated June 15, 1972, and have noted the contents carefully regarding your sanyasi travels. If you require more men and women to teach there at Gurukula, you can send from your jurisdiction as GBC man Central USA zone. You will not be too much involved with local temple management, but for management which will require the larger interests, that will be your responsibility as GBC. So you find out some teachers from your zone and send there. The women are best for teaching small children, especially if they are themselves mothers, and when they become brahmacaris at 5 or 6 years old then they may be instructed by the men. If Stoka Kṛṣṇa is finding difficulty to manage things then you find out some men to help him from your zone. Let him do all of the organizing and be the authority in charge how everything is running, and let others follow his direction and free him to supervise.

You mention you like to speak now very often, but the first business should be to preach to the devotees. It is better to maintain a devotee than to try to convince others to become devotees. It is the duty of the GBC to maintain the devotees, keep them in the highest standard of Krishna Consciousness, and give them all good instruction, and let them go out and preach for making more devotees. Your first job should be to make sure that everyone of the devotees in your zone of management is reading regularly our literatures and discussing the subject matter seriously from different angles of seeing, and that they are somehow or other absorbing the knowledge of Krishna Consciousness philosophy. If they are fully educated in our philosophy and if they can get all of the knowledge and study it from every viewpoint, then very easily they will perform tapasya or renunciation and that will be their advancement in Krishna Consciousness. So first thing is to instruct all of your temple presidents and the other devotees to read daily, just as we have done in our morning class in Los Angeles. You may remember that we were reading one sloka each morning in Sanskrit and reciting it altogether and then discussing it thoroughly by seeing different new things. So you introduce this system and train the devotees first. Don't be too much concerned for the time being with non-devotees, now we must fix-up what devotees we have got in the knowledge of Krishna Consciousness, then we will succeed. What good are many, many devotees if none of them are knowledgeable?

You mentioned that you are not yet a very bold preacher, but you will become bold, if you have got sincerity. In the beginning also I could not speak. But Krishna is within you, and when you are serving Him sincerely He will give you courage, boldness, everything. We are not going to bluff anyone or cheat others, and we are delivering the message on behalf of the Supreme Lord, so we haven't got anything to fear and we should be always mindful of our topmost position of occupation of life. To be the messenger of the king is practically as good as to be the king, so the king is the most exalted position. I act like a king because no one can defeat me, and similarly, you should take your responsibility very, very seriously as being the representative of Lord Chaitanya Mahaprabhu, Who is God Himself, and always remember that you are one of the few men I have appointed to carry on my work throughout the world and your mission before you is huge. Therefore, always pray to Krishna to give you strength for accomplishing this mission by doing what I am doing. My first business is to
give the devotees the proper knowledge and engage them in devotional service, so that is not very difficult task for you, I have given you everything, so read and speak from the books and so many new lights will come out. We have got so many books, so if we go on preaching from them for the next 1,000 years, there is enough stock. Just like we have spent one day discussing one sloka, so you introduce this system in all of the temples, and very quickly the devotees will make spiritual progress by getting knowledge.

So far the children are concerned they should know simply four things: 1. Simply think of Krishna always, 2. become Krishna’s devotee, 3. offer Krishna worship, 4. offer Krishna obeisances. These four things should be taught and everything else will follow nicely and they will be learned persons. Give them nice food, let them play. Some can be cow-herds boys, some can be cows, like that. Play and take food and be Krishna Conscious. As soon as they begin playing they will be inspired, only one has to direct how to play, that’s all. They should attend the regular aratrikas and dance before the Deities, just like the children are doing in Los Angeles, and there should not be separate special aratrikas for the children, although they may also learn how to do aratrika in the class before one picture. They must all go to bed by nine pm and arise at four am for mongala-aratrika, and in daytime a little rest.

As for the GBC members, if we study one sloka daily in our classes it will take you more than 50 years to finish Srimad Bhagawatam alone, so at least 50 years matter is already there minimum. So we can finish Bhagawatam once in our lifetime and the next generation can begin again, like that. From a practical point of view, as I have not yet finished Srimad Bhagawatam and we have got now 100 branches, so by the time I am finished with Bhagawatam there must be at least 1000 branches. I have worked alone, now you are so many. Our scope is unlimited, resources unlimited, so we must be exceptionally enthusiastic and sober-minded and responsible for working in that spirit.

I hope this will meet you in good health,

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/sda

72-6-23

Los Angeles

17th June, 1972

Atlanta

My dear Balavanta,

Please accept my blessings. I beg to acknowledge receipt of your letter dated June 12, 1972 and I have noted the contents. I thank you very much for the nice flower garland you have sent, and the nice fragrance is very pleasing. Beautiful flowers are compared to Krishna smiling.

I am very glad to hear that you are keeping active in the political arena, and if we are able to establish Krishna conscious leaders throughout the country in important posts, we will be able to save everyone from the present dangerous position of the world. People in general are being guided into hellish condition of life by the rascal leaders, so we must establish qualified brahmins at the head of the society, and widely distribute Krishna conscious principles. So you continue in this way, and Krishna will give you the needed strength and intelligence.

Hoping this will meet you in good health and happy mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACBS/nkd
Los Angeles
19th June, 1972

My dear Sarna daughters,

Please accept my blessings. I understand you all of a sudden have gone to Bombay, and without the permission of your parents. So your father called me on phone this morning, I could not attend but I was informed by Shyamsundar it is something about you. Anyway, take my advice that women, girls, until married, must be under the guidance and protection of the father. That is Vedic civilization. Under the circumstances, I request you both to go to your father back immediately. If there is any disagreement, you can settle up personally, but you cannot disobey your father.

The Nairobi Temple is there, you can attend all the arotiks and kirtans there and assist if there is deity worship going on, so there is no difficulty. It is not good if there is family disturbance in this way, so best thing is you shall go there at once and live peacefully and think always of Krishna under all circumstances.

Hoping this meets you both in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS: sda

Los Angeles
19th June, 1972

My dear Gargamuni, Mahamsa, Naranarayan, and Giriraj,

My dear boys, kindly accept my blessings, and I hope by Krishna’s Grace you are doing all well. This morning I received one telephone message that there is some misunderstanding between yourselves, and Giriraj, who is in charge of Bombay centre. I may inform you in this connection that what I am doing to push on this great movement in the world is all with your cooperation. It is not possible for me alone to execute this great responsibility. Kindly, therefore, abide by the direction of the man in charge of the centre. If there is lack of obedience then there cannot be discipline, and without discipline we cannot manage a huge world organization. I shall be returning by September next. Kindly therefore do not make any fracture during this period at least, and when I return if you all don’t like the man in charge surely I shall replace him out of you. But for the time being, please do not make any rupture, and please obey by the direction of Giriraj Brahmachary.

So far Gargamuni is concerned, I have already given him permission to go to Ahmedabad and other places in Gujarat State. He is a sannyasi and his main business is to travel and preach as I am doing in this old age, and that will please me very much.

So far Naranarayan is concerned, he is engaged in gardening work, so please give him all facility so he can make a good garden on all the vacant land on our property.

Mahamsa and Chayavana may act by the decisions of Giriraj, so Chayavana may transfer his building supervision work to somebody else, according to Giriraj. I have heard the building work is not going on satisfactorily, but that is our main business there, so if it is not being done nicely, the proper experienced man must be put in charge of the construction work.

So in conclusion, it is my request even you do not agree on some points, Giriraj is in charge so please follow his direction and that will please me. I am very much anxious to see the progress at Bombay centre, and I want it shall become the first-class preaching centre in the world. Please help me in this ambition. If we can
manage successfully, we will be attractive for the whole of India. Our task is very heavy, do not neglect by paltry disagreement. I hope Krishna will bless you to understand my heart and oblige.

Hoping this meets you in good health.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

72-6-26
Los Angeles
20th June, 1972

My Dear Son and Daughters,

Please accept my blessings. Upon the recommendation of Stoka Krsna I am glad to consent to accept all of you as my duly initiated disciples. Your beads have been chanted by me and they are sent under separate post. I have given you your spiritual names as follows:

Robert McNaughton/Rupa Vilas dasa
Adhikary
Carol McNaughton/Chandrika devi dasi
Debbie Watt/Bhavatarini Devi dasi
Debra Wolin/Bhanutanya devi dasi

I am very glad to hear that all of you have been such a great help to Stoka Krsna there in our Dallas Gurukula and I can understand that all of you are very sincere boys and girls and quite eligible for going back to Home, back to Godhead. Now I very much appreciate your activities for conducting our school to the highest standard of Krishna Consciousness behavior, and I consider your work the most important in the society because you are shaping the future generation of our Krishna Consciousness preachers, and this is not any small thing. So I am depending very much upon you all to assist Lord Chaitanya in fulfilling His mission for saving the human kind from very quickly gliding into hell.

Our process is very simple. Simply follow the regulative principles of devotional service, and if you stick to these principles with determination, then you will become free from all attachment to maya, by Krishna's Grace. The example is that when the sun is in the sky, there is no question of darkness. Similarly when Hare Krishna Mantra is vibrating on your tongue and you are hearing attentively, then your consciousness becomes clear or Krishna consciousness and there is no question of maya or hazy consciousness. Just as when the light and darkness come together, the darkness cannot stand before the light, so maya cannot remain in the presence of Krishna. Always remember therefore to chant Hare Krishna, at least 16 rounds daily, and that will save you in all circumstances without any doubt.

Hoping this will meet you all in good health,

Your ever well-wisher,
A.C. Bhaktivedanta Swami

72-6-27
Los Angeles
20th June, 1972

Bombay

My Dear Yadubara,

I am in due receipt of your letter from Bombay dated June 14, 1972 and I have understood its contents. Today I have received one telephone call from Giriraj and he has informed me that there is some disagreement among you leaders there in our Bombay Center. This is not at all a pleasant situation for anyone. I am entrusting this huge task to all of you for working together cooperatively for doing something wonderful. I can understand that you are responsible and cool-headed along with the others, so you take the hand in reconciling all differences.

I have just now written to Gargamuni, Mahamsa, Naranarayan, Giriraj as follows:
"It is my request even you do not agree on some points, Giriraj is in charge so please follow his direction and that will please me. I am very much anxious to see the progress at Bombay Center, and I want it shall become the first class preaching center in the world. Please help me in this ambition. If we can manage successfully, we will be attractive for the whole of India. Our task is very heavy, do not neglect by paltry disagreement. I hope Krishna will bless you to understand my heart and oblige."

You state in your letter that everything is going on nicely there in Bombay, and I suppose that in general things are all right, but this today's news disturbs me and so I have ordered that Gargamuni shall immediately leave Bombay for his Gujarat tour and that Naranarayan be given full assistance for extending the garden to all vacant areas of our property. Kindly assist me for seeing that these plans are carried out immediately and that our main task, namely, the construction work, shall not be neglected. This is very important matter.

You say that the Clairidge Press owned by Susheel Somani has offered to print our Gujrapri magazine free of charge, and then you say that the cost will be not more than Rupees 3,000/= . How it is costing so much when the work is being done without any charge?

I hope this will meet you in good health,

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACBS/sda

N.B. I have just now got one letter from Achyutananda Maharaj from Mayapur, and his plan is to photograph all of the original manuscripts of Bhaktivinode Thakur which are held by his son, Lalita Prasad Thakur, in Birnagar. This is a very, very important work, so I think you are just the right man for going there with Achyutananda to make photos of each and every page of the old manuscripts as they are in very bad condition. After taking the photos, we ______ shall be going to London on _______ 2, 1972, so send reply accordingly.

72-6-28 Los Angeles
Bombay

21st June, 1972

My Dear Giriraj,

Please accept my blessings. I am in due receipt of your letter dated June 13, 1972 and have appreciated its contents very well. I am happy to hear that the men are engaged nicely, especially in the matter of distributing our books. Take any number of books without paying any price, and engage the whole amount for our building work there in Bombay, but the building work must be very superb. Now I have sent you one letter yesterday which I hope by now has cured the situation amongst you all leaders there in Bombay. So if there is neglect or slackening in the building work you may please give all good direction how it may be improved to the topmost standard in all of India. One thing, if our men are making daily between Rs. 30/= and Rs. 120/= , let us say average of Rs. 50/= , so that is Rs. 400-500/= per day, or Rs. 15,000 per month so that is very nice. So in this way you may order increasingly as many books as you can distribute and they will be immediately dispatched to Bombay without any cost to you.

So far foodstuffs, you should collect profusely. If you collect more distribute more, and if you collect less, distribute less, but only distribute what you have collected. If there is no food, do not contribute our own funds for this purpose. Try to collect more, besides there is the contribution of American Government.
You should purchase one iron safe and keep the Deities' jewelry or any valuables in that, or an iron closet, a little heavier, and you may keep either in my room or in some special room.

Ahmedabad is a great industrial city. It has got more than 100 big, big mills and if all of the mill-owners and officers become our members, from Ahmedabad and other cities in Gujarat, such as Baroda, Surat, Dwarka, Rajkot, like that, you can collect millions of Rs. Also, I remember in Bombay at Akash Ganga there was some invitation from some important persons living near Dakot in Gujarat sometimes before. Whether they have been contacted? If we can open a Center in Dwarka or Dakor, that will be very nice. In Gujarat State we can open a Center in every city because the people are so much dedicated to Krishna. In Gujarat we can very soon make our movement very popular, because by nature they are devotees of Krishna.

There is no question of selling the flats, as you had proposed this idea before of our own men owning the flats and leasing or renting them to devotees. Somehow or other, all of our tenants should be our devotees, and we can give them concession rents, but they should be devotees and at least in our colony there should be no violations of our rules and regulations. Actually make it a Hare Krishna land or a pilgrimage for Vaisnavas and the Indian people in general. I am very much especially pleased that you have had such a nice meeting with Sumati Morarji. She is our old friend and benefactor from long years back, and always she has desired for us to live as her close neighbors. She used to tell me in Bombay two years back that she wanted we should build our temple somewhere nearby to her place. She also assisted Tamal Krishna and Shyamsundar to try to find one house in Juhu for our headquarters several times. So you can mention this fact to her that now we have fulfilled her desire and we are living in close proximity to her, so she should take advantage of Krishna's blessing her with such an opportunity for serving the Lord by herself building our Juhu temple. Encourage her to attend the meetings every day, and if you make the Deity worship very, very opulent and gorgeous, she will automatically be attracted to them. She has no children of her own, so why not she should take Radha and Krishna as her Children? So you can propose gradually and tactfully that she can alone build up a wonderful temple on our property and we shall name it "Sumati Temple" or "Sumati Hall". So encourage her in this way, and I am very much engladdened that she is so much willing to help us, now you apply yourself to the matter very diligently and think always of Krishna and it will come out very auspiciously. You can ask her to write me her itinerary in London, or if you think so, I will send her a letter personally. You can tell her that I shall be in London during that time also. I am leaving here on morning of July 2nd and arriving London July 5th via New York. I shall be very glad to see her and bring her in our temple there. Or she can write to me when she is there c/o 7 Bury Place. That is a good proposal to receive her at London Airport. Somehow or other, either she pays for the temple herself or she raises the funds from others, she must be persuaded in this great project, which will bring great benefit to her countryman and which will attract many, many foreign devotees of Krishna to the Indian soil for taking up this spiritual life very seriously. It is a unique temple in the world, and if you show your wonderful abilities as American and European boys and girls to manage everything superbly, she will not hesitate to entrust you in every way. Therefore, there must always be good will and cooperation amongst yourselves for
JUNE, 1972

this huge task ahead. I always think of our Juhu place, and I want that it shall be the model for all the world to emulate and respect as the perfect example of a Krishna Conscious community. The temple will cost about 2 lakhs, more or less, so Sumati Morarji can pay easily.

That is a good idea to print the articles which I have written and insert with photos and advertisements. Visakha will be the leader of designing pamphlets, and she has written also one article, "Hero of India," and she has written it very nicely. One thing is, in one letter to you some days back I gave you notice to send Rs. 1,000 to Puri Maharaj to his address in Rajhmundry, so if you have not yet sent, do so immediately. After sending, write to me the acknowledgement.

So far your question regarding the regulative principles of our devotional life, you can request the all disciples there that this is our life, so why they will not follow? If there is any discrepancy in this matter, you may send me the names. And for Sannyasis such discipline is a must.

If Mr. Chhabria wants to send a Sanskrit teacher there, he can teach Ramanuga and he may teach in a class also, I have no objection, but without salary. Our work is honorary.

Hoping this will meet you in good health,

Your ever well-wisher,

A.C. Bhaktivedanta Swami
ACBS/sda

22nd June, 1972

Los Angeles

Hamburg

My Dear Hansadutta,

Please accept my blessings. I am in due receipt of your letter dated June 20, 1972, and I did receive two letters from Wolfram Ossenbrink and Han Koster dated 29th May, 1972, but there was no letter of recommendation from you. So any way, I am very much pleased to accept the boys as my duly initiated disciples, and their letter is enclosed herewith. Also please find enclosed herewith three sacred threads and four copies of Gayatri mantra duly chanted by me. Now hold a fire yagna, and teach the other big officers in Germany temples how to perform this fire yagna very perfectly, and give Gayatri mantra to Astarratha, Surabi dasi, Sachinandan, and Chakravarty. I think you have got a copy of the tape of me reciting Gayatri mantra, so play it to them through the right earhole with earphones.

I am very pleased to see the things are going on, and that new centers are opening many in Germany. Now I am feeling very much inclined for retiring behind the scenes to translate my Srimad Bhagavatam. This means that now you all leaders, especially the GBC members, must become very much responsible and do the work that I am doing to the same standard. So I want you leaders especially to become very much absorbed in the philosophy of Bhagavad Gita, Srimad Bhagavatam, and become yourselves completely convinced and free from all doubt. On this platform you shall be able to carry on the work satisfactorily, but if there is lack of knowledge, or if there is forgetfulness, everything will be spoiled in time. So especially you must encourage the students to read our books throughout the day as much as possible, and give them all good advice how to understand the books, and inspire them to study the things from every point of view. In this way, by constantly engaging our tongues in the service of the Lord, either by discussing His philosophy or by chanting Hare Krishna, the truth is that Krishna Himself will reveal Himself to us and we shall understand how to do everything properly. Now we have got so many students and so many temples but I am
fearful that if we expand too much in this way that we shall become weakened and gradually the whole thing will become lost. Just like milk. We may thin it more and more with water for cheating the customer, but in the end it will cease to be any longer milk. Better to boil the milk now very vigorously and make it thick and sweet, that is the best process. So let us concentrate on training our devotees very thoroughly in the knowledge of Krishna Consciousness from our books, from tapes, by discussing always, and in so many ways instruct them in the right propositions.

I hope this meets you and your good wife Haimavati in good health, and I shall be arriving in London sometime on the 5th July, so you may all come to London at your convenience and see me there.

Your ever well-wisher,
A.C. Bhaktivedanta Swami
ACB/sda

72-6-30 Los Angeles
24th June, 1972

Vrndavan

My Dear Gurudas and Jamuna,

Please accept my blessings. I beg to acknowledge receipt of your letters dated June 13, 1972, and I am very glad always to hear from you about how the things are going on in Vrndavan. I am especially pleased to hear that Mr. Kenneth Keating is becoming more and more interested in our movement, and that you have received the first allotment of foodstuffs from the American Government. One thing, why the American Government does not give us more help for America’s hippies who come to India? They have got tendency to live with us, and we have got every facility for giving them comfortable shelter, clean living, spiritual training and good moral standing. So if the American boys are coming to India to get this philosophy, is it not up to the American Government to give them assistance?

Sometimes before, Ksirodaksayee has made promises many, but then he goes away. So Gargamuni is a little aspiring to be the president of Vrndavan, and he was sorry when he was refused the post because I wanted to give Ksirodaksayee chance. But Ksirodaksayee is not very responsible, so why not make Gargamuni president of the Vrndavan temple to be responsible for collecting the money and making certain that the job gets done on time? If he is given a big task to do, Gargamuni has got determination and he always comes out successful in this matter of raising money and doing some big work with it, just like when he purchased our Los Angeles temple. Main thing is, don’t waste any time. Finish it on time.

There is one saying that one should cut the coat according to the pocket. So even we cannot afford the proposed temple project as we have got the plans drawn by Saurabha and that architect, Mr. Suri, still, if we have not got sufficient funds and if there is long delay to get them, better to go ahead and build something little cheaper and very simple. The temple can be made with ordinary bricks if there is no money available, as I have drawn the plan before in the beginning. Unless someone comes forward with money, this structure as you have drawn it will be too much expensive. According to our means and strength we can construct a simple temple of bricks only. But one thing is, you must have somebody who can look after the work who has got some experience or you will be cheated. Jayapataka has got good experience in Mayapur, so he can sometimes go to Vrndavan, give instructions, and go back, like that. So you may write him in this connection and make the proposal. Singhania will not give anything, rest assured. Don’t go after him, he is like
that, very difficult to deal with. Regarding the revised plans that you have sent me, the side-supports or slabs vertical can be made of stone slabs which are easily available.

Regarding the proposal that Jamuna devi has given of the Deities I shall consider. There is no hastening. We have already got murties in Delhi and I think you told me in one letter that somebody has promised Rs. 30,000 for murties, whether it is a fact? Another thing, where are the important documents for Vrndavan, like the Deed of Gift, etc.? They should be kept carefully in a safety deposit box at the bank. And what is the present condition of Mr. Saraf, is he still holding the job as treasurer, as originally proposed? And whether the front portion of his land can be included in our garden?

Hoping this will meet you both in good health and happy mood.

Your ever well-wisher,

A.C. Bhaktivedanta Swami

ACB/sda

(Continued in Volume IV)